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ATSU Mission Statement

A.T. Still University of Health Sciences serves as a learning-centered university dedicated to preparing highly competent professionals through innovative academic programs with a commitment to continue its osteopathic heritage and focus on whole person healthcare, scholarship, community health, interprofessional education, diversity, and underserved populations.

Public Health Program Mission Statement

To prepare public health professionals for leadership in advancing public health, promoting individual and community health and well-being, and addressing health disparities locally, nationally, and globally.

The master of public health (MPH) program has adopted the values of ATSU’s School of Health Management (SHM), which are reflected in all its programs.

- Students – Our primary commitment is to enhance the intellectual, personal, and professional growth of our students. This is accomplished by providing a challenging curriculum, a highly qualified faculty, and strong academic support. We also are committed to providing online education that is flexible, on-demand, innovative, and utilizes sound education technologies and techniques.

- Faculty – Our commitment is to support faculty by providing them with institutional resources to effectively deliver education through ongoing faculty development.

- Program staff – Our commitment is to invest in staff in order to be successful in our mission. This investment, through training and employee involvement, is aimed toward preparing staff to support the educational challenges of our students and faculty for SHM’s long-term viability.

- Excellence – Excellence is the standard for all that we do and is achieved by serving our students and faculty with programming and services that are reliable, of quality, and efficient. We are committed to continuously seek and implement new teaching methods and technologies, as well as maintain applicable school accreditation.

- Integrity – Integrity is the cornerstone of who we are. We will provide education with the highest ethical and legal standards, conducting ourselves with honesty, fairness, and sincerity in all our activities.

The MPH program has six goals it strives to meet:

1. Recruit and retain qualified, diverse, and committed students.
2. Provide a challenging learning environment that facilitates scholarship.
3. Provide instruction responsive to the needs of the public health workforce.
4. Provide a quality faculty and staff committed to life-long learning.
5. Conduct scholarly research that advances interdisciplinary public health.
6. Plan, develop, implement, and evaluate programs designed to meet community needs.
From the Chair

Thank you for considering SHM’s MPH program. Our courses use real-life examples and contemporary literature to immerse you in public health. To borrow from the ATSU Mission Statement, the MPH program is innovative and focuses on public health education for and about the whole person, and how that person fits within their community. Whether you work in a community health center, health department, educational facility or non-profit organization — or desire to work in any of these settings — what you learn will be of practical value in your work place or in your career. The skills you learn can be applied now to help you make a better tomorrow for the community in which you live.

You will complete your entire curriculum from your hometown — no travel is required at any time during your coursework. All courses are online, enabling you to balance your professional and personal life with your education.

Please join us as you interact with other students and faculty members, exploring public health concepts and issues based in contemporary and past research and practice. Learn also from the experiences of an institution with a 119-year history of whole-person healthcare.

Mike Jackson, PhD, MPH
Professor and Chair, Public Health
A.T. Still University

Established in 1892 by the founder of osteopathy, A.T. Still, MD, DO, ATSU began as the nation’s first college of osteopathic medicine and has evolved into a leading university of health sciences. Today, ATSU is comprised of six schools: Kirksville College of Osteopathic Medicine, School of Osteopathic Medicine in Arizona, Arizona School of Health Sciences, Arizona School of Dentistry & Oral Health, School of Health Management, and Missouri School of Dentistry & Oral Health.

ATSU offers more than 20 master’s degrees across allied healthcare disciplines; doctorates in health administration, health education, physical therapy, health sciences, and audiology; the doctor of dental medicine (DMD); and the doctor of osteopathy (DO).

School of Health Management

The School of Health Management (SHM) offers master’s degrees in health administration and public health; and doctoral degrees in health administration and health education. SHM educates and prepares current and future professionals for management positions in a variety of healthcare settings via comprehensive online programs.

