Two Years of Western Progress

By George F. Whitehouse, D.O., Los Angeles, Calif.

In last month's issue of the Osteopathic Physician there appeared an article on the Chiropractic Campaign in Colorado in which I was given credit for the success of the campaign. This is not wholly correct, for while I had the privilege of conducting the campaign, if it had not been for Dr. C. W. Bumpus and Dr. D. L. Hart of Denver, the campaign never would have been started. These two men first appeared before the Rocky Mountain Conference in July, recommending action, but had their recommendation voted down unanimously. Some of this came back a second time, several months later, after which a meeting was called and the matter again dropped, but Dr. Hart, the public do not differentiate between chiropractic and osteopathy, and that osteopathy would be brought down to a lower level than that of all the ignor­

ant chiropractors that had been kept from selling a license previously were given a chance to have their licenses back a third time, and this time got action.

To these two men and the other members of the Legislative Committee—in fact, to the Colorado profession, is due the credit for the success of this campaign. With the one cooperation, success would crown the efforts of any association.

But the Colorado campaign, was not the only campaign that has been put over by the western profession. During the last two years, in this campaign, I had the pleasure of directing in ten similar campaigns, each and every one of which was just as successful and just as important as the Colorado campaign. Several were not exactly like the nature of campaigns, yet similar, and requiring much more personal work. The time that elapsed between the beginning of the first campaign and the end of the last was twenty-six months. The actual time spent in organizing and conducting them was only twenty-two months, or less than two and a half years.

Membership Campaign

During the membership campaign, two State associations and fourteen local societies were organized. Of the ten local societies previously existing, several had not held a meeting for a year. Others had had perhaps one meeting two years later every one of these societies, including the fourteen organizes, were holding regular monthly meetings. Today every osteopath living in any of the states affiliated with the western association has a local society near enough to be able to attend regularly.

During the last three months, twenty-five thousand dollars was allotted in all of these states. Of this amount, $2.50 was allotted to the local society; $5.00 to the State association; $2.50 to the western association, and the remainder, legislation and other purposes. In spite of increasing the dues from $5.00 to $25.00, the membership in every state materially increased, and in several of the states more than doubled.

The attendance at all meetings was increased beyond any one's fondest hopes. I was informed by the osteopaths that at the State meeting the year previous there were just three present. They met and elected one of their number president, one vice-president, and the other one secretary and then went home. At the State meeting two years later between fifty and seventy-five per cent of the osteopaths in the state were present, and what this means can hardly be comprehended by osteopaths in the east. The car fare from one part of the state to which the meeting was held, was once the cost of a trip over the circuit, giving his time unstintingly from early morn­

ing until midnight, in diagnosis, operation, and lectures, but he earned for a number of the societies enough money to pay the expenses of several succeeding speakers. When Dr. Ruddy was followed by Dr. Edimson with his masterful osteopathic technique, the profession allgasped, and a few of the "doubting Thomases" said, "How can such wonderful osteopathy come from the Los Angeles col­

lege?"

Publicity Campaign

The publicity secured during the last three months of the Circuit Clinic, will, I believe, exceed the total of publicity secured throughout the United States during any one year—three years. It was not accomplished though, without an effort, for even with Dr. Ruddy's masterful way of writing publicity, he could not give it local color for each of the hundreds of small towns, so it did not go in. He tried to get the local osteopaths to re-write what he sent them, but it did not work. For a while we were both at a loss to know what to do. Finally I spent an entire week in co-operation with Dr. Ruddy in working out new plans, which even Dr. Ruddy admitted could not be improved. We immediately set out to supply each western newspaper with a separately written article, and an average of approximate-
ly thirty such typewritten articles were mailed from the western association office each day; every newspaper in the entire state received a news item with sufficient local news to assure its being published. The co-operation of the local public and the many newspapers in Los Angeles, where the results were most remarkable, nearly every newspaper gave us space. Some articles were published verbatim, while others were rewritten so as to give the local editor a better idea of the subject. Virtually every newspaper published something. Dr. Spencer, in Blackfoot, Idaho, gave a report of one meeting, which was held in a hall twenty-five feet in width and more than eight foot in length. The expense to the association for this publicity work was less than two dollars per day, while the amount that could not have been bought for two hundred dollars.

Constitution and By-Laws

After Dr. Spencer was elected president of the California association, he was unable to secure from any one a copy of any existing Constitution and By-Laws. This allowed us to go to work without being hindered at every turn by pre-existing rules, and when the year's work was completed we simply wrote down an explanation of what had been done. This constitution and by-laws was written to serve as an explanation of what was being done, rather than as a hindrance to progress as is so often the case.

The constitution and by-laws was so written that it governed simultaneously the state association, the local societies, and the western association. The state association was made supreme, the local societies subsidiary to the state association and the western association an associate. The constitution and by-laws also served as an explanation of what was being done, rather than as a hindrance to progress as is so often the case.

Almost four months were spent in conducting a campaign to secure the passage of four osteopathic bills in the California legislature. The effect of one of these bills was secured by the committee through a compromise with the medical board during a conference, and the other three bills passed both houses of the legislature in an unusually better fight by the medical profession. Some of the incidents of this campaign are interesting, to say the least. The vote reached three bill in the senate on the last day, when the calendar was crowded and other important bills were being passed every few minutes. We were compelled to listen to the discussion and to vote, and it passed by a majority of one vote.

On another occasion one representative from Los Angeles voted against one of the three measures. This happened about 11:30 a.m. By 2 o'clock Dr. Spencer and Dr. Vanderburgh had a wire under way informing me of this fact. The telegram reached me at 1 o'clock. By 2 o'clock I had informed the sub-division legislative chairman of the city of Los Angeles, who immediately got in touch with several of their sub-representatives and each of these osteopaths in turn telephoned to one of his most influential patients and asked to vote on this bill. These patient representatives came at 3 p.m. At 7 o'clock that evening this representative got up on the floor of the house and made the following statement: "Gentlemen and ladies, I find myself in a most unusual position, as the representatives of each of these osteopaths in turn telephoned to one of his most influential patients and asked to vote on this bill. These patient representatives came at 3 p.m. At 7 o'clock that evening this representative got up on the floor of the house and made the following statement: "Gentlemen and ladies, I find myself in a most unusual position, as the representatives of each of these osteopaths in turn."

The vetoing of this bill was the only defeat of the entire ten campaigns. In every other instance the goal set was reached. I have always felt that even this defeat was not necessary. I recommended that an advertising campaign be launched in which full-page advertisements would be carried in every newspaper in every city in which osteopaths were practicing. Advertisements were written and even mailed out, but the osteopaths feared it might prove a boomerang, and, therefore, voted down the plan. I still believe that the advertising campaign would have been carried out, and every citizen in the state of California informed of the justice of this measure, that the governor could not have vetoed the bill and permitted the newspapers through the state to publish the news of his veto.

Referendum Campaign

During the same legislative session, through a referendum by law for the passage of osteopathic bills, a bill was passed that took from the osteopaths the right to use narcotics. A campaign was, therefore, instituted at once, to secure the necessary number of signatures to cause this bill to be vetoed on the people before it became a law. The necessary eight per cent of signatures were secured in approximately ten days, by the osteopaths and their patients. A few solicitors were employed in several cities to secure names, but it was later found that these names were not needed. The memory of the herculean effort that was made by some of the Los Angeles osteopaths in this campaign gives me as big a thrill as I live. Space forbids the mentioning of more than a few, but the names of Dr. Lillian Whit- ing, Dr. W. A. O. Smith, Dr. Harold E. Wilson, and Dr. J. W. Scott stand out so strongly that I can't help mentioning them.

Denver Hospital Campaign

Eleven thousand dollars was raised from the Denver osteopaths for the establishing of the Rocky Mountain Osteopathic Hospital. I arrived in Denver on January 6th and left on February 1st. During this period of less than four weeks, the osteopaths of Denver affiliated with the western association, adopted the new constitution and by-laws. The osteopaths of the state association and the Denver society, agreed to co-operate in the Circuit Clinic, and subscribed eleven thousand dollars for the establishment of the hospital. I am glad that Denver was able to accomplish this more than one-fourth of this was paid immediately. Several buildings were thoroughly investigated, a building chosen, and on the 22nd I signed the final contract for the hospital, and called upon the city physician and secured his promise for a permit for its operation. All this in less than two weeks, yet the Denver profession informed me that they had been trying for four years to get a hospital established.

College Endowment Campaign

Fifty thousand dollars was raised from the western profession for the College of Osteopathic Physicians and Surgeons, largely in two hundred dollar subscriptions. The manner in which the profession responded to this call was certainly most gratifying. While there were some few eastern graduates who seemed to be more interested in the question concerning the western schools, when the real facts were presented to them they were more than willing to support the only osteopathic institution in the west.

Similarly, more than twenty thousand dollars additional was raised from the student body. This was made payable in very small payments while in school, and in gradually increasing payments after graduation, the full amount being payable in approximately five years after entering practice.

Campaign to Washington

Though mentioned last, the first campaign in California was a Letter Campaign to Congress, in which approximately one hundred thousand letters were sent to Washington ten days; more letters, according to the representatives' own statements, than were received concerning any one bill since California informed of the justice of this measure. It would be impossible to mention the names of all the osteopaths who had to do with this success in these pages. It would include almost ninety per cent of the western profession. Fortunately, less than one per cent spent their time criticizing while others were working or the results might have been different.

It would be unprofitable, though, to conclude the article without giving credit to Dr. Chas. H. Spencer, of Los Angeles, and Dr. W. W. Vanderburgh, of San Francisco. To their cheerful words of enthusiasm is due what little I was able to accomplish, and to their wonderful leadership and their willingness to sacrifice both time and money, the profession owes the success of more than half the campaign above mentioned. If men like these, and others mentioned in this article, would be
trusted with the leadership of our national association, what has been done in the west might be duplicated in the east in a comparatively short time, and what a wonderful thing it would be if we could all again be proud of the progress our profession is making.

The following is a twelve months' program that would not only benefit those under the right leadership, but would serve to cheer the heart of every osteopath no matter where he might be, give him the courage to take hold anew, and start osteopathy on the road to a renewed success, such as it has not experienced since Dr. Still's followers first hailed it to a drug-ridden world.

A Twelve Months' Program that Would Make Every Osteopath Forget There Ever Was Such a Thing as Chiropractic

Organize twenty-five new local societies east of the Rockies.
Re-organize twenty-five more which are now holding a few meetings.
Double the average collective attendance of those holding regular meetings.
Organize six territorial associations similar to the Western association.
Organize six Circuits clinics similar to the Western Circuit Clinic.
Establish uniform dues of $25.00 in every state, to include dues for the state association, local society, territorial association, and to cover all assessments for legislation, publicity, etc.
Adopt a uniform Constitution and By-Laws by every state. (Far more practical than uniform medical laws and a necessary step in that direction.)
Increase the average collective attendance at all state association meetings more than 25%.
Increase the membership in every state in the Union to over 75%, as high as 100% in some, and an average of 90% in all the states collectively.
Send five hundred students to our osteopathic colleges next fall.
Introduce and probably pass within the twelve months, a bill in Congress that will recognize osteopathy in both army and navy, and forever avoid our being shut out in the consideration of national health problems.
Conduct a chiropractic campaign in every state which will be the beginning of the end of chiropractic.

If the above were carried out during the next twelve months, the entire profession would be so thoroughly organized that they could control all future legislation pertaining to osteopathy in nine out of every ten states, and possibly in all of them. What might be accomplished through such and organization in succeeding years you can picture for yourself.

Cut out the above, my dear osteopath, pin it on the wall and look at it several times each day, and see if you do not believe that the bringing about of these changes would be a worthy ambition for any profession, and a most necessary ambition for the osteopathic profession, if it expects to save itself from being outnumbered ten to one by an inferior school of practice. Then get your dander up, close your office, attend the national convention, and insist that something be done, and, if you are turned down, insist again and keep on insisting. If you insist long enough and hard enough you will get just what you want. However, don't be misled by promises. Demand a vote that will mean action, and if you don't get action, don't blame anyone but yourself. The road to success lies by way of action and results.

Cut Thin, Too!

Chiropractic is one slice off the osteopathic loaf.—Mollie O'Neill, D.O., Daytona, Florida.

THE OSTEOPATHIC PHYSICIAN

INVEST YOUR SAVINGS WITH OSTEOPATHY'S PUBLISHING HOUSE

And—

Let your money help forward osteopathic popular propaganda while earning good dividends for you.

In putting up our splendid building at Waukegan we spent so much more than was estimated that we found it necessary to draw heavily on a fund which had been set aside for printing machinery.

In order to complete the installation of our full equipment of modern machinery and equalize the drain created against this fund by excessive building costs, we find it necessary to sell so much more than was estimated that we found it necessary and start osteopathy on the road to a renewed success, such as it has not experienced since Dr. Still's followers first hailed it to a drug-ridden world.

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Following the “Old Doctor” in Treating Gallstones
By John M. Ogle, D.O.,
Moncton, New Brunswick

A patient, female, age 20, of highly nervous temperament—as Dr. Geo. Laughlin would say, a neuropathic constitution—had suffered a nervous breakdown following the sudden death of an uncle and the prolonged illness of the mother. She had many symptoms, and some of these were chiefly insomnia and headache. The patient had a dormant infection of the gall bladder, which, with the shock, resulted in extreme nervousness and anemia. Almost every hour made haste to tell her of the condition and progress of this case.

Hearing Doctor M. reported that some years ago he told her that he was going to operate on the gall bladder, but that he was not going to operate right away. She had been under treatment from the one inch watch test to fourteen inches; subsequent treatment restored the hearing to the same efficiency as that of the normal person. She could hear a whisper at a distance of three feet.

The nose operation completely relieved susceptibility to colds and greatly improved Mr. Rockefeller’s breathing capacity. Further steady improvement in hearing is expected up to 80% normal. To date what has been accomplished has required only two months. The patient has been living and working eighteen years and was progressive in spite of persistent treatment during this period by aurist.

Mr. Rockefellor is the brother of Mr. John D. Rockefellor. He is eighty years old, straight as an arrow, mentally and physically alert, kind and considerate. His motto for success is “work, work, and more work”—and he lives up to it daily and enjoys it, but there was a marked improvement in his condition within ten hours. One of the medical men here said she would have to be operated on at once.

There is nothing new in this technique. We are only following in the lines of the “Old Doctor.” Mr. Charlie says, “I wish some one could bring out something new that Father had not used successfully.” In my humble opinion we must follow closer the fundamental principles as practiced and demonstrated by Dr. Andrew Taylor Still. There is not a day that passes but I am surprised at the results obtained under nitrous oxide and oxygen, administering the Heidbrink apparatus.

In the course of six hours she had turned quite dark and yellow. The diagnosis was made of catarrhal jaundice. Knowing the case quite well, I told her an experience that I knew the patient had. He didn’t say anything about it, but I then told her that not reason from cause to effect and from effect back to cause, and then the public had nothing to do but to say or write, etc., etc., etc.

Mr. Rockefeller was a man of progressive and philosophical ideas, and his motto for success is “work, work, and more work.” He was an original thinker and his mind was always at work.

