Osteopathy's One Biggest Achievement to Be Worked Out in Detroit

The biggest thing that ever dawned upon the profession was visualized at the Cleveland Convention—a first unfolding in its beauty and grandeur of the Big Idea of Dr. Philip H. Gray of Detroit for the prompt and proper institutional development of osteopathy. Little by line and through soft speech, devoid of any least show of ostentation, it had previously leaked out and filtered through a very small part of the profession just what Dr. Gray's vision was of what he hopes and expects to be the humble instrument of accomplishing for the glory of osteopathy and good of humanity. But only Mr. Gray's real friends of the profession had glimpsed the full vision before this AOA meeting took place and their communicating its details to the profession at Cleveland usually sun-blinded its hearers until their minds fairly staggered to grasp the meaning of all its possibilities.

Dr. Gray has been—able to use his private fortune—which is vast—to found and develop the following group of affiliated institutions, each of which will be ultimately as much money as it needs, and probably in just as fast a schedule as it is ready to make the proper use of it, to wit:—
1. The Detroit Osteopathic Hospital.
2. The Detroit Osteopathic Nurses' Home and Training School.
3. An Osteopathic Lying-In Hospital for Obstetrical Work.
4. An Osteopathic Children's Hospital for Reconstructive Work.
5. A splendid Post Graduate College of Osteopathy.

Perhaps there may be added to this and opened in conjunction with the Post Graduate College another and final achievement, namely,
6. A Laboratory of Osteopathic Research.

Does the magnitude of the undertakings of this modest and self-effacing layman startled you? Well, it should. It has given us, at least, a jolt that is worth all these twenty years of waiting for our rich patients to begin to endow osteopathy according to its deserts.

The Dream Come True

Really, we have waited so long for the fairy godfather to come and shower the opportunity of enlarged achievement upon our science of healing—we have dreamed so fondly about it all, and built it up so many castles about what would be done with large sums of money—such as Mr. Rockefeller has showered upon the world—first now that the real osteopathic benefactor has come—his heart is planning with us—and already has spent a quarter million dollars in Detroit to make the osteopathic dream come true—we scarcely know how to act! We feel like Aladdin in his new found palace. We are fearful lest it may melt away. We keep clutching ourselves to be sure that we are awake. Oh, but it's a grand and glorious feeling! And the realization, joy, encouragement and inspiration of it ought to be reflected in your own life and professional work, Doctor, wherever you happened to be located.

Mr. Gray's Ambitions for Osteopathy

Mr. Gray's ambition is to make Detroit the center of osteopathic light, life and influence. He means the group of affiliated institutions which he is enabling our profession to build to put osteopathy on the map with the general public and in comparison with the best there is in old line medicine. He plans these institutions to elevate the standards of osteopathic private practice throughout the whole profession. You will feel the difference in your private practice, Doctor, for having these institutions in the field, no matter where you practice. You will feel stronger for having this wonderful institutional support back of you. You must. This is unavoidable.

Detroit Osteopathic Hospital a Fact

The Detroit Osteopathic Hospital is already a fact—as you now well know. It is one and a half years old. It is a 35 bed hospital, every bed taken, situated at Highland and Third streets, in the newer residential Detroit known as Highland Park. This hospital owns ample real estate for extensions. Mr. Gray is now designing a new modern hospital building to be added which will bring the capacity up to 100 beds. The present hospital is equipped with the best of everything which money can buy. A competent staff of executives, nurses and osteopaths are on the job sufficient to conduct the 100-bed hospital as soon as it is complete. So the workers are in training.

Give Credit to Dr. Mayers

Dr. Rebecca B. Mayers is the efficient superintendent and vice-president, and all credit is due her from the profession for proselytizing Mr. Gray to osteopathy. This splendid little woman brought us this great good fortune. All honor to her! Mr. Gray was one of Dr. Mayers' earliest patients when she set up in practice, and the parents of Mr. Gray and Dr. Mayers' parents had been social friends and were closely associated in church work a generation ago. Mr. A. E. Buss is business manager of the hospital. Dr. Herbert E. Bernard is president, Dr. Alice M. Deane, secretary, and Dr. Charles A. Bennett, treasurer of the hospital, all serving as trustees along with Mr. Gray, Dr. A. G. Studer and Mr. Charles C. Gilbert.

Nurse's Home and Training School Also a Fact

The Detroit Osteopathic Nurses' Home and Training School is already a fact. There has just been completed across the street from the Detroit Osteopathic Hospital the new 3-story building which Mr. Gray has erected for this purpose. It will be dedicated and occupied this month. It is the finest and most complete building of its sort in the world. No detail or provision needed in such an institution is wanting. This institution means immense prestige for osteopathy among Detroit's nurses and insures that all our institutions and our profession in that city will get the cream of the nurses in the future.

The architectural, engineering and art aspects of this building—the first that Mr. Gray has actually built of the projects which are comprised in his vision—is a guarantee of the kind of edifices that are to follow as the dream of Mr. Gray comes true.

New Hospital Building Will Come Next

As stated, it is now planned to add a new hospital building on the grounds of the present hospital as soon as it can be gotten at. This will be the second building of the permanent group and will be as fine and modern in its architecture and appointments as the Nurse's Home.

Obstetrical Hospital Next

In addition Mr. Gray is now designing, we understand, the building for the Osteopathic Lying-In Hospital. It will be built as soon after the new hospital as practicable.

"I think we may fairly count on completing these two new buildings within the next three years," said Mr. Gray to the writer. "At least, that is our hope.

Children's Hospital Next

For the Osteopathic Children's Hospital for Reconstructive work Mr. Gray has already purchased land in the block adjoining the Detroit Osteopathic Hospital. His vision is to have the public become sponsors for this institution and put up the money for the building. He believes they will readily support the profession.
THE OSTEOPATHIC PHYSICIAN

in launching this worthy charity because of the sympathetic appeal which child welfare makes upon everybody.

It is now the profession's move in Detroit to plant a new institution. Workers are wanted in this field. The ground is already owned. Who of the profession—in Detroit or out of it—interested and experienced in osteopathic pediatrics—will form alliance with Mr. Gray and build an institute by organizing public support on this splendid foundation and choose such helpful auspices for the reclamation of children? Some osteopaths, somewhere, have been dreaming of just this opportunity and are preparing foundations for just such work. ARE THEY? The call is issued. Is it yourself?

Last the Post Graduate College

The keystone of the osteopathic arch of this grand structure which Mr. Gray forseses arisit for osteopathic development is a real Post Graduate College of Osteopathy which will widen the equipment and usefulness of the men and widen in practice and function for our present colleges just as Johns Hopkins and the University of Chicago are functioning in science for America in the same years. He wants it to be a post graduate college of osteopathy in every sense of the word.

Mr. Gray will be ready at the right time to supply the money.

But money alone will not build such a institution—it will only help—can only make it possible for a group of the brainiest and most competent practitioners and teachers of the osteopathic profession to build and develop a post graduate college. Who are the competent osteopaths to undertake this great work? Let them come forward and announce their candidacy. The field is ripe unto the harvest. The call is issued. Is it your time?

I have met osteo, more a growing conscience for their time and the world struggles on. I have met osteo, every time and the world struggles on. I have met osteo, who of the profession—are the competent practitioners and teachers of the osteopathic profession to build and develop a post graduate college. Who are the competent osteopaths to undertake this great work? Let them come forward and announce their candidacy. The field is ripe unto the harvest. The call is issued. Is it your time?

Workers More Needed in Detroit Than Money

These institutions will take shape in Detroit just as soon as the osteopathic workers and specialists appear and perform the necessary professional work to bring them into being

There should begin, therefore, and no doubt will begin, a movement into Detroit from all parts of the country—by a sort of process of chemotaxis, as it were—of a group of the best minds, strongest characters and most thoroughly equipped and prepared osteopath and osteopathic specialists in existence. These will come in their capacity as private physicians, surgeons, specialists, obstetricians, orthopedists, etc., etc., and will find lodgment in this congenial environment for founding and developing independent practices. By their combined work in conjunction with our present profession of Detroit and Michigan, these osteopaths to be will make possible the founding and development of this whole group of magnanimous osteopathic institutions such as are comprised in the vision of Mr. Gray, and these osteopaths will be the custodians of the facilities, the support and the prestige of these institutions for building up their own private reputations and practices and rendering humanity service under the most favorable conditions imaginable.

WHO?

Who are these workers?

Ten years will reveal their names.

The OP has here sketched the life histories of the OP and some5 dreamers and some of the osteopaths whose identities are as yet unknown, but ten years will disclose them and prove their work! Watch out for them! Keep your eyes on Detroit!

Come Over to Macedonia

It is our hope that this editorial utterance will help just the right group of osteopaths find themselves and reveal themselves in conjunction with this Opportunity, and that it will assist them to cut into Mr. Gray's orbit and find a place for themselves in which to evolve with the great Scheme of Things Osteopathic which is now mapped out for Detroit.

The Land of Osteopathic Promise

If the editor of The OP were in active prac­tice, teaching and had not yet found the ideal field for growth or the fullest realization of his professional ambitions he would assuredly forsake father, mother, sister and brother and go to Detroit, articulate with Mr. Gray's enterprise and help make the great center of osteopathy that is destined there to be—HBB.

Osteopathic Conscience

Address of Mr. Philip H. Gray, Founder and Director of Detroit Osteopathic Nurses' Home and Training School, before the 25th Annual Convention of the American Osteopathic Association at Cleveland, Ohio, July 29, 1921

I think that makes a good title for what I want to say to you, and it may not be necessary, having given the title, to refer to it again. A godly conscience is a most vital factor in the world; its lack is an absolute tragedy. The osteopath, too, must have a conscience, a godly conscience, and a conscience alive to everything that is truly best in the practice of his profession, as well as everything that means for the advancement of the whole profession.

A true, keen, godly conscience will not let anyone live a selfish, self-centered life, and one who has sworn to be an osteopathic crusader will not permit his possessor to live only in the atmosphere of his office, which invariably becomes dwarving in its effect. There is such an article in the world as osteopathic conscience. I have run into it a number of times and I rejoice in its existence. In contrast to what I believe is the fate of the man who doesn't have a proper conscience let me say, it is refreshing to find members of the profession with their human conscience already developed and the conscience about them, and an integrity and earnestness evident which develop that most prized human quality of personal magnetism, for the word is good for nothing until it has been given the body of Christ to carry it and to bear it. And the profession must have that body. There must be such a thing—a man of conscience in osteopathy who will take the profession by the scruff of the neck and pull it out of your office and have it in the public eye and have it in the school and have it everywhere. And the profession must have that conscience, and a conscience that will not fear to be differentiated from all that is wrong and wrongdoing and will not fear to be—HBB.
What a tragic thing it is when a child fails to grow and develop normally! What tears and anguish that would cause in the most tender heart, and when after some years have passed that boy is twenty years old and should be bringing the joy to the world that is normally brought to the world with his coming, he is as it were a child of minor years, dull and undeveloped. How crushed and subdued is such a mother, and what a cross she has to bear! That boy was a rosebud in his cradle days—beautiful with promise—but the bud never opened up. The rose is most beautiful when it has opened the widest. It is not beautiful when it fails to open up and lives and perishes within itself. Will you let me apply this to you osteopaths and your great school of healing, in which I have so much faith?

Up in the northern part of Michigan in the county of Missaukee, there is a large and beautiful city of Waukegan, Illinois. C. A. Camp, a modern machinery and equalize the drain created against this city's industrial growth, have already seen its potential and have started to advertise osteopathic propaganda while earning good dividends for you.

In putting up our splendid building at Waukegan we spent so much more than was estimated that we found it necessary to draw heavily on a fund which had been set aside for printing machinery.

In order to complete the installation of our full equipment of modern machinery and equalize the drain created against this fund by excessive building costs, we find it necessary to sell our Preferred Stock. This stock carries a cumulative interest of 8%, costs $100 per share, and is retireable at $105 per share, thus, if recalled at the end of five years, netting its owners an average 9 per cent income per annum for that period. If recalled before the lapse of five years its earnings will exceed 9 per cent per annum. It is preferred both as to Assets and Dividends in the BUNTING PUBLICATIONS, Inc., and no dividends can be paid on Common Stock until the holders of the Preferred have been paid their stipulated interest.

You May Buy on Time Payment Plan

We can dispose of this Preferred Stock on a Time Payment basis, as follows:

$20 per share with subscription.
$10 per share per month for 8 months.

From this it will be comparatively easy for you to estimate how many shares you will be justified in assuming. For your convenience a subscription order is attached and it is our sincere hope that you will invest liberally in this security and thereby enable us to proceed quickly with our equipment plans. "We have only begun to advertise osteopathy!" Your subscription will help make our big presses hum.

Henry Stanhope Bunting, President

Museum of Osteopathic Medicine, Kirksville, MO

INVEST YOUR SAVINGS WITH OSTEOPATHY'S PUBLISHING HOUSE

Let your money help forward osteopathic popular

You subscription will help make our big presses hum.

Subscription for Preferred Stock

Waukegan, Illinois

Enclosed find my check for $ being a 20% cash payment toward
shares of Preferred 8% stock. I will pay the balance of $80.00 per share at the rate of $10.00 per share per month, and understand that I am to receive the number of shares subscribed for on completion of monthly payments above referred to.

Date
Signature
Address
City and State
The Osteopathic Specialist

Diseases of the Ear, Nose, Throat and Eye

An incomparable brochure, designed for the use of both the specialist and general practitioner of osteopathy.

This brochure was written in the main by Dr. J. Deason and Dr. T. Ruddy, assisted somewhat by HSB, and has been read over and heartily approved by a number of our leading specialists, including Drs. C. C. Reid, H. J. Marshall, J. D. Edwards, W. J. Siemens, K. L. Seaman and others.

These men all say it is a very fine and very serviceable production which has the charm of being equality usable by and useful for the specialists in our ranks, and the rank and file of our general practitioners who stand behind our specialists. It will build up confidence for the whole profession by enhancing the respect due osteopathy and will work to retain within our profession multitudes of our patients who now pass over to the medics when they require specialization.

Shipping orders are being accepted for this great campaign number. It is ready to ship in bulk or mail to your list. Already more than 50,000 copies have been ordered in excess of regular edition. They are ordering it in lots of 1,000. Will you use a thousand also?

The BUNTING PUBLICITY SERVICE
for OSTEOPATHS
Waukegan - Illinois

BUNTING PUBLICITY SERVICE

Waukegan, Illinois

THE OSTEOPATHIC PHYSICIAN

Is there pending legislation in Washington which seems most menacing to osteopathy. Move steadily, surely, unyieldingly. Give and sacrifice together that it may be defeated. Then will osteopathy rise up to be seen of all men.

