The Bunting Publications, Inc., Will Build Model Publishing Plant at Waukegan, near Chicago

Our many friends and customers in the osteopathic profession will be glad to learn that we have purchased ground and will soon erect a handsome modern building to house our executive offices and printing plant. It will be located at Waukegan, Illinois, one of Chicago's oldest and busiest suburbs, 36 miles north of our present office, on the shores of Lake Michigan. Waukegan in fact is an older town than Chicago, having been a thriving fort town, trading post and port when the Chicago territory was still unbroken prairie and swamp.

The new home of The OP, Osteopathic Health and the other Bunting Publications, supreme among which of course is The Novelty News, one of America's great business magazines, will cost $70,000 and will be one of the most carefully designed and best built office and printing plants in the country. It will be of fireproof construction—largely cement, steel and glass, having a tapestry brick facade, and fireproof roof. The front view of our splendid new plant as it will look when we take possession is shown below.

The location is the choicest in Waukegan, being on Utica Street, directly across street from the new Post Office, half a block from Court House Square, half a block from the proposed new building of the Chamber of Commerce, a block from the North Shore Electric Lines and a little over two blocks from the Chicago and Northwestern Line Depot. Our elevation is 80 feet above Lake Michigan, the highest point in Waukegan. A deep wooded ravine is one block west of our hill.

The geographical location is a favorable one for manufacturing and shipping, enjoying competitive water and rail freight rates, while the new local Post Office is big enough to afford quick service without getting congested. Some very big industries are located in Waukegan, like the American Steel and Wire Co. mills, Cyclone Fence Co. and National Envelope Co., while the H. W. Johns-Manville Co. is now erecting an immense plant there to produce its electric specialties. Among osteopaths Waukegan is better known perhaps as the original location of Dr. Fred Bishoff's office, where the A. T. Still Research Institute now gets part of its mail. We might have said our new home is scant three blocks from the imposing Bishoff Block occupied by a hotel and the doctor's offices.

We have bought a piece of property more than twice as big as we need for our building so that we shall always have an abundance of room and extra building space with unobstructed sunlight and air on all four sides. The site has a frontage of 136 feet with a depth of 167 feet; the building will have a frontage of 63 feet and a depth of 91 feet.

Here is shown The Bunting Building as it will appear when completed. It is so designed and arranged as to house amply all present and anticipated growth requirements of The Bunting Publications, Inc.
It will be two stories, with basements at front and rear only.

The first floor will be for the stock, printing, mailing and shipping departments—all the mechanical work of manufacturing and shipping periodicals and books will be confined to this floor. That part of the floor where the big, heavy presses stand will have no cellar underneath and the ground will not be excavated at all, so the presses and in fact all other heavy machinery will be based on cement in terra firma, thus reducing vibration and insuring the most perfect workmanship.

Our printing equipment will consist of complete type equipment for both monotype and hand composition, linotype machines, large 60" Miehle flat-bed presses, automatically fed Gordon presses, automatic folders, wire stitchers, duplex trimmer and cutter equipment, together with myriads of small labor-saving devices such as are found in the very best printing establishments of the country.

It is the purpose of the Bunting corporation to do only the printing of its own periodicals, books and job work in this plant, and shall not open our doors for any competitive job printing beyond the production of inserts for our own publications. In declining to enter the competitive job printing field, alike our plant would be excellently equipped to handle almost any sort of work, we avoid the overhead of a very large staff which would be necessary if we were to print printing plant such as the employment of salaried executives, salesmen, estimators, cost and progress engineers. The basement at the rear of the building will contain the heating plant and coal storage space with sufficient capacity to supply coal for an entire year.

Also, we have so designed our building that we could easily increase its capacity and adaptability to fit almost any other kind of manufacturing business, thus increasing the security value of our realty, apart from our own business requirements.

With an convenience as could be wished for the new west side Post Office for Chicago, is going to be built on our present site. The increase of efficiency in our work, when installed in this model plant, will be apparent to our friends when we tell them that all our publication printing is now done eight miles through the storage, printing, binding, trimming and mailing departments, to be discharged finally on trucks for mailing or shipping at the southwest corner, within the sound of a moment or any false motion through faulty system. The plant is a perfect expression of modern factory planning for efficiency, economy and general satisfaction.

The second floor is devoted to the executive offices and department office work of The Bunting Publications, Inc., which with the tire stroke of their several publications, will be moved to Waukegan from our present location at 9 S. Clinton Street. Even that will bring in closer offices and plant 26 miles closer to the home of H. S. Bunting than as they are now when located in Chicago.

The business and editorial floor is planned out with the same consummate skill for efficiency and service as the manufacturing floor. Every department will enjoy as much space, light, comfort and convenience as design and economy will allow. Our present office equipment will of course be transplanted there in entirety, being the most modern and efficient in the business. The efficiency has been so devised or money can buy. We can double the present volume of our business without increasing the area of the plant. We have the estate capacity to double, even treble, our floor space if it ever becomes necessary. As our record has been one of steady, regular, consistent growth and success for twenty years, you will appreciate that we are planning and building for the future.

In the front basement there will be a dining room and kitchen adapted to serve noon lunch to the heads of departments, even to all employees, if it should ever be considered advisable to do this. The basement at the rear of the building will contain the heating plant and coal storage space with sufficient capacity to supply coal for an entire year.

We propose to complete this building and take occupancy on or before December, 1921, as our seven year lease on our present quarters will expire then and we would probably have to move in any event as it is all but settled that the new west side Post Office for Chicago is going to be built on our present site. Every piece of copy and every proof submitted takes with a big and prosperous publication like The Novelty News, the pleasure and self-esteem of a home. Four-fifths of the company's volume and profits come from the general but big as it could hope to enjoy were the profession five times as big as it is.

Now friends, subscribers, users of our field literature—you who have written us generously letters of praise through twenty years for the good work we have been doing for osteopathy and have enjoyed the advantages of our war work and the enjoyment of seeing osteopathy grow and better equipment for osteopathy service by our being enabled to maintain a lower scale of charges for our publications, you will be happy to know that we are planning and building this building and that the new west side Post Office for Chicago is going to be built on our present site. We have always planned to make the added profits that would probably have come with a moment or any false motion through faulty system. The plant is a perfect expression of modern factory planning for efficiency, economy and general satisfaction.

Of course this privilege, which in all our twenty years of service we have never yet known to be lacking, this economy of having our editorial, business and printing work all go on under the same roof—will with the added profits that would probably have come as our satisfaction. It spells better service, better economy, better prices, better profits.

You see, we shall make the added profits from doing the printing of our own publications in future instead of letting this profit go, as it has for twenty years, to custom printing houses. Were it not possible to look forward to this advantage, we would necessarily again be compelled to raise our rates on your field literature fully 50% right now instead of the minor advances we have made. Paper has advanced 400%, printing prices 150%, and our own overhead a little over 100% since the process was developed. Our present office and factory equipment was found so expensive that cost for your literature service was uneconomical and the cause of osteopathy should not suffer. We hope to make some gain when we do our own work and we shall put all our force into our own plant. So, we beg you to congratulate our customers and subscribers and will accept their reciprocal jubilations over our own publications. In declining to enter this.

We have given to the osteopathic profession and our joint enterprise and good fortune! We want you to become owners of some 5 per cent First Mortgage Gold Bonds of the Bunting Building Corporation. It is a well-edged investment. Read our financial announcement and instruct us what to do with your funds.

Our first call is for subscriptions of $1,000 each.

Truly, it would be a proud and happy duty for your faithful servant if forty stalwart men and women friends and readers of The Novelty News, or The Osteopathic Physician, would rush in their subscriptions, to receive a one dollar per month dividend in every form of stock or subsidiary. We will be pleased to give our friends any additional information they desire by letter.

Yours for bigger and better osteopathic service,

—Henry Stanhope Bunting

The Bunting Publications, Inc., which will occupy the building exclusively, owns and publishes the following successful and nationally known monthly publications:

“The Novelty News” Founded 1905

The Osteopathic Physician” Founded 1901

“Osteopathic Health” Founded 1901

“The American Dentist” Founded 1914

HENRY STANHOPE BUNTING, A.B., M.D., D.O.,

Ralph Arnold

President

A. M. Sick

Treasurer and General Manager

H. D. C. Van Asmus

Above, with Henry F. Hosley, Eastern Manager, Directors.
We propose to issue and now offer our friends and customers of the Osteopathic profession the following gilt-edged
7 Per Cent Investment

$50,000 First Mortgage 10-Year Gold Bonds of The Bunting Building Corporation

Dated June 1, 1920 Term Ten Years Denominations, $100.00, $500.00 and $1000.00

Interest payable June 1 and December 1 of each year at the office of the Chicago Title and Trust Company, Chicago, Ill. Coupon Bonds may be registered as to principal. Callable as a whole or in part as determined by lot on any interest date upon 30 days previous notice at 102 and interest. Corporation agrees to pay the Normal 2% Federal Income Tax.

CHICAGO TITLE AND TRUST COMPANY, TRUSTEE
SECURITY: A first mortgage on the fee in the property situated at 116-118 S. Utica St., Waukegan, Ill., with a frontage of 136 feet and depth of 167 feet, together with new general office building and printing establishment to be erected thereon. The entire building will be devoted to the printing and publishing business of THE BUNTING PUBLICATIONS, INC., Henry Stanhope Bunting, President, which latter company provides for payment of both interest and principal on these bonds by leasing the property from The Bunting Building Corporation for a period of ten years at an annual rental of $7200.00. That portion of said rental not necessary for semi-annual interest payments will be reserved as a sinking fund for the redemption of bond principal.

VALUATION: The value of the property together with improvements and equipment is conservatively estimated at over $90,000.00. The Bunting Publications, Inc., which will occupy the premises, publish the following successful publications: "The Novelty News," "Osteopathic Health," "The Osteopathic Physician," "The American Dentist," and much other business and professional literature such as books, pamphlets, etc. The business has grown steadily for the past 20 years and has attained a volume and character that justify the occupancy of a building so planned and equipped as to enable the owners to handle all office and printing details under one roof with maximum efficiency, despatch and economy, instead of letting printing out to other printers under contract.

PRICE OF BONDS, par and interest.

THE BUNTING BUILDING CORPORATION
HENRY STANHOPE BUNTING, PRESIDENT
9 S. CLINTON ST. CHICAGO, ILL.

HENRY S. BUNTING, President.
The Bunting Building Corporation,
9 S. Clinton St., Chicago.

Reservation Slip

Reserve for me Bunting Building Corporation Bonds to be delivered as and when issued for total amount of $..........................

Received and remittance for $..........................................................

Name............................................................................ Address............................................................

Date................................................................................. City and State..............................................
Halladay’s “Applied Anatomy of the Spine”—Great!

Dr. Virgil A. Halladay of the American School of Osteopathy in Kirksville, Mo., has just brought from the press his promised book on the “Applied Anatomy of the Spine.” We have been permitted to examine a copy unbound—the author’s first set of proofs, assembled by hand, and without title pages. It is not like any other book we ever read on the subject of anatomy. It has grown out of laboratory work, not from other textbooks.

Halladay’s book is a great success. We have examined it from page 1 to page 192 and cannot find anything to criticize—absolutely nothing. We find very much to praise. It is a great little book—no bigger in size of page than “Osteopathic Health”—a veritable pocket-edition—a book one can tote around in his coat pocket and read with pleasure and profit whenever he has a spare moment.