Giving Hearing To a Case of Congenital Eustachian Stenosis
Another spectacular case which proved to be very taxing upon the operator was that of a boy, fifteen years old, who recently went to Dr. Curtis H. Muncie for examination with a history of deafness since birth. Examination disclosed the fact that the auditory nerve was normal; that his perception centers were slightly defective through lack of development. The eustachian tubes were almost completely lacking. They might be compared to those of a seven months’ foetus. The tympanic membranes were badly retracted, with impaired mobility. All forks gave a Rinne negative, with negative air conduction for C. fork. The room was sulphurous with the impression that if there were no printer’s ink there of “medicine” which he said must be sold but not reasoning. He found also there was a school of “salesmanship” and nothing to sell. He found also there was a school of “medicine” which he said must be sold but the doctors-to-be were not taught how to sell.

Bee Jay determined to improve on Yale. He is boastful of the fact that his is the first professional? institution devoted to the healing art which has a printing establishment in its own. To listen to B. J. it is the busiest and, to him, the most important branch of his business. He has his fingers in every surgical operation. Following the course of the rudimentary tubes, two normal sized eustachian tubes were constructed through to the osseous auditory tubes, two normal sized eustachian tubes, were constructed through to the osseous auditory tubes.

From the first breath of nitrous oxide to the awakening of the patient occupied just six minutes. But it was a busy and successful operation performed seven months ago. The tubes healed and became functionally and anatomically normal. The hearing had improved up to 85 per cent normal at the date of the last examination.

An interesting feature in this case, besides the congenital stenosis, was the improvements of the auditory center. In other words, deficient functioning had not allowed normal development of the perception nerve center. These were developed after the operation. The patient heard ordinary conversation, imagination of sound and excessive use of auditory conversation. This case was a very interesting feature in deaf cases.

“B. J.” Tells Kiwanians Secret of Chiropractic Therapeutics
By Harry L. Chiles, D.O.,
Muncie

B. J. Palmer lectured not long ago in New York before the Kiwanis Club. I heard him. Bee Jay is the “Fountain Head” of— I am not accusing him of this. He admits it.

He discussed printer’s ink rather than— Perhaps he knows more about printer’s ink. Perhaps there is more to be known about printer’s ink. Or maybe the choice of this subject in open court that pediatrics was chiropractic. While on Yale’s campus he learned the medicine, the school of a “salesmanship” and nothing to sell. He found also there was a school of “medicine” which he said must be sold but the doctors-to-be were not taught how to sell.

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Yes, B. J. knows what Lincoln says about telling all the people. But B. J. says, why should he worry about all the people? He gets the comfort out of that other close observer who has assured him that sixty per hour are momentarily ripening from whom to fill his empty plan.

B. J. didn't tell any of his plans for a faculty for those twenty thousand students, nor of the impossibility of handling such a body of men and women. He knew, the time was short, and no questions would be asked. Analyzed, what B. J. said was that printer's ink had put Davenport on the map quicker than merit had put Rochester on the map; and a column or two in the local newspaper a few times per week would make the name of one whom he had taught number to more people than to one who had spent years upon years at Yale and in hospitals to learn to be useful but would not employ printer's ink.

When B. J. 'left' Yale it was to remedy this defect of the university. If he has made his school of salesmanship as prominent in his course as he did in discussing it with these business men, I wondered if it was not altogether possible for his students to accept his as the major course in the curriculum and go out with the idea that if they have mastered this as the major course in the curriculum and in hospitals to learn to be useful but would not employ printer's ink.

Dr. Halladay is very handy with tools and has been working hard to get an automobile fixed up so that he and his family can travel with the greatest possible comfort to the Yellowstone Park, and now the roads are in such condition that, of course, he hesitates to make a start. Dr. Halladay is a very handy with tools and has been working hard to get an automobile fixed up so that he and his family can travel with the greatest possible comfort to the Yellowstone Park, and now the roads are in such condition that, of course, he hesitates to make a start.

Dr. Halladay has been working hard to get an automobile fixed up so that he and his family can travel with the greatest possible comfort to the Yellowstone Park, and now the roads are in such condition that, of course, he hesitates to make a start. Dr. Halladay and Mrs. Halladay can look out straight ahead or through a little window on each side, and there is also another little window in the side for each passenger to look through. All of these windows are so arranged that they can be fitted with glass when it rains and with a screen in case of dust or insects, or left entirely open when so desired. Underneath the lower bed, there is room for storing clothing, food, etc.

Along one side of the car is a series of hooks to which may be attached a tent that will extend down to the ground to a distance of some feet away. Dr. Halladay is on the program of two or three big western osteopathic conventions. He is known throughout the osteopathic profession as 'Spine' Halladay, because of the discoveries he has made as to methods of dissecting and professing the pliability of ligaments in the body. He can remove all of the flesh from a skeleton and still leave the ligaments on the bones together so that they can be put into movements, and can be kept this way an indefinite length of time. No other anatomologist in the world is familiar with his secret. Some doctors of the drug school have attempted to learn the secret from him, and he has freely offered to make it known on one condition: that he be given proper credit for the discovery, but it is known that the old school doctors are able to see to it that some of their number get credit for any osteopathic discovery they seek to adopt. For that reason the secret is kept.

The first convention before which Dr. Halladay will appear will be the Rocky Mountain Conference held at Colorado Springs some time in July, then in August a big convention and post graduate week will be held at Great Falls, Montana. Not only Dr. Halladay, but Dr. Geo. Still will be present from Kirksville.

The Osteopathic Specialist

Diseases of the Ear, Nose, Throat and Eye

An incomparable brochure, designed for the use of both the specialist and general practitioner of osteopathy.

This brochure was written in the main by Dr. J. Deason and Dr. T. J. Ruddy, assisted somewhat by HSB, and has been read over and heartily approved by a number of our leading specialists, including Drs. C. C. Reid, H. J. Marshall, J. D. Edwards, W. J. Siemens, K. L. Seaman and others.

These men all say it is a very fine and very serviceable production which has the charm of being equally useful for by and useful for the specialists in our ranks, and the rank and file of our general practitioners who stand behind our specialists. It will build up confidence for the whole profession by enhancing the respect due osteopathy and will work to retain within our profession multitudes of our patients who now pass over to the medics when they require specialization.

Shipping orders are being accepted for this great campaign number. It is ready to ship in bulk or mail to your list. Already more than 50,000 copies have been ordered in excess of regular edition. They are ordering it in lots of 1,000. Will you use a thousand also?

The BUNTING PUBLICITY SERVICE
for OSTEOPATHS

Waukegan Illinois

Waukegan Illinois
Further Plans Announced for the Laughlin School

I have felt for some time that I should make an effort to do something that would help to put osteopathy on a more permanent basis. What I have in mind is to build for the future. I have made a little money in the last four or five years and I believe I can make no better use of it than to devote it to advancing the interests of osteopathy. I expect to build slowly but with a view of permanency. So far as my present means are concerned, I would of course be better off not to go back into the school business.

My practice here runs considerably over $10,000 a year in income and of course, out of it, I would be foolish to invest two or three hundred thousand in a school with the expectation of making a lot of money directly from it. On the other hand, I can continue with my practice, which will probably even get larger, and at the same time devote a part of my time to the management of the school.

It is my plan to employ a number of first class men to help with the teaching; all, of course, will be full-time instructors. I will equip the school with good laboratories and accept only students who are well qualified for the work. I will finance the venture personally and there will be no four-flushers or dis- persuaders of honest work on the payroll, and no one will draw a cent of salary except those who earn it; but I expect to pay the teachers liberally for good service. There will be no piece-cutting and nobody rides free on the train. Furthermore, I will employ no one simply for his influence. It will be work with everybody, and the work will be wanted. I believe I know enough about the school game to know how a school should be conducted. As you stated in your article in the last OP, I have built up one institution here single-handed, and I believe I can build another one. At least, I am not afraid to try. I have no unusual ability but I am what you would call a regular worker, on the job every day, and always planning for a few days ahead.

I believe I will get a liberal support from the profession—that is, their moral support, and not of course in as large numbers as we could get in a city, but I can build up, I think, a very satisfactory clinic. The ethical use of print-er's ink will do a good deal in improving that situation.

Kirkville is the proper place for the school for another generation; but, in time, we should have a dozen or more osteopaths for practice, and the majority of them will be supporters of the school conducted along the plan I have in mind.

This enterprise will not carry any dead weight and will not be handicapped by a lot of loafers looking for a meal ticket. I am determined to put it over, believe that I can, and I want to thank all my friends for the letters of encouragement I am receiving.—Geo. M. Laughlin, D.O., Laughlin Hospital & Training School for Nurses, Kirksville, Mo.
Acute Throat Infections

The current prevalence of acute throat infections presents a serious problem to the practitioner. Local treatment is imperative, and experience has shown that no antiseptic that the physician can employ will control the bacterial processes more promptly and effectively—or afford the patient more gratifying relief than

Dioxogen

To reach the entire surface of the throat, systematic swabbing and spraying are always necessary, and following is the technic employed by a New York physician who obtains conspicuously successful results in the treatment of these grave throat infections:

At the earliest possible moment after the throat condition comes under observation, the pharyngeal mucous membrane is thoroughly swabbed with cotton pledgets saturated with Dioxogen, diluted one part to three parts of warm water, the utmost care being taken to reach every portion of the throat, especially back of the fauces. The swabbing is done twice a day by the medical attendant. In addition, the patient is instructed to spray the throat every hour with Dioxogen, diluted one part to six parts of warm normal salt solution.

The non-toxic and non-irritating character of Dioxogen makes it possible to use it as freely and extensively as conditions may require. Dioxogen not only controls the local inflammatory process without delay, but may be relied on to prevent the development of complications and sequelae.

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THE OSTEOPATHIC PHYSICIAN

EFFICIENCY IN PRACTICE MANAGEMENT

The Efficient Osteopath
By Dr. C. C. Reid, Denver, Colo.

VI

Expenses Not Usually Considered or the High Cost of Inefficiency (Continued)

PERSONAL APPEARANCE

Last month under the High Cost of Inefficiency, we talked about the office. This month we want to look into the office and observe the personal appearance of its occupants. The following are some of the things which are very expensive to a doctor and cause him to fall below the mark in his collections.

First, Lack of Dignified Bearing. Some doctors sacrifice their dignity so much of the time at home and at other places that the habit sticks to them when they get into their office. Thoughtful and observant people, on entering the office of a physician who has no bearing of high grade, are not interested and self-satisfied and hence naturally lose the keen edge of their respect for the doctor, even though he may have great ability. I remember an incident of a big business man from Cleveland, Ohio, going to see a celebrated bone-setter who had much ability along that particular line, but the bone-setter was a bit haphazard and anything but a dignified and proper bearing. The business man was suffering with pain, and he took one look at the bone-setter and turned away in disgust.

Second, Filthy Habits. Many osteopaths habitually wear dirty house coats, barber coats or gowns. They let their hands and fingernails collect real estate under them. Uncleanly habits are necessarily very expensive ones.

Third, Untidy, Cheap or Old Clothes. A professional man who is supposed to stand for a high grade of living and an example of neatness and cleanliness, certainly does not make a good impression on his patrons with untidy, cheap, or old clothes. Trousers that are unpTedged and bagged at the knee, or rubberized, or tan shoes that do not hold their shape or coloring, or old clothes that are threadbare showing signs of over-wear, are not in place on a dignified and prosperous doctor. The expense of neat clothes will be much more than offset by the difference in the impression which they produce on patrons.

Fourth, Neglect to Make Toilet — Hands, Nails, Face and Hair. This heading is covered somewhat by the preceding. However, these particular points need a little special attention. Some doctors fail to comb their hair sufficiently to keep it in shape. Some do not shave for two or three days at a time. It goes without saying that a man who is supposed to be a model of neatness should keep his hair combed and cut at least. He should shave every day, unless he is wearing a beard. In that case, it should be shaved every day. Hands should be kept neat and clean. The nails should be cut short, not long pointed according to some late style. Hairy nails should be kept off the fingers, and after cleaning, the epidermis should be pushed back and the dirt scrupulously kept from under the nails.

Fifth, Grouchy, Pouty, or Displeased Look. Some doctors are so emotional and have no lack of control that at times they will allow a cloud to remain over their face which is quite noticeable to their patients. They seem to act as though somebody had injured them, and the patients are frequently impressed with the idea that the doctor is displeased in some way with them. Patients and sick people are very susceptible to moods which the doctor might show, and nothing but the most pleasant exterior should be carried by the successful physician.

Sixth, Lack of Frankness in the Eye and Voice. An honest man can look you in the eye. One who is clear cut in his diagnosis and honest in his intention need not wave or hesitate to look at one in the eye who comes to see him. Honesty and frankness with the patient, even though the patient's condition is not always favorable, makes a better impression than the furtive eye and the hesitating voice.

Seventh, Dirty Unkept Appearance. This heading is put in for a little emphasis. The general make-up of the doctor has much to do with the impression upon people coming in. If he is just taking a chew of tobacco out of his mouth, sensitive people coming in will be very deeply impressed in, of course, the wrong way.

Eighth, Hair Too Long. This is a special heading because I have been impressed by visiting various osteopathic physicians, that they do not visit the barber often enough to keep their hair in the condition of a decent appearance. Reasonably long hair may be worn if it has proper care and dressing. Particular people size you up by the small points, and it is attention to details that makes a successful practitioner. If you are apt to reason that a doctor who does not keep his hair decent and properly shined will neglect many of the small details that should have his attention. One says that when he hears a doctor adopt the motto, "Black the heels of your shoes," meaning by that, pay attention to details in regard to your appearance.

Teeth, Cheap Jewelry. I question whether any jewelry has a place on the hands or the fingers of any osteopathic physician during his working hours. Above all, no shoddy material of that kind should be worn on the hands or on the clothing. The impression cheap and abundant jewelry is bound to create, is certainly no good.

HELP

This general heading is of tremendous importance to the osteopathic physician. It is taken for granted that every progressive osteopath will have at least one office secretary. Some have two or three secretaries. I would say, however, that at least one is absolutely essential to the proper running of an efficient office. We will study the inefficiencies of the office secretaries under ten headings.

First, No Help. That is, the doctor is minus a secretary or office girl to help him manage the affairs of his practice. A good secretary is not a worry, she is an office necessity. The absence of a secretary is an expensive denial.

Second, a Coarse or Untidy Secretary. A secretary of this type may do much to disturb the harmony of the office. The doctor should see that his secretary is properly trained at all the various points.

Third, a Coquette Secretary. A girl in the
office who is ready to get up a flirtation with any man who comes in is not a desirable assistant. If she will not take instruction along these lines, she should be dispensed with for the business.

Fourth, Inattentive and Irresponsible Help. A secretary who will not pay attention to business and to whom you have to tell the same thing over and over is not one who can be made efficient. Blessed is the secretary who takes the same responsibility and carries it through. An irresponsible individual anywhere in the world is not desirable and especially not in a doctor’s office.

Fifth, Stupid, Stupid and Careless Help. In order to handle people properly, an ignorant secretary or one who will do stupid things or be careless in not only her habits but in her dealings with people will often drive away patients.

Sixth, the Secretary that Watches the Clock. A secretary who never comes a moment too early or but is usually fifteen to thirty minutes late and then watches the clock at the end of the day. A secretary who allows the meeting the working hours are over is sure not to be very much interested in the progress of the business.

Seventh, Lack of a Sweet Disposition. A girl in the doctor’s office who is cheerful and kind to everybody, who carries a sweet disposition constantly is a great asset. The lack of a good disposition in the secretary is a great drawback to her efficiency.

Eighth, Unclean, Personal Appearance. The way the secretary dresses and carries herself has much to do with her value to the business. She should be impressed with the idea of how she looks.