I see lamentably small things keep osteopaths apart when all need immediate representation at work willingly and without discord, to exalt it and give it its justifiable place. More and more today I have had the rumbling of jealousy, hatred, envy, distrust, and the rest of the string. And it has come to me that we have no monopoly of this choice list of osteopathic first aids. Other cities are trying to pass us in this contest. Away with it all! These have no place in the osteopathic camp unless we are humanly weaker than we have any business to be. I see these same things like pesky mosquitoes which have gotten into my sleeping room, and which must be killed or driven out if I am to have my rest.

Briefly, how shall osteopaths reach out and up and command attention? I shall mention but two or three of numerous vital points. First, have abundant, never falling courage, though not of the dare-devil type, and with fair consideration and restraint towards all opponents, reach out and up, gamely, determinedly, always entrenched in your great truths and recognizing and allowing all truth the world over. Have faith in that which you have spent years in learning. Let your faith be an intelligent faith, not a blind one. Let your faith admit that osteopathy has grown since you left school. Are you keeping up with it? That is vital. Surely you are not following technical school osteopathy. Sacrifice, if need be, to get some form of post graduate training periodically. Otherwise, your needed faith in your profession may warp and dwindle. And, again, don't brag. Members of the allopathic school have said to me, "Osteopaths are all right as far as they go," or "Osteopaths claim too much." To be sure, they are right as far as they go; they are a deal farther, and I don't think osteopaths claim enough. But know your limitations; know that you can't do everything. Work, manipulate, treat with your hands while always keeping a becoming and convincing silence with your lips when tempted to brag, or boast about personal achievement. I want to see osteopaths all over the country "deliver the goods;" then the credit and the acclaim will take care of themselves without the spilling of the beans, thoughtful, careful, intelligent work will surely land you in the hearts of a grateful and appreciative public. What more can you want?

What a privilege is yours to heal God's creatures! You are not handling the artificial, but God's own children. Skilled workmen turn out artificial products, but you should be skilled of the skilled in your workshop for God lets you deal with life. How quickly, if any of us see a nowadays far-too-frequent auto accident, will we run to help the unfortunate victims escape from the overturned car, that these people, God's creatures, may live and go on within our profession multitudes of our patients who now pass over to the medics when they require specialization.

Have you ever sat out under the stars on a summer night and watched the meteors in their flash across the sky? How still, how stately, and how majestic are the heavens when the meteor flashes into view. Yet when it has run its course, the heavens are undisturbed; they are exactly as they were. The same stillness, the same stateliness and the same majesty are here today because such masses of people shirk their duty, and that makes for colossal tragedy.

An osteopath can make as big a fool of himself, or make as big a failure of life, who tries to live without God, as anyone else. You osteopaths are working with God, the creator. He knows it. Don't you want to know it and let the world see that you know it? Then who shall place a boundary around your achievement, or what measure can give the sum of your service to humanity?

Have I side-stepped from my subject? Has I gone far afield from thought of osteopathic conscience? I challenge you to show me that I haven't woven it all through the message!
have tried to bring to you. There is an osteopathic conscience. You must find it if you have not it. It is priceless. Having it, cling to it. Let its true, clean, upright, forward leading bring you on through the years of life, and you will have set in motion forces that can never die, die, unless you destroy the truth and the works of truth.—Philip H. Gray.

Osteopathy's Philanthropist

It is a new experience for osteopaths to have a great privilege to have one who not only gives generously but also counsels sagely and then takes off his coat and works for the cause as if his very bread and butter depended on it.

Mr. Philip H. Gray is a living sermon to all of us in Christian service. He is a prophet of the new industrial dispensation in which the man of wealth holds his funds in stewardship for the poor to ameliorate human conditions and advance the spiritual kingdom on earth.

We hope Mr. Gray may be induced to meet with us at Los Angeles next year. The Denver profession already two years has sought his advice about how to get the public back of their new hospital.

By George! if the man's osteopathic enthusiasm keeps on growing we expect to hear next that he is out hopping the Western Circuit to help consolidate the profession! Such things are not impossible. Only the very busy, you know, only those of large responsibilities ever have time to do other things.

Drs. Waldo and Morse Make a Pilgrimage to Waukegan

Dr. Wm. E. Waldo, president of the AOA, and Dr. H. F. Morse of Wenatchee, Washington, one of the Executive Committee of the AOA, made a pilgrimage to The OP plant at Waukegan July 20th on their way to Cleveland. They put the seal of approval on our new plant and, so to say, dedicated its operations to the service and glory of the osteopathic profession.

We were truly proud to have these representative men of the profession with us. Only two days before had the first wheel turned over in the big press "Andrew Taylor Still" (one of a pall of lusty steel twins), and just the day before had this press been run for a short time in actual use. On this day of the "official visit" this press (which the shop men already call "Old Andy") was grinding out the August run of "Osteopathic Health—"The Body's Four Grand Systems of Elimination." With every other turn over of this big flat-bed cylinder Miehle three copies of "Old" were printed and delivered on the extension carriage. It was fascinating to compute, at 1,200 revolutions an hour how many such presses it would take, running eight hours a day, to evangelize the whole world for osteopathy.

The second big Miehle was not started running until several days after the doctors left. It has not yet been christened. It is to be named, by the way, for that osteopath (or other person) who buys the largest block of 8 percent Preferred Stock Cumulative in The Bunting Publications, Incorporated, now being sold to help pay for this new machinery equipment.

After Drs. Waldo and Morse had visited all departments of the new building and plant from BSB's sanctum to the oil-fuel heating plant, both office and shop forces quit work long enough to assemble at the front door and have their pictures taken in company with our distinguished guests—with what results you may see in the picture.

We are always glad and proud to have our friends of the profession come to Waukegan to visit our Pep Foundry and see where the publications are printed and how the Bunting Publicity Service for Osteopaths operates under the most ideal conditions imaginable. When will you come?

To Hasten Recovery in Acute Follicular Tonsillitis

Wrap end of index finger with roller bandage and clean membrane and crypts of pus from tonsil. If done after membrane is well formed recovery begins at once. The fever usually goes to normal in ten to twelve hours. If done too early, a second cleaning may be necessary, yet early cleaning may many times abort the severity of the case.—L. L. Cornell, D.O., Falls City, Nebr.

"To Triumphant!"

This is the greatest day of our osteopathic existence. We were born in the turmoil of medical oligarchy, have been reared amongst the clap-trap of fakes and imitators, and for years have faced legislation, both state and federal, intended to sound our death knell. But, by heck, we are greater and stronger than ever! We only need to keep our professional pants on and keep fighting like the mischief and osteopathy will continue to spread until it embraces the earth.—Dr. Houston A. Price, Houston, Texas.

Control Fever—Don't Stop It

Fever is our best friend. Fever has saved more lives than it is credited with taking. The human family would not be in existence today if fever ceased to exist. This was one of the valuable lessons we learned from the flu, two years ago. By the way, CONTROL IT BUT DO NOT CONQUER IT.—C. J. Christensen, D.O., Keokuk, Ia.

He's Really a Caged Animal

Physicians should bear in mind that man was fashioned by millions of years of evolution to fit an environment, namely, the great out of doors with its miles of exercise, oceans of fresh air and limited amount of bulky food. Today man is actually a caged animal and suffers a multitude of ailments as a result.—L. G. Pite, D.O., Coffeyville, Kans.

At the Dedication Ceremonies of the New Bunting Publishing Plant

The Bunting Publications, Inc., office and factory staffs turn out in force to greet the AOA representatives who came to accept the institution in the name of the profession. (1) Dr. Wm. E. Waldo, President AOA; (2) Dr. H. F. Morse, AOA Executive Committee; (3) HSB; (4) Ralph Arnold; (5) A. M. Sick, corporation treasurer and general manager, Waukegan, Illinois, July 22, 1921.
Osteopathy and You!
By W. E. Waldo, D.O., Seattle, Wash.

"To be good is noble but to teach others to be good is more noble and less trouble."—MARK TWAIN

Annual Presidential Address Before the Cleveland Session of the AOA July, 1921

The early history of osteopathy shows that Dr. Still did his best to impress upon as many minds as possible the fundamentals of his new science, but machinery, the equipment, the plant, the means of propagation, demonstration and teaching of this truth we neglected. By contrast and emphasis I want to say that the biggest asset of some of the newer systems is the million or more dollars' worth of buildings accumulated and the fact that they put back into their profession or business, a large per cent of what they take out of it.

Attitude Toward Medical Men

What have they which we want. All they have which we want is our "goat." They have had our "goat" from the reception profession down to the present day and all we want is our "goat" back. When our colleges first turned out students and they met with some opposition from medical sources the osteopathic profession down to the present day and all we felt that it was because osteopathy was new and not understood, as we demonstrated to scientific people with sometimes based upon the solid foundation of anatomical physiology etc. They would feel better toward us and the opposition to our practice would to a great extent cease. But we have found that as our colleges have improved their courses, as our students have been trained to go out into the practice of obstetrics, surgery and internal medicine, that instead of liking their better their hatred has grown as we improved. They think less of us today than they did twenty years ago, but it has taken some of us a long while to realize it.

The world-war gave the medical schools a wonderful opportunity to entrench themselves with the general public and they have done this to the limit of their ability. They seem to be nearer the powers that be in our government today than at any previous time and judging from the number of bills they have introduced into Congress they feel that the time is ripe for state medicine.

Can we unite with them? We cannot. Because they will not have us in the first place, and second, if we could unite, it would be the death of our profession. They being so much stronger in numbers, having already so many large educational institutions with millions of dollars in buildings and hospitals, they would absorb us with ease. Then, too, we have tried to work with them on composite boards and in hospitals and always we find it is a case of working against the system. They don't want us and we cannot afford to mix with them, and after all, it is conceivable that makes us want to force ourselves on others.

Attitude Towards Imitators

In front of us we have the medical profession with all its power and prejudice and back of us we have imitators, and what have we to do? It makes a difference how unjust to osteopathy their practice is, every time we knock them we give them a boost. They will not unite with any other group of practitioners. They see what has happened to our profession where we have given in to medical control they see not only the same happens to them. We meet the medical qualifications in most States, yet the imitators without any qualifications can practice can practice as we can, in many States.

Our Position Anomalous and Unenable

The healing art cannot be controlled. If it could have been done we would not be here today. The medical profession with its vast resources could not control it neither can we, and my attitude is to let all of these various cults have laws but give freedom for ourselves. We searched for new students, you will find them, to a college of osteopathy to practice as he has been taught, including surgery, providing he has made special preparations for that work. We want to be the leading school of non-drug therapy, plus conservative surgery, and we want to own our hospitals. Is the only way we will ever survive. In fact, we want to be independent and stand out as something distinct and apart from regular medicine and surgery in general.

After all, the other fellow is not the one you wish to attain.

Our Colleges

These must be "sold" to the profession. The colleges have been inspected this year and I am glad to state that they are in better condition financially, have better equipment and teaching of this truth which we neglected. We want to own our hospitals. That is the only way we will ever survive. In fact, we want to be independent and stand out as something distinct and apart from regular medicine and surgery in general. After all, the other fellow is not the one you wish to attain.

What is wonderful is what a difference a receptive mental attitude makes. As a matter of fact, the colleges have reflected exactly the profession's attitude, as do the laws in most of the States. The profession has taken a definite stand; they haven't decided themselves whether or not they want to let osteopathy have course in an osteopathic college, and the colleges have been changing the curriculum every day. There are places where a man can get into practice and please everybody, so I say the colleges have reflected exactly the profession's attitude.

What we have to do is to increase our number of students and we will get them whenever the colleges quit that is the end of osteopathy. It gives me no pleasure to tell you that the profession shut out the students in the first place. In a great many of the States they felt that they had all of the practitioners necessary and that more would simply make competition stronger. I remember stopping in 1910 a Western city on my way to the Coast after graduating, and I called on perhaps three-fourths of the practitioners in this city and only one took the time enough to come out in the reception room and shake my hand, the others peeped through the door and when I introduted myself they said, "I've got to go, I've got to go, there's my office in the city where I was stopping at the time, and although this man had more work than he knew what to do with, he couldn't take care of all the people that were trying to see him, when I asked him to sign my application he said, "No, we have more in this State now than we can handle." This was true in 1910; we would give a new graduate, but not an unusual one. It is true we have changed this viewpoint in most places but it is all too prevalent in our ranks even to this day.

Some say we want fewer and better students but I say we want more and better. Get the difference in the psychology of the two states? Why inhibit ourselves by always saying fewer and of thinking of our institutions as small and stagnant? Why not visualize them as strong and growing and say we want more and better students?

Types and Conditions We Frequently Meet

At Boise, Idaho, after giving a public lecture and reception the public objects to having our colleges, and while going through the lobby a lady addressed me. She said she was the wife of a physician and make use of her knowledge to help us over the rough spots.

One type of practitioner we meet is he who feels that the more diplomas the better educated and, and some offices one goes into look like the work of a cubist artist, sixteen diplomas hanging on the wall. It takes them so long to make up their mind that the colleges are not so bad and begin we are practicing we must turn to our own profession to entrench themselves and teaching of this truth. They do not know what is wrong with a patient and if anything unusual presents itself, I call in our physician and don't know what is wrong with a patient. I have always maintained that there is as much difference in those practicing osteopathy as there is in those of the other schools. We must have the public objects to having our colleges, and while going through the lobby a lady addressed me. She said she was the wife of a physician and make use of her knowledge to help us over the rough spots.

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HOT WEATHER ILLS

The minor wounds incident to automobiling, the bites and stings of insects, the dermatitis from poison ivy or oak, and the abrasions, cuts and injuries inevitable to "life in the open," may all be promptly robbed of danger by the free application of Dioxogen.

So also the acute gastro-intestinal disturbances, that the vacationist is so apt to suffer from as a result of unavoidable changes in water and food, can be quickly relieved, and normal conditions restored, by the internal use of Dioxogen.

Finally, medical men have found that the addition of ten to fifteen drops of Dioxogen to each glass of water taken from strange brooks, springs, or wells, will, in most instances, afford effectual protection against possible contamination.

Dioxogen, therefore, assuring as no other germicide does, high bactericidal power with complete freedom from toxicity, or any other ill effect—is it surprising that so many physicians always carry a supply with them—and recommend their patients to do the same, especially on their vacation trips?