This book presents anatomy from the point of view of the osteopathic operator—not static but dynamic tissues. The concluding study of every group of tissues is their “Movement.” Young students not simply study the vertebral column, ribs, pelvis, etc., etc., in Halladay’s book, but comprehend their relations and ranges of motion.

This is important anatomy, surely, for the osteopath.

There is no fluff-dub about this book—no mere repetitions of rhetoric, poetry, style, blue-blot and good regional, relational, mechanical osteopathy, such as no man can practice osteopathy well without mastering, and as such no man need master, no matter how long in practice or how much of a student he is—can read without having his knowledge expanded very gratifyingly. You will learn things from this remarkable young anatomist that you never realized before—especially the osteopathic meaning of joints and things anatomical.

The book is written by Professor Halladay; it is remarkable English—good, simple, terse, same statements of fact, without repetitions or involvements.

You will find a lot of things in the Halladay text to set you wondering. We have, for instance, take a look at this:

Then, that which we wish to establish with reference to the involuntary nervous system is the origin of impulses that control the movements of involuntary musculature and the secretion of glands.

From a standpoint of origin, the involuntary nervous system will be divided into three parts; namely, the cephalic or vagus nerve, the thoraco-lumbar cord, and the pelvic nerve. It will be our purpose to take each of these in order and, following a brief anatomical description, state as nearly as has been determined the functions of each.

The Vagus Nerve

The vagus nerve belongs properly with the cranial series of nerves as to its anatomical position, but on account of its more important functions it, in reality, belongs to the spinal nerves in a large degree. It carries, in fact, all kinds of impulses, that is, voluntary, involuntary and sensory. Inasmuch as these involuntary impulses originate with the deep origin of the nerve, they are part of the nerve itself and are not carried to the vagus from some other part of the involuntary nervous system.

Wisconsin Osteopaths Win!

Just as we go to press comes good news from Wisconsin. The state supreme court has ruled that after January 1st any license to practice osteopathy and surgery must be obtained by passing a board examination. This license in Wisconsin to practice osteopathy and surgery were required to have as preliminary education, nothing more than the equivalent to graduation from an accredited high school of Wisconsin. The decision means that hereafter licenses issued by the Wisconsin State Medical Board to osteopaths are likewise to practice osteopathy and surgery. The "media" have been contending that the licenses did not permit osteopaths to practice surgery. Hence this decision is a great victory for the osteopathic profession.

Pennsylvanians Pledge Fidelity to Osteopathic Fundamentals

The Pennsylvania Osteopathic Association held its 21st annual convention at Hotel Schenley, Pittsburgh, May 27th and 28th with President Nettie C. Turner wielding the gavel. Predictions had been made that the meeting would witness a lively contest over the declaration of osteopathic principles and formation of a new legislative program—all growing out of the difficulty case of osteopaths, but the proponents proved poor guessers. The expected fight was beautifully harmonized. Both sides “got together” in good ways, and the meeting ended in a love feast. A resolution was passed expressing our colleges to stick to “true blue,” teachings, which satisfied the antagonizers and aroused no objection from the progressives. For the first time in the history of the association a president was elected by acclamation, Dr. Harry Goehring being elected.

This harmonious stilling of the troubled waters is a tribute to the political ability of President Turner who held office through one of the trying trials. The program of lectures and demonstrations was given according to schedule and received approval from all the audience.

The only omission was the paper of Dr. C. E. Amsden of Toronto, who wired he was detained here by an accident. Dr. Bunting addressed the meeting on "Professional Advertising and Osteopathic Propaganda."

Officers elected were: President, Dr. Harry Goehring, Pittsburgh; Alternate, Dr. Warren A. Sherwood, Lancaster; Secretary, Dr. George W. Krohn, Harrisburg; Treasurer, Dr. A. G. Baugher, Harrisburg; Members Executive Council, Dr. Nettie C. Turner, of Pittsburgh, Dr. C. J. Muttart, Philadelphia, and Dr. H. D. Dorrance, Pittsburgh; Delegate to A.A.O., Captain Dr. Arthur M. Plack, Philadelphia; Alternate, Dr. Harry M. Vastine, Harrisburg.

Iowa Osteopaths Adopt New Constitution at State Meeting

The annual convention of the Iowa Osteopathic Association was held at Des Moines, May 20th and 21st. The meeting was well attended and a fine program was enjoyed. The principal formal action of the convention was the adoption of a constitution which, while the association becomes a division society of the American Osteopathic Association with all the rights and benefits, and as one member said, "Troubles" appertaining thereunto. Leading features of the program were lectures and demonstrations on technique by Dr. Gene Laughlin, of Kirkville; Dr. M. S. Baehmke, of Des Moines, and Dr. B. C. Morris, of Spokesman, and an address on advertising by Dr. H. S. Bunting, of Chicago. Dr. Bunting first gave a brief exposition of the theory and practice of advertising in general and then showed in detail what methods of advertising and the forms of media were of greatest practical value for advancing the cause of osteopathy and for promoting prestige and practice of individuals. At the meeting on "Professional Advertising and Osteopathic Propaganda," the media were thrown open to a general discussion from the floor, which lasted about an hour. Many questions asked by various members were answered by Dr. Bunting. The address and discussion were regarded as of great interest and profit by those in attendance. Much good feeling pervaded the last day of the meeting which was held at Hotel Chamberlain, Thursday evening. Stories of old times that were "pulled" by Dr. A. G. Hildreth and Dr. H. S. Bunting caused much laughter, and the meeting ended in a love feast as the heartiest good feeling prevailed. Officers elected were: President, Dr. H. J. Marshall, Des Moines; 1st vice president, Dr. Myrell Golden, Des Moines; 2nd vice president, Dr.
Anatomy at ASO

Something may be gleaned of the way Anatomy is taught at ASO from Dr. Walmsley's preface to Professor Halladay's new book "Applied Anatomy of the Spine," just off the press. He says:

The introduction of the anatomical exhibit, an idea ingeniously conceived by Dr. H. V. Halladay and demonstrated by him and his assistants as a feature of the program of the annual A.O.A Convention, marked the beginning in osteopathic history of a new chapter which each year opens up new vistas and shows that osteopathy, altho in its infancy, is responding to the stimulus given it by such work as Dr. Halladay's.

The anatomical department of the A.O.A. Convention program in charge of Dr. Halladay had its inception at Columbus, Ohio, in 1917, when much interest was aroused in the unique dissections discussed in the series of lectures on Applied Anatomy given by him and his assistants. The following year at Boston this department won further praise, but a grand climax was achieved at the 1919 convention in Chicago, when the anatomical exhibit consisted of a spine with all its articulations (vertebral, occipital, costal and iliac) and ligaments intact, and possessing the same movements and to the same degree as the spine of a living being.

To say that the exhibit at Chicago made a profound impression upon the profession is putting it mildly. The movements of the spine were so clearly demonstrated that one could see just what happened at a given articulation, thus affording a means of criticizing methods of spinal adjustment long in vogue and enabling the practitioner to visualize the lesion and to determine better the proper procedure for correction.

Looking at Dr. Halladay's work in retrospect one sees that it has been evolutionary in character and that it has been developed with a certain end in view. This volume, Applied Anatomy of the Spine, is the logical outcome of the work of years, but it is not the end of that work—it is rather an earnest of further good things to come.

There are some seventy illustrations in the book which assist materially in illuminating the text. These consist of drawings and photographs, the drawings being diagramatic and both designed to impress indelibly on the mind of the reader certain parts necessary to a thorough understanding of the subject under discussion. All of the drawings and photographs (with the exception of five or six drawings of the nervous system) are original, none of them being copied from other texts, but are made from specially prepared subjects in the laboratory.

-A. G. WALMSLEY, D.O.
Great Osteopathic Golf Bugs!  

Fore! Mr. Editor.  

If any bunch of fellows can get as much fun out of golf as do the thirty-five of us that compose the membership of The Metropolitan Osteopathic Golf Association, they are having some time. There are isolated golfers near you, son, get them organized pronto.  

Our Association has members from Connecticut, Massachusetts, New Jersey, New York and Pennsylvania, and holds two tournaments a year. The principal object is to get the fellows together to play, just plain PLAY. The golf is incidental.  

The principal object is to get the fellows together to play, just plain PLAY. The golf is incidental. We have just the right organization to keep us together, and only the necessary officers—President, Secretary-Treasurer, and a Board of Governors with one member from each state. Oh, yes, we must not forget our Chaplain, who goes around the course with a silver bell about his neck, so that the warning of his approach will lessen his duties. I said the golf was incidental, but in justice to some of the fellows it should be said that ye olde handicap play is a big, big help. I saw a guy last day close to a 75 to be low man. Most of us, however, register high pressure when the strokeometer is put on our arms.  

For those who need a real incentive to play we have a sweepsprize in the morning (all handicap play), and a beautiful Tiffany cup for the state-team trophy that must be won three times for permanent possession. The New Jersey team has one leg on the trophy, and Connecticut won its second last week.  

We have tried the organization out for two years, and found it such a success that we can’t keep them away. Anybody who does truly do have some fun! Try it on your own piano. The following is a copy of the notice of the last tournament.—May 22, 1926.  

STRIKE ORDER, NUMBER 3  

MIBS  

MIBS is herby warned to knock off work on th’ avenin av the 11th av May next, and to be pristnt at a meetin av th’ Union at THE GREENWICH COUNTRY CLUB (Greenwich, Conn.) at none i’ the mornin av th’ followin day, bein the 12th.  

This be a confidenshul communicashun av th’ Union.  


THE OSTEOPATHIC PHYSICIAN  

Tut, tut, niver moindt about yer handicap, y’ll shure git one big enough to carry ye thru. Be sure to keep the 9 new mibbers, datinct lads they are. An moid ye rite me before the 5th av May that y’er comin, soot Ol kin have yer lunch an caddy put up fer ye.  

Ah, mi boy, it’ll do yer heart good to be out agin with the fellows. Ol’minkin’ it’s goin to be the hit outin the Union has ever pulled off, avin if yer hip pickets may be flatter’n usual.  

Fratrunally,  

L. Merton Beeman,  

Secretary av the Union.  

Los Angeles College Pledges Adherence to Osteopathic Fundamentals  

Los Angeles, Calif., June 9th. [Special Wire Dispatch]—The Board of Trustees of the College of Osteopathy and Surgery has this date resolved as follows: That the policy of the College of Osteopathic Physicians and Surgeons shall be the strict adherence to the principles of osteopathy as taught by its founder, Andrew Taylor Still, in connection with the practice of its several branches employing in a limited way such agencies as Anesthetics, Antiseptics, Antidotes, Narcotics, and Parasiticides; furthermore, we stand opposed to the teachings of medical therapeutics which employ in a limited way such agencies as Anesthetics, Antiseptics, Antidotes, Narcotics, and Parasiticides; furthermore, we stand opposed to the teachings of medical therapeutics which employ in a limited way such agencies as Anesthetics, Antiseptics, Antidotes, Narcotics, and Parasiticides.  

The writer, who is an Instructor of Medicine at the Los Angeles College of Osteopathy and Surgery, has about three points: First, the patient seems to some of the fellows it should be said that ye olde handicap play is a big, big help. I saw a guy last day close to a 75 to be low man. Most of us, however, register high pressure when the strokeometer is put on our arms.  