Ninth, Mind Much on Things Connected with the Business. A secretary whose mind is constantly on social engagements, on the opposite sex, or even so engrossed in such worthy things as church work, may be greatly hampered in her efficiency as a business girl. She should be impressed and should realize that as a business girl her mind must be much upon the line of work she is following.

Tenth, Deceitful and Dishonest. A secretary that will cover up mistakes, who is dishonest and insincere in her business life, who cannot be depended upon, who is disloyal to the business or the doctor, out of loyalty to any office and should be discharged as soon as found out. A physician should be very careful as to the kind of help he hires about him. He should not take it for granted that a girl, however much ability she may have, is an efficient girl. He should take the time and trouble to instruct her along the lines of his desires in efficiency.

(To be continued.)

Little Stories of the Clinic

By C. W. Young, D.O., Grand Junction, Colo.

STORY NO. 29

Thursday, May 19th, 1921, 1:30 p.m. Mr. A. came to my office and told me that Dr. S., the leading surgeon of Western Colorado, had told him that his wife had gall stones. She was had severe acute abdominal pain on three occasions since the birth of the baby. She had been given everything for gallstones. "Yes," I said, "in some cases diagnosed as gallstones require operation. Probably in a majority of such cases there are no stones at all. In some cases the pain is due to some other condition remote from Mr. A.'s home. The morphine had relieved pain for several hours. But all of Thursday up to the time I came Mrs. A. was very uncomfortable. Her face was disfigured with pain and her groanings of agony were heard constantly. Palpation revealed much tenderness over the stomach and the presence of considerable stomach contents. The gall bladder was distended and there was great tenderness over the gall duct, but there was no particular rigidity of muscles over the stomach and gall duct. There was great tenderness and rigidity of muscles in the lower dorsal area, especially over the ribs on both sides. With my whole hand with patient on the side I brought strong inhibitive pressure over the tenth ribs about five inches from the spine. This brought some relief at once. I then applied a Noble's enema. The gall bladder was distended and there was no particular rigidity of muscles over the stomach and gall bladder, whereupon she began to vomit. I then had her drink three pints of warm water, which she vomited with some difficulty. She said that it relieved her of some of the pain. Undoubtedly was a very sick lady, and I ordered a Noble's enema. On calling in the evening, I found the patient perfectly comfortable with a smiling, happy face. She said while taking the enema all black chunks had a bitter taste to the patient and a rancid odor. We pronounced them stale, thickened bile.

Mrs. A. had a very uncomfortable night, though the pain was much less than when I first saw her. Friday morning the treatments were repeated, until vomiting ceased. Palpation then revealed an empty stomach and gall bladder and duct. But still Mrs. A. was suffering from the pain that came so near to driving the young one’s to the operating table. In fact, she has been very comfortable and happy. She continues to be free from a constipation that had been troubling her for years. Probably there had been a partial obstruction of the bowels for a long period.

Comment No. 1. This case illustrates again the necessity of making one’s own diagnosis independent of any previous diagnosis by another physician.

Comment No. 2. My first diagnosis was thickened bile, with reverse peristalsis of such as found its way in the duodenum. This could account for the great pain. And yet the impaction in the transverse colon, subsequent-
Suggest Endowing ASO

I note Dr. E. R. Proctor's letter in June OP regarding Dr. George M. Laughlin's new school, and I think his attitude well taken. While we cannot but appreciate and honor Dr. Laughlin for the unselfishness and nobleness of his plan, yet one school is certainly enough for a little place like Kirksville. We fellows from ASO were painfully aware of the scarcity of good clinical material to be obtained there, and certainly another school there could but make the matter worse. I think the $200,000 that Dr. Laughlin and associates propose to spend on the new school could be spent elsewhere to much better advantage.

How nice it would be to endow the ASO for a half million! With the $200,000 as a starter, if we could buy out the present stockholders reasonably cheap, we certainly should have no trouble to raise $500,000 more. Surely, out of the 6,000 or more ASO Alumni a modest 10% would be willing to give $500 apiece to endow their Alma Mater!

As long as our parent school is run as a private stock corporation (the same as the "Fountain Head" at Davenport), osteopathy cannot occupy the place in the public estimation that it should occupy, and the time has come when such a condition should be changed, and we all know it.

What we need is not more schools but better schools, and I for one, would view with regret the founding of a second school at Kirksville.


Dr. Croswell on the Warpath!

If you want to know the real osteopathic status today read over that Mayo address extract reprinted in The OP last month. Osteopathy is a joke in Mayo's eyes and not even a consideration—an already eliminated factor. Chiropactic is the bolshevik in the medical world and we osteopaths are of so little account—bear Mayo tell it—as not to merit even credit for average intelligence! This Mayo article is warranted to reduce any egotism bump still remaining on the outside of the osteopathic mind! I'd like to ask Mayo—a fair-minded man—if he personally ever spoke from a week to a month, or even one day, in any one of our good Class-A osteopathic schools he surely would have done a vast amount to find out how much of his "dam phyle" accredited examination of osteopathy and its dislocations is to be found taught. Mayo evidently never heard of the difference between a dislocation and a subluxation. I wish some one would invite Mayo to spend a week at Kirksville—some of those D.O.'s go to Rochester and fancy they are in good standing!—May 8 Croswell, D.O., Farmington, Me.

A Patent Office for Medical Ideas

I wonder if you noticed some time ago in the "Medical Record," that agitation for instituting a special medical board which should correspond to the patent office, the function of this medical board being to establish and protect the priority of ideas relating to medical subjects. It has not materialized. Would that somebody might wish we had more fighters in our profession. Osteopaths are like a lot of sheep, they pen themselves up into a corner where the wolves can eat them up. Now they are between the wolves and coyotes (kiroprackers and medics) and oblivious to the fact—perhaps on account of a little immediate success, forgetting the future of osteopathy. That would somebody might find the loose ends of the "drawing string" and pull the D.O.'s closer together to their selfish, but mutual benefit.—Medications, D.O., Kansas City, Mo.

We Made Our Own Limitations

Why do people so many times go to the M.D. first and to the osteopath as a last resort? Because we taught them to. If in the beginning the course of instruction in our colleges had been a well-rounded one including surgery, in fact, on a par with the good medical schools, only replacing materia medica with osteopathy, as in practically the case at the present time, we would not have to re-educate the public today and be fighting it break down restrictions which we ourselves created and permitted the law to place around us. If the public has any false ideas about it is principally our own fault. The public generally sizes a thing up about right, sooner or later. We should be able and willing to do a general practice as the M.D. does and practise osteopathy without a license. Would that somebody might think of the importance of osteopathy and prosecute the pill-shooters for practicing osteopathy without a license. May I wish we had more fighters in our profession. Osteopaths are like a lot of sheep, they pen themselves up into a corner where the wolves can eat them up. Now they are between the wolves and coyotes (kiroprackers and medics) and oblivious to the fact—perhaps on account of a little immediate success, forgetting the future of osteopathy.

To Prevent Pneumonia in the Newly Born

In breech presentation and other cases where fluid or mucus has entered the bronchial tubes during birth, a careful watch against pneumonia, in addition to the ordinary measures, is to lay the baby's head much lower than its feet and hips for the first few hours, using gravity as an adjunct.—Harry C. Palens, D.O., Compton, Calif.

Make Our Literature Simple

It is my idea that the literature to be read by people borders too much on the technical, and should be put in simpler language. Concise and distinctive articles are read and heeded, if well written. People do not want to read yet another medical article. Let us write for the public tolay out and prosecute the pill-shooters for practicing "osteopathy without a license" to protect their priority to "osteopathy" and prosecute the pill-shooters for practicing "osteopathy without a license." I wish we had more fighters in our profession. Osteopaths are like a lot of sheep, they pen themselves up into a corner where the wolves can eat them up. Now they are between the wolves and coyotes (kiroprackers and medics) and oblivious to the fact—perhaps on account of a little immediate success, forgetting the future of osteopathy. That would somebody might find the loose ends of the "drawing string" and pull the D.O.'s closer together to their selfish, but mutual benefit.—Medications, D.O., Kansas City, Mo.

Cabbage Leaves for Burns

I have found that cabbage leaves poulted soft and applied to a burn or raw surface gives almost instant relief. This is especially good for sunburn.—Elizabeth Shapert, D.O., Belleford, Ill.

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Feels Need of Professional Courtesy
Well, I wish to take my hat off to this osteopath, Bunting, as being the first one in any twenty years experience to ask me for an editorial! I believe in finding it, fixing it and then letting it alone. But, to be candid, if there were more life and courtesy among osteopaths, there would be less chiropractic. Well, I think it high time that the osteopaths got together and pulled the weeds and burned them.—J. W. Kilker, D.O., Clifton Forge, Va.

Sanitation and Vitalization
Sanitation and vitalization are the two necessary principles to perpetually look after in order to obtain or maintain health and happiness.—T. L. Lorbeer, D.O., Riverside, Calif.

That Apologetic Lesion
The osteopath who is always offering excuses for osteopathy as a profession owes the profession an apology for being a member of it.—D. L. Clark, D.O., Denver, Colo.

Acknowledgment Referred Case
What osteopath is there who has not referred a patient to the osteopath in the neighboring city or, may be, across the continent? What osteopath has received a line from the doctor to whom he referred notifying him that the patient arrived, was under his care and thanking the doctor who possibly had referred a new convert to osteopathy and was anxious to know that the patients arrived in osteopathic hands? Let us all be more courteous and thank the doctor "who referred the patient" for his confidence. It will strengthen the ties between the practitioners and put one more pebble on the osteopathic beach.—Samuel E. Wylander, D.O., Santa Rosa, Calif.

Wakening Horizon
The field of the osteopath is enlarging and there is a real call for him to take an active interest in problems outside of his immediate osteopathic correction of lesions. By becoming a part of civic, educational and progressive movements he will enlarge his scope of work and personal influence.—Philip S. Spence, D.O., Hartford, Conn.

Can You Cure Hives?
I would like to know if anyone in the profession has worked out any more efficient method of treating hives (urticaria) than we find in our literature. So far as I have gone in the treatment of hives, the results have been very unsatisfactory. I hope I am the only one with such an experience, and I would like advice from some one that has been successful.—G. E. Thompson, D.O., Peoria, Ill.

Advise Patients Properly
The people as a rule know very little about their bodies and proper care of them, and while the osteopathic physician is giving straight, old-line, A. T. Still osteopathy, he should improve his opportunities to give good advice, especially in hygiene and dietetics when the need is apparent. —O. E. McFadon, D.O., Columbus, Ohio.

Don't Eat Unless
My experience has convinced me that the one greatest rule for preventing illness and keeping at the highest point of physical efficiency, for patient or physician, is "Don't eat without a distinct desire for food." No difference how well one feels, this rule should be observed and the highest resistance to disease will be maintained. Try it.—M. C. Hammer, D.O., New Castle, Ind.
Everything of Value
The normalization of structures and functions of the body constitutes the practice of osteopathy. Osteopathy employed may be mechanical, chemical, psychological — anything necessary in the case. Osteopathic practice uses any and every agency discovered to be of value. It’s natural, common sense, rational.

E. C. Ventress, D.O., Mowmooth, Ill.

Doctors! Do You Believe in Preparedness?
It is a prevalent fact that a pandemic of fast and furious living seems to have affected a large portion of the modernized populace. Carelessness and recklessness are the chief symptoms, accidents are the sequellae. Hospitals are not always available, so the doctor has to meet them.

Have your emergency kit ready for all kinds of trauma and its resultant complications as hemorrhage, shock, etc. To add efficiency to your name, always take your emergency kit with you. Some time you may want it in a hurry and probably very unexpectedly. Two auto accidents recently, with cars turned over in a ditch, caused me to appreciate the emergency kit. — W. L. Billings, D.O., D.P.H., Toledo, Ohio.

What Calibre?
The AMA by small-caliber thinking prevented Dr. A. T. Still from giving to the profession what was rightfully theirs in the correct manner. But we can easily get to be just as small. — J. F. Roeper, D.O., Waukegan, Ill.

Unity and Punch
In one word, “Unity!” Stop-fighting among ourselves and get together on a constructive program. Everything the M.D. on the back and asking him to give us something while he smiles at us as a bunch of fools. Call a spade a spade, and say it out in the open so ourselves and get together on a constructive program the public will know about it. Force the M.D. and asking him to give us something while he smiles at us as a bunch of fools. Call a spade a spade, and say it out in the open so ours — J. F. Roeper, D.O., Waukegan, Ill.

Hurrah for the Movies!
These million people a day go to the movies. Talk about publicity! This beats all other ways. I am very much disappointed to find that all have not yet seen the subscriptions for the osteopathic moving picture, “The Light That Did Not Fail.” We must speed up the work immediately, if we are to meet the picture in time for all to see it at the Cleveland convention. Don’t wait any longer, Doctor. I am sure you don’t want to let a few pay for a benefit all are to receive.

May I receive your check for at least $10 by return mail? Talk it up with other osteopaths — we may realize this splendid accomplishment right away. — Yours for high-class publicity. — R. S. Boston.

After John B. B. Henchman
RESOLVED that the Florida State Osteopathic Association in annual convention assembled strenuously protests against the onslaughts of the brewers, distillers and others who undermine the Volstead Code and seek the overthrow of the 18th amendment.

BE IT FURTHER RESOLVED that this association goes on record as being absolutely opposed to the contents of these aforementioned interests that beer or alcohol in any form has any medicinal value.

BE IT FURTHER RESOLVED that a copy of this resolution be sent to the members of the House of Representatives and Senators from this state.

Osteopathy Recognizes Food
Food is any substance which can be utilized in the living organism for structural or functional purposes. A complete food must contain all of the substances necessary to construct and maintain the activities of the tissues of the body. Such a food must contain water, mineral matter, nitrogenous matter, carbohydrates and fats, and, when taken in to the body, is capable of building up tissue, or by oxidation, of supplying heat. Because a substance or compound appears in the U. S. Pharmacopoeas or is listed in Materia Medica does not prevent it from being a food and subject to utilization by the D.O. — J. H. Hess, D.O., Mendon, Ill.

The Chicago College of Osteopathy
5200-5250 Ellis Avenue, Chicago
The special Post Graduate course of two weeks will begin Monday, September 12th, and will continue until Saturday, September 24th. Some of the instructors who will lecture during this course are:

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Dr. Chester Morris, Technique
Dr. George W. MacGregor, Dietetics
Dr. W. C. MacGregor, Clinical Diagnosis
Dr. Blanco E. Villarv, Obstetrics
Dr. Hugh W. Comkin, Epilepsy and Diabetes
Dr. H. Deacon, Ear, Nose and Throat
Dr. Frank J. Stewart, Skin and Venereal Diseases
Dr. Herman E. Holms, Modern Methods of Treating Cancer
Dr. Harry L. Collins, Osteopathy
Dr. Edgar S. Comstock, Acute and Infectious Diseases
Dr. Earl R. Hookins, X-Radiance and Plate Reading

There will also be instruction in Laboratory Diagnosis. Tuition in this course is free to Life Members of the Chicago College of Osteopathy Corporation. To others the tuition is $60.00.

The regular Autumn Quarter of the College begins September 23rd, 1921, in the Training School for Nurses there is room for a few more candidates. The Training School course is two years in length. At least one year high school work, or its equivalent, is required for admission. Tuition is free and, after the probationary period of three months, student nurses are paid $20.00 per month during the first year and $25.00 per month during the second year. The student nurses receive board, room and laundry free, and two weeks’ vacation each year.