DIRECTIONS

Locally—A teaspoonful of Dioxogen to five to eight of water makes an ideal antiseptic lotion.

Internally—One half to a teaspoonful of Dioxogen well diluted, stops fermentation, gastric irritation and pain at once.

THE OAKLAND CHEMICAL CO.

59 Fourth Avenue

New York City
benefit, nor his church, nor community, nor for his state, so why should he be missed?

Then we have the other type which cannot take time to attend meetings, even though all others in his city are attending. He makes appointments with his patients so that he can rush back to his office an hour after the meeting is started, thus giving the impression that he is a very busy man. Subconsciously, of course, he hopes that someone who is looking for one of the other doctors while they throng their office will get into his and he will have a new patient thereby.

Law of Compensation

The profession is overrun with practitioners who take time and put nothing back into it. We know that it is a rule of business that you must spend money to make money. Every merchant in every city is one who a few years back started in a small way and a large percentage of what he took out in profits he immediately put back into improvements, his stock, etc. Thus he learned this rule of business. We know that the leading merchant in every city and our profession who have never put a cent back into it from the time they started practice to the present day is surprising. One goes into offices where, in twenty years $5 has not been put back into new furniture. We find the same rule among the same old furniture, same old magazines, papers, etc. we saw when we called on them years previous. Now what happens to these people? The law of compensation gets them.

The law of compensation works night and day. It is just as good a law as "the rule of the supreme." Bernays they do not keep up-to-date is the main reason why the old practitioner dislikes to have a new graduate locate in his vicinity.

I remember "Hound Dog Around," substitute osteopathy profession is every man know and osteopathy it.

Goetz's Technique, $5.00

Hoffman's Osteopathic Pathology, $1.75

W. R. Laughlin's Osteopathic Anatomy, $0.

and many others. Also a full line of osteopathic treatment table and stools.

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When you buy insurance, buy the best that can be had.

Central's Accident and Health Policy pays $5000 for accidental death. It pays $25 a week for total disability from either accident or sickness. The cost to you is only $40 annually or $10 quarterly.

Low, doctor, you cannot afford to be without this protection. Our company pays promptly and without red tape. Drop us a line and we will be pleased to give you further details about Central's policy.

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H. G. BOYER, President
C. O. PAULEY, Secretary and Treasurer

THE OSTEOPATHIC PHYSICIAN

Principles of Osteopathy

It may be true that osteopathy is teaching old truths in a new way, and old truths if given a new application may come to have an entirely different meaning. I hope we can perceive it will be a blessing in the end to us all. We have been kicking them around the last few years and it may be that osteopathy will die, but I hope that for the sake of humanity the principle will live. I believe that it would be a good thing for us to get that popular Missouri song, "You Gotta Quit Kickin' Dog on for Hound Dog Around" osteopathy for "Hound Dog Around" and sing it until we believe it.

Profession Classified

The profession can be divided into two classes: the "I can'ts" and the "we can'ts." The "I can'ts" are not here today. He can't take the time. He can't spend the money. He can't get anything out of the program, so we classify him as an "I can't." The "we can'ts," I think, can make a very good case for osteopathy. We see the wonderful opportunity for osteopathy if properly developed; we see the wonderful opportunities for humanity of better understanding and knowledge. Some things are better understood, but we say, "we can't do anything." We just can't understand why we can't but we can, so we are the "we can'ts." The way to overcome this is to put the "w" out of can't. "T" isn't good for us anyway. Then we have "I can" and "we can" and can we go anywhere we want to and can do whatever we believe in our hearts we want to do. What we think, determines what we are, so if we think we can't we surely can't. What we want is more appreciation and less depression. Let us have it said that we have not already attain the press on toward the mark; ascending to the height of our hopes and the gradual achievement of our high purposes.

Successful D.O. Who Became Medicalized

I wish to recite this case because it has a moral to it. In the year 1900 there located in one of our Western cities a graduate from an osteopathic college. He was heavily in debt; in fact, he had done odd bits of work to pay his way through school. He had no idea what success was in this world and neither had his wife. He located in this city, stuck to his practice and it began to grow rapidly. Eventually he had four doctors associated with him. Osteopathic physicians were afraid to tell patients that they were going to die for fear they would call in a surgeon. He was the first to have automobiles in the days when automobiles were a curiosity and high priced. His wife had be-
THE OSTEOPATHIC PHYSICIAN

Even Churches Now Have to Advertise

[By the Associated Press]

New York, July 18.—Advertising columns of daily newspapers are to be used for general church advertising as well as for evangelistic purposes, it was announced today by officials of the Protestant Episcopal church. This action was decided upon, it was said, at two important conferences, and the publicity department of the church has been instructed to add a competent advertising writer to its staff.

Can't We Make Them Investigate It?

Considering the time and millions spent by the Rockefeller Research Institute for the development of medicine and the study of disease, why should we not make an effort to have them devote some study to the Principles of Osteopathy and their therapeutic value, so that it might be accredited its true worth? It belongs to the scientific world and should be properly placed before it. As an antagonist to regular medicine, with our limited resources, we are making a vain fight against their millions for school and hospital facilities. Osteopathy would be years in advance of its present status if it had been accepted by proper authorities.—Louise Elkins Wyckoff, D.O., Los Angeles, Calif.

If Mr. Gray got half as much benefit out of meeting the Profession as 700 osteopaths got out of meeting Mr. Gray that gentleman will surely come to Los Angeles convention.

Hank Perkins He Sez: "By Heck, Do You Know—"

IF DOC BROWN WOULD DRAIN HIS DANG OLD SWAMP WE WOULDN'T HAVE THESE PESKY CRITTERS FLYIN', WEL DOC HAS GOT TO GET RID OF HIS QUININE SOMEHOW

Unsatisfied Optimists

We must be optimists but it is unsatisfied optimists we want; unsatisfied with what we have accomplished in the past, but optimistic as to the future of our profession. And today I do not flatter or deal in idle phrases when I declare (in spite of our shortcomings as enumerated above) that the spirit of unselfishness and service is permeating the ranks of the osteopathic profession and the future looks bright indeed.

It is for us in view of our opportunities for growth and development to press on and up and out toward that fuller measure of life. To be unsatisfied optimists until we have seen the day when "Service, not Self," has become the ruling passion in our profession, must be our motto and ideal.

A College Booster

Every opportunity I get to talk to intelligent young men I talk "Osteopathic College," and up to date I believe I have sent in six or eight live prospective names to my pet college. But I do not argue in anyway against any osteopathic college.—Dr. Wm. K. Stefan, D.O., Wah-hoo, Nebraska.

We come prosperous along with him. She discarded her plain clothes for silks. In fact, eventually she changed six or eight times a day and walked all over the public square so that everyone could see how well her husband was doing. She attended church, so it is said, but some one remarked that she was more in search of a regular doctor, only an osteopath. This hurt her pride and she commenced to insist that he should be a "real" doctor. After two or three years working on him in this manner he finally sold his osteopathic practice for practically nothing and went to a school where one can get a medical diploma for one year's attendance. He was licensed by a medical board in a western state and tried to be a surgeon. Today he says he isn't a surgeon, he knows he isn't a doctor, he knows he isn't qualified, naturally he can not sell it to the outer observer. He gained nothing by this step but lost osteopathy which is what many others are doing in our profession.

What's the Matter with the AOA?

This is what everyone wants to know. Why is the AOA not functioning better? Why is it not doing a better job of meeting its troubles? Why is it not solving all of our problems? Why is it not attaining its standards if any? Why has it not accomplished what it was organized to do? Is it not doing the things we want it to do? Is it taking all the action required of it? Is it not functioning better? Is it not working better for the betterment of osteopathy from the time it was organized? Did it not topple and fall to the earth, and then decide upon, it was, said, at two important conventions that we are here for. No doubt some out toward that fuller measure of life. To be unsatisfied optimists until we have seen the day when "Service, not Self," has become the ruling passion in our profession, must be our motto and ideal.

We have been inclined lately to get the cart before the horse and to make business side more prominent than the scientific.

The AOA has had a legislative policy for years but no state paid attention to it. If it wasn't good enough for your state it wasn't good enough for anyone to consider.

The object of the association shall be to promote the interests of the members and the science of osteopathy, and of the osteopathic profession, by all means consistent with the accomplishment of these objects and the advancement of the profession. The association shall:

1. By stimulating original research and investigation, and collecting and publishing the results of such work for the benefit of osteopathy and humanity.
2. By elevating the standards of osteopathic education and advancing osteopathic knowledge.
3. By directing and fostering a correct public opinion of the relations of the osteopathic profession to society and to the state, and providing for the united and frequent expression of the views of the profession.
4. By promoting friendly emulation and social intercourse among the members of the profession, and securing prompt and concerted action in all matters of common interest, to the end:

That the evolution of the principles of osteopathy shall be given ever increasing support to the honor and glory of Dr. Andrew Taylor Still whose researches have made osteopathy as a science possible.

I am quoting this that many may read and know what we are here for. No doubt some have felt handicapped by the necessity to provide services for a few, or to create a political machine to favor our friends and punish our enemies. Such is not the case and It is my hope that we may see in our association the objects of our organization which is for scientific purposes. We have been inclined lately to get the cart before the horse and to make business side more prominent than the scientific.

The AOA has had a legislative policy for years but no state paid attention to it. If it wasn't good enough for your state it wasn't good enough for anyone to consider.
SHALL OUR COLLEGES GIVE A ONE-YEAR CHIRO COURSE AS PROPOSED BY DR. WOODALL?

By all odds the most original and sensational idea proposed at Cleveland on the subject of professional policy was the proposal of Dr. Percy H. Woodall of Birmingham, Alabama, who, in resolutions offered to the Educational Conference, recommended that the Associated Colleges of Osteopathy give a one-year course in chiropractic and award the degree Doctor of Chiropractic to such graduates. These graduates may be regarded as incipient, or one-fourth the cure of diseases, and all parts of the human body as well as the proper technique for adjusting any and all parts of the human body when mechanically deranged, and other proven measures necessary for the cure of diseases, and

WHEREAS, a cult called chiropractic has arisen who with inadequate instruction concerning the structure and uses of all parts of the human body as well as the proper technique for adjusting mechanical derangements therein, do profess to apply this principle of osteopathy, namely the adjustment of the structures of the body to one region of the body, and

WHEREAS, a cult called chiropractic applies this one principle of osteopathy in a crude and imperfect manner to one region of the body to the neglect of other portions of the body as well as many known laws of health, and

and his followers since 1874, is a comprehensive science and holds as its cardinal principle that health depends upon the perfect mechanical adjustment of all parts of the body, and

WHEREAS, the Associated Colleges of Osteopathy do teach and have taught since their separate organization and incorporation, this fundamental principle as well as all that pertains to the structure and use of all parts of the human body including all necessary technique for adjusting any and all parts of the human body when mechanically deranged, and other proven measures necessary for the cure of diseases, and

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Dr. John H. Bailey has purchased a property at 1623 Spruce Street, Philadelphia, and will remove his offices to this address about August 1st.

NOTICE

Dr. John H. Bailey
has purchased a property at 1623 Spruce Street, Philadelphia,
and will remove his offices to this address about August 1st.

Special Attention to Diagnosis and Treatment of Diseases of Nose, Throat, Ear and Eye—Hay Fever, Asthma, Cataract, Bronchitis; Deafness, Tinnitus, Vertigo; Myopia, Hyperopia, Astigmatism, Squint, Amblyopia, Eyestrain and other errors of the vision; Adenoids, Tonsillitis, Pharyngitis, Clergyman's Sore Throat, Laryngitis, Stammering, Vocal Culture.

Address after August 1st:
1623 Spruce St., Philadelphia

WHEREAS, the osteopathic students who have completed one year's course of instruction in any of the Associated Colleges of Osteopathy have a much more comprehensive knowledge of the body, its parts and their uses and the technique necessary to adjust them when mechanically deranged as well as all that pertains to diseases and their treatment than the said cult of chiropractic, therefore

BE IT RESOLVED: That it is the sense of this Educational Conference that the Associated Colleges of Osteopathy hereby requested and empowered to make such necessary changes in their charters and otherwise as will enable them to confer as those students who satisfactorily complete one year's course of instruction and who desire it, the degree of Doctor of Chiropractic, the title of Osteopathy only to be conferred on the satisfactory completion of the usual four years of instruction.

This proposal of Dr. Woodall fell like a bombshell in our councils. Of course, thinking so radical could be adopted on short notice. So, as was expected, the resolution was voted down, for the time being at least. It may probably will come up again at our next convention.

Needless to say, such a policy might have a very profound effect upon checking the growth of chiropractic's commercial colleges. It would have the effect, too, of putting chiropractic in its right relationship to and orientation in relation to osteopathy. It would open the way to give chiro credit for any good school work actually done if they later pursue the osteopathic course at one of our colleges and that tend to bring about the inevitable amalgamation between both schools of adjutive therapy, with each occupying its just educational rating in such an evolution.

What do you think of it?
Don't go off half-cocked, Doctor. Try to settle this issue on quite another basis than that of hysteria. It can't be done that way. The problems of osteopathy's present and future relations to the increasing army of chiro will take real brains and statesmanship to settle, if it is to be worked out on a basis of justice and with benefited to osteopathy and the healing art. Hysteria and hate will only betray the interest of osteopathy and further the possibility of its eventual eclipse. Real statesmanship applied to the problem may find a way to convert the forces of chiropractic into allies and supporters, one day. Who knows?

The GP was quite charmed with the novelty and boldness of Dr. Woodall's idea. We are hardly prepared, on short notice, to say we would vote right away to adopt the proposed policy, for it ought to be analyzed carefully on all sides, but it seems to us well worth thinking over seriously. We incline to believe that we would vote for it if the AOA is located in Los Angeles. What do you think about it?

Will Dr. Woodall analyze his project a little more fully for the next issue of GP? We would all be interested in considering fully his ideas on this subject as he has matured them after giving this proposal due study.

AOA'S NEW OFFICERS

New officers of the American Osteopathic Association for 1921-22:
President, Dr. Samuel L. Scothorn, Dallas, Texas.
1st Vice President, Dr. Orson L. Miller, St. Louis, Mo.
Three-Year Trustees:
Dr. Curtis Cochran, Los Angeles, Calif.
Dr. H. M. Walker, Ft. Worth, Texas.
Dr. Geo. A. Still, Kirksville, Mo.
Dr. Roy B. Gilmore, Nied, Iowa.
Dr. Earl Drinkall, Chicago, Ill.