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This be a confidenshul communicashun av th’ Union.  


The April 3rd issue of the American Medical Journal publishes an article on the frequency of abscesses of the lung after tonsillectomy. The First Secretary of the Metropolitan Osteopathic Golf Association, Dr. J. S. Baughman, Burlington; National Convention, Dr. C. J. Chrestensen, alternates, Dr. W. J. Forrest, Carroll, and Dr. A. O. M. D., in justice with Keokuk, and Dr. J. S. Baughman, Burlington; National Convention, Dr. C. J. Chrestensen, alternates, Dr. W. J. Forrest, Carroll, and Dr. A. O. M. D., in justice with Keokuk, and Dr. J. S. Baughman, Burlington;
To Develop the Best There is in a Student is the Great Paramount Duty of a Teacher

The constant aim and endeavor of the staff of educators at the College of Osteopathic Physicians and Surgeons (operated under the supervision and control of the California Osteopathic Association) is to make out of each student an intelligent, highly trained, fully qualified, efficient osteopathic physician. The faculty is composed of practicing physicians, each one a teacher of highest capacity distinctively fitted for his work by temperament, knowledge and experience. Theory and practice are harmoniously blended and the native ability of the student is sympathetically considered and encouraged.

The clinics maintained by the College of Osteopathic Physicians and Surgeons and conducted by the teaching staff are the best organized and most extensive enjoyed by any osteopathic institution. Clinics are conducted at the college, at various local hospitals and at Los Angeles County Hospital. The practical value of the experience gained by the student in these clinics is inestimable.

Fall Term Opens September 13th

The fall term at the College of Osteopathic Physicians and Surgeons opens September 13. Now is the time to make urgent recommendations to young men and women of right character and inclination just graduating from high school. If you know of any such, send us names and addresses and we will be pleased to give them full information about the opportunities offered by osteopathy as a life vocation. Also if you have any patients who are thinking of studying osteopathy, tell us about them and we will endeavor to stimulate their interest by showing them the many advantages osteopathy affords as a profession. If you would like some of our new catalogs they will be furnished promptly on request.

The College of Osteopathic Physicians & Surgeons
Los Angeles - 300 San Fernando Building - California

There is sunshine and pleasant weather all the year around in Southern California. Climatic conditions do not vary much. Winters are mild and summers are cool.
We do more work in Nine Months than the Orthodox Schools do in Four Years, and do it better.

Osteopaths, who have had the full course in that work, who are able and willing to work Ten Hours a Day and prove their competence by making grades of 100 in their examinations at the end of the term of Three Months in the Department of Physics and Ophthalmology, will be eligible to go ahead January 1st, 1921, for the final six months, Ten Hours a Day. The Degree Doctor of Ophthalmology is conferred on all who make grades of 80 or better in the first course, but 100 is absolutely necessary to warrant admission to the second one and the final degree at its close.

Fees are payable in advance, at the time of entrance; thus, $300 for the First Term, September 25th; $600 for the Second Term, beginning January 10, 1921. It has been our policy for Twenty-seven Years to treat all students so well that they have always declared they received more than the value of their time and money spent.

Dr. William L. Grubb, 755-7 Lyceum Building, Pittsburgh, Pa., a well-known and popular osteopath, has taken the First Course and made the grade qualifying him for the Second one, so that he will be a reliable witness for Osteopaths to apply to for an Osteopathic opinion of us and our work.

For any further particulars apply by letter, or call, to the College. A 556-page announcement, accompanied by a Diet Chart of value will be sent to any address on receipt of Draft or Money Order for $2, and if any who receive it do not think they have their money's worth all they have to do is to return it and we will return the money. This offer is good for thirty days from date of sending the book.

McConnell Medical College
2100 Prairie Avenue
Chicago, Illinois

PHOTO BURT COMPANY
141 P. O. Avenue
Jamestown, N. Y.
A Pennsylvania Osteopath Had a $3,000 to $3,500 a Year Practice for Many Years

He tried to increase it, did not feel at all satisfied but in spite of his best efforts his practice did not grow. He never lost confidence in himself, did not become discouraged but kept right on trying; it is mighty hard to keep a persistent fellow down.

Last year his practice ran well into five figures, he often treats forty to fifty patients a day.

How did he do it? His system is astonishingly simple; it can be adopted by any osteopath in the field regardless of how little or how much money you have. No osteopath ever built a five-figure business at less expense; better read The Osteopath No. 56 and get full details, his experience will not be told in any other publication.

Our friends say The Osteopath is a fine publication, others use language we dare not repeat; best way to find out is like this: remit $3.00 for an annual subscription; we don't care much about single copy orders but if 50 cents is your limit send it along and get a copy of No. 56.

THE OSTEOPATH
Kansas City, Mo.

How About Infant Feeding This Summer?

You know what to expect in your baby cases when warm weather comes on. Bowel troubles and stomach upsets are sure to happen. You appreciate the need of the proper corrective element in the food formulas you specify. Have you tried

MEAD'S DEXTRI-MALTOSE

Prepared in three forms to meet specific feeding requirements and assist in individual feeding?

No. 1. With 2% Sodium Chloride. Of great value in feeding infants recovering from diarrhoea or with diarrhoea predisposition.

No. 2. Unsalted — permitting the addition of salts as desired by the prescribing physician.

No. 3. Same as No. 2, plus Potassium Carbonate 2%. A corrective of constipation. Changes the calcium caseinate of cow’s milk into a potassium caseinate. The curd is rendered soft, flocculent and soluble, hence properly digested and resulting in a soft stool that is easily expelled.

These three forms of Dextri-Maltose are offered for use in feeding formulas prescribed by the physician.

Shall we send you samples and literature pertinent to summer feeding conditions?

Mead Johnson & Co. 307 St. Joseph Avenue Evansville, Indiana
When you buy insurance, buy the best that can be had.

Central's Accident and Health Policy pays $5000 for accidental death. It pays $25 a week for total disability from either accident or sickness. The cost to you is only $40 annually or $10 quarterly.

Now, doctor, you cannot afford to be without this protection. Our company pays promptly and without red tape. Drop us a line and we will be pleased to give you further details about Central's policy.

CENTRAL BUSINESS MEN'S ASSOCIATION
Westminister Building, Chicago, Ill.
H. G. ROYER, President
C. O. PAULEY, Secretary and Treasurer

Dr. James D. Edwards
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Originator of FINGER SURGERY in Hay Fever, Cataract, Tonsil and Voice Impairment. Practice Limited to Eye, Ear, Nose and Throat Diseases.

Over Five Thousand cases treated, 90 per cent of the patients responding to this new method of treatment. Send stamped envelope for examination chart. It will help you to diagnose your case.

Referred cases given special attention, and returned home osteopath for follow-up treatments. Hospital Accommodations.

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THE OSTEOPATHIC PHYSICIAN

I give this test for "what it is worth." My experience with it has not been so extensive as to warrant me in expressing a definite opinion. So far it seems of practical value.

While in a great proportion of cases, the damaged heart depends, first, upon its myo-cardial work capacity, and, second, the willingness and ability of the individual to regulate his physical activity within that capacity.

The nervous mechanism of the heart beat is just beginning to be understood by the physiologist. It is known that the sino-auricular node initiates the stimulus for heart contraction and acts as the "pacemaker" of the heart movement, it is under the direct inhibitory control of the vagus. It can then be readily understood that structural change or irritation to the cardiac nervous tissue results in irregularity in heart action, viz., sinus irregularities.

(2) The vagus and sympathetics are directly, it is claimed, connected to the sino-auricular node. While the sino-auricular node initiates the stimulus for heart contraction and acts as the "pacemaker" of heart rhythm, it is under the direct inhibitory control of the vagus. It can then be readily understood that structural change or irritation to the cardiac nervous tissue results in irregularity in heart action, viz., sinus irregularities.

(Q. V.) (1) Heart block; (2) Premature symptoms; (3) Auricular fibrillation, and (4) Paroxysmal tachycardia.

The treatment of heart disease, unfortunately, usually means the treatment of heart failure. A failing heart calls for physiological rest. The needed rest can only be obtained by complete voluntary physical inactivity. The patient must go to bed. It is often times amazing the rapid improvement which follows a complete rest in bed on a patient with signs and symptoms of a failing heart.

If a failing heart with valvular defect fails to disclose a murmur, it is a bad sign. If under a rest a murmer develops, it can be accepted as a good prognostic sign—otherwise prognosis is grave.

Any individual with a damaged heart, who gives evidence of myocardial weakness of any degree should:

(1) Not run when he can walk;
(2) Not walk when he can sit;
(3) Not sit when he can lie down.

As stated, change in vagal tone is now considered as the main active disturbing causal factor of sinus irregularities. We may assume that normalization of the vagal will result in better heart work.

Any osseous, muscular or ligamentous abnormality understood osteopathically, which would affect the vagn must be considered as a prominent causal factor of sinus irregularities. McCollum, in the December number of the Journal of Osteopathy, calls attention to the frequent occurrence of upper dorsal and rib lesions in heart affections. The adjustment of these lesions may constitute an essential part of successful cardion-therapy. I have elsewhere mentioned dorsal spinal and rib rigidity as a causal factor in cardio vascular disease, basing my opinion upon experience in the treatment of arterio-sclerosis—vide, A.O.A. Journal, May, 1919.

A lesion at the seventh cervical vertebral articulation will affect the heart either by disturbance of vagal tone or of the heart sympathetics.

In any case of heart affection, the status of this articulation and all tissue in relation to it should be determined. Insure, insofar as possible, the normal range of articular mobility.

It is of course understood that as a part of cardion-therapy, a careful search for all possible foci must be made, and when found, if possible, removed.

Percussion of the spine of the seventh cervical vertebra, for a period of five minutes, as advocated by Alken, does relieve palpitation, dyspnea, pre-cardinal pain and orthopnea. It affords relief often when nothing else will. I know from experience both as patient and physician.

While I have been unable, so far, to obtain by this method the degree of improvement in cardiac dilatation claimed by Abrams, I am convinced that the method is worth it. I do not endorse the procedure as one which works for the comfort of the patient, and, if persisted in, works marked beneficial change in cardiac dilatation in the patient.

My assistant, Dr. Frances Axman, working with Drs. R. H. Rogers, R. S. Ward, and J. J. Burch, in cases of cardiac dilatation, demonstrated that percussion of the spine of the seventh cervical vertebra does cause at least a temporary decrease in the size of the enlarged heart. The reflex was observed in all cases under the x-ray. This reflex, if due to stimulation of the vagus, would seem to substantiate the claim that the vagus not only inhibits heart action but contains fibers of tonic contractility.

In the treatment of the failing damaged heart, careful examination and consideration of the heart per se is as essential, if not more so, than consideration of skeletal structure.

In my opinion, as blame-worthy as failure to disclose a murmur, it is a bad sign. If under a rest a murmer develops, it can be accepted as a good progostic sign—otherwise prognosis is grave.

Failure to determine and consider myo-cardial work capacity with due consideration of cardiac pathology, per se, may have fatal results.

I am convinced that digitalis is absolutely essential to the successful treatment of certain heart affections. To the sufferer from heart disease, digitalis, when properly used, is a "gift from the gods."

Digitalis, when abused, is as often misused, the complete wreck of a damaged heart.

Recent elaborate research work to determine the effect of digitalis on the heart, has thrown a flood of light on this heretofore clouded subject.

