Wonderful Progress of Osteopathy in the British Isles

As Revealed at the Eleventh Annual Dinner of the British Osteopathic Association at Hotel Cecil, London, which is Reported for OP in the Inimitable Style of a London Journalist

On Friday evening, October 7th, a very cheerful party of osteopaths assembled at the Hotel Cecil for their eleventh annual dinner. Their cheerfulness was not merely due to the exceptionally pleasant dinner presided over by Dr. Harvey Foote and Mrs. Foote, but to the fact, evidenced by the very large gathering, that osteopathy in Great Britain had made wonderful progress since the association was established little more than a decade ago. Members of the association present came from all parts of England, Scotland, Ireland and Wales, and included medical practitioners who had added qualifications in osteopathy to their ordinary medical degrees.

The toasts of "The King" and "The President of the United States" were drunk with great enthusiasm.

Dr. J. Stewart Moore, of London, in proposing the toast of "The Visitors" emphasized the value of Great Britain and America working

Hunting That $1,000 Perfect Spine!

Ten-Finger Simon-Pure Osteopathic stage scene at Garrick Theater, Chicago, at the matinee performance of Oct. 16th, held for the benefit of the Child Reclamation Clinic of the Chicago Osteopathic Hospital.

This feature was part of the great national competition of the Society for the Prevention of Spinal Curvature to award $1,000 for the most perfect spine in America.

("Such backs are worth a million," says Eddie Cantor.)
THE OSTEOPATHIC PHYSICIAN

hand in hand in the matter of osteopathy. In both places the greatest emphasis was laid upon the achievement that had been made, and this not so much because of the inherent rightness of the principles of osteopathy. The guest of honor was Dr. W. Kelman McDonald, of Glasgow University, and the speaker extended a hearty welcome to him. Altogether he had known some score or so of osteopaths, who, called together, were among their other qualifications, and not one of them had ever regretted it. Dr. Moore also extended a hearty welcome to Mr. Bernard Bernard, the editor of "Health and Strength," and to Captain H. O. Carter, the distinguished barister.

IMPORTANT TO BRITISH CHILDHOOD

Mr. Bernard Bernard, editor of "Health and Strength," after thanking his hosts for their kind invitation and warm welcome, said he had no doubt that osteopathy in Great Britain had come to stay. The British people were perhaps a little slow in taking up new subjects, but once they understood and adopted them, they stuck to them most tenaciously ("hear!" "hear!"). As an advocate of health by natural methods he was most anxious that the English people should know better than themselves, and in respect he hoped the newspaper press would do all they could for the association. All knowledge was power, and if osteopathy were to spread, osteopathy meant a very great deal especially for the children of this country; often it gave them the chance of a healthy life which they might otherwise have missed. This discovery, he considered, was sincerely wished the association all possible success in their humanitarian work. He would certainly do his best to promote himself.

IMPROVING ITS LEGAL STATUS

Captain H. O. Carter said that speaking as a lawyer, he was well aware of the improved status of osteopaths in Great Britain. Though much remained to be done, much had been done, he was sure, to make this valuable science known to and recognized by the public and the authorities. In time, other sciences would bend the knee to osteopathy, but pioneers were needed to set forth the facts plainly and simply, without false pride or false modesty. One among them, tonight, was the highest degree in medicine, and he had taken up the subject of osteopathy, and if it was good enough for him it was good enough for others. Osteopathy was one of the most valuable sciences of health and healing, and it should certainly be recognized as such.

NOTABLE ADDRESS OF PRESIDENT FOOTE

Dr. Harvey R. Foote, of 40A Park Lane, London, then read the president's address—"Osteopathy in the British Isles." After extending a most hearty welcome to the members and visitors present, as President of the Association for the last two years, Dr. Foote gave a brief account of the establishment of the association in Great Britain, and a little personal history of the principal pioneer osteopaths, whose courageous and untried early efforts had made possible the present position of the association.

OUR BRITISH PIONEERS

Among those named were Dr. J. Martin Liddle-Jones, Dr. S. R. Bell, Dr. J. W. Walker, Dr. Phelis, Dr. Georgeana Watson—the pioneer lady-osteopath to settle in London, Dr. Hudson, Dr. and Mrs. Barker, Dr. William Smith, Drs. Greiner and McArthur.

ONE GOLD STAR

Dr. Wilford Sidford, who graduated in osteopathy at Los Angeles in 1914, and on the outbreak of war joined the R. A. M. C. was fatally wounded some time after the armistice. Trained in medicine as a brilliant young man, and without doubt would have earned great laurels in the profession he had chosen and out.

During the war an offer was made to the war office for the osteopaths to give their services; the offer was at first rejected and opposed, even to the extent of prohibiting soldiers and sailors of the R. A. M. C. coming to them. When the war ended a formal order was made, and this not so much because of the inherent rightness of the principles of osteopathy. The guest of honor was Dr. W. Kelman McDonald, of Glasgow University, and the speaker extended a hearty welcome to him. Altogether he had known some score or so of osteopaths, who, called together, were among their other qualifications, and not one of them had ever regretted it. Dr. Moore also extended a hearty welcome to Mr. Bernard Bernard, the editor of "Health and Strength," and to Captain H. O. Carter, the distinguished barister.

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During the war an offer was made to the war office for the osteopaths to give their services; the offer was at first rejected and opposed, even
a woman came into his consulting room without conventional greeting and asked simply and directly, "Will you help me?" He had felt full of joy and immeasurably proud to know that he had set his theories to help them. If helped she could be, and thankful above all that he was not fated to be a mere prescriber of pills, poisons and potions. After some generalizing the causes of disease, Dr. McDonald emphasized the palpable truth contained in the words, so often quoted from Dr. Still: "If I find it, fix it, and leave it alone," and urged all these present to have ever with them a big thought of gratitude to the pioneer who blazed the way—Dr. Andrew Taylor Still. (Loud applause.)

Dr. Phelis made a singularly happy speech in proposing a toast to the president.

ON THE RIGHT TRACK WITH CLINICS

H. Stuart Doig, Esq., B.L., a distinguished journalist, was then called upon to address the gathering. After thanking the president and members of the association for extending an invitation to him to be present at so important a gathering, Mr. Doig said it was really his wife who discovered osteopathy for him, and she was now Assistant-Secretary at the London Clinic. He did not wonder that she was both impressed and fascinated by the work of that institution. It was most impressive to him as an outside observer, and he was sure it was on the eve of great developments. Mr. Doig's address had been a great inspiration to them all; it was obviously the emanation of a cultured mind, and an experienced, intelligent and conscientious man determined to break with prejudice could not fail to have a great influence inside and outside the medical profession to which he belonged.

CLINICS ADVERTISE OSTEOPATHY

As an old newspaper man himself, he was sure they were on the right lines in trying to establish clinics wherever possible. Whilst osteopathy was felt by the public to be merely a matter of private profit, sympathy was not aroused; the newspapers were shy of discussing it, for this and other reasons, and the establishment of clinics was the only way to get at the heart of the public. The jealousy displayed against the osteopath was becoming much more friendly, he thought, and it would break down altogether when sufficient distinguished physicians like Dr. McDonald came out and showed their determination to add osteopathy to their other professional attainments. It was along lines that support and sympathy and publicity were available, and he would urge again the establishment of clinics all over the land, so that the public would realize that osteopathy was not simply a mysterious practice for the private profit of those who had acquired a knowledge of it, but a great new system of healing whereby the public would be enormously benefited.

The toast of "The Ladies" was responded to in a pleasing and witty manner by F. A. Hornbrook, Esq., after which a very hearty vote of thanks was extended to the speaker of the evening, Dr. McDonald, and also to the president.

NEW OFFICERS ELECTED BY BRITISH OSTEOPATHIC ASSOCIATION

President—William Cooper, Vice-President—Mrs. Effie L. Guilham McArthur. Hon. Secretary and Treasurer—Mrs. Harvey R. Foote.

Those present expressed the hope that the Society's future was destined to be successful, and that, by the introduction of the great work which osteopathy was, a great discovery, and that it supplied a most satisfactory method of handling the sick; that it is the most sure and natural method, capable as it is of laying on of hands, and it enabled its practitioners to be most valuable and valued members of the community. It had given him a life-work in which he was absolutely contented and happy, finding it a great privilege to be able to help suffering fellow-mortals. A few days ago

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work, and for eighteen months worked in the laboratory of the Royal College of Physicians, Edinburgh, investigating the sensory nerve endings in muscle. After preparing some sixteen thousand microscope slides, he wrote his M.D. Thesis and was awarded a Gold Medal and given the Syne Surgical Fellowship. He then took up the study of osteopathy for women for several months, hoping (he must confess) to drive all thought of osteopathy out of his head. But in the end he had to investigate the subject—prove to himself that there was nothing in it or get to know all that osteopathy had to teach.

GO TO THE FOUNTAIN HEAD

It was in this dangerous frame of mind he arrived at Kirksville, U. S. A., late in the year 1910, and what he gained there he owed directly to Dr. Andrew Taylor Still. Mr. McDonald's late father, Dr. George Langlehun and Dr. Germaine the surgeon, the physician and the pathologist, he had also learned much from. They became osteopaths, the prospective they became ordinary mortals, whereas old Dr. Still stood alone in his greatness, and it was through this old man and this thought that osteopathy was not something to be classed with exercise, or electricity or massage, but it represents a principle, induce others to take up the study of osteopathy. He could re-echo the words of old Dr. Still, and declare truly and sincerely: "I worked out that the human body was just as liable to strains and variations as a steam engine, and secured such good results that I was encouraged to keep on and on until it supplied a most satisfactory method of laying on of hands, and it enabled its practitioners to be most valuable and valued members of the community. It had given him a life-work in which he was absolutely contented and happy, finding it a great privilege to be able to help suffering fellow-mortals. A few days ago

BACK TO SCOTLAND

In March, 1912, Dr. McDonald said, he had returned to Scotland, and opened practice as an osteopath in Edinburgh and Dundee, earning an osteopathic living whereby the public would be enormously

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and draw 8% per annum in the meantime. That, in a nutshell, is the story about The Bunting Publications' Preferred Stock Shares.

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The Museum of Osteopathic Medicine, Kirksville, MO
Surely no one expects that I am undertaking a classification of the different ways and means of adjusting the spine that Doctor Still employed.

His way of correcting spinal conditions was admirably adapted to a man of powerful build, with muscles of iron, whose outdoor life fitted him for the most arduous labor. But Doctor Still himself knew that his own modus operandi was not for the rank and file. He discouraged those who attempted to make adjustments exactly as he made them. For he knew it was not even practical for others to imitate or attempt to duplicate his way of applying certain fundamental principles.

But the principle underlying his method of operation can be successfully applied by a physician of even small stature and slight build. Direct leverage adjustment with speed will prove successful when mastered by any one. It is merely a matter of applying the principle.

At the outset then, let us compare the technic that I am offering tentatively for standardization with the methods employed by Dr. Andrew Taylor Still, the greatest corrector of spines the world has ever known.

THE COMMON FACTOR

This technic, for instance, has certain points in common with Doctor Still's technic. The underlying principles in each system are the same. The distinctive characteristics of Doctor Still's method, and of the system presented here, are these:

First, the patient's body must be placed, and the physician must stand—placing and holding his own arms and hands—so that correction or adjustment is easy, painless and certain. This includes, of course, the tending (or as it is sometimes called "taking the slack out of the tissues) in the region to be corrected. Which in turn implies that the patient is brought to release the voluntary muscular tension or contraction.

Second, the contact with the involved bone—the one to be moved or adjusted—must be correct. And after the vantage point, or the desired bony "eminence" has been found, the same precision must be obtained in determining the direction or angle the force shall travel.

Third, the corrective force must be transmitted directly. Speed is the third prerequisite for success in the area of replacement one of the objects is the relaxation of all involuntary or reflex muscular contraction.

So much for the underlying principle. But before we apply it in practice let us make an inclusive statement of the various contacts or methods employed in correcting vertebral lesions. It might be well to state, although it is a matter of secondary importance, that the following classification, as well as the names given the various contacts, are original.

DOBBIN AND LUMBAR CONTACTS CLASSIFIED

In the dorsal, lumbar and pelvic contacts the patient lies prone. In the descriptions to be given, the adjuster is standing on the patient's left, the right hand being the palpating hand.

ANTERO-POSTERIOR SPINAL CONDITIONS

A. Single Contact Correction—Contact with the lesional spine tip.

B. Double Contact Correction—Contact on each side of the median line with the laminae.

UNILATERAL TRANSVERSE CONTACTS

In each of the following contacts listed, excepting Multangular Costal Unilateral, the corrective force is delivered straight downward, upon the posteriorly prominent transverse process. In number seven, Multangular Costal Unilateral, the contact is made with a lesional rib, the contact point being that part of the rib lying just beyond or lateral to the transverse process.

THE CONTACTS

1. Squamosal Neck Leverage. (Os Pisiforme-Transverse Bilateral.)

3. Os Pisiforme Edge Contact. (Contact Os Pisiforme Edge Bilateral.)

5. Unilateral Proximal Scaphoid Contact. (Navicular Proximal Unilateral.)

6. Unilateral Distal Scaphoid. (Navicular Distal Bilateral.)

7. Unilateral Trapezium-Trapezoid Costal (Multangular Costal Bilateral.)


10. Lateral Thumb-Scapular. (Os Pisiforme-Transverse Bilateral.)

11. Unilateral Pisiform Flat Contact. (Os Pisiforme Flat Bilateral.)

12. Lateral Scapular Flat Contact. (Os Pisiforme Flat Bilateral.)

13. Lateral Proximal Scaphoid. (Navicular Proximal Bilateral.)

14. Lateral Distal Scaphoid. (Navicular Distal Bilateral.)

SACRAL-Iliac Lesions Grouped

1. Anterior Innominate.

2. Posterior Innominate.

3. Anterior Sacrum.

4. Posterior Sacrum.

5. Rotated Sacrum or Twisted Pelvis.

—SACRO-ILIAC CONTACTS CLASSIFIED—

ANTERIOR INNOMINATE

1. Os Lunatum-Thumb Contact.

2. First Metacarpal Contact.

3. Eighth Metacarpal Contact.

4. Os Pisiforme Contact Reinforced.

5. Os Pisiforme Contact Direct.


7. Os Pisiforme-Nasal Bilateral Sacral.

POSTERIOR INNOMINATE

1. Os Capitatum Contact.

2. First Metacarpal Contact.

3. Fifth Metacarpal Contact.

4. Os Pisiforme Sacral Contact Reinforced.

5. Os Pisiforme Sacral Contact Direct.


7. Os Capitatum Contact Bilateral.

ANTERIOR SACRUM

III

This is a condition characterized by forward saggling of the lumbo-sacral articulation, and the corrective is made by overcoming the points of rigidity maintaining the condition. The contacts for correcting all such conditions are given in their respective places.
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IV
Posterior Sacrum
(Contact in the median line near the base of the sacrum.)
1. Os-Pisiforme Navicular.
2. Os Pisiforme-Sacral Spinous Contact Reinforced.
3. Os Pisiforme-Sacral Spinous Contact Direct.
4. Navicular-Sacral Spinous Contact Direct.
5. Os Pisiforme-Sacral Spinous Contact Bilateral.
7. Bilateral Thenar. (For Bedside Cases.)

Rotated or Twisted Pelvis
Twisted pelvis is characterized by lateral deviation of the fifth lumbar and often other vertebrae, by forward wheeling of one innominate and by backward wheeling of the other innominate. The contacts for correcting these conditions have already been named under their respective headings.

One innominate lesion is found post-mortem for every four or five lumbar lesions, indicating that much of the sacro-iliac involvement diagnosed as this or that form of actual articular displacement is after all a reflex involvement. Nevertheless, whatever the nature and cause, the effect is often far reaching and profound. And the easy and effective methods of correction to be described fill a long felt want.

Occipito-atlantal lesions grouped
I. Bilateral Flexion Lesions.
II. Bilateral Extension Lesions.
III. Side Tilting Rotation Lesions.

The contacts for correction—
1. Mandible Cranial Contact—Patient Prone.
2. Occipito-Mandible Contact—Patient Supine.
3. Bilateral Cranial Contact—Patient Supine.

atlanto-axial lesions grouped
I. Rotated Atlas
—CONTACTS FOR CORRECTION—
1. First Finger Contact—Patient Sitting.
2. Second Finger Contact—Patient Sitting.
3. First Finger Contact—Patient Supine.

II. Lateral Atlas
—CONTACTS FOR CORRECTION—
1. First Finger Contact—Patient Supine.
III. Postero-lateral Atlas
—CONTACTS FOR CORRECTION—
1. First Finger Contact—Patient Supine.