Convention Briefs

Attendance at Cleveland was around 700. The scientific program—exceptionally good. The Cleveland poet, gave a reading of his original poems—which were delightful and particu-
The

AMERICAN SCHOOL of
OSTEOPATHY

After nearly thirty years of successful operation, is enabled
to offer to prospective students the advantages of

The Largest College and Hospital Buildings
The Best Equipped Laboratories
A Faculty of Specialists

Students of the American School of Osteopathy are in charge
of experienced physicians and teachers, who devote
their entire time to the school work.

Next Class Will Open Monday, September 12, 1921

For Catalog and Literature, address

The American School of Osteopathy
Kirksville, Missouri
THE OSTEOPATHIC PHYSICIAN

A Great Thing for the Reception Room Table

The A. T. Still Memorial issue of The OP is one of the finest things you can obtain for your reception room table. The many illustrations and anecdotes make it of great interest. It will attract the attention of the waiting visitor or patient, and arouse appreciation for the science and practice which in a few years has grown from a most humble beginning to a position of leading importance in the realm of therapeutics.

Only two or three hundred copies of this great document remain. Four copies for $1.00; ten copies $2.00. Send your order.

The Bunting Publications, Inc.
Waukegan, Ill.
The prolonged applause which followed this speech showed how thoroughly those present were sold on the speaker's ideas. Many who were present said in the corridors that this meeting to which they had traveled was the most spiritual experience of their whole professional lives.

Dr. Ruddy's Tonsillectomies Worth Going a Journey to See

It was the editor's privilege to witness a couple of Dr. T. J. Ruddy's skillful operations on a private case—one a tonsillectomy and the other an adenoidectomy. The patient was spry enough to help the doctor hold the tongue down in the tonsillectomy. 

This operation of being an enucleation of the tonsil by scraping the adherent tissue back away from the tonsilar capsule without cutting the muscles in any least discernible degree, until finally the whole bulb was pulled away until only adherent by a mere thread of tissue which was then snipped. This obviated the cutting of all veins and arteries so that only about four drops of blood were visible. It was as pretty an operation as one would wish to see and fully justified the reputation for skill which Dr. Ruddy has in all this kind of modern work.

One Osteopathic Hospital Holds Membership in Both Hospital Associations

Detroit Osteopathic Hospital, It was told at the convention, is the only institution in our profession which holds membership in both osteopathic and American Hospital Association. The hospital holds institutional memberships and Dr. Rebecca B. Mayer, vice-president and auditor, and has president memberships, so that this institution is fully recognized by the medically controlled national association and its local branch. Dr. Mayer took an active part in the recent meeting of the Michigan Hospital Association at Ann Arbor and was given every mark of consideration. Although our Detroit Osteopathic Hospital is only a year and a half old the medics have learned to respect us, thanks to Mr. Philip H. Gray, donor of the hospital, and his book which has opened up so liberally for the establishment of osteopathic therapies on the map of humanitarianism and philanthropy.

We would like to see all our other well established and well equipped hospitals follow the lead of Detroit Osteopathic Hospital and prepare to make applications for membership in both state and national hospital associations. Suppose you write Dr. Mayer and ask her for suggestions about the right way to go about making your application. There is a right way and a wrong way. Make no faux pas at the beginning.

Secretary Gravett and Manager Chiles Pull Together Harmoniously

At that glad reunion of Atlas men another story was told definitive of the respective duties and functions of Dr. Gravett and Dr. Chiles in their double-headed administration of 40A affairs. Both are Atlas men and the speaker was praising them for pulling so harmoniously together in the national organization's truces.

"How do you do it?" Secretary Gravett was reported to have been asked. "Who actually is at the head of affairs—you or Chiles?"

"Well," the Secretary was quoted as explaining, "it is simple enough when you understand it—just like the blend in Rabbit Sausage. There was a man in our state who built up a reputation for skill which Dr. Ruddy has in all this kind of modern work.

The Chicago College of Osteopathy

5200-5250 Ellis Avenue, Chicago

The special Post Graduate course of two weeks will begin Monday, September 12th, and will continue until Saturday, September 24th. Some of the instructors who will lecture during this course are:

Dr. H. H. Fryette, Techniques
Dr. H. E. Wolfe, Laboratory Diagnosis
Dr. Chester Morris, Technique
Dr. George W. MacGregor, Dietetics
Dr. W. C. MacGregor, Clinical Diagnosis
Dr. Carl P. McConnell, Technique
Dr. Blanche M. Melfark, Obstetrics
Dr. Hugh W. Conklin, Epilepsy and Diabetes

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Dr. Carl P. McConnell, Technique
Dr. Blanche M. Melfark, Obstetrics
Dr. Hugh W. Conklin, Epilepsy and Diabetes

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The DEAN

DISEASES of the HEAD and NECK

Dr. Deason's Sixth Osteopathic Book—NOW READY

It is Conservative. No radical claims are made for methods of treatment which have not been proven. Like the author's method of practice, the book is conservative and osteopathic throughout.

The Osteopathic Concept is applied in principle and practice.

New and Efficient Treatment. The author's original procedures and other methods of treatment are given, many of which can be used by the general practitioner.

Not a Book on Surgery. Surgical diagnosis is given thoroughly but no surgical technique.

The Book is as Complete as the author thinks is possible with our present knowledge (about 250 pages). Radical and dangerous methods have been omitted.

Contents by Chapters

Causes of Disease
Infection and Inflammation
Principles of Treatment
Lymph Drainage of the Head and Neck
Applied Anatomy of the Ear
Diseases of the Ear
Cataract
Deafness
Nerve

Nerve Deafness
Diseases of the Inner Ear
The Nasopharyngeal Tract
Diseases of the Nerves
Diseases of the Oropharynx
Voice Impairment
Nerve Affections of the Head

Methods of Treatment

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Remit $4.50 for 18 months, get three good back numbers and the entire series on Finger Surgery; make checks payable to-

R. H. WILLIAMS

THE OSTEOPATH - Kansas City, Mo.

The Greatest Risk Osteopathy Ever Took

Wednesday night at Cleveland the convention crowd went out on a lake steamer for an excursion. A good time was had and, as practically the whole bunch were there, the good ship was literally loaded to the guards. That set us thinking. What a difference it would make in the history and development of osteopathy, we musied, if this ship went down in an accident or burned up with its precious osteopathic freight! The very thought frightened us. Such a thing might possibly wipe out a large part of the star practitioners, teachers, editors and organizational workers of osteopathy! It is only one chance in a million perhaps but ought we ever to take even that remote chance by packing all the vital riches of osteopathy together in one frail bottom? We think that so large and important a part of the osteopathic profession should never be risked in one cargo. Think it over.

How Harry Forbes Hunts Ducks

Charles C. Taliaferro, Jr., D. O., the brilliant young ear, nose, throat and eye specialist of Pittsburgh, told a group in the Statler corridor how Dr. Forbes goes duck hunting. Harry, you know, has a wonderful nose for the things he likes. One of these is duck hunting, just because it gives him a good chance to do the things he likes most.

"As soon as we reached the marshes in our canoe and were safely hid in the waving reed, said Dr. Taliaferro, "Dr. Forbes took a comfortable seat in the bottom of the boat, braced his back against the seat and burying his nose in a book, said to me: 'Let me know, Tallie, when the ducks come—mean while I'll read.'"

"And he did—all day. I really think Harry was half afraid some stray ducks would come along and disturb his pleasure," added Taliaferro.

When George Still was Stripped of His Wardrobe

Dr. George A. Still and the Collection Law played a 3-act farce at the Statler which had its amusing angles—to the innocent bystander. It seems that the ASO once received some legal advice or service or other from Perry S. Patterson, Esq., of Chicago, when he was AOA attorney, which Dr. Still assumed was done in the lawyer's capacity as AOA attorney, and which Mr. Patterson assumed was done in his capacity as lawyer for his client. George A. Still, a bill was presented for $300, was contested and never paid. Some home lawyers who received the account for collection, it is told in Missouri, returned it without process.

While Dr. George Still was speaking on the convention floor on a very hot day all dolled up in a linen suit, the law in the person of constables with hard boiled faces and sets of voices went to George's room and attached his wardrobe, baggage and private papers. At the weather was hot and George was all in a glow, well—you can imagine the great surgeon without even a pair of dry B. V. D's, at his disposal!

He got the law to double back on its own trail by hiring other lawyers and gave good and sufficient bond to answer the case in court at a later day.

The middle act of the farce, however, happened at the room of Mrs. O. O. Bashline, wife of our eminent Grove City, Pa., surgeon, which was in the same corridor as that of Dr. Still. The fellow who did it said, "Take my yardstick, that fellow could be expected of it in a book, said to me: 'Let me know, Tallie, when the ducks come—mean while I'll read.'"

"And he did—all day. I really think Harry was half afraid some stray ducks would come along and disturb his pleasure," added Taliaferro.

 Montana Cat Saved Asa's Reputation

Colonel Asa Willard of some local fame in these United States as a raconteur nearly lost the count at the picturesque Hermit Club in
When Advising Prospective Osteopaths
as to the Choice of a College

Remember—That Los Angeles and vicinity not only has an exceptionally large number of Osteopaths who have established national reputations as Osteopathic Physicians and teachers of Osteopathy and that the interest in and devotion to Osteopathy on the part of these individuals makes possible the strong faculty of the College of Osteopathic Physicians and Surgeons.

That this institution is greatly strengthening its teaching staff in the fundamental sciences by the addition of several carefully selected full time instructors who have at their disposal exceptionally good laboratory facilities.

That the Los Angeles College will next fall be located in its own new buildings where an equipment second to none will be at the disposal of its students.

That the students of the Los Angeles College have unusual opportunities for gaining practical experience in the care of the sick

1. In a carefully supervised College Clinic in which during the past school year students assisted in the examination of 2,148 cases and gave 15,871 Osteopathic Treatments.

2. In the City Obstetrical Service, in which service our students delivered last year 315 cases and examined 1,142 cases.

3. Through service for men in the City Emergency Hospital and ambulance service.

4. By observation of major surgical operations at Los Angeles County and other hospitals in the city.

"The best possible training for Osteopaths" is the goal at the

College of Osteopathic Physicians and Surgeons
4th and Main Streets, Los Angeles, California
THE OSTEOPATHIC PHYSICIAN


Entered as second-class matter April 9th, 1903, at the Postoffice at Waukegan, Illinois, under the Act of March 3d, 1879.

EDITORIAL

Fairness, Freedom, Fearlessness

"How to the line, let chips fall where they will."

Vol. XL
August, 1921
No. 2

HOW THE CONVENTION WENT OFF

The AOA's 25th annual convention at Hotel Statler, Cleveland, July 25th to 29th was the last one to be held in a city of new buildings all kinds for everyone interested; some interesting novelties; an excellent and fruitful program; good clariety; a delightful dance and banquet; enjoyable reunions; excellent fellowship and a free interchange of good practical ideas and experiences wherever two or three were gathered together.

It was a convention marked by the Gray dawn of new practical visions and high ideals for osteopathy.

It was a convention conspicuous for organizational and institutional development. The hospital organization, the college organization, the car, the Gray Dawn. All the improvements and the cost of organizing the woman's organization and the new House of Delegates passing through its second year of operation (the critical second summer of infancy) all gave proof that osteopathy's working units are getting well on their way toward differentiation and specialization.

It was a convention marked by hard practical business and professional sense and by absence of hysteria and sensational quarrels. Removing business and professional sense from the door of the convention, the woman's organization and the new House of Delegates now gives the convention time for its scientific and social programs.

For routine reports of the program and all the good papers presented, see the other osteopathic publications. The OP only spotlights a few items that gives prophetic interpretation of the real significance of things. We emphasize some main developments of the meeting which are actually to count in the future.

TWO YEARS OF SOLID ACHIEVEMENT IN A TIME OF FLUX

August 1st, 1919 The Bunting Publications, Inc., first realized that the trade and industrial revolutions brought about by the world war, combined with labor troubles in Chicago, had made for a period of low work of all kinds for everyone interested; some interesting novelties; an excellent and fruitful program; good clariety; a delightful dance and banquet; enjoyable reunions; excellent fellowship and a free interchange of good practical ideas and experiences wherever two or three were gathered together.

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THE BUNTING PUBLISHERS

Waukegan, Illinois

WALDO'S THREE OBJECTIVES

They are looking for him.

WHY NOT ELECT AOA PRESIDENTS A YEAR IN ADVANCE?

The matter of electing the AOA President a year in advance was voted down by the House of Delegates. Probably the House was not clear on this subject when they voted. Surely there can be no objection to a man knowing a year in advance that he is to be President of the AOA. He could then brighten himself on Parliamentary Law and be thinking over some of the duties and responsibilities associated with the office. He would have absolutely no function whatever which would interfere with the existing President. His duties would only begin with the year ahead, but he would have the advantage of having been in training a year for the job.

THE AOA IS NOW LOOKING FOR A CORPORATION-TRAINED BUSINESS MANAGER

The trustees of the AOA have decided to search for a well-trained capable business manager outside the profession who is experienced enough to know how to fit into the job like a hand into a glove. They want—not a "has been" or a "will be", but an "iszer"—one who is fit to function now. They are looking for him. At the salary paid he may be hard to find. But when found, he will do the job and empowered to consolidate and take over the

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President Scothorn’s First Message to the Profession

I think we have been much too conservative. I urge more freedom—more expression. Progress was never made by people held down by repression. A young profession can not progress as it should if held down by a threadbare Code of Ethics written by an old profession to keep young professions from supplanting it.

We must use printer’s ink in constantly increasing volume to put osteopathy abreast of its destiny.

Before quitting Cleveland a motion was adopted by the new Board of Trustees endorsing and encouraging ethically paid advertising such as explaining the principles of spinal adjustment therapy and the educational attainments of the osteopathic physician.

Likewise Divisional Societies were urged to appoint a Censorship Committee to curb unethical written advertising.

Our propaganda must sweep forward as never before! Let that be the watchword for 1921-22! “We have only begun to advertise osteopathy.”

Dr. Earle Willard’s Scientific Low Table Technique

Dr. Earle Willard, Trenton, N. J., was the hit of the Cleveland meeting for scientific technique although, so far as we know, he was not on the program, at all. But he kept busy demonstrating to all who came along, in his room and in the McManis table private room on the second floor, his splendid low table technique, and his work as exhibited and explained to those who cared to dig into it was beautiful in the extreme.

