Low Table Technique

Doctor Still’s Lesion
Earle Willard, D. O.

The facts presented here have to do directly with the backbone lesion discovered by Dr. Andrew Taylor Still.

And I want to remind the reader that they were published and widely circulated nearly a decade ago, but were neglected by the osteopathic profession. The facts have received favorable comment, however, from the best known medical authority on the spine while rival schools of spinal therapy have made free use of them in advancing the cause that osteopaths should have furthered.

Research Outlines Professional Teachers
It is the history of the medical profession and it is the history of osteopathy that the leaders and teachers of the profession never accept new discoveries until forced to do so. The conservatism that has kept osteopathic teachers from accepting these facts is the same non-progressive spirit that pervades colleges and universities everywhere, keeping them a decade or more behind scientific development.

But what are we going to do about it—let the conservatism of the past hold us back while progressive competitors make practical use of the discoveries made in the osteopathic profession? That is exactly what the profession as a whole has done with the best there is in osteopathy, namely, spinal adjustment. That is exactly what it has done with many other worth-while discoveries made within its own ranks.

Progressives Hold to Adjustment
The progressive osteopath, however, is fighting for the advancement of osteopathy—not along the lines of refined, modernized massage and manipulation, but in accordance with the principles of body adjustment first enunciated by Doctor Still.

And in approaching the true facts of the spinal lesion, several quotations from leading newspapers are given, as they contain important matters that the profession has overlooked.

Perfect Spines Make ideals Not Found in Life
The following comment was made in 1912 by the Philadelphia Record, one of the leading newspapers of the Quaker City:

"As Dr. Earle S. Willard has devoted twelve years of research to his theory that a perfect spine is not a normal but an ideal one, and has in the course of his studies examined over different healthy spines, he has ample ground for the definiteness of his conclusion. His theory will revolutionize present methods of osteopathic diagnosis. While osteopaths have recently been gaining ground in the confidence of the public, according to Doctor Willard they have been working in the right direction but from an erroneous starting point."

My Viewpoint Widely Published
Also in a full-page illustrated article of mine entitled "How Is Your Back?" the same subject is presented. The article was copyrighted by the AOA and published in the September and October AOA Journal.

The Spine Perfect at Birth
It is an interesting and significant fact that at birth the vertebral column is practically free from architectural imperfections, those of malformation. Indeed, at the beginning of life the column is theoretically normal. In external appearance every healthy infant’s spine conforms, to an established type. However, as soon as the voluntary contractions appear in the spine, that is, when the child begins to walk, certain of the vertebrae become malformed and the spine as a whole grows misshapen.

Defects Develop in Every Spine
"The noticable defects of the spine are these:

‘The mid-scapular spine, that line that is equally distant from both sides of the body, is a line of imaginary as that which marks the equator. Some tips of the spine will surely lie to the right or left of this line.’

Some of the spinales tips project farther outward from the spine than others. They project too far backward; that is, they seemingly protrude from the column of the vertebrae. ‘Apparent gaps in the distance occur, usually in the dorsal region, that is, that part of the spinal surface between the shoulder blades and just below. This gap, indeed, often gives the appearance of a spinous tip missing.’

‘Certain spinous tips lie too close together.’

‘The junction of the ribs with the spine is not always the same upon each side of the spine. ‘Upon pressure the sides of the same vertebra do not project equally upon each side of the spine. ‘These are faults, one or more of which appear in every spine. No human spine is without them.’"

The Restatement of Fundamentals Accepted
Now the foregoing facts were first announced to the osteopathic profession at the annual meeting of the American Osteopathic Association in Detroit, Mich., July 30, 1912. I presented them under the caption, “Every Human Spine Deformed,” offering a restatement of osteopathic fundamentals that was accepted without one word of protest from the fifteen hundred osteopaths assembled there. The data submitted at that time was published in the September and October AOA Journal, research numbers for that year. Also the Kirkville, Missouri, Journal of Osteopathy, the official organ of the parent osteopathic college, published my researches. The editor of the Journal made highly commendatory comment upon them.

Announcement Creates a Stir
As to my Detroit address, the Detroit News of July 31, 1912, printed nearly two columns from it under the sensational headline, "Osteopath Makes Attack on School’s Accepted Theory." The following are some of the matters reported:

"That the spine of the athlete is more misshapen than the spine of a confirmed invalid"
was the statement made yesterday by Dr. Earle S. Willard of Philadelphia, professor of principles and practice of osteopathy, in an address before the sixteenth annual convention of the American Osteopathic association at the Hotel Pontchartrain. In the course of his remarks Doctor Willard mentioned some of the arguments that created quite a stir in the profession.

**Spinal Mobility the Health Criterion**

"Mobility of the spine is the chief criterion of health. The spinal or vertebral arch is like a large arch of the foot, and the arch of the foot is like the arch of a vertebral unit. With all the parts is almost invariably associated with disease or disability."

Doctor Willard then described the examination of thousands of spines of healthy persons, day laborers, sailors, soldiers, merchants, mechanics, athletes, men and women of leisure, Indians, Africans, and others, covering a period of twelve years, and then said:

"There is no normal human spine. Every spine examined, whether in the old or young, in healthy or unhealthy persons alike, presents obvious and often marked defects both in construction and configuration. As to the curvature, in the least marked region the spine solemnly do greatly vary in every healthy individual that it is impracticable to term any curve a normal one."

**Mal-Developed Vertebral Arch Lesions in Making**

"Doctor Willard further asserts that the specific defects of every healthly spine mark weak points or areas; and that the mal-developed, mal-formed vertebrae, that disfigure the back, may some day become the seat of active spinal lesions.

But instead of going deeply into the anomalous structural development of the human spine, the osteopathic profession has given the matter nothing more than superficial investigation. To-day the osteopathic authority on the spine was asked to state the facts about "the secret spinal process." He tells us that he himself was once deceived by it, so he warns us that we too may be deceived, that we too may not base our diagnosis of a spinal lesion upon indications found in as symmetrically developed vertebrae.

**Nature Sets No Trap for Lesion**

But as I pointed out, first in the March, 1909, AOA Journal, and later in the September and October, 1912, issues of the same official publication, spine had never set a trap for the true exponent of the vertebral lesion. On the contrary, nature has set danger signals to warn us all. For, to repeat, for emphasis, the nature of every human vertebra marked spot where an active spinal lesion will sooner or later develop and implicate the nerves and organs therein. That the osteopathic profession neglected to make any practical application of my findings at all.

**Medical Research Supports Our Findings**

And so it has happened that an eminently qualified medical authority is verifying my findings. He has proved in every endeavor dissected that my research work was practical and sound. In referring to Dr. Henry Winsor, now a graduate of the University of Pennsylvania, and for eleven years special dissector for Pierce's medical school.

Doctor Winsor has dissected and observed in detail the various vertebral lesions as they actually happen. He has dissected individual vertebra in a number of spines, noticing carefully and thoroughly the associated organic disease from which the victim suffered. And in every case the osteopathic lesions the diseased organs are related physiologically to diseased, misshapen, lesioned vertebrae. While the nervous connections of the healthy organs were back through direct or reflex pathways to vertebrae that are perfect, that is, symmetrical in their function, the condition already started. Every diseased organ traces back through its spinal connection to a mal-formed, mal-developed, lesioned vertebra or vertebrae.

**The Carberry-Feathers Controversy**

"What Did Feathers Do?"

"You were telling me how you size up this chiro situation, Feathers," said Dr. Carberry as the two sat in the smoking compartment of their car. "Mostly it's that direct leverage with speed, not really I'm afraid it, you couldn't have the patient's body this way and that, in lieu of specific corrective treatment. It is because basic truths have not been put into the mind of the profession that much of the general treatment, now in vogue, is due.

"Therefore let us clearly understand the morbidity changes that characterize an osteopathic lesion. For then, and not until then, will we appreciate the fact that direct leverage with speed, not shifting the patient's body this way and that, in lieu of specific corrective treatment. It is because basic truths have not been put into the mind of the profession that much of the general treatment, now in vogue, is due.

"Say, rather, for the situation you obstinately created," resumed Carberry. "You are merely llying in the bed you made for yourself. I am sure it's not my fault that you are trying to advertise osteopathy in your community before it was too late. Do you remember what you and I ourselves are doing business and energy, but also correct the spinal condition in the safest and "sanest" way? (To be continued.)

**THE OSTEOPATHIC PHYSICIAN**

This is indeed significant and is a clear vindication of the position I have all along maintained that findings may be summed up in the following definition of a vertebral, spinal or osteopathic lesion: the lesion discovered by Dr. Andrew Taylor Still:

**Definition of Doctor Still's Lesion**

A vertebral lesion is any involvement of the inter-vertebral tissues, usually accompanied by tissue changes that are directly adjacent to the spine, that sooner or later becomes active through subluxation or other causes and initiates, augments or maintains functional disturbance in the spine.

And in the lesioned vertebra itself, through gradual mal-development, a characteristic, a symmetrical deformation, in comparison with healthy or normal vertebrae, it is a deformed bone. This fact is of ever-increasing significance.

**Practical Conclusions**

It is all important to keep this definition in mind, and if the osteopath will not lose sight of it, he will not fall into the error of manipulating the patient's body this way and that, in lieu of specific corrective treatment. It is because basic truths have not been put into the mind of the profession that much of the general treatment, now in vogue, is due.

"Well, pal, if there are no lesions as tremendous as mental ones, and your logic hasn't two joints in it in normal relationship. In justice to your family, to your own professional status and future income, and in justice to the reputation of osteopathy as the pioneer system of adjutice therapy in your town, you simply couldn't with sanity refuse the $500 I offered to you yesterday. And if you reject this agreement, pay it back whenever you felt able. You simply couldn't refuse to borrow and use this sum to improve your chances in osteopathy."

"We, old pal, there are no lesions as tremendous as mental ones, and your logic hasn't two joints in it in normal relationship. In justice to your family, to your own professional status and future income, and in justice to the reputation of osteopathy as the pioneer system of adjutice therapy in your town, you simply couldn't with sanity refuse the $500 I offered to you yesterday. And if you reject this agreement, pay it back whenever you felt able. You simply couldn't refuse to borrow and use this sum to improve your chances in osteopathy."

"I could afford a better one, and we all know how much you need, said the old man, daily adding to the total sum."

"You did, Car, but I couldn't accept. I couldn't borrow money to blow and go in debt that way—not in justice to my family."

"Well, old pal, if there are no lesions as tremendous as mental ones, and your logic hasn't two joints in it in normal relationship. In justice to your family, to your own professional status and future income, and in justice to the reputation of osteopathy as the pioneer system of adjutice therapy in your town, you simply couldn't with sanity refuse the $500 I offered to you yesterday. And if you reject this agreement, pay it back whenever you felt able. You simply couldn't refuse to borrow and use this sum to improve your chances in osteopathy."

"You did, Car, but I couldn't accept. I couldn't borrow money to blow and go in debt that way—not in justice to my family.
THE OSTEOPATHIC PHYSICIAN

"Do you call it kind, Carberry, to ramble a wound in a fellow's heart that way?"

"The kindest thing I can possibly say or do to you, Feathers-as sure as I'm a foot high-

if this goes on another year or two you won't have money enough to come to conve-

ions. I don't know how you made it this year. I'm preserving the live spark of success for you, while I've got the chance for next year you may not make the usual trip with me.

"Painful full of all that news, I wondered if Feathers' pride false would make him end so distressing a discussion.

"What is your advice—do you want me to bor-

row your $500 now and jump into the advertis-

ing game?"

The recoil surprised Carberry.

"No, exactly. What am I up against?"

Simply this: You've now got to overcome all the cumulative advertising impression that these four chiro's and several others, now de-

parted, have made on your public through six or seven years; you've got to change the common misconception that exists in your town, due to chiropractic’s published falsehoods, to the effect that chiropractic is exactly what osteopathy is and has been from the beginning. While, durned if I would worry about you, at that, but it intrigues me to study the case of a man who is potentially a great doctor yet likewise such a great failure as a business man he very easily gets a chance to function as a physician.

"You know, I can’t help thinking," Carberry went on after a pause, "that I’ve got brains enough for both of us. But what puzzles me is, how little good you seem to derive from the trophic influence of my best cortical force."

"There must be a block somewhere?" ventured Feathers.

"There is," said Carberry with a show of authority—"here!" tapping Feathers solemnly on the forehead.

"Car, I couldn’t get along without your elo-

quence, old top—it’s bread and meat to me. Honest, boy, you’re a wizard."

"I know it," said Carberry, I’m great. Still, you don’t respect me, or obey my bidding. Now sough off and let me think a bit."

"Well, good night, old man."

And Carberry filled his pipe again with fragrant Edgeworth and settled down to solve the problem of pulling his old classmate out of the perdition he had fallen. (To be continued)

WHAT DID FEATHERS DO?

Ten dollars cash for the wisest answer.

The OP will receive postal or letter "solutions" of this difficult situation into which Dr. Feathers had fallen, and will pay ten dollars to the osteopath who divines, or reasons out, the best answer. The author has a tentative "plou"
in his mind which represents merely his own idea of the correct "solution." But a committee of the associate editors of The OP comprised Dr. William E. Waldo, of Seattle, Dr. Henry Tete of New Orleans and Pr. M. C. Hardin of Atlanta will review all the "solutions" offered by OP readers and by vote will decide which one is the very wisest. The writer of it will receive the prize of $10 and his "solution" will be printed at the finish, along with the author's original "solution."

If the committee cannot agree as to the superior merit of two or more "solutions," $10 will be paid for each of them.

Can you tell on a postal how it should be worked out?

A lot of the best solutions offered to this "mystery story" (just beginning in OP) as well as the prize winner's plan are to be printed in these pages. If you possess the necessary wisdom and experience in practice how can you make $10 easier and pleasant? Give us your judgment of the situation.

What did Feathers do?
What could he do?
What should he do?
What would you do in his situation?
Is Dr. Feathers' case a mere fable? Or are there hundreds of others of "the best people on earth" bearing the D.O. degree who are in the same dilemma?

$10 for the best answer and all the most interesting "solutions" offered will be printed in these pages. Watch for them.

"What did Feathers do?"

Wisconsin Osteopaths Without Restriction

[By the Associated Press]

Madison—Osteopaths in Wisconsin who have satisfactorily passed the authorized state examination in surgery are entitled to practice without restriction. Attorney General Morgan tells Dr. J. M. Dodd, secretary of the state board of medical examiners today, in an opinion.

"The question had been raised as to the kind of license to be granted osteopaths who had successfully passed the examination. The attorney general says that it is not necessary that the applicant have gone through the regular internship provided he has presented a diploma from a reputable college of osteopathy and surgery, and has passed the prescribed examination.

No member of the board, or the board in general, can arbitrarily withhold from any applicant a license when the conditions prescribed by statute have been complied with, the ruling says. —Oakland Daily Northwester, Sept. 26.

Inertia

A man who has been in Montana some years met a man who has been here a short time, and the following post-convention conversation followed:

"Old Timer: 'Go to the convention?"

New Man: "Yes."

O.T.: "I couldn't get away."

N.M.: "Neither could I—but I went."


Osteopaths Beat Regulars in Test

In the Journal of the American Medical Association for August 7, 1921 (page 720) are these facts about the written medical examination held in Colorado April 5, 1921.

There were eight subjects, including eighty questions. An average of 75% was required to pass. Of the twelve candidates, eight passed and four failed. Of the twelve, seven were medical graduates, of whom three passed and four failed. All five osteopathic applicants passed.

The average grade made by the medical applicants was 70%. The average made by the osteopaths was 81%. The lowest grade made by an osteopath was 76.0%, while one medical made a higher grade than 75.7%. No medical made a higher grade than did the highest osteopath.

The highest grade was made by Dr. Fred E. Johnson, a graduate of the American School of Osteopathy in the June 1921 class and the next two highest grades were also made by ASO graduates.