The action in auricular fibrillation is specific. Not to use it in the condition mentioned is, in my opinion, as blame-worthy as failure to use Salvarsan in the treatment of syphilis.

The abuse of the drug may be fatal; its proper use may save and prolong life.

The average medical practitioner, in my opinion, not qualified to use digitalis. I think it is within the scope of these notes to dwell at length on the action of digitalis not its therapeutic use. But briefly the action of the drug is to stimulate the vagus. Further, it acts directly on the heart muscle. Its effect is to decrease the afterload acting in the auricles pass with difficulty to the ventricles through the bundle of His, in the digitalis. Its beneficial effect then in auricular fibrillation, can readily be understood.

I will say that I have seen the moribund recover as a result of the intelligent use of the drug—after all other treatment had failed. I know of many damaged hearts, which, were it not for digitalis, would, in all probability, be still today.

The administrative of any school of practice who assumes the responsibility of treating as grave a body affection as heart disease, is in my opinion, not qualified to use digitalis. The patient under a rest a murmer develops, it can be accepted as a good progostic sign—otherwise prognosis is grave.
Exceeds Pharmacopoeia Standards

Nujol not only meets—but exceeds—the standards for liquid petrolatum set by the Pharmacopoeias of the United States and other nations.

The expert chemists of the Nujol Laboratories of the Standard Oil Co. (New Jersey) have been able to produce absolutely pure liquid petrolatum of every viscosity from a water-like fluid to a jelly.

The viscosity of Nujol was determined after exhaustive research and clinical test, and is in strict accord with the opinions of leading medical authorities.

Samples and authoritative literature dealing with the general and special uses of Nujol will be sent gratis. See coupon below.
mind all therapeutical measures of proved value.

References:

Our Ignorance About the Action of Digitalis, et al


Another great field of research that lies practically unexplored is the action of remedies. It is a curious fact that there is not a single drug employed by the profession whose action in the human body has been accurately observed. I know this statement will be strongly disputed, but I have only to point out how lamentably ignorant we are to the action of cardiac remedies to show the truth of the statement.

I suppose there is no drug during the past one hundred and fifty years that has been the subject of so much discussion as digitalis. Thousands of physicians have lectured upon its effects and numerous physiologists and pharmacologists have experimented with it, yet they have missed the fundamental principles governing its action.

Some years ago I collected the records of all the cases to whom I had given digitalis for ten years. When I analyzed the results I was struck by the varied reaction to the drug. Many of these reactions were a puzzle to me, but continuing the investigation the matter gradually became clearer, and I found that the reaction in a great many cases varied with the nature of the disease present in the heart. Thus in one case heart-block would be produced, in another extra-systoles, in another auricular fibrillation, while in a great many the digitalis, though pushed to the furthest limits, seemed to have no effect upon the heart. Moreover, hearts affected by an abnormal rhythm responded differently; thus cases, with what now we know as auricular fibrillation, responded in one way, while others with auricular flutter reacted in another way.

To help solve these peculiarities I searched diligently the literature, beginning with the original articles of Withering published in 1785. I searched the literature in the English, French and German languages, and in the whole of this literature there was not recorded a single case where the condition of the heart was clearly detailed, and the reaction intelligently described.

I mention this not to reflect upon the intelligence of physicians of the past, but to show the necessity for a new conception in clinical investigation. This will be appreciated if I state briefly two main reasons for the failure of the past observers to find out the action of digitalis on the human heart. First, physicians were unable to recognize its effect because medical science had not advanced so far as to enable them to diagnose the heart condition, nor the abnormal rhythms which modified the action of digitalis. Second, experiment lists failed because they did not know that digitalis reacted according to the nature of the lesion with which the heart was affected, but assumed that the reaction they got in the healthy hearts of animals would be the same in the diseased human heart.

Castor Oil In the Beginning of Infections

By J. G. Morrison, D.O., Terre Haute, Ind.

A large part of my practice is acute work and there is nothing more essential in any acute disease than rapid and thorough elimination of the waste matter from the intestines. If the liver is quickly aroused to action, the bowels quickly and thoroughly cleaned, the acute disease is already well in hand as a rule; but if bowels are allowed to become clogged and the liver thus poisoned then you have a big fight on hand. When you relax the spine in an acute fever it will not remain relaxed long with a filthy bowel condition. The material that castor oil brings from a patient with acute fever out-smells a dead horse! Why let the patient absorb it?

I have been called in to treat a number of cases of pneumonia and typhoid pneumonia cases where all hope had been abandoned but in each such case the patient has recovered after M.D.'s had walked away and said all had been done. Now I am not bragging but I have saved a number of such cases that I did not want to touch for I felt I could do them no good. I used enemas, but if bowels are allowed to become clogged and the liver thus poisoned then you have a big fight on hand. When you relieve on osteopathic manipulation alone I have lost such desperate cases usually. You may say "use enemases." I grant you enemas are good as far as they go but they do not go far enough in many of these cases.
The Easiest and Best Way is the McManis Way!

This illustrates the stretching and manipulation of the spine according to the method of Dr. A. G. French, Syracuse, N. Y., and is a quick and effective way of securing spinal traction.

This is an effective method of raising the ribs. It aids in the detection of rib lesions. This treatment is good for dyspnoea, heart trouble, asthma, intercostal neuralgia, shingles, congested liver and affections of the diaphragm.

Through this photograph is illustrated a method of treating the upper dorsal spine. This treatment is very effective and one must experience it to appreciate it. The resilient universal joint and a low table play important parts.

Spinal traction with manipulation is one of the most effective manual methods of treatment known. Possible only on a McManis Table.

Stretching the upper dorsal and cervical area of the spine by means of the McManis neck stretching device. Very effective and important treatment.

Complete information and catalog sent upon request.

McMANIS TABLE COMPANY - Kirksville, Missouri, U. S. A.
Poliomyelitis

(Infantile Paralysis)

Edited by F. P. Millard, D.O.

This remarkable book should be in the library of every osteopathic physician. You should read it and keep it on hand for reference.

The first work on Infantile Paralysis in which the applied anatomy of the spinal cord is discussed in all its phases.

I pulled two cases of Bright's disease through, to my own astonishment as well as to every one else who knew of them, after hope had been abandoned.

In each case without castor oil the patient would have been lost, for I had excellent nurses who were giving enemas and still the results were not sufficient.

I pulled two cases of Bright's disease through, to my own astonishment as well as to every one else who knew of them, after hope had been abandoned.

I seldom treat a case of any acute disease without getting a good foothold on the family for osteopathy certainly does get quick and marvelous results. But a sick person is like a smoky furnace. The sick man would not get sick with a clean lining of his stomach and intestines, any more than the furnace would smoke with a clean flue and pipes. Adjusting the furnace damper is not enough when the pipes are lined with soot. And osteopathic manipulations are not enough in such diseases as diphtheria, scarlet fever, typhoid, pneumonia. The bowel lining then needs cleaning. I have had quite a little experience in all of these ills.

We are going night after night to your patients.

Say, Girls and Boys—We must carry on differently regarding our services in the general hospitals, or lose out. Personally, I have always given absolutely full untrammeled access to one of the best hospitals for its size in the state; we use it just the same as though it were our own.

Say, Girls and Boys—We must carry on differently regarding our services in the general hospitals, or lose out. Personally, I have always given absolutely full untrammeled access to one of the best hospitals for its size in the state; we use it just the same as though it were our own.

We are not above the average D.O., either, and Osteopathic Health has put us on our rights in all general hospitals, and each D.O. is entitled to receive.

If you want one of these assortments make yourself known quickly.

The Denver Poly clinic and Post Graduate College

Gives Three Post Graduate Courses

No. 1—The Osteopathic Efficiency Course. Twenty-one years of study and experience at your service to help solve all vexing and difficult problems in practice. The business side. Efficiency of technique. Saves back and nerves. Intensified review over main studies in practice.

One month. Next course begins August 30th, 1920.

No. 2—Cadaver and Clinical Course on Ear, Nose and Throat. The anatomy, physiology, pathology, diagnosis and treatment taught. All operations are done on cadaver by the student. A course in refraction.

One month. Next course begins September 27th, 1920.

Address: Dr. L. C. C. REID

Eye, Ear, Nose and Throat Specialist

501 Interstate Trust Building—Denver, Colo.
How Do You Treat Ulceration?

Since ulceration depends for its occurrence upon local inflammation, and because persistence of local inflammation prevents the clearing up of such conditions, the most rational treatment is DIONOL. The clinical results that follow its use justify and prove the claims made for it.

For example,

**Varicose Ulcer**

Dr. W. W. W. writes: I wish to report a case of Varicose ulcer of 1 year's standing that I cured with Dionol in the period of three weeks. I consider this remarkable.

**Infected Wound**

Dr. I. H. L. writes: Dionol has given me great results in a case of infection due to a puncture of the hand with scissors. The wound was discharging pus freely and the arm was inflamed to the elbow but Dionol entirely cleared it up in 3 or 4 days.

Send for literature, case reports, samples, etc.

The Dionol Company

864 Woodward Ave., Detroit, Mich. (Dept. 12)

The Laughlin Hospital, Kirksville, Mo.

* Dedicated to Andrew Taylor Still

This new modern forty-two room hospital is now ready to receive patients. The building, which is absolutely fire-proof, was built of the best material obtainable and contains many conveniences, such as electric automatic elevator, etc.

There are thirty-five rooms which contain beds for patients, and two operating rooms—one for general surgery and the other for orthopedics.

An able staff has been secured to support Dr. Laughlin in the following departments:


A training school for nurses will also be maintained. A separate building for nurses' home has been secured. For further information address Dr. George M. Laughlin, Kirksville, Mo.
Note—At Dr. H. S. Bunting's suggestion the Philadelphia College of Osteopathy took a page in the Philadelphia Inquirer. The deaf and mute Spanish Prince was due to Osteopathy. The following is the wording of the announcement. It cost $[redacted] full page announcement giving photograph of the Spanish Queen and Prince may be had on application to Dr. [redacted], Pa. They are also offered in quantity for distribution to schools, patients, etc., at cost: $30.00 per thousand.

EXTRAORDINARY DISCOVERY OF SPAIN'S DEAF

After 12 Years' Hopeless Efforts of the Best Doctors in all Europe, a London Osteopathic Physician Restores the Bones in Prince's Neck to Normal Position and the Royal Deaf-Mute Becomes a Normal Child!

The Facts

in this remarkable case as given two weeks ago in The Sunday Inquirer, show that Prince Jaime, born deaf and dumb twelve years ago, and regarded as hopelessly incurable by every great specialist the world over, has at last received the priceless gifts of hearing and speech.

Dr. J. Johnston May, of 7 Park Lane, London, West, England, who gave hearing and speech to the Prince was an

Osteopathic Physician

The Queen had sorrowed for twelve years over the affliction of her son, and had taken every suggested means to overcome it without avail. As a last resort she took her afflicted son to the London Osteopathic Physician, who at once discovered something that all the old-school doctors had overlooked—he discovered that two of the bones of the little Prince's neck had been displaced. Dr. May restored these bones to normal position, and, true to his diagnosis, the boy immediately began to hear, and quickly responded to efforts to teach him to speak. The boy's range of hearing rapidly increased. In two days he could hear soprano singing and speaking voices. He is now rapidly learning to speak naturally.