Dr. Willard has collected together and worked out analytically quite a system of technique of a highly specific nature whose movements he has successfully standardized and fitted with exact nomenclature. This, so far as we know, is the first time this has been done so precisely for osteopathy and the healing art. His low table technique in particular, which is done on the flexible new McManis low table with a recoiling breast rest, is most clever. You should see it.

By Dr. Willard’s system these standardized osteopathic manipulations can be communicated to our practitioners on paper, as the doctor explains, and may be worked out by the studious practitioner alone from his printed instructions. Certainly this is something that has long been needed by our profession, and, if Dr. Willard has done a good job as well as we believe he has from seeing him operate and give instructions, his work ought to be utilized in all our colleges the coming year. It would seem to give the best possible basis for real post graduate college work for our doctors who have had field experience. It fills the bill for what they continually ask for.

We understand that Dr. Willard has agreed to give the Philadelphia College of Osteopathy students this work next session for a couple of weeks. This is fortunate for them. Other college undergraduates should get it, too! However, we insist that the Willard system is more applicable for the keen practicing osteopath than the undergraduate student because the latter has learned to appreciate what he lacks and he knows what to do with it when he gets it.

When the promised Detroit Post Graduate College of Osteopathy comes into being we shall then have opportunity to use talents like Dr. Willard’s for the very best advantage of the whole profession.

Meanwhile we have arranged with Dr. Willard to run a monthly department in the OP on his technique for the year ahead, and we shall hope by that means to make a lot of this standardized low-table technique immediately available for the studious practitioner, and long before he might have the chance to go and get it at the Detroit Post Graduate College of Osteopathy which is to be founded, we hope, some time in the near future. The prospectus of this course in Technique which is to be run in the OP the next twelve months is as follows:

OSTEOPATHIC LOW TABLE TECHNIC

By Earle Willard, D.O., Trenton, N. J.

I

Doctor Still’s Technical Methods Classified.

Doctor Still’s Lesion.

Doctor Still’s Technical Standardized.

IV

Doctor Still’s Technical Practically Applied.

V

Doctor Still’s Technical Standardized.

XII

How Spinal Adjustment Became a Science.

Watch for the first installment next month.
Osteopath Cures Deaf Mute by Constructive Finger Surgery

Deaf mutes very often can be cured! This was announced at the Cleveland meeting by Dr. W. V. Goodfellow, Los Angeles specialist, at a meeting of the Society of Ophthalmology-Otolaryngology. The case of a boy three years old was brought to Dr. Goodfellow by a friend. This child had been deaf mutism since birth. By the use of a special technique, the boy was cured in six months.

Great Meeting of the Osteo-Opthal-Oto-Laryngology Forces


About 150 were registered and a little better than 200 attended our clinics and lectures. About 100 cases were examined and treated and some 40 operations performed at the various hospitals in Cleveland.

Osteopath Makes Daring Flight By Night to Save Life

Putting aside all thoughts of personal danger, Dr. W. V. Goodfellow, Los Angeles specialist, last night made a sensational aerial flight from Big Bear Lake to Los Angeles to save the life of a patient who was in desperate need of attention.

Dr. Goodfellow was spending his vacation at Big Bear Lake. Last night, before going to bed, he learned that a patient of his, who had been in bed for several weeks with what was thought to be a simple cold, was actually suffering from tuberculosis of the lungs. The patient was in great danger and it was necessary to get him to a hospital as soon as possible.

Dr. Goodfellow immediately called on the telephone to learn if the patient could be sent to the hospital by air. He was informed that an airplane was available and that it could make the trip in less than an hour.

Dr. Goodfellow then proceeded to the hospital where the patient was being treated. He found that the patient was in a critical condition and that the situation was urgent.

Dr. Goodfellow then arranged for the patient to be taken to the hospital by airplane. He took the patient's vital signs and gave him instructions for the flight.

The airplane was a small single-engine plane, and Dr. Goodfellow had to fly it himself. The trip was a long one, and the weather was not the best.

But Dr. Goodfellow was determined to save the patient's life. He flew through heavy clouds and blinding rain, but finally reached the hospital safely.

The patient was immediately taken care of and his condition began to improve. Dr. Goodfellow's quick thinking and daring flight saved the patient's life. His heroism and persistence were an inspiration to all who heard of it.
THE EFFICIENT OSTEOPATH

By Dr. C. C. Reid, Denver, Colo.

VII

Equipment

Last month we talked about the personnel of the office. Now we take up the equipment, or rather the lack of equipment, according to our present angle.

First. Lack of proper diagnostic instruments.

The lack of proper diagnostic instruments is a source of great inefficiency on the part of many doctors. Some do not even have a thermometer. Of course it is a general rule for a physician to carry a thermometer, either in his pocket or in a convenient bag which he keeps in his office and carries with him in making his calls.

Every physician should have a sphygmomanometer. Taking blood pressure should be practically a universal procedure in people above forty years of age. There is nothing out of the way in using it on people below that age.

Most doctors' offices contain a stethoscope, but many of them are like the proverbial old family Bible, stored away in some corner seldom seen and seldom used.

Every doctor who does any kind of surgery should have the proper instruments for what he does. Practically every one does some kind of surgery, at least enough to lance a boil or open an abscess if nothing more, so I would say that every physician needs a few surgical instruments. He should have these ready, always in trim, so that they may be had at the moment.

In order to make a correct diagnosis, or even attempt in a reasonable way to make a diagnosis, in a large percentage of the cases that come into our office, the nose, throat, and ear must be examined. These organs must be examined with special apparatus for special lighting of these organs. A good head mirror three and a half inches in diameter containing a three-eighths inch hole is the best kind of instrument for getting a light into the ear, nose, and throat. A good sixty candle power electric light for reflection with the head mirror is essential. A speculum and a proctoscope should be had. Others according to specialty.

This much apparatus and instruments for diagnosis should be had by every physician. They should always be kept where he can get his hands on them readily, or else he will fail to make use of them to the extent that he should.

Second. Poor or no laboratory. It is impossible for every doctor to have a completely equipped laboratory. Fortunately, in all cities there are now laboratory men who devote their whole time to laboratory work. They make a study of laboratory equipment and technique. For complete laboratory examinations it is not essential that the general run of doctors have a complete laboratory. In many cases they should secure the co-operation of the laboratory man in making their diagnoses.

Those who live in small towns and in localities where there is no completely equipped laboratory, for more elaborate laboratory diagnosis, can send their specimens to the laboratory men in nearby cities and soon have back a complete report.

I believe it is quite essential that every physician should have a small laboratory so that he might make at least a complete urinalysis chemically and microscopically. One who is not close to a complete laboratory should have a more elaborate outfit than a urinalysis case. Some stains and a good microscope will help him to do much bacteriological work.

In any case he has an instrument of this kind where it can be used readily, he is likely to neglect some of the essential elements of a proper diagnosis. Lack of laboratory facilities and lack of laboratory connection is a source of inefficiency of many doctors and of course is expensive.

Third. Lack of good tables, stools, sterilizer, dressings, wrappers, etc.

An osteopathic physician should be equipped with one or more good sterilizers. A good sterilizer is not too good. Expensive machinery on a table is not essential but may be convenient at times. A good stool with properly graded rounds on it will help in some forms of technique. A good sterilizer is essential to a complete office if any kind of surgical work is to be done and any dressings to be used.

The doctor should have a number of wrappers according to a good pattern, open front and back. These should be kept in his office for examination purposes and for the use of people who only come a few times and do not care to secure a private wrapper. These wrappers should be kept in the office.

The efficient osteopath is one who has the proper equipment to do the work. He should have some form of sterilizer. A good, simple, practical one is not too good.

A set of boxes or drawers in which to keep these wrappers is very handy, especially for people who have their private wrappers in a part of the office which is not under the control of the doctor so that they can be assured their wrapper is kept privately for them. In this way, people can be encouraged more readily to bring their own wrappers. Particular people are especially touchy about wearing a garment that some one else has worn. This is essential for reasons are against contagious and infectious diseases.

Equipment along these lines, if properly handled, will add to the source of one's income.

Fourth. Desk, if present, littered and unkept. Every doctor wants a desk. Practically every doctor has a desk. In my travels over the country in visiting doctor's offices, I remember particularly one office into which I had stepped to see how the doctor run his business. His desk was in the reception room, where it never should be. It was a roll top affair. Papers, magazines, journals, letters and all kinds of literature were piled on the desk so profusely that it was not possible to get the papers or anything else off the top of the desk. It looked as though he was getting ready to move and had dumped all his literature in a cardboard box; but he was not going to move. It was an office, however, for things had apparently accumulated for years. The only place he had to lay anything was on the leaf of the desk. This of course was an extreme condition, seldom seen to that extent.

However, there are all gradations of this disorder connected with doctors' desks. It is always indicative of a disordered mind. If a doctor has great ability in other lines, he cannot afford to allow his desk to be littered and unkept. If his mind is not disordered in any way, it will soon come to be so if he has to live in such confusion. Inefficiency in keeping things properly classified and in order is a source of loss which cannot be estimated in dollars and cents.

(To Be Continued)

HELPFUL HINTS IN DIAGNOSIS REVEALED BY ADVANCED DENTISTRY

By M. D. K. Brenner, D. D. S., Formerly Editor of The American Dentist

There are some men who think that the effects of conditions in the oral cavity upon general health are greatly exaggerated; that diseased teeth cannot be responsible for all the ills charged up to them. Such opinion, however, is not based on intimate knowledge of the facts involved.

We all know that the initial step in the process of infection is invasion. An organism must first gain entrance into our anatomy before it can make the attack. To prevent the invasion, nature has protected us with an herbally sealed covering, the skin, through which not even the most virulent bacteria or coccus can pass. The epidermis is germ proof unless a cut or bruise has broken the continuity of its surface. The only points of entrance for microorganisms under normal conditions are the natural openings which lead into the body—the urethra, the anus, the mouth, and the nose. The first two of these are exits and it is seldom that anything has an opportunity to come up into them. Most infectious materials usually invase the system either through the nose or by way of the mouth. But these gateways are not entirely defenseless. The tonsils, the ciliated epithelium of the nose, the mucous secretions of the nasal cavity, the digestive fluids of the stomach, either hold the infected organisms at bay or destroy them if their number is not overwhelming.

Now, let us see what happens when the pulp (nerve) of a tooth is exposed, as a result of decay. It is at once invaded by the different flora which inhabit the human mouth, usually streptococcus. There are no natural defenses here and therefore this exposed nerve serves as a point of entrance exactly like a break through the outer layer of the skin. And, an invasion of this type is most virulent. The reason for this is that because on account of the constricted area the blood supply is very meagre, the arteries are of tapilary size and added to this is the absence of veins, so that there is not a regular circulation, but just a dilution of the blood; consequently, the natural resistance is at a minimum.

The infection once started usually passes out through the canals into the bone at the root end, and thereby there is nothing to stop it, no special secretations and the result is an abscess. Of course when that stage is reached the natural defenses are very weak and unfortunately, however, the infection is in the bone and no

Museum of Osteopathic Medicine, Kirksville, MO
one is able to realize what this means any better than the Osteopath. He knows "The rule of the artery is supreme," but on account of its structure osseous tissue has a very limited arterial supply. Therefore, while there may be enough resistance to keep the infection from spreading it is insufficient to eradicate it altogether.

The X-ray shows quite a number of these latent abscesses at root apices, in the mouth of many people which are undoubtedly discharging millions of germs into the blood stream. These germs probably do no harm when the resistance is at par. The white blood cells will take care of them. But, the resistance is not always in that ideal state. What happens then, what is the result of absorbing continuously microorganisms and other toxins into the system? I am not going to answer this question because I take it for granted that every intelligent Osteopathic Physician knows the answer. I merely wanted to present the premises upon which the theory of oral foci of infection is based.

(To be Continued)

Advanced Technique Used on the McManis Table
By J. V. McManis, D. O., Kirksville, Mo.

Spinal Traction

In the strict sense of the term, the element of traction enters into every movement produced in or between vertebrae. The fact that the vertebral muscles are in pairs and opposed in action, and the ligaments more or less the same, makes the truth of the statement readily apparent. However, the practical use of spinal traction in a straight line, coupled with simultaneous manipulation, has been sadly neglected, thereby losing one of the strongest elements in the correction of vertebral lesions.

As far back as 1899 the importance of spinal traction was mentioned and a practical application made of it by Dr. Charles C. Hazzard, a noted osteopathic practitioner and writer. In his book, "The Principles of Osteopathy," the following reference is made about traction: "The most important part of spinal treatment is to separate vertebrae and allow discs free blood supply and room for growth. Treatment by suspension accomplishes this, as also does traction of the spine, described to you as a straight "pull". The fact of the compressibility of the intervertebral discs is one of great importance and the most practical and easiest way to treat such a condition is by traction. Traction separates the vertebrae, taking the pressure off the discs. And in separating the vertebrae, the shortened, contracted muscles and ligaments which are helping maintain the approximated position of the vertebrae, are stretched out, their circulation increased and some of their normal tonicity restored. This accomplished, the tendency toward compressed discs is partially or wholly eliminated.

Realizing that traction is one of the most important elements of osteopathic treatment, and adding to it the act of manipulation, we have one of the most effective and far-reaching treatments known to manipulative therapeutics. The application of spinal traction with manipulation is best performed on the McManis table. The stretching harness which is provided is easy to apply and is comfortable to the patient. Any degree of traction can be applied and specific manipulation can be employed at the same time.

The effects of judicious traction are the separation of vertebrae, so that impacted surfaces are released, removal of compression from discs so they can regenerate, the stretching out of bunched ligaments so they can become normal.
Little Stories of the Clinic
By C. W. Young, D.O.,
Grand Junction, Colo.

STORY No. 39

Shortly after securing the cure of the case diagnosed by Dr. S. of this city, as gallstones—narrated as Story 29 in the last issue of The

Osteopathic Physician—my wife telephoned me that this same Dr. S. had stated that our next door neighbor, Mrs. M., could live only a short time longer, and they wanted me to come and see if I could do anything for her. My wife was in the home of Mr. M. when he was writing his wife’s relatives and persuaded him to give me a trial. After Dr. S. was duly fired, I started to see what the I.T. Still system of healing could do.

The woman had been afflicted with asthma for many years, and was having considerable fever and a very distressing cough when she called Dr. S., in whom she had great faith. She took his medicine, and it checked the cough, but it caused such terrible vomiting that she decided to throw away the medicine and, instead thereof, she began to relieve the cough by hypodermics of morphine. Such an hypodermic

will cause the thinned and over stretched muscle to begin to shorten and assume its function in response to the impulse from the additional minimal traction.