Cervical lesions grouped
Those below the atlas
I. Flexion Lesions.
II. Extension Lesions.
III. Sidebending Lesions.
IV. Rotation Sidebending Lesions.
V. Sidebending Rotation Lesions.

—CONTACTS FOR CORRECTION—
I. Flexion Lesions—First Finger Contact Reinforced—Patient Supine.
II. Extension Lesions—First Finger Contact Reinforced—Patient Supine.
III. Sidebending Lesions—First Finger—Transverse Contact—Patient Supine.
IV. Rotation Sidebending Lesions.
1. First Finger Lamina Contact—Patient Supine.
2. Second Finger Lamina Contact—Patient Sitting.
3. Thumb-Lamina Contact—Patient Supine.
1. First Finger—Spinos—Transverse Contact—Patient Supine.

Rib lesions and the contacts for correction
First Rib
1. Thumb-Index Costal Neck Leverage.
2. Fifth Metacarpal Contact Neck Leverage.

Second or Third Rib
1. Pifiform Costal Neck Leverage.
2. Scaphoid Costal Neck Leverage.

Fourth to the Tenth Ribs Inclusive.
1. Multangular Costal Contact Unilateral.
2. Multangular Costal Contact Bilateral.

Eleventh and Twelfth Rib.
1. Ilio-Costal Bimanual.

(To be continued.)

Work!
The three phases of the one pre-requisite of success, work:
1. Work is preparation for your work.
2. Work in the work that you prepared to work.
3. Work in the success that comes from working in the work that you wanted to work.

If you have to say something mean, talk to yourself.—Orville D. Caldwell, D.O., Mt. Vernon, Washington.

Diseases of the Ear, Nose, Throat and Eye

An incomparable brochure, equally useful to both the specialist and general practitioner of osteopathy.

This brochure was written in the main by Dr. J. Deason and Dr. T. J. Ruddy, assisted somewhat by HSB, and has been read and approved by a number of our leading specialists, including Drs. C. C. Reid, H. J. Marshall, J. D. Edwards, W. J. Siemens, K. L. Seaman and others.

These men all say it is a very fine and very serviceable production which has the charm of being equally usable by and useful for the specialists in our ranks, and the rank and file of our general practitioners who stand behind our specialists. It will build up confidence for the whole profession by enhancing the respect due osteopathy and will work to retain within our profession multitudes of our patients who now pass over to the medics when they require specialization.

Your order can be filled promptly. Give your patients and friends the benefit of this new light on the scope of osteopathic service.

The BUNTING PUBLICITY SERVICE
for OSTEOPATHS

Waukegan—Illinois

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in Diseases of the Ear, Nose, Throat and Eye

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Worried Over “Mixing”
The thought I have in mind regarding the profession is—Why do a great number of osteopaths seem to want to “mix” as we call it? Here in Colorado we have an unlimited license and it seems not only in Colorado but other places that osteopaths are practicing medicine. True, they have the legal right, but are they not getting away from the principles laid down by Dr. Still? We had a hard fight in many states to get licenses and did not ask for a license to “mix.” I think osteopaths should stick to their profession unless they take special work. I could say more along this line but space forbids.—Rodney Wren, D.O., Trinidad, Colorado.

“Palmer doesn’t want educated students—we do.”
The Indifferent Osteopath

Address of Mr. Philip H. Gray, founder and donor of the Detroit Osteopathic Hospital and the Detroit Osteopathic Nurse's Home and Training School, before the Ohio Osteopathic Society at its annual meeting at Delaware, Ohio, October 7.

I believe this is a timely theme and one which should be stressed again and again. To the farthest corners of our country, and beyond, wherever osteopathy is represented by her trained champions, and should become known and appreciated to not only save osteopathy from her malicious enemies, but put her safety over the top, where she rightly belongs. If osteopaths are sincere and alert everywhere, osteopathy really has little to fear from the forces of opposition, but her real danger lies in the indifference in her own ranks. What have you in osteopathy to your local society? Which has been developed only in part, in which there is unlimited field for research work, and in which vis a terreus strength, which has developed so rapidly?

Do you know what you have, indifferent osteopath, and is it worth saving? How long, think you, if osteopathy should go down to defeat, will you find your own comfortable livelihood a comfortable way? Of course, then, your effort to save it is vital. Christianity is bigger than any Christian church or individual Christian, too, is bigger than any osteopath or group of them. It must and will become, in the healing work, one of the great schools of all history. Yet osteopathy seems to have some poor excuses as practitioners representing it here and there. There is not sufficient reason for this. From the first the osteopathic student should be selected for the needed personal qualities. The fact that other established schools of healing have an over-abundance of inferior representatives in practice is no condition for osteopaths to duck behind.

Osteopathy is a new school, and born to achieve great things. There is no good reason why osteopathy, in these newer years, should not set her standards so high that she will have a much greater percentage of sincere, alert and honorable representatives than any other school of healing in the world at this time.

Be assured by myself to judge osteopathy by some of the osteopaths I have seen or heard about. It is not because osteopathy or Christianity are in error at any point that people break it, but because of the poor folds and make poor marks. Christianity is truth—the world needs it. It needs no apology, revolution or correction. Rather apotheosis in the form of poor, faltering, humanly-weak Christian. Revise and correct him. Shall we say? "Osteopath are only human. Don't crowd them too hard. Indifference is a human weakness or quality and you cannot banish it." Yet with my conception of the value and message of osteopathy, somehow that is not a sufficient excuse for those who have.

Osteopathy is on the right track—a new track. It is not a side line, but a main line leading into a lovely un-attempted field. It presents a wonderful challenge to all of you who have taken up that challenge, or may come to do so. This great school needs all her followers working like a hive of bees, and there shouldn't be a drone in this particular hive. It looks to me as if many bearing the name of osteopath haven't really seized the challenge. I charge you that you will not be real, creditable osteopaths until you have taken that challenge in full measure and are doing the work and bearing the responsibility which accompany it. As I see the osteopathic challenge, it should be a whole-hearted and visioned endeavor. For you to ignore or belittle the challenge as I esteem it, will keep you from anything like notable achievement and will blight you as a frosted bumblebee.

Many unrighteous causes remain in existence because of the constant co-operation and deterioration of the champions of those causes. Other unrighteous causes would be desperately pressed toolumbia if their champions could fully co-operate. They fall apart. They quarrel and disagree, thus fortunately minimizing the evil effects of their cause.

But yours is a message of truth and healing. It is yours to bless and bring help. Have your cooperation and endeavor reach from your office through your local osteopathic society or fellowship—through what your state society stands for and needs your personal help to achieve, and yet on to an interest in your national body, ever hoping and working that all these different lines of osteopathic fellowship and one organization shall be wisely led in every decision and deed. Here are important marching orders for you. Be careful lest the destructive germ of Indifference cripple you here, just where your loyalty and ability can mean so much to your profession.

One indifferent osteopath is a drag to all others. He acts as a brake to the smooth, free action of osteopathy wherever he is located. Brakes have their proper places, but the indifferent osteopath is not one of place acting as a brake while working at the stunt of indifference. Osteopathy must and will win, and you will want to ride with it to victory. Indifference towards osteopathy's need of you, and its need of your service, will land you some day with a heart break if you have any feelings that can be broken. For some time, when that glad day comes and hard fought battles have been won, you will have been a selfish, self-isolated, indifferent representative of your school, and you will have done little or nothing to entitle you to share in the joy and happiness of your fellows. Spare yourself this humiliation. Today while the battle is yet on—have a broad vision—think deeply and generously—be courageous and thus inspire courage in others—work honorably, nobly, tirelessly—and your reward is sure.

Heaven is a sure reward, but it is not going around presenting itself to people. It isn't that cheap. You must have the right to earn and enjoy it, or eternal heart break is likely to be the reward. We like to read about the courageous, indomitable soldier, who by his pluck and daring inspires others and turns the tide of battle. It need not be the soldier alone who does such a noble and outstanding deed. An osteopath can do it. There is occasion for him in the battles he has to fight to do much the same. The less we read about the cowardly, shirking soldier, the better. He, by his indifference or fear and panic, can take the daring out of those around him and throw the conflict.

The greatest military hero didn't win all the battles of his time. He only fought up to the limit of his own physical capacity, or the limit of his ability as a general—no more than that. You cannot fight and win all the battles of osteopathy, but somewhere you can serve and be engaged in the conflict, you indifferent osteopath, up to the limit of your physical ability.

Had you heard that osteopathy has very determined opposition—pitifully narrow and unprincipled opponents? Do you know that the fight is not merely threatened, but is on, and that it is a battle royal? Will you—you can by your indomitable courage and pluck inspire others around you to join with you in fighting osteopathy's battles where you are; or will you—can, shirking and indifferent by your own inactivity and inertia, discourage many others about you, and thus perhaps throw the battle in your locality.

"Let George do it," doesn't go in osteopathy. There is enough service and to spare for every osteopath who is worthy of the name. Let the unworthy ones step out and take off the name. My mind does not readily except anyone. Why should it? The service needed is so urgent, so vital, so epoch making, so many sided that you

Mr. Philip H. Gray
A New Way of Using Gravity That Gives Absolute Therapeutic Results

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ENDOCRINE DISORDERS  VISCEROPTOSES
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The latest Osteopathic Books will revive your efficiency.

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Lane's, The Founder of Osteopathy, $3.00
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H. G. ROYER, President
C. O. PAULEY, Secretary and Treasurer

Osteopathy is not fully over the top yet, but no friend can doubt that it will be, of course, in the near future, and you may by your own personal effort bring that glad day all the quicker. God forbid that osteopathy should lose out in this contest with the hosts arrayed against it. It holds too much truth to be crushed and lost. Humanity needs it too much that it must suffer defeat. But if it does go down I want to be the first one to point my finger at the indifferent osteopath and say, "You are responsible for this. You wouldn't sacrifice a thing. You were too busy with a selfish application of your calling to hear and heed the demand for you."

In Detroit there are osteopaths whom I haven't met yet, or scarcely know at all. Meeting me is not the point, nor necessary. But if these osteopaths, not all of whom perhaps are indifferent, were really interested in what we are trying to do for their profession in our city, we would be sure to meet, and meet often. These very ones may have wonderful practices and their office doors tally a constant procession of patients in and out. But these osteopaths don't interest me an iota until they get into the game and help to lift the load that is big enough for all to be carrying.

In Detroit we want one hundred percent of our osteopaths active and alert. We are going to make it as uncomfortable as possible for the indifferent osteopath. Such an osteopath must join forces with us. We want them all. Is it too much to expect? Well, we will expect it anyway. And why just Detroit? We want every city and locality in America to be a stronghold for osteopathy.

God be praised for such a splendid body of people as I saw and met at your national convention at Cleveland in July. It was an inspiration to me, and deepened greatly my conviction of the worthiness of your profession and my purpose to help it.

Fix your eyes on your profession—your cause, and not on your personal practice, big or little as that may be. To what extent do you, the indifferent osteopath, believe that this is your cause? Is it lip service only that you give? Is your belief in it limited to the fact that it gives you a good living?

"Rend your heart and not your garments," the Lord said through his prophet to his ancient people. He wanted the depths of their being on the altar of service. He had suffered long their perfunctory, formal service and was weary of it. Osteopathy wants your heart—wants the depths of it. It has a right to expect that of you because you have professed to expose her cause and have committed yourself.

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The post-graduate course, including nine separate and complete drills in Direct Leverage Adjustment With Speed, is over 50 contacts, contains only clear, concise information; and by following consistently the printed instructions, you can double your practice, yet actually lessen your work.

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The pioneer Osteopathic Institution of its kind on earth created for the sole purpose of treating mental and nervous diseases, an institution that has already proven the value of osteopathic treatment for insanity.

Write for Information
for life to her. Yet after you have made your living day by day, you have but a perfunctory, formal service to offer her in response to her need. Perhaps she is fortunate to hold even your lip service. Because the hearts of such a multitude of osteopaths are withheld from her altars, osteopathic gatherings are indifferently attended and shrewdly, deserving osteopathic for­ fort struggles hard because of lack of support.

Are you one who is responsible for this? Does no local, state or national rallying of your fel­ lows interest you? Have you nothing to give to such fellowships, or nothing to receive from them? Perhaps you feel that you are superior to those who will meet at such gatherings. If so, come out of the hallucination. Don’t make that mistake. You are decidedly not superior to

those who attend these gatherings. They are the ones who are trying to make osteopathic history which you would profit by, and your right­

ful place is to work side by side with them.

Perhaps it’s a personal dislike or a grudge against someone that will cause you to absent yourself from the gatherings, where you belong. What can actually put the seeds against the greatness of your cause—the cause which you should be eager to help in the biggest way within your ability? And again, perhaps you have become a chronic fault finder and disturber; at least, the others have got your measure that way. Fool them—exercise self con­

trol by staying in the meeting, but go back, and sit down. You’ll enjoy the rest and the rest will enjoy it, too.

The cause, is bigger than a man, even if that man is you. The cause is bigger than you many times multiplied. You are bigger when the action your fellows may take, you nevertheless abide by the majority’s decision. To talk, to “take your dolls and go home,” is too small a game for you to let yourself play. That hurts you and hurts the cause.

Do you know, you indifferent one, that to absent yourself from these fellowships while you nurse a grudge or harbor a hate against someone you may or may not meet, is exceedingly hurtful to yourself. You are really the sufferer, and not the one you seem to have against someone that will cause you to absent yourself. You are really a sort of shyness, timidity or needless restraint.

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tive Light and Heat in Skin Diseases has been Proven

In the Microbic skin diseases, such as acne, furunculosis, erysipelas, tinea sycosis, and similar infections, the

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800 First National Bank Bldg., Oakland, Calif.

C. J. Gaddis, D.O., Editor

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A new 155 page book on the treatment of disease through purely sanitary measures. Total immunity to germ action can be obtained by reducing putrefaction in the digestive tract through fasting and dieting until the excreta is colorless, as described by Horace Fletcher. Germs are only scavengers in the body, as elsewhere in Nature. —Read—

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THE OSTEOPATHIC PHYSICIAN

lots of tools to help the cause with, and when you get your bearings and fellowship with others has given you your professional position as it surely will, you may show such form, disposition and atmosphere that you will be a card at every meeting unimpeachable. Then your time is in your fellows. Give it a throw. It’s worth while trying out.

Do you really believe, you indifferent ones, that now you have your schooling you can shut yourselves up in your office, make a good living, and can’t be reached or shouldn’t be disturbed? Is it a responsibility to the cause you are schooled in? Do you really think you can or should get away with it? When you have expressed the cause of osteopathy and are educated and graduated in it, I tell you, you cannot shut yourselves up in your offices. Of course, offices doubtless mean the necessary living, but you owe much as long as you are osteopaths, to the profession you have chosen. It needs you. It must have you and your leadership. You can and should be a champion in the battles being fought.

God forbid that the time should ever come when osteopathy will have no struggles, no grades to make, or no trouble on the wire. You are in a cause that can’t stand still. It must grow and develop in any times, perhaps, be a little discouraged. It may fight and lose, and it must fight and win until men declare it and acclaim it everywhere.

And when men do declare it and acclaim it everywhere, where will your sitting be, you indifferent osteopath? Will you be holding down a front seat at some of the love feasts? No. Indeed, you’ll know you have not a part or place in that kind of ceremony. You haven’t the nerve to listen like they listened, you realize that your shoulder was never at the wheel, and there is no stain or soil of past battle and struggle to be found on you anywhere. Your name will be looked for in vain in the honorable roster of those who helped and won. They sacrificed, they tried, they gave, and in doing so they grew and strengthened. They came to positions of influence and authority. They are entitled to the recognition and acclaim to which they are entitled. They are helpful and undisputed part and place in the glad day.

But you, you indifferent “what do I care” osteopath, you excused yourself every time you had the chance, you realize that your shoulder was never at the wheel, and there is no stain or soil of past battle and struggle to be found on you anywhere. Your name will be looked for in vain in the honorable roster of those who helped and won. They sacrificed, they tried, they gave, and in doing so they grew and strengthened. They came to positions of influence and authority. They are entitled to the recognition and acclaim to which they are entitled. They are helpful and undisputed part and place in the glad day.

But you, you indifferent “what do I care” osteopath, you excused yourself every time you had the chance. I tell you, you must throw off indifference in all its forms. You must throw off indifference in all its forms. You must throw off indifference in all its forms. You must throw off indifference in all its forms.

