It Was the Greatest Meeting in Our Osteopathic History

The big meeting of the osteopathic clan at Kirksville was all that was expected and nothing like it has ever occurred before in our profession.

From the pinnacle of his eighty happy and useful years, Dr. A. T. Still beamed upon his 1,500 professional "children," who gathered to do him honor in the closing ceremonies and festivities that marked the week's reunion.

The big procession through the streets of Kirksville occurred as scheduled with only one alteration. That rope was not brought into play. At the last minute, "Pappy" Still vowed that he "was not going to be a circus for anybody." If the "boys" insisted upon draging him around town like a captive colt, he said, he'd be danged if he didn't jump the town and go down to La Plata.

Fancy that, will you! 1,500 osteopaths gathered at points as distant as Ireland and Honolulu to give "Pappy" Still a birthday innovation and have his own convention in the adjoining county! Well, he didn't, of course, because his word was law and when he said he didn't want anything to do, he didn't. And so, in the town of an open bouquet, they just dropped the long rope idea and paraded in orderly column.

The big procession was a long one. The enthusiastic Associated Press reporter telegraphed out the news that the procession took one hour to pass the grand stand, which by the way was a hypothetical landmark and probably referred to John Jamscho's Book Emporium, which was near the head of the formation of the procession.

There were citizens of Kirksville who vied with our doctors to do "Father" Still honor. There was a parade both afoot and in carriages, and a corps of Normal students in the procession.

There was a big tent spread at De France Park and ranks were broken here. The tent was filled and appropriate ceremonies were held including a speech by "Pappy" Still which all enjoyed.

Tell the story of the big parade partly by picture. You will see a picture of a carriage in which Dr. A. T. Still rode. In the car on the right front seat was Dr. E. Still and E. E. Goodwin, president of the Business Men's League, and behind them Dr. Edward F. Sells. Dr. Sells was caught by the O. P. staff photographer just in the act of throwing a kiss to some pretty girls who saluted him from the sidewalk, and you will have no trouble in distinguishing him. His right hand, like a cavalier, is touching his lips in this picture.

Our staff photographer tried to catch four or five other characteristic pictures of "Pappy" Still, but he was so active that he beat out the camera shutter and none of them were worth reproducing. It takes a good man at right angles to catch a fast moving subject.

We show another picture of the next carriage in the parade in which "Ma" is riding. Just as the kodak snapped, a palm leaf which Mrs. Still was using intercepted her face and makes a coquetish picture. Sitting with her is the true "God child" of our Normal School. In the front seat are Messrs. Sands and Hasdell of the Business Men's League.

We also show photos of the procession at several points in which there are some which lined up in characteristic form at its head Dr. and Mrs. Geo. W. Riley, Dr. O. C. Lynn, and Dr. T. Still. There is also shown adjacent the Florida delegation. We also show the Kansas delegation, and at its head was Dr. H. K. Benes, carrying an immense Kansas Sun Flower. All the men and women in the line also wore smaller sunflowers as emblems of their sunny state.

We show the procession looking down the street past the college and hospital and you will find the following compliments: From the people that most everybody was present—surely all who could be.

The graduates from Kirksville will remember De France Park, over west of the square four or five blocks, and two blocks north. Here all the meetings were held and all the other gatherings besides the American Osteopathic Association, the informal class and professional gatherings, etc. The Illinois Medical College, converted and the arena converted and the big parade made the long classroom and tented hall familiar.

It was the most fraternal and social osteopathic gathering that the profession has ever enjoyed. It was the happiest style in which we could have celebrated our year of jubilee. Each convention has been, for some, familiar with one feature. The great Kirksville meeting of 1908 will always be known as the biggest, the bestest, the most successful, the most social yet amongst all the thirteen annual gatherings of the American Osteopathic Association and the whole profession.

A. T. Still Research Institute is Founded

But it was not only in hand-shaking, fraternal merry-making and good feeling that this 12th annual meeting of the American Osteopathic Association will go down in history. In the years to come it will be known for one reason greater than that it marked the happy attainment of a score of years by our founder, and that all of the "boys" and "girls" of the profession who could possibly get away came to help celebrate the birthday of our revered founder. The thing for which this meeting will be known in the future, was that it took the first definite step to insure Osteopathic Research Work and that the proposed A. T. Still Post Graduate College, which has been under consideration for some time, was here and then definitely converted into the A. T. Still Institute for Research Work.

More than that, the members of the profession present not their hands in their pockets very much deeper than ever before and the fund which had been raised for the Post Graduate College was increased to about $45,000. We reprint briefly the list of these contributors and the amount of their contributions recorded. We have not had time to get this list verified or corrected but it will be correct in the main.

It is proposed that this $45,000 shall be the nucleus of a $1,000,000 fund, which the profession proposes to raise, inviting our friends and patrons to contribute and be interested in educational, scientific and philanthropic work, to contribute as much as to their means will permit.

It is intended to be a permanent and useful memorial to Dr. A. T. Still, and the money raised will be a permanent interest only from this sum will be used to maintain scientific men that work at laboratory research and verify osteopathic principles and practices, step at a time, so that osteopathy will in due time be able to give the scientific seal on which the profession will be able to call itself.