Here is where traction must stop. Tension beyond this point may injure the thinned out tissues.

It will be well for the men and women using McManus tables to make a study of traction and application of it on their table. We know that the results will be surprising to you and more than gratifying to your patients.

(To be Continued)

Wonderful Year for the Laughlin Hospital, Kirksville

Our first year reveals a very proud record for this new institution. Over 900 surgical cases were handled, just as they came, with a mortality of but three in that number. Receipts for the year were over $105,000—practically all of it Dr. Geo. M. Laughlin’s work.

Our institution is entirely out of debt and paid for from the receipts of our practice. It is one of the best equipped small hospitals in the state.

We maintain a fine home adjoining for nurses. We are prepared to handle practically all of it Dr. Geo. M. Laughlin’s work.


For further information address Dr. George M. Laughlin, Kirksville, Mo.
need of the upbuilding of our great science and
of propaganda for its acceptance, if we
would save millions from untimely graves.

Comment No. 2. Dr. S. has his office in the
building where I am located. We often meet.
He knows who I am, but he always gives me
and other osteopaths a stony stare. He con-
siders our professional standing so beneath
the great eminence on which he stands, that he
would deny us the courtesy of a greeting when
we meet face to face. Knowledge of the results
secured as described in stories 29 and 30 will
make no impression on him whatever. He and
the great majority of all in his profession are
destined to go on year after year committing
the awful blunders that will shorten the lives
of many millions. Speed the day when osteo-
pathy will come into its own!

Three New Men Added to Our Staff

DR. E. C. BRANN, who has been doing work under Dr. Ruddy for twelve months,
is prepared to do any work in the eye, ear, nose and throat—either treatment or surgical.

DR. L. M. WILLIAMS, who has served in army laboratories two years after com-
pleting the army course, also Dr. Lane's course, is prepared to do any laboratory work,
including Wasserman's, blood chemistry, medico legal, etc.

DR. P. L. BARR, recent graduate of the Kansas City College of Osteopathy and Sur-
gery, is also with us now.
test below par, about three-fourths normal. Both tubes were stenosed. There was impaired movement of both drumheads.

After four months treatment the 128 and 512 forks were no longer negative. Air conduction in both ears had doubled. Whisper test was 8" in the left ear and 30" in the right. She could distinguish ordinary conversation at a distance of 12 feet. Her equilibrium was entirely restored and the lazy condition of the eyes disappeared under treatment. Needless to say she is now able to resume her old occupation.

This is only one of the many cases which we might help if we were allowed in the army hospital.—J. M. Watters, D.O., Newark, N. J.

Two More Opera Stars Added to Osteopathy's Diadem

By G. H. Smith, D.O., Evanston, Illinois

Here are two more opera stars won over to Osteopathy. They are Miss Alice Gentle and Mr. Mario Chamlee, both of the Metropolitan Opera Company but now at Ravinia Park, Ill. Miss Gentle suffered with a severe headache for six days which was not relieved by ordinary medical measures. She was referred to me by a patient who heard her complaining during a rehearsal. I found osteopathic lesions of the third and fourth cervical vertebra with tenderness on the right side. She not only complained of headache but of a stiffness of the neck and a slight impairment of her singing. After these lesions were adjusted her headache disappeared and she made one of her big hits of the season in the role of Amneris in Aida. She is so well pleased with Osteopathy that she is talking it continually to the entire company. On Friday, July 15th, she sent Mr. Mario Chamlee here for treatment. He complained of a slight laryngitis and had a cervical lesion of the axis with tenderness on the left side of the neck. The muscular tissues were somewhat congested and after removing these I corrected the bony lesion with marked immediate results. He tried his voice and said, "This sure is wonderful; I can sing now and only a half hour ago I couldn't." He had another treatment on Saturday and that night made a decided hit in the role of Turiddu in Cavalleria Rusticana.

Believe me, they are real converts to Osteopathy and are very pleased with the results that it brings. I believe that this little piece of news will prove of interest to the profession.—Fraternally yours, B. H. Smith, D.O.

ASHEVILLE
OSTEOPATHIC SANATORIUM

Asheville, North Carolina

Best Climate in America
Best Water in America
Best Scenery in America

Here your patients may have osteopathic care and a pleasant stay in the mountains during the hot months.

Elizabeth E. Smith, D. O.

What Is the Chief Factor in Most Diseases that Flesh Is Heir To? Local Inflammation

Hence to treat Local Inflammation directly is to reach and remove the cause as well as to relieve symptoms: DIONOL DOES BOTH!

DIONOL acts directly to oppose and overcome local inflammation, acting in harmony with established physiological principles, and giving practical clinical results.

For instance:

THE DIONOL COMPANY:
Spokane, Wash.

Recently I treated a very severe case of tibial periostitis and used nothing else. The man's leg was swollen from knee to ankle, twice its normal size at ankle and was a deep purple in color. There was considerable temperature and severe prostration. It was the most alarming thing of its kind I ever saw and I thought the man would surely lose his leg. I called a surgeon in consultation but he advised a continuation of the methods I was then using for a while. The next day the leg started to improve and in five days the man was back to work. He was confined to the house less than two weeks altogether. I think it was remarkable. According to all rules he should have been laid up two or three months with the chances of losing his leg. The treatment consisted of Dionol applied very liberally and renewed every four hours, night and day, elevating the foot and covering the dressing with hot water bottles. That was all.

Dr. C. __________

If case records mean anything to you, we can submit abundant evidence of the practical efficiency of DIONOL. If you prefer to make it a case of "the proof of the pudding," send for literature clinical reports, pamphlet and

TEST DIONOL—For your patients' welfare. For your own prestige.

THE DIONOL COMPANY, (Dept. 12) Garfield Bldg., Detroit, Michigan
Federal Prohibition Commissioner
Rules Osteopaths Are Not Physicians

The Legislative Bureau is in receipt of a communication from Federal Prohibition Commissioner R. A. Haynes, under date of July 20th, 1921, in reply to an inquiry sent from this office under date of June 30th, 1921, which reads as follows:

Sir:—In reply to your letter of June 30, 1921 there is transmitted herewith a copy of Regulations No. 60, issued by this Bureau pursuant to the National Prohibition Act, and you will find in Article 1, Section 1 (f), the definition of the word "physician" as construed by this Bureau.

Respectfully,
R. A. HAYNES,
Prohibition Commissioner.

REGULATION NO. 60

Is issued by the Internal Revenue Bureau and deals with the question of Intoxicating Liquors. The Bulletin is dated February 1st, 1920, and has therefore been in effect since that date.

Paragraph (f) of Article 1 Section 1 referred to by Mr. Haynes in his letter to this Bureau reads as follows:

"The word "Physician" shall mean any person duly licensed to practice medicine and actively engaged in the practice of such profession in the State, Territory, or in the District of Columbia in which licensed. This definition does not include osteopaths or chiropractors."

Here again we have a Department Head at Washington set aside State Laws as though they did not exist. In a number of States Osteopaths have identical legal rights with those of the drug practitioner, and in these States at least, this order of the prohibition commissioner is interfering with legal rights granted by State Authority.

The right to prescribe Alcohol may be of little practical value to the Osteopathic practitioner, but the principle involved is one that cannot well be ignored, for if one department head is able to issue such orders others may do likewise. It is therefore your duty to protest against this order of the prohibition commissioner. Make your protest to Senators and Congressmen from your own home State, and do this at once.

Fraternally yours,

C. B. ATZEN,
Chairman Legislative Bureau.

258% GAIN

KANSAS CITY COLLEGE of
OSTEOPATHY and SURGERY

had the above student gain for 1920-1921. Nearly tripled its enrollment and now starting for a more remarkable record for 1921-1922.

It's "The Aggressive College"

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Kansas City, Missouri

Wayne-Leonard Osteopathic Sanitarium
130 So. Maryland Ave., Atlantic City, N. J.

Dear Doctor: We invite your attention to the fact that we are giving special attention to milk diet cases.

We employ the Porter Milk Diet Method exclusively.

All milk used in milk diet cases is supplied by the Walker-Gordon Company. It is a certified raw Holstein milk. There is none better.

For particulars regarding milk diet and other cases, address—

Dr. L. H. English
130 South Maryland Ave.
ATLANTIC CITY - N. J.

Chico Hot Springs
Sanitarium and Hospital

Located in the heart of the Rocky Mountains at an elevation of 5000 feet. Open the year around. The Mineral Water baths and drinking is second to none for Rheumatism, Skin Diseases, Gastro-intestinal and kidney troubles. Hospital is completely equipped with Laboratories X-Ray and operating facilities.

Special attention to surgical cases.

G. A. Townsend, D. O., M.D.
Surgeon-in-Chief
Emigrant, Montana, Post Office
Preach Osteopathy by Showing Comparison Between Automobile and Human Body

One of the sensational good achievements in our field literature production is that new "Automobile Number" of Doctor Van Brakle in which is followed all the way through the marvelous analogy between the combustion engine known as the automobile and the other combustion engine known as man.

Here is a talk that every man, woman and child who runs a Ford will understand. Even you who know both the modern motor car and the human organism will likely be surprised to see how closely and how far this analogy goes.

Van Brakle was a Mechanical Engineer, graduated, before he became a Human Engineer, so if anybody can trace out the practice of osteopathy is not inferior to the protoplasm mechanisms, car and man, Van ought to be able to do it. You'll say he has, and if you don't when you read him.

Van "stalls" the human engine in traffic so to speak: "puts moth balls in the gasoline" (drugs stimulating to greater activity with no apparent effect on the mechanism). A second illustration of how the public can be made to believe the essentials of osteopathy.

THE BUNTING PUBLICITY SERVICE for
OSTEOPATHS
Waukegan, Illinois

Getting Quick Returns in Advertising—Are You Doing It in Your Field?

As an illustration of how the public will respond to well prepared information about osteopathy here are two instances of quick returns by those using July "Osteopathic Health"—The Osteopathic Specialist in Diseases of the Ear, Nose, and Throat.

Dr. Paul A. Reilly, of Stillwell, Minn., sent out a distribution and within ten days got a case of throat paralysis (following influenza) with a letter written by a local M. D. which is expected to yield nicely to treatment. Dr. Eugene Pitts, of Bloomington, Ill., sent out a prospectus in his office. July 26th he reported he had obtained already direct results over $100 in eye, ear, nose and throat work alone. He ordered 200 more magazines to be put out for his Bloomington office.

You have no idea what your location will yield in osteopathic patronage unless you systematically and steadfastly tell the people what osteopathy is and will do. No matter what your practice or income you should not be satisfied that you have made the most possible out of your location—for osteopathy and yourself—until you have instituted an educational campaign of sufficient size to thoroughly cover your community and have maintained it consistently for several years consecutively. Have you done this? Are you doing it? Will you do it?

The only reason for cancellation of my contract for "Osteopathic Health" is that I have a year's supply of packages which are unopened. I intend to distribute what I have on hand and will then make a new contract."—Dr. J. B. Blank, Somewhere, Ind.

The above message was received from one of our friends and he's a fine chap, too. But what a fiasco! Twelve months of printed opportunity wasted! Good literature against the doctor in question. We received the above message the other day from one of our friends—and he's a fine chap, too. But what a fiasco! Twelve months of printed opportunity wasted! Good literature that might have shown sick people the way to health and won converts to osteopathy by the score—boxed up tight and accumulating dust in a closet shelf. Of course our friend meant to distribute these magazines but he had no definite system; he was busy; he forgot or procrastinated. Result: No publicity!

Many osteopaths who intend to do steady educational work promotion work "lose out" because of lack of system or lack of time to attend to distribution details. What's the remedy? Simple enough. Send that "mailing list" to us. Let us assume responsibility for attendance to it regularly. We guarantee to do the work accurately and furnish information about the con-

Special Information for Osteopaths

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Osteopaths, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the above facts the case went by default and they never even appeared against the doctor in question.

Dionol treatment is the only remedial agent that we are aware of that acts strictly in a mechanical sense and without drug reaction and which may be safely employed, internally or externally by drugless physicians generally.—The Dionol Co., Garfield Bldg., Detroit, Mich.

The Delaware Springs Sanitarium

Emphasizes Diagnosis, believing that a condition accurately diagnosed is half cured. All modern facilities for diagnosis, as well as treatment, are found in our equipment.

Our institution has been inspected and endorsed by many of the best men in our profession.

THE DELAWARE SPRINGS SANITARIUM
Delaware, Ohio

Don't Complain of Unfair Competition

Unless you are doing your part to smoke the imitators out. You can use "Chiropractic Kleptomania" in hundred lots at 15 cents apiece. It pays.
THE OSTEOPATHIC PHYSICIAN

MANY A SMALL TOWN OSTEOPATH has more opportunity for advancement than he imagines. Too many make their own limitations. We have turned many a $5,000 practice into a $50,000 practice by doing the maximum practice possible in your town. Talk it over with us. We are the advance agents of prosperity for capable and needy practitioners who have the faith to try or the courage to borrow our faith, if he doesn't have the vision himself. We know the way and can point it out to you. We have specialized in this work of advertising osteopathy and promoting practice for twenty-one years and our experience in thousands of cases is at your disposal.

THE BUNTING PUBLICITY SERVICE

for

OSTEOPATHS

Waukegan, Illinois

PROFESSIONAL CARDS

Dr. Benoni A. Bullock
Consultation and Surgery
Specialist in Orbital Surgery
Stevens Bldg., Detroit, Mich.

Dr. W. F. Rossman
Surgery: Eye, Ear, Nose and Throat
Referred cases solicited
Grove City, Pa.

Dr. S. P. Ross
Surgery
Office, 1000 Land Title Building
Residence, Hotel Adelphia, Philadelpia, Pa.

Dr. Jerome M. Watters
Osteopathic Physician
Eye, Ear, Nose, Throat and Eye
2 Lombardy St., Newark, N. J.

M. D. K. Bremer, D.D.S.
Radiography, Oral Diagnosis and
Prosthodontics
Suite 1600, Maller Building.
5 S. Wabash Ave., Chicago, Ill.

Dr. Leland S. Lamoree
Eye, Ear, Nose and Throat
Prof. Ophthalmology, Optometry and Oto-
Laryngology.
K. College of Osteopathy.
Blackwell, Okla.

601-23 New Ridge Building, Kansas City, Mo.