Unofficial reports from the Colorado July examination show four osteopaths taking the board, all passing. Enough said.

"Osteo Path" New Highway's Name

The new Quincy (III.) Trenton (Mo.) highway running through Kirksville has been christened the "Osteo Path" out of recognition of Dr. A. T. Still's work and its meaning to mankind. This clever name was suggested by three persons so the $25 prize is divided among them. Herb Swanney, Doc Az Stookey, Chas. Matthews, Herman Herboth and S. W. Arnold were the committee who named the highway.

What to Stress

My observation is that we need more osteopathy and less medicine and rubbing.—F. P. Wood, D. O., St. Louis, Mo.

The Osteopathic Specialist

in Diseases of the Ear, Nose, Throat and Eye

An incomparable brochure, designed for the use of both the specialist and general practitioner of osteopathy.

This brochure was written in the main by Dr. J. Deason and Dr. T. J. Ruddy, assisted somewhat by HSB, and has been read over and heartily approved by a number of our leading specialists, including Drs. C. C. Reid, H. J. Marshall, J. D. Edwards, W. J. Siemens, K. L. Seaman and others.

These men all say it is a very fine and very serviceable production which has the charm of being equally usable by and useful for the specialists in our ranks, and the rank and file of our general practitioners who stand behind our specialists. It will build up confidence for the whole profession by enhancing the respect due osteopathy and will work to retain within our profession multitudes of our patients who now pass over to the medics when they require specialization.

Shipping orders are being accepted for this great campaign number. It is ready to ship in bulk or mail to your list. Already more than 50,000 copies have been ordered in excess of regular edition. They are ordering it in lots of 1,000. Will you use a thousand also?

The BUNTING PUBLICITY SERVICE for OSTEOPATHS

Waukegan - Illinois
Publicity

Last month we completed our discussion of the equipment of the office or rather the lack of equipment, showing the expense thereby incurred on the side of not being properly equipped. This month we discuss inefficiency as applied to publicity.

First. The inefficient osteopath does not realize that osteopathy is not understood. Or, if he does, he does not care enough to try to remedy the situation in any effective way. He goes along year after year in his work associating with people, treating patients, and doing much work perhaps in the church or in lodge or in civic movements; yet few people know anything more about osteopathy after years of association with him—not even some of his patients.

On the other hand, there are osteopaths who keep continually before their mind that people do not understand osteopathy and they are laying plans all the time to educate them into the great reform which osteopathy has to offer.

Second. He uses little or no educational propaganda. Some osteopaths seem to think money spent for educational literature, the propagation of osteopathy in their community in order to make people intelligent is money wasted or broken away, so they skimp in the use of educational literature. In saving along this line they are very apt to find it expensive in the lack of business which they have to fail and have the many dollars which they fail to receive from rendering a better service to the public.

Third. Lacks congeniality, poor mixer. Some become so engrossed in their professional work that they should work on a salary. They do not know how to be congenial. They do not know how to mix well with people. They cannot impress their personality upon people in general. The chief reason is that they have never made a very definite effort. This quality can be cultivated and is a good deal. One who cannot or will not cultivate congeniality should work for some live salary on a salary. He would do better and be happier.

Fourth. Lack friends among the profession. It is very unfortunate that so many osteopathic physicians do not attend conventions—national, state, or in their own city. They do not seem to care for the friendship of their conferees.

This is practically all a matter of psychology. If one knows his professional brethren, says what is needed about them or thinks unkind things in regard to them, he is very likely to be unfriendly with them when he meets them. This is a great source of loss to one who is built that way, in friendship, in satisfaction in life, and in business.

Fifth. He renders no public or co-operative service. He will not join with his professional brethren in running clinics, takes no part in their co-operative movements, will have nothing to do with them in consultation or other professional ways. He renders no public service, does not belong to the commercial bodies of the city nor civic organizations that have as an object of building up the local community. One who is disconnected with all these movements is usually disgruntled, his psychology is bad, altruism suffers, his personality runs low and the general public is not impressed with his name or association in which he can and should co-operate to the best of his advantage and just as wisely as he can. Too many are prone to let the public spirited osteopaths bear the burden of the whole publicity problem while they are glad to be benefited by it as far as possible.

Sixth. Does not lecture or talk about health topics or explain osteopathy. Much can be done along publicity lines by lecturing before high schools, clubs, parlor crowds, or any other aggregation of people that may give him the opportunity. He does not explain osteopathy to the public in words of association or literature. This is a source of great loss to one who fails to take advantage of situations of this kind.

Seventh. Fails to make his patients into boosters. Education of the patients, geniality with them, optimism, carefulness in work, and harmonious relations will make patients coming into the office, boosters when they get outside. Many of our physicians fail to take advantage of these great opportunities, which failure is a source of expense.

Eighth. Takes no part in co-operative work with other doctors on public. Every osteopath should belong to his local association, his state association and the national association. In this way he is helping to promote osteopathic principles and the publicity of the whole profession. Many organized efforts at publicity are brought forth through the local, state, and national associations. There are lots of good books on the market as well as well written popular osteopathic magazines. The best class of people in any community will not go to one who follows up cheap advertising methods. This is a source of loss of standing and money to some short sighted osteopaths. There is a way to advertise, but it should be on a basis that everybody can respect.

Activity vs. Passivity in T-B

Tuberculosis is a chronic insidious infection, due to the Mycobacteria occurring in hogs, cows, bank clerks and other sedentary animals. The proper treatment is not rest, but activity judiciously used. Osteopathic treatment does not affect the business.—Geo. M. Glass, D.O. Warren, O.
Our New Northern Osteopathic Hospital Has Been Opened at Minneapolis

The long cherished dream of Minneapolis osteopaths has come true with the recent opening of the Northern Osteopathic Hospital. We have Dr. Wm. H. McClaran, formerly of Duluth, to thank for this forward step the profession meet Miss McDonald to know that everything that will add to a patient's comfort will be provided for.

The Porter Milk Diet is one of the special features offered and certified raw milk is provided for these patients. Bowling Green mineral water is also available for cases deemed in need of such.

To promote the fullest co-operation the hospital is controlled by a board of five members.

Our Pioneer in Dublin

Now that the dove of peace has landed in Ireland, it should be followed by some osteopaths. I am alone in Dublin, a city of 377,000 and only one other in the whole of Ireland (Dr. Dunham of Belfast.) Osteopathy is growing in favor and spreading rapidly, and the public are becoming slowly more independent of the M. D.—Yours for a busy time, H. B. Herold, D.O., 21 Lower Regent St., Dublin, Ireland.
GENITO-URINARY DISEASES

Doctor: Have you heard of our new product for G. U. work?

Iodized Dionol
Phenol Coefficient .21

IN ACUTE or SUB-ACUTE GONORRHEA the results are certainly exceptional. It materially shortens the duration of the disease, tends to prevent stricture, quickly relieves strangury, promotes rapid healing and opposes extension and complications. It is equally effective in Endometritis, Vaginitis, Cervical Erosion, Ulecrination, etc. The technique is simple and saves time. The cost is less than by other methods.

PRICES: per single tube or jar, $1.00 each, or $1.25 each if in half dozen lots or more. Iodized Dionol is not yet carried by your druggist. Ask him to order for you, or order and remit direct to us temporarily. Samples and literature on request.

THE DIONOL COMPANY, Dept. 12, Garfield Bldg., DETROIT, MICH.

Table
De Luxe

The Table They Are All Adopting

Over 50% of those attending the Cleveland convention use it.
By order of the trustees provision will be made for teaching this table technique at the Los Angeles convention next year.
The colleges at Los Angeles and Des Moines have installed them in their treatment rooms.
They have added members of the McManis Table Company to their faculties.
They have made McManis table technique a requirement for graduation.
They are all doing it. Are you?
Get abreast of the times and install a McManis.

McMANIS TABLE COMPANY, KIRKSVILLE, MISSOURI, U. S. A.
**THE OSTEOPATHIC PHYSICIAN**

**Fish Bubbles**

*Job Vacant*

Sir: I wish to use your columns to proclaim there is a vacancy in the office of Grand Canned Salmon of the Splificated Order of Poor Fish. Nomination by the profession will be thankfully received—Respectfully, Fred Bishop, D.O., Grand Keeper of the Seal.

P.S. Mere knockers or those who only wish to spoof are debarred from making nominations from the floor.—F.B.

*In a Spirit of Resignation*

To whom it may concern: Brothers and Cisters: Owing to a press of Undigested Statistical Data I regret having to resign as Grand Lobster and trust the Hon. Bros. Fish will have no difficulty finding a Hardshell who will do just as well.—Truly, Geo. Hurt F. Clark, D.O., Grand Lobster, pro tem.

*New Job*

I think there should be another office in the fraternal school of Fish and I rise to the surface long enough to nominate H. S. Bunting for Grand Stingaree.—Fraternally yours, in the illimitable bonds of the deep, J. J. Bears, D.D., Grand Sea Lion (and proud of it!).

*All Due Allowance*

I certainly feel very much hurt by not having been elected to the Royal Order of Fish! I imagine, however, that they had run out of titles—Albert E. Ross, Business Manager, Detroit Osteopathic Hospital.

*Can't Please Everybody:*

Dr. Geo. A. Still, Grand Whale, Order of Fish, etc. Dear Sir: We of the Nova Scotia Coast wish to know if Dried Herring are going to have representation or be unfairly discriminated against. Why play favorites?—Fraternally, Mildred Tuttle, D.O., Sydney, Nova Scotia.

*Honorary:*

A. V. Fish, D.O., Clayton Building, Sapulpa, Oklahoma, is proposed by Virgil A. Hook, D.O., Wilkesbarre, Pa., as an honorary. There being no objections, the chair declares the title bestowed with a loud splash.

*Consecration:*

At the last meeting of the Bayou International George F. Whitehouse, D.O., Grand Weaver of the Seine, preached from the text “Osteopaths Must Now Fish, Cut Bait or Go Ashore!”

---

**Willard’s Low Table Technic**

Let Dr. Earle Willard Teach You His Standardized Contacts

The post-graduate course, including nine separate and complete drills in Direct Leverage Adjustment With Speed, in over 50 contacts, contains only clear, concise information, and by following consistently the printed instructions, you can double your practice, yet actually lessen your work.

**Others Have Done It Why Not You?**

For the Course Complete...

Dr. Walter J. Noytinger
202 Academy St., Trenton, N. J.

Doctor: Will you send me particulars and enrollment blank for Doctor Willard’s Past Graduate Course?

Name: ____________________________

Address: __________________________

_Tell This Coupon_
Mrs. Riley and I joined the Raymond-Whitcomb cruise to Iceland, the North Cape, and the Land of the Midnight Sun. It sailed from New York on July 1. Raymond-Whitcomb people chartered the Peninsular and Orient steamer, Emperor of India (Kaiser-I-Hind) for the trip. There were 450 guests aboard.

Our first stop was St. John's, New Newfoundland, where we found two very interesting objects not a part of the Metropolis of the Province of New Newfoundland, viz: the Charlottetown Seapool, American and English vessels, which came to grief in the early days of June by colliding in a fog with icebergs. They were anchored just astern of where our vessel rested, and the crew had an excellent object lesson of what it means to get too near that zone of the sailor's life in those waters in the late Spring and early Summer months. But one or two of our ship's crew had ever seen icebergs, as their routes of trade lay in the more tropical climes. Many of us felt that it was fortunate that they could see these wrecks before starting through the iceberg region.

St. John's is an uninteresting, rather desolate town, the inhabitants of which are chiefly occupied in fishing. We remained there overnight and the next day started for Iceland, and sighted our first iceberg five hours out of port. For about forty hours we were hardly out of sight of these beautiful, apparently harmless, yet potential monsters, that have wrought havoc for years.

We cast anchor at 11:11 m. the 27th. 3 hours before the scheduled moment. Cruising that morning about 10:30 after the strenuous climb, and Mrs. Riley staying on deck to get some snapshot shots of the Cape as we rounded it on our way from North Cape to Verdun. We were due to land at Reykjavik, the capital of Iceland on July 4th, but when within fifteen miles of the coast, the captain received a wireless message from the British Consul at that port, that they were having a Flu epidemic on that island, so he decided not to land for fear of being quarantined at other ports we wished to make. This, of course, was a very great disappointment, and in a few days we found ourselves making our way along the west coast of Norway, headed for that goal of so many travelers, the North Cape.

We had been having a great deal of very foggy weather, and all of us were hoping that this condition would change when we arrived at this point. The whole day of July 8th was rainy and foggy. We cast anchor at 11 p.m. and the crew were soon letting down the net for their morning trawl. A few boats to take us ashore in the little bay to the east of the Cape. Mrs. Riley was the first tourist vessel that had come to these waters since the beginning of the World War, and to the "Olds" and "Olna's," this was a great event. Some twenty or thirty fishing vessels had congregated there to welcome and greet the Americans. They had brought along with them the experience of a lifetime, the Midnight Sun. It was wonderful to behold, and we felt that our days of sailing through fog and rain were fully rewarded. A large majority of the 450 undergrads got to the top of the Cape, 1,017 feet up. About half past 2 I stood beside the monument erected at the very top and northernmost point of the Cape, and witnessed from that vantage point, the Midnight Sun beginning it's ascent to bring joy and happiness to the millions of earth.

We sailed that morning about six o'clock, having retired at 5:30 after the strenuous climb, and Mrs. Riley staying on deck to get some snapshot shots of the Cape as we rounded it on our southward journey along that wonderful Norwegian coast.

We stopped at some seven or eight ports, some of them 100 and 120 miles inland—If we may so express it, for the ocean reaches that far inland in those world-famed, matchless Fjords.

Our journey southward was a constant panorama of the most majestic and magnificent scenery, and for several days we had the wonderful experience of seeing the Midnight Sun. At Tromsjoen we visited St. Olaf's Cathedral in which all of the Norwegian Kings have been crowned.

We came south along the coast as far as Bergen, and then crossed the North Sea to Scotland. This was a placid, quiet ocean we were crossing, but our minds reverted back to the days of 1919 when it was one great net work of mines, planted by the English and American navies.

In Scotland we visited Edinburgh, that historic old city so closely connected with the life...
of unfortunate Queen Mary. We also took the famous Trossachs trip, following over the exact course so graphically described in Scott's "Lady of the Lake." This trip was made by train, by coach and boat. Mrs. Riley and I occupied the front seat of the coach with the driver and enjoyed his Scotch quaintness most thoroughly. Shortly before we reached the famous Ben Venue, he called our attention to a huge bolder resting on a high eminence, and informed us that this was Samson's resting stone. When he felt a sufficient time had elapsed for that information to sink in, he informed us that "Samson" had made a try for Ben Venue, but as it was before breakfast and he hadn't yet had his porridge, his stroke fell short.

"Ellen's Isle," the "Brig of Turk" and beautiful "Loch Lomond" were all far beyond the descriptions that Scott so beautifully gives.

After that we recrossed the North Sea to Holland and Belgium, visiting Amsterdam, The Hague, Scheveningen the Dutch summer resort, Antwerp and Brussels. After each of these sight-seeing trips we would return to our comfortable state rooms for the night.

Our next stop was Tilbury on the Thames, some twenty miles from London. Here our cruise ended and the guests were at liberty to join any of the various tours of the Raymond-Whitcomb Co. or follow whatever their fancy dictated.

We were in London during Cleveland convention week and regretted very much we could not be with our many friends there.

After visiting that wonderful old city whose sons and daughters have so influenced the history of the world, we had the delightful experience of flying to Paris on the afternoon of July 30th. Our good ship was of the Farman Goliath type. For our trip there were fifteen aboard, including the pilot and mechanician. The limousine has twelve seats, our thirteenth passenger being a little girl 9 years of ago. We left the ground at 5:15 p. m. at Croydon, twelve miles outside of London, and touched ground at 8:30 at Bourget, about the same distance north of Paris. It was a beautiful afternoon, a cloudy sky, and as the plane started to its height there was a definite feeling that might never be forgotten. We reached an altitude of 8,000 feet and traveled 100 miles an hour. The trip was a most comfortable one; we experienced no fatigue whatever. We met some of our friends who took the trip the following Monday told us that every one aboard that day was surprised at our coming in contact with numerous air pockets.