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The Book is as Complete as the author thinks is possible with our present knowledge (about 250 pages). Radical and dangerous methods have been omitted.

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After the Deluge

The deluge of June 3rd knocked about all the sense out of the average Puebloan. My office is in the flood district, water being to ceilings of stores in the central block. But for me, the flood was not an unmixed evil, as it made me a few days' vacation. It is about twenty-five days now since the flood, and we are still out of telephones, street cars and elevator service. Any one who can climb four flights of stairs doesn't need to see me very badly. You can count on me for a contribution later on—probably about the system of charging. My experience for a few months may be of assistance to some one else. So far, I thank God that I had the courage to re-organize my financial system the first of the year. No one in the profession here was lost, although they had me among the missing for three days.—W. S. Maddux, D.O., Penbell, Colo.

When Patients Prescribe

Many patients attempt to direct the doctor how to treat them, and when to treat them. This is especially true of patients who have been under the care of other physicians and who have told them not to let any one treating them do so and so. This makes it difficult for the attending physician and certainly develops a lack of confidence in the patient toward other osteopaths.—Frank H. Smith, D.O., Indiana, Ind.

Are you Satisfied?

No one is a good osteopath who is satisfied. Osteopathy demands growth and progress. Ceaseless activity is the price of progress. Better a member of mediocre ability who is doing his best than a genius who has done well, is satisfied and is on the down grade.—W. E. Waldo, D.O., Seattle, Wash.

Is It Slipping?

"Say just what's in your mind." "Hit straight." Well, I'm thinking about our school and its need of absolute rest of the part, for how Nature is going to cure the existing condition. If he takes time to explain the pathology of a case, he gains a great deal and even necessary to put the arm in a sling for a few days.

A whole day's work on one patient, even necessary to put the arm in a sling for a few days.

More Accurate Diagnosis

At the usual examination do you give?—What is the treatment? do you give?—My reply was: "I never watch the clock while treating. The average time is twenty minutes. Depends on the condition. When you call on a patient and he won't have a right hand, I think, "My doctor in St. Paul treats for a whole hour and only charges $2, and so he did me so much good!" Can you beat it? Of course they never came back—I thought, one hour osteopath had it passed away by this time.—O. A. Babb, D.O., Ocean Park, Calif.

More Careful Diagnosis

After the usual examination do you microscopical of the urine, stomach contents and blood, take the blood pressure and know its significance? Hun's Diagnosis of Nervous Diseases will clear up many obscure cases.—A. L. MacGuilard, D.O., Granite City, Ill.

More Physical Diagnosis

My best thought of the day is the need of more accurate physical diagnosis, particularly in relation to incipient T.B. This means constant daily use of the stethoscope and asking ourselves of every opportunity to study these cases. We are so satisfied that we are prone to pass ourselves on the back until we have worn our right coat sleeve shiny. Let's get work on diagnosis.—E. Sennmann, D.O., Boston, Massachusetts.
When Advising Prospective Osteopaths
as to the Choice of a College

Remember—That Los Angeles and vicinity not only has an exceptionally large number of Osteopaths who have established national reputations as Osteopathic Physicians and teachers of Osteopathy and that the interest in and devotion to Osteopathy on the part of these individuals makes possible the strong faculty of the College of Osteopathic Physicians and Surgeons.

That this institution is greatly strengthening its teaching staff in the fundamental sciences by the addition of several carefully selected full time instructors who have at their disposal exceptionally good laboratory facilities.

That the Los Angeles College will next fall be located in its own new buildings where an equipment second to none will be at the disposal of its students.

That the students of the Los Angeles College have unusual opportunities for gaining practical experience in the care of the sick through

1. A carefully supervised College Clinic in which during the past school year students assisted in the examination of 2,448 cases and gave 15,871 Osteopathic Treatments.

2. The City Obstetrical Service, in which service our students delivered last year 315 cases and examined 1,142 cases.

3. Service for men in the City Emergency Hospital and ambulance works.

4. Observation of major surgical operations at Los Angeles County and other hospitals in the city.

"The best possible training for Osteopaths" is the goal at the

College of Osteopathic Physicians and Surgeons

4th and Main Streets, Los Angeles, California
THE OSTEOPATHIC PHYSICIAN

The Organ of News and Opinion for the Profession.


Entered as second-class matter April 7th, 1905, at the Postoffice at Chicago, Illinois, under the Act of March 3rd, 1879.

EDITORIAL

Fairness, Freedom, Fearlessness
"How to the fan, let chips fall where they will."

Vol. XL
July, 1921
No. 1

HOW TO GET YOUR MEETING REPORTED

Dr. W. G. Sutherland, got a column and a half story on Minneso'a. Osteopathic Association meeting at Mankato in his newspaper May 7th. He gives this recipe for the way to do it:

"On your cue a week before the session. A personal visit to the Editor's holy sanctum, early in the morning before the convention; copy placed on his busy desk; his operating shears placed on top of copy; his blue pencil placed across the shears. Editor elsewhere—at breakfast. Nobody else, (including the boy and devil) around. Copy went through without a "scratch." Nuf said.—Sutherland.

A WOMAN'S ESTIMATE OF WOMAN

When Dr. Roberta Wimer-Ford talks publicly we have long been accustomed to expect something worth while. We wonder that she doesn't go to congress from her progressive state! Before the National Federation of Business and Professional Women's Clubs Dr. Wimer-Ford recently expressed this idea about the feminist movement:

"The successful business woman is well groomed, calm, cool, impersonal, poised, alert, self-confident, cheerful, gracious and does not expect or want men's attentions, all of which has come about because of her freedom from sex consciousness. This freedom of sex consciousness is perhaps the greatest asset the business and professional woman has acquired. Business and professional women always work for the common good, not for themselves alone, as men have done for countless ages. Our thirty-three women legislators in Washington State are living Lincoln's doctrine, 'Let us have faith that right makes might,' and they are doing their utmost to better conditions. Brains are necessary to success. Universal recognition eventually will be given women." Well spoken, Dr. Wimer-Ford.

WHAT THE WHOLE PROFESSION IS THINKING ABOUT

In this issue's "Shop Talk" there is presented a very good symposium of short signed editorials by a multitude of the profession which constitutes a really fair barometer of just what the profession is thinking about. You may not realize the significance of this department until it is pointed out to you, but that is exactly what it is—a cross-section through the mind of the profession. You will find it well worth reading. What you will find is on the mind of the profession; a faithful portrayal of the interests and problems which engage the thought of the profession. This has real value just because it is the outspoken thought of the multitude. Every fellow has uttered the one thing that was closest to his heart and most in his thoughts at the moment of writing it. Because each was asked to speak to the subject of most interest to him. Each was asked to choose his own subject with a limit of 100 words. The response tells us accurately just what is on the profession's mind at this time.

Furthermore, as we have indicated, it is a representative poll of the whole profession's thinking. What is our ground for saying this? Because, besides asking all our "500 Associate Editors of The OP" to contribute to this symposium, we have also extended the invitation to every other osteopath whose name is on our mailing list. Both classes of contributions are included in this department this month. The same series has also been running through several months past. Everybody in the profession, then, has been asked to express his own biggest idea in this department, and this compilation of hundreds of contributions includes all such responses as have been received by us in recent months up to the moment of going to press.

How do you expect a profession will derive much profit, we believe, from taking counsel with the multitude in this fashion. Hitherto it has been the habit of the profession and its publications to pay marked attention to a few chosen leaders and spokesmen of osteopathy; but we have become convinced that too little attention has been given to the opinions of the average man and woman in the ranks. The average osteopath has opinions, professional consciousness and inspirations, all three, and he can express them, too. If you doubt it, take a look at "Shop Talk" this month—and every month in the year.

We hope The OP's experience in thus democratizing its editorial conduct will be vested to hold real value for the profession, and that this excellent showing of new contributors may encourage still others who have not yet ventured to go on record to embrace the opportunity, and afford them under our new policy and write their one best idea for these pages.

Waldottes

If Practicing Osteopathy—

You might as well believe it, in or if you don't, how do you expect to sell the patient?

"You believe you can treat as much as the other fellow, or can by putting forth effort. Cure yourself of MENTAL and PHYSICAL CONSTITUTION; one is as bad as the other, and both keep you from being mentally alert. Don't fool yourself, because if you do, you will fool your others. Your dress, the appearance of your office and your actions reflect exactly your mental attitude. Osteopathy is easy to practice, but you must work hard of it and then tell the world, so your bump of self-pity will grow thereby. Teach your patients how to live, and follow your own teachings and have the greatest of assets—Good Health. Decide what goal you wish to attain, lay out your plans accordingly and work to that end. If you think you are down and out, you sure are!"

A Medical Author's Opinions of Medical Science and Osteopathy

A. C. Tebeau, D.O., Fayetteville, N. C.

From the "introduction" I quote the following:

"If we look about and observe the work of physicians in adapting means and methods to the task of curing disease, or rather, of restoring or trying to restore diseased bodies, the first fact which impresses itself with irresistible logic upon the eye and mind of the beholder is the immeasurable confusion of ideas and conclusions among those who are engaged in the study and practice of the art and science of medicine. There is no unity of thought, no following of the same series has also been running through same three, and he can express them, too. We hope The OP's experience in thus democratizing its editorial conduct will be vested to hold real value for the profession, and that this excellent showing of new contributors may encourage still others who have not yet ventured to go on record to embrace the opportunity, and afford them under our new policy and write their one best idea for these pages.

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The author then quotes Mephisto’s caustic reference to the medical practice with the remark that it seems to be as true and apt today as it was supposed to be in the time of Goethe:

The work of doctors is not hard to grasp;
They rack their brains and study high and low;
Yet in the end the sick get well or they die.
Their last hope is to find something with it so.

Then comes this gem:
“A plea for the rational application of the so-called psychological therapeutic methods, which can be reasonably based upon the therapeutic and economic disappointments of internal medication. It would be a waste of time and a needless and expensive repetition to try to draw away some one to say even one word about the questionable position occupied by so-called internal medication and curative medicine. The number of ideas and theories concerning it is legion. This is proof enough to show the loosely experimental character of the subject. Adding thereto the relativity of the individual mind, we can readily see why the subject is uncertain and hazardous at best.

“To treat the sick individual is one thing; to cure the disease is another. In the one case the drugs keep the patient more or less expectancy and the patient is not really well. The natural reparative power of the body (vis medicae) cures the disease. But, after all, it is needless to dilate upon these points, as the present question is of the one of contention between schools of medicine from times immemorial. They have all had their day.

“The argument has not added one iota of truth to our knowledge and no grain of strength to the health of our sick fellowmen. This means an economic loss, too serious to be disregarded.

“That the inroads of unfair competition have left their mark even on the scientific character of medical practice, is not to be gainsaid. Surgery has grown beyond its legitimate boundaries. Fads and fancies have swayed the surgical lore. There has been a greater demand for surgery than ever before. It would be folly not to recognize the fact that the tendency toward surgical overwork is caused by the law of economic necessity which has sought new fields to take the place of territory lost.”

“Is it the foregoing all rather rich? I’ll say it is. Now here it is.

“The wholesale removal of ovaries and appendages which came to us like the visitation of an epidemic may be said to have resulted in the application of surgical logic of the profession in more ways than can here be enumerated. The laboratory is the place for research and experimentation. Sera and vaccines have no place at the bedside or in the office unless the weight of experimental facts is behind them. The scientific and effective of any. That there are many physicians who know nothing about it, is one of the strange facts which we encounter in the study and analysis of the scientific and economic fitness of the profession. The same might be said about other branches of physiology.”

On all that I have quoted thus far, surely, no comment is necessary from me. “He who rules those raging cannot remember having read or heard a more sweeping indictment of internal medication anywhere. Certainly we could not possibly say anything worse about it than the author quoted has said. And now, in view of all that he has to say along that line it is interesting to note what he has to say regarding our own beloved profession. In the chapter on Mechanotherapy, he has this to say of osteopathy:

“The wholesale removal of ovaries and appendages which came to us like the visitation of an epidemic may be said to have resulted in the application of surgical logic of the profession in more ways than can here be enumerated. The laboratory is the place for research and experimentation. Sera and vaccines have no place at the bedside or in the office unless the weight of experimental facts is behind them. The scientific and effective of any. That there are many physicians who know nothing about it, is one of the strange facts which we encounter in the study and analysis of the scientific and economic fitness of the profession. The same might be said about other branches of physiology.”

Some Doctor's Offices

John Barr, D. O.

Three or four years ago, the touring roads of the western part of the United States were not the best in the world. When you combine this fact with another, to wit: that the spring suspension of the car I happened to be covering the ground with, was of the type politely called stiff, it is not to be wondered at that in a little, barren town somewhere west of Reno I hunted up the local D. O., not in vain particular instance, day by day, to secure a treatment for a lame back that threatened to quit the journey before the rest of the party.

I found my D. O. In a little, barren office on the little barren main street of this wind and dust swept western town, I found him fixing his back and low: Yet in the end the sick get well or they die.

Their last hope is to find something with it so.

Then comes this gem:
“A plea for the rational application of the so-called psychological therapeutic methods, which can be reasonably based upon the therapeutic and economic disappointments of internal medication. It would be a waste of time and a needless and expensive repetition to try to draw away some one to say even one word about the questionable position occupied by so-called internal medication and curative medicine. The number of ideas and theories concerning it is legion. This is proof enough to show the loosely experimental character of the subject. Adding thereto the relativity of the individual mind, we can readily see why the subject is uncertain and hazardous at best.

“As in the old-time novels, passage of time was indicated by the liberal use of ‘stars,’ so let the time occupied by the treatment be here indicated. As a matter of fact, there is a certain felicity of expression in the employment of those stars which makes this portion of the country famous. Shortly, I told him what I wanted and he considered the case as well as he could and gave me a ticket to the therapeutic chamber. Give him one whirl at that back and he would fix it for a long time to come, he said. I told him he would have to come after me, for there was still a long ways to go to with few stops to be made and the stiff springs went all the way.

Now the title of this diatribe might be called a little rough, and yet it is just exactly to the point. My beefy classmate was the only one in the group that fully digested that remark and thereafter, he certainly gave a very "specific" treatment. Now there is a little joke in the statement above credited to that instructor in technic and that joke lies in the word, ‘proper.’

Both my beefy friend and this western operator certainly caught the gist of the idea when told to make use of the body what was it? Rest, and you consider it. It tells me so, that the latter especially, never fully comprehended the term ‘proper’.

Be that as it may, from that town on, the roads got continually worse and the springs progressively stiffer. Now when you try into consideration that we finished this trip over the famous highways of California and that we oiled and massaged ourselves every day, we will not sound just right. But that is the way my back reported to me and I guess the regret could not possibly say anything worse about it than found not in Los Angeles a man by the name of Forbes. Now everybody knows that Forbes is a genius at ‘finding, fixing, and packing the bones.’

He did all three to me. He left me alone because I left him a week later, and fixed that back because the roads going out of California were greatly improved over those going in, and we happened to go back the same way we went in. He found something, too. Something not in the books and if ever I run across that D. O. who used to live some what west of Reno, and shun consider it my duty to inform him that in a manner of speaking, he should be famous for he has produced what might be called an unknown lesion.

Now the title of this diatribe might be called a little rough, and yet it is just exactly to the point. My beefy classmate was the only one in the group that fully digested that remark and thereafter, he certainly gave a very "specific" treatment. Now there is a little joke in the statement above credited to that instructor in technic and that joke lies in the word, ‘proper.’