Dr. C. C. Reid
Eye, Ear, Nose and Throat
Dr. C. L. Draper
Waukegan, Illinois

An Osteopath's Exploration to a Health Seeker.
"Questions Often Asked About Osteopathy and Their Answers."
"Osteopathy in Winter's Ills," "A. T.
"Osteopathy and the Case of Sickness Found a Cure.
A General Sketch of Osteopathy."
"Osteo-
"Osteopathy Cures Various

POST-REMOVAL CLEAN-UP SALE

Big Value Package for $5.50

We have been straightening out our stock and will sell them at not more than $2.25 each, while the cost of the set is $25.00. We have added a number of materials, each package containing 150 brochures and adding at least some of each of the following:

An Osteopath's Exploration to a Health Seeker.
Questions Often Asked About Osteopathy and Their Answers.
Osteopathy in Winter's Ills.
Osteopathy Cures Various

While they last, or for a period limited to not longer than 30 days, we will sell them for $5.50 per package. As it is. You can have one, two or three packages, but the rate per package is the same. If it is requested, we will imprint professional cards with your name.

If you want to do some campaigning to a new list of names, here is your chance to get a new list of names, here is your chance to get the literature for it at a low cost. You can send us your list, if you wish and we will do the addressing and mailing for you. The extra charge is $1.00 per hundred for addressing and $1.00 per hundred for postage. There are about 50 of these packages. They will move away quickly, you may be sure. If you want one or two of them let us have your name and remittance promptly.

The Bunting Publications, Inc.
Waukegan, Illinois
THE OSTEOPATHIC PHYSICIAN

CASH PAID FOR ACCEPTABLE MANUSCRIPTS

We are in the market for contributions that explain osteopathy, its theory and practice, its diagnosis and cures, in simple English and suitable for conveying the lay reader and educating osteopathic patients. Such manuscripts must be suited for the purposes either of "Osteopathic Health" or "Harvest Leaflets"; must be typewritten on one side of the paper only and be either single or double spaced between lines. The total number of words by actual count must be given on each article and the number of words on each separate page.

For "Osteopathic Health"

Brochures or other manuscripts offered as suitable material for making up one entire number of this magazine must contain approximately 5,000 to 4,000 words. We supply the subheads for long articles.

The preferred brief manuscripts explaining a variety of diseases rather than for one long manuscript. Long articles have to possess some definite theme, show artistic unity and logical conclusion. But any practitioner who is interested in his practice, even though without possessing literary gifts may write the most acceptable sort of short articles containing one or more good ideas or dealing with particular diseases, diagnoses and cures. We are able to supply the literary revision, if it be needed, to polish good plain recitals of fact.

For "Harvest Leaflets"

Manuscripts offered for "Harvest Leaflets" should contain one or more good ideas or dealing with particular diseases, diagnosis and cures. We are able to supply the literary revision, if it be needed, to polish good plain recitals of fact.

Next AOA Meeting at Los Angeles

The next convention of AOA goes to Los Angeles and will probably be staged at the palatial new $5,000,000 Ambassador Hotel situated in a garden-like Eden remote from city roar and car lines. Begin to plan now to go to Los Angeles and take the family. Stop at Grand Canyon and visit Catalina Island, going or coming. You will never have a better chance. Perhaps you will also take in the northern route and visit Lake Louise and Banff on one leg of the journey. It is important for spin purists to begin now to set aside a little money each month on regular schedule. $25 a month put into a sinking fund would accomplish wonders for your recreation and profit a year hence.

"Odds and Ends" Packages

$8.00 Each

There are 100 assorted magazines in each package; two or three of a kind; old and new. There are six packages only. Price $8.00 per package. Useful for display on reception room table. Many of these issues now out of print. Terms, cash in advance. Send remittance with order.

The Bunting Publications, Inc.

Waukegan, Ill.

Osteopathy’s Saturday Evening Post Fund 70 Percent Pledged

When Dr. H. M. Walker, generalissimo of the Saturday Evening Post educational campaign, left the Cleveland meeting $85,000 had been raised of the $50,000 which is needed to conduct the first year’s work. You see, we’re winning out in this big job. Only $15,000 more is needed. The work is forging ahead now faster than ever with the momentum that has been developed. Several good workers have been enrolled in Illinois, Missouri, Iowa, California and other states, and more are wanted elsewhere, so this splendid and practical scheme is sure to go over the top in short order. Nothing succeeds like success. Get in the band wagon, if you haven’t done it already! Send Dr. Walker, National Bank Bldg., Ft. Worth, Texas, your pledge for a hundred dollars and watch osteopathy grow.

Dr. H. M. Walker to Be Our AOA Advertising Director

Dr. H. M. Walker, of Ft. Worth, Texas, will be the new paid Advertising Director under the AOA Bureau of Publicity. This is a good selection. Walker is progressive and full of pep. The Saturday Evening Post campaign (which

he has helped so splendidly to push forward and make possible) will remain an outside organization for this next year. When it has made its initial demonstration and won success by another conventional method merely to do—no doubt the AOA will be proud to take it under its wing. This is good managerial sense.

"Oh" Issues and Standard Laity Brochures Now Available

"The Body’s Four Grand Systems of Elimination"—August issue, "Osteopathic Health". Price, 100 copies, contract, $6.50; single order, $7.50.

"The Osteopathic Specialist in Diseases of Ear, Nose, Throat and Eye"—July issue "Osteopathic Health". Price, 100 copies, contract, $6.50; single order, $7.50.

"Mechanical Causes of Woman’s Ills and How Osteopathic Adjustment Cures Them"—June issue "Osteopathic Health". Price, 100 copies, contract, $6.50 single order, $7.50.

"Why Diseases of Stomach and Digestive Organs Develop"—Brochure No. 56, undated. Price 100 copies, $6.00.

"An Osteopath’s Explanation to a Health Seeker". Brochure No. 54, undated. Price, 100 copies, $6.00.

"Questions Often Asked About Osteopathy and Thyme"—Brochure No. 53, undated. Price, 100 copies, $6.00.

"Osteopathy in the Inflammatory Diseases". By the late Professor Lane. Brochure No. 8, undated. Price, 100 copies, $6.00.


"Most Diseases Are of Spinal Origin". Brochure No. 36, undated. Price, 100 copies $6.00.

"Osteopathy as a Science", by John Conover, D.O. Brochure No. 37, undated. Price, 100 copies, $6.00.

THE BUNTING PUBLICITY SERVICE for OSTEOPATHS

Waukegan, Illinois

I have been using in my local daily newspaper once each month your display advertisement calling attention to "Osteopathic Health" for the current month. It is always the most attractive advertisement in the paper and I think it is most discerning and good advertising. It calls attention to "Osteopathic Health" in a way to secure a better reading and consideration—Charles A. Arand, D.O., Sault Ste. Marie, Mich.

"Osteopathic Health" for September

The Human Body Runs Like an Automobile

Physicians Tardy in Dealing with Man as a Motor Mechanism; New Viewpoint Has Produced a New Science of Repair; The Body, Like the Automobile, is a Transformer; Automatic Heat Regulation in Both Cars and Body; Hearts Correspond to Automobile Timers; Human "Cylinders" Get "Carboned"; Where the Human Mechanism Goes Intelligent Adjustment; Equipment of the Osteopathic Anatomical Engineer; Accidents Damage Human Bodies as Well as Cars; What is Found Out in the Osteopathic Repair Shop; Osteopathic Physicians Know the Human Body: Do You Treat Your Body as Intelligently as You Treat Your Car?

The above is the title contents of "Osteopathic Health" for September. The aptness of the analogies will delight you; the instructive information given will impress you deeply. A copy of this little magazine will be mailed free of charge on request. Address:

DR.
A Practical Post-Graduate Course
given by
THE TAYLOR CLINIC
at the
Des Moines General Hospital
Des Moines, Iowa

Thirty Days of Intensive, Practical Work.
Fee $100. Certificate at completion of course.

Dr. E. L. Taylor, Surgeon-in-Chief
Dr. A. B. Taylor, Orthopaedic, Pediatrics and Asst. Surgeon
Dr. G. C. Taylor, Eye, Ear, Nose and Throat
Dr. Lula D. Taylor, Consultant and Gynecologist
Dr. John P. Schwartz, Pathology and Proctology
Dr. G. B. Bean, Staff Physician
Dr. Jos. L. Schwartz, Staff Physician
Dr. F. J. Thibaut, Superintendent and Radiologist
Dr. Byron L. Cart, Pathologist, Cystoscopy and Genito-Urinary Diseases.
Dr. H. M. Fischli, Intern
Dr. H. E. Lesley, Clinical Diagnosis
Dr. T. M. Patrice, Staff Physician
Dr. H. B. Willard, Staff Physician

For Sale at Sacrifice!
High Grade Practice (Now running $9,000 per annum and growing each month) and Splendid Complete Equipment.

Owner retiring from practice. Possession September ist. Town of 10,000 in center of best sugar, rice and cotton country of South. Ten small towns within in a radius of 20 miles. No other D.O. Equipment includes 2 McManis De Luxe Tables; 1 De Luxe Stool; Complete Eye, Ear, Nose and Throat Specialist's Outfit; Sorensen Compressed Air Cabinet; McIntosh Battery; Violet Ray Outfit; Microscope; Instruments of all kinds; Library of 130 volumes. Also upholstered ivory finish office furniture. Office occupies one entire floor especially arranged. Special practice room finished in white enamel. Living rooms in connection can be had if desired. Long lease at a reasonable rent. Price $2,720; price with pictures and rugs, $3,500. Part cash, balance secured notes. If you are qualified for a high grade general and specialty practice it will pay you to investigate this unusual opportunity.

Address: A. B. C.
c/o The Bunting Publications, Inc.
Waukegan, Illinois

THE OSTEOPATHIC PHYSICIAN

The Fateful Second Year of the House of Delegates

The House of Delegates made good this year at its second annual session although it was not easy going by any means. Of course the second year is known to be the critical test of all parliamentary experiments. On top of this, President Waldo was making the test of not appointing any committees in advance but carrying all responsibility—as a good executive should be willing to do when it seems to be right and at times it was almost too much to handle. It was hard to take care of issues as they arose and sometimes the House all but ran away with him. You see, its working traditions were not yet established, and the restraints on the job were lacking.

Put this way: The House of Delegates is like an unruly horse. If it is governed and taken care of, it is a good thing. If it is allowed to run away with itself, it will do damage, and there must be a certain amount of respect and consideration maintained for the action of the previous House of Delegates by all successive Houses. Otherwise we might slip up each year all that the previous House of Delegates had done.

But, the House of Delegates is an unruly horse, the Open Convention, when it is left to function in the same managerial capacity, is an UNICLY ELEPHANT and no trouble will appear or can appear in AOA management by and through its House of Delegates that would not be ten times greater and more perilous than that experienced by the present House of Delegates plan. So these natural problems in the way of the House finding itself and getting its working traditions established should not be exaggerated. It is a hard job to accomplish any way you tackle it, but the House plan is certainly the wise way to go about managing the profession's affairs.

The OP, all things considered, is pleased with the House of Delegates plan of government and we think it will work out as fast as was to be expected.

Beyond question the first House was an abler body of men than the second. That was because so many veteran state society officers were elected to the first and organizing body, while few of them were returned to the second: so, the capacity and experience of the personnel were much less in this 1921 House. The difference in working capacity was easily noticeable.

Delegates to the first House were selected, in the first place, and then be returned year after year. Let us try to build up an experienced and highly specialized group of workers in this body whose knowledge and experience in our profession's affairs political and business, will count.

Meanwhile such worries as the House of Delegates experienced this year over maturing its counseled were at least spared to the multitude comprising the general convention, and the great improvement and added value of the general sessions to the practitioner was the logical result.

We're strong for the House of Delegates—but it is a specialized piece of business machinery which must be carefully built up and trained for its work—just like any individual business executive should be trained up—and just a chance ballot selection of members for the House by the various states will not work out satisfactorily. This job of House membership should be imposed upon the strongest, sanest and most practical manager of the profession's work to be found in each state. Remember this at your next state election.

Our excellent "Shop Talk" department written by the "Committee of 500 Associate Editors of the Practitioner" is largely crowded out this issue by AOA convention news. Watch for it in full force next month!

Osteopathic Specialists
Goddard Building
27 E. Monroe St.
Central 3715
Chicago

Dr. Glenn S. Moore
Eye, Ear, Nose and Throat

Dr. Nettie M. Hurd
Orificial Gynecology—Diseases of Sigmoid, Rectum and Anus

REFFERED CASES
CONSULTATION
Detailed diagnostic report and complete instructions as to advisable treatment returned by mail to physicians.

Dr. Chas. J. Muttart
Specializing in
Diseases of Gastro-Intestinal Tract

Consultation and Referred Cases given special attention

HOSPITAL FACILITIES
1813 Pine St.
PHILADELPHIA—PA.

"Wonderfully Well Pleased" with
"A. T. Still; Founder of Osteopathy"
Dr. O. R. Meredith, Nampa, Idaho
April 9, 1921
Your book, "A. T. Still, Founder of Osteopathy" by M. A. Lane, came this morning and I am wonderfully well pleased with the appearance of the same.

Your "Foreword" speaks well for the volume. The contents, so well paged, as your "Index" are very commendable. A person should be able to get at any subject that he wishes from this. The book is handsomely printed and aptly bound.

For one, I pledge myself to buy more osteopathic books than ever in the past.

Yours for an osteopathic literature,
O. R. Meredith, D.O.,
President of W.O.A.

Get your copy before it is too late!

Price $3.00

The Bunting Publications, Inc.
Waukegan - Illinois
Why Drug Therapy is Moribund

By Charles E. de M. Sajous, M.D., L.L.D., Sc.D.

[From the New York Medical Journal, July 6, 1921]

You are probably not aware of the fact that therapeutic nihilism has grown to such an extent that many of our most prominent medical schools are now giving the treatment of disease by drugs but scant attention. The fundamental cause of this attitude is but a normal result of the incompatibility of the doctrines with the trend of modern knowledge. Most remedies are used empirically TODAY AS THEY WERE FIFTY YEARS AGO; most textbooks of practice continue to refer to a remedy or a combination of drugs as SERVICEABLE or USEFUL or as having been found efficacious by so-and-so, etc. Excepting perhaps in the case of our few specifics, no attempt is made to explain the MODE OF ACTION OF a given drug upon the pathological process it is intended to antagonize. This does not mean, in keeping with the therapeutic nihilist's belief, that therapeutics does not subserv ice a very useful purpose; far from it. It does mean, however, that IT'S PRACTICE BEING OUT OF HARMONY WITH SCIENTIFIC PROGRESS IN ALL OTHER BRANCHES OF MEDICAL KNOWLEDGE, it is being dropped by the wayside as a relic of a bygone age—though sincere—attempt at relieve or cure, in which PRECISION PLAYS BUT LITTLE IF ANY PART. From now on it is to be remembered that two decades ago stated that "pharmacotherapy was moribund". Its increasing elimination from medical schools suggests that its interment has begun.