We were in Paris one week, two days of which we spent on our own. We then took a motor trip from Rheims to Verdun and back. This latter trip was most interesting, but from an entirely different angle than from that which we had been seeing the first time. From the 150 mile and saw but one house the walls of which were intact. In going from Rheims to Verdun we visited the dug-outs and headquarters of Prince Henry of Prussia, Prince Rupert of Bavaria and the Crown Prince of Germany. No one can take that trip and see the devastation caused by the world ambition of a self-exalted race and not feel a revulsion that it will require more than a generation to extinguish.

Our trip home was on the Beregrina, (the old Imperator), another type of German handiwork than that which we had so recently seen on the Rheims-Versailles front.

We enjoyed our vacation to the fullest, and trust that many of the profession will have the inclination to take such trips at an early date if they want to enjoy a complete rest and obtain recreation and education by a change of air and scene.

I am having 100 or more lantern slides made of the pictures we took on the trip and for use in giving a description of our trip to the profession at our New York state meeting at Syracuse.

[Note: Nothing but Dr. George's innate modesty prevented him making reference in his letter to his pleasant acquaintance formed with the King and Queen of Scandinavia who chanced to be at North Cape while the Rileys were there. The kodak tells the story.—Editor.]

Minor Displacements of Cervical Vertebrae

Cyriax' experience (reported in the Journal de Chirurgie, Paris, December, 1919) with hundreds of cases of incomplete dislocation of the cervical vertebrae has confirmed his unspectacular findings, and that it can occur without any symptom, although usually it causes more or less disturbance analogous to similar minor displacements in the bones and cartilages of the limbs. The pathology and the necessity for reduction and the tactic for the latter are practically the same in all. The pain, stiffness, and inability to move the head may all disappear as compensation becomes established. In one of his cases there were no functional symptoms except change in the voice, rebellious to all treatment. Palpation in the dorsal position is most instructive. One transverse process in front, the other at the back, signifies rotation on the axis; one in front, with the other in normal position, signifies rotation with unilateral forward displacement. He lists the other displacements liable to be encountered, with radiograms of each, and four typical case histories. The displacement can generally be reduced by the appropriate maneuvers with little or no pain—Journal of the A. M. A.

Lumbar-Sacral Twist in Infant

My daughter, aged 10 months, was recently cured of bed wetting, lumbo-sacral pain, coldness of the feet, and has had no colitis by adjustment of the lumbar-sacral twisted pelvis. Diagnosis was made by palpation and x-ray by Dr. O. O. Bashline of Grove City, Pa.—Geo. M. Glassco, D.O., Warren, Ohio.
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The American School of Osteopathy
Kirkville, Missouri
Seattle Osteopathic BULL-e-TIN

October, 1921

Published and Edited:
W. E. Waldo, Josh Green Bliz.

Vo Subscription received and none Declined.

There is a wide difference between the BULL-e-TIN and the Florida Osteopath—about 3500 miles.

A. W. K. Writer in the August OP says that he did not accept the job of uniting the AOA offices. The editor can say the same for himself.

The AOA has the usual number of officials that go with such societies. Certain men have charge of certain departments. Some one writes in with a "wonderful" idea. It is referred to the proper department and authority. It is found that the work is already being done and that to create a new idea would simply gum up work already started. The man with the "ideas" appeals from the decision of the authorities directly to the members of the profession, causing endless confusion, etc., etc.

This is called democracy by some. Ye Editor calls it "Nuts" after the name of the well known California Fruit.

$5.00 Reward

Someone said—"A head full of knowledge will not run off at the mouth."

Aint It So?

Ye Editor believes in the Common People. He believes in Fords and False Teeth, but Fords will rattle and so will False Teeth unless you keep your mouth shut.

Heavy Stuff

W.E.E., Ed., The Central States Osteopath: Fellow Editor: The following is in reply to years of recent date appearing in The Central States Osteopath. I suppose I should hand this to some friend to answer but when I have any stale stuff to pull I regret the embarrassment. Besides I have lots of intestine in the well known central state where osteopathy was founded.

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B.C. Big City.

Quick Cure

Dr. Geo. W. Riley, the W.K. New York osteopath, had a man for patient who lost his life. It was decided to take him to a Sanitarium at Mamon, Mo., famous for its gray headed Superintendent. Geo. took him and after arriving it was decided to place the patient in the violent ward. Geo. hung around for a couple of days as all are want to do who go there. Geo. went in to say that he drove his patient. As Geo. approached the cage the man shook it violently and in a deep voice yelled: "I want my liquor! I want my beer!" Geo. said, "Man, you talked crazy when I brought you here but you sure talk sense now."

Rotten

The boy stook on the burning deck. He stood in deep respect.

A Chiro gave him a thrust.

And saved his life By Heek.

Editor Has Bright Boy

Little Billy had a hard fall on the cement sidewalk. The next morning his father said, "That was a hard fall you had last night." "Yes," Billy said, "busted my heart and lost my appetite."

House of Delegates Take Notice

Billy and Tom were playing speed cop. Tom was on his coaster going down the alley like everything. Suddenly Yer. Yer. Yer. came on his auto. Tom stopped suddenly and Billy dashed into him. "My God—! It was an awful acciden—"

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Respect

During the session of the House a Delegate from Montana who is also on the Board attempted to scratch his head without permission of the Chair. "I'll do it," announced the Chair.

Is It?

The writer spent a month or two years ago in Wenatchee with the W.K. Capital and Country. Dr. H. E. Morse. When about to depart the W.K.C. and C.F. borrowed my white wash tie. Last week I received a box of green apples, post-marked Wenatchee. Is this payment for the tie or an attempt on my life?

More Milk is drunk at the Moore Sanitarium.

Office 908 Selling Building, Portland, Oregon.

Ade.

TJR, famous golfer and everything, operated on his back and afterwards was convinced that it was the birth of the House of Delegates is true.

Besides I have lots of intestine in the well known central state where osteopathy was founded.

I suffer from Pilebitis. Can you cure me?

Nancy Ann


H. B. F.

Geo. Still in Anatomy Class: "Why is an Elk like a lazy dog?" Southern: "Because it's a slo-e-pup." (Slope up)

Dr. R. H. Williams of K. C. Osteopath and prominent Dinerout, bit on something hard while dining in a cafe. Only a few days ago. His first impression was that he had found a genuine black pearl in his hassapfenfeller. Then he found six more and discovered that it was nothing but shot with which the quail had been killed.

Editor Bull-e-TIN:

Have read your paper for several months with pleasure. Why did you separate the Bull from the Tin when you named it?

—Cleveland Kerr

We were raised in the Country, Clavece, and we love quietude.

I know a lot of stuff on S. L. Southern of Texas, Dallas, Texas, which will be published if he doesn't come through and give me what I want.

Hold-Up

C. D. Swope the popular and hard working O.E. following the Big Convention. He said that the swelling in my head had extended down to my tonsils hence the need of Hasty Surgical Interference. Ye Editor's mouth was gagged and he was placed in the arms of a couple good looking nurses, helpless and everything. TJR picked up a murderous looking knife or something and said, "Waldo, I want you to give me a favor sometime." I promised. This is it. (Free Ad.)

Editor Bull-e-TIN:

I have a lot of truth is simply written in jest.

Dr. Horatio Holger Fryette, Chicago, Illinois.

Dear Sir: I suffer from Pilebitis. Can you cure me? Nancy Ann


H. B. F.

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Editor Bull-e-TIN:

You remember we called on HSB at Wankow and was later driven to his beautiful home.
"Liquid petrolatum should be given to act as a lubricant (in intestinal stasis) and render the passage of food more easy."

Geoffrey Taunton, M.D., M.R.C.S., L.R.C.P.
St. Bartholomew's Hospital, London.

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Name ..........................................................

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Where does he get that stuff? I was Editor of a State Bulletin and a Church leaflet and was always in debt. You can’t tell me? ?

Alkali Al, Wenatchee, Wash.

Dear A. A.:

If you had been a natural detective like the writer you would have noticed a row boat tied up to Lake Michigan just below said home. Its only 150 miles to Canada and everything. Simple we calls it.

Editor.

* * *

—Puzzle—

H. L. See of Orange treats referred cases—

Ad.

* * *

—Hard Bunch—

On Weds. Eve. of the Con. the President attended a Banquet of the ex-Presidents. Upon entering the room he felt for his hip pocket and everything. Hard looking bunch we calls them.

Perfectly natural they should want to break into the House.

* * *

—Stingy—

Editor Bull-s-Tin:

Have been ill for years. First I consulted Dr. Rudy, then Dr. Emery and for three years now have been having treatment from Dr. Forbes, but I don’t improve. What shall I do?

Dear Miss Deer:

The fact you have stood treatment so long speaks well for your constitution. Don’t be discouraged. Rome was not built in a day. Should you desire to come North the writer knows of an excellent Doctor who isn’t busy or anything.

* * *

—How Come—

You remember how it was announced time after time at Cleveland to turn in your RR certificate. You remember how this thot was hammered home by Secy. Gravett without let up until it haunted you constantly? Well it is rumored that after returning home he reached in his pocket for something and pulled out his own certificate which he had failed to turn in.

Can you beat it?

* * *

—Dr. A. T. Still Made Mistake—

He said, “Truth is the motive Power.” After driving Colliette for year am satisfied Gasoline is running Truth a close race.

* * *

—Melancholy Days—

Talked most of last year but judging from the size of the Bills that are coming in Ye Editor will write most of this one. Skirts may be getting long but seems to me they are still higher.

* * *

—Reminiscent—

Ye Editor hasn’t always led this kind of a life. One time he was President of a National Society and everybody was kind to him and everything. He presided over a Convention where everybody had a good time. No shush—no character assassinating—no slander—Dancing—Music—Food along with Fine Lectures—wonderful demonstrations of technique and a desire to live and let live. The House of Delegates did their work well—and the Board of Trustees, those hard working and sacrificing men and women who gave their time hour after hour for days without that of compensation that you might enjoy yourselves and not be bothered, what shall we say of them?—“Well done thou good and faithful Servants” or shall we commence to knock and tear down an analysis can be made of their work? Never did a House of Delegates furnish work so faithfully. The men were expected to be, but wasn’t Drs. Bolles, Turner and Ryd on the job constantly? We’ll say they were.

(Watch for next month’s lot . . . . Ed. 07).

* * *

Charity the Watchword

The one thing above all other things the osteopathic profession needs is to become uni-

fied in professional policy. To cultivate single

ness of viewpoint, definiteness of purpose and state the theory of our method of practice in plain scientific English. Vagueness of policy and definiteness of purpose and heterogeneity of theory will no longer suffice. If our method of practice is to survive we must state our boast and tear down an analysis can be made of their work? Never did a House of Delegates furnish work so faithfully. The men were expected to be, but wasn’t Drs. Bolles, Turner and Ryd on the job constantly? We’ll say they were.

(Watch for next month’s lot . . . . Ed. 07).

* * *

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EDITOR

R. H. Williams

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by R. H. Williams.

The Osteopathic Physician
An Announcement

Every mail brings requests for information concerning our graduate work. These requests indicate that the members of the Osteopathic Profession are looking to the colleges for graduate work with which to refresh and strengthen their professional work. It is the definite purpose of the College of Osteopathic Physicians and Surgeons to meet this need by offering at an early date, strong, attractive graduate courses. At the present time, however, this institution is devoting itself to the task of re-organizing its undergraduate work and of moving the College to a new location where new college and clinic buildings are to be erected. This work requires the time and energy of the officers and members of the faculty to such an extent that it will not be possible for us, this year, to develop the new graduate courses which it is our purpose to offer as soon as possible. During the present year we are prepared to offer the following courses which have been established for some time and which we believe will be of interest to those members of the profession who plan to spend all or part of the next year in California.

Graduate Courses

1. Eye, Ear, Nose and Throat. A year course open to D. O’s who have had two or more years of general practice. September 12th to June 10th. Tuition $300.00.

2. General Osteopathy. Short graduate courses. January 16th to February 11th. Tuition $50.00.


4. Surgical Technique. January 16th to February 11th. Tuition $50.00. Cost of materials to be divided among members of the class.

5. Graduate summer courses. Announcements will be made later.

Undergraduate Courses

In addition to the foregoing, members of the profession are cordially invited to take advantage at any time of the undergraduate courses of the institution. Those who wish to enroll in these courses and to receive credit for the work will be charged a registration fee. There will be no charge to members of the profession who attend as “auditors.”

College of Osteopathic Physicians and Surgeons

4th and Main Streets, Los Angeles, California
It is always a pleasure to review a good book like Dr. J. Deason’s “Diseases of the Head and Neck.” Has he not written an osteopathic book that ought to be in the hands of every person in practice.

Let us speculate a little. We understand that Dr. Deason has limited his editions to 2,000 copies and that about 500 copies remain unsold. This is remarkably quick time for the selling of three-fourths of an edition of a medical work, and the fact that half the edition was subscribed for “spec” before the book came from the bindery is a tribute both to the esteem in which the author is held by the profession, and the wide-awareness of the profession itself. Yet this is only as just as it should be. But what on earth is wrong with that 75 percent of the profession who do not know that such an osteopathic text is now on sale or, if they do know it, do not want to possess it—at least, not enough to take the trouble to send their order for it? If 1,500 of Dr. Deason’s books are now sold there are still 4,500 osteopaths who haven’t got it! Discounting this number by a possible 1,000 for such DOs as are double up in partnership or marriage and hence need another copy, we must then still be 3,500 osteopaths—more than half of the profession—who haven’t seen Dr. J. Deason’s valuable little work. Is it likely that we never see it! What’s the matter, friends—is it the book or the bunch at fault?

We are writing this urging you just trying to find out something. We are trying to look at it with the eyes of economists for the common good. We are ambitions to bring up every individual in our profession to a good batting average of intelligence and efficiency for his or her good and for the good of osteopathy as a whole. We can not see how there is any hope to do this while such valuable new books as Dr. Deason’s come out to present osteopathic subjects and are neglected by 50 percent or more of all our personnel. What on earth can such osteopaths think about in their daily practice, or in their moments of study and reflection, if they wouldn’t exchange the small price of such an osteopathic text for such a service in research and authorship as Dr. Deason has presented us with? Undoubtedly, the reason for the failure of the book is because we are not willing to take it as a personal matter. Each book should have been written only for itself. Each of us should have sent in our order for it. But why, should we want to be set right and get the other fellow’s point of view. Let us try and forget the criticism. We are trying, with cell anergy and voltage to get our very best idea across to the other fellow and make him take it, willy-nilly, simply because we have a good idea for him. Now, we confess that with more maturity we find our viewpoint a bit changing. We are often less impressed with the necessity of making the other fellow see our point of view than we are intrigued with the desire to obtain his. We hope our writing with this perhaps natural, evolution of mind and rational habit. It is part of what we mean by saying that the Profession is making progress. I am not sure that we seem better to us. It means the universal viewpoint rather than the merely individual viewpoint.

So much for that, instead of criticizing in this instance, we point out only that more than half of our people have not yet gotten or even seen the “Diseases of the Head and Neck,” and we offer a reminder that it is a good thing to buy. If any fellow who isn’t going to buy it will tell us why we’ll be glad to print it in OP over his signature. If there’s a reason for it, we would like to be put wise to it. If the fault is with the book, no doubt John would be glad to learn it too.