Osteopathic Physicians, Surgeons and Obstetricians have same privileges under Pennsylvania law as those of the older schools.

The following is the wording of the law:

Section 11. The license provided for in this act shall authorize the holder thereof to practice Osteopathy as taught and practiced in the legally incorporated, reputable Colleges of Osteopathy, as provided for in this Act.

Section 12. Osteopathic physicians shall observe and be subject to all State and Municipal regulations relating to the control of contagious diseases, the reporting and certifying of births and deaths, and all matters pertaining to public health, the same as physicians of other schools, and such reports shall be accepted by the officers or department to whom the same are made.

Section 8. The State Board of Osteopathic Examiners shall admit said applicant to examination as to his other qualifications for the practice of Osteopathy; which examination shall include the subjects of anatomy, physiology, chemistry, toxicology, pathology, diagnosis, hygiene, obstetrics and gynecology, surgery, principles and practice of Osteopathy, and such other subjects as the board may require.
1920, to explain that the widely heralded cure of the \textit{College of Osteopathy} $1270.00. Full size copies of the \textit{Inquirer}, the daily of the College, 608-9-10-11 Empire Bldg., Phila­

\textbf{THE QUEEN}

\textbf{and Dumb from Birth}

\textbf{Made Normal by}

\textbf{OSTEOPATHY}

remarkable case proves again that Osteopathy is a

\textit{THE QUEEN}

\textbf{is thoroughly equipped to handle}

\textbf{a freshman class next fall of a}

\textbf{hundred students and is counting}

\textbf{on your loyalty and energy to}

\textbf{secure a large enrollment.} As a

\textbf{result of the remarkable coopera­}

\textbf{tion of the osteopathic publica­}

\textbf{tions, organizations and individ­}

\textbf{ual physicians eleven students for}

\textbf{next fall have already matricu­}

\textbf{lated. It is a good idea to have}

\textbf{that new student you are count­}

\textbf{ing on matriculate at once, be­}

\textbf{cause it will be necessary to}

\textbf{limit the class to one hundred.}

\textbf{Osteopathy is the newest, the}

\textbf{the most rational, and the most}

\textbf{effective therapy. Its practice}

\textbf{leads rapidly and surely to a large}

\textbf{share of the desirable things of}

\textbf{life. You can not do anything}

\textbf{better for qualified men or women}

\textbf{than urge them to study oste­}

\textbf{opathy now.}

\textbf{Dr. John H. Bailey, Secretary}

\textbf{Philadelphia College of Osteopathy}

\textbf{608-9-10-11 Empire Bldg.}

\textbf{Philadelphia, Pa.}

\textbf{Dear Doctor Bailey: Please send me}

\textbf{Enroll one High School Graduate right now.}

\textbf{It is up to you to make this an even 100.}

\textbf{Enclosed please find cheque for same at rate of $30. per}

\textbf{thousand, or $3.00 per hundred.}

\textbf{Address .}

\textbf{Museum of Osteopathic Medicine, Kirksville, MO}
The Osteopathic Physician


Entered as second-class matter April 7th, 1903, at the Postoffice at Chicago, Illinois, under the Act of March 3d, 1879.

EDITORIAL

Fearlessness

"How to the line, let chips fall where they will."

Vol. XXXVII June, 1920 No. 6

AS TO GENERAL WOOD'S CANDIDACY

Several friends sent letters opposing General Wood's candidacy. The question is a very straight one. We did not print these because it will be settled whether or not he gets the republican nomination before this issue is read. If he is not nominated, no matter. If he is nominated, it is much more important, in our belief, for the country to elect a republican president this time than to rebuke the AMA. The president has no power to create a health portfolio in his cabinet without an enactment of Congress. It will still be time to oppose the measure putting an M.D. in the cabinet if it ever comes up in Congress.

WISCONSIN TO GIVE OSTEOPATHIC EDUCATION TO EX-SERVICE MEN

Wisconsin has passed the educational bonus law providing educational opportunities for a period of five years for ex-service men of the State. The first institution mentioned is "A School of Osteopathy." The measure was recommended by the Governor, passed at the special session September 8, 1919, according to The Outlook of May 5, 1920.

We wrote to get an explanation of what means but so far have not gotten a reply. Does this mean that Wisconsin will pay its ex-service men who elect it a bonus sufficient to pay their way through one of the reputable colleges of osteopathy—or will the State teach them osteopathy on its own hook—or what?

END OF PNEUMONIA SYMPOSIUM

After advising with various practitioners we have come to the conclusion that the purposes we had in mind in beginning the symposium "How Osteopaths Treated Their Flu-Pneumonia Cases" have been measurably achieved. So we will not run on these analyses of methods of treatment which we have been running since the end of the epidemic.

We hope the field has found these reports interesting and helpful. We still have a great mass of data on hand which has not been used and would be glad to turn it over to any representative, studious osteopath who would be interested in pursuing this study for the good of the profession.

Permit us here to thank the many osteopaths who sent in reports that we have not had yet time to use, and we trust that none will criticize us because we did not have the space available to print them all, as we would have liked to do.

FOOTNOTE OF SUPPORT

Dr. E. R. Booth of Cincinnati, has prepared a review of the "History of Osteopathy," revised and brought up to date, for the printers and is just waiting for the profession to say the word to put into press. The word "to be said" is "I want my copy." The doctor naturally wants the profession to guarantee the printing bill by the members of the profession. If they do not show up, this second edition will not go to press at all.

This is an excellent book and the one thing in it that I have read is this: Every osteopath ought to have it on his bookshelf. If you haven't got it, don't you feel justified in sending Dr. Booth an order?

THE OSTEOPATHIC PHYSICIAN

By G. A. Gamble, D.O., Salt Lake City, Utah

I. A. N. Easymark, D.O., being in the squeeze of the H. C. of L., on the first day of June, A. D., 1920, and beholding the enormous size of my books and the almost innumerable unpaid accounts caused to meditate; and, with the call of "How much longer?" and, the coal man and the milk man, ringing in my ears, my mind was refreshed with the memory of the Board of Health. And this is the thinking that I, the blind, had throned my office, pleading with me to save them from the hands of the surgeon and from the bloody knife.

And I vividly recall to mind how they vowed that they would gladly pay any price (at some future time), and that they would forever sing my praises and that they would bring or send me hundreds of other patients, if only I would restore them to health. And I remember that some of them went away without their cases restored that the leaf did not hold; that some of the blind did see; that the cough was commonly relieved; that the headache usually was gone; that the incessant vomiting subsided; that the pain in the side disappeared, never to return again; that the spines were straightened, the pelvis adjusted; that insomnia and all forms of nervous disorders, along with stomach, heart, kidney, liver and bowel troubles were in divers cases entirely overcome— but, sad to relate, many of them straightway went forth "forgetting what manner of men and women they were," and also forgot that the Doctor has to pay for groceries, meat, coal, etc. We wrote them about it.

And as I meditated upon these things, I remember how these patients had promised, some, to pay me at once, pay me now, and by that time, there were other demands for money and it was evidently decided that the Doctor could wait. As time went on evidently the Doctor's bill ceased to disturb their minds, and by-and-by, when a collector presented the bill, the door was slammed in his face and he was given to understand he did not need to call again.

Then, instead of the cordial greeting of former days, my heart was filled with sadness as I saw all the former patients (on-time patients) turn the corner when they see me first and otherwise fail to recognize me.

Then, as I endeavor to sing, "Count your blessings." I get it. "Count my many enemies"—but what's the use? I have their names all on my books; besides the needs of the hour and the next, we look to a more fruitful source for sustenance.

And now, while still in the squeeze of the H. C. of L. and before the Big Regression in Commodity Prices is seen on the horizon like a shadow, we hold to the conviction that we look to a more fruitful source for sustenance.

My Septennial

John Barr, D.O.
III.

O NE hot afternoon in August, as I was beating back on my seventh floor steps of a tall, noisy building, I turned the corner at a little town of about five thousand somewhere in the great Mississippi valley. Good, old, quiet Thompson lived there according to the directory and I hadn't heard a word from him nor about him since graduation.

The first native I queried, knew him and directed me to his office. It was six o'clock in the afternoon and literally red hot out in the declining sun. I climbed up a stairway and found the door, entered and faced an "out" sign which, however, courteously asked me to wait and encouragingly pointed to fifteen after six as the time of return.

In spite of the outside heat, the room seemed pleasantly cool and darkened from the western glare. A glance glanced at the "old Doctor" smiled down at me from above a book-case. And as he usually does with a little chap who had fallen off his wheel and broken his right arm. Father and mother were there, trussed up, and then came an invitation to dinner.

There isn't time to tell of the little home visit, which came soon after. The next day Thompson, true to life, only a little more so. He was a little chap who had fallen off his wheel and broken his right arm. Father and mother were there, trussed up, and then an invitation to dinner.

And as I meditated upon these things, I remember how these patients had promised, some, to pay me at once, pay me now, and by that time, there were other demands for money and it was evidently decided that the Doctor could wait. As time went on evidently the Doctor's bill ceased to disturb their minds, and by-and-by, when a collector presented the bill, the door was slammed in his face and he was given to understand he did not need to call again.

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My Septennial

John Barr, D.O.
A Look In On the Prosperity Clinic

...
Information Wanted About “Lost” Osteopaths

Below is a list of osteopaths whose names appear on our records without present address to return. Mail sent to last known address has been returned unopened to us. We shall appreciate the assistance of our readers in locating any osteopaths whose addresses have become “lost” on our records. We regret to say that we estimate we have 2,000 names of osteopaths who are “lost” either geographically or professionally. Some are both. About one-half are graduates, long graduated for those osteopaths are actually “lost” to the profession, we do not know. We shall be grateful for any help in “recovering” as many of them as possible.

Bernadine Bennett
Pauline Boyce
F. Gardner Blansfield
Elizabeth Blake
Bernard B. Bright
Fred Bock
W. E. B. Boerner
Florence A. Boles
J. E. Boles
Blanche Bolton
Marg. Bonds
S. Corinne Bradley
B. L. Lord
James A. Brans
Isabelle Brack
James Breake
J. T. Boyd
Chas. C. Boyle
Lewis G. Byrdes
Judson F. Barbee
R. H. Barlow
Harry L. Barrett
V. C. Bessett
Nora H. Bates
Arthur W. Bennett
J. H. Bennett
E. B. Belvin
W. E. Betts
Jeanette Beys
Gordon Biblow
Orilla Bigelow
T. G. Biggins
J. Earle Birlins
Minnie H. Blacker
P. S. Blackington
James A. Barlow
L. B. Burnett
Alpha M. Barney
Carson W. Burnham
C. P. Burns
Arthurinian Batrows
Amelia Burt
Hazel Burchby
Susanahine Burton
John H. Burton
Leroy Bush
F. A. Buel
H. N. Butler
Mary E. Butler
William E. Byrne
Brayton J. Cahill
Lathen M. Cain
W. I. Cain
Linnie A. Cale
E. G. Calkisch
Roy L. Callab
Bernard Callahan
M. E. Callaway
Edith E. Campbell
Frankie Campbell
Georgia Campbell
Mabel Campbell
J. M. Campbell
W. E. Campbell
P. J. Cannon
B. B. S. Canter
Leonora Carpenter
Mary E. Carter
Elveretta Carr
Harry Newton Carr
J. O. Cartelle
Isabel K. Carrie
J. J. Cardil
J. M. Carter
Philip Perry
C. R. Carter
Lena Waggoner Cary
Elis M. Caryil
Loma Lovisa Casey
Glom M. Carey
Emily M. Cassel
D. B. Callin
Les R. Cowen
Glen D. Caylor
M. E. Caley
Frank S. Chambers
Orin Chambers
J. S. Chase
Edna Cheseeough
Eddie Cherry
Edith Francis Childs
Isabella Christy
Boose M. Chrofe
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For a good many years," says one of the country's most successful practitioners, "I have made a practice of advising my patients to keep a bottle of Dioxogen constantly in the house to meet the hundred and one minor injuries or hygienic needs continually arising. As an all round antiseptic I know of nothing better or safer than a good peroxide of hydrogen—and in my experience the best and safest peroxide of hydrogen is Dioxogen.