Curriculum

SHM’s online master’s degree in public health with a dental emphasis prepares students who have an interest in the dental industry for leadership in the field of public health. This online, 64-credit-hour program, in conjunction with ATSU-Arizona School of Dentistry & Oral Health’s innovative DMD curriculum, meets the needs of the busy dental student wishing to expand their education beyond private dental practice. Three of the 15 courses required for a MPH are shared with the ASDOH curriculum, leaving only 12 courses to be completed online through SHM. This program integrates web-based instruction, directed readings, email, and chat room interactions among students and faculty. The School uses mission-driven, context-based curriculum design and assesses student learning through authentic embedded assessments.

Requirements for Admission

1. Admission and enrollment at ASDOH
2. Completion of the required public health certificate program at ASDOH with a minimum of 3.0 GPA
3. Completed admissions application

Program Statistics

Classroom Size..................................................... 18
Average Student Age........................................... 32
Average Cumulative Graduate GPA................. 3.71
Length of program ..............................................14 core courses, 1 elective course,
                                                      64 credit hours
**Application Information**

Applications are available online at www.atsu.edu, or you may contact an online enrollment counselor at 866.331.8444 or shmonlineadmissions@atsu.edu.

**Tuition and Expenses**

Tuition ................................................................. $450 per credit hour*
Activity fee ......................................................... $150 per quarter*

Tuition reflects a 20% dual degree student discount consistent with University policy. SHM tuition rates are competitive. Tuition is to be paid in full two weeks prior to the first day of classes. Students are responsible for the purchase of their classroom materials, Internet service fees, and computer hardware and software fees. Contact your admissions representative at 877.859.2045 or shmonlineadmissions@atsu.edu for more information.

*All fees are subject to change.

**Financial Assistance**

Federal Financial Aid is available to students who qualify. Scholarship and financial assistance opportunities are listed on the SHM web page at www.atsu.edu. Veterans Administration (VA) benefits may also be used.

**Accreditation**

A.T. Still University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA), 230 South LaSalle St., Suite 7-500, Chicago, IL 60604, phone 800.621.7440.
Course Descriptions

Course descriptions, course durations, and related information are subject to change. All courses are four credit hours unless otherwise specified.

**Introduction to Dental Public Health:** This course is a comprehensive introduction to public health and dental public health within the context of the U.S. healthcare system. Course content includes basic organizational arrangements of health services in the United States; the concept of public health, its problems in the context of social and community factors, its development from a historical perspective, and the role and mission of public health organizations, science, philosophy, and practice of dental public health.

**Practical Dental Research, Planning, and Design:** Students develop and implement a dental public health research project, enhancing their skills related to search strategies, problem statements, literature review, protocol preparation, and how they relate to their research projects.

**Behavior Sciences and Educational Concepts:** An overview of the theoretical model and research methodologies used in health education research/programs is provided. This course explores the integration of culture, language, and literacy when designing, implementing, and evaluating dental public health programs.

**Biostatistics for Dental Research:** Key statistical tools and concepts used by managers in dental public health are examined. Concepts covered include descriptive statistics, inferential statistics, probability, hypothesis testing, and regression analysis.

**Financing Dental Care:** This course examines the various ways in which dental care is financed, including mechanisms of payment for providers, third-party plans, salaried and public-financed programs, and federal systems such as Medicare and Medicaid.

**Public Health Biology:** This course explains the role of biology in the ecological model of population-based health. This course integrates the general biological and molecular concepts into public health and looks at how biological, chemical, and physical agents affect human health.

**Dental Epidemiology:** General principles of epidemiology, including research methods, study designs, sampling, data analysis, interpretation of data, and application of findings to dental public health policy, are explained. This course closely examines distribution and determinants of oral disease such as caries, periodontal disease, and oral cancer.

**Environmental Health Sciences:** This course introduces ecology and ecological principles and examines how human population pressures affect them. Man’s impact on biotic and abiotic components of the earth is examined, as well as environmental factors affecting public health. Particular emphasis is placed on the impact of anthropogenic, chemical, and physical stressors, and their impact on various ecosystem components and man.
**Dental Healthcare Policy and Management:** This course focuses on the application of general management concepts including management process, descriptions of management functions, managerial roles, and organizational culture. It includes practical aspects of planning, staffing, financing, implanting, evaluating, and communicating dental public health programs at the local, state, and federal levels. A practical look at dental public health policy-making and how best to translate policy into practice is provided.