Everybody has been watching with interest the reports in the press about transplanting a ring-tailed monkey’s seminal glands into the scrotum of Irving R. Bacon, a journalist of New York, aged 58, to combat advancing age. Mr. Bacon indulges the age-old dream of regaining the vigor of his youth. Everybody nearly experiences that feeling of mankind since the primal dawn of civilization. Everybody nearly experiments that feeling of sadness and regret at the on-coming of old age with its declining powers. He is part of the tragedy of life. Nor is it to be wondered at, then, if some bold spirits are found who will attempt to make practical use of experimental science in the hope of rejuvenation.

Brown-Squard, a French scientist, about 35 years ago, experimented on himself on the basis of this more modern experiment of transplanting actual germinal tissue, alive, into the living subject, but his plan was merely to inject the subject with an elixir derived from the gland of a goat. There was great furor made about it at the time in newspapers but nothing seems to have come of it by giving any experimental science and furnishing chaff for open bonfire. It is a thousand to one chance this newer experiment will come speedily to the same futile conclusions.

Meanwhile, since the days of that French savant, Americana produced another scientist—one who had been trained at the College of St. John the Baptist, M.D., who originated in the system known as osteopathy a scientific bloodless operation to combat the aging process. He could measure some of the vital and virility of normal middle life. It works with practical uniformity. It has blessed its tens of thousands of men and women with years added to their life. This operation of slipping down hill too fast and have been given new leases on life and happiness. Nothing so difficult as anesthesia and a knife operation is involved in osteopathic treatment to keep off old age, and nothing so Simplifying, if not revolting, as drenching to goat and monkey for a loan of their seminal juices and forces. What a pity, therefore, that all the world does not know and realize the easy availability of osteopathy treatment for stopping the lowering forces of life and giving pep and comfort to advancing age.

Tens of thousands of people in America of the second, third and even fourth generations of life have become accustomed to the idea of spending a few weeks for the sole purpose of keeping toned up and thereby retarding the on-coming of old age with its hardness and inelasticity of tissues. Any fellow that, if interviewed, would give willing testimony as to the positive and practical benefits derived from osteopathic treatment of prolonging life and usefulness that is available at almost every door. Why should folk go into those costly, perhaps dangerous, and in all like-likely hood only put into the experiment, a scientific osteopathic treatment? This is such an intrepid New York journalist recently submitted to this experiment. Why should we not think of those who have been watching with interest the reports in the press about transplanting a ring-tailed monkey’s seminal glands into the scrotum of Irving R. Bacon, a journalist of New York, aged 58, to combat advancing age. Mr. Bacon indulges the age-old dream of regaining the vigor of his youth. Everybody nearly experiences that feeling of mankind since the primal dawn of civilization. Everyday nearly experiences that feeling of sadness and regret at the on-coming of old age with its declining powers. He is part of the tragedy of life. Nor is it to be wondered at, then, if some bold spirits are found who will attempt to make practical use of experimental science in the hope of rejuvenation.

Brown-Squard, a French scientist, about 35 years ago, experimented on himself on the basis of this more modern experiment of transplanting actual germinal tissue, alive, into the living subject, but his plan was merely to inject the subject with an elixir derived from the gland of a goat. There was great furor made about it at the time in newspapers but nothing seems to have come of it by giving any experimental science and furnishing chaff for open bonfire. It is a thousand to one chance this newer experiment will come speedily to the same futile conclusions.

Meanwhile, since the days of that French savant, Americana produced another scientist—one who had been trained at the College of St. John the Baptist, M.D., who originated in the system known as osteopathy a scientific bloodless operation to combat the aging process. He could measure some of the vital and virility of normal middle life. It works with practical uniformity. It has blessed its tens of thousands of men and women with years added to their life. This operation of slipping down hill too fast and have been given new leases on life and happiness. Nothing so difficult as anesthesia and a knife operation is involved in osteopathic treatment to keep off old age, and nothing so Simplifying, if not revolting, as drenching to goat and monkey for a loan of their seminal juices and forces. What a pity, therefore, that all the world does not know and realize the easy availability of osteopathy treatment for stopping the lowering forces of life and giving pep and comfort to advancing age.

Regarding that the project of the Society for the Advancement of Osteopathy has now outlived its usefulness, we are asking, raising $50,000 to give the science and profession a great advertising boost through the pages of Thursday Evening Post, we are following the whole field that only 10,000 of our members are required to make the whole project effective. If you are not in on it as yet, send your pledge or by telegraph to Dr. Harry M. Walker, 1st National Bank Building, Ft. Worth, Texas.

Hurrah!!

Seems like everybody now has got the vision.
basis of the lowest possible wholesale manufacturing cost obtainable upon a million run basis.

We want to show the profession that if they will SPEND UP and use a million pieces of specially advertising matter in a single month, instead of resorting to the old routines of a tenth or less of that volume, it will be possible to greatly lower the cost per thousand of the appeals put out because manufacturing costs would be greatly reduced. If costs of campaigning are high, in the belief of some osteopaths, it is only because so little specialty advertising material is put out by the whole profession. It is because only one osteopath in ten or twenty takes part in such advertising effort. If now 1,000 osteopaths will band together for such effort, friends, the pieces possible to wholesale production may be enjoyed by you all.

In the second place, fellow osteopaths, we desire to show the profession at one big coup not what the capacity and enterprise of our new publishing plant is for the service of the profession. How better could we do this than by engineering a project to send the glad tidings of osteopathy into the homes of a million run in a single month? Consequently we have figured this proposal down on a rock-bottom basis of cost to us.

We also would like to do this really big thing for the profession (and highly profitable for all those individuals who participate) at no cost to ourselves. This is to offer the service of the science and profession. We would like to undertake it as an expression of our sincere appreciation for the help given to all those who bought our Bunting Building Bonds and are now buying our Preferred Stock Issue. We are for those who are for us; that's only human.

With our enlarged capacity for the service of the profession, our own estimate of what we ought to be doing for the profession monthly is printing a one-million edition.

Why not?

Is it unreasonable to suppose that 1,000 osteopaths can be found who would willingly spend 5.79 a month for circulating 1,000 high-grade objective advertising brochures in their own home fields, bearing their own professional cards on them, and thereby entering league with our advertising business to get their money back with a big payoff in self-help? It is not an unreasonable ambition. It can be done. Many osteopaths can and will use 100 to 10,000 on such a low-cost basis. We expect to see a million run. We will do our best to make it come true.

With the Saturday Evening Post enterprise people financially resolute, willing to lend us their Society for the Advancement of Osteopathy at behind this Specialty Advertising national campaign in turn, and we believe they could get it over with less than 10 percent the effort required to organize that first enterprise now that osteopaths have been wakened up to bigger visions.

Will you help by pledging to pay for putting at 1,000 or multiples thereof of this edition at your own home field, with your own professional card imprinted on them, at a cost to you of 81.7 per thousand? Why, the postage alone for your share of it all cost us $10!

We are doing all the rest of it, then—on this up to at least for 81.75. Our work includes editing the advertising matter, preparing the brochures in color, imprints your professional card on the front cover of your 1,000 special local edition, furnishing envelopes, mailing the matter to your 1,000 homes in your community (if you do not prefer to supply them yourself), addressing envelopes on the typewriter, inserting and mailing.

Can you imagine it? This could only be possible, friends, under the plan we have devised, in uniform orders of 1,000 or multiples thereof, to your local osteopathic doctors, and the work being done in one of the most modern printing plants under the sun such as our lovely Publicity Arsenal for Osteopathy here in Waukegan.

After we have done it once we shall then see how nearly we can come to doing it right along at that figure for the profession. If we come out just even on that first experiment, we could then add a fair profit on the job and the price per million run will still be so low as to be wholly satisfactory, we are very sure, to all our co-operating.

Briefer letters will rise to bigger visions, fast, and in the year ahead put over osteopathic propaganda in denominations immensely greater than anything we have ever done in the past? We have the capacity.

We know how.

The plan is offered to you. You will greatly and immediately profit by giving the order "speed up ahead!"

We are yours to command.

$8,569 BETWEEN US AND SOUND SILK!: This is the crucial month with us of the Bunting Publications, Inc., because we have S8,569 to pay the firms who provided our splendid new machinery. This is the biggest month's payment that we will have to make. We're writing you about it to say that we have simply got to sell that much of the Preferred Stock of our company this month before we can pay these firms who built the wonderful typesetting machinery, the deft folders, the giant cutter, the big presses and all the rest of the

Some Patients I Have Known

1

The 17th Doctor

...John Barr, D.O.

Sit in the consultation room of a thin, discreet hair of a prevaricating age. This is to subtle and very real. Most women are pleased with such a secret but she put down the old, old story. She begins in the beginning or shortly after that she plunges into the matter and stays there indefinitely.

The space for history taking occupies half the sheet but you go on with the rest through physical examination, diagnosis and treatment.

She has an interesting history—to herself alone. She has two specialties, herself and husband. You are number seventeen. She tells you that early in the proceedings so that you may observe your proper place. When she started in telling you that the first doctor and the second and the third told her you put the names down, hoping that in your examination you would find what they had missed something. But after that, the names tumbled out so fast that you gave up being pertinent as to names and contented yourself with a list of ailments and treatments.

When you were forced to turn the page and begin writing on the back, the patient took on a new rush of energy and you knew the second page would be filled. Long before the happened you also knew you were going to feel like throwing that particular patient out the window but you also knew that you would not—after all, you would do to be patiently listen to her tale.

Dr. Somebody had taken out her tonsils when she was seventeen, and Doctors Somebody else had removed her appendix. She had been completely X-rayed, and as a result possessed a fair amount of dental infection, a dropped stomach, stasis of the colon and a floating kidney.

Oh yes, she knew all about osteopathy! She had been to the best in the country. That sort of heartened you for a minute as you thought of the company she had placed you in but she ruined it all by continuing the thought by expressing the opinion that some of them were pretty poor, too.

You obediently put down the list of subluxations and displacements as she called them off and wondered if you would have the nerve to examine her and find some others, she gets so, but you were half an hour past the next patient but you couldn't very well say so out loud. Yes, the office nurse had hinted as much but what is an office nurse in the life of a woman with a story to tell?

Mentally, you tried to count up the doctors mentioned for you already knew you were number seventeen and when she had mentioned all the rest and told what each one had told her, you rather hoped she would run down and then it would be your turn. And you had thought up something real nice to tell her. Probably it would please her and undoubtedly it would please you.

After that, you came up at intervals for air and just as the office nurse came in to switch on the lights and to tell you that Mrs. Fairfield had left—the lady who always pays cash before she leaves, except this time—just then, the lady before you got through with her string of doctors. That is through with all of them except you. She learns back and looks toward you expectantly. And what does she get? No, after all, you had been mentally preparing for her ever since you heard Mrs. Fairfield go out with just the tiniest thrill to the door and then the light of hope in her eye, with a smile and a wave.

You gather yourself together, put on your best professional air and deliver yourself of something like this: "Madam, your case is very interesting—and complex. I believe that you require the services of a specialist, one who can go into your case exhaustively, and say that you have the hoozy and tell the nurse to give Mrs. Houghton a card to Dr. Blair over in the "Prestige Building."

That evening you go home and the steak is tough, the children quarrel all over the place and the paper boy forgets to leave the evening paper. It is the end of a perfect day—for the patient. She has scalped another doctor and is merrily on her way toward another.
THE OSTEOPATHIC PHYSICIAN

From Dr. Fred C. Lincoln, Buffalo:
Bunting: I'll be mighty glad to be one of the board called "The Bunting Publications, Inc." and help pay for that wonderful new printing equipment, so here is $200.

From Dr. S. V. Robuck, Chicago:
I'm glad I had a spare $200 I could send along to such a worthy cause as to help buy the machinery and start a new Home of Propaganda; and the bulwark of it is that I still have the $299, as attested by two shares of "Bunting Preferred Stock." This is an exemplification of the old adage that "it pays to be good!"

From Dr. Kent W. Shipman, Evansville:
Not unkindful of the great amount of good you have done for osteopathy and the possibilities of the future with enlarged facilities, I wish to do a bit to help show that, though I am not doing a lot of shouting, yet I have some appreciation of good work. Enclosed find $40-25% on two shares of "Bunting Preferred Stock." The balance will be sent as soon as I get it. I wish you all success.

From Dr. E. J. Gahan, Perrysville:
Not very "flush" now but willing to help out all I can; I am enclosing check for one share of "Bunting Preferred Stock." Great joy to you in your good work.

From Dr. I. H. Nicholson, Rutherford:
I am enclosing $200 for two shares of "Bunting Preferred." I don't understand much about stocks and bonds and have always fought a little shy, since investing in a certain stock after a slick man had made his speech. However, I know what "OH" is, and am believing this is just what you say it is.

From Dr. P. C. Jones, Los Angeles:
Your "SOS" at hand last evening. I can do something to help, so enclosed find check for $200 for two shares of "Bunting Preferred Stock" next month.

From Dr. L. B. Bousen, New Rochelle:
In reply to HSP's letter I am enclosing my check for $200, and wish you all success.

From Dr. George Still has very kindly loaned me a chiro degree at the end of one year's osteopath instruction. In our mountains hereabouts it pays to be good!"

From Dr. Hugh W. Conklin, Battle Creek:
I shall be glad to get into your publishing concern by helping you out on your "Preferred Stock," to the extent of $500. I enclose check for $200 and will send $300 more within sixty days. When I am next in Chicago I shall do my best to get out to Waukegan to see you in that fine new plant.

From L. G. Brackett, M.D., Waukegan:
(Regular):
Your local publishing enterprise looks so good to me that I will be glad to take four or five shares of "Bunting Preferred" if you have no scruples about accepting medical money.

From Dr. O. J. Snyder, Philadelphia:
I am enclosing my check for $100 for one share of "Bunting Preferred." We are all proud of your new plant and are glad to back you up to the limit.

From Dr. G. W. Reade, Eustis Orange:
I am glad to turn in my subscription for $200 for two shares of "Bunting Preferred Stock" paying 8 percent and wish you the best of good luck in your new publishing home.

From Dr. Ralph H. Williams, Rochester:
Your "SOS" received and it finds me with a little extra money. Am enclosing you $500 and if the pinch on paying for your new machinery continues I may have another $500 in sixty days. Hope this will help you put things across and get the ball rolling. Best wishes for all kinds of success.

From Dr. Arthur S. Bean, Brooklyn:
I am enclosing $200 check of Mrs. Bean's money. She wishes you to send her two shares of "Bunting Preferred." Success to you in your work.

From Dr. Katherine A. Broderick, Torrington:
On Nov. 1st I will take at least three shares and may take five shares of "Bunting Preferred" and pay cash in full for them as I have some money due at that time. Congratulations on the new publication building and printing plant.

From Dr. C. S. Kennedy, Cincinnati:
Bunting: Here's the $300, being cash in full for three Preferred Shares. Now hump yourself and get the other $2000 quickly. "Atta boy!"

From Dr. Fred Bischoff, Waukegan:
I didn't have any money to invest at present but when your call came I said to myself: "It's a call, all right, and I'll not be found wanting. So I'll take a few shares on the installment plan, and I hope it helps.

From Dr. Harry J. McKean, Waukegan (Dentist):
Having subscribed for a thousand dollars of your building bonds I shall be glad to get in on your Preferred Stock also. I'll report soon just how much I can take.

From Dr. J. S. Gaylord, Wolcott:
You will find my check enclosed for $30, being full cash payment for two shares of "Bunting Preferred" stock paying 8 percent.

Sales Within The Bunting Publications, Inc.

N. J. Pope, Waukegan, Assistant to Mr. Arnold, $200. George H. Kaufman, Waukegan Western Advertising Manager of THE MUSEUM OF OSTEOPATHIC MEDICINE; and the bully part of it is that we had the faith to go ahead and do it. We were as glad to get my hundred dollar check knowing that I'll be satisfied, as I am enclosing $100 nevertheless to help you out. I am not looking for investments at present but I am enclosing my check for $500 for three shares of "Bunting Preferred" if you have no scruples about accepting medical money.