When I tell a patient to use it, I do not have to wonder if it will do what I want it to, nor worry that it may prove toxic or harmful. No, Dioxogen does not belong to the "wonder and worry" class of disinfectants. On the contrary, it is a trustworthy, non-toxic antiseptic that medical men can confidently recommend whenever a germicidal or prophylactic agent is required. This is why I advise my patients to always keep Dioxogen in the medicine cabinet, for in addition to its exceptional value for all routine hygienic purposes, in the case of emergency wounds its prompt and liberal application will assure abundant protection against germ infection until I get there. It is like always having a dependable assistant in the house."

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Under New Management:
The Wayne Leonard Sanitarium became the property of the Osteopathic profession on April 1, 1920. Dr. L. H. English, Dr. D. S. B. Pennock, Dr. John H. Bailey, Dr. Ira W. Druv, Dr. James C. Snyder, and Dr. Jane Scott, all of Philadelphia, purchased from Dr. M. A. Hill and Dr. T. W. Ammerman, their interests in the Sanitarium together with the building and fixtures.

Proposed Expansion:
It is planned to erect an addition of forty rooms to the present thirty room structure, for there is a far greater demand for rooms with private baths than is now available. The present building is much overcrowded.

The Possibilities in Atlantic City
for an Osteopathic Sanitarium are far greater than anywhere in the world. Atlantic City is the greatest health and pleasure resort in America, where it is estimated, 20,000,000 people are housed and entertained annually. Four months from the opening of the present institution, it was found impossible to accommodate the applicants coming from the Boardwalk Hotels.

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money. Osteopathy needs such propaganda activities. You can benefit by it immensely. Send your order today on a 12-time-a-year basis. Do it right or don’t do it at all.

THE QUICKER THE BETTER, BUT IT’S NEVER TOO LATE TO START

Not so long ago, Dr. M. F. Stedman, of Le Sueur, Minnesota, commenced the regular use of Osteopathic Health, adopting our "mail list" plan. Here is what he says in a recent letter:

"The little magazines have given excellent service and have rendered me good value on my investment but, of course, have not gone far enough yet. I feel that I should have started this sort of educational campaigning three years ago, or, in other words, as soon as I located here. I know that Osteopathic Health put out monthly would cause the people here to do a little real thinking if nothing else, for so far the magazines have already paid for themselves several times over."

The time to start educational practice promotion campaigning is as soon as an office is opened for practice, and the time to stop is when one retires permanently from active practice. However, just because you missed your chance to start sometime ago, do not let that deter you from getting things going as quickly as you can now. It is never too late to begin the right policy and you will find, as Dr. Stedman has found, that campaigning with quality literature such as Osteopathic Health pays for itself many times over. Write us about how you find yourself fixed, let us talk it over together and get a definite plan agreed upon that will make you money.

OSTEOPATHIC HEALTH PATRONS ARE MONEY MAKERS

Every now and then in one of the profession’s journals some one says something about the poor incomes osteopaths make and the meagre lives they live! Well, well—it may be so of some osteopathic folk but most of the patrons of Osteopathic Health correspond to the soft impeachment of doing mighty well. Perhaps it is the result of common sense hooked up with professional skill. The common sense to realize the need of good osteopathic field literature and the skill to "make good" for the patient and the office when he needs osteopathic treatment. That is why we say it is the clever practitioners that get the most out of Osteopathic Health service, and the busier they are the more they need it, and the more it pays them.

It is never too late to begin. If you feel sure you know how to help patients but need more practice, get busy with Osteopathic Health. It will produce the needed extra practice for you. Being dead-broke all the time does not entitle you to any professional sympathy or award of merit. It may be called pure shiftlessness, as a general proposition. This may cut a little but it may touch your pride and be the means of doing you good. Nowhere is it set down as unethical to derive a good income from honest capable practice. If you are not earning a satisfactory surplus over your living expenses, you are fooling with yourself and wasting precious years. Wake up! Use common sense. Get in the prosperity game. Let us attend to the job of building practice for you while you attend to the all important job of making patients well.

Tell of Osteopathy while You May!
Who knows a thing and will not tell
Shall spend eternity in hell;
But he who learns and teaches free
In heaven spends eternity.

—James Stephens

Busy Osteopath Gains $60,000.00 Asset

Dr. C. E. Amsden of Toronto, Canada, has increased his previous income $300.00 a month (representing 6% on a $60,000.00 investment) as a direct result of his study of our Correspondence Course in Orificial Surgery.

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A popular book for the home library of intelligent people. Gives the facts about the relation of osteopathy to the basic sciences of life. Shows its harmony with the laws of nature. Explains why and how it works with and helps the normal constructive forces of the body, and thus promotes life and health.

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I have seen nothing in your worthy sheet, The Osteopathic Physician, in regard to politics. I know this is a dangerous subject for you to discuss but do you realize that one of the most popular candidates for nomination to the office of President of the United States is an ex-practitioner of medicine and a high officer in the United States army? No sane osteopath can fail to remember the consideration we were shown as Osteopaths during the war. All medical and other coleges are called to vote for this man regardless of their party affiliations so I have been told by one who recently attended a Medical Society Meeting. In view of the above facts it hardly seems possible that any D.O. would be so foolish as to lend any support to the above mentioned candidate for the Presidency of the United States. Six or eight thousand Osteopathic votes probably wouldn’t defeat him but it would at least show that we are not “easy marks.” I would be glad to have you give this letter publicity in the next OP.


Uses Electric Lamp

From about February 1919 I have used what has proven, to my own satisfaction, to be an adjunct in the treatment of “flu” and pneumonia. This is an electric lamp so constructed that it diverges the rays to an area the size of a man’s back. I use it in the office and take it into the homes. It is placed beneath the bed clothing so that the heat and light will fall upon the back at the same time the treatment is given. The heat affords relaxation more quickly and thoroughly. It relieves congestion and takes out the soreness and pain. Where the apparatus was used (in over 200 cases, where electricity was used) in the “flu” and pneumonia, there were 100% results, with no bad post-flu conditions. For colds, congestion, contractions, and soreness and pains (pleurisy) it worked wonders. The results obtained were most gratifying to my patients and myself.—W. L. Shafer, D.O., North Platte, Neb.

Protests Against Cathartics in Flu

I notice in a great many case reports of various D.O.’s that they used some form of cathartic, i.e., citrate or magnesia or castor oil, etc., in the treatment of the flu. Where do they get that stuff? Certainly not in the schools. And how it works with and helps the normal constructive forces of the body, and thus promotes life and health.

Her’s the satisfaction of

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Patient had severe pains within ten or fifteen minutes after eating. Osteopath said it was because the bile did not digest the food properly. “He was very good about explaining it all to me,” she said. So was the medico that told the lady that she had “Painitis” and the one that told the patient she had sciatica in the shoulder; also that told the lady her heart valves were worn out, but if she would be real quiet for a year he thought new ones would grow out! Most of us need to explain more about osteopathy than we do, but let us explain, give the patients bunch of words. I did not tell the patient that the bile did not do its work in the stomach as I did not wish to seem to knock the osteopath of whom she had had absolutely contra-indicated. We are not drugless healers, but we are either osteopathic or nothing. Daddy Still’s protest was to be eternally against just such casesquoted procedure.


Advocates X-Ray Machine

In my mind every osteopath should have an X-ray machine and use it. The satisfaction of clearing up many doubtful diagnoses with the added prestige it brings will pay for it in a short time. Just the appearance of a first class machine in the office is well worth the expenditure as it makes people realize that osteopathy is a real science.—I. K. Moorhouse, D.O., Beaumont, Texas.

Back to the Backbone!

Back to the “Backbone” is a good slogan for the profession at this time. We are either osteopathic or nothing. We do not need drugs to support our cause; they only weaken us. Several M.D.’s in this town are trying to fix the spine for their patients. M.D.’s are the ones that are looking for something to cure.—J. H. Henderson, D.O., Olean, N. Y.

Nature’s Way

Never try to suppress with dope of any kind, in any way, symptoms of disease, as they are nature’s outward language which guides your way to the disease you are up against; and if you work in harmony with nature, and obey her laws you will find yourself going with the current of a swift stream to a quick recovery.


Weed Out the Incubars

A science of diagnosis and therapeutics that had no failures would be sought by all mankind. Accurate and timely diagnosis will enable osteopathic therapeutics, properly administered to cure, or materially help, all but the few incurable cases. Incurable diseases would not be failures if properly diagnosed. We should frankly tell these cases of the condition found and the prognosis. Osteopathy and the physician diagnosing the case will be held in high esteem for the consistency and frankness shown. Osteopathy has found favor because of the universally good results. You can help eliminate the failures by weeding out the cases that cannot be cured. Be accurate in diagnosis. Utilize the aid of the laboratory and the specialist where indicated.


Queer

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Here, Get Behind Reciprocity! Say OP, we have read and watched you from infancy and you generally win out, so please go to kicking for general reciprocity between all osteopathic boards, then if the tired, worn-out practitioners on the sea level wish to change work with a like one on the hills, there will be no waste of strength, time and money. No red tape to speak of and not half the worn out, broken down D.O.'s when they should be in their prime. We would not have them migratory but a change works miracles sometimes and we haven't a one to spare. Let us realize that fact and all pull together!-Marthena Cockrell, D.O., Dover, Delaware.

The Value of Sacrifice
A fashionable physician, instructing his assistant said: "Ask them what they eat. Tell them not to eat it. Ask them what they do. Tell them not to do it. Ask them where they are going. Tell them not to go." I forget where I saw this joke—it makes no difference. We want to present the idea of changing a patient's routine of life and habit of thought in treating many chronic conditions. Supply them with the correct mental attitude, a few ideas on hygiene, a little sunshine and considerable osteopathy. If that combination doesn't win they are hopeless.—Samuel Grossman, D.O., Williamsport, Pa.

Innominate vs. Lumbar Lesions
The more I work with innominate lesions the more I am convinced that a certain percentage of them can be self-adjusting by adjusting the fourth or fifth lumbar. Also some so-called innominate lesions seem to be merely a lesion in the lower lumbar, and disappear upon the correction of the same. Then again, of course, there are lots of innominate lesions that have to be corrected that are hard to correct by any of the various methods at our disposal. I also find that in cases of dysmenorrhea when the lesions are corrected and patient has gone through a normal and comfortable menstruation it is time to quit right there or the condition may be reproduced and harder to correct the second time.—G. E. Thompson, D.O., Peoria, Ill.