The labors of these workers will also be directed to discovering new osteopathic truths which will increase the efficiency of osteopathy as a practice. This will mean that every man and woman in practice will find his own work increase or decrease according to having this institution assisting the practitioner's efforts.

The osteopaths who could not be present and who have not up to this time contributed to this fund should now forward their subscriptions as rapidly as possible. We have some eighteen or more thousand dollars of this fund had already been contributed by osteopaths who are not of the fraternity and this amount being contributed in the past. The foregoing list shows only the new subscriptions.
THE OSTEOPATHIC PHYSICIAN

Matthews & Beeman, New York, N. Y.
Sophie E. Hemstreet, Liberty, Mo.

Percy H. Woodall, Birmingham, Ala.
W. E. Young, Oklahoma City.

Anna M. Smith, Caldwell, Idaho
Women's O. O. Club of K., N. Y.

R. W. Norwood, Mineral Wells, Texas.
J. Birdwall and Louise A. Banker, New York, City.

Grace E. Bullas, Beloit, Miss.

W. Banks Meacham, Asheville, N. C.

W. C. Paul, Minneapolis, Minn.
R. E. Tuttle, Hicksville, Ohio.

D. S. Paren, Storm Lake, la.
Lucy K. Peel, Findlay, Ohio.

Grace Stratton, South Lake City, Utah.
P. P. Wood, Ladonia, Mo.

H. H. Gravett, Piqua, Ohio.
Maria H. Walkup, Boannoke, Va.

As Many of Those Present as Got Down to the Court House.

G. E. Arnold, Alhion, Mich. 125.00

T. M. Scofield, Springfield, Mo. 125.00

A. G. Parker, 125.00

J. A. Price, Guthrie, Okla. 125.00

Warren F. Davis, Milwaukee, Wis. 125.00

W. M. Bruner, Aurora, Ill. 125.00

F. A. Parker, Champaign, III. 125.00

Geo. W. Graham, Brookly, N. Y. 125.00

J. R. Hullock, Marshalltown, Ia. 125.00

J. H. Holloosy, Dallas, Texas. 125.00

Mary Gamble, Salt Lake City, Utah. 125.00

A. A. Herroes, Hot Springs, Ark. 125.00

A. L. Dillen, L support, Iowa. 125.00

Martha Peavey, Paris, Ill. 125.00

R. E. Hulbert, 125.00

J. S. Johnson, Pompos, Wash. 125.00

H. C. Camp, St. Paul, Minn. 125.00

W. M. Hartfield, Monroe, Indiana. 125.00

Geo. H. Tuttle, Portland, Me. 125.00

Ellis M. Quinn, St. Augustine, Fl., 125.00

Elle E. York, San Francisco, Cal. 125.00

Marie Thorson, Long Beach, cal. 125.00

L. F. Curt, Paris, Ill. 125.00

W. E. Davis, Paris, Ill. 125.00

J. C. McGinnis, Aurora, Ill. 125.00

A. D. Nichols, St. Louis, Mo. 125.00

Alice R. Lorenzo, Long Beach, Cal. 100.00

A. M. Leflingwell, Muscatine, Ia. 100.00

J. R. McDonnell, Chicago, Ill. 100.00

Nellie H. Bullock, Denver, Colo. 100.00

M. L. Sims, Union, S. C. 100.00

Agnes Lambus, Chicago, Ill. 100.00

Sarah Needleman, Boxed, Ill. 100.00

Clarke A. Davis, Bowling Green, Ohio. 100.00

N. A. Johnson, Freedom, N. Y. 100.00

Iva McGuire 100.00

Daisy E. Donaldson, Guthrie, Okla. 100.00

J. H. McDonnell, Troy, N. Y. 100.00

Harriet A. Dodge, 100.00

H. P. Ellis, Clinton, Ill. 100.00

Pauire E. Mclntire, Springfield, Ill. 100.00

Dr. Wheeler, Grand Forks, N. D. 100.00

Dr. E. Sanders, Grand Forks, N. D. 100.00

Dr. Hilliard, Grand Forks, N. D. 100.00

Dr. Margaret Bowen, Tooele, Ut. 100.00

Mary E. Noyes, Ottawa, Ill. 100.00

Dr. Coffman 100.00

Dr. Horn 100.00

P. R. Curn, Hannibal, Mo. 100.00

H. A. Boeldt, Fairmount, Minn. 100.00

Francois W. Harris and Miss Lillian Holmes, Carthage, Mo. 100.00

Mary W. Clinton, Pittsburg, Pa. 100.00

F. A. Bates, Geneva, Neb. 100.00

As the Procession Filed By.

The week's sessions of the American Osteopathic Association were held in the big tent, in the amphitheater at the hospital and in the college building.

The Osteopathic Physician will not attempt to say anything about the program enjoyed at these meetings, as it will all be printed throughout the year in the Association's Journal, and the real truth is, there was so much going on outside the big tent and in the little tents and all over town that the editor of The O. P. found it exceedingly difficult to keep up with the scientific phases of the meeting this year.