Old College Catalogs Required

Our Louisiana State Legislative Committee and Council of Defense is very badly in need of three copies of any Osteopathic College catalogs and logsues dated either 1906-7-8 for legal purpose. Will you kindly insert a little ad in your "wan' magazine that you have material for the ASO has. Fraternally

Believes Backfire Good Defense

Kindly count on us as heartily in favor Dr. D. H. Woodall's recommendation conveying to chiropractic at the end of one year's osteopathic instruction. In our mountains where the fire is hot, we take backfire. And when fire is a conclusion, there's no more back fire. I am having the resolution published as education for all chiropractors.

It is rarely that one does with success what is for a last shift. —Emil Remos.
Some Opinions Regarding Devitalized Teeth

M. D. K. Brenner, D.D.S., Chicago, Editor of "Dental Facts"

The following quotations are extracted from a summary of events of recent occurrence in the Journal of Dental Research. The subject under discussion is devitalized teeth. The discussors, Dr. Novitzky of San Francisco and Dr. Rhein of Chicago, are well known in dental literature and considered able, conscientious men. The summary was written by Dr. Gies, the editor of the above journal and reads in parts as follows:

"Novitzky contends that every tooth with a root canal filling is devitalized. He states that examinations of hundreds of devitalized teeth have shown that every one of such teeth, if left in the jaws was infected within six months of the time of devitalization. "

"Rhein contends, in direct disagreement with Novitzky, that 'I can be so assured that a large percentage of teeth with non-vital pulp can be so treated as to leave them free to function, without any danger of such teeth becoming infected in focal infection. Recalling Novitzky's statement that non-vital teeth are inevitably infected within six months of the time of devitalization Rhein argues that, if Novitzky refers to bacteriologic examinations of such teeth while the teeth were firmly held in the alveolar process, Novitzky's 'observations mean that none of the teeth was properly treated.' "

"Rhein states that 'again and again bacteriologic tests of root canals ready for filling in have negative results. This statement applies also to canals where some reaming of the gutta-percha has been done months or years after the filling has been inserted. Finally he adds, "we can show roentgenographs of teeth covering a period of twenty years and of some for a period of thirty years which have never had any pictures, in which we see the signs of perfect root fillings and of alveolar structures in apparently ideal physiologic conditions in the periapical region. These facts entirely refute the views of Novitzky in this relation."" Rhein insists that a tooth 'remains a vital organ so long as the cementum receives nourishment through the pericementum. Only if and after the pericementum ceases to function, can such a tooth be correctly called a dead tooth."

"The facts adduced by Rhein and which, in Rhein's belief, 'entirely refute the views of Novitzky,' are, according to Rhein, proof of nothing in this relation. Rhein adds:" 

(a) A negative bacteriologic test from a canal ready for filling means nothing.

(b) Reamings of gutta-percha cannot afford evidence of the state of the tooth matrix, which is a far better culture medium than medicated gutta-percha.

(c) The reamings do not show the presence or absence of infection, nor do they always distinguish calcification from ossification."

"This is a dental problem, yet in view of the now recognized fact that focal infections as a result of devitalized teeth is often a menace to general health, I think every intelligent osteopathic physician will be interested to know just what is the prevailing opinion among dentists regarding the subject."

"In these quotations we have what may be considered the two opposite views held by the greatest majority of dental authorities. I hope to give that in some future issue."

Actors to Aid Cripples

[From Chicago Daily Journal]

The little kid with the twisted knee might well again, given proper care, and the little lame girl with the crooked back might play with the best of them if she had a chance.

In order to help the thousands of crippled youngsters in Chicago, whose muscles might be made normal again, a benefit entertainment will be given at the Garrick Theater

Sunday afternoon, October 16, during which Eddie Cantor, Nan Halperin, Hearn and Kelly, Muriel DeForest and the rest of the cast will entertain. The proceeds will go to the hospital for the maintenance of clinics for children. Fred Stone will also bring out some of his acts from "Tip Top."-Oct. 6, 1921.

The Osteopathic Physician

Great Theatrical Advertising Stunt for Osteopathy's Child Reclamation

One of the greatest advertising stunts osteopaths have ever seen has been carried out recently in Chicago. The million-dollar advertising campaign of the Child Reclamation Society for the Prevention of Spinal Curvature, which made the offer in good faith several weeks ago, was executed.

But the Chicago osteopaths took it up and grabbed it on to a special matinee performance of a popular local show—Eddie Cantor's "Tip Top."-Oct. 6, 1921.

Eddie Cantor in the act of examining the pretty actress and chorus girls—oh, my—just as they were going to do for the amusement of the public at the big matinee benefit of Sunday, October 16th.

Can you beat it?

No, you can't.

But you can adapt the scheme to the benefit of your local Osteopathic Child Clinic, if you have one, and if you haven't one, for heaven's sake organize one quickly.

Osteopathy should pull off this publicity stunt of becoming national in its aim. If the Chicago Osteopathic Hospital offers a prize of a dollar, the best and the brightest Osteopaths will be pulled off. If osteopaths would always hurry such newspaper clippings in to us we would often times reproduce such illustrations.

"The prize contest has assumed tremendous proportions, and will prove to be the greatest publicity propaganda yet out," according to H. G. Director, R. K. Smith, Boston.

"We have so many letters about it I am swamped," writes Dr. Millard, Toronto. "Have had to use extra public at the big matinee benefit of Sunday, October 16th."

Get the good out of it while the going is good!

Pretty Backs Vie in Prize Contest

By OUR PRINCESS PAT

[From Chicago Reading American]

"You've got to have a lot of backbone for this," Eddie Cantor said as he ran light fingers through the thick hair of Miss Penman's back during the osteopath's examinations at the Garrick Theater.

"I'm seeing beautiful shoulders in my sleep—but I don't care!" With the characteristic Cantor shrug he went on to the next beauty who would have her back proclamed the most perfect by the doctors of the Medical League for the Prevention of Spine Curvature.

Besides the honor of being the owner of the finest back in America the winner of the contest will receive $1,000.

There were lovely entrants, and you never would have thought there were so many kinds of back in the world. There was the firm, fleshed, high rounded, broad back of Olga Mer- veix, and the small, white, narrow shouldered back of Miss Penman and Betty Clifton.

It was apropos of the drive being conducted by the League of Osteopaths to discover a perfect spine without any dislocations of vertebrae.

When the most perfect back in Chicago is discovered its owner will be placed in competition with the owners of the most perfect spines in other cities, and the most perfect back in all America will be used by the osteopaths as the standard measurement picture.

Altogether twenty little "Midnight Rounders" were examined, and it was hard for Drs. Oliver Foreman and Dr. Novitzky of the Chicago Osteopathic Hospital, 5250 Ellis Ave., to determine the loveliest. Finally they decided on Miss Merveix.

There is to be a benefit performance of "The Midnight Rounders" Sunday afternoon, October 16, during which Eddie Cantor, Nan Halperin, Hearn and Kelly, Muriel DeForest and the rest of the cast will entertain. The proceeds will go to the hospital for the maintenance of clinics for children. Fred Stone will also bring out some of his acts from "Tip Top."—Oct. 6, 1921.

To the Osteopathic Editors

It is my desire to have all the editors or publishers of Osteopathic journals send the following invitation to a banquet during the next National Convention. The time cannot be definitely set now but will be announced. If you can find out exactly how the time is taken, you will be notified. Hoping you will be able to attend, I am, affectionately,...Bedford.
The science of reading internal conditions of Health and Disease from Nature’s records in the Iris of the Eye. Profusely illustrated with Charts, Drawings from Life, and a Color Plate displaying color signs of drug poisons, psora spots, nerve rings, lymphatic rosary, scurf rim, radii solaris, etc.

From the artistic and the scientific standpoint these illustrations are the best and most accurate ever produced. For the first time, they make it possible to acquire a practical knowledge of iridology from a text book.

Cloth binding: $2.65 postpaid

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Literature descriptive of Dr. Lindlahr’s new works sent on request. Four volumes of the LIBRARY OF NATURAL THERAPEUTICS now ready. I. PHILOSOPHY; II. PRACTICE; III. DIETETICS; IV. IRIDIAGNOSIS.

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GOOD FAITH WITH YOU

One great reason why Dioxogen holds the place it does in the regard of medical men, as the most trustworthy and efficient peroxide of hydrogen, is the fact that it never varies in its character, quality and strength. It is always true to the standards on which its potency depends.

Those who use Dioxogen know that they can rely upon its freedom from irritating or toxic action, its exceptional germicidal power, and gratifying influence on wound healing.

In brief, Dioxogen has become the most widely and generally employed antiseptic in the office, hospital, dispensary, and factory clinic, because it has constantly justified the confidence physicians have placed in it.

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Dr. E. H. Laughlin
Supt. of Laboratories and Specialist in Heart and Lung Diseases
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Eye, Ear, Nose and Throat
Miss Ruth Storey, R.N.
Directress of Nurses Training School
Dr. John Halladay
House Physician and X-Ray Laboratory
Dr. J. H. Poplewell, Interner
Dr. L. W. Mills, Interner
Dr. J. G. Houston, Interner
Dr. J. F. Keating, Interner

Our hospital has enjoyed a very prosperous, satisfactory second year, with about 40 percent increase of patronage over the previous year. Dr. Hardy has proven to be very capable in the Ear, Nose, Throat and Eye Department. This institution does not claim to cure or relieve 75% of any fever or catarrhal diseases cases; we know better; it can’t be done. Dr. Earl Laughlin and Dr. Bigsby have both proved very valuable in their departments also.

For further information address Dr. George M. Laughlin, Kirkville, Mo.
We all know some cases of tonsillitis are not a success, while in others we are successful to a marked degree. Notwithstanding this I believe in saving the tonsil, if possible, and believe we should do everything possible to that end.

Recently I had a little girl brought to me who had suffered all the kinds of treatment known to M.D.'s for over two years. And finally they said "those tonsils are the cause." I gave the child a diet of hot water exclusively for two days, then exclusive fruit juice diet for another ten days. The tonsils were reduced to normal, and the child is virtually well. Her trouble was stomach and bowels not tonsils.

Again: About a year ago three cases (similar) were brought to me at one time. When I looked in the throat of one, I immediately said we will operate. The others, I said I didn't think operation necessary. Both were cured by osteopathy and diet. The other one was well in a short time under an operation.

I believe two-thirds of these cases can be cured without the use of the knife. In a multi-ethnicity of council there is wisdom. Let's hear from others on this subject.—B. H. Cudbey, D.O., Nevada, Mo.

Tonsillitis

With the exception of when the capsule of the tonsil is burst every case of tonsillitis is curable without cutting by sensibly removing the cause. The cause is seldom local. The tonsil is blamed for producing rheumatism and rheumatism is blamed as a cause of inflamed tonsils. The fact seems to be that intrathalonal pressures in the body produce both. Every case of tonsillitis can be cured in a week's time by inducing a three-day diarrhea, during which time weight is lost and by area, by reduced quantity of sensible food. The cause of tonsillitis—like the cause of most children's diseases, is abuse of the digestive organs. F. J. Feidler, D.O., Seattle, Wash.

"Sweat Like a Turk"

A woman called at my office yesterday with pain in her shoulder and upper arm. I found a 3rd cervical lesion with slight irritations in lower cervical and upper dorsal. After making the adjustments she wanted to know how long it took to give a treatment. I told her I am trying to do cases that might require three minutes while another may take fifteen or twenty minutes in order to accomplish results, etc.

Today she returned to tell me that she had gone to another osteopath and got a "real treatment"—that he had worked on her an hour and was sweating like a Turk when he got through.

Surely if that is osteopathy Dr. A. T. Still was not an osteopath, nor are all our most successful men and women osteopaths? To my mind this is one of the vitally weak points of our profession. Is it any wonder some of our profession are called rubbers? Where is the fault and what is the remedy?—J. M. Mortarly, D.O., Ottawa, Ill.

Increased Requirements for Entrance

Are we Americans not unfailingly influenced in our educational training by European methods, especially medical training? The ever-increasing pre-medical requirements, as far as I am able to find out, are so much more vigorously forced than the deeper study of fundamental real medical studies. I know the medics have often tried to boost the D.D.S. course two to three years pre-medical and four years dental. Efficiency counts with the Americans in all other endeavors, so it seems to me that medical and dental courses of study should be more efficient by being more medical—more dental—demanding high schools to be efficient in physics, chemistry and biology.—T. F. Egstrom, D.O., Marysville, California.

Maintain Standards Our Sole Chance

To save the day for osteopathy and all osteopathic physicians, our only chance is to maintain our present high standards as to educational requirements for entrance to our colleges, high school education or its equivalent and the four years of nine months each, and fight for proper legal status in each and every State in the United States and the different foreign countries. It is in this way and in this manner only that osteopathy can occupy the place in the therapeutic world that it rightly deserves. There is no reason why, if only the entire osteopathic profession will forth an indefatigable effort to get osteopathy before the laity and continue the good work by proper e'c'ional advertising, and as well by handling obstetrics and all acute work, mine surgery and everything that constitutes the practice of a real physician, thereby proving that we are capable of being real physicians and are not merely rubbing backs at $2.00 per forty-five minutes in the office and snarl of little responsibility—there is no reason, if we will guarantee these things, and there is no doubt either that in the very near future we will occupy a higher plane than the regents from the standpoint of recognition from the general public as well as from State govern-ment.—Yours for a better and broader osteopathy, Roy M. Wolf, D.O., Big Timber, Mont.
Says Reduce Courses to 2 or 3 Years

We can scarcely whip the A.M.A. with the small army of osteopaths we now have, so why keep on trying? Let us stick to our last before it is too late. See the chiro beating us to it all over the country. Are they weeping because they cannot use drugs and wield the scalpel? Not much. Take a look at their organization which is strength personified. The chiros are having great success, too, despite the fact that they are using fake osteopathy. Now to make a long story short, the only way we can resurrect osteopathy and bury chiropractic in my opinion is to go back to where we were in 1907. Back to manipulative therapeutics. I'm for straight osteopathy first, last, and all the time and the only way we can get it back and institute necessary things. (1) Reduce the ridiculously high entrance requirements; (2) cut out drugs and surgery entirely; (3) cut courses to 2 or 3 years; (4) Admit to our colleges every intelligent man or woman regardless of whether high school graduates or not. Then watch our colleges fill up. See our old-fashioned graduating classes, such as the classes of 1907 that were making the medics quake. Watch our numbers grow and osteopathy again flourish. See us again going down to the various state houses battling for our rights, not in twos or threes as they are now, and getting licked at every turn. Then and not until then will we be able or strong enough to take a fall out of the A.M.A. We got to do something quick, before the chiropractics have engulfed us.—A. J. Smith, A.B., D.O., Brooklyn, New York.

Specialization Presupposes Preparation

I believe in being real physicians but if I am going to specialize in anything we should take special training for that work. Whole know after we get into the field what part of the work we can do best and to save us and satisfactory to ourselves and patients. As Doctor Waldo says, "We all have our calling in the profession; if it is Obstetrics or Ear, Nose, and Throat. We should have special training in that work, not try to get by with it in general practice."—Ida L. Beebe, D.O., Tacoma, Washington.

Diet in Typhoid Fever

Lemon juice, orange juice and grape fruit juice as an exclusive diet during the temperature period of typhoid fever will work wonders. Keeps the tongue and mouth clean and moist and the intestinal symptoms will be greatly modified. Have had seven cases this fall, all positive Widal. Five children and two adults and have broken the temperature in the children in from fourteen to twenty-one days. The adults went a little over twenty-one days. Not a complication. As soon as temperature is normal or sub-normal usually give broths, melted milk and ice cream in limited quantities for five or six days then regular diet.—C. M. Rueter, D.O., Tucumcari, N. Mex.