AFO Picks a Business Manager and Will Move to Chicago, June, 1922

Mr. Roy H. McClure has been selected and placed under contract as Business Manager of the AFO to report to Dr. H. L. Chiles at Orange. N. J., Nov. 15th as business affairs understudy, doing advertising, etc., and do all the detail work, and then to serve un-der contract as Business Manager of the AFO. Dr. Chiles was elected secretary-treasurer to continue as the work of the Secretary.

That is the outcome of the councils of state which have pondered the problem whether to employ a lay business executive or train up some member of the profession for that work. The selection was made, we understand, by President Scottorn, Ex-President Waldo and Trustee H. C. Morse, acting as a committee under instructions from the trustees, who visited Chicago and looked over a bunch of candidates immediately after the Cleveland convention.

Mr. McClure is a brother of Dick McClure, organization chairman of International Rotary. He is said to be well trained in every line need-ed to handle the business end of our association. He served as membership secretary and field man of the Laundry-owner’s National Association. He was raised in the printing business. He was reporter and sporting editor of papers in Nebraska, Keokuk, Milwaukwe and Chicago. He was telegraph editor of the Dayton Journal over a year and city editor of the leading paper of Butler, Penn. Also secretary of the Chamber of Commerce of La Salle, Ill., and Past Secretary of La Salle Rotary Club. Later he was financial secretary and general assistant to Wm. E. Pitch, La Salle, Ill. His age is 28. Status: married. His new AFO duties, generally speaking, will be the work of a Financial Secretary and Managing Editor of the Journal, to secure exhibits, advertising, etc., and do all the detail work of the Secretary.

This is the full program: To bring about centralization of the AFO business and management permanently on an efficiency basis.

Dr. Chiles was elected secretary-treasurer to serve until Los Angeles convention, June 1, 1922, the office, as stated, will be moved to Chi-cago. At Los Angeles a new Professional Secret-ary will be elected, it is expected, who will
The American School of Osteopathy

After nearly thirty years of successful operation, is enabled to offer to prospective students the advantages of

The Largest College and Hospital Buildings
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Students of the American School of Osteopathy are in charge of experienced physicians and teachers, who devote their entire time to the school work.

New Class Opened Monday, Sept. 12, 1921

For Catalog and Literature, address

The American School of Osteopathy
Kirksville, Missouri
direct the policy of the AOA and visit all
Divisional Societies.

Dr. W. A. Gravett has been authorized by
the Executive Committee to ship all the belong­
ings of the society's offices to Dayton, he requested to be
released not later than January 1, 1922, and
sooner, if possible. Dr. Chiles will be released
at the next convention, which is not a dismis­
sal but is done at his own insistent request
also. It is said that the trustees could hardly
get Dr. Chiles to agree to serve until the next
convention, June 1st. Dr. Chiles was made
Secretary-Treasurer because the AOA cannot
afford to keep both officers, employ a layman
and bring about centralization, all at once. The
business office remains at Orange for the time
being and Dr. Chiles has served as Secretary
for a very long time in the past and knows all
the ropes. Besides he knows all the advertisers
and exhibitors, and can put the work over, if
he will, until next convention. He and not
the Layman Manager will serve on the Execu­
tive Committee.

November 15th was named in preference to
November 1st because it will not be best to
load so much on the new man all at once—
besides, Dr. Gravett is doing some very valuable
work at present on membership, directory and
student auxiliary work and it will give him
more time to have everything ready.

Make Sure as to Diagnosis

Make sure of your diagnosis, not only from
a purely osteopathic standpoint, but also from
the medical. If you don't know what it is, how
you can treat it—unless you use the old shot­
gun system? The osteopath can come nearer to
gaining away with such treatment than the
other fellow, even he can not do it for long.—
P. C. Wurt, San Antonio, Fla.

Results Before Pay

I attended our convention at Cleveland and in
almost every session of specialists I attended
each lecturer seemed more interested in getting
the money than most anything else. I have re­
ferred patients to some of them and it seems
they were more interested in getting the money
than getting good results for the patient. If
we use the graft of the other fellow we are
no better than he. I would suggest get results
first.—J. E. Baker, B.O., Brazil, Ind.

The OP approves of all these developments
very fully and believes the differentiation be­
tween purely business and executive work on
the one hand, and professional problems, on
the other, is a wise move and should have been
made long ago. The thing to prove is whether
Mr. McClure is the right man to put it over.

No one can prove that but McClure. We have
great faith in the judgment of the committee
who selected him, and take for granted that
he is not a has-been or a will-be but an "izer"
and will give good account of his trust. We
give him our best wishes for a smooth and suc­
cessful voyage and pledge him any help or ad­
vice we can give him at any time to help put
it over.

The selection of a professional secretary at
Los Angeles to succeed Dr. Chiles is the next
really big problem. Everything for the future
of osteopathy depends on making a wise selec­
tion. Everybody should be thinking about it.
Whoever is selected OP will support heart and
soul. Get out your long range binoculars, leaders,
and be looking the field over. Have we
a real man of destiny among us who has been
preparing himself silently for this Big Man's
Work?

A Paying Publicity Scheme

I just recently heard of a novel scheme to
help the small town osteopaths get before the
public. Through eight inches from the cur­
rent issue of "Osteopathic Health"—or any is­
sue, for that matter—without regard to whether
it be a section or ends a sentence, and
have it published in your local newspaper.
The party who told me of this said it was surprising
how many people came into his office, or wrote
him, for the rest of the article. Each week he
would do the same thing, running eight inches
at random each week from any issue of "OH." It
struck me as being a splendid idea for the
small town folks. Even some sizable cities
would take it most kindly. Think it over. You
might call attention to it and help Feathers or
somebody.—Orson S. Miller, D.O., St. Louis, Mo.

Forbes' Last Act

I was interested in Dr. Tallaferrro's story of
Dr. Forbes' duck hunting, but I think he left
out a very important item as you may get
from the former incident which happened
during the fall term of 1914. Dr. Emery had
vacanted the lecture room and Dr. Forbes
was warming up to his subject when Dr. Emery
came back, apparently looking for something
he had lost. It proved to be his glasses. When
he had left the room Dr. Forbes remarked
that such a thing could not happen to him
next for to the last thing he did at night, before
retiring, was to remove his glasses. The last
thing was to remove his pipe.—E. J. Hanes,
D.O., Cumberland Mills, Maine.

Our Three Objectives

We are going ahead with legislation, professional
education and public education—the big 3—and are
not going to be minded or gotten off on fake issues
again.—Wm. E. Waido, D.O., Seattle, Wash.

Laughlin Hospital and Training School for Nurses
Kirkville, Missouri

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General Surgery and Orthopedics

DR. C. R. SMYTHE
Osteopathy

DR. F. L. BUSHBY, Obstetrics
Gastro-Urinary and Rectal Surgery

DR. E. H. LAUGHLIN
Supt. of Laboratories and Special­
list in Heart and Lung Diseases

DR. A. G. HARDY
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School

DR. JOHN HALLADAY
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Laboratory

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DR. J. G. BOUSUM, Interne

DR. J. E. KEATING, Interne

Our hospital has enjoyed a very prosper­
ous and satisfactory second year, with about 40 per­
cent increase of patronage over the previous year. Dr. Hardy has proved to
be very capable in the Ear, Nose, Throat
and Eye Department. This Institution does
not claim to cure or relieve 75% of hay
fever or cutaneous lesions cases; we know
better: it can't be done. Dr. Earl Laugh­
lin and the staff have proved very
valuable in their departments above-

For further information address Dr.
George M. Laughlin, Kirkville, Mo.

The Laughlin Hospital, Kirkville, Mo.—Dedicated to Andrew Taylor Still

Museum of Osteopathic Medicine, Kirksville, MO
NUJOL is peculiarly adapted to the task of freeing the body of these toxins. Its viscosity, physiologically correct, enables it to hold many such poisons in suspension, preventing absorption by tissues, and assisting their speedy removal.

And Nujol constantly maintains a high ideal of quality that is consistent with the dignity of a great company. All that an expert personnel, newest and most improved mechanical aids, and unmatched resources can accomplish has been applied to insure the perfection of this product.

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[ ] "In Women and Children"
[ ] Also Sample

Name: ____________________________
Address: ____________________________
The Carberry-Feathers Controversy

Opinion of Dr. S. B. Miller, Cedar Rapids, Ia.:  
"The Carberry-Feathers Controversy" is fine. I think since Feathers does not own a home which he might have to sacrifice, and is so situated that he can practically begin again either there or elsewhere, my decision would be to go to a new place and build "right" from the start. It will be very difficult for him to get full benefit of the results of his educational campaign where he is now, as much of it will go to the chiros through personal influence of present chiro patients. The same amount of advertising will be far more effective in a new field and, incidentally, Feathers will start off on a new pace in social and other lines not easily opened to him now at his home, since his more or less seclusion from certain popular associations due to the absence of the "price." OP is fine—keep it up.

Opinion of Dr. M. C. Hardin, Atlanta:  
Feathers should remember that when the dude was asked how he got his tie tied so well, he answered, "I put my whole mind upon it." The fact that four chiros are in his town speaks well for the territory. He that works a good soil gets the harvest. Sow the soil with the seeds of knowledge of osteopathy, put his mind on his own affairs and let others alone and push his own cause.

POISON FOR BREAKFAST or FORTY-EIGHT HOURS LATE  
A Brief Account of the Cause and Cure of Constipation and of Autotoxemia or Self-Poisoning

Written by Dr. C. J. Muttart, Philadelphia

Making De Luxe Booklet No. 14 of the Williams' Series

FIRST EDITION Practically Sold Before Publication 50,000 Copies

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Founding a Five-Figure Practice.
Eight articles on osteopathic publicity by R. H. Williams.

The Osteopath for eighteen months, including Edwards' series on Finger Surgery (one reprint, three back numbers) for $4.50.

THE OSTEOPATH

Williams Pub. Co., R. H. Williams
Publishers Kansas City, Mo.

Opinion of Dr. Geo. A. Sperper, Idaho Falls, Idaho:

Go into a new field and start over again taking his friend's advice about advertising, etc. What he should do is the "fourth" thing, namely, stay right there, make the raise somehow of $2,000, fix up his office modern from waiting room to the farthest corner of his treatment room, keep himself just as modern and advertise osteopathy in the local papers, have an up to date mailing list, use "OH" booklets, "Harvest Leaflets," hints, etc., and keep at it morning, noon and evening. Follow up the advertising. With good honest work in one year he will have some of the chiros on the run.

Opinion of Dr. H. M. Walker, Ft. Worth, Texas:

I herewith submit a program for Feathers. I hope he has the necessary "innards" to put it across. He should select a darn good mailing list. He should then plan a mail advertising campaign for one year. He should order an assortment of Harvest Leaflets or "OH." He should enclose "H.I.L." with a personal letter and shoot this list each month under 2 cent postage. Keep 'er up!

Opinion of Dr. Henry Tate, New Orleans:

"Feathers" should go over his list of old patients—pick out 1,000 names of representative people and send them "OH" for one year. He should also use 12,000 "Harvest Leaflets"—sending a leaflet monthly for 12 months midway between "OH" mailings, at the end of that time he would be too busy to do anything else but repeat the dose.

Opinion of Dr. Percy H. Woodall, Birmingham:

First subscribe to the Saturday Evening Post fund. Second, secure names of 1,000 best people in his city. Third, get samples of best magazines and literature and mail it regularly to these names. After six months secure a new list and keep this up until all of the best people know, first, of osteopathy, and then of Feathers.

Opinion of Dr. W. B. Farriss, Ft. Smith, Ark.:  
Feathers should brighten up his office and add one or two new diagnostic instruments. Then write a nicely gotten up circular letter to each of his former patients apprising them of his acquisitions and of his ability to be of greater service than he had even been before. And add: "To make you better acquainted with the merits of osteopathy, the child of Dr. A. T. Still's brain, I am sending you a copy of the "Science of Healing by Adjustment" by Woodall, a 32-page booklet giving an authentic and correct brief of our science.

Enclosed also find a card which, if you will kindly fill out and return, I will cause to be sent to your address for the next twelve months. "Osteopathic Health" to further inform you of the progress of osteopathy and the endless variety of troubles for which osteopathy is the best and surest method of relief. No charge and no obligations.

Sincerely yours, for what is best for health: Feathers.

Opinion of Dr. F. P. Millard, Toronto:

Dr. Carberry will say to Feathers in the morning: "Old Top, go back to your home town and send in an order for 500 "OH" magazines, corner of his treatment room, and keep that up for a year and next convene, I was not to have done that long ago!"

"Vigorous, comprehensive, intelligent, ethics, advertising backed up with characteristic osteopathic professional service" is the keynote in any locality.

[Continued to Page 19]
An Announcement

Every mail brings requests for information concerning our graduate work. These requests indicate that the members of the Osteopathic Profession are looking to the colleges for graduate work with which to refresh and strengthen their professional work. It is the definite purpose of the College of Osteopathic Physicians and Surgeons to meet this need by offering at an early date, strong, attractive graduate courses. At the present time, however, this institution is devoting itself to the task of re-organizing its undergraduate work and of moving the College to a new location where new college and clinic buildings are to be erected. This work requires the time and energy of the officers and members of the faculty to such an extent that it will not be possible for us, this year, to develop the new graduate courses which it is our purpose to offer as soon as possible. During the present year we are prepared to offer the following courses which have been established for some time and which we believe will be of interest to those members of the profession who plan to spend all or part of the next year in California.

Graduate Courses

1. Eye, Ear, Nose and Throat. A year course open to D. O's who have had two or more years of general practice. September 12th to June 10th. Tuition $300.00.

2. General Osteopathy. Short graduate courses. January 16th to February 11th. Tuition $50.00.


4. Surgical Technique. January 16th to February 11th. Tuition $50.00. Cost of materials to be divided among members of the class.

5. Graduate summer courses. Announcements will be made later.

Undergraduate Courses

In addition to the foregoing, members of the profession are cordially invited to take advantage at any time of the undergraduate courses of the institution. Those who wish to enroll in these courses and to receive credit for the work will be charged a registration fee. There will be no charge to members of the profession who attend as "auditors."

College of Osteopathic Physicians and Surgeons

4th and Main Streets, Los Angeles, California
THE WILL TO WIN HAS COME INTO OSTEOPATHIC CONSCIOUSNESS

That's a wonderful change in the Journal of the AOA. It is an almost unbelievable improvement. This Journal now is distinguished, serious, dignified, authoritative, adequate, and complete. Fact is, OP is willing to say, this is really the first time when the AOA Journal exactly suited us. It is such a journal that we would like to see more of. It should be so. It is meeting the profession's needs, and does the science and profession proud as an official Journal.

It's fine to be able to say this candidly, instead of registering or stifling a complaint because one might believe the official organ may not adequately represent the profession. It's fine for the association and Journal, its editor, Dr. Carl P. McConnell and his assistants but it's really finer for the whole round of osteopathic activities, for it is only an index of the efficiency, achievement, permanency and success that is creeping into and penetrating everything osteopathic. We are on the way, fellow workers! Actually we never were before. OP has been a hard critic in the past. Perhaps we were too hard. Possibly—if the truth were known—not consistently, persistently hard enough! At any rate, we knew full well when we asked for demonstrably that the whole profession was “milling,” as used to be said, in the days when we were the stampeded herd that never slept except with both eyes open.

Now things are differently. Smith has been running a publicity dynamo and the profession was “milling,” as used to be said, in the days when we were the stampeded herd that never slept except with both eyes open.

There was a day in our professional affairs—not so anciently either—when everybody and everything spun in circles like wobbly tops rotating on the spent force of passing-the-luck. Everybody was doing his best in his own independent, incomodordinated and more or less antagonistic way; but the collective result was rotten. The profession had not as yet evolved any collected consciousness. It had not acquired inherited discipline or manifested any type of genius but the will to scrap. The profession for too long a time betrayed all the weaknesses of an unorganized, undisciplined, unmanaged and uncontrollable “democracy” which for all good and successful works always means the greatest waste of time and opportunity. It was pathetic—wasn't it, really?

Then, the turning point came. God knows exactly when it was—we don't. Perhaps the marvel took place invisibly in a few score of humble and intelligent, but great men who inaugurated it. Of course Big Bill Waldo was on the job and had the association in leash when we began to notice the sudden and strong change of sentiment and method. May be “Bill” did it. May be it was on the way and Waldo only helped it on and hastened it. Fryette and Conklin had been building wisely before. May be Gravett had much to do with it, too. We rather think he did. So, we believe, did Carl McConnell at the head of the AOA Journal. The central tendency of all this new reality is that future with the putting of all association work on a basis of business efficiency is another aspect of this new reality.