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of bony displacements and that treatment and cure must necessarily consist in and follow removal of the cause.

Please note that the author quotes his own definition of osteopathy, i wonder where he found it? I do not recall ever having seen that before.

The most interesting part of the whole book, however, in so far as it relates to us, is his comment on osteopathy, and is found in the following rather long explanation of the different modes of mechano-therapy.

"For practical purposes the different modes of osteopathy may be classified under a much more simple and convenient manner. Since ordinary exercises is to all intents and purposes a part of the so-called Swedish movement, it can practically be left out of consideration as a special form of mechano-therapy. Bone-setting is a motley and empirical mixture of massage and Swedish movements and, therefore, distinctly a separate branch. The manipulation of muscles, in as far as it is related to manipulative procedures, is also a compound of massage and Swedish movements and, therefore, distinctly a separate branch. Osteopathy, in so far as there is any thing new about it, is merely a system of massage, and, as such, may be accurately described by an expert Swedish masseur. [What about that, readers?] Those who extol osteopathy as a new system of practice are attach themselves to the glamour of novelty and, in a measure, by its suggestive influence. Osteopathy, in its approved form, cannot live because its patho-logy is not sound and its range of practical application is limited. The number of osteopaths who are including the other physio-therapy and massage methods constantly growing, thus furnishing a mute but eloquent proof for the clinical insufficiency of the osteopathic creed. (Nothing like seeing ourselves as others see us.) The success of osteopathy, however, shows the drift of the times in the direction of drugless methods. Osteopathy will always be more valuable in the study of anatomy and physiology and to the analysis of the intentions of Nature as exemplified in the human system of hygiene and its patho-logs. [Well, it seems that we have accomplished something, after all.] In this respect the announcement of the osteopathic creed was of historical moment. Osteopathy has fulfilled its mission. [Judging from some of the things I have read in our journals in recent years I think some of our men must agree with that last statement.]

"It served as an auxiliary wedge in the interests of an incomparably greater cause, to wit: physio-therapeutic medicine. Osteopathy as a system cannot and will not live. [Seems to me I have also heard that from sources within our own ranks.] Even now the evidences of decay are too plain to be ignored. The well-meaning and intelligent osteopaths who have a good knowledge of the essential branches of medicine and are correspondingly well-informed on general natural science may continue under the name of osteopaths, but they will, to all intents and purposes, be practitioners of modern, i. e., physiological medicine."

Many thoughts occur to me in the way of comment on all the above, but, for the present, I shall content myself with a single quotation from St. Paul, namely:

"Think on these things."
Modified Trendelenberg Position

By J. V. McManis, D. O., Kirksville, Mo.

The modified Trendelenberg position as used on the McManis table, is a valuable and important position to have the patient assume in treating certain conditions often encountered. To obtain this position lower the middle belt of the table at the edge toward the head section. Place the gymn crutches in position. Patient on back with knees over the gymn crutches. Hips well forward. Raise head section of table to highest point. In case it is not necessary to have the hips at the elevation the maximum height the head section affords, any angle may be obtained. This section of the table may be raised at an angle from one to forty-five degrees.

This modified Trendelenberg position, which has always been desirable in the treatment of abdominal and pelvic piosis, has not been used as universally as the knee chest position, due to the fact, no doubt, that means for placing the patient in the Trendelenberg were not available. However, with the McManis in your office, this difficulty has been removed.

The knee-chest position does not permit the freedom of movement of the abdominal and pelvic contents or organs, nor is it as comfortable to the patient. In the knee-chest position the effort of the patient to maintain balance will cause a concentration of the abdominal muscles. This interferes with the replacing of the organs which are prolapsed. By making use of the modified McManis Trendelenberg position the element of gravity is made use of to the fullest extent with a minimum of discomfort to the patient. The muscles of the abdomen are relaxed and the abdominal contents can be returned to their normal position without interference. When this has been accomplished it is advisable to let the patient remain in position several minutes in order that the replaced viscera and the supporting tissues may become accustomed to the old or correct position.

When lifting the pelvic contents forward with the patient in the knee-chest position it is necessary for the abdominal contents to be replaced first, to be effective, as they offer resistance and prevent the pelvic contents in replacing and maintaining position. By the modified Trendelenberg position the abdominal contents are less interfered with and the pelvic contents can be treated without interference.

In the treatment of constipation and in passive congestion of the pelvis the Trendelenberg position aids in the drainage of these parts and as a result increased circulation ensues. This is particularly effective in prolapse of the vagina and pelvic organs. The normal circulation of blood is of first importance in normal functioning of a part.

What is a Chiropractor?

By an Indiana Osteopath

There has been much said about defining chiropractic. The term shouldn’t be enact recognizing them. Now, let me preface what I have to say by stating that I know what is taught in two chiropractic schools. I have associated with men of a number of other schools. I have been a stolid examiner of Taban’s, “technic and practice.” Now, be exact, there is an old chap that is a chiropractor is there. There are no two of these schools that teach the same, and a great number of chiropractors have very little knowledge of diagnosis. Some of them give a very passive treatment “adjustment.” Others are rough in the extreme, and I happen to know a few more severe injuries by this kind of treatment than by the other kind. One of the best I have ever seen comes from some little school in Michigan. He uses a table which can be released (under the patient) in very small sections, according to the position of the spine he is working on. The table is made rigid for palpating, then released for “adjustment.” He is not rough but keeps pounding away. He knows what he is doing and how to know how to do it, and he will handle ten or twelve people an hour—and he has them all in place. He is a true osteopath. He never looks at a tonsil. He never touches a patient excepting at the spine, but the hands of the better chiropractors than any osteopathic he would be considered the best. The “chiro” has come. The “chiro” has come to stay.

Now what shall we do with him? I think it is common sense to create laws regulating the practice every time they ask for admission for into the medical profession can well employ this the required number of graduate D.O.’s. Some of these people are telling the public that “osteopathy is obsolete,” “chiropractic has superseded it,” etc. You really can’t blame these dupes. That which has not been taught and they know no better. They are very condescending. That also is on account of their lack of training. But you can not drive people away from them, and to educate all the people, never: it can’t be done. The “chiro” has come to stay.

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By an Indiana Osteopath

The Tendency of the Times

By Chas. A. Champlin, D.O., Hope, Ark.

The tendency during the past eight or ten years has been to higher standards of osteopathic school. Fewer and fewer osteopathic students enrolling in our schools. Is the relation of these facts just a coincidence, or is there a significance worthy of deep consideration and thought on the part of the profession? I am prone to take the latter view, as regards the more stringent State laws.

The medical profession can well employ this method of hedging as their profession is at the present time overcrowded, and such a plan of eliminating those who are not up to the required State laws is necessary for the survival of the fittest in meeting street competition.

The chiropractic profession (not so called by B. J.), believes in liberty of conscience (ethics), laws that the majority can qualify under, and rapidly increasing numbers. We say they are not wise, but we must admit such a policy is serving their purpose well for they are competing with an indirect pest and their larvae are found in almost every community.

What about the osteopathic profession? Community after community, city after city, in every State is calling and beggging for more D.O.’s, yet they can not be supplied. Why? The schools can’t get the necessary number of students, and as a consequence cannot furnish the required number of graduate D.O.’s. Some schools are already growing weak and are sending out manufactured osteopaths. Is this the fact? Why aren’t we growing numerically as we progress scientifically? Is osteopathy a science? How long are we going to sit back in time of need? No! No! No! It is always growing better and its practitioners more efficient.

Brethren, we are under this cooperation. I will not enter into much criticism by saying...
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This course, which has become so well known to the profession, will be given again beginning Monday, August 1st, and will last four weeks.

One who takes a post graduate course and gets two or three good pointers which will help him to do his work better, easier and quicker will find it is well worth the time and money spent to get it. In the Efficiency Course you get about fifty hours of actual efficiency work covering problems on every phase of the business side of practice and personal efficiency.

REVIEW

A review over many of the most important subjects will be given with the aid of some of the best men and women in the osteopathic profession. Subjects such as, Osteopathic Technique: Eye, Ear, Nose and Throat for the general practitioner; General Diagnosis; Refraction; Dietetics; Gynecology; Orificial Surgery; Medical Gymnastics, etc., will be given.

Many who have taken this course have greatly increased their practice within the first year, and have more than made up for the time spent by getting their work done with greater satisfaction as well as increased income.

The OSTEOPATHIC PHYSICIAN

we have cherished stiff ethics and stringent State laws (aspiring to equal medical standards) at the expense of what we most love—our science, Osteopathy. Let us look the future soberly and thoughtfully in the face. What will be the osteopathic profession twenty-five years hence at the present rate of increase? During the past five years? Suppose a practitioner who has been in practice ten years, or longer, wishes to remove on account of his health or otherwise to some of those States that have recently enacted new laws governing osteopathy. Can he meet their requirements for reciprocity? Probably 25% can—not many more. Our zeal to plan a beautiful banner on a high eminence has led us into enemy territory. He is now at our throat.

The field man is struck, our new recruits are struck, and because of diminishing numbers, osteopathy is being pinched back. Is this the beginning of our last sleep—or are we to awaken to new vigor? Are you an engineer or a brakeman in the profession? Our ranks need stimulation. It must come by raw recruits—the new students, and don’t criticise them up and humiliate them when they knock at our State portals for admission as practitioners. If these students have met the requirements of our schools which are accredited by the A.O.A., we should welcome them into the fold.

West Virginia Rural Sections Need Doctors

[From Chicago Evening Post]

Morgantown, W. Va., June 25.—A pressing demand for physicians who will live and practice in rural communities is the most important problem confronting West Virginia, according to the authorities of the school of medicine of the University of West Virginia here.

Summerville, the county seat of Nicholas county, does not have a doctor, and Clay county, its 332 square miles. In some of the other counties, many people live from fifteen to twenty miles from the nearest physician, and in some of the mountain counties it has been found almost impossible to get doctors to locate in the country districts. On the other hand, the cities of the state are very well supplied with medical men. Charleston, the capital, with a population of 36,068, having 102.

"It is not always true that the city or town doctor makes more money than the country doctor," says a statement by Dean Simpson of the school of medicine.

"Country people do not object to paying good fees for medical attention. They are usually glad to get it at any price.

This is just what The OP has been forecasting for eight years. It is all the result of an unholy restriction of the output of medical graduates by a too-far-forced standard of education. Now, when the thing is achieved which the AMA deliberately set out to accomplish, and when the evil is realized which The OP foretold eight years ago, namely, that the population of city districts would be soon deprived of a sufficient number of doctors to look after their sick and injured, the medics begin to deplore it as a public misfortune and speak of it in bated breath as though it were the result of a mysterious working Providence.

Who is it that is simple minded—the doctors or the plain peep-ul?

The answer to this famine for doctors in rural sections is to lower the overstraining medical standards so that Class B colleges can operate again and graduate enough doctors to supply rural districts. Osteopathy could do thus, even if the "regular" medical profession refuses to do it. And if osteopathy won't, papyrus will.

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This clear little educational book with illustrations that emphasize the text is helping hundreds of laymen to get the viewpoint that gives them confidence in osteopathy. One Cleveland osteopath has used three hundred copies this past year.

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"SOMETHING WRONG"

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G. V. WEBSTER, D. O.

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THE OSTEOPATHIC PHYSICIAN

A Busy Practitioner Talks Publicity and Practice Building

Does Dr. E. H. Cosser, Dayton, Ohio? I don't see any reason why you should have to make so much publicity in OP about educating our patients and building up practice. The whole thing could be summed up in a nutshell like this: As you know, I have been using Osteopathic Health for the past eighteen years and I have used it persistently. If you will look over your books you will find I have used as high as 4,000 copies, some years. My practice has increased an average of $1,000 per year for over eighteen years. And right now is keeping "yours truly" very busy. I have taken post graduate work three times and always take a month's vacation each summer. I should hate to think that I couldn't make a good living eleven months in a year. These are some of the pointers that come to my mind in a hurry. I only take time to talk to them an Ediphone and the office secretary gets to them when she has time.

Can I Ever Attain It?

The one thing that has always been uppermost in my mind, since studying osteopathy, is: Can I ever attain the knowledge, rapidity in diagnosing and adjusting the human mechanism, and the dexterity of Dr. A. T. Still? It is even doubtful whether any osteopath in existence understands, even at this advanced stage, the real mechanical side as did the "Old Doc." He diagnosed with psychic rapidity, and adjusted with a skill that seemed almost equally inspired. How lamentably few are really striving and longing to be like him in "finding, fixing, and leaving alone."—F. P. Millard, D.O., Toronto, Canada.

A Prize for the Answer

Why do we hear, at the conventions, a lot of talk about "the shortage of osteopathic books," and yet when one is written that is "100% osteopathy" it takes a year to sell 10% of the profession?—H. V. Halladay, D.O., Kirksville, Missouri.

New Cure for Colds

American in London Making Success of "Backbone Tickle"

London, Eng. (by mail).—Have you tried the backbone tickle to cure that cold? An American medical man, Dr. R. J. Waters, has put up his plate in South Molton Street as a backbone magician, and is treating all manner of patients, from baronets to boxers. He is a big-chested, broad-shouldered citizen of the United States is this doctor man, who is as active as a youngster of fifteen, for all that he is sixty years of age. He has university diplomas in every pocket. He will bring them out like a bunch of unanswered letters, and talk like a river in flood. He never stops from the moment you enter his medical parlour until he waves a graceful adieu.

Dr. Waters works on the theory that all the essential nerves of the body come from the spine, and the ordinary ailments which make life uncomfortable are caused by pressure on the nerves. Manipulate the backbone cells and, presto, the patient is a fit man! His flexible fingers flicker up and down a man's spine. What is the trouble? Lumbago? A bang, a press and a crack of the bone—"And now that's put right," says the doctor. Is it a cold? A tickle, a flick and a crack, and "no more cold" from the doctor. People who have been thoroughly backboned say that his cures are remarkably effective.

A Daily Express representative, who had his backbone well and truly thumped, yesterday, came away feeling like a spring morning and with an over-the-boulogne heath walk. He has not sneezed since.

"There are eight million people in London," said the doctor, "and I am going to make them all fit. What a future!"—Toronto Daily Express.

Wonderful Year for the Laughlin Hospital, Kirksville

Our first year reveals a very proud record for this new institution. Over 900 surgical cases were handled, just as they came, with a mortality of but three in that number. Receipts for the year were over $105,000—practically all of it Dr. Geo. M. Laughlin's work. Our institution is entirely out of debt and paid for from the receipts of our practice. It is one of the best equipped small hospitals in the state. We maintain a fine home adjoining the laboratory and our hospital. We are prepared to handle successfully all classes of surgical cases and invite the cooperation of osteopaths.


For further information address Dr. George M. Laughlin, Kirksville, Mo.
To Attract Endowments

Why haven't more wealthy men been attracted to osteopathy as a suitable field for their gifts? Perhaps one reason is that the D.O.'s, who have come in contact with such men have not told them of the possibility of doing good by giving to osteopathic institutions. Another reason may be, the fact that some of our colleges and hospitals are conducted altogether for profit. The AOA should see to it that at least one reputable school is conducted so that it will attract gifts, and all D.O.'s, should make it a point to inform their patients of the fact and, if necessary, solicit gifts for such institutions. — G. A. Bradford, D.O., Caruthersville, Mo.