A Debt We Owe to the Chiro

From several newspapers brought in by my patients within the month it seems to me that osteopathy is getting some good (?) advertising. But non-drug therapy needs all it can get, and as the general profession seems to be adverse to doing it properly, I suppose it is up to a few individual gallery-players to put across this type of stuff. However, the chiro deserves a lot of credit for doing what we have fallen down in doing—that is, to bring the non-drug idea and the spine idea to the attention of the public by generous doses of printer's ink. Really, we owe them a great debt. Why try to knock such boosters? They are really the best practice feeders an osteopath can have in his own town.—Benjamin H. Keeler, D.O., Fairwoods-at-Madison, N. J.

Auto Hay Fever Treatment!

I passed a patient on the street. He turned and passed me a second time, recognized me and enthused over the hay fever treatment. "Couldn't get to any osteopath last time I had an attack of hay fever," he said. "So gave myself a treatment. Used my thumb. Stretched the tissues behind my palates until my ears crinkled. That stopped it. People think hay fever is treated in front part of nose, but it isn't."—G. O. Shoemaker, D.O., Wichita, Kans.

Therapy's Three Viewpoints

We need to mold the professional mind so as to bring about a common point of view relative to the three fundamentals of healing. This view-point is viz.: "It is common knowledge that there are within the human body but three distinctly different kinds of activities, namely, chemical, mental and physical; thus it follows, that corresponding to the three above named body activities, there are within the body organization three natural laws which govern and control the chemical, mental and physical activities known to exist within the body.

It must further follow that the above stated fact permits of the evolution of three distinctly different view-points, and fur-
The Chicago College of Osteopathy
5200-5250 Ellis Avenue, Chicago

The Autumn Quarter begins September 22, 1921
The Winter Quarter begins January 3, 1922
The Spring Quarter begins March 25, 1922
The Summer Quarter begins June 19, 1922

Each quarter is twelve weeks in length.

Students are admitted at the opening of any quarter, but no student is admitted after the first week of any quarter.

This College is registered with the New York State Board of Regents. This means that it maintains the high standard required by that Board. It also means that graduates of this College are admitted to the examination for license to practice in New York State and all other states which maintain the New York standard.

Students who wish to be qualified to practice in New York State should be careful to select a College which is registered with the New York Board of Regents.

For the right kind of a course in Osteopathy extensive clinical facilities are needed.

The clinical opportunities of Chicago are unsurpassed.

No prospective student of Osteopathy should overlook the importance of these clinical opportunities.

The College maintains an excellent Osteopathic Hospital.

In the Training School for Nurses there is room for a few more candidates. The Training School course is two years in length. At least one year high school work, or its equivalent, is required for admission. Tuition is free and, after the probationary period of three months, student nurses are paid $20.00 per month during the first year and $25.00 per month during the second year. The student nurses receive board, room and laundry free, and two weeks' vacation each year.

For further information, address: THE DEAN

258% GAIN
KANSAS CITY COLLEGE OF
OSTEOPATHY and SURGERY

had the above student gain for 1920-1921. Nearly tripled its enrollment and now starting for a more remarkable record for 1921-1922.

It's "The Aggressive College"
2105 Independence Avenue
Kansas City, Missouri

This Will Be News to Harry Forbes

The article in the July OP by Dr. Hub of Ocean Park, recalls an experience I had some years ago. A superintendent of schools in a nearby town came into my office and said, "I have just returned from California, and while there heard something of Osteopathy and the greatest man in the profession, Harry Forbes. I want to go and treat with him, but could not arrange to. However, I learned of his methods, how long he treats, etc. Then the question, "how long do you treat?" My reply was, "I treat according to condition, not for so much an hour. But I think my treatments would possibly average eight minutes." He replied, "Forbes treats forty-five minutes. You can't earn two dollars in eight minutes." I was up against it. I said, "Say, fellow, I will just give you one treatment, and if you are not satisfied then you can have it back at your own expense; and the chiro doing probably, in 50% of cases, about as well as any osteopathic physician does, so far as results go, I am a bit concerned as to the future." -R. H. Cuddeback, D.O., Forth Worth, Tex.

Causes for Worry

What do you candidly think of the chiro menace? Personally, at 2,100 a year being graduated from P.S.C. alone, with a $30 per shush fund being paid back into the chiro war chest and the chiro doing probably, in 50% of cases, about as well as any osteopathic physician does, so far as results go, I am a bit concerned as to the future. -Macy S. Crowell, D.O., Farmington, Maine.

Four Kinds of Adjustment

A chiro 2-column ad in Sunday's Pittsburgh Post is full of omissions meaning to osteopaths. Our people are so all-fired self-centered and self-satisfied that the imitators have practically captured our adjustment feature. Since these imitators have taken over the feature of physical adjustment of the spine, we still have three other features left that require adjustment of some kind in practically every case that one gets, namely, the animal mind or emotions, the psychic mind, and the mental. The fact that these other features are to place one's self in the "mull" class, unless it comes in the way of a fault; then they all fall for it, for example, psycho-therapy, psycho-analysis, etc. Then there is that great big class who are aping the M.D.'s but will not admit it. Why not give attention to the development of all the features that osteopathy involves? How many possess and read that matchless work on osteopathic principles, "The Philosophy and Mechanical Principles of Osteopathy" by Dr. Still? It is probably too deep for the average practitioner: he would rather have the "Leila Piilham" or "Sloan's Liniment" varieties. -Wm. L. Grubb, D. O., Pittsburgh, Pa.

J. Madison Taylor, M.D., Gradually Discovering Osteopathy

I wonder if you have seen the article in the Medical Record of July 29, 1921, by J. Madison Taylor, M.D. Old "J. Madison" is at it again—or since. If you have not seen this, you would do well to read it. It ought to be scattered broadcast among osteopaths who are inclined to give a little pill—or something. Why doesn't somebody who can, write to this old kelpie and tell him where he can get it, but treat with him without stealing and then kick the fellow he stole it from, or send him McConnell's Clinical Osteopathy on osteopathic principles? It would save him the trouble of experimenting, and he could sail right along. Tell him A. T. Still did it long ago. With birds

Museum of Osteopathic Medicine, Kircsville, MD
li: him on the one side and the chirocracker on the other, and big-hearted and soft-headed osteopaths on the inside, wanting to give the chiro credit for what he did in his school and take him into the osteopathic school, the osteopath stands as much chance to exist as a rabbit among a pack of hungry wolves. This is putting it mildly.

M. A. Lane used to say the nearest thing to a sheep was an osteopath—he would walk right into a slaughterpen.

There are men in the profession who could be leaders and who could stand up for osteopathy. Why don't they? Dr. E. M. Perdue, M.D., Kansas City, (whose wife is an osteopath) has been the first to stand up for osteopaths. You can read his article in Clinical Medicine for August. Dr. Perdue is also a lawyer and views it from a legal standpoint.—W. H. Dickson, D.O., Vancopiches, Texas.

See Delegates to the American Legion

I just noticed in a newspaper that at the meeting of the American Legion in Kansas City this month there will be a demand made that disabled soldiers be allowed to take osteopathic treatment at the expense of the government if the soldier desires it. If you could get a line in the next OP and say that we see our delegates, if possible, don't you think it would be a good thing?—Geo. M. McCole, D.O., Great Falls, Mont.

The Two Bethlehems

Dr. W. A. Settle, Peterborough, Ontario

DEAR HARRY.

AM DOWN in old St. Louis.

JUST GOT here this morning.

CAME OVER from Des Moines.

LAST NIGHT on the Wabash.

AND MUST tell you,

ABOUT A little conversation,

I LISTENED in on,

ON THE way over,

THERE WERE three of us,

OUT in the smoking compartment,

THE OTHER two came,

WHILE I sat smoking,

AND INQUIRING in one,

OF MY usual day dreams,

AND INCIDENTALLY listening,

TO WHAT the others,

WERE TALKING about,

AND WHEN we stopped,

AT A sizable little city,

IN NORTHEAST Missouri,

ONE of my companions,

COMMENTED on its activity,

AND BUSTLING appearance,

AND ASKED what city,

MIGHT THAT be,

AND the other said,

WHY DON'T you know,

WHY THIS is the Bethlehem,

OF THE western world,

JUST AS from that other,

CAME THAT Divine Healer,

WHO WAS to provide,

FOR A soul sick world,

A RELIGION of hope,

AND GOOD cheer.

SO IN this Missouri town,

THERE AROSE that philosopher,

WHO WAS to offer,

TO A sick, disease ridden,

AND DISCOURAGED world,

A NEW theory of disease,

AND A new principle.

OF CURE.

YES THIS was the cradle,

OF THE theory,

OF SPINAL adjustment,

AS APPLIED to the cure,

OF HUMAN ailments.

THIS IS that city.

WHOSE CHIEF delight,

AS WELL as privilege,

IT IS to cherish.

AND ALSO revere.

THE MEMORY of him,

WHO WAS and will ever be,

HER FIRST citizen.

DR. ANDREW TAYLOR STILL.

THE FOUNDER of osteopathy,

THE ORIGINAL system.

OF HEALING by adjustment.

YES SIR, this is.

KIRKSVILLE, MISSOURI.

A thing done right today means less trouble tomorrow.

Special Information

for Osteopaths

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Osteopaths, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the above facts the case went by default and they never even appeared against the doctor in question.

Dionol treatment is the only remedial agent that we are aware of that acts strictly in a mechanical sense and without drug reaction and which may be safely employed, internally or externally by drugless physicians generally.—The Dionol Co., Garfield Bldg., Detroit, Mich.
Better Advertising for Osteopathy

Dr. S. L. Scsothorn, Dallas, Texas, President AOA

It was my privilege last week to listen to a lecture by Mr. Richard H. Lee, the big chief of the Associated Advertising Clubs of the world, and Director and Counsel for a group of thirty-three Better Business Bureaus of which Dallas is a member. Mr. Lee is splendidly equipped and truly conversant with his subject. He spoke masterfully.

While listening to Mr. Lee’s address relative to advertising generally and to the Better Business Bureau plane of this problem especially, I was impressed by the similarity of the Better Business Bureau and the work accomplished by Dr. Bunting and others in placing osteopathic advertising on a high, conscientious and ethical plane, and their efforts in blazing the trail and popularizing our science.

Individual success is dependent upon publicity whether it takes the form of word of mouth praise by satisfied patients, personal popularity or well chosen advertising. This is true in any line of endeavor and applies with equal force to the merchant or professional man. Any individual depending upon public approval for a livelihood must foster and maintain publicity.

In the osteopathic ranks as elsewhere, the individual in most instances is unable to adopt the proper method of advertising and his efforts unless directed by some mind trained along these lines are quite prone to be disappointing if not actually harmful, to himself and the profession.

In my opinion those who have celebrated and made possible specialty advertising in our profession are really acting in the capacity of a Better Business Bureau controlling Osteopathic Advertising, for a great percentage of the profession who are employing personally written advertisements receive their inspiration from the excellent articles prepared by Dr. Bunting and others.

There is no doubt but what chiropractic owes its present growth to the elaborate advertising campaign that has been launched. But our imitators have actually accomplished a great deal in advertising Mechanical Therapy, its completeness in a therapeutic sense, and our educational attainments.

Under the plan proposed by the AOA, that is, the National Board of Advertising Censors, unethical advertising can be curbed, but even unethical advertising—if the truth is told regarding the fundamental principles of osteopathy— is far preferable to none, and no one has a moral right to criticize unless he is willing to contribute his time and money to further the dissemination of the truths of osteopathy. Too oft the brother that criticizes an innovation within our ranks is generous in naught but criticism.

Need Old Fashioned Revival

I am very heartily in accord with Dr. Grubb in September OP when he states his belief that the proper thing is to “push our adjustment osteopathy.” If our men had half the pep that the chiro has they would put osteopathy over so strong and fast that this old U. S. A. wouldn’t realize what struck it. What we need is a good old-fashioned (Methodist style) osteopathic Advertising Revival! Then feed it to the public till they can’t see, taste or smell anything but osteopathy. — L. R. Sturgis, D.O., Wallingford, Conn.

PROFESSIONAL CARDS

Dr. J. Denson, Osteopathic Physician
Specializing in Ear, Nose and Throat
27 East Monroe St., Chicago

Hubert F. Leonard, D. O., M. D.
Consultation and Surgery
Eye, Ear, Nose & Throat Surgery a Specialty
705-706 Morgan Bldg., Portland, Oregon

Riley D. Moore, LL.B., Oph.D., D.O.
Osteopathic Physician
1410 H St., N. W., Washington, D. C.

Careful attention to referred cases.

Dr. Percy Evan Roscoe
Osteopath
410-412 Seventy-first—Euclid Bldg.
7016 Euclid Ave., Cleveland, Ohio

Dr. C. Burton Stevens
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Chief of Obstetrical Department Osteopathic Hospital
617-18 Farwell Bldg., Detroit, Mich.

Dr. T. J. Ruddy
Eye, Ear, Nose and Throat
921 Rose Ave., Oklahoma City, Okla.

Dr. Frank J. Stewart
Diseases of the Skin and also
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Room 1501, T. J. Madigan Bldg., Chicago

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Practice limited to General and Orthopedic
Surgery and Consultation
S. W. Osteo. Sanitarium, Blackwell, Okla.

Dr. Benjamin A. Bullock
Consulting and Surgery
Specialist in Oral and Maxillary Surgery
Steven's Bldg., Detroit, Mich.

Dr. W. F. Rossman
Surgery : Eye, Ear, Nose and Throat
Referral C. E. Osser
Grove City, Pa.

Dr. S. P. Ross
Surgeon
Office, 1000 Land Title Building

Dr. Jerome M. Watters
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Ear, Nose, Throat and Eye
2 Lombardy St., Newark, N. J.

Dr. M. D. K. Brenner, D.D.S.
Radiography, Oral Diagnosis and
Prothero
Suite 1000, Mallers Building.
5 S. Wabash Ave.

Dr. Leland S. Larimore
Eye, Ear, Nose and Throat
Prof. Chirotherapy, Ortho. and Oto-
Laryngology, K. C. College of Osteo-
pathy and Surgery
Cherry St., Dallas, Tex.

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Osteopath
Adjoining Suites with tiled and specia-
ally equip "surgery" in common.

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POST-REMOVAL
CLEAN-UP SALE

Big Value Package for $5.50

We have been straightening out our stock
brochures since we arrived at our Waukegan
plant. We find we have some odd ends and
ends which we desire to dispense of quickly. We have laid aside a number of packages,
each package numbered 150
brochures and containing at least some of
the following:

"An Osteopath’s Explanation to a Health
Seeker," "Questions Often Asked about
Osteopathy and Their Answers," "How a
Case of Sleeping Sickness Found a Cure,"
"Osteopathy in the Inflammatory Diseases," "A General Sketch of Osteopathy," "Osteo-
pathy Potent Where Serums and Vaccines Fail," "Osteopathy in Winter’s Grip," "A. T.
Still as a Medical Thinker," "Most Diseases
Are of Spinal Origin," "Osteopathy: As a
Science," and "Osteopathy Cures Various
Nervous and Blood Disorders."

While they last, or for a period limited
to not longer than 30 days, we will sell these
packages at $2.50 per vocabulary, "As is." You
have one, two or three packages, but the rate per package is the same. If it is requested, we will imprint professional
cards without the cost of a masterful.

If you want to do some campaigning to a
new list of names here is your chance to
gain the literature for it at a low cost. You
may send us your list if you wish and we
will do the addressing and mailing for you.
The extra charge is 50 cents per hundred
for addressing and $1.00 per hundred for
postage. There are about 50 of these pack-
ages. They will be "brown-stamped." You may
be sure, if you want one or two of these
packages to have your name and remittance
promptly.

The Bunting Publications, Inc.
Waukegan, Illinois

Standard
Laity Brochures
$6.00 Per Hundred
Express Prepaid

No. 8—Osteopathy in Inflammatory
Diseases.

No. 16—Osteopathy Potent Where
Serums and Vaccines Fail.

No. 34—How a Case of Sleeping Sick-
ness Found a Cure.