OP will follow and support such AOA administrative operations, because we have come to believe, and our tomorrow to the goal. No matter. There are literally a thousand ways to do anything, or do anything. It is not really important to follow any given policy, but go by an ultimate goal. Then any one man's plans are more inspired than another; but it is absolutely imperative that all osteopathic's efforts are so organized that they can get under one program and one discipline. It is the automaticity of thousands acting as one that wins. And as it was not reasonable to suppose that the chief executive of the AOA and his official cabinet could always see our policies and plans as we saw them, or follow out of his official duties all our policies, so it was only reasonable then that they, being the duly appointed leaders, should lead us. And as our policies should be espoused by all of the rest us.

As soon as OP observed that there actually were clear-cut, concise, constructive policies outlined and endorsed by AOA, it was a pleasure to “kick in” and contribute our support to the main objectives. We feel good all over that our official nowadays are so we can get together, under one program and one discipline. As soon as OP observed that there actually were clear-cut, concise, constructive policies outlined and endorsed by AOA, it was a pleasure to “kick in” and contribute our support to the main objectives. We feel good all over that our official nowadays are so we can get together, under one program and one discipline. As soon as OP observed that there actually were clear-cut, concise, constructive policies outlined and endorsed by AOA, it was a pleasure to “kick in” and contribute our support to the main objectives. We feel good all over that our official nowadays are so we can get together, under one program and one discipline. As soon as OP observed that there actually were clear-cut, concise, constructive policies outlined and endorsed by AOA, it was a pleasure to “kick in” and contribute our support to the main objectives. We feel good all over that our official nowadays are so we can get together, under one program and one discipline.

THE OSTEOPATHIC PHYSICIAN

The Organ of News and Opinion for the Profession

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EDITORIAL

Fairness, Freedom, Fearlessness

"How to the line, lets chips fall where they will." Vol. XL November, 1921 No. 5

THAT PROJECT TO REACH A MILLION HOMES AT ONE MAILING

A fine quality of individual approval and enthusiasm, which has shone throughout the 1920 Year Jubilee Campaign of direct-mail advertising to reach 1,000,000 homes of this land at one mailing, with the ultimate titled "The Method and Cures of Osteopathy." From several score osteopaths we have received letters endorsing the enterprise in the highest terms. Many who cannot express or even formulate the hope that the scheme will carry to the goal. No matter. There are literally a thousand ways to do anything, or do anything. It is not really important to follow any given policy, but go by an ultimate goal. Then any one man's plans are more inspired than another; but it is absolutely imperative that all osteopathic's efforts are so organized that they can get under one program and one discipline. It is the automaticity of thousands acting as one that wins. And as it was not reasonable to suppose that the chief executive of the AOA and his official cabinet could always see our policies and plans as we saw them, or follow out of his official duties all our policies, so it was only reasonable then that they, being the duly appointed leaders, should lead us. And as our policies should be espoused by all of the rest us.

We infer that almost all the old-time "individual" association will not long cope with somewhat similar views of things, for everybody almost seems to be pulling in the same direction now. That is lucky, too. If an osteopath can't pull with the bunch at this juncture he would far better not be active at all. Osteopathy is on its way now and if let alone and, if supported, it will win. It will pick up speed and momentum as it goes along. But urging radically different personal policies upon the national association will not, nor comes anything beyond stopping the procession—and we have had far too many halts already. Lead on, then, Soothorn, as President of the AOA, and lead all the rest of you hard workers in official capacity and we, the Bunch, will follow you. We will work together, under one program and one discipline in a big way in these next ten years or know the reason why.

Tell us what it is necessary to do to save and we'll do it if we have to double our national association dues and work ten times as hard as ever to vindicate osteopathy before the world.—H.R.
THE OSTEOPATHIC PHYSICIAN

The First Osteopathic Sanitarium to Be Founded in Virginia

Twenty-one years ago two pioneer osteopathic physicians received their parchments as "Diplomates of Osteopathy" from the hands of Dr. Andrew Taylor Still, founder of osteopathy, and, quitting the parent college at Kirksville, Mo., to carry the new gospel of healing into the big world beyond, journeyed to Richmond, Virginia, the first Capital of the Confederacy. There courageously they put up their sign as exponents of the then new and unheard of practice of treating disease without drugs. That was in the day when jail sentence and fines were as likely to be the osteopath's portion for healing the sick as gratitude, plaudits and financial reward.

What would the future bring for osteopathy in the heart of the Old Dominion? That was the question that these stouthearted pioneers kept pondering. In a sense these pioneers were not going to a new country with their capacities for human service but were only "going home," for was not Dr. A. T. Still a son of the Old Dominion? Yea, verily. But nobody else in Virginia knew that fact, for Dr. Still and his system of therapeutics both were equally unknown in that day in the state of his birth.

Yet realization of the fact pleased and sustained these primitive missionary osteopaths—they had the comfortable inspiring feeling that it was to be their good fortune to acquaint the "Mother State of Presidents" with the fact that she had also borne geniuses of another sort, giving as great cause for pride as her long line of statesmen, warriors and patriots. So, no doubt, the realization that in a peculiar way their personal lives and professional bearing were going to set the measure of value placed upon Dr. A. T. Still by his home state, inspired these veteran osteopaths; and from the day of their arrival in Richmond they wrought to build a foundation under osteopathy that would carry all its future development and reflect only honor upon the new science and profession.

How well these pioneers wrought and how proudly they have carried the banner of osteopathy in the "Old Dominion" are indissolubly bound up with the history of osteopathic achievement in Virginia in the past two decades, and it is evidenced more particularly by the confidence and respect entertained for osteopathy's practitioners in the cultured city of Richmond.

Who, then, were these two pioneer osteopathic physicians who brought the new practice to Virginia? And, concretely, what have they accomplished by more than twenty years of practice?

Let the proud story of Spring Terrace Sanitarium, the splendid new osteopathic health home of Richmond, tell the story. The two following announcements by the press of Richmond last April brought the launching of the idea of this new institution, which is the first to be started by the osteopathic profession in Virginia.

Buy "Restabit" to Convert It Into Hospital

Palmatary Home in Barton Heights to Become Osteopathic Sanitarium

[From the Richmond Times-Dispatch]

Plans for an osteopathic sanitarium in Richmond were announced this morning, "Restabit," the country home of John T. Palmatary, in Barton Heights, having been purchased at a cost of $90,000. It is expected that the institution, which will have space for about twenty-five patients, will open about June 1.

The new hospital is to be operated by Dr. Edwin H. Shackelford and Dr. George E. Fout, of this city, and Dr. A. R. Tucker, who has been connected with the staff of Mary Elizabeth Hospital in Raleigh, will remove to Richmond and engage in practice here as a nose and throat specialist. Drs. Shackelford and Fout are the oldest osteopathic physicians in Richmond, having established their offices here in 1900, and have been in practice in Richmond for twenty-one years. Dr. Shackelford is a member of the state board of examiners, and both men are widely known in their profession.

"Our plans are a little premature as yet," said Dr. Shackelford this morning, "as the deeds have not been signed. We have agreed, however, to purchase "Restabit" from Mr. Palmatary for $90,000, and will convert it at once into an up-to-date sanitarium.

"Restabit" was formerly the home of James H. Barton, founder of Barton Heights. It was
purchased two years ago by Mr. Palmatary, and has been completely rebuilt on modern lines, only the foundations of the former house remaining. The tract consists of six acres of land in the heart of Barton Heights, fronting on Monteiro avenue, and the house is known as 712 Monteiro avenue. It is two blocks from the car line and while accessible, is quiet and retired, with fine shade trees and ample grounds. Dr. Shackleford explained this morning that it was planned to operate an institution on somewhat similar lines to those at Clifton Springs and Battle Creek, though, of course, much smaller in size. No major surgery will be attempted and only minor operations will be performed. A complete hydrotherapeutic outfit will be installed and the institution will be of a character that it can be patronized by people of all schools of medicine and will be especially designed for the treatment of convalescents. A Community Asset

"No undesirable nervous or tubercular patients will be received," said Dr. Shackleford, "and there will be no objectionable feature connected with the institution, which will be an asset rather than a detriment to the community. We will start with a capacity of twenty-five patients and there is ample room for enlargement.
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from time to time. We have not yet selected the resident staff or completed other of the necessary arrangements, all of which will be announced before the Institution is opened.

It was explained that there are now more than forty osteopathic institutions in this country. Although there are two at Asheville, N. C., there is none in Virginia. Nor is there any sanitarium in Richmond especially designed for convalescent cases.

Buys $90,000 Home for New Hospital Here

Residence of Tom Palmatary in Barton Heights Purchased for Sanitarium

[From the Richmond News-Leader]

Negotiations leading to the establishment of a high class osteopathic sanitarium in Barton Heights were nearing completion this morning and will be concluded within the next few days. Agreement has been reached for the sale of the handsome residence built by J. T. Palmatary at 712 Monteiro Avenue, the price for the home and six acres of land being $90,000. Dr. E. H. Shackleford, head of the group of practitioners who will convert this residence into a model sanitarium, announced this morning that the plans were for an institution smaller, but on the same plan as Battle Creek and Clifton Springs. Patients will be accepted for the general treatment of all diseases with the exception of tuberculosis and certain types of nervous disorders.

Associated with Dr. Shackleford will be Dr. George E. Font and Dr. A. R. Tucker, who for seven years has been connected with the Mary Elizabeth Hospital in Raleigh, N. C. Dr. Font came to this city with Dr. Shackleford in 1906, they being the first osteopaths to locate in Richmond.

The price which will be paid for the property is close to the highest ever recorded here for the transfer of a residence. The site is a beautiful one and no expense has been spared by Mr. Palmatary in making the house as complete and attractive as possible. On the property is a spring which formerly supplied citizens with water.

The sanitarium will be opened about June 1 with complete hydroopathic equipment in connection with the osteopathic treatment. It is the first sanitarium of its kind to be opened in Virginia and is one of three in the South, the other two being located at Asheville, N. C.

So much for the prospectus of what was going to be when the newspapers made this important announcement to Richmond's people last spring. The lapse of half a year has brought these golden dreams all true. The new osteopathic institution is now a fortunate reality for Richmond and the osteopathic profession. The story of what exists today is told in the following interesting manner in the booklet issued by the management.

Terrace Spring Sanitarium

An Osteopathic Institution

INTRODUCING TERRACE SPRING

Within sight of the spires of Richmond there is an institution dedicated to the cause of better health. It is Terrace Spring Sanitarium, situated in a beautiful suburb of the historic capital of the Old Dominion. The chimes of the city are wafted out to the quiet country-side but the noise and tumult are absent, although the sanitarium is only six minutes from the State Capitol.

Here there are majestic trees, with terraced lawns, wide verandas, quiet resting places and a wonderful, full-flowing mineral spring from which the institution takes its name. The estate is six acres in extent.

Terrace Spring Sanitarium, with its natural endowments, seems a place set apart by the Great Architect of the Universe for the restoration of impaired health and the creation of happiness.

THE INSTITUTION'S HISTORY

Terrace Spring Sanitarium came into being through the vision of Drs. H. H. Shackleford and George E. Font, of Richmond, and Dr. A. R. Tucker, of Raleigh, North Carolina.

These three men had realized for years that there was no institution in the Southeast with complete departments of osteopathy, surgery, obstetrics, hydro-therapy, electro-therapy and physical training. This lack of facilities in the face of the extensive and rapid growth of osteopathy imposed a hardship on osteopathic practitioners and patients alike. The want has been filled in the establishment of Terrace Spring Sanitarium. The house and

Upper Picture: Entrance to the Sanitarium

Lower Picture: One of the Verandas
large estate were purchased and equipped for institutional purposes. Nothing has been spared to make the sanitarium one of the most complete and modern in the country.

**Professional Direction**

Dr. Shackleford and Dr. Fout have been practicing osteopathy in Richmond for more than twenty years. They were among the first osteopathic physicians to establish their offices in Virginia. They now number among their patients many of the most prominent and influential people of the city and state. Dr. Shackleford has been a member of the State Board of Medical Examiners for a number of years.

Dr. Tucker, who comes to Richmond from Raleigh, North Carolina, to be associated with Drs. Shackleford and Fout at the sanitarium, is a graduate in both osteopathy and regular medicine. He is licensed to practice osteopathy, medicine and surgery in Virginia and North Carolina. He practiced in North Carolina for sixteen years, having been at one time connected with the Mary Elizabeth Hospital at Raleigh, and has taken post-graduate work in the great medical centers of the country.

**What Patients Will Find**

Patients at Terrace Spring will find the most modern equipment known to medical science for the treatment of their cases. Every appliance that will aid in securing structural perfection through adjustment has been included. Only those which have proved of value are used. Nowhere will one find better mechanical aids for the restoration of health.

**Searching Diagnosis**

Before treatment is instituted all patients are examined with great care by the different members of the staff and an accurate diagnosis made. No modern aid in diagnosis is overlooked. The physicians believe in the old proverb, "A disease diagnosed is half cured."

After a satisfactory diagnosis is made, treatment suited to the case is outlined. Then the patient is assigned to the different departments equipped to give the treatment indicated. The X-ray and clinical laboratories are fitted with the finest apparatus available for diagnostic work and are under the direction of experts in their special lines.

An individual diet is prescribed for each case. All meals are served on trays to the patient. Fresh vegetables are furnished in season from the garden on the estate. A specialty is made of the "Potter Milk Diet."

**Concerning Dr. Still**

One of the world's greatest benefactors was Dr. Andrew Taylor Still, whose genius evolved the fundamental conception of health—the integrity of the body's mechanical adjustment and the sufficiency of the internal secretions to resist infection and disease, provided the bodily adjustment is such as to insure uninterrupted nerve force and blood supply to every tissue and organ.

Osteopathy has spread throughout the civilized world. No discoverer probably in the history of medicine lived to see a greater development of his thought than Dr. Still.

More ideal conditions under which to apply the osteopathic principles which he first developed cannot be found than at Terrace Spring Sanitarium.

**Osteopathic Department**

The osteopathic department is found to the left as one enters the south door of the sanitarium. Adjoining it is the physio-therapy department, which embraces the departments of hydro-therapy and electro-therapy. It is fitted with the best apparatuses and apparatus, including the de luxe McManis treatment tables, the violet ray deep therapy lamps, the Burdick quartz light, high-frequency electrical machines and the Daylight Sun-therapy.

So great have been the achievements with the ultra-violet rays from the Burdick quartz lamps that the entire scientific world, as well as the different medical professions, is watching with keen interest the development of these invisible rays of the higher spectral octave. The importance of the quartz lamp of today is scarcely less than that of the X-ray tube. For the treatment of all skin diseases, as well as to other conditions, the quartz lamp is unsurpassed. It is part of the equipment at the sanitarium.

**Hydro-Therapy Department**

The Terrace Spring system of hydro-therapy—or the use of water as a means of cure—is chiefly relied upon to stimulate the vital activities necessary to the curative process. By cold applications properly applied every bodily function may be stimulated. By hot applications...
THE OSTEOPATHIC PHYSICIAN

Intelligently applied excessive action may be controlled, pain relieved and blood diverted from congested parts of the body. Powerful sedative, alternative and restorative effects may be produced by various other applications which will be given in this department.

Scientific hydro-therapy affords the most direct and rapid means of influencing the great functions of life—the circulation of the blood, the process of respiration, the action of the brain and nerves and the functions of the liver, kidneys, stomach and intestines. There is no means by which the various bodily functions may be so quickly and perfectly controlled as by hydraulic measures.

**Electro-Therapy Department**

The electric light bath possesses all the virtues of the Turkish bath with none of the dangers and inconveniences. It adds the marvelous virtue of light. The luminous heat rays do not stop at the skin, as does ordinary heat, but permeate the soft parts of the body in every direction. They search out painful and sluggish parts and impart to them their powerful vital stimulus.

The value of the treatment in chronic maladies of all sorts can scarcely be overestimated. The superior efficiency and luxurious attractiveness are attested by the extensive imitation? The sanitarium electric light bath is without doubt the most important line of improvement in bath appliances in modern times.

**Proper Physical Culture**

Body training at Terrace Spring embraces the best features of our modern schools. Most chronic invalids have badly depreciated bodies. The muscles are weak and flabby, the breathing is shallow, the heart is weak, and flat chests, stooped shoulders and impaired endurance are almost always found. These conditions are the natural results of malnutrition, and chronic toxemia is almost invariably found. This state of physical inefficiency must be combatted not only by the removal of the cause but by scientific training of the heart and muscles by proper physical exercise.

The departments of hydro-therapy, electrotherapy and physical training are under the direction of Mr. and Mrs. Belzer, late of Collins Institute of Physical Culture, Philadelphia. Mr. and Mrs. Belzer have had years of experience in this important field of therapy.