Swat the Counterfeit
Tell the truth to the public about the imitators, in detail and in particular. Educate your clientele and the general public carefully regarding both osteopathy and its counterfeit. Distribute freely the many excellent brochures today available for these purposes. Our friends and the unprejudiced public receive them kindly.—Charles Hazzard, D.O., New York, N.Y.

Verily, I Say Unto You
Tho I speak with the tongues of immunologists and bacteriologists and have not osteopathy, I am nothing. Tho I give all my time to dope and adjuncts and have not gumption enough to relieve pressure on impinged nerves it profiteth me nothing.—G. O. Shoemaker, D.O., Wichita, Kansas.

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Whether or not the box allows you to fit frames and sell glasses you should be prepared to diagnose and direct the correction of errors which may so vitally affect the results of your efforts. Let us send you descriptive literature of our Correspondence Course in Optometry, and show you its great value to you.

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We are publishing the only monthly booklet which covers the two subjects of Osteopathy and Optometry, and we will be glad to send sample and prices to those who are practicing in both fields.

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There is nothing better for the treatment of catarrhal-luxation, strain, sprain of the sacrum than the use of the m.c. Kimono belt and Abdominal Supporter. Patient applied for.

Surely suffers of catarrhal troubles cannot afford to using the m.c. Kimono belt and Abdominal Supporter is also used for prolapsed uterus and fistulas, or Umbilical-Hernia. For particular write to the

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The Osteopathic Physician

Special Information for Osteopaths

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Osteopaths, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the above facts the case went by default and they never even appeared against the doctor in question.

Dionol treatment is the only remedial agent that we are aware of that acts strictly in a mechanical sense and without drug reaction and which may be safely employed, internally or externally by drugless physicians generally.—The Dionol Co., Detroit, Mich.

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How They Regard "Chiropractic Kleptomania"

This "Chiropractic Kleptomania" is not quite up to your usual standard, although fairly good, and I have ordered and sent check for $1.00. We are losing ground. The chiros are gaining every word of it truth. May you have good support from the profession in the distribution of the article which you rightly deserve.


It is the truth, but does not do more than make a statement of fact. I would not say it better if there could be proof to go with it. You can't get it to go across without the proof of which here is plenty but we've got to "sell" the public. -A. U. Jorrie, D. O., La Crosse, Wisconsin.

[Af right, Doctor, will give you the proof in a future folder. Can you get me a sample one little folder. Let us do this necessary propaganda step at one time.] -Editor.

We Predict

Now watch for the crop of chiropractic-tie newspaper advertisements that will spring up utilizing osteopathy's achievement in curing Prince Jaime of Spain, as if it were a chiro-quack victory.

The fact that chiros-quack can explain and illustrate its alleged practices by purely osteopathic incidents like this one is a chiro-quack's quack-ery.尚 no proof that there is no fundamental difference between osteopathy and chiros-quack in principle or practice, and that no statement whatsoever can be made about anything at all it is osteopathy, a bit starved through ignorance, to be sure, and hidden under a disguise of rubbish, or osteopathy or nothing.

-One dollar reward to the first osteopath who sends us in a chiro-quack-ad exploiting this London cure of the Spanish prince to be honored with the first installment of the chiro-quack-tie papers. Let us do this necessary propaganda step one time at a time.-Editor.

Adventages of the "Mailing List" Plan for OH

By sending us your list of names and letting us do your mailings of "Osteopathic Health" directly from Chicago you secure many important advantages. You are relieved of all trouble and save the time of attending to distributions. You get a regular surefire service of monthly mailings. You save money on paying the enthusiastic advertiser, and save a lot of mailing, addressing and inserting mailings.

Relieving yourself of looking after addressing, etc., means more time for productive work practice. Conserving practice time is highly important. It is the time in which you make your income. Regular monthly mailings to a selected list of persons produces the best educational results and largest winning of new patients.

Special facilities and large volume enables us to do addressing, inserting and stamp-attaching at rock-bottom cost. We do it at much less expense than you can do it and we give you the benefit.

We recommend the "mail list" plan. It is economical and efficient. The address ing is done neatly and accurately. Our "cross check" system automatically prevents skipping of names and guarantees full delivery of magazines to postoffice each month, without fail.

You should be interested in the "mail list" plan. It is provided to advance your business as a whole. We will explain in detail on request. Write us about it!

The Bunting Publications, Inc., 9 So. Clinton Street, Chicago.

The Osteopathic Physician

PHARMACOSCOPY

I am strong, Dr. Bunting, for your idea of handling the coal tar dopes from a scientific chemical standpoint. All "active" drugs are poison, all having chemical affinities and all producing chemical reaction with body fluids, and so all can be handled the same way.


Like's Curriculum As Put

The curriculum listed on the inside back cover of Osteopathic Health' as you are now sending it, is good, particularly so in the arrangement of the last eight subjects. I consider it the best arrangement I have seen so far that properly credits osteopathy and does not allow the students the study in osteopathic colleges and what osteopathy in general believe in.


My first distribution of literature since I got into active practice, the April issue of "Osteopathic Health," was certainly a stimulating effect upon me. I always thought, I thought the public might be moved to my work. I am most thankful for your idea of sending it to you.

-0. T. E. Pellette, D.O., Liberal, Kansas.

PHARMACOSCOPY

Strikes me very favorably.


I have looked over the May number of Osteopathic Health and it is indeed one of the finest publications I have ever read. It is just what osteopaths need. So many people do not know what osteopathy is good for. This may issue has the right sort of appeal for the layman to read. I have had a number of such cases as are mentioned in this number. The first thing a patient asks is, can osteopathy do any good?

-Dr. S. B. Kilburger, Joplin, Mo., April 26th.

I am well pleased with Osteopathic Health service and what it is doing to educate the people of my community.

-Dr. A. D. Fenner, Corinith, Mass., April, 16th.

Publicity and Delivering the Goods

For the encouragement of young doctors seeking a location, I may say that we located here in Staunton, Virginia, a town of less than 11,000, of the most "conservative" people you ever saw and in the eighth year of practice the cash receipts ran into five figures. Expenses for residence and office rent combined are a fraction of the cost of offices alone in a large city. However, there has been no sitting back and looking wise and waiting for people to come. We have used persistent publicity and as practitioners "delivered the goods." -H. S. and J. K. Beckler, D. O., Staunton, Virginia.

The Perfect Sight Restorer

Don't wait another minute, doctor. The price is $5.00 a bottle and every bottle is guaranteed to satisfy customer or money refunded. Better send your check for $5.00 today to Dr. T. C. Lucas, 1120 Lady St., Columbia, S. C., and get a bottle of Naevola.

Navevola

Navevola removes warts

Read what Dr. Harold A. Fenner has to say about it.

Dr. T. C. Lucas:

I can faithfully recommend the use of Naevola to anyone who wishes to completely and permanently eradicate warts that otherwise would be accompanied by not unfavourable electrical formation.


The Bunting Publications, Inc., 9 So. Clinton Street, Chicago.
The best way to use Osteopathic Health is to distribute it monthly to a definitely selected list of persons, the same persons receiving the magazine regularly for at least twelve consecutive issues. Hence the advantage of contract service which assures you a supply of fresh magazines monthly; also this plan gives the benefit of lowest price on the list. Below, at right hand, are shown prices on twelve-time contract basis, with or without professional card imprinted. An electroplate is necessary to imprint a professional card. For contract patrons using 100 or more magazines a month, we will, on request, make one electroplate not exceeding 2 inches in depth, free of charge. On other orders, price for electroplate is $2.00. When ordering an electroplate be sure to write plainly, on a separate sheet of paper, the wording desired for the card.

The Bunting Publications, Inc., Chicago, Illinois, June 1st, 1920

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We make no charge for transportation on express shipments of Osteopathic Health. Carriage charges are prepaid by us. Manila envelopes are supplied free with all orders. Superior quality white envelopes are furnished instead, on request, at 25 cents per hundred extra.

The prices for "single order" shipments are shown below at left hand side. Prices quoted include Manila envelopes and transportation charges. Single order shipments will be sent without professional card imprint, unless order states specifically that card imprint is desired. A professional card can not be imprinted unless electroplate is on file with us. The charge for making electroplate (not exceeding 2 inches in depth) for use on "single orders" is $2.00.

By authorizing us to make your mailings direct from Chicago, you can put your distributions of Osteopathic Health on a definite, systematic basis. We have the facilities for doing this work accurately and on regular schedule. That means greater efficiency, hence larger results. Also, relieving your office of these details leaves you more time for attention to practice.

What you do: Tabulate from your office records a list of the names of your present patients; your former patients; and people you know to be prospective patients. Send the list to us together with an order for the required number of magazines monthly. What we do: As soon as we get your order and list we make detailed office records of your requirements, and then by month by month we address envelopes from your list of names; stamp them with one cent postage; insert your magazines, and deliver to the postoffice.

The Bunting Publications, Inc., 9 So. Clinton Street, Chicago, June 1st, 1920

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DIAGNOSIS.

LINDLAHR PUBLISHING COMPANY
523 So. Ashland Boul. Chicago, Ill.
Hospital Treatment of Nervous and Mental Conditions," by Dr. J. Ivin Dufur, Philadelphia, Pennsylvania. The annual banquet, given by Dr. Charles B. Siler of Trenton, was re-elected vice president, succeeded in his office by Dr. Arthur L. Hughes of Bloomfield, Dr. Raymond B. Ward of Montclair, was elected secretary, and Dr. Milton Fogg of Lakewood, treasurer. Dr. Siler, Dr. Charles B. Siler, and Dr. Fogg were elected delegates to the A.O.A. San Diego, California, Society Meeting The San Diego Osteopathic Society held a meeting at the Hotel Churchill, May 8th. Dr. C. B. Azem of Oklahoma was the principal speaker, selecting as his subject, "A Systematic Method of General Diagnosis," in which he pointed out the value of going over the ten systems of the body, followed by a physical examination, thus deducing the cause of the illness and the proper method of correcting the condition that is causing the disease. Dr. R. H. Fugger was elected president of the Nebraska and American Osteopathic Associations. He is at present president of the board of trustees of the Osteopathic Research Institute of Chicago. Dr. Isabel E. Austin, assembly secretary of the osteopathic societies, was present for the meeting. Dr. Vernon R. Lee has recently been appointed chairman of the program committee.

Another Osteopathic Victim of the Great War The great war has claimed another osteopathic victim. Dr. Charles Allen Reynolds died April 25th at St. Louis, Missouri. He was thirty-two years of age and a graduate of the first class of the Kansas City College of Osteopathy and Surgery, Kansas City, Missouri, at the declaration of war. He responded to the first call of the country for volunteers. He entered training at Camp Funston and came out as a first lieutenant, and later was promoted to a captaincy in the 35th Infantry, 9th Division. He was in France June 12, 1918, and in August of the same year he had his first actual experiences on the field of battle, and thereafter participated in some of the heaviest fighting, particularly in the Argonne Woods, where at one time he was three days without food. In one engagement he was gassed and it was the effect on his system of this experience which eventually caused his death. He remained in actual service until the signing of the armistice, being awarded several badges of honor. After the armistice he served in the Army of Occupation as Assistant Provost Marshal, but returned to the United States in July, 1919. Shortly after his return home his health began to fail seriously. He returned to Camp Taylor, where it was discovered he was a victim of tuberculosis. It was then sent to the military hospital at Oteen, North Carolina, where he lingered until April of this year. He had a great determination to live and maintained his health. He was born on a farm in Audrain County, Missouri, where he was reared and is survived by his wife and baby daughter, also by his father and mother, Robert R. and Minnie V. Reynolds of Topeka, Kansas.