No. 36—Most Diseases Are of Spinal
Origin.

No. 37—Osteopathy as a Science.

No. 48—Philosophy of Osteopathy.

Stocks Limited.
Sample Set 25c

The Bunting Publications, Inc.
Waukegan — Illinois

Museum of Osteopathic Medicine, Kirksville, MO
THE OSTEOPATHIC PHYSICIAN

HOW to BUILD PRACTICE by ETHICAL PROMOTION

Is Dr. Van Brakle Right In His Idea?

Doctor Van Brakle, we think, had the right idea exactly when he commenced with the heart-felt need of every osteopath in practice and turned out the manuscript for "Somebody's Everyday Ills—Perhaps Yours Is Here!" His spiritedly succinctness comprises the November installment of our "Osteopathic Health" patient intrigued and public educator. When Van strikes a blow you are accustomed to see him hit the nail squarely on the head. He accomplished this in that already classic "Automobile Number." He has done it again, we believe, this time. Here is John's own idea of it. Do you agree with him?

Dr. Van Brakle's Idea Is Get Their Interest First

"I have stressed the interest feature of it or, as OP puts it, the "new" feature, and go rather easy on osteopathic suggestion. We can surely intrigue the mind of average men and women with a new and rather breezy discussion of the everyday things of life and health such as people are always talking about in every-day routine. One does not need actually to complete the conversion of each reader to osteopathy in any one reading. It is enough actually to begin to convert him—to get his attention riveted."

"My Idea is that if 'Osteopathic Health,' the practitioner's monthly magazine of new and pliant practice discussions, can arouse a first interest in osteopathy in us, it is up to the osteopath to turn that interest into knowledge. So, I am strongly in favor of adopting arresting titles and readable stories.

Primarily Entertaining—Surprisingly Didactic

"If the name of osteopathy and its physicians are interestingly tied up to a great variety of illnesses and diseases, I believe the reader will readily infer that osteopathy effectually deals with these conditions. This is what I have had in mind in preparing 'Somebody's Everyday Ills—Perhaps Yours Is Here.'"

Frankly it is designed to be intriguing.

"What I am here trying to say to our osteopathic practitioners is really this: I see no re-printing ever an additional series of OP should not be primarily a piece of entertaining literature—to which has been added just a dash of propaganda.

Right you are, Dr. Van Brakle, in our judgement.

In holding this conception of what we want, as well as the way in which you execute it, you prove you understand and realize fully the literary and advertising commission that we, the publishers, have put up to you. We believe the great rank and file of our people a-field fully agreed with the idea.

New Live Editorial Policy for "OH"

Dr. Van Brakle has discerned exactly the idea we ourselves hold to be the right one for the profession's monthly magazine publicity service. "Always something fresh and new with human interest to it," is the new goal we have set for Osteopathic Health for the twelve months ahead. In harmony with this policy, we shall soon cease to reprint any old numbers, however good, in our current magazine. Being now fortunately in possession of our fine new printing plant we propose to cease reprinting even an occasional classic Brochure as a current issue of the monthly magazine. Instead, we intend to put these classics out separately, as they may be required by the profession, in the form of "Standard Lay Brochures" without "OH" covers, title-page or data line; and ultimately perhaps they will be printed in entirely different size and make-up.

Our Line of Standard Brochures

Already of course we are offering a series of eleven of these Classic "Brochures" (an announced on Page 28) and now printed up without a little paper date date. As these eleven numbers are added to from the fine new series of brochures which will appear in OH (several of them each year) our line of "Standard Brochures" will constantly grow in number, variety and value to the practitioner who knows how to educate his patients and the general public contiguous to his practice. These Brochures are supplied with envelopes and will be printed up with professional cards, as warranted, the same as the little monthly magazines.

This Thing of Seeking Youth from Monkey Glands

[Ready to Reprint in Your Local Newspaper]

While the country is watching with interest the case of the New York journalist, 65 years old, who submitted to a surgical operation for engrafting monkey glands into his body in the hope of restoring youth, Osteopathic Health, the lay magazine, is out with a comment on this sort of desperate enterprise entitled "Dr. Van Brakle's Womb?" The writer explains why osteopathic treatment for the aged and infirm is the best possible means of retaining life and health, pep and elasticity to middle aged and very old people.

The general subject of this magazine is "Somebody's Everyday Ills—Perhaps Yours Is Here!" The subjects covered in this November magazine, a copy of which you may obtain for the asking of Dr. Van Brakle, are via... at


This little magazine is very full of interest to lay men and lay women and you are missing something helpful if you are not getting it every month. It will encourage you for a free subscription of six or twelve months if you merely request it.

Laity Brochures a Separate Line from "Osteopathic Health"

Now we are in possession of our own fine new printing plant we take pleasure in announcing an important change of policy as regards the issuance of our "Standard Brochures for the Layman." These are to be printed separately from "Osteopathic Health" in future, and will be republished as fast and as far as the profession may require them for its purposes. Such Brochures (with possibly but one or two further repetitions, already scheduled) will not find reissue again within the covers of "Osteopathic Health."

When such classics as "Most Diseases Are of Spinal Origin," "The Osteopathic Catechism," "The Body's Four Great Systems of Elimination," "Doctor Still as a Medical Thinker," etc., are to be printed they will be published in separate form under distinctive covers as Standard Laity Brochures. Ultimately we should be able to supply all our classic brochures in this form—at least, all of them for which there exists permanent demand. We cannot get to all at once, of course, but we shall approach it little by little as we find time.

This means that we shall now be able to realize our dream of years (which production costs hitherto have made impossible), namely, to make of "Osteopathic Health" only a live journal of current interest, full of seasonal disease discussion and editorials on timely health topics—the organ par excellence with which to

Ready for Use in your home town newspaper. The "copy" below is for display space. Have your printer follow style of composition.

"Osteopathic Health" for November

Somebody's Everyday Ills—Perhaps Yours Is Here!

Do Glands Go Wrong?: Dizziness; Heart Trouble: The Debutante Slouch; What the Business Man Finds in Osteopathy; Bolus; "I'm Not as Young as I Used to Be; Pain at the Base of the Spine; Nervous Irritation; Give Your Osteopath a Square Deal; The Sacro-Iliac Joint; Shortness of Breath; A Pain in the Side; Do Osteopaths Use Diet?

The above is the title contents of "Osteopathic Health" for November. A copy of this little magazine will be mailed free of charge on request. Address:

DR.
THE OSTEOPATHIC PHYSICIAN

Current Issues of “Osteopathic Health” on Sale

“Somebody’s Everyday Ills—Perhaps Yours Is Here!”—November issue. Price 100 copies, contract, $8.50; single order, $7.50.

“The Osteopathic Catechism.”—October issue. Price 100 copies, contract, $8.50; single order, $7.50.

“The Human Body Runs Like an Automobile.”—September issue. Price 100 copies, contract, $8.50; single order, $7.50.

Lower price for large quantities. Write for complete price list and information sheet.

THE BUNTING PUBLICITY SERVICE

OSTEOPATHS

Waukegan, Illinois

Standard Undated Laity Brochures Available


“The Osteopathic Specialist in Diseases of Ear, Nose, Throat and Eye.”—Brochure No. 58. Undated. Price 100 copies, $8.50.

“Why Diseases of Stomach and Digestive Organs Develop.”—Brochure No. 56. Undated. Price 100 copies, $8.50.

“An Osteopath’s Explanation to a Health Seeker.”—Brochure No. 54. Undated. Price 100 copies, $8.50.

“Osteopathy in the Infectious Diseases.”—By the late Professor Michael A. Lane. Brochure No. 57, undated. Price 100 copies, $8.50.


“Most Diseases Are of Spinal Origin.”—Brochure No. 36, undated. Price 100 copies, $8.50.


Price in 500 or 1,000 lots $5.00 per hundred.

THE RUNNING PUBLICITY SERVICE FOR

OSTEOPATHS

Waukegan, Illinois

THE LANE BOOK ON OSTEOPATHY

“A. T. Still, Founder of Osteopathy,” includes the Whole Ten Original Brochures on osteopathy by the late Professor Michael A. Lane; bound substantially in cloth covers; 217 pages; with comprehensive Table of Contents and Index. Price $3.90, postage prepaid, to any address. Edition is nearly sold out. Got your copy yet?

No osteopath’s home bookshelf or office center table can be complete or up-to-date without this book. It is invaluable as a standard explanation of osteopathic science for all public libraries, and is designed for the use of fairly educated patients. What price wouldn’t osteopaths have paid for such a book, had it been available to them ten years ago?

THE BUNTING PUBLICITY SERVICE FOR

OSTEOPATHS

Waukegan, Illinois

CASH PAID FOR ACCEPTABLE MANUSCRIPTS

We are in the market for contributions that explain osteopathy, its theory and practice, diagnose and cures, in simple plain English suitable for forwarding the lay reader and educating osteopathic patients. Such manuscripts must be suitable for the purposes either of "Osteopathic Health" or "Harvest Leaflets," must be typewritten on one side of the paper only and be either single or double spaced between lines. The total number of words by actual count of words on each separate page.

For “OSTEOPATHIC HEALTH”

Brochures or other manuscripts offered as supplements or articles of six to twelve pages should be acceptable. The number of this magazine must contain approximately 3,000 to 4,000 words. We supply the whole of the supplementary sections from time to time.

The preference is for short articles explaining a variety of diseases rather than for one long manuscript. Long articles have to possess some definite theme, show artistic unity and logical construction. But any amateur who is interested in his practice, even though without possessing literary gifts may write the most acceptable sort of simple short articles containing one or more good ideas or dealing with particular cures. We are able to supply the literary revision, if it is needed, to polish the final product portions of fact.

For “Harvest Leaflets”

Manuscripts offered for "Harvest Leaflets" should conform to one or another of these sizes:

1 page "Harvest Leaflets" average from 120 to 150 words.

2 page "Harvest Leaflets" from 250 to 300 words.

3 page "Harvest Leaflets" from 300 to 575 words.

8 page "Harvest Leaflets" from 1,700 to 1,750 words.

So-called "fine writing" is not wanted. Good, plain simple English and truth telling, based upon an underlying understanding of the psychology of "selling" osteopathy to the public is what we are after. What have you to offer? Doctor? Have you ever tried your hand?

HAVE YOU A MATURING LOAN TO REINVEST?

If you are fortunate enough to have money out at interest on first-mortgage real estate loan, or otherwise, about to mature, you would like to offer new or used to reinvest? That is the attractive feature of our limited offering of 8 percent Preferred Stock, Cumulative, in The Bunting Publications, Inc.

Here is a stock issue of $30,000 preferred stock to exceed 12 percent in the earnings as assets, so that no dividends have to be paid. The preferred dividend payments of 2 percent quarterly are all met. Bunting Preferred Shares sell at 87, and are redeemable at par at any time at 97. We have to offer.

Remember, too, that if you put your money in Bunting Preferred Shares it is reinvested in the profitable work that is bringing out national publicity for osteopathy; so that you and your profession alike get a direct bene

eleven one’s patients, as well as interest and convert the lay public—and to leave the reprint- ing of articles of merit to go into a separate Brochure series. About every third issue of “Osteopathic Health” will contain one of the brochures, each of which will be as fine and strong as any that have ever been put out by us. These will be fresh and new. As the best of these new brochures develop permanent demand for themselves they will be reissued if, at all, only as numbers of the "Laity Brochures" Series.

"Harvest Leaflets" Have a Potency All Their Own

It is the supreme merit of our line of 28 different "Harvest Leaflets," ranging from one to eight pages each, that they have reached a quality and cheapest advertising media of high quality that one can put out to special mailing lists. The cost per person one can reach is so low that any practitioner really interested in building up practice or osteopathic prestige in his own field can afford to mail them out once a week or twice a month. The results from using them are found to be so good that any vigorous campaign of this sort, entailing no more than three to six months' ordinary pays for itself from new patients obtained before the campaign has entered well into its third month.

The proper strategy involved in the use of "Harvest Leaflets" is to regard them as the low-cost, wide-distribution, quickly-repeating medium for reaching the attention and producing inquiries. All inquiries so produced should at once be put on one's regular mailing list for education by osteopathic Health and selected numbers of our "Standard Laity Brochures." It is usually an easy matter to find out what an inquirer's special interest in osteopathy may be—that is, what and whose disease it is hoped to cure—and then it is only commonsense follow-up science to select and supply such brochures as most nearly cover that subject.

Any one who wants quick and extensive results will be pleased at the productivity of this system of advertising. And the charm of it is that it benefits osteopathy as a whole by boosting one osteopath who puts this evangelization machinery in motion. In other words, the fellow who spends the money gets it back with a profit besides. That proves quite satisfactory, if not a rule, to the one who shows the enterprise.

HELP MAKE THE WHEELS GO ROUND

Would you like to own some Bunting Preferred Stock that will pay you 8 percent and give you a definite part in making the wheels go round? It's easy. See Page 3.

SHALL WE TAKE YOU INTO THE FAMILY?

Nothing succeeds like success. Identify yourself with the Bunting publishing business as a stockholder. It's easy for you and gives you fine rewards. See our $10 per month per share Acquisition Plan outlined on page 3.

HO! “SHOP TALK” ASSISTANT EDITORS!

Please send in for "Shop Talk" next issue some one good idea or helpful fact that you have learned in practice. What you can say on a post card will do.

Or maybe you want to go on record about Dr. Woodall's plan to give a child's degree for osteopathy. Would you like to work with osteopathic colleges. We will present more views on that subject next month.

Meanwhile, won't you send some one helpful idea or a different angle? If it helps you, it will help some one else. Kick in, with a good idea, fellows—H.B.

Lane Brochures Still in Print

"Osteopathy in the Infectious Diseases," by the late Professor Michael A. Lane, Brochure No. 8, Undated. Price 100 copies, $5.50.

"Bunting Preferred Where Serums and Vaccines Fail," by the late Professor Michael A. Lane. Brochure No. 16, Undated. Price 100 copies, $5.50.


Work Begun on New Laughlin College Building

Dr. George M. Laughlin announces that work on the new college building at Kirksville started in September and will be pushed along rapidly from now on.

"We will have the building completed and equipped by September, 1922, and I have already engaged a large part of our faculty," writes Dr. Laughlin. "Of course this is a big undertaking as I plan to run the school entirely as an educational institution and do not expect to commercialize to any great extent, as is the case with other institutions.

"I shall be glad to keep the profession advised as time goes on as to how we are progressing, and as to what the prospects seem to be for a successful institution. We shall conduct our school on the same high plane of service to the profession as we attain in our hospital management. One gratifying feature of our work is that the doctor who has had cases here before usually sends us his later cases also.

"To me it is a great pleasure to merit such confidence."

Vaginitis-Leucorrhoea

usually require treatment with astrigent, antiseptic, soothing and healing agents which must be brought and held in close contact with the affected areas.

Micaiah's

MEDICATED WAFERS

are easy to apply, prolonged in action, pronounced in effect. Not irritating, not toxic, tonic to relaxed tissue, stimulate cell activity, disinfectant and styptic.

Originated by a practical physician, they are used to a steadily increasing degree by progressive doctors.

Micaiah's Wafers. M. D.


ASO Adds a Dental Diagnosis Laboratory

Dr. C. N. Dailey, graduate of Washington University, has been added to ASO faculty as teacher of Orthonominal and Dental Diagnosis. The school added a dental clinic because they found out that to run a hospital without a dental surgery attached to it, is running with one important department omitted. Dr. Dailey is deeply interested in osteopathy and is studying it along with his practice.

Rheumatic patients, patients with neuritis, patients with obscure gastro-intestinal symptoms now have the advantage of finding out positively whether or not diseases of the teeth has any bearing on their cases, and this under the same roof where they get the rest of their examinations. Dr. Dailey is an expert in the use of Orthognathic and nerve block in addition to bringing a most versatile dental surgeon and diagnostician.