**Administration of Healthcare Organizations:** This course focuses on health service managers, the management process, descriptions of management functions, managerial roles, organizational culture and philosophy, leadership, motivation, and communication. Quality management is featured, as well as a practical approach to service, process, function, roles, culture, philosophy, leadership, motivation, and communication.

**Public Health Practicum:** Completion of a project in an approved supervised public health setting emphasizing evaluation and service delivery, planning, or operations resolving a management problem or evaluating a program component is required. This is an eight-quarter credit hour practicum requiring 240 contact hours in a supervised public health environment. *(8 credit hours)*

**Program Electives**

A.T. Still University’s School of Health Management requires students to complete their program of study by selecting one elective course that is of interest to them or meets their career needs. Electives are grouped by areas of focus.

**Health Program Planning**

**Community Health Assessment:** Needs and capacity assessment strategies are designed for people planning to practice within the fields of public health, health promotion, or health education. Students take an in-depth look at individual, group, and self-directed assessment strategies. This course gives students an opportunity to practice learned skills, decipher what assessments are best for a given situation, and learn how to implement their new skills within their professional environments.

**State and Local Health Planning:** This course reviews the role of social and community factors in both the onset and solution of public health problems. It also identifies critical stakeholders for the planning, implementation, and evaluation of public health programs, policies, and interventions. This course shows students how to interpret results of statistical analyses found in public health studies and to recognize the importance of epidemiology for informing scientific, ethical, economic, and political discussions of health issues.

**Evaluation of Community Health Services:** Evaluation of health promotion programs in a variety of settings serve as a guide for the development and evaluation of health promotion programs that give students an opportunity for practical application in their work environment. Analysis and evaluation of a health program and its success after implementation are the focus of this course.
Health Policy

Public Health Finance and Policy: This course is an application of policy analysis to the financing of public health in the United States. It examines healthcare from a public policy perspective to understand the underlying social and economic issues that frame the political finance debates.

International Health Policy: This program provides an overview of international public health issues with an emphasis on economically less developed countries in the areas of diseases, programs, health systems, and health policies and the various approaches nations adopt to deal with them. It explores the public health problems facing low- and middle-income countries today and identifies their three greatest global challenges: reproductive health, infectious disease, and nutrition.

Public Health History: This course examines the health of human populations from a historical perspective and will investigate the science of improving human health. Case studies are provided that will focus on the roots of contemporary public health knowledge and health policy. Topics include responses to epidemics, racial and economic disparities in healthcare services, the development of policy infrastructures, and global health.

Geriatric Health

Community-based Healthcare: The development and maintenance of a community-based healthcare model are the focus of this course. Administering programs to sustain and promote a state of healthy well-being in the community and activate community resources are discussed as well as the impact of emerging models of community-based healthcare programs.

Cultural Change in Geriatrics: Cultural changes have affected the perceptions of aging and its impact on intergenerational relationships. This course examines the impact those cultural changes may have on the future direction of the healthcare industry.

Death and Dying, Life and Living: Learners review death, dying, and bereavement. During the exploration of these topics, this course also covers the developmental perspective, legal and moral issues, and current events.

Leadership Development and the Role of Coaching

An Introduction to Professional Coaching: Skills, Knowledge, and Ethics for Leaders: Students learn what coaching is and is not, the construct of an elective coaching alliance, the use of intuition, listening, and powerful inquiry in moving through resistance to engendering goal attainment and accountability. Students will also understand the ethics of coaching. In addition to traditional discussion forums and papers, coaching practice as part of exercises is expected, and a live oral coaching experience with the instructor is required. The objective is for students to have coach-like skills to use in leadership and management situations to improve collaboration, connection, and community within or outside a public health organization.
Leadership, Coaching, and Interpersonal Communication Skills: This course provides the student with an understanding of personal behavioral and communication styles and how to apply the principles of leadership and management coaching in a public health organization. The skills learned will improve active listening and dialogue that is elective in any situation. Students are provided the opportunity to review real-life coaching situations in leadership, develop a life purpose journal, and their own coaching journal.