New England Society Meets The sixteenth annual meeting of the New England Osteopathic Society was held at Hotel Lenox, Boston, May 7th and 8th. The program was as follows: Address of Welcome, Dr. W. Arthur Smith, Boston; President's Address, Dr. Geo. W. Reid, Worcester; Sub-Involu­tion, Dr. L. Curtis Turner, Boston; Discussion, Dr. H. V. Dunning, Boston; "Nasal Reflexes and Effects," Dr. Otto B. Gerow, Boston; "Tech­nique in Breathy Affec­tions," Dr. Gans, Providence; Discussion, Dr. Perrin T. Whin, Cambridge; "Osteopathy, a Science, or a System," Dr. M. B. Meachem, Ashevile; "Homeocures," Dr. G. N. Bishop, Cambridge; Discussion, Dr. A. H. Gleas­on, Worcester; Influenza Case Reports, Dr. Florence A. Cuyk, Portland; "Our Neglected Opportunities," Dr. R. K. Smith, Boston; "General Technique," Dr. E. E. Tucker, New York; "Orthopedics of the Feet," Dr. Wm. Temple, Sommerville; "Auto-Intoxications," Dr. C. E. Atzen, South Street, New York; "Syringe Therapy and Prognosis," Dr. Thos. Thoburn, New York; "Sanitaria Management of Diseases," Dr. J. D. Dufur, Philadelphia; "Physiology and Food Alloesces," Dr. Mark Brum, Lynn; "Osteopath of the Head and Spinal Technique," Dr. Morris Shrill, New York; Bed-Side Technique, Dr. Mary Emery, Bos­ton; Strap Technique, Dr. Mary Walker, New Bedford; "In­surance" Dr. A. R. Lane for Osteopathy; Judge Mullen of Boston, gave a most interesting lecture on "The History of the World." The banquet, Friday evening, was one to be long remembered. Dr. Geo. W. Goode of Boston, was master of ceremonies. Part of the entertainment was furnished by students of the M.C.O. This fund was started by the gift of the New York Osteopathic Society of $500.00. Not a small part was pledged by students of the M.C.O. It was true osteo­pathic enthusiasm and spirit. Officers elected were: President, Dr. Thos. J. McKeath, Rockland, Maine; 1st Vice President, Dr. W. J. Weir, Springfield, Mass­achusetts; 2nd Vice President, Dr. Wm. Shepard, Provi­dence, Rhode Island; 3rd Vice President, Dr. Mary Sher­burne, Rutland, Vermont; Secretary, Dr. Maude G. Williams, Northampton, Massachusetts; Treasurer, Dr. Benj. F. Riley, New Haven, Connecticut.

Dr. Grubb Tells About Special Study of Op­thalmology at McCormick College Dr. Wm. J. Grubb, who has been doing general prac­tice in Pittsburg for more than fourteen years, and for seven years of this time has been practicing oph­thalmology in connection with his general practice, realized the magnitude of the eye specialty and the necessity for a more thorough education and training along this line, entered the McCormick Medical College where he put in three months of a thousand hours of actual work in physical optics and opthalmology. The following statement of subjects studied, which is only a partial list, will convey some idea of the work: "Fundamental Physics, Mechanical and Chemical; Refraction by all forms of transparent substances; Lens construction, all forms and their respective values; Opti­cal centers, nodal points, principal focuses, etc.; Tech­nical drawing by and without mathematical calculations; Writing, transposing and analyzing prescriptions for lenses; Physical construction of ideally normal and de­fective eyes; Anatomy and physiology of the general ner­vous system; Anatomy and physiology of the eyes and their appendages; Measuring errors of refraction in the eyes systematically; Measuring the nerve supply of the body through the eyes; Measuring the blood supply via the eyes with the opthalmoscope; Why nerve strain through the eyes is the primary cause of most ills; Al­leged eye "diseases," their causes and how to remove them; The fallacy of "muscle troubles" and the employment of prisms; How to straighten Cross Eyes without opera.
tion or danger; Elementary chemistry and absurdist
dietetics; Physiognomy, temperament, disposition, symp­
tomatology; The neurotic method of analysis. Dr.
Grubb has moved his offices from the First National
Bank Building to 705 Lyceum Building for the practice
of ophthalmology. He will be glad to take care of re­
ferred cases, especially chronic cases and those cases that
have baffled other practitioners.

LOCATIONS AND REMOVALS

Osteopathic Physician

Dr. E. C. Andrews, at North Salem, Mo.
Dr. Frank H. Wadsworth, Mt. Airy, Mo.
Dr. A. E. Watts, from Maltheim, Mo., to Br. & sewer, Mo.
Dr. W. S. Trowbridge, Savings Bank Building.
Dr. Belle Tillyer, from Bosaman, Mont., to Ardenia,
England.
Dr. E. T. Freels, at 92 Newhall St., Birmingham,
England.
Dr. Ada D. Cobrane, from Manhattan, Kans., to Ads,
Ohio.
Dr. L. A. King, from Omaha, Neb., to Cushing,
Ohio.
Dr. Marquette National Bank Building, Marquette,
Michigan.
Dr. Elmer Rogers, from Mound City, Mo., to Man­
hattan, Kans.
Dr. Lillian Friend, from Wray, Colo., to 743 E. Brill
St., Phoenix, Ariz.
Dr. A. G. Wentworth, from Portland, Me., to 459
Main St., Saco, Me.
Dr. J. E. Olson, from 821 Bradley Ave., to 1038 S.
Fill Ave., Normal, Ill.
Dr. Leah Parkkitt, from Sedaris, Mo., to Bush Sanit­
itary, Louisvile, Ky.
Dr. Chester H. Morris, from Hyde Park, to 27 E.
Monroe St., Chicago, Ill.
Dr. Ruth C. Tuttle, from 316 Central Blvd., to 1024
First St., Webster City, Iowa.
Dr. Sanford T. Lyne, from 303 Eckert Bldg., to 785
Hamilton St., Allentown, Pa.
Dr. H. A. Hall, from 221 South Bunker Hill Ave., to
920 W. 1st St., Los Angeles, Calif.
Dr. M. V. Bridges, from Providence, R. I., to Panama
Bldg., Broad St., Pawtucket, R. I.
Dr. L. E. Kilbey, from 220 Kenwood Ave., to 709
W. 55th Place, Los Angeles, Calif.
Dr. Charles F. and Helen Kenney, from Laredo,
Tex., to 297 Main St., Fort Worth, Tex.
Dr. O. C. Hall, from Boston, Mass., to 23 Pleasant
Street, Gloucester, Massachusetts.
Dr. E. Gertrude Ferguson, from Nebraska, to Suite
11-15 Miners' Bank Building, Zogal, Missouri.
Dr. Howard E. Leach, from LaSalle, Missouri, to 501
Centratale Building, Denver, Colorado.
Dr. Harry W. Forbes, from 518 Clay Street, to San
Fernando Building, Los Angeles, California.
Dr. M. T. Boulware, from Clarksville, Tennessee, to
Citizens State Bank Building, McCook, Nebraska.
Dr. E. F. Rounds, from 506 Swedish American Na­
tional Bank Bldg., to 1013 2nd Ave., Rockford, Ill.
Dr. C. C. Ripley, from Baltimore, Maryland, to 1725
Spring Garden Street, Philadelphia, Pennsylvania.
Dr. A. O. Scharff, from room 607 to Scharff & Peter­
son, 306-S-19 Kemp & Kelly Bldg., Wicnica, Falls, Tex.
Dr. Ruth C. Hime, from Aikiburg, Pinevilletown, to
Jenkintown Trust Building, Jenkintown, Pennsylvania.
Dr. H. B. Peterson, from Herrick’s, Tex., to Kemp &
Kelly Bldg., Wicnica, Falls, Tex., associated with A. S.
Scharff.
Dr. Marion K. Hall, from 6 Duke Street, Manchester
Square, to 15 Half Moon Street, Fincastle, West Vir­
ginia, England.
Dr. R. M. Sasville, from Montgomery, Alabama, to
713 Stahlman Building, Nashville, Tennessee, associated
with Dr. J. Erle Collier.

PERSONAL

Dr. J. C. Hendricks, who has been practicing at
Bremerton, Wash., has opened offices at Wenatchee,
Wash. He took up his new location, June 1st.
Dr. Ellis E. Quinn of Miami, Fla., has become an active
worker on the committee of Child Welfare of the Red
Cross Society’s Community Study of Miami, Fla.
Dr. George F. Wagoner and Dr. Lillie Wagoner of
Creston, la., recently removed to larger and more mod­
er offices across the street from their old location where
they had been in practice for eighteen years.
Dr. J. Meck Wolf of Big Timber, Mont., has recently
received license in his state to practice medicine and
surgery. He also holds license for practice of medicine in
Georgia, Virginia, and Tennessee.
Dr. F. E. Dayan of Escanaba, Mich., chairman of the
Board of Clinics of the American Osteopathic Associa­
tion, recently spent several days in Chicago visiting the
various clinics. He was a visitor also at the offices of
The Osteopathic Physician.
Dr. S. B. Kiblinger of Joplin, Mo., is a prospectiv­
ene member of the Kiwanis Club of Joplin, as he has re­
ceived an invitation to become a member and has accep­
ted. No doubt his friends in his city will be glad to have
him as another member to add to the rich and varied
membership of that body.
Dr. J. C. Hendricks, who has been practicing in
Slovenia for years, has returned to practice in his own
country. He is now engaged in the practice of medicine
and surgery. He is also engaged in teaching at the
University of Ljubljana. The University of Ljubljana is
one of the leading medical schools in Europe.
Dr. W. S. Trowbridge, a prominent member of the
American Osteopathic Association, recently attended the
annual meeting of the Association in Chicago and en­
joyed the full privileges of the organization.
Dr. W. S. Trowbridge, of Chicago, has announced
the formation of a new partnership with Dr. C. E. Cradit.
The partnership took effect May 1st. Dr. Pennock will
continue the general practice of osteopathy and Dr.
Cradit will devote himself to eye, ear, nose, and throat
work and minor surgery. The partners propose to make
arrangements so that each one may get away for a cer­
tain length of time each year for special courses or
post-graduation work. The advantages of such arrange­
ments are exceedingly well equipped office and also of in­
terest in that they can observe the latest developments in
the osteopathic Hospital, so they are likely both to be kept very busy.

Osteopathic Health

FOR JUNE

A Simple Explanation of the Science of Osteopathy

FOR JULY

Dr. Claude A. Porter of Port Angeles, Wash., and Miss Irene Kemp of Blaine, Wash., May 9th.
Dr. Karl W. Garmroth, of the University of Washington, May 21st. Dr. Garmroth will prac­
tice in Bellingham, Mont.

FOR RENT—Two rooms, with use of reception room in
business location, in Chicago. Address Dr. O. C. Hill
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9 South Clinton St., Chicago.

WANTED POSITION—Male graduate of June, class A.S.O., desires place as an assistant during summer.
Address No. 209, c/o The OP, 9 South Clinton St., Chicago.

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district, Pullman, Roseland, or West Pullman, suburbs of Chicago, to take charge of practice of post-graduates.
Full information and application to be made in advance.
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