"Life isn't in holding a good hand, but in playing a poor hand well."

By attaining the height of abstraction we gain fullness of rest.—Louisa, (Chinese Sage), 688 B.C.

"HARVEST LEAFLETS"

to Reach the Multitude and Arouse the Disinterested

Our new line of introductory and supplementary printed leaflets is designed to enable osteopaths to do wider and more systematic campaigning at unprecedentedly low rates per thousand (or per hundred) of names covered. These informal messages make easy and economical the undertaking of broadcast distributions and engineering systematic rapid-fire follow-ups where the cost of using a magazine would be felt as a deterrent factor. You can economically and speedily cover entire lists of any size by this medium and command instant attention. The harvest will be proportional to the sowing. Let us tell you how to plan and conduct such campaigns. Here is the splendid assortment of subjects offered you:

4-Page Harvest Leaflets

1. What Doctor Shall I Employ?
2. Disease Caused by Mechanical Pressure.
3. How Osteopathic Patients Are Treated.
4. Getting Well All Over at the Same Time.
5. Building Up Weak Throats.
6. A Chiropractor at Work.
7. The Best Spring Tonic.

Price $10.00 per thousand, with or without your professional card.
$1.25 per hundred.

6-Page Harvest Leaflets

1. What Is Osteopathy?
2. A Word to Former Patients.
4. Nervitis From a Slipped Rib.
5. Chiropractic Rheumatism.

Price $12.50 per thousand, with or without your professional card.
$1.50 per hundred.

8-Page Harvest Leaflets

1. An Explanation of Osteopathy. (As stated by the London Times).
3. What Osteopathy Does for Women.
5. Osteopathy in Obstetrics.

Price $18.00 per thousand, with or without your professional card.
$2.00 per hundred.

1-Page Harvest Leaflets

Price $5.00 per thousand, with or without your professional card.
$0.75 per hundred.

Imprinting your professional card is FREE on all orders bought in thousand lots. On any number (or assortment) from 100 to 900 it costs $1.00 extra. These folders are sized to go in an ordinary letter envelope.

These osteopathic "Harvest Leaflets" do not take the place of campaigning by Osteopathic Health, but supplement it. They are scaled for easy, economical, wide distribution in units of thousands instead of hundreds, and are adequate to supply your want of something effective that will stir up quickly numerous inquiries about osteopathy. You should use them as "attention-getters". As each new inquirer is heard from you should automatically put him on your mailing list to receive Osteopathic Health, the magazine, monthly for a year's period. That is campaigning as scientific propagandists of any worthy cause would do it. We have only begun to fight for Osteopathy!

The BUNTING PUBLICATIONS, Inc. Waukegan, III.
THE OSTEOPATHIC PHYSICIAN

The ASO Hospital Nurses’ Alumnae Association Holds Sixth Annual

The ASO Hospital Nurses’ Alumnae Association held its sixth annual meeting at the ASO Nurses’ Cottage September 30th, forty nurses being present. The officers elected were Cornelia G. Gottrem, president; Edna Morris, vice-president; Jeanette P. Earley, secretary, and Mary E. Ramsey, treasurer. Clara Powell, Josephine Halverson, Mayne Garrison and Lydia Mast, were elected directors. The association voted to donate fifty dollars to the ASO Nurses’ Library. This to be used a yearly donation.

Miss Powell was appointed delegate to attend the sixth District Nurses’ Association to be held at Hannibal and Miss Lydia Mast was elected delegate to attend Missouri State Nurses’ Convention to be held in St. Louis, October 12.

The following committees were appointed:


Miss Thelma Walters accompanied Miss Esther Myer who gave selections on the violin.

After the business meeting Miss Border sang, accompanied by Miss Thelma Walters and Mrs. Howard Glenn. Ice cream, cake and coffee were served.

Leaders are ordinary persons with extraordinary determination.

F. B. Silverwood

FOR SALE

$4000 Missouri practice. Town of 5000. Excellent for man or woman, or both. Sufficient reasons.

Address

No. 319 care The OP, Waukegan, Ill.

Little Stories of the Clinic

STORY No. 32

C. W. Young, D.O., Grand Junction, Colo.

While attending the theatre in Cleveland I noticed that I could not hear all that was said as distinctly as those around me, so I applied to Doctor C. E. Muncie for diagnosis as to deafness. He found that I could hear a watch only about two feet away with one ear, and about eighteen inches with the other. The fork test disclosed the ability to hear high tones much more readily than low pitched tones.

He examined my tonsils with the “Edward’s Instrument” which has a blunt end, used to probe into the cysts of the tonsils. He says that he can detect pus in tonsils in fifty percent more cases with this instrument than with any other instrument that he had used. He found pus in my tonsils, much to my surprise. He gave me a eustachian tube light treatment and found that I could hear a watch a few inches further away than I had before. He calls this the Muncie test for catarhal deafness.

I then had a terrific tonsil treatment with his finger, forcing out liberal quantities of blood and pus. He did not at this time give a forcible treatment of the tubal tubes, fearing that they might become infected from the tonsils. On the following day he gave a very forcible treatment to both tonsils and tubes, causing much pain for a few seconds. On the third day after this, he gave a third treatment. After each treatment he swabbed the tonsils and tubes with a twenty per cent Argentyl Solution. As a part of the tonsil treatment, he used the “Edward’s Instrument” to pry away tissue bands, adhering to the tonsils. About six weeks later, my tonsils were examined by another physician and could be found. I can now hear the watch six feet away with one ear and five with the other.

COMMENT 1. I have found it amazing to find how large a number of physicians are suffering from severe disorders that could be promptly relieved by attention to their fellow osteopaths.

COMMENT 2. Many are complaining that it is very difficult to get their fellow osteopaths properly interested.

STORY No. 33

Cramer Read, act. 6

He could not hear a watch tick when placed any distance away from his right ear. He could hear the watch when placed close against his ear. I found poor drainage of the right nostril and dilated the same with wooden applicators wrapped in cotton and anointed with vaseline. I inserted the finger into the eustachian passage on the right side and found the eustachian-tube, feeling much like the end of an arrow and ear syringe. I found the end and sides somewhat indurated and pressed hard against the end and sides with something like a cringing movement, to secure softening of the hard tissue. At the end of the fifth treatment he could hear a watch tick five feet away from his ear. His mother found it hard to believe that such a remarkable change could take place.
THE OSTEOPATHIC PHYSICIAN

Hut had no desire to collect his two dollars to cover expenses. Please send in your voluntary payments to his credit. He says the war has changed his past expectations exceedingly. Indeed!

Septem ber 24th from Chicago, express train. R. McCollum of the ASO faculty specialists, in charge of the laboratory. He and his for the Mayo Clinic at Rochester, Minnesota, that being the next stop in his tour of the country visiting the various clinics. We spent two weeks with the institution, but I am not sure that he'd so easily forgive himself if he only knew what he had lost.

Recommend Utah to Young Osteopaths Seeking Locations

Dr. H. E. Harris, president of the College of Osteopathy at Salt Lake City, Utah, that he is making very satisfactory progress in promoting osteopathic care. Utah has very splendid opportunities for osteopathic practice for both general and hospital work. Please send for a good location investigate the state of Utah. In his residence, there is another two counties. Oligon has two only at present the care of the profession could provide good practice for a dozen more.

Chicago Osteopathic Hospital "Perfect Health"

A benefit concert for the Chicago Osteopathic Hospital in honor of their sixtieth anniversary. Dr. J. B., the treatise. Dr. Stephen Lewis, of the "Midnight Rounders" company will act as Master of Ceremonies. The program has been arranged to include representative acts from all the leading theaters in Chicago. A special feature will be the exhibition, by a number of osteopathic physicians, of the results of static exercises.

III.

Helen M. Kostka in charge of Hospital Department

Announcement has been made by the Chicago Osteopathic Laboratory, 1306 Goddard Building, Chicago, of the appointment of Helen M. Kostka in the position of National Field Director. She has had several months in the laboratories of the Loyola University College of Medicine as teaching position in that institution. Dr. Kostka is a graduate of Loyola University School of Medicine, Chicago. She was a case of neuritis and fixing a lesion in the upper dorsal gave more relief than the person had ever known. Dr. W. E. Elfrink has already been the physician in charge of the laboratory.

X-Ray Examinations at ASO

The new X-ray examinations at ASO Hospital adds several thousand dollars worth of new X-ray equipment and installed Dr. W. R. Prince. Prince is a graduate osteopath and with his brother manufactures X-Ray machines. He is surely well.

Dr. W. N. Conner of New Orleans Takes Larger Quarters

Dr. W. N. Conner, of New Orleans, Louisiana, has removed his offices from the Heilman Building suite 419, 928-929 New Iberia Bank Building, N. C. E. Perkins who has been associated with Dr. Conner for the past five years will continue to be with him in the new quarters.

Kiwains Osteopaths:

At the Cleveland Convention of the American Osteopathic Association, the city participated, the Chicago Osteopathic Hospital came out third highest in its collections for Children's Clinics. The amount collected for Children's Clinic by the street corner collections is $1,000.

Brought Back Two Old Patients

The distribution of that issue "Osteopathic Health" which you put out for me, with marked commendation from my patients. Today he brought back two "Kiwains" who had forsaken me for some time. The interest and progress in osteopathic care was amazing tangible. The class of the magazine also inspires me. Richard Jenkins, M.D., Waco, Texas, is well.

Osteopathic Wins Health Digging Gold

A letter from Dr. B. A. Burke, of the College of Osteopathy at El Centro, California, tells us that he has been out for several weeks in search of gold. Dr. Burke is a graduate of the college and withe one year of medical school to his credit. He says the war stopped his aims for a professional career in Germany. He is now in charge of the "Midnight Rounders" company.

Any College or Hospital Want a Free Junior? Dr. Fanny Carpenter, contributed a beautiful tribute to the "Old Doctor."

One of the Running Productions

Reading by a magazine window here in Toronto the other day, I saw an attractive periodical in the display window. I bought a copy of the magazine and read it with interest. The stories, as well as the advertisements, were interesting to me. I wonder if you think you have a similar taste in literature. I am going to try to get these stories to read in the future.

Osteopathic Writers

Dr. J. E. Leonard of Portland, Oregon, sent us a copy of a magazine which he has written for the "Osteopathic Physician." He has written many articles on osteopathic topics and has been very successful in his endeavors. I am glad to see you have found this magazine so interesting. I hope you will continue to write for it.

Drs. E. C. Cunningham and Dr. J. R. Conner for the ASO faculty. A Free Janitor?

You are welcome to come here and have a look at the magazine. We have several copies, so you can read them all if you wish. I would be happy to introduce you to Dr. Cunningham and Dr. Conner. They are both very kind and helpful people.

Drs. E. C. Cunningham and Dr. J. R. Conner have been working very hard this year. They have written many articles for the magazine and have been successful in their endeavors. I am glad to see you have found this magazine so interesting. I hope you will continue to write for it.

Iowa osteopathic physicians are holding on to the last vestiges of hope in the face of their profession's growing difficulties. He has shown himself to be most efficient, very conservatively, and square-dealing. Dr. G. W. Wolf is a surgeon of the osteopathic profession may well feel proud.

Iowa Osteopathic Association

The six state osteopathic conventions of this association will hold their meetings as follows: Second district—Sept. 21st, Des Moines; Third district—Sept. 22nd, Council Bluffs; Fourth district—Sept. 23rd, Sioux City. The state association furnishes the following parts of the program to each district: Dr. D. E. Peart of
Des Moines, manager of the McManis Table Co. there will be an open meeting on the subject of straight and McManis Osteopathy. The Des Moines Still College will furnish educational film and will have two men at each meeting to show film and public lecture afternoon and evening. One of the doctors will also appear on the professional program. Mrs. C. W. Johnson and J. P. Schwartz will be at Council Bluffs, Drs. S. L. Taylor and H. H. Leffler will be at Ottumwa, Drs. J. H. Styles and B. L. Cain at Cedar Rapids, Drs. Taylor and D. M. Lewis at Mason City, Drs. Taylor and Robt. Bach­ munnus in Idaho, Drs. F. J. Truscott and T. M. Patrick at Sioux City. Dr. R. B. Gilmore will appear at Des Moines and Drs. Ross and Kinnick will work with the state and national associations with the view of keeping the membership thoroughly informed on all the activities of the associations. In each of the meetings there will be from one to three other speakers from the district on practical osteopathic subjects. We are expecting large and enthusiastic meetings and a goodly amount of publicity and much interest in the showing of the film.

St. Louis Osteopathic Association Meeting

The meeting of the St. Louis Osteopathic Association will take place at 10:00 October 18, (Tuesday) 1946 at Marquette Hotel. Dinner will be at 6:30. Program for the evening begins at 8:15. (a) Paper by Dr. Nolke-wer: “Common Winter Diseases of Children.” (b) Practical Osteopathic Crani Analysis.” The analysis which cannot be safely omitted in any way. What you know regarding your patient before you can intelligently or safely treat. (c) Dr. W. D. Johnson. Dr. George M. Clark, Chairman. (d) How to Manufacture Adhesive Tape. Dr. R. B. Gilmore, Chairman. (e) Every Day Practical Bandaging, Emergence Bandaging. First Aid Bandaging, and the use of Adhesive Tape. By Dr. Walter Bailey. (f) On account of the recent importance of the question “Shall an Osteopathic College give a Chiropractic Degree,” it is advisable by your program committee to take up the discussion of this question in order to determine any action which the society wishes to take in the matter. Be sure and read Dr. Percy White’s recent number of The Osteopathic Physician.” Come prepared to give your ideas on the same during the action. Our September meeting was a success. Why? Be cause the members were enthusiastic. “Questionable” went over strong and there wasn’t a member of the audience who didn’t agree with one osteopathic pointer. This year we are desirous of continued success and we hope to have the following: Dinner 6:30. Meeting 8:15 sharp. Meeting adjourned at 10:30 sharp. Please keep this in mind and our programs will be snappy and full of life, thus giving everybody a chance. Papers not to exceed 20 minutes. Demonstrated, or chalk talk not to exceed 20 minutes. Prepare for the Osteopathic Convention, November 17th, 18th and 19th. Details will be given later. Attendance! Preparedness! Enthusiasm!—Dr. G. D. Clark, Chairman.

Osteopathic Health for November

Somebody’s Everyday Ills

—Perhaps Yours Is Here!

This new discussion catches the reader’s interest at the jump and holds it to the end. Moreover, one can open the book anywhere, start to read any line and continue without interest stimulated. We doubt if we have printed enough but we estimated as high as 22,000. To make sure of an allotment we recommend that you make prompt estimate of your requirements and transmit order at once.

Osteopathic Health for October

The Osteopathic Catechism

EVERYDAY QUESTIONS AND ANSWERS THAT PASS BETWEEN PATIENT AND PRACTITIONER

This superterve little educator is now again available. First published twenty years ago it is still widely used as the original system of healing by adjustment.

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Dr. George H. Phillips, graduate of the College of Osteopathic Physicians and Surgeons of Los Angeles, California, is now in practice at that place. Dr. Phillips will specialize in non-surgical treatment of diseases of women and children.

Dr. H. E. Phillips, Des Moines College, will give an evening meeting on the subject of both Dr. W. W. Shultz at Garner, Iowa, and is now in practice at that place. Dr. Phillips will give an evening meeting on the subject of both E. Mirhig. and Drs. Taylor and D. M. Lewis at Mason City. Drs. Taylor and Robt. Bach­ munnus in Idaho, Drs. F. J. Truscott and T. M. Patrick at Sioux City. Dr. R. B. Gilmore will appear at Des Moines and Drs. Ross and Kinnick will work with the state and national associations with the view of keeping the membership thoroughly informed on all the activities of the associations. In each of the meetings there will be from one to three other speakers from the district on practical osteopathic subjects. We are expecting large and enthusiastic meetings and a goodly amount of publicity and much interest in the showing of the film.

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