Suspect Impacted Molar

Make it part of your routine examination to notice whether the third molar or wisdom teeth are still unerupted, and if in an adult you find these teeth unerupted, insist on a dental x-ray to show whether or not the tooth is impacted and pressing against the roots of the second molar. The tremendous amount of reflex irritation thus produced can not be estimated except that the irritation produced breaks down the normal resistance of far-distant organs, causing tuberculosis and Bright's disease and a host of other constitutional diseases. Extraction of the offending tooth will show a marked result on the patient's health.—Paul Sinclair, D.O., Lincoln, Nebr.

Play Up Adjustment

I hear so much about spinal adjustments coming from chiropractic sources that sometimes I wonder if they are not doing more to steal our thunder than we imagine? I have been approached by a number of prospective as well as new patients in the last few months inquiring if I do spinal adjustments. I have put on the literature I get out and also on my letterhead "Osteopaths are the original spinal adjusters." It would seem to me that to have the OF carry something like that, to the effect that osteopaths do adjust the spine, and carry it on the front page where the reader can see it first would help to counteract this chiropractic virus.—Wm. L. Grubb, D.O., Pittsburgh, Pa.

FOOD FUNDAMENTALS

is a book that can be sold. That is what it is for. It is worth many times the money value placed on it. The third edition cost more than one hundred per cent above that of the second edition, but the increase in price is much less than that.

It is a book being widely distributed and largely used by its purchasers. It is very practical and useful. When purchased in dozen quantities its cost is but little more than two dollars a copy. If your order for a dozen proves to be for more than you can use, those left will be taken back.

Price, $3.00 a copy; six for $15.00; one dozen for $25.00.

DR. E. H. BEAN
71 E. State Street Columbus, Ohio

Three New Men Added to Our Staff

DR. E. C. BRANN, who has been doing work under Dr. Ruddy for twelve months, is prepared to do any work in the eye, ear, nose and throat—either treatment or surgical. DR. L. M. WILLIAMS, who has served in army laboratories two years after completing the army course, also Dr. Lane's course, is prepared to do any laboratory work, including Wasserman's, blood chemistry, medico legal, etc. DR. F. L. BARR, recent graduate of the Kansas City College of Osteopathy and Surgery, is also with us now. SOUTHWESTERN OSTEOPATHIC SANITARIUM, Blackwell, Oklahoma

BUILDING FOOD FOR ALL AGES

The ORIGINAL

A very useful and reliable adjunct to Osteopathic treatments, for patients requiring a prescribed diet. Avoid imitations of the ORIGINAL product of reliable quality.

Samples prepaid upon request.

HORLICK'S Malted Milk Company
Racine, Wis.

SOUTHWESTERN OSTEOPATHIC SANITARIUM
BLACKWELL, OKLA.

Museum of Osteopathic Medicine, Kirksville, MO
We Need More Contact

Human nature is the same, whether in a profession or trade. Work and viewpoint effect the only difference. As a society officer, it seems to me the profession's greatest need is the inspiration of closer association and more active organization work. Busy with practice, or discouraged by a lack of it, we move in rutts. Reading supplies ideas, but the afterthought prevents their fruition. Association provides that personal touch that is both an example and an inspiration. Activity in organized work provides practice in unselfish endeavor and these two make us bigger and more efficient. In short, we tend to be clannish. That is usual, but it circumscribes our growth and future. This may be offset by more organized mixing and a recognition of our responsibilities to our science in organized work.

A Trick in Insomnia

Try this with your next patient who lies awake, unable to sleep, nervous, rolling about. Advise him not to lie in bed under nervous tension; simply get up, turn on the light, get the clock or watch near where he can see it; have him lie on his back on a rug or on the floor, arms and legs relaxed; just watch the clock five minutes, then return to bed. Usually he will fall asleep and forget whatever is on his mind. I get good results with this. - J. H. Henderson, D.O., Olathe, K. S.

What is the Chief Factor in Most Diseases that Flesh Is Heir To? Local Inflammation

Hence to treat Local Inflammation directly is to reach and remove the cause as well as to relieve symptoms: DIONOL DOES BOTH!

DIONOL acts directly to oppose and overcome local inflammation, acting in harmony with established physiological principles, and giving practical clinical results.

For instance:

Recently I treated a very severe case of tibial periostitis and used nothing else. The man's left leg was swollen from knee to ankle, twice its normal size at ankle and was a deep purple in color. There was considerable temperature and severe prostration. It was the most alarming thing of its kind I ever saw and I thought the man would surely lose his leg. I called a surgeon in consultation but he advised a continuation of the methods I was then using for a while. The next day the leg started to improve and in five days the man was back to work.

Dr. C. Henderson, D.O., Alexandria, Va.

If case records mean anything to you, we can submit abundant evidence of the practical efficiency of DIONOL. If you prefer to make it a case of "the proof of the pudding," send for literature clinical reports, pamphlet and samples.

TEST DIONOL—For your patients' welfare. For your own prestige.

THE DIONOL COMPANY, (Dept. 12) Garfield Bldg., Detroit, Michigan.
Use A. T. Still’s Writings

I think osteopaths should quit knocking their own profession. Also quit quoting our imitators. Use Dr. A. T. Still’s Research and Practice. I am called to the bedside of a niece in Ohio who has T.B. I shall take daddy’s book with me and see what I can do. That book is a mine of information.—F. J. Barows, D.O., Lawrence, Kans.

The Need Is There

There is work enough to keep all of us busy all the time. Whose fault is it if we are not busy?—G. L. Spivey, D.O., Corpus Christi, Tex.

THE OSTEOPATHIC PHYSICIAN

Move with Your Planet!

Sitting in a train during a stop in a station and seeing another train on an adjoining track pull out going in the direction he is facing often gives one the feeling of being carried backward. Let that moving train represent Progress; then the feeling of being carried backward represents what is actually happening to you, if you are not keeping up with Progress. Osteopathy is alive. “Progress is the law of life” (Browning). If you would keep up, read the various osteopathic publications, get the osteopathic books, attend local meetings and state and national conventions. Get on the moving train.—C. B. Rowllugson, D.O., Santa Monica, Calif.

Dogma

What we need in our schools is more truth and less fanaticism. Mechanical manipulation does not necessarily rank above the use of drugs, serums and ointments in the treatment of disease, and far below surgery are they all. Ninety-nine per cent of the cure is the patient’s resistance. The D.O. who refuses to use antitoxin in the treatment of diphtheria does so either through ignorance or selfish motives. We are often greater fools than the M.D. who denounces osteopathy. “Back to the backbone” is fanaticism—who ever left it?—E. Paul Harris, D.O., Gallatin, Mo.

The Personal Equation

Personality of the patients—their faults, likes and dislikes—to inspire faith in the rest of them by relieving them and assuring them there is a cure. This understanding and aim makes work easier and interesting.—C. O. Fen Arsdale, D.O., Park Ridge, Ill.

258% GAIN

KANSAS CITY COLLEGE of
OSTEOPATHY and SURGERY

had the above student gain for 1920-1921. Nearly tripled its enrollment and now starting for a more remarkable record for 1921-1922.

It’s “The Aggressive College”

2105 Independence Avenue
Kansas City, Missouri

Wayne-Leonard Osteopathic Sanitarium

130 So. Maryland Ave., Atlantic City, N. J.

Dear Doctor: We invite your attention to the fact that we are giving special attention to milk diet cases.

We employ the Porter Milk Diet Method exclusively.

All milk used in milk diet cases is supplied by the Walker-Gordon Company. It is a certified raw Holstein milk. There is none better.

For particulars regarding milk diet and other cases, address—

Dr. L. H. English
130 South Maryland Ave.
ATLANTIC CITY - N. J.

Mutual Student—College—Practitioner Fund

Much has been written and said in a general way about recruiting students for the College in Osteopathy, but most of those I have read lack concreteness.

For those who love the Science of Osteopathy and feel the urgent need for more practitioners I have these suggestions, viz:

1. In most every community there is a house and trustworthy young man or young woman who would like to study osteopathy and you have reason to believe would make a successful practitioner, but they lack funds to put them thru the school.

2. If you are really interested in such a person and can spare the money for a good investment, offer to loan them such as they need per year for the years in the same manner, loaning on Five (5) years from date, at a reasonable rate of interest.

3. This plan will give your student a little extra one year in practice to meet the first note and the other three will fall due per month, or annually thereafter, as written, which will give the practitioner ample time to meet them easily.

4. If you like the plan and want your money to work for osteopaths and osteopathy, lay another student ready to take up notes when you can spare the money for a good investment,—interest in osteopathy and interest in money, as paid by each student in practice.

5. By insuring the life of each student enable in your favor, possible loss by death is eliminated. Premiums thus paid shall be included in the practitioner fund, worthy of careful consideration.—Chas. A. Champfin, D.O., Hope, Ark.

You must like a thing with an intense interest before you can sell it.—J. Ogden Armour.
The Perfect Sight Restorer

Dr. Cole's

For treatment of the eye, the eye cup fits over the closed eyelid and by suction manipulates all structures of the eye, moulds the eyeball into its normal shape, establishes normal circulation of blood, and normal functioning of the nerves. Astigmatism, causes absorption of Cataracts, also does away with the condition known as 'joint eyes,' near sight, far sight, etc. Guaranteed to give satisfaction if used according to instructions.

Write for descriptive literature.

PRICE $5.00
PERFECT SIGHT CO.
Dubuque, Iowa

POST-REMOVAL CLEAN-UP SALE

Big Value Package for $5.50

We have been straightening out our stock brochures since we arrived at our Waukegan plant. We find we have some old and new ones which we desire to dispose of quickly. We have placed a number of packages, each package numbering 156 brochures and containing at least some of each of the following:

- "An Osteopathic Explanation to a Health Seeker"
- "Questions Often Asked About Osteopathy and Their Answers"
- "Our Osteopathic Magazine is a good schooling for chiropractors, both of whom have their friends. The Omaha Bee with a full page tells how chiropractic treatments cures different diseases but does not use space to tell what the medico or the osteopath does not do. Page 152 of Osteopathic Magazine is a good school for the laity, to be used in country papers."- O. T. Trigg, D.O., Broken Bow, Nebr.
- "The Objective"
- "In spite of jangling voices, let's go straight ahead. Jangling voices—all the things which distract, pull and haul, discourage and confuse—no matter who, what, where, when, why. LET'S—will and freedom to GO—Positive, steady, aggressive motion STRAIGHT—Doing our own kind of work and not the other fellow's. AHEAD—Check old diagnosis, correct new one, carefully applied therapies.

Study, study, study.—Elwood J. Thorne, D.O., Pasadena, Calif.

Got Your Student Yet?

"Remember our Colleges." The future of osteopathy depends upon a steadily increasing flow of osteopathic physicians from our colleges into the field to care for the increased demand for osteopathy. Send at least one student for the coming fall class to your nearest college.—Earl W. Smith, D.O., Kansas City College of Osteopathy.

It Only Helps

"It takes more than a McManus table to make a good osteopath."—F. B. McIntyre, D.O., Muncie, Ind.

Special Information for Osteopath

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Osteopaths, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the above facts the case went by default and they never even appeared against the doctor in question.

Dionol treatment is the only remedial agent that we are aware of that acts strictly in a mechanical sense and without drug reaction and which may be safely employed, internally or externally by drugless physicians generally—The Dionol Co., Garfield Bldg., De-rott, Mich.
When McManis He's

Mercury at 98 degrees here. Ain't it hot, when you treat 400 pounders! My intellect is equal to nothing more interesting for the profession today.—Lola Hoyt, D.O., Princeton, Ill.

The Folks Need Education

In my town the folks need educatin'. What's the best way? Do a day's work every day and get results? I'm one of the whole, so are you. The nation needs educatin'. What's the best way? Can't the same rule apply? Who's the weak link in your chain? Would you like to be the one? A man came in my office the other day and said, "I have been in the offices and have talked to over 800 osteopaths and the trouble with the whole bunch is petty jealousy, lack of organization and the result is—just what you have today in your legislation." This D.O. says if we have more technique, or more laboratory work, or more results and better diagnosis—if we have all that, still, will what we profit if we lack organization? For the sake of osteopathy, why can't all of us work together and never mind about something that in the long run benefits only the one individual. The nation needs educatin' and the folks in my town need it too! —W. Frank Powers, D.O., Elgin, Ill.

Harmony Begins at Home

A suggestion for promotion of harmony in our ranks: Instead of preaching it and pleading for it from our platforms and through our press with the idea of influencing some osteopaths over in the next county or next state, let each booster and worker for the AOA make it a local affair and make an honest effort to promote some proper harmony and cooperation with his own nearest osteopaths. Many an osteopath preaches harmony at our meeting and then goes home and takes up the same old scrap with his own nearest neighbor. Cooperate and fight with (not against) your osteopathic neighbor and we will have a bigger and stronger AOA. —A. M. Parsonswod, D.O., Keokuk, Iowa.

PROFESSIONAL CARDS

Dr. J. Deason, Osteopathic Physician
Specializing in Ear, Nose and Throat
27 East Monroe St., Chicago

Hubert F. Leonard, D. O., M. D.
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Eye, Ear, Nose & Throat Surgery a Specialty
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Osteopathic Physician
1410 H. St., N. W., Washington, D. C.
Careful attention to referred cases.

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410-413 Seventy-first—Ediilug
7016 Euclid Ave., Cleveland, Ohio

Dr. C. Burton Stevens
Obstetrics
Chief of Obstetric Department Osteopathic Hospital
617-18 Farrell Bldg., Detroit, Mich.

Dr. T. J. Ruddy
Eye, Ear, Nose and Throat
Originator (Bowling) of "Finger Method" for Hay Fever and Catarrhal Deafness, etc.
Chief of E., E., N. & T. Dept., C. O. P. & S.
369-9 Black Building
Los Angeles, Calif.

Dr. Frank J. Stewart
Diseases of the Skin also Genito-urinary and Venereal Diseases
Room 1201, 7 W. Madison St., Chicago

Dr. H. C. Wallace
Practice limited to General and Orthopedic Surgery and Consultation
S. W. Osteo. Sanitarium, Blackwell, Okla.

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Consultation and Surgery
Specialist in Orbital Surgery
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Dr. W. F. Rossman
Surgery: Eye, Ear, Nose and Throat
Referred cases solicited
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Dr. S. P. Ross
Eye and Ear Office, 1000 Land Title Building
Residence, Hotel Adelphi, Philadelphi, Pa.

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Osteopathic Physician
Ear, Nose, Throat and Eye
2 Lombard St., Newark, N. J.

M. D. K. Bremner, D.D.S.
Radiography, Oral Diagnosis and Prosthodontic Work
Suite 1800, Maller's Building, 5 S. Wabash Ave., Chicago, Ill.

Dr. Leland S. Larimore
Eye, Ear, Nose and Throat
Prof. Ophthalmology, Optometry and Oto-laryngology, K. C. College of Osteopathic Medicine
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THE OSTEOPATHIC PHYSICIAN

A Joke and a Warning

My best hit is that it pays not only to "stop, look and listen" but to palpate as well. Here's why. Mrs. L., second confinement, labor normal except a "dry birth" from 7 a.m. to 10:30 a.m. When the head reached the perineum she became hysterical. Chloroform and "low forceps" easily produced a nine-pound girl with small first degree lacerations, which we promptly repaired, congratulating ourselves on doing a neat job. Osteopaths, too! One of the nine-pound girls was the six-pound girl. True twins with two placemats, amniotic sacks, etc., but a good joke on the doctor.—E. A. Archer, D.O., Pullman, Wash.