**Obstetrical Department**

The utmost consideration for the welfare of the mother and child has resulted in the establishment of an obstetrical department to care for every type of case. There, as in the other departments, the most modern appliances are found. In the quiet atmosphere of the sanitarium the expectant mother and the young child will have the most excellent care it is possible to provide.

**Surgical Department**

The surgical department is equipped with the most modern apparatus for surgical work. The operating room is on the second floor, and is well planned and lighted, and is situated at one end of the hall, away from the patients' rooms. The sterilizing and anesthetic equipment is most modern and complete.

**Selected Nurses**

Unusual care has been exercised in the choice of the corps of nurses for the sanitarium. All are intelligent, cultured young women who take pride in rendering the best service to their patients. They are under the constant direction of the Superintendent.

**The Guest Rooms**

One of the attractive features of the institution is the beauty of the guest rooms. Every window opens out upon a lovely view. Each room is tastily furnished. The walls are done in soft tones restful to the eye and the hardwood floors are dotted here and there with small rugs of pleasing pattern. These make the rooms both sanitary and comfortable. Absolute cleanliness in the rooms and throughout the building is maintained by the institution attendants.

Some of the rooms are provided with a private bath. Others have a connecting bath and there are some without baths but within easy reach of a bath on the same floor. The rooms are intended to be pleasing places of abode for people of refinement and good taste who come to the sanitarium. There is a wide veranda and sun porch on the second floor easily reached from all the rooms.

**Richmond's Advantages**

Probably no better place in the South could have been selected for an institution of the nature of Terrace Spring Sanitarium than Richmond. It is a city to which tourists from all corners of the country come every year because of its historical associations and charm and beauty. Beautiful homes and cultured people make it a city of distinction.

Six trunk line railroads serve the city and make it accessible from all parts of the South Atlantic section. Good highways enter from many directions. It has long been recognized as a hospital center, having more hospitals and
distinushed practitioners in the different branches of medicine than any other city of its size in the country.

The climate is delightful throughout the year. It is not subject to the bitter cold or the oppressive heat of the South. The excesses of climatic conditions are practically unknown. Under the conditions it is possible for patients to be outdoors a great deal and aiding in recuperation and rapid recovery.

**INSTITUTION RATES**

Rates for rooms range from $30 to $75 a week, depending on the size, location, use of private or connecting bath and care and attention required. The rates include board, room, nursing, baths, physical culture as indicated and all routine treatment given in the sanitarium. They do not, however, include examination fee, special treatment and physician's visits. For these a moderate charge is made. No contagious or mental cases are admitted.

Upon receipt of notice, patients will be met at railroad stations with private ambulance or automobile. Correspondence is invited and urged. All possible information will be promptly and gladly furnished. Address:

**THE SECRETARY.**

Terrace Spring Sanitarium,
712 Monteiro Ave., Richmond, Va.

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**Biographical**

**Dr. Shackleford**

Dr. E. H. Shackleford was born in Missouri in 1875. He was graduated from the American School of Osteopathy in 1897 as one of the pioneer practitioners whom Dr. A. T. Still, founder of the science, gathered about him within the first two years after organizing the parent college. He first practiced in Tennessee for three years and located in Richmond in 1900.

Dr. Shackleford served as a trustee of the American Osteopathic Association three years, 1917-18-19. He has been a member of the State Board of Medical Examiners in Virginia from 1914 to the present time. In 1988 he served as president of the Tennessee Osteopathic Association; in 1962 he was elected president of the Virginia Osteopathic Society; and in 1967 he was made vice president of the American Osteopathic Association.

**Dr. Tucker**

Dr. A. R. Tucker was born in Kentucky in 1875. He graduated from the American School of Osteopathy in 1903. Nine years later he was graduated from the Southern College of Medicine and Surgery. He completed post graduate work at the University of Louisville in 1915, at the Illinois Post Graduate School in 1919, at Mayo's Clinic in 1919, and at the New York Eye and Ear Infirmary in 1920.

Until his connection formed with Spring Terrace Sanitarium Dr. Tucker has been a resident of North Carolina where he engaged in practice. He has the unique record of serving twice as president of the North Carolina Osteopathic Society, first in 1908 and again in 1914. He also was elected president of the Middle Atlantic States Osteopathic Society in 1921. For six years from 1914 to 1920 Dr. Tucker served on the staff of the Mary Elizabeth Hospital at Raleigh, North Carolina.

**Dr. Font**

Dr. G. E. Font was born in Missouri in 1877. He graduated from the Kirksville State Normal School in 1895 and pursued his studies in osteopathy under the founder of the science, graduating from the American School of Osteopathy in 1898.

Dr. Font was elected president of the Virginia Osteopathic Society in 1912. He has practiced his profession in Richmond for 21 years.
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In a great variety of ways. The catalog of disease factors, both predisposing and exciting is really a long and complex one. Some of these may be grouped as follows: Draughts, exposures, infection and vitiated air—that is, faulty environment; straining, wrenching, working, etc., as from over-lifting—force exerted within the body; functional exhaustion, as in over-eating, excessive fatigue and worry; shocks and jabs incident to falls, blows, etc.—forms of force exerted against the body. From such varied experiences we find either bony lesions or that the ligaments and muscles of the spinal joints contract hard and tight, causing soreness or pain with reflex organic disorder—conditions which, if neglected, are fairly apt to develop into various diseases. Another form of sickness results from poisoning in the course of drug-taking, the fruit of the delusion that drugs contain life-giving qualities—which now is scientifically disproved.

Any muscle or ligament that contracts will get shorter, thicker and denser in its substance. There is no waste room in the body. Every bit of space is exactly filled by some structure. Each little muscle and ligament which, subjected to pressure—irritation, becomes thickened, must enroach then upon the softer structures of the body, such as the lymph spaces and bloodvessels, and will limit or stop their circulatory work: while in a nerve fibre that is crowded or pinched such pressure-irritation at first may exaggerate its activity, but if the pressure be severe and be continuously applied it may at length deaden its currents. You know that a hose is stepped upon will not flow freely through it; or if a telegraph wire is “grounded” it will scarcely transmit a message; the same is true with the nerves and bloodvessels when they become abnormally compressed by contracted, hard, thickened and narrowed ligaments and muscles, and especially so within the snug quarters of the little foramina, or tunnels, between vertebrae, at spinal joints, since these spaces are closely filled up with nerves, bloodvessels, fat, muscle fibres and ligaments in the closest kind of relationship.

Osteopathy endeavors in each disease to search out where these mechanical troubles have developed in the body—particularly along the spinal column—and the number and varieties

Photograph of Dr. Andrew Taylor Still in Typical Study

10. Delaware Springs Sanitarium, Delaware, Ohio.
12. Still-Hildreth Sanitarium (for mental and nervous diseases) Moen, Mo.
15. Langhin Hospital, Kirkville, Mo.
16. Northern Osteopathic Hospital, Minneapolis, Minn.
17. Gamble Osteopathic Sanitarium, Salt Lake City, Utah.
18. Crane Osteopathic Hospital, Richmond, Indiana.
20. Jacobs Osteopathic Hospital, Montgomery, Mo.
22. Osteopathic Infirmary, Ottawa, Canada.
23. Pauly Osteopathic Hospital, Kahoka, Mo.
27. Spalding Institute, New York City.
28. Twin Falls Hospital, Twin Falls, Idaho.
29. Yowell Osteopathic Sanitarium, Chatanoga, Tenn.
32. Ottawi, Ashville, N. C.
33. Dr. Pike’s Osteopathic Health Resort, Long Beach, Calif.
A Single Bed Room

The osteopathic therapy rests upon two great generalizations, that are essentially biologic in character. The first of these is that "organisms contain within themselves the inherent power to cure disease." The second is that "integrity of structure is essential to normality of function."

Examining the first statement, the modern biologist sees in it only another way of stating that all forms of life extant today have survived as a result of a relatively perfect adaptation to their environment or in other words that the entire ancestry of every living individual has successfully conquered all conditions incidental to life, including disease, up to the period of reproduction. The statement is in no sense revolutionary—it is in fact entirely in keeping with the known laws of heredity and evolution. It becomes remarkable only when one considers that in substance it was voiced by Dr. Still, founder of osteopathy, nearly fifty years ago, and that he made a direct application of it in his treatment of disease, at a time when the so-called medical sciences were little more than a mosaic of superstition.

We can not herein give time to a consideration of the great mass of facts which group themselves under this first generalization. Sufficient to say that they make up a part of the technical knowledge attained by the modern osteopathic physician, under the general subheadings of immunology, antibody reaction, endocrinology, etc., etc.

When we say that "integrity of structure is essential to normality of function" we have voiced a principle that may be applied to all organisms. When directly applied to the human, it can be restated in greater detail by saying that every part of the body must be in harmonious and normal relation with every other part, if it is to function properly. As the body is an aggregation of cells, we can on the basis say that every cell must have its normal environment and its proper relationship to the aggregate, if the body is to function at its highest efficiency. This is the ideal toward which the truly scientific physician must work, and it may be said to constitute the general ground plan of the osteopathic system.

The higher vertebrates, of which man is the particular example under consideration, are so constructed that when subjected to physical injury, the immediate contacts are made on soft tissue, which has the inherent power of quick recuperation and repair. Transmitted force is however often carried to the skeletal structures (bone and cartilage) and because of their lesser power of recovery this type of injury is long lived and chronic in character. It results in what osteopaths call "lesions," the adjustment of which restores health.

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Osteopathy as a Science

[Reprinted by Permission from Osteopathic Medicine]

We are living in an age that is keenly analytical of every statement which lays claim to being scientific. The past twenty-five years has seen the growth of an imposing array of related biologic sciences, and the discarding of unnumbered superstitions and fashions. Practices and beliefs which could not demonstrate their right to survival through their inherent truth or social usefulness have gone the way of the pterodactyl and the dinosaur.

This same span of years has seen the birth and growth of a new therapeutic school, and the acceptance of its tenets by many of the keenest minds of the day. One generation has witnessed the steady growth of the osteopathic system, from the establishment of the first school in 1892 by Dr. Andrew Taylor Still, up to the present, with seven strong institutions making up the membership of the Associated Colleges of Osteopathy, and with thousands of osteopathic physicians practicing throughout the world.

One has only to analyze the osteopathic tenets in the light of modern science to realize the reason for this phenomenal growth and virility.
Some Patients I Have Known

II

The Symptom Complex

John Barr, D.O.

Many an embryonic physician, as he studied the practice of medicine, became lost in the mazes of symptomatology. Early in his would-be career, he learned to respect the fine art of differential diagnosis and wondered if he too would some day be able to apply this refined method of discrimination to the ills of his to-be-hoped-for patients.

Now, as he looks back from the heights of a busy practice, he realizes with a smile that he did become able to recognize a case of measles when he saw it and that the realm of cardio-vascular-renal diseases became in time something more than an utter mystery to him. Still, in the early days, there were two classes of patients that puzzled him. There were those whose symptoms were fugitive, symptoms yet whom he was unable to classify. And there were those that had such various and multitudinous signs and symptoms that it seemed on first glance they must have all the diseases in the catalogue.

The first of these two classes he still has with him. In spite of a ripened experience, there are cases that remain as they came to him, mysteries. But the second class, the long, long ago and see if there is a hope of a cure. Two or three minutes at the outside suffice to place the eat-marks on the patient whom he has gotten in the habit of calling in a “symptom complex.” They fit into no category and if he places them at all, it is in that diagnostic waste-basket, neuresthemia.

All too readily does he recall the first of these patients. Anxious to make a clever diagnosis to be followed by a mas­ terly prescription for the symptoms to subside into mere points, he often failed. By building a great campaign in millions, with direct-mail pamphlet and booklet literature, instead of continuing the very substantial but still very inadequate campaign of your own office, he found he was making money on your investment, Some will do business for them in smaller editions. You have set the prices above in your own field, you do not prefer to supply them yourself. The brochure is to be printed in two colors. Our only restrictions are that all orders must be uniform, in units of 1,000; your check for the full amount must accompany your order.

We are ready.

And to give the project a quick test we have offered to engineer this project fora complete and mail out a special edition for you of 1,000 copies of this fine new brochure “The Method,” for $31.79 per thousand. We have offered to engineer this project for you. Only by the uniform plan proposed can the job be done for $31.79 per thousand.

This enterprise will cost us $31,790 to engineer, ready? This is a bona fide with-profit proposition. We will risk our ad­ vertising money on your investment, Some will do business for them in smaller editions. You have set the prices above in your own field, you do not prefer to supply them yourself. The brochure is to be printed in two colors. Our only restrictions are that all orders must be uniform, in units of 1,000; your check for the full amount must accompany your order; and the whole million run must be ordered at one time. Any change or variation from the plan as proposed in our circular adds complexities that cost that we can’t do such a job of such magnitude, and the symptoms continue to roll on. The patient will go on to the next doctor who will start in where he left off, and so on ad nauseam.

He happens to practice a specialty and searches the cases in order to do business for them in smaller editions. We are ready.

The passing time brought to him his clarifying vision. Now he knows them. Knows them from afar off. Knows of the many things of which they complain al­ though in any particular case he may be unable to give the order in which the complaints will be poured forth. If it is your privilege to know an osteopath accepts the case, does what he can for it while he may, for eventually he knows that he will be discharged when his arm­ amentarium becomes exhausted—and the symptoms continue to roll on. The patient will go on to the next doctor who will start in where he left off, and so on ad nauseam.

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first announcement would bring forth subscriptions everywhere of the patient to 100. So we are not disappointed. It indicates that the Big Deal is in direct-by-mail advertising is wanted by the profession.

The question is now will leaders in the profession get behind the Big Deal and help us put it over?

Will societies and groups of osteopaths help organize the Big Deal and put it over?

Will you place your order for distributing one or more units of 1,000 of "The Method and Cures of Osteopathy?"

Individuals at this low cost can well afford to mail out 5,000 or 100,000 pamphlets. Why not actually cover your field for once and see what it does for you?

This one achievement of mailing a million copies must be one big co-operative deal, friends of the profession, if it is anything at all. It must be carried through by the profession or it won't go through otherwise. But we believe it's going through. Will you get behind it? Please let us know what to expect from you. We are ready. Speak up.—HSH.

Let Us Set Our House in Order


I have read with a great deal of interest the discussions on the resolution introduced by Dr. Woodall at Cleveland aiming towards settling our relation to chiropractic.

I do not favor the resolution. Our colleges should aim to make and graduate real osteopathic physicians—men and women who are able to alleviate all kinds of human suffering and who are able to elevate the public's opinion of the profession. For this reason, I believe, our profession is composed of a conglomerate mass of individuals, and should our colleges turn out one-year osteopaths as chiropractors are doing and also hold up a most laminted sign to the already variegated osteopathic landscape.

The public would be more than ever confused.

Some practice about ten years ago: I lost an obstetrical case because two or three osteopaths located elsewhere in the state told the husband of the patient that a pregnant woman should not be given treatment. Those osteopaths had more or less long reputations, and I was just a young practitioner, so I lost.

I feel that chiropractic is a profession, and say to those who ask, but I do not feel as bitter towards chiropractors, as some do. I believe that, as Dr. Woodall says, they exist because there is a demand for them, and their fee is small. I have treated many people who have been to chiropractors first and have also seen people of average common sense who have fastened their affections to chiropractic after having tried osteopathy.

Let us set our own house in order and let chiropractors survive or perish on their own reputation.

A "Con" Man Trying to Borrow Money from D.O.'s.

I would be obliged if you would give the following publicity in OP. Some one in Brooklyn is trying to use my name to get money out of persons in that city known to be acquainted with me. Last summer a man posing as my brother called on Dr. Minton in Brooklyn. Dr. Minton is a member of the New York State Board of Medical examiners. This person must have known who I was well enough to know that I was a member of this board. He told a story of being on his way to Rochester with his family and running out of money. Fortunately Dr. Minton did not give him any money. Again early in October the same man tried to phone Dr. Bean and gave the same kind of a story and wanted money. When Dr. Bean tried to phone Dr. Bandel the man made the excuse that he had left his machine for a moment and had forgotten to lock it. He claimed to be touring and had expected money to reach him immediately. He went out ostensibly to his machine and did not return.

This is just to tip off the profession. If any person claims to be a relative of mine try to turn him over to the police. Fortunately no one has been stung, so far as I know, and I don't want any one to get caught.