Global Health

Global Health Issues: Global healthcare is an emerging priority for organizations and governments worldwide because of the impact on international economic stability. Technology, research, and the advancement of healthcare interventions have produced improvements in health outcomes for many. Unfortunately, these advancements have also led to inequalities in health status within and between countries. The world is faced with new challenges such as the potential for pandemics, an aging population, a diminishing healthcare workforce, and the stresses of determining resource allocation. This course explores the many facets of global health to expose the student to the complexity of the concepts that impact healthcare in developing and developed countries.
Don Altman, DDS, DHSc, MPH, MBA, MA
Dean, School of Health Management
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Don Altman, DDS, DHSc, MPH, MBA, MA, is professor and dean of ATSU’s School of Health Management. Dr. Altman graduated from The University of Texas Dental Branch in 1983. He completed his master of public health at The University of Texas School of Public Health in 1989. He became board certified in dental public health in 1999. Additionally, Dr. Altman earned his MBA from University of Phoenix (2002), MA in bioethics from Midwestern University (2004), and DHSc from ATSU (2012).

In addition to his roles as dean and professor, Dr. Altman serves as director of public health with ATSU’s Arizona School of Dentistry & Oral Health. Prior to becoming dean, he served as chair of the Master of Public Health – Dental Emphasis program. Before joining ATSU, Dr. Altman worked for the city of Houston, the state of Texas, and the state of Arizona, as well as Principal Financial Group. He is a diplomate of the American Board of Dental Public Health and was appointed secretary/treasurer of the board in April 2013.

Dr. Altman’s research interests center on public health and higher education. He has published articles in the Journal of the American Dental Association, Journal of Dental Education, Public Health Reports, Special Care in Dentistry, and Community Dentistry and Oral Epidemiology.
Katherine M. Adler, DHA, FACHE
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Katherine Adler is the Associate Dean for Assessment and Student Success at the School of Health Management. She began teaching for SHM in 2006, became the program chair for Health Administration in 2009, program chair for Public Health in 2010, and became Associate Dean in 2012.

Dr. Adler holds a Doctorate in Healthcare Administration and Leadership from the Medical University of South Carolina. She has over 25 years of varied experience in the not-for-profit health care industry, spending the bulk of her career working at safety-net hospitals in urban Detroit.

During her tenure in administrative roles, Dr. Adler worked closely with physicians in medicine and surgery, having direct oversight over those departments and subspecialties, and gained extensive knowledge in public health, epidemiology, social and behavioral sciences and environmental health sciences. Through her formal training and work, Dr. Adler has a strong background in health services administration as well as public health. She is a patient advocate, understands the plight of the underserved and underinsured and has worked to incorporate patient centered care into the curriculum with the understanding that prevention and whole person care are the key to a healthy community and society.
Michael Jackson, PhD, MPH
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Mike Jackson, PhD, MPH, is professor and department chair of public health for A.T. Still University’s School of Health Management.

He earned his BS in public health education from Central Michigan University, MPH in health behavior and health education from the University of Michigan School of Public Health, and PhD in community health education from Southern Illinois University.

Prior to joining ATSU, he served as professor of public health and program director for the American Public University System (APUS), where he directed the online programs and faculty and students in associate, bachelor’s, and master’s degree programs. Previous to that position, he served for nearly five years as dean of APUS’ School of Public Service and Health.

Dr. Jackson’s other teaching and administration experience includes serving as assistant professor of health sciences at Western Illinois University, state specialist for health education at the University of Missouri Extension, associate professor and vice chair at the University of Oklahoma College of Public Health, associate professor and director of health and exercise science at Truman State University, and associate professor and graduate coordinator at Western Illinois University. He also served as a health educator for a local health department in Michigan, a public health educator for the Illinois Department of Public Health, and executive director for the Hult Health Education Center in Illinois.

Dr. Jackson has a record of accomplishments in research, publishing, grant writing, and project administration. He has been involved in strategic planning and visioning activities and is familiar with university and professional accreditation activities. His topics of interests are health services and the underserved, as well as public health education and training for community health.