He Raised and Is Glad

I am one of those who thought he couldn't raise the price of office treatments without losing business, until The UP gave me the vision. I took the chance, raised and haven't had a kick. Some said they didn't see how I could have raised, but for the past four years I am having some few intimate friends kick me occasionally for not having raised sooner. Just think what I have been losing for seven years! Conclusion: If we haven't the nerve to raise we are probably not worth the difference.—J. M. Wolfe, D.O., Big Timber, Mont.

Tryst at the Altars of the Ideal

Be honest: be fair and square in your osteopathic treatment and teaching. Remember the Old Doctor's saying, "Find it, fix it and let it alone." Be a true disciple of "Our Founder." Sometimes it is hard to keep to the truth, to the straight and narrow way osteopathically, but when life is over, or before, sometimes we discover the ideals, true living count for more than material things.—Eva B. Howze, D.O., Savannah, Georgia.

Would It Change Anything?

It's a hard pill for a young graduate in osteopathy to swallow to find when he gets out into practice, that for the past four years that he is not eligible to government or state offices, contract work, or anything outside of office practice, and that he is classed with those who are trained without either a graduate or other equally elevating and inspiring reason, to put the A.S.O. out of business, and in so many states is not legally entitled to practice all that he is taught. Therefore, it seems selfish on the part of the osteopathic profession to withhold opportunities that would exist, if an M.D. degree were granted, and since by adding a few hours in Medical Science, it could be, the graduate would be entitled to all of the privileges he deserves, and if Osteopathy is all that it is claimed to be there would be no fear of the contaminating affecting its standing. This would eliminate the desire of many present day graduates to take P.G.'s in low grade medical schools. — W. R. Denwar, D.O., Soap Lake, Wash.

Against a Second College at Kirksville

If it would do any good I could say a few things about the superstitious idiocy of starting a new school of Osteopathy at Kirksville, as a school will only be started for the express purpose of attempting, for reasons of jealousy or some other equally elevating and inspiring reason, to put the A.S.O. out of business, and if a college of broad-visioned men would organize and operate a new school in St. Louis, or where a great abundance of clinic material could speedily be developed, but to take student's money for a course in another state with a small country town where the supply of clinic material is necessarily very limited—fact, not sufficient for the needs of the student of the present institution, will be taking mere under false pretenses, and is bound to result in failure.—W. S. Warner, D.O., Fort Myr, Colorado.

Beware of Neck Cracking

I would like to warn students in our colleges against the promises and pretexts, and rough tactics, especially on the neck, which is quite prevalent among undergraduates. A great amount of harmless, but permanent damage done to the ligaments. Students think they are getting technique when they practice on each other this way. Take a tip from one of the victims of this foolish custom.—E. W. Wise, D.O., Montclair, N. J.
Health Depends on the “Body’s Four Grand Systems of Elimination”

Did you ever pause long enough to reflect on what an important part elimination plays in the making or breaking of health? That all your health depends on good elimination is a dictum of physiology as true as gospel. You simply cannot retain good health permanently if your excretory channels fall in their work of ridding the body of its self-made poisons. No matter how strong one’s constitution may be, it will in time be broken down if the organs of elimination do not keep active in removing the waste broken-down substances that form in the body from tissue-combustion, or the wearing out of cell life.

This all important truth of physiology, which explains at basis so much of the disease with which the physician has to deal, is charmingly told for the average man and woman in the August number of “Osteopathic Health,” a little journal of health-getting by natural methods. This publication is edited in popular language; it is for the average lay-person to read, not for doctors. The article is entitled “The Body’s Four Grand Systems of Elimination.” You can get a copy of this magazine free if you ask for it.

The four trunk-line sewerage systems of the body are explained. The perfect analogy is pointed out between the sewerage system of a great city and that of the human organism. There is sewage manufactured in each case—by the city as by the human organism, and this must be carefully removed and neutralized or sickness results in either case—on the one hand sickness of but one individual; on the other, of many individuals.

These four great sewerage systems of the human body are the bowels, kidneys, lungs, and skin. Interfering with the proper eliminative work of any one of these produces its own characteristic diseases. Among the many different ills traceable directly to such causes are constipation, jaundice, gallstones, “rheumatism” so-called, Bright’s disease, uremia, “fevers” of various kinds, lung and skin diseases.

A new method of curing these various kinds of ills has been discovered with the advent of osteopathy, the system which gives a mechanical adjustment to right the wrong, instead of expecting it to be done by a chemical reagent. There is new hope for those who suffer from these ills since regulating the eliminative organs has been done so effectively by the osteopathic physician through correcting the blood and nerve supply of the affected parts. If you want to know this subject reliably, ask for the August number of “Osteopathic Health.” It will be sent you complimentary by either Dr. Chas. J. Muttart, M.D., D.O., Broken Bow, Neb., or the publishers, THE BUNTING PUBLICATIONS, INC., Waukegan, Ill. A post card will bring it.

The above is the title contents of “Osteopathic Health” for August. A copy of this interesting little magazine will be mailed free of charge on request.

Address

Dr. [Blank]
The Osteopathic Physician

Dr. J. Deason Endorses It

That Ear, Nose, Throat and Eye brochure is good stuff. Well, as a pretty to it didn’t write most of it myself? What else would you expect of it? I’ll use 500 right off. — Dr. J. Deason, Chicago, Ill.

What Seaman Thinks of It

I wish to compliment you on your first issue of the "Specialist" brochure. It is exceptionally good. Put me down for 2,000 copies. The Osteopathic Specialist in Diseases of the Ear, Nose, Throat and Eye. — K. L. Seaman, D.O., Pt. Wayne, Iowa.

Lure Them Into Thinking Osteopathy—Ward

Help your patients to think osteopathically. The waiting room should be an osteopathic world, quotations from the "Old Doctor," incidents from his life, mounted and hung on a screen attract attention and furnish food for thought. This quotation from the "Old Doctor," neatly printed, never fails to excite thought and comment: "Now, Lord, we beseech Thee, once in a while to pummel our heads with the hallstains of reason." — Anna G. Tinkham, D.O., Wellesley, Mass.

Three Osteopaths In A Car

June 30th Dr. Ray S. Ward, of Montclair, N. J., will leave for Los Angeles in his car, accompanied by Dr. Lamar K. Tuttle and his wife, Dr. Frances Axman-Tuttle of New York. They will visit the Battlefields, Yellowstone Park, Glacier Park, Spokane, Lake Chelan, Seattle, Mt. Rainier, Portland, Crater Lake, Mt. Shasta, Sacramento, Lake Tahoe, Yosemite Valley, Santa Barbara, and Los Angeles. A complete camping outfit will be taken and the trip will take about six weeks. Dr. Tuttle and wife are planning to continue their research in the field of cardio-vascular disease which was begun at the A.O.S. last summer, where Dr. Tuttle with the co-operation of Dr. Geo. Still and Dr. Rieger accomplished much of value in the study of the effects of osteopathic spinal stimulation and spinal recession on cardiac dilatation, checking the results by the McKenzie electrocardiograph. The Drs. Tuttle will have the co-operation of the Los Angeles Clinical Group in their work. Dr. Ward will continue his work in surgery with Dr. Edwards Jones and will also take a year’s P.G. course at the Los Angeles College of Osteopathic Physicians and Surgeons. Dra. Ward and Tuttle have been asked to write an account of their trip by one of the outdoor magazines as well as The OP. — Fraternally, R. S. Ward.

Don’t Hurt ‘Em

My one best thought is: “Find it and fix it, but do not be too harsh, as twenty years practice has taught me folks do not want to be hurt.”—J. W. Riley, D.O., Norwich, N. Y.

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The Bunting Publications, Inc.
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That Pre-Convention Session

A Fate-Maker

There will be a joint meeting of the Associated Colleges of Osteopathy's Executives with the Department of Education of the AOA on Sunday morning, July 24, at 10 o'clock. Matters of the gravest importance will be considered before the general convention opens. Here is a session where interested things for the profession should sit in on the hearing.

Oto-Laryngology

The convention of the American Society of Ophthalmology and Oto-Laryngology will be held at Cleveland, Ohio, Thursday, July 21, 1921, and the Friday and Saturday following, which is in the week preceding the AOA convention.

Osteopathic Woman's Associations

The convention of the Osteopathic Women's National Association begins July 23 at 2 p.m.

Hospital Association

The American Osteopathic Hospital Association begins its sessions Sunday, June 24, with noon luncheon.

Illinois New Medical Act Held Unconstitutional

From the Chicago Tribune

Springfield, Ill., June 22.—Special.—The Illinois medical practice act as revised in 1917 was found unconstitutional in the State Supreme court today. The decision was handed down in the case of Lucius J. Love, a chiropractor of Danville, who refused to take out a license.

The court's opinion holds that the revisions if requirements for chiropractors are unreasonable and discriminatory. The court's action restores the old medical practice act in effect prior to the revision.

It was announced tonight that a motion for a new trial will be filed. In the meantime numerous prosecutions instituted by the state department of registration and education will be held up until this motion is disposed of.

Verdict Is Unanimous

There is little hope that the revision will be saved, however, as the opinion of the court, which was prepared by Justice Duncan, was occurring in the full membership of the bench.

The decision is a blow to the state medical society, which spent much time in preparing the revision of 1917, but brings joy to the heart of President Palmer of the Des Moines (Ia.) Chiropractic school, who has been pressing against the act ever since its passage. Love, who made the fight in the Supreme court, is a graduate of the Palmer school.

The revision of 1917 was prepared by Chas. H. Woodward, now president of the state constitutional convention. Its one weak spot, it seems, was the section which revised the law relating to osteopathy, chiropractics and practitioners other than medical doctors.

Qualifications Unstated

The old law provided for an examination and the licensing of these practitioners, but did not undertake to specify the qualifications required of applicants for licenses.

If the revision, applicants for licenses were required to pursue a course of study equivalent to that of the medical practitioners and in addition qualify in their own school. The educational qualification contemplated a period of four years in college.

Love took two years' course at the Palmer school and then asked to be examined for a license. This was denied, and on advice of his attorney he began to practice for the purpose of testing the constitutionality of the law.

If the thing is right; if the vision is real; if the action is genuine, then the thing can be right. —J. Ogden Armour

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These osteopathic "Harvest Leaflets" do not take the place of campaigning by Osteopathic Health, but supplement it. They are scaled for easy, economical, wide distribution in units of thousands instead of hundreds, and are adequate to supply your want of something effective that will stir up quickly numerous inquiries about osteopathy. You should use them as "attention-getters". As each new inquirer is heard from you should automatically put him on your mailing list to receive Osteopathic Health, the magazine, monthly for a year's period. That is campaigning as scientific propagandists of any worthy cause would do it. We have only begun to fight for Osteopathy!

The BUNTING PUBLICATIONS, Inc., - Waukegan, Ill.
Florida Passes Osteopathic Amendment

[From the Florida Osteopath]

Osteopathy's legislative amendment passed at Tallahassee was signed by Governor Hardee May 4th. Dr. Ida Ella Bush certainly did fine work on this bill and turned up a host of friends just at the right time. Dr. J. S. Baumann of Pensacola made two trips to Tallahassee between Dr. Bush's trips, and did excellent preliminary things through. Without these two our efforts would have been in vain.

The amendment was first introduced in the House May 5th, as House Bill 594. It was referred to the Public Health Committee, composed largely of M.D.'s, who added an amendment to the four-year college four-year course in addition to a four-year professional course from those graduating since 1920 as commercial drug manufacturing. The four-year course would put prohibitive restrictions on industries dependent upon the use of alcohol. Such businesses, for instance, would have to be licensed in the States legal and allied industries. This is a very important matter and the protest of the American Chemical Society to the House committee is serious and not to be trifled with. It should not be confused at all as an attack on prohibition. It is nothing of the sort. It points out that the proposed new Volstead Bill would be a necessary means to the country and its citizens. It is to be hoped that blind fanaticism, through ignorance and prejudice, will not be permitted to destroy important industries. Osteopaths everywhere should use their influence against the proposed new Volstead law as it now reads.

The Amended Fess-Capper Bill Satisfactory

We are in receipt of a copy of the new Fess-Capper bill, amended in accordance with recommendations made by the Bureau of Legislation of the AOA. The bill, as amended, has the endorsement of the Legal Department of the National Osteopathic Association, AOA, and should be satisfactory to our profession, as a whole. On page 8, this section appears that the provisions of this Act whose salary is paid in proportion to the money which they appropriately shall use his or her position to promote the business or for the financial gain of any particular physician, surgeon, osteopath, dentist, or chiropractor is especially, or in discrimination for or against any particular school of practitioners, registered or licensed by the department. It is provided further, that nothing in this Act shall be construed as limiting the power of a parent or guardian to the education of his child or correction shall be provided for a child and the agency or agencies to be employed.

Correction: Blood Infusion, Not Transfusion

I appreciated the little squib you printed about blood infusion, with accent on the infusion. I am sorry, however, that my typist, in typing the copy which went to you, used the word "transfusion," in two places in the article, where the word "infusion" should have been used. This is in the second paragraph referring to the kidneys resuming activity following blood "transfusions," which should read "infusions," and in the sentence just before, referring to the use of the ingredient of blood "transfusions," this should be "blood infusion." The difference is that the blood in this case is not given by the intravenous method but intracutaneously,

Daily News

Dr. Fechtig Leaves for Europe

Dr. St. George Fechtig, of New York City, announces that he is leaving for Europe on the S. S. Paris, sailing July 27th, to remain several months.

Vermont News

The meeting of the Board of Osteopathic Examination and Registration was held in Brattleboro, July 6th and 7th. C. D. Martin, D.O., Secretary.

Washington News

The annual examination under the new administration and reciprocity law will be July 26th. The examiners are Drs. F. L. Neff, Charles P. Stono, Seattle, and E. B. Neffler, Everett. - W. T. Thomas.

Osteopath's Expert Testimony

Dr. Eugene Pitts, Bloominghill, Ill., recently appeared as expert witness for the Illinois Automobile Insurance Exchange in a personal injury case, entitled Kehe vs. Sto. & Palmer. The doctor's fee was $25. He got it, too.

Ontario Osteopaths Elect Officers

The annual meeting of the Ontario Association of Osteopathic Physicians was held in Ottawa. President, Dr. Robert Henderson, Toronto; vice-president, Dr. Robert Peaslee, Toronto; secretary, Dr. Edgar Heist, Kitchener.

The National Osteopathic Exhibit Almost Completed

In a letter from Assistant Curator Whitebread of the Smithsonian Institution, Dr. George Still learned that the exhibit for the National Osteopathic Profession, which he started to collect three years ago was almost completed.

Ready for Rations

As I was informed about twenty-five years ago by the "devil" in the Kirkville Journal printing office, that editors did not have much of an idea, I accept the appointment as an associate editor of The OP, when do I come to call, if it be at all, Orange, Mass.

The Phi Sigma Gamma Meeting

The national osteopathic fraternity, Phi Sigma Gamma, will hold its annual meeting and banquet in the Gold Room, Hotel Statler, Cleveland, Ohio, on the evening of July 26th, 1921. Further announcements will be made from the floor of the convention.—Netw. W. Belp, St. Louis.

Dr. J. J. Dunning Appointed Member of Dallas City Board of Health

By the unanimous vote of the entire association, the State Osteopathic Association, at its meeting in Dallas this week, the name of Dr. J. J. Dunning, as a member of the Dallas City Board of Health, Mayor Alfred immediately voted for the nomination and the appointment, which was given to Dr. Dunning for the next two years, Dr. Sam Scorton held this position of the management of the Winemust administration.