If such a person calls on any members of the profession I would be glad if they will let me know from them if they can assist in identifying him. Hastily yours—Ralph H. Williams, D.O., Rochester, N.Y.
Carberry-Feathers Controversy

(Continued from Page 14)

That is a damned clever dialogue between "Dr. Feathers" and "Carberry." It presents a dilemma that is all too true and ever-existent. I would like to write a thoughtful article for OP on just that very subject. Some of our boys have been too poor to invest in ortho, too poor to spend a certain amount in ethical publicity. If a practitioner has a small practice he needs most of all publicity.

If he has a tremendous practice, he should use all the more literature pertaining to his science, because he can reach a greater number of people and thereby help to put our science before the public.

This will help, not only his own practice, but it will make out of his patients a more intelligent class of people. They will be easier to treat because they will have learned more about the human body and the various ailments.

We should ever be on the alert to plant the true principles of osteopathy in every home in our vicinity, at least.

What did Feathers do? Nothing. That type of mind is all too common in the osteopathic profession. But they lack the courage of convictions which may be forced upon them, or they lack the real enthusiasm to carry them out. What could Feathers do?

He could do nothing unless he adopted a specific plan of campaign not less than one year and pay for it in advance, for the reason that unless he paid for it in advance he would be caught feet before his program began to bear fruit and abandon it.

What should be done?

If he has not sufficient vision of his own to outline a plan of campaign of publicity, he should follow competent advice on the subject as far as he could stretch his finances and his credit to fulfill.

What would you do in his situation? I would make a list of every family in which I had ever been employed and who still resided in my community.

I would pay in advance for a year's subscription for each of these names for "Osteopathic Health." I would order a set of Williams' booklets (best quality) to be sent to each of these names in such a way that they would reach them, one each month, in the middle of the interval between the arrival of "OHS."

I would get a supply of Webster's "Concerning Osteopathy" and personally put it in the hands of every new patient and every "new old" patient who came into the office.

In Feathers' situation I would do all of these things or none of them. Half measures will not do.

At the end of one year Feathers' business would be all he could reasonably take care of and he could modify the plan somewhat, but under no circumstances should publicity be abandoned.

Opinion of Dr. R. C. Reid, Denver:

I have read the Carberry-Feathers controversy in October OP. Feathers should loosen up on his publicity campaign if he has to go and borrow the money. Of course he should have been doing that all the way along. An osteopath should set aside at least 10% of his income for publicity and necessary to make it go, he should make it 1/3.

Then get so busy thinking out his own plans and taking care of his own work that he forgets there are any chiro in town.

Opinion of Dr. Harry W. Gamble, Missouri Valley, Iowa:

Feathers should continue to do the work he has been a slacker, repent and reform. Hire the best secretary possible, launch an active campaign and prove to his community these things.

He should make a vacation to place his health in the best of condition, while taking a post graduate course during his moulting season, and to shed nine years of feathers and moss as fast as possible.

Draft the best man available within a thousand miles to go give a lecture to all invited friends, and when they all move their conversion by reforming and getting busy, they may yet redeem themselves and their science.

He has the first duty to do as the colored preacher put it! "I have done my best to abbreviate the above but, heavens, Harry, abbreviation on such a subject is not a real reform but it is discount for doing a worthy service in a worthy manner to the utmost of his capacity. Henceforth osteopathy will occupy the front seat it deserves in his town and county, and no more apologies will be necessary from Feathers for he has learned that all good things cost the price—ever practices—and he has at last become willing to pay it, so is entitled to his generous reward.

Page 19

THE OSTEOPATHIC PHYSICIAN

Carberry - Feathers Controversy

Opinion of Dr. Ralph H. Williams, Rochester, N. Y.:

In this Carberry-Feathers argument about resuscitating "dead chiro" I will reply to the questions individually.

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Footnote to Editor

Say, OP, how the heck can I tell you the half that Feathers should do on the back of a penny postal—as you requested me—to redeem nine years and all the trouble and expense and "permision" as the colored preacher put it! I have done my best to abbreviate the above but, heavens, Harry, abbreviation on such a subject is not a real reform but it is discount for doing a worthy service in a worthy manner to the utmost of his capacity. Henceforth osteopathy will occupy the front seat it deserves in his town and county, and no more apologies will be necessary from Feathers for he has learned that all good things cost the price—ever practices—and he has at last become willing to pay it, so is entitled to his generous reward.

Opinion of Dr. C. S. Shepherd, Seattle, Wash.:

Feathers will stay on the job for these reasons:

1. He is tenacious or he would not have held on as long as he has.

Feathers certainly is known as a successful osteopath. He must prove the latter. Carberry has at last sent home a daff with effect.

3. He determines to persistently and freely advertise with a view to controvert chiropractic and establish osteopathy as a superior and scientific procedure. Chiropractic with its crude methods with their attendant numerous failures. Osteopathic advertising will call the public's attention to the osteopath. They will try the osteopath when they know more about him and his therapeutic procedure.

4. A defection from the chiro ranks will begin and Feathers may have his chance with the new adherents and methods. The tide is beginning to turn from the ranks of his enemies with increasing volume as time goes on.

5. Feathers should set aside at least 10% of his income for publicity and necessary to make it go, he should make it 1/3.

6. Feathers decides that if there is room for four chiro to get along, and an osteopath to live without the osteopath making any efforts worth while to live, that by judicious and persistent advertising the osteopath should abundantly

7. He reasons that he may be able to turn his losses, somewhat at least, into assets and that Carberry may have exaggerated the handicap put over him by the chiro.

8. Feathers sees now where he has failed and not being a coward, but rather lacking in foresight, when once aroused and latent energy put into action, he decides the tables are not unalterably against him. That if the chiro were given the money, he would in a short time set them up by using their own methods of warfare and carrying the war into their territory.

9. Feathers decides that if there is room for two osteopaths, there should be room for one. Feathers knows that he has been doing that all the more literature pertaining to his science.

10. Then, too, he is ashamed to be known as a failure andquirer. His personal pride forbids it.

11. Feathers is not one of the roving kind. He is a home worker, a stayer, a believer in police wife set, and staying located, and doesn't want to undergo the expense and labor of moving and beginning all over again.

These are some of the reasons why I believe Feathers, upon careful consideration, decide to stay with his old location and launch a scientific campaign of publicity.

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Opinion of Dr. Walter J. Novinger, Trenton, N. J.:

Each succeeding year that Feathers has been in practice, in his present location, has added a larger millstone which he himself has chained to his neck, and which the larger the more is impossible for him to succeed in his present location, just as it is for a farmer with a mortgage, who, instead of paying his interest annually, adds...
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The Efficient Osteopath

Dr. C. C. Reid, Denver, Colo.

X

Expenses Not Usually Considered

(Continued)

Management

We have discussed the office, the personal appearance of the occupants, the help, the equipment and the publicity. Now, we are going to put all this machinery into action in osteopathic practice, or rather from the angle which we were discussing, from the standpoint of efficiency and its effect upon income, the deficiencies of management.

First. The inefficient doctor has no conferences with his help in planning his work. I have talked with many physicians who had secretaries. With many, it never seems to have occurred to them that the secretaries would be personally interested in the business outside of putting in so much time and receiving their salary. No physician should have help except that of the right kind, and no help is of the right kind unless they have some interest in the business outside of drawing their salary. Interest in the business will only come by knowing about the business. Regular conferences should be held with the help even though there is only one person beside the doctor in the office. They should have stated times to get together and talk over the whole field of practice.

Second. He does not plan carefully, if at all. His work is not organized. A practice that grows by fads, hobbies, and adventitious things. For example: the hobby of trying to be a farmer while one is trying also to be a physician; doing one's own shopping; taking care of the furnace: mowing and cleaning the yard; oiling and washing the automobile; dusting and mopping and doing other house work; bookkeeping; appointments; collections; and long hand correspondence. There are lots of people who are trained for these various things, making them specialties. They do them far better, much easier, and quicker than the doctor himself.

The doctor's time, if it is scheduled and properly spent in taking care of patients, should be valued at from six dollars an hour. If he is going to take that valuable time to put it in on these various details that belong to everybody's life, he is not only very expensive for himself, but he will make conditions both psychologically and physically that will largely curtail his growth in practice. Economy is on the side of giving someone else a good job with these things.

Fourth. Duplicates movements. Lack of skill. His technique is faulty; he has never found the best, quickest and easiest way to set about doing the patient's side. His technique, even partially, duplicates movements, making many unnecessary and unskilful movements in practice, spoiling his patient's side. Economy is on the side and professional well being.

He should standardize his technique as far as possible, and estimate the number of patients that he can care for in a day. He should appreciate what his maximum day is and standardize it on that basis, scheduling his work accordingly.

Sixth. The inefficient doctor does not charge for his examination. It is almost an axiom in efficiency as applied to osteopathic practice that has been said over and over, "He who does not charge for his examination, his examination is worth nothing or soon will be worth nothing." It will also be regarded by patients in general.

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An institution where Osteopathy, Rest, and Milk Diet—the triangle of health—are scientifically administered and controlled—Elizabeth E. Smith, D.O.

Museum of Osteopathic Medicine, Kirksville, MO
THE OSTEOPATHIC PHYSICIAN

if the doctor cheapens his valuable time, skill, using the knowledge that he has spent thousands of dollars and years of time to acquire and giving expert advice for nothing. That is where the psychology of it is wrong, both with the doctor and with the patient and any crossing of right relations bears a great advantage on him. This condition existing with many doctors works to their belittling, if not to their undoing and forever keeps them mediocre or unsuccessful. It follows naturally that if no charge is made for examination, the treatment price will fall in the lower class of charges, and with such a procedure up to this point, a condition is made which will make it impossible for a doctor to ever get any prices that would be called above the average, which as every one knows, is very low.

Seventh. Does not diagnose carefully. The inefficient man, as has been said, does not charge for examination, and there being no money connected with the procedure, naturally his diagnosis is not a careful and studied one, but a procedure over which he must glide and get through as quickly as possible since he is not paid for it. If he does other than this, he will have to continually force himself to it. Without the encouragement of having people pay him properly for his diagnosis, after a while habits of neglect will become fastened upon him in his diagnosis and very frequently is carried over into treatment.

Eighth. Fails to use common business principles. The inefficient man, naturally being carefree and slovenly, fails to learn and observe ordinary business principles. He is not careful in keeping his books, getting out bills, making his collections, and he becomes more or less of a "pussy foot" all around.

Ninth. Unwise on economy, stingy and parsimonious. In his efforts to save and be economy, his economy goes into extremes. Since he is trying to save as much of the expense of his business as possible, when he is asked to give to benevolent movements of his church, Y. M. C. A., professional, civic affairs, or any altruistic movement, he is very liable to exercise his bump of economy to the extent that it will be called idleness, really is, stinginess. I have seen many doctors of this kind, and also many citizens other than physicians.

Tenth. Does not adapt treatment wisely. Being slovenly in his habits and mental attitude, naturally in his adaptation of his treatments to the variety of conditions which he has to treat, he falls into the "engine wiping habit," treating some patients too hard, others too easy, some too long, others too short, and in general is controlled by his moods. Sometimes he may give a treatment that will cripple a patient, as I have seen in a few cases. I have known of joints being damaged by physicians who sprung the articles of the cervical region to the extent that they would be sore long periods of time, starting arthritis. I have known of ligaments of the hip joint that have been damaged from giving internal and external rotation and jerking the leg down too strongly. Fortunately these conditions are seldom permanent, but they are very inconvenient to the patient and certainly give the doctor a black eye.

Management is of extreme importance in the efficiency of the doctor if he is ever to become anything above the average. Study, planning and thought along this line will add greatly to anything above the average. Study, planning and thought along this line will add greatly to the ordinary physician.

(To be Continued.)

Why Not Give "D.C." to Graduates Who Want It?

It seems to me that by giving a chiro degree after the completion of the first year's work at an osteopathic institution we would be making rather a bad mess of things. They would do extensive damage both to the public and to our profession. It would be letting loose a pack of ignorant money-nut hounds to prey upon an unsuspecting public. These students who at the start intended to take the full four-year course and become worthwhile D.O.'s would drop out after the first year if they found that they could make just as much money with less effort and less education as the full four-year graduate, regardless of the little good they were doing to humanity, and also regardless of the actual damage inflicted by them in not a few cases.

Undoubtedly the chiropractors constitute a problem which must be dealt with in the near future but I do not believe this is the solution. We might however give a chiropractic degree gratis, together with the D.O., to those who want one at the end of the regular course. By doing it this way there would be no danger to the public from scoundrels, pickpockets and ignoramuses. Then if a patient asked anything about chiropractic you could inform him that you possessed a chiropractic degree but considered it of relatively little importance.

I make the above merely as a suggestion and not as a motion. Believe me, they'd have to give 'em away before I'd get one. I wouldn't give twobits for a dozen of them.—Winslow M. Kingman, D.O., Arlington, Mass.

The whole gets into trouble only when he starts to blow.

If the Profession does not support its Institutions who will?

We accept for treatment all kinds of Hospital Cases. Our services are compared favorably with that of any hospital anywhere. All departments completely equipped with the latest apparatus for diagnosis, treatment or surgery.

For information address the

SOUTHWESTERN OSTEOPATHIC SANITARIUM, Blackwell, Oklahoma

Wayne-Leonard Osteopathic Sanitarium

130 So. Maryland Ave., Atlantic City, N. J.

Dear Doctor: We invite your attention to the fact that we are giving special attention to milk diet cases.

We employ the Porter Milk Diet Method exclusively.

All milk used in milk diet cases is supplied by the Walker-Gordon Company. It is a certified raw Holstein milk. There is none better.

For particulars regarding milk diet and other cases, address—

Dr. L. H. English

130 South Maryland Ave.

ATLANTIC CITY - N. J.
Dr. Hugh L. Russell Exonerated After Investigation by His Colleagues

To the N. Y. Osteopathic Society:
Your committee appointed pursuant to the following request of Dr. Hugh L. Russell:

Buffalo, N. Y., October 14, 1921

Dr. Carl D. Clapp
President of N. Y. O. Society
Utica, New York.

Dear Sir:
At a meeting of the Osteopathic Association in Cleveland, a question arose as to the propriety of my conduct as a witness in the Stillman case. In my absence, my attorney indicated to the Association that I would welcome an investigation on the subject.

I understand that the matter was referred to your Society by the Association.

As the Society is about to meet in Syracuse, may I not ask that a committee be appointed to hold such an investigation during the Syracuse meeting?

I will appear personally, before such a Committee, and submit all of the facts for its consideration.

(Signed)
Fraternally yours,
Hugh L. Russell.

The Chicago College of Osteopathy
5200-5250 Ellis Avenue, Chicago

The Autumn Quarter begins September 25, 1921
The Winter Quarter begins January 5, 1922
The Spring Quarter begins March 25, 1922
The Summer Quarter begins June 19, 1922

Each quarter is twelve weeks in length.

Students are admitted at the opening of any quarter, but no student is admitted after the first week of any quarter.

This College is registered with the New York State Board of Regents. This means that it maintains the high standard required by that Board. It also means that graduates of this College are admitted to the examination for license to practice in New York State and all other states which maintain the New York standard.

Students who wish to be qualified to practice in New York State should be careful to select a College which is registered with the New York Board of Regents.

For the right kind of a course in Osteopathy extensive clinical facilities are needed.

The clinical opportunities of Chicago are unsurpassed.

No prospective student of Osteopathy should overlook the importance of these clinical opportunities.

The College maintains an excellent Osteopathic Hospital.

In the Training School for Nurses there is room for a few more candidates. The Training School course is two years in length. At least one year high school work, or its equivalent, is required for admission. Tuition is free and, after the probationary period of three months, student nurses are paid $20.00 per month during the first year and $25.00 per month during the second year. The student nurses receive board, room and laundry free, and two weeks' vacation each year.

For further information, address:
The DEAN

258% GAIN
KANSAS CITY COLLEGE of OSTEOPATHY and SURGERY

had the above student gain for 1920-1921. Nearly tripled its enrollment and now starting for a more remarkable record for 1921-1922.

It's "The Aggressive College"

2105 Independence Avenue
Kansas City, Missouri

OUR NEW CATALOGUE
showing cuts of many styles of tables, stools, vibrators and the BEST FOLDING TABLE on the market, sent on request. A postal will do.

Dr. George T. Hayman
Manufacturer
Doylestown, Pennsylvania

24 THE OSTEOPATHIC PHYSICIAN

Investigation by His Colleagues

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2105 Independence Avenue
Kansas City, Missouri

OUR NEW CATALOGUE
showing cuts of many styles of tables, stools, vibrators and the BEST FOLDING TABLE on the market, sent on request. A postal will do.