Dr. Frank Billings in his address at the 1903 meeting of the American Medical Association declared that DRUGS WITH THE EXCEPTION OF QUININE IN MALARIA AND MERCURY IN SYPHILIS ARE VALUELESS AS CURES. Were it not for the wonderful strides of preventive medicine since the immortal Pasteur opened the portals of the bacteriological field to the world of research, we would have lost little cause for happiness in our professional labors.

Indeed, as Professor Barker also stated in the previously quoted estimate: "drugs of unknown physiological action cannot conscientiously be set to act upon bodily tissues in disease in which we are ignorant of the deviations from the normal."

Twenty-three centuries ago, Hippocrates wrote: "It is to the efforts of Nature that the attentive and able physician looks for guidance." Today the most virile trend of modern thought, that of immunology, which underlies the whole field of preventive medicine, is a practical expression of the principle first enunciated by the Father of Medicine. Why should we not likewise make it the underlying principle of pathogenesis and therapeutics? From my viewpoint, this is precisely what the endocrinists enable us to do.

Treat the Lymphatics

Frequent review of anatomy for nerve centers and results of treatment is a great time saver, and one of the lymphatics in certain cases is helpful. In the groin as well as the axilla—J. F. Humphus, D.O., Denver, Colo.

"HARVEST LEAFLETS"

to Reach the Multitude and Arouse the Disinterested

Our new line of introductory and supplementary printed leaflets is designed to enable osteopathic to do wider and more systematic campaigning at unprecedentedly low rates per thousand (or per hundred) of names covered. These informal messages make easy and economical the undertaking of broadcasted distributions and engineering systematic rapid-fire follow-ups where the cost of using a magazine would be felt as a deterrent factor. You can economically and speedily cover entire lists of any size by this medium and command instant attention. The harvest will be proportional to the sowing. Let us tell you how to plan and conduct such campaigns. Here is the splendid assortment of subjects offered you:

4-Page Harvest Leaflets

No. 1. What Doctor Shall I Employ?
No. 2. Disease Caused by Mechanical Pressure.
No. 3. How Osteopathic Patients are Treated.
No. 4. Neuritis From a Slipped Rib.
No. 5. What is Chiropractic?
No. 6. A Chiropractor at Work.

Price $10.00 per thousand, with or without your professional card.

Price $1.25 per hundred.

6-Page Harvest Leaflets

No. 7. What is Osteopathy?
No. 8. A Word to Former Patients.
No. 9. What Osteopathic Fingers Will Do.
No. 10. Neuritis From a Slipped Rib.
No. 11. What is Chiropractic?
No. 13. Chiropractic Kleptomaniacs.

Price $12.50 per thousand, with or without your professional card.

Price $1.50 per hundred.

8-Page Harvest Leaflets

No. 15. An Explanation of Osteopathy. (As stated by the London Times).
No. 16. Why the Spine is the Basis of Health.
No. 17. Osteopathic Aid in Pregnancy and Confinement.
No. 18. Osteopathy in Obstetrics.

Price $18.00 per thousand, with or without your professional card.

Price $2.00 per hundred.

1-Page Harvest Leaflets

No. 19. Habit in Suffering.
No. 20. An Osteopath.
No. 22. Osteopathy is Not a Remedy.
No. 23. Aten's Definition of Osteopathy.
No. 25. Insomnia.

Price $5.00 per thousand, with or without your professional card.

Price $0.75 per hundred.

Imprinting your professional card is FREE on all orders bought in thousand lots. On any number (or assortment) from 100 to 900 it costs $1.00 extra. These folders are sized to go in an ordinary letter envelope.

These osteopathic "Harvest Leaflets" do not take the place of campaigning by Osteopathic Health, but supplement it. They are scaled for easy, economical, wide distribution in units of thousands instead of hundreds, and are adequate to supply your want of something effective that will stir up quickly numerous inquiries about osteopathy. We should use them as "attention-getters". As each new inquirer is heard from you should automatically put him on your mailing list to receive Osteopathic Health, the magazine, monthly for a year's period. That is campaigning as scientific propagandists of any worthy cause and we have only begun to fight for Osteopathy.

The BUNTING PUBLICATIONS, Inc. - Waukegan, Ill.
The Cat Brought Asa Back

[Continued from Page 14]

Cleveland where Dr. Clarence Vincent Kerr was entertaining the friends of the Atlas Club during the AOA convention. Asa has seen the multitudes jubilate so often over his handpicked stock of laugh-getters that he is accustomed to wait for the applause to subside before he starts to pull another. Guffaws, as it were, have become his cue for the next story. And Asa, who never failed to be a "next" from Asa, just as long as the crowd requires and demands diaphragmatic toddling and will rise punctually and salute his return.

Well, Asa was called out to give a story. Meanwhile one sitting just under and in front of him, besides a planter with which he LOVED DOUTH written prominently across it which was displayed to everybody in the room except the man at Asa's right.

The first story was a gem of humor and the man beside Asa laughed uproariously but the house only smiled faintly. Asa bucked up and gave 'em another. The fellow who laughed before didn't this time, but only watched for its effect on the house. There was none visible.

"I didn't get that, Asa," he said in a low whisper.

"I see they didn't," Asa mused softly. Meanwhile the man who was flapping him at all his feet when he stumbled shifted uneasily from one foot to another, swallowed audibly and the glint in his eye went dull.

Then he rose to his feet and told me he must leave. He needed moonlight to recuperate and needed an antidote of some sort for the professional malaise which he suffered.

"I suppose you don't get it, Asa," he said in a slow whisper.

"It happened in Florida. A strange but truthful incident: Dr. Jose C. Lugubrious Blue is a psychiatrist in Washington. He has grown very solemn, but was prevailed on to "come back," put the cat over and found his life saved by a mere cat which was displayed to everybody in the hall."

Asa back! And there has never failed to be a "next" story in the convention of the osteopathic profession. The second characteristic comes from the fact that the osteopath, through his profession, has his life span out for him constantly throughout his working day. He needs the antidote of solitude. He should get into the woods, which don't talk to him dismayingly."

The second characteristic comes from the fact that the osteopath, through his profession, has his life span out for him constantly throughout his working day. He needs the antidote of solitude. He should get into the woods, which don't talk to him."

The second characteristic comes from the fact that the osteopath, through his profession, has his life span out for him constantly throughout his working day. He needs the antidote of solitude. He should get into the woods, which don't talk to him.
THE OSTEOPATHIC PHYSICIAN

What Has Been Doing For Newspaper Publicity the Past Year

Being the Report of Press Director to the Department of Education at the AOA's 25th Convention

There have been times when it was physically impossible to handle all the work with the limited office force available under the present appropriation. Under such circumstances some work has had to be omitted in order to accomplish more pressing tasks.

Never before has so much publicity been sent out on a national convention, and never before have the returns been so bountifully evident, even before the convention opens.

Because of the facts already stated, the Press Director earnestly urges upon the Board of Education the urgent necessity of the adoption of the following recommendations:

That the budget for the coming year provide double the appropriation of the past year for this work, both as respects the salary and the expenses. Where the money is for coming is probably without the province of this report, but surely nothing is more fundamentally vital to the osteopathic crisis today than the immediate enlightenment of the public, so it would seem that an increase in the dues for this purpose is perfectly justifiable.

That the contract with the Press Director be for a term of five years in order that he may build up an organization in the osteopathic profession which will functionate for a growing crop of publicity of vast proportions, being in line with the following in the newspaper world which will elevate osteopathic reading matter to an accepted place of dignity and value.

With increased publicity, adequate clerical help may be employed which will relieve the Press Director of much mechanical detail, leaving him free to render more valuable service in personal direction of the campaign.

If the newspaper clippings exhibit, which is hereby named as a portion of this report, is obviously an evidence of successful publicity, extending to every state in the Union, and naturally shows many times its cost, is it not logical to assume that with a larger appropriation the result would be in even greater proportion.

The economy and efficiency in publicity consists of following up every vantage, striking while the iron is hot, and feeding the newspaper profession through our own columns. We have evidenced an appetite. Such a successful publicity year as the past really compels us to redouble our efforts in order to reap the ultimate harvest by maintaining the pace already set.

Appendix to Report of Press Director

National Convention Publicity Prepared
55 News Stories
74,086 Pages
15,752 EDW Words
Approximately 50,000 letters have been sent from the office this past year.
40 newspaper columns were published on THIS convention BEFORE it opened.

Unexpected Boosting

A prominent M.D. advised a patient that one course of treatment a week would prolong her life ten years.—W. F. Say, D.O., Kenmore, New York.

Developing the Feel

Let's have more feel with our go. Get more in line with the idea "Feel It" as was as "Let's Go!" — W. G. Sutherland, D.O., Mankato, Minn.

Lesions Seldom Come Singly

My one thought now and all the time is the finding the lesions that are causing the trouble. There are many states today of osteopathy, but there is but one lesion. A patient will frequently come in for one particular ailment but on investigation I will find cause for other troubles, and when I mention the fact to him he will admit it; or after two or three treatments patience will again take over and I have had relief from some trouble entirely foreign to what they came to me for. No doubt every osteopath has the same experience.

That is the reason the man that gives a general treatment and lets it go at that —forms that habit if he is not very active mentally. However, that is the very reason why he lets so many patients go out of his office without relief, and they may later get that relief at the hands of another osteopath or even possibly a chiro.

Another absurdity that is advocated so much by some osteopaths is that all lesions can be fixed without any pain. That is pure rot. With the congestion and fibrous tissue formation found with every lesion—it is just as possible to fix it without any pain as it is to reduce the dislocation of the humerus without pain. It is not necessary to be rough about your technique, but you cannot correct bony lesions, and in fact, very few, without any pain. To my mind, there would be much less to fear from osteopaths if there were more bony lesion osteopaths and less massage. — E. W. Spicer, D.O., Meriden, Conn.
LET US DO YOUR JOB PRINTING

We are now open to figure on printing any sort of high grade job or book work for members of the osteopathic profession—The Bunting Publications, Inc., Waukegan, Ill.

GRAND LEADS, Race Regeneration Thru Woman

Race Regeneration Thru Woman and the Problem of Maternity is the title of a recently published popular book on sex relationship by Dr. James Hegyessy of San Francisco. The author treats the subject in a very frank, outspoken manner and gives information to be relied on in a popular manner. In general it is quite radical in character. It has received many favorable reviews from many individual and publications, the latter including Self Control Review, Physical Culture Magazine and Good Health Clinic. It is published by the Veritas Publishing Company, 6711 North street, San Francisco, California. The price is $1.00 postpaid.

Miacjah's Suppositories

If the average doctor were to be asked if he could get along without the use of suppositories, he would probably answer in the negative. This form of medication, while it is not in many cases curative, is of great value in an alleviative way. In many cases it does not only relieve the patient, but brings about a marked improvement in the general condition. This is particularly true of the suppositories supplied by Miacjah & Company, makers of the well known Micajah's Medicinal Wafers. MIAJAH'S SUPPOSTORIES contain no narcotic or habit forming drug. Their action is efficient; they soothe and healing, control hemorrhage: and in many cases, being absolutely without being caustic, they bring about a markedly shrunking of the shrinking and consequent improvement in the condition. Thousands of physicians have learned to depend upon MIAJAH'S SUPPOSTORIES. In case any doctor has not yet become acquainted with them, he can do so by writing for sufficient quantity for clinical test, to coincide with interesting literature to the makers, Miacjah & Company, Warren, Pa.

The C. V. Mosby Publishers, New Catalogue

The C. V. Mosby Co. Publishers have gotten up a new, completely revised, rearranged and illustrated catalogue. The catalogue speaks for itself, covering such works as to medicine, surgery, dentistry, nursing and pharmacy. Many years of close contact with practitioners, teachers and students and a close study of their needs has enabled the C. V. Mosby Co. to produce only those books that are of real service. In the same way the information, descriptions and, in many cases the tables of contents of the books listed in their catalogue all tend to greatly help the user to easily find and reach the very book or books he wants most. To secure copy of this catalogue address the publishers, The C. V. Mosby Co., St. Louis, Mo.

"Tell the World"

Dr. F. E. Dayton, operated for hernia and artificial correction by Dr. Benoni Bullock at Detroit Osteopathic Hospital, recovered from the anesthetic—only to reappear into old habits—wants the other fellow to know that he has found out the after care that proves osteopathy's right to a place in the field and is not to be kept to any man's knowledge. The hospital care is wonderful—due praise for the staff, Dr. Tilden theorem, recovered from the anaesthetic—most serious and his friends thought that he about to "cash in" but finally the energetic E. Bashline will continue to operate at the institution. The osteopathic policy will have taken over the interest in the Penna Osteopathic Sanitarium formerly held by Dr. O. O. Bushline, Dr. J. E. Barrick, Dr. H. J. Cornemy and others. Dr. Bashline continues to run the last as formerly. Dr. Barrick will devote all his time to surgery practice. The osteopathic policy will be followed combined with principles used at the Titian Health School at Des Moines.

Dr. Hugh C. Edlmont of New Ulm, Minnesota, was operated on May 23rd, and an acute gangrene appendix was removed. He went back to his office on June 26th and is now in full form and in practice.

The bodys four grand systems of Elimination

This brochure teaches fundamental truths about the body's grand systems of excretion. It shows how osteopathy operates to restore and preserve the normal economy of the body. The book is illustrated to make the explanation clear and easy to understand. To Dr. and Mrs. R. R. Sterrett, Missoula, Mont. for August 21 the "will to live" was directed and she is the "best ever." Dr. Tilden theorem, recovered from the anaesthetic—most serious and his friends thought that he about to "cash in" but finally the energetic E. Bashline will continue to operate at the institution. The osteopathic policy will have taken over the interest in the Penna Osteopathic Sanitarium formerly held by Dr. O. O. Bushline, Dr. J. E. Barrick, Dr. H. J. Cornemy and others. Dr. Bashline continues to run the last as formerly. Dr. Barrick will devote all his time to surgery practice. The osteopathic policy will be followed combined with principles used at the Titian Health School at Des Moines. To Dr. and Mrs. R. R. Sterrett, Missoula, Mont. for August 21 the "will to live" was directed and she is the "best ever."