Tell It in Gath

Dr. M. L. Hartwell of St. Joseph, Missouri, had an excellent two-column article explaining the science of osteopathy in the last issue of the Missouri Journal of April 27th. Dr. Hartwell formerly lived in Los on and was one of the older osteopaths on the ground who has been trained by the editor in a way which presented the practice of osteopathy very satisfactory and complete to the Journal's readers.

Last Call

The St. Louis Osteopathic Association will meet next month in the Fairlawn Hotel. Dinner at 6:30 p.m. The nominating committee is composed largely of M.D.'s who added an amendment to the four-year high school course in addition to a four-year professional course from those graduating since 1920 as commercial drug manufacturing. The four-year course would put prohibitive restrictions on industries dependent upon the use of alcohol. Such businesses, for instance, would have to be licensed in the States legal and allied industries. This is a very important matter and the protest of the American Chemical Society to the House committee is serious and not to be trifled with. It should not be confused at all as an attack on prohibition. It is nothing of the sort. It points out that the proposed new Volstead Bill would be a necessary means to the country and its citizens. It is to be hoped that blind fanaticism, through ignorance and prejudice, will not be permitted to destroy important industries. Osteopaths everywhere should use their influence against the proposed new Volstead law as it now reads.

Nurses Get Diplomas

Nine nurses graduated and were given diplomas by the Nurses Training School of the A. S. O. Hospital Monday, May 29th. Those receiving diplomas were Mrs. Laura Sullivan, LaGrange, Mo.; Alice Stillwater, Mrs. E. P. Spangler, North Mark Tender, S. C.; Mrs. C. F. Patterson, Mrs. C. S. Coker, Mrs. M. S. Knapp, Kansas; Noma Meadows, St. Genevieve; Mrs. C. C. Tomlin, Branson, Mo.

Late Justice White FiVert Friend in Osteopathy

From reminiscences of the life of the late Chief Justice White of the United States Supreme Court appearing in the newspapers it was learned that he was a frequent visitor of the osteopathic treatment. It is interesting to note that his friends report that he had a natural dislike for the law courts and a definite sympathy for the poor. He often expressed the feeling that the courts of law should have an appreciation by generous applause and congratulatory remarks at the close of the judgment.

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Lionism

Sand and grit in a concrete base—that's Lionism: Friendly smiles and an honest face, the spirit that helps when another's down. That loses its neighbor and loses its own—that's Lionism.—From F. W. Worth Lions Club.

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Central Pennsylvania Osteopathic Society Meeting

The Central Pennsylvania Osteopathic Society held its monthly meeting on the fiscal year at the Cambria Hotel, Johnstown, Pa., on June 18th. Dr. E. C. Eagle, President, Dr. M. W. Branner, Lebanon, Pa., vice-president, Dr. W. H. Carpenter, Harrisburg, treasurer, Dr. A. S. Douglas, and Dr. A. E. Hadley, Secretary, were in attendance. The buffet was served in the ladies' room, and a meeting was held in the auditorium. At 11:15 a.m. the meeting was called to order by President, and Dr. Minnie E. Green, of State College, was elected to fill Mr. W. W. Shellenberger's, of York, Pa., vacancy, and there being no other business, the meeting adjourned.

Pity the Poor Patient

Little does the average patient, hopefully gripping the prescription with which his doctor has supplied him, know of the epidemic of medicine which is now raging, and which is known as the "prescription fever." It may be that not only was not only bad but that there was a renewal of the desire to give up medicine. The patient at a glance will be able to read the patient's name, and his address. St. Louis newspapers recently printed an excerpt from a report of the American Medical Association, and the report of the American Medical Association, which was presented to the graduates by the president of the American Osteopathic Association, Dr. G. H. Corliss, at the American Osteopathic Association meeting in Philadelphia, where the keynote of the Address was given by the president, Dr. E. Clair Jones. The Address is as follows:

Fogarty, Lakewood; Dr. and Mrs. Sigler, Trenton; Dr. John H. Crenshaw, head of the Liberty Hospital, Lightfoot, Va., responded in fitting manner and pledged the loyalty of the profession. Dr. Floyd Peckham, president of the class, of 2859 Boulevard, Jersey City, N. J., entertained over 200 members of the group consisting of Missoula, Kansas, Nebraska and Idaho.

Chicago College of Osteopathy Alumni Banquet

The annual banquet of the Chicago College of Osteopathy was held at the Hotel Sherman on Saturday evening, June 18th, at which were entertained the graduates of the class of June, 1921. After a fine dinner, a short speaking program was in order, and the toast to the "Health, Beauty, and the New Order," unity and very entertaining. Dr. L. C. Hanavan, the class president, was toastmaster of the evening. The toast to the class, and in his address urged the members of the profession to be united in all their organizations, particularly urging them to become members of the American Medical Association, and to support the various efforts of the organizations. Dr. Floyd Peckham, president of the class, responded in fitting manner and pledged the loyalty of the profession. And the windows of the mind, and of the heart, and of the soul, and of all that we can think, hear, see, and be, and enrich our characters." "For," he said, "our lives may be dull and insignificant. We may never know the joy of living, or the satisfaction of work, or the sense of service, or the peace of contentment. That which has not been received can not be given away. We may never know the joy of living, or the satisfaction of work, or the sense of service, or the peace of contentment.

John H. Crenshaw, head of the Liberty Hospital, Pendleton and Delmar avenues. He spoke on the subject of the professional men and women of the osteopathic profession, and their work, and their achievements, and the recognition of their work, and the recognition of their achievements, and the recognition of their efforts.
Priscilla her other understanding practice with office in No. 8 Bldg., Waukegan.

Rudy's Trip a Winner

The Eastern Idaho Osteopathic Society met June 8th and 9th at Dr. A. H. McFarland's home at Blackfoot. Dr. T. J. Rudy, of Los Angeles, was met at the train in Pocatello by Dr. Grace Parker and taken by auto to Blackfoot. The women of McFarland's home turned into an operating room under the able hands of Mesdames McFarland and Parker. Dr. Rudy handled the patients in his usual fine manner. A variety of cases entailed for diagnosis and examination. At 7 p.m. a fish banquet was served at the Hotel Eccles. Dr. McFarland spent Tuesday afternoon fishing to prove his ability as a fisherman and show Dr. Rudy that there really were fish in Snake River. At 9 p.m. Dr. Rudy gave us some splendid work on "general diagnosis," having members of the profession as subjects. Thursday morning to noon our fine work were Dr. and Mrs. A. H. McFarland of Blackfoot, Dr. Grace Parker, Dr. and Mrs. V. M. Rodemer of Pocatello. Owing to great stress of business the doctors of Idaho Falls were unable to spend the evening with us.

Tuesday at 8:20, we started with general anatomies for tonsils and adenoids. Having the four cases back to bed at 8:30 p.m., Dr. John and Rodemer proved themselves very able anesthetists, 12:30-2 spent in examining cases. 12:50 we started on our afternoon clinic and Dr. Rudy with the assistance of two nurses operated upon case after case, as quickly as the slightly soiled instruments could be exchanged for sterilizing. This continued until 8 p.m., and after an hour for a "wee bite" he brought the clinic to a climax by doing a tonsillectomy on Dr. Andrew McCauley of Idaho Falls, and a submaxillary and removing several cases of impacted tonsils, M. Rodemer and Pancoello. In all thirty cases were taken care of practically all surgical Members of the dental, medical and nursing as well as of the osteopathic profession availed themselves of the opportunity of seeing a really great osteopathic surgeon do the ordinary oral and nasal surgery in a truly extraordinary manner. This indeed was a most enjoyable and busy time and we eagerly looking forward to Dr. Rudy's next visit and are hoping to even exceed this year's exhibition in the medical arts. Dr. Rodemer of Pocatello so he could catch the 1:15 a.m. train for Salt Lake City, Utah—V. M. Rodemer, D.O., Pocatello, Idaho.

Dr. N. Maude Kellett, of Auburn, Me., announces the removal of her offices from 145 Hampshire St., to 45 Federal Ave.

Dr. Donald M. Lewis announces the removal of his offices from Suite 11-13 Hippe Bldg., to 408 Security Bldg., Des Moines, Iowa.

Dr. W. J. Banes announces that he has removed his offices to the Mayer Bldg., E. Princeton Ave., from the Cale & Cole Bldg., Bluefield, W. Va.

Dr. Roy T. Quick, of Sioux City, Iowa, was elected commander of Lancer Post, veteran of foreign wars at annual meeting of the organization held recently.

Dr. C. J. Crain and Dr. Elizabeth Crain who have been practicing together for many years at Union City, Ind., have removed to Richmond, Ind., where they will operate the "Crain Sanatorium," at 2114 Main St., for sanatorium and general practice with office in the Murray Theatre Bldg.

Dr. W. L. Green has returned from a year of successful practice at West Roxbury, Mass., has been fascinated by the climatic conditions and scenic beauty of southern California. He has removed to Santa Monica where he will again engage in the practice of his profession.

Dr. Marion O'Neil Proctor, of Toronto, Canada, and her daughter Rosamond, have sailed from New York with their four sons, James, Andrew, John and Frank, for Rio de Janeiro to visit her sister, Mrs. James Stone. She was accompanied by her three nieces and expects to visit in Rio de Janeiro for the next two or three months.

Dr. John M. MacLeod, of Massachusetts College of Osteopathy, June 22nd. He will be associated with Dr. J. M. Ogle, Empire Block, Nemont, N. D. Dr. Ogle's health has been below par recently and he is going to take a much needed rest and at the same time look after some of his other businesses.

Dr. Martha Petree, of Paris, Ky., has been elected associate of the "Iowa Community Workers." Among the things she has been working with has been a neighborhood auxiliary garden club among the children, and they were having a party at her home recently. She is also one of the promoters of a drive to secure playground funds. About the first of August she will go to Camp Daniel to give the Y. W. C. A. girls a health talk, and to examine them for their athletic work.

Doctor and Mrs. J. C. Howell and the "boys" have moved into their new home in Ord Park, Minn. It is a nine room stucco building with all modern equipment, including dishless furnaces, instantaneous water, modern laundry, etc. Externally, it is finished with alabaster stone, which will take care of the elements by some of the prettiest residences in the "city beauti­ful," and has a view of the Mississippi River and its matches and furniture, and to be an integral part of the in­stitution as a private sanitarium for the administration of milk diet, rest cure and other drugless methods.

Dr. J. F. W. Lewis was a visitor at the plant of The Bunting Publications, Waukegan.

Osteopathic Health for August

This brochure teaches fundamental truths about health and shows how osteopathy co-operates to restore and preserve the natural economy of the body. A very efficient educator that has won thousands of new friends. Designed and approved for health, hygiene and osteopathic education. New edition, bound in a luxuriously attractive cover. Speak quickly for your requirements.

WANTED-A woman osteopathic physician of good health, with experience in first floor office, practice, equipment, instruments and furniture, except paper. Start in June or as soon after as possible. Complete information and references should be given. Address 330, care The OP, Waukegan, Ill.

FOR SALE-De Luxe Stool; Complete Eye, Ear, Nose and Throat Equipment, including pipeless furnace instantaneous hot water, complete image forming apparatus, and splendid complete equipment. Owner retiring from practice.-photo positive, excellent for a woman, as Mrs. J. M. Ogle, Empire Block, Noncton, N. S.

Osteopathic Health for July

THE STEIOPATHIC SPECIALIST

DISEASES OF THE EYE, EAR, NOSE AND THROAT

This brochure gives its readers a new and enlarged conception of the position of osteopathy in the therapeutics of the above named departments of the body, and the obtainable through osteopathic offices is much greater than that of the medical profession. It gives complete confidence in osteopathic practice, and deeper respect for the profession. Every patient should be presented with a copy. How many will you require?

July 8th. He was motoring through his way to Milwaukee and Minneapolis where he will spend a few or six weeks vacationing. His favorite place for vacation is in the Knickerbocker Bldg., the old Knickerbocker, the offices in New York City are in the Knickerbocker Bldg., the first floor rooms on the 13th floor very conveniently arranged and with a sharp and good air. He is high enough up so that the noise of the city does not bother him at all.

MARRIED

Dr. John William Murphy, of Bremerston, Wash., at Mrs. M. E. Smith, of Portland, Ore., at the Baptist Church, on Thursday, the sixth of June, 1921, at Denver, Colorado.

"I am doing my best to let everybody know that I have come to stay with Dr. and Mrs. Paul R. Kohsney at 1741 I. Street, Lincoln, Nebraska. I am temporarily quartered at Des Moines Osteopathic Hospital, at which place I will arrive at 12, 1921. Weight 8 pounds."—Paul R. Kohsney.

FOR SALE—Ladies' practice in bustling city of 100,000. Made $5,000 last year. Will sell practice as office fixtures for $2,000. Wonderful opportunity for right woman. Will stay and introduce buyer. Reason of selling. Answer quickly if you want this practice. Address 501, care The OP, Waukegan, Ill.

FOR SALE—McManis Table, like new, a bargain for cash. For appointment call 360, care The OP, Waukegan, Ill.

FOR SALE—De Luxe Stool; Complete Eye, Ear, Nose and Throat Equipment, including pipeless furnace instantaneous hot water, complete image forming apparatus, and splendid complete equipment. Owner retiring from practice. Photo positive, excellent for a woman, as Mrs. J. M. Ogle, Empire Block, Noncton, N. S.

FOR SALE—At sacrifice. High grade practice to run $9,000 to $10,000 per annum and growing each month, and splendid complete equipment. Owner retiring from practice. Practice value estimated at $10,000. Located in center of best sugar, rice, and cotton country of South. Terms very reasonable. Address 312, care The OP, Waukegan, Ill.

FOR SALE—Equipment includes 2 McManis De Luxe Tables, 1 De Luxe Stool; Complete Eye, Ear, Nose and Throat Specialist's Guides, Sorensen Corner Air Cabinet, Melsniob Bitter Battery; Violet Ray Outilte; Microscope; Instruments of all kinds, also medicine case, lathes, cabinetmaker, engraving, etc. Covered with beautiful ivory finish office furniture. Office occupies one entire floor especially arranged. Special practice not finished in white enamal. Living rooms in connection with office, and the desired. Located in growing community of 10,000 population, and the center of best sugar, rice, and cotton country of South. Terms reasonable. Address 301, care The OP, Waukegan, Ill.

FOR SALE—At sacrifice. Highly trained osteopathic physician of well established practice in the heart of the Western States for many years. Reducing practice and resigning to New England on account of business. Charming room. Interested by any one wishing to start practice at a reasonable cost. Address 304, care The OP, Waukegan, Ill.

FOR SALE—At sacrifice. High grade practice to run $8,000 to $10,000 per annum and growing each month, and splendid complete equipment. Owner retiring from practice. Practice valuable estimated at $10,000. Located on corner of main street and center of best sugar, rice, and cotton country of South. Terms very reasonable. Address 305, care The OP, Waukegan, Ill.

FOR SALE—De Luxe Stool; Complete Eye, Ear, Nose and Throat Equipment, including pipeless furnace instantaneous hot water, complete image forming apparatus, and splendid complete equipment. Owner retiring from practice. Practice valuable estimated at $10,000. Located on corner of main street and center of best sugar, rice, and cotton country of South. Terms very reasonable. Address 306, care The OP, Waukegan, Ill.