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Manufacturer
Doylestown, Pennsylvania
A Practical
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GIVEN BY
THE TAYLOR CLINIC
AT THE
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Des Moines, Iowa

Thirty Days of Intensive
Practical Work

FEE $100. Certificate at Completion of Course.

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Dr. E. J. Theneby ... Assistant Surgeon
Dr. Lula D. TAYLOR ... Consultant and Gynecologist
Dr. A. B. TAYLOR ... Orthopedist, Pediatrics and Ass't Surg.
Dr. C. A. TAYLOR, Eye, Ear, Nose & Throat
Dr. JOHN P. SMITH ... Pathologist and Cytologist
Dr. R. C. RENNER ... Staff Physician
Dr. JOSEPH L. SCHWARTZ ... Staff Physician
Dr. Byron L. Case ... Staff Physician
Dr. H. H. LEFFLER ... Special Blood & Urine Chemistry and Metabolism
Dr. T. M. PATRICK ... Chief Administrator

THE DELEWARE SPRINGS SANITARIUM
Delaware, Ohio

Diseases of the Head and Neck

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More than half the edition now gone. Did you get yours?

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Special Information for Osteopaths

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Osteopaths, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the facts the case went by default and they never even appeared against the doctor in question.

Dionol treatment is the only remedial agent that we are aware of that acts strictly in a mechanical sense and without drug reaction and which may be safely employed, internally or externally by drugless physicians generally—The Dionol Co., Garfield Bldg., Detroit, Mich.

THE DELAWARE SPRINGS SANITARIUM

Emphasizes Diagnosis, believing that a condition accurately diagnosed is half cured.
All modern facilities for diagnosis, as well as treatment, are found in our equipment.
Our institution has been inspected and endorsed by many of the best men in our profession.

THE DELAWARE SPRINGS SANITARIUM

Publicity Without Qualms

The time is here and passing when we should cut loose from a "threadbare" code of ethics and go in for publicity of all kinds, so long as it is "honest."—W. A. Settle, D.O., Peterborough, Ont., Canada.

Don't Complain of Unfair Competition

Unless you are doing your part to smoke the imitators out. You can use "Chiropractic Kleptomania" in hundred lots at 1½ cents apiece. It pays.
Bashline Trial Determines Osteopathy's Status in Pennsylvania

[From the Star on (Pa.) Herald]

Mervor, Pa., Nov. 1.—With the ruling by Judge Jefferson Prather admitting in evidence what is taught at osteopathic colleges at the present time, instead of confining it to what was taught in 1900, the year Dr. Bashline was graduated, Dr. O. O. Bashline of Grove City, who is on trial here on the charge of practicing medicine and surgery without a certificate scored heavily. It was brought out by experts and leading osteopaths of the country who are here as witnesses for the defense, that the practice of Dr. Bashline has been along the lines taught by the leading osteopathic colleges.

Dr. C. C. Teall, dean of the American School of Osteopathy since 1917, from which he was graduated in 1896, formerly president of the American Osteopathic Association and co-author of an osteopathic textbook was called. At this point came the court's ruling which, it is believed, will prove vital to the defense. This was in effect that evidence would be admitted showing what was taught in the present time in osteopathic colleges, the prosecution holding that only what was taught in 1900, when Dr. Bashline was graduated should be admitted. It was also brought out at this time that the Pennsylvania Act of 1900 relating to the practice of osteopathy, was amended in 1917 removing the word minor before surgery. The amended act of 1917 under which the State Board of Osteopathy makes its examinations permits examination on all subjects taught in incorporated colleges of osteopathy. The evidence showed that these subjects cover surgery, anesthèsiology, morpbinè and obstetrics, which were taught in the various colleges during the years 1919-20 and '21, the period in which the alleged offenses of Dr. Bashline were performed.

Dr. F. L. Watters, president of the Des Moines, Iowa, president of the Des Moines still College of Osteopathy and Hospital, testified along the same lines as Dr. Teall regarding the inclusion in the college course of surgery, obstetrics, morpbinè and anesthèsiology. He said there was no limitation to the practice of osteopathy and that he teaches and preaches this to students. He said there never was a time that certain medicines were not used and that diagnosis and the administering of remedies were also taught. He said he did not regard the general practitioner as being capable of practicing the manipulations of osteopathy, nor would he regard the osteopath as competent to practice general medicine in the accepted sense, but that the latter was competent to administer certain remedies.

Today's session of court attracted another capacity crowd and the keenest interest was shown throughout the proceedings. There was evident sentiment in favor of the accused, although there was no demonstration on the part of the big audience. On the outcome of this case will largely depend action on the other like cases listed.

It is expected that the case will go to the jury this afternoon, as when noon was read the attorneys for the defense retired for a consultation and it is believed they will rest their case.

PROFESSIONAL CARDS

| Dr. J. Deason, Osteopathic Physician | Dr. Benoni A. Bullock |
| Specializing in Ear, Nose and Throat | Consultation and Surgery |
| 27 East Monroe St., Chicago | Specialist in Ophthalmic Surgery |
| Hubert F. Leonard, D. O., M. D. | Dr. W. F. Rossman |
| Consultation and Surgery | Surgery: Eye, Ear, Nose and Throat |
| Eye, Ear, Nose & Throat Surgery a Specialty | Referred Cases solicited |
| Riley D. Moore, L.L.B., Oph.D., D.O. | Dr. S. P. Ross |
| Osteopathic Physician | Office, 1000 Land Title Building |
| Careful attention to referred cases. | Dr. Jerome M. Watters |
| Dr. Percy Evan Roscoe | Osteopathic Physician |
| Osteopath | Eye, Ear, Nose and Throat |
| 410-413 Seventy-first—Euclid Bldg. | Case to accept a death certificate signed by an osteopathic physician. |
| 7016 Euclid Ave., Cleveland, Ohio | Dr. M. D. K. Breunner, D.D.S. |
| Dr. C. Burton Stevens | Radiography, Oral Diagnosis and Pyorrhoea |
| Obstetrics | Suite 1006, Mallers Building |
| Chief of Obstetrics Department Osteopathic | 5 S. Wabash Ave., Chicago, Ill. |
| Hospital | Dr. Leland S. Larimore |
| 617-18 Farwell Bldg., Detroit, Mich. | Eye, Ear, Nose and Throat |
| Dr. T. J. Ruddy | Case to accept a death certificate signed by an osteopathic physician. |
| Originator of “Finger Method” for Hay Fever and Catarrah Deafness, etc. | Prof. Ophthalmology, Optometry and Oto-laryngology | X. I. of Osteopathy and Surgery |
| 202 S. Black Building | 001-2-3 New Ridge Bldg., Kansas City, Mo. |
| Los Angeles, Calif. | Dr. C. C. Reid |
| Dr. F. S. Stewart | Eye, Ear, Nose and Throat |
| Diseases of the Skin and also Genito-urinary and Venereal Diseases | Dr. C. L. Draper |
| Room 1201, 7 W. Madison St. | Dr. J. E. Ramsey |
| Chicago | Adjoining Suites with tiled and speckled ceramic equipment |
| Dr. H. C. Wallace | Consultation. |
| Practice limited to General and Orthopedic Surgery | 501-10 Interstate Trust Bldg., Denver |
| S. W. Osteo. Sanitarium, Blackwell, Okla. | Ohio’s Attorney General Gives Status to Osteopathy |

Ohio’s Attorney General gives status to osteopathy.

Columbus, O., Nov. 8.—The Attorney General of Ohio has rendered an opinion settling a long and bitter controversy in Ohio, which will have a far-reaching effect as a precedent in many other states. He rules that an osteopath is a physician without limitation as to what diseases he may treat and that he may sign death certificates and all other such documents.

The opinion of the Attorney General was prompted by the refusal of the State Registrar of Vital Statistics to accept a death certificate signed by an osteopathic physician. This question was brought before the Attorney General by the State Medical Board, which passed the following resolution:

"That the osteopathic physician who complies with the educational qualifications of the General Code which requires of an osteopath a preliminary education as is required by law of applicants for examination to practice medicine and surgery, and which enumerates the subjects in which he is examined by the State Medical Board, and who passes such examinations, receives a certificate from such board. Such certificates shall authorize the holder thereof to practice medicine and surgery in this state, but shall not permit him to prescribe or administer drugs, except anesthetics and antiseptics.
How to BUILD PRACTICE by ETHICAL PROMOTION

Ready—New “Winter Disease Number” of “OH” for December !!!

It’s a fine presentation of osteopathy for the prevention and cure of the whole round of winter’s diseases that we give in December “Osteopathic Health.” This is in harmony with our new policy of making the contents of the patient’s little magazine as full of news interest and timeliness as regards its subject matter as possible. We will feature diseases of the season all through the year from now on in this monthly magazine. Anybody who reads this crisp and sparkling article will not have any doubt about what to do for any winter ills, if or she admits osteopathy at all to a place in the firmment of healing. This article comprises half the December issue. Look at what follows for the other half.

“Postural and Spinal Defects in Children, and Their Treatment by Osteopathy” also in December “OH”

This charmingly lucid and well written article by Dr. B. P. Mansfield, of De Kalb, Ill., occupies half of the December issue of “Osteopathic Health.” We combine it with the excellent lead article of this month’s magazine on the acute ills of winter in order to carry the news at one and the same time that osteopathy is just as wonderful a treatment for structural diseases and chronic diseases as for acute infections. Both sides of your work can be presented successfully under one cover just as well as to teach first one phase of osteopathy, and then another. The same reader’s eyes may never fall upon the “other” explanation; so here we give you a double-barreled issue and teach that we do acute and chronic work both, and with equal ability.

You will admire Dr. Mansfield’s article very much and we know you’ll want to use it if you but read it. It has the advertising merit of dealing with the welfare of school children and hooking up well with the present work of the Society for the Prevention of Spinal Curvature and its movement to establish child clinics and to award $1,000 for the most perfect spine found in all America.

Make your list out at once to include every former patient on your list and all others who should be educated and let us send them this “double-barreled number” at once.

“What Constitutes an Osteopathic Treatment” for January

We take pleasure in announcing that the January issue of “Osteopathic Health” will contain a very comprehensive explanation of “What Constitutes an Osteopathic Treatment.” This entire number is given over to the elucidation of this practical and important subject and it is done in such a way as to convince the reader that osteopathic treatment includes very much more than a few manipulations.

Dr. John A. Van Brakle is the author of this splendid educative number and it is in his best vein. John A. makes it plain how important a part of treatment diagnosis is before any treatment is really given, and all that the proper and exhaustive scientific diagnosis for various kinds of cases may involve under osteopathic care. He makes it clear that regulation or habit and diet are important parts of cure, too. It will tell you the very things osteopathic care may involve in a case.

You will like this January “OH.” Every former patient and present patient of yours should have it. Watch for it.

“Most Diseases Are of Spinal Origin” for February!!

This parent of all osteopathic campaign documents and chief educative pamphlet of the profession for twenty years will be repeated for the last time as an issue of Osteopathic Health next February.

After this reappearance as a current issue of the magazine—which has been arranged for at the time as an issue of Osteopathic Health next January, will take its place at the head of the list of our new series of "Brochures" and will never appear again within the covers of “Osteopathic Health.”

This series of issues by HSB twenty years ago, at the time that he dedicated his pen and brain to osteopathic propaganda.

This article, with its historical preface explaining its age, is the best piece of campaign literature possessed by osteopathy today to establish the easy priority of osteopathy in the field of preventive healing, and to show the chiro claims to be untrue and a fabric of inappropriate and imitation. Give this classic presentation of osteopathy a good send off when it appears, friends, and use it as it deserves for the good of the cause.

[All Ready to Run in Your Home News]

How to Prevent and Cure Winter’s Ills Without Drugging

Osteopathy’s remarkable success in the prevention and cure of winter’s diseases is the timely leading article in December’s issue of “Osteopathic Health,” the lay magazine which presents so many up-to-date ideas regarding the warring off sickness and rebuilding health. This article is entitled “How Modern Science Applies New Methods to Rout the Diseases of Winter.” In a word, these new methods are the substitution of manipulative adjustments to normalize body structures instead of giving drugs, the old-time way of healing that is now passing into swift decline.

This article recounts in brief summary, based upon statistics, the wonderful human salvage work of the osteopathic physicians all over this land from metropolitan city to hamlet and remote countryside during the terrible flu-pneumonia epidemic of 1918-19. It is evident from this now historic record of life saving that the osteopaths saved many thousands of human lives that would have been sacrificed if their patients had gone untreated or had been under drug treatment. This cannot be a matter of opinion only, for the statistics are authoritative and were collected by the medical profession and government officials on the one hand and
by the American Osteopathic Association on the front page of this issue.

While medical physicians lost a general average of not less than 5 or 6 percent of their epidemic flu cases and in some cities deaths ran as high as 6 percent, the osteopathic profession for the whole country averaged a loss of but one-fourth of 1 percent in over 110,000 reported cases.

In epidemic pneumonia medical physicians had a mortality that follows their best efforts of 33 percent by their own figures. In some places, as New York City, the mortality reached 40 percent. The osteopathic losses were but 10 percent in 6,258 cases. Surely these figures indicate an immense superiority for osteopathic therapy over the old and new drug therapies.

Such successful work by the osteopaths during this epidemic brought this younger science of healing prominently to the front for the first time in many cities. Indeed, it is scarcely too much to say that this epidemic really put osteopathy on the map as never before.

It is not strange, therefore, that the general public learned in that epidemic to look to osteopathy for care and cure in all the diseases of the winter season—such as coughs, colds, sore throats, grip, bronchitis, pleurisy, pneumonia, ear-ache, neuralgia, lumbago, sciatica, "rheumatism," poor circulation, etc. This article in the December number of "Osteopathic Health" explains a great deal about the prevention and cure of all these evils of winter by this modern and successful osteopathic method of adjunctive healing—a sort of cure that treats the body, itself, not the disease that afflicts the body.

Another notable article in this month's magazine is on the subject of "Postural and Spinal Defects in Children, and Their Treatment by Osteopathy." This is a very modern presentation of this branch of osteopathic science which is of such vital concern to school children. Pain and stiffness in the spine, spinal curvature, infantile paralysis, Postural scoliosis, slipped and expanded vertebrae and ribs and incorrect positions of the pelvis are all explained. Lost motion between vertebrae is explained as a disease producer. The osteopathic lesion is defined and its cure by adjustment is explained. This is a very illuminating article for the non-professional reader.

You may have this December copy of "Osteopathic Health" free for the asking, and it should be read continuously by any person who is complimentary for a year without any obligation on your part by merely requesting it of Dr. [redacted].

A telephone or a postal request will bring the little journal to you.

Lane Brochures Still in Print

"Osteopathy in the Inflammatory Diseases," by the late Professor Michael A. Lane, Brochure No. 5, Undated. Price 100 copies, $5.50.

"Osteopathy Potent Where Serums and Vaccines Fail," by the late Professor Michael A. Lane. Brochure No. 16, Undated. Price 100 copies, $5.50.

SHALL WE TAKE YOU INTO THE FAMILY?

Nothing succeeds like success. Identify yourself with the Bunting publishing business as a stockholder. Fifty cents per month gives you fine rewards. See our 10 per month per share Acquisition Plan outlined on page 3.

WANT A PIECE OF BUNTING STOCK?

Have you ever thought you would like a piece of the Bunting publishing concern's stock? Well, attainment is not impossible. We are inviting the profession to take $50,000 of it. About $25,000 is as yet unspoken for. It's on Page 3.

THE OSTEOPATHIC PHYSICIAN

Current Issues of "Osteopathic Health" on Sale

"How Modern Science Applies New Methods to Rout the Diseases of Winter." Also "Postural and Spinal Defects in Children and Their Treatment by Osteopathy." December issue. Price 100 copies, contract, $6.50; single order, $7.50.

"Somebody's Everydayills—Perhaps Yours Is Here?"—November issue. Price 100 copies, contract, $8.50; single order, $7.50.

Larger quantities available. Write for complete price list and information sheet.

THE BUNTING PUBLICITY SERVICE

for

OSTEOPATHS

Wankegan, Illinois

Standard Undated Laity Brochures Available


"The Osteopathic Specialist in Diseases of Ear, Nose, Throat and Eye." Brochure No. 58, Undated. Price 100 copies, $5.50.


"Why Diseases of Stomach and Digestive Organs Develop."—Brochure No. 56, Undated. Price, 100 copies, $5.50.

"An Osteopathic Explanation to a Health Seeker." Brochure No. 54, Undated. Price, 100 copies, $5.50.


"Osteopathy In the Infectious Diseases." By the late Professor Lane. Brochure No. 8, Undated. Price, 100 copies, $5.50.


"Most Diseases Are of Spinal Origin." Brochure No. 36, Undated. Price, 100 copies, $5.50.


Price in 500 or 1,000 lots $5.00 per hundred.

THE BUNTING PUBLICITY SERVICE

for

OSTEOPATHS

"Harvest Leaflets" Have a Potency All Their Own

It is the supreme merit of our line of 28 different "Harvest Leaflets," ranging from one to eight pages each, that they are the easiest, quickest and cheapest advertising media of high quality that one can put out to special mailing lists. The cost per thousand persons reached is so low that any practitioner really interested in building up practice or osteopathic prestige in his own field can afford to mail these out in series every week or ten days. The results are sure to be so good that any vigorous campaign of this sort, entered into for a period of three to six months, ordinarily pays for itself from new patients obtained before the campaign has entered well into the second month.

The proper strategy involved in the use of "Harvest Leaflets" is to regard them as the low-cost, wide-distribution, quickly-repeating medium for attracting first attention and producers. The tool should be placed should at once be put on one's regular mailing list for education by Osteopathic Health and selected numbers of our "Standard Laity Brochures." It is the only dynamite matter to find out what an inquirer's special interest in osteopathy may be—that is, what and whose disease it is that he wants to build up practice on. By common-sense follow-up science to select and supply such brochures as most nearly cover that subject.

Any one who wants quick and extensive results will be pleased at the productiveness of this system of advertising. And the charm of it is that it builds osteopathy as a whole. And the result should be the benefitting most the osteopath who puts this evangelization machinery in motion. In other words, the fellow who spends the money gets it back with a profit besides. That proves quite satisfactory, as a rule, to the one who shows the enterprise.

HELP MAKE THE WHEELS GO ROUND

Would you like to own some Bunting Preferred Stock that will pay you 8 percent and give you a definite part in making the wheels go 'round? It's easy. See Page 5.

Laity Brochures a Separate Line from "Osteopathic Health"

Now we are in possession of our own fine new printing plant we take pleasure in announcing an important change of policy as regards the issuance of our perennial "Laity" brochures. These are to be printed separately from "Osteopathic Health" in future, and will be republished as fast and as far as the profession may require them for its purposes. Such Brochures (with possibly but one or two further repetitions, already scheduled) will not find reissue again within the covers of "Osteopathic Health."

When such classics as "Most Diseases Are of Spinal Origin," "The Osteopathic Catechism," "The Body's Four Grand Systems of Elimination," "Doctor Still as a Medical Thinker," etc., are to be printed they will be printed in separate form under distinctive covers as Standard Laity Brochures. Ultimately we shall be able to supply all our classic brochures in this form as a rule. We will also enter these out in series every week or ten days. The demand is so great that we cannot get to this all at once, of course, but we shall approach it little by little as the demand warrants.

This means that we shall now be able to realize our dream of years (which production costs hitherto have made impossible), namely, to make "Harvest Leaflets" only a little sheet (see next page) of our Journal of current interest, full of seasonal disease discussion and editorials on timely health topics—the organ par excellence with which to educate one's patients, as well as interest and

[Signature]

[Redacted]
convert the lay public—and to leave the reprinting of articles of merit to go into a separate Brochure series.

About every third issue of "Osteopathic Health" contain a brand new brochure, each of which will be as fine and strong as any that have ever been put out by us. These will all be fresh and new. The best of these new brochures develop permanent demand for themselves they will be reissued if, at all, only as numbers of the "Laity Brochures" Series.

CASH PAID FOR ACCEPTABLE MANUSCRIPTS

We are in the market for contributions that explain osteopathy, its theory and practice, its diagnosis and curing, in simple plain English suitable for convecting the lay reader and educating osteopathic patients. Such manuscripts must be suited for the purposes either of "Osteopathic Health" or "Harvest Leaflets"—must be typewritten on one side of the paper only and be either single or double spaced between lines. The total number of words by actual count must be given on each article and the number of words on each separate page.

For "Osteopathic Health"

Brochures or other manuscripts offered as suitable material for making up one entire number of this magazine must contain approximately from 800 to 1,000 words. We supply the subheads for long articles.

The preference is for short articles explaining a variety of diseases rather than for one long manuscript. Long articles have to possess some definite theme, show artistic unity and logical construction. But any practitioner who is interested in his profession, even though without possessing literary gifts may write the most acceptable sort of simple short articles containing one or more good ideas dealing with particular diseases, diagnoses and cures. We are able to supply the literary revision, if it be needed, to polish good plain units of fact.

For "Harvest Leaflets"

Manuscripts offered for "Harvest Leaflets" should conform to one or another of these sizes: 1 page "Harvest Leaflets" average from 100 to 125 words. 2 page "Harvest Leaflets" from 250 to 300 words. 4 page "Harvest Leaflets" from 600 to 750 words. 8 page "Harvest Leaflets" from 1,700 to 1,750 words.

So-called "fine writing" is not wanted. Good plain simple English and truth telling, based upon an underlying understanding of the psychology of "selling" osteopathy to the public is what we are after. What have you to offer Doctor? Have you ever tried your hand?

HAVE YOU A MATURING LOAN TO REINVEST?

If you are fortunate enough to have money out at interest on first-mortgage real estate loan, or otherwise, about to mature, we would like to bring to your attention the attractive features of our limited offering of 8 percent Preferred Stock, Cumulative, in The Bunting Publications, Inc.

This stock issue of $30,000 is preferred as to earnings as well as assets, so that no dividends ever will be paid on Common until the Preferred dividend payments of 2 percent quarterly are all met. Bunting Preferred Shares sell at $100 par value. At 13-1/2, so that you certainly pay you in excess of 8 percent per annum and will probably pay you about 9 percent. Such an investment, giving fuller information on Page 3 of this issue.

Remember, too, that if you put your money in Bunting Preferred Shares it is reinvested by us in the printing materials that is getting out national publicity for osteopathy; so that you and your profession alike get a direct bene-

fit from the use made of your money in addition to the good interest rate that you receive.

Furthermore, you are helping us, your professional boosters—helping us very much, in fact—by such a course, for we've got to pay the balance due on our new machinery equipment and, having gone our limit to get as far along as we have, we now will have to sell the Preferred Shares to raise the necessary money.

Can you help us finish up this good enterprise in fine style?

We invite correspondence with osteopaths who are of the investment class and will be glad to give any additional information or assurances you may desire.

WE REGARD IT AS A PRIVILEGE

For the first time in its 20 years history the Bunting publishing business is inviting its cus-

tomers to become Preferred Share holders. Page 3 shows the way.

Tested for 10 Years

I firmly believe "Osteopathic Health" to be the most efficient means for acquiring success in practice. I have used the magazine effectively since 1905.—Dr. J. L. Callahan, South Bend, Ind.

"HARVEST LEAFLETS"

To Reach the Multitude and Arouse the Disinterested

Our new line of introductory and supplementary printed leaflets is designed to enable osteopaths to do wider and more systematic campaigning at unprecedentedly low rates per thousand (or per hundred) of names covered. These informal messages make easy and economical the undertaking of broadcast distributions and engineering systematic rapid-fire follow-ups where the cost of using a magazine would be felt as a deterrent factor. You can easily and specifically cover entire lists of any size by this medium and command instant attention. The harvest will be proportional to the sowing. Let us tell you how to plan and conduct such campaigns. Here is the splendid assortment of subjects offered you:

4-Page Harvest Leaflets

Price $10.00 per thousand, with or without your professional card.

No.

1. What Doctor Shall I Employ?
2. Disease Caused by Mechanical Pressure.
3. How Osteopathic Patients are Treated.
4. Getting Well All Over at the Same Time.
5. Building up Weak Throats.
6. A Chiropractor at Work.
7. The Best Spring Tonic.

6-Page Harvest Leaflets

Price $12.50 per thousand, with or without your professional card.

No.

1. What Is Osteopathy?
2. A Word to Former Patients.
4. Neuritis From a Slipped Rib.
5. Chiropractic Kleptomania.

8-Page Harvest Leaflets

Price $18.00 per thousand, with or without your professional card.

No.

1. An Explanation of Osteopathy. (As stated by the London Times).
3. What Osteopathy Does for Women.
4. Osteopathy and the Clean and Sanitary Home.
5. Osteopathy in Obstetrics.
6. Osteopathy in Obstruction and Confinement.
7. Osteopathy in Obstruction in Obstetrics.

1-Page Harvest Leaflets

Price $5.00 per thousand, with or without your professional card.

No.

19. The Osteopath's Point of View.
22. Osteopathy Is Not a Remedy.
23. Dr. A. A. Allen's Definition of Osteopathy.
25. Insomnia.
26. thankful.

Imprinting your professional card is FREE on all orders bought in thousand lots. On any number (or assortment) from 100 to 900 it costs $1.00 extra. These folders are sized to go in an ordinary letter envelope.

These osteopathic "Harvest Leaflets" do not take the place of campaigning by Osteopathic Health, but supplement it. They are scaled for easy, economical, wide distribution in units of thousands instead of hundreds, and are adequate to supply your want of something effective that will stir up quickly numerous inquiries about osteopathy. You should use them as "attention-getters". As each new inquirer is heard from you should automatically put him on your mailing list to receive Osteopathic Health, the magazine, monthly for a year's period. That is campaigning as scientific propagandists of any worthy cause would do it. We have only begun to fight for Osteopathy!

The BUNTING PUBLICATIONS, Inc. - Waukegan, Ill.
Dr. Glenn S. Moore  
Eye, Ear, Nose and Throat

Dr. Nettie M. Hurd  
Orificial Gynecology—Diseases of Sigmoid, Rectum and Anus

Osteopathic Specialists  
Goddard Building  
27 E. Monroe St.  
Central 3715  
Chicago

Dr. Glenn S. Moore  
Eye, Ear, Nose and Throat

Dr. Nettie M. Hurd  
Orificial Gynecology—Diseases of Sigmoid, Rectum and Anus

INVESTING SAVINGS WISELY

Any osteopath who can save ten dollars a month can own a share of Preferred Stock in The Bunting Publications, Inc. Wouldn't you like to be one of us? See Page 3.

I don't even own a hammer! Such things as I have been telling you in confidence are what is keeping osteopathy from the fore-front. Perhaps the same thing has happened in your experience, and with many of us, but if we have the "vision" of Father Andrew we will set the mark a little farther on and "hop to it"—Roy B. Ferguson, D.O., Redfield, S. D.

Views in the Next Convention City

Dr. Chas. J. Muttart  
Specializing in  
Diseases of Gastro-Intestinal Tract

Consultation and Referred Cases given special attention

HOSPITAL FACILITIES

1813 Pine St.  
PHILADELPHIA, PA.

.get your copy before it is too late!

Price $3.00

The Bunting Publications, Inc.  
Waukegan - Illinois

"Wonderfully Well Pleased" with  
"A. T. Still; Founder of Osteopathy"

Dr. O. R. Meredith,  
Nampa, Idaho

April 9, 1921

Your book, "A. T. Still; Founder of Osteopathy" by M. A. Lane, came this morning and I am wonderfully well pleased with the appearance of the same.

Your "Foreword" speaks well for the volume. The contents, so well paced, as well as your "Index" are very commendable. A person should be able to get at any subject that he wishes from this. The book is handsomely printed and aptly bound.

For one, I pledge myself to buy more osteopathic books than ever in the past.

Yours for an osteopathic literature.

O. R. Meredith, D.O.,  
President of W.O.A

Get your copy before it is too late!

Price $3.00

The Bunting Publications, Inc.  
Waukegan - Illinois

"Los Angeles has, perhaps, the best school system of any city in the world and its buildings are a veritable art and efficiency. Its public schools number eight hundred and its private schools and colleges number one hundred and fourteen.

The picture in the center is the Administration Building in one of the High Schools and is located a few blocks from the $5,000,000 Ambassador Hotel, our headquarters July 3 to 8, 1922."  
T. J. Ruddy, D.O., Chairman Publicity Organization
THE OSTEOPATHIC PHYSICIAN

Big Bargains In Office Equipment! Act Quickly!

Complete Small Office Outfit Only $160 Cash

The equipment consists of fourteen pieces as follows:

<table>
<thead>
<tr>
<th>Piece</th>
<th>Cost New</th>
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<tbody>
<tr>
<td>1. Measuring Table</td>
<td>$35.00</td>
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<tr>
<td>2. Folding Table</td>
<td>$15.00</td>
</tr>
<tr>
<td>3. Suit Case Table</td>
<td>$20.00</td>
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<tr>
<td>4. Kline Box (50)</td>
<td>$20.00</td>
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<tr>
<td>5. Dressing Table</td>
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<td>6. Desk</td>
<td>$15.00</td>
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<td>7. Writing Desk</td>
<td>$15.00</td>
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<tr>
<td>8. Chair</td>
<td>$10.00</td>
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<td>9. Eiderdown, leather (2)</td>
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<td>10. Ottoman</td>
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<td>11. Oil Stove</td>
<td>$10.00</td>
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<td>12. Drawing Board</td>
<td>$1.00</td>
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<td>13. Mirror</td>
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Total $385.50

This furniture is in storage in Chicago. We are authorized to permit inspection. The firm is not in the business of buying or selling small office storage furniture. It is a big bargain. First check takes it. Act at once to make sure you are the one to get it. For further information and inspection, address

R. A. care

The Bunting Publications, Inc.
Waukegan, Illinois

Statement of the ownership, management, circulation, etc., required by the act of Congress of August 24, 1912, 16, 17, and 18 Stat. 750, as amended (Title 39, United States Code, Sections 101-117), is as follows:

The Osteopathic Physician, published quarterly at Waukegan, Illinois, is devoted to the publication of osteopathic medical information. It is the official organ of the Illinois State Board of Osteopathic Medical Examiners.

The Osteopathic Physician is owned by the Illinois State Board of Osteopathic Medical Examiners. It is neither published for profit nor distributed for gain.

The following are the names and addresses of the Publisher, Editor, Managing Editor, and Business Manager:

Publisher: The Bunting Publications, Inc., Waukegan, Illinois

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THE OSTEOPATHIC PHYSICIAN

Osteopathic Health for December

Dr. George Doll of Larned, Kansas, has sold his practice and equipment to Dr. George A. Short (1913 class ASO). Formerly located at 636 Lawrence Avenue, Chicago, Illinois.

Dr. D. J. Young of Portland, Oregon, who is at present stationed overseas with the U.S. Navy, his practice September 1st.

Market announces that he has opened an office for the practice of osteopathy at 2637 Central Street, Evanston. Dr. May was formerly located at 936 Lawrence Avenue, Chicago, Illinois.

Dr. F. E. Dayton, Escanaba, Michigan, chairman of the Eastern districts, announces the death of his father Edwin C. Dayton he could not reply to inquiries re Clinic but that said inquiries will have his attention at the earliest possible moment.

Dr. E. M. Roberts, formerly of Corvallis, Oregon, has announced that he will relocate in Sioux City, Iowa. He has opened offices for practice at 322 Joshua Green Building, Seattle, Washington. He will limit his practice to Diseases and Surgery of the Eye, Ear, Nose and Throat.

Dr. N. C. Cathcart, of Three Rivers, Michigan, has changed his address from 122 Multi Main Street to Five National Bank Building. Dr. Cathcart says that now has one of the best offices to be found in a city anywhere the size of Three Rivers or even much larger, and that he is really proud of his new quarters.

Dr. Hubert F. Leonard of Portland, Oregon, has returned after serving with the 106th Field Artillery in various surgical clinics, especially Dr. Crile at Brooks Field, San Antonio, and the 26th Field Hospital of Kochek, Montgomery, Minn. Has been making a special study of "local anesthesia." After meeting in Chicago and evoking great interest, the Central Division of the Osteopathic Medical Association announces that due to the pronounced demand for postgraduate instruction in surgery than does the medical act in this country. You can get your required quantity if you apply promptly.

Osteopathic Health for November

Can You Locate This Sick Osteopath?

Do you know of the whereabouts of Dr. Robert P. Sallander, "Bob," kindly advise me by wire or letter. Dr. Sallander has been practicing in Henrietta, Okla., but August 16th, wrote his account from the First National Bank, and has since been visiting different cities, cashing checks upon the bank, which checks have been returned marked "no such account." He has operated in Kirkville, Chicago, Evanston, Detroit, Columbus, Ohio and Louisville, Ky., and his present field is unknown. "Bob" was popular while in the ASO where he graduated in 1916. He was overseas in the Tank Corps, and it is felt that injuries received at that time have unsettled him mentally and are accountable for his actions. His family and friends are anxious to learn where he can be found. -Oliver C. Foreman, D.O., Chicago, Illinois.

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