Line of March Forming in Front of A. S. O.
THE OSTEOPATHIC PHYSICIAN

lot of pictures that told the story of osteopathy from beginning to end. The pictures took osteopathic history up to the very day of the lecture. Dr. Smith’s lecture delighted everyone. In part, the lecture which he had delivered at many points over the country the past year, making a big hit everywhere. Still, it was new, being full of local and timely flavor of interest, especially to D. O.’s on this occasion.

Great Enthusiasm at Unveiling Dr. A. T. Still’s Portrait

O NE of the big features of Dr. Still’s birthday was the unveiling of the portrait which occurred over in the big tent on the morning of August 9th. The portrait was made by George Burroughs Torrey, the well known New York artist, and was painted at Kirksville on the order of the A. O. A. Alumni Association at a cost of $1,000 contributed by the whole profession. It is to be our gift to posterity.

We have already published a photo of this splendid portrait. It is a fine painting and it is like its subject, which is more than can be said for many high art portraits.

The artist, Mr. Torrey, of whom he so richly deserves, we show hereewith a photograph of this portrait for the benefit of those who helped to buy it who were unable to be present at Kirksville to help unveil it. The committee who had this splendid job in hand are entitled to the praise and the thanks of the entire profession.

Little Helen Gladys Still, the grand daughter of our founder, unveiled the portrait. Those speaking were Dr. George W. Riley, of New York, who had such a prominent part in securing the painting of this portrait and raising the money for it; Dr. J. A. De Tienne, of Brooklyn; Dr. J. L. Holloway, Dallas, Tex.; Dr. A. G. Hildreth, of St. Louis; Dr. Ernest Simson, of Oakland, Cal.; Dr. Charles Hazard, of New York, and Dr. L. Van H. Ger-dine, of Kirksville, and the best part of the presentation was a characteristic talk by the “Old Doctor” himself. There was music interspersed between the speeches.

Mr. Torrey was not present to receive the ovation he deserved for his work, but the portrait itself was given the ovation he would have been proud to witness.

Interesting College and Class Reunions

O NE of the interesting features of this year’s meeting was the reunions of some of the classes of the A. S. O. and the alumni of other colleges. The Atlantic College alumni had quite a rally. Some of them had not had a single reunion since graduation. One of the best of the class meetings was that of the A. S. O. June, 1900 class of which the editor has the honor to be a member, which, without any hurried or planned whatever, had a representation present of forty people. The June, 1900, class was almost equally well represented, if not as well. Although the members of these classes had their pictures taken and had experience meetings in which the members made little talks about “the first years experiences after leaving college.” Those who signed the roster of the June, 1900, class at this meeting, not counting several present in town who didn’t were:

Mrs. A. T. Still is Sitting by President Kirk of the Normal.

Dr. Lewis F. Curly, Paris, Ill.
Dr. Geo. W. Graham, Brooklyn, N. Y.
Dr. T. L. Stephens, Cedar Falls, Ia.
Dr. A. B. Bay, Cleburne, Texas.
Dr. Ernest Simson, Oakland, Cal.
Dr. Lela L. Havas, Moline, Ill.
Dr. J. W. Snively, Ottumwa, Ia.
Dr. J. S. Crawford, Denton, Texas.
Dr. D. H. Crawford, Decatur, Texas.
Dr. J. Henry Hoffman, Franklin, Pa.
Dr. Philip E. Calhoun, Hamburg, Mo.
Dr. Sullie M. Conner, Hollesfoort, Ohio.
Dr. W. B. Widmer, Denver, Colo.
Dr. Mary A. Gates, Leon, Iowa.
Dr. H. K. Bohnen, Clay Center, Kan.
Dr. Elma Kelso Carr, Kirksville, Mo.
Dr. Harry W. Gauch, Mer Valley, Iowa.
Dr. Sophronia E. Kelso, Exeter, Neb.
Dr. H. F. Penderbourn, Brooklyn, N. Y.
Dr. Melo McCellan, Pekic, Kan.
Dr. J. M. Killette, York, Neb.
Dr. H. R. Wood, Fulton, Mo.
Dr. E. M. Browne, Dixon, Ill.
Dr. A. E. Hook, Cheroke, Iowa.
Dr. H. M. Hook, Hutchinson, Kan.
Dr. D. S. Penning, Philadelphia, Pa.
Dr. V. H. Greenwood, Buffalo, Mo.
Dr. Henry Starnhov, Hunting, Chicago, Ill.
Dr. Chas. J. Daley, Ft. Madison, Iowa.
Dr. J. M. Moss, Ashland, Neb.
Dr. J. F. Mahaffey, McAlester, Okla.
Dr. G. S. Stone, Jacksonville, Ill.
Dr. Geo. McLaughlin, Kirksville, Mo.
Dr. F. C. Cockson, Carrollville, Ill.
Dr. E. F. Rusbart, Sullivan, Ill.
Dr. E. B. Booth, Cincinnati, Ohio.

I can not give the rosters of any other of the classes and reunions as they were not given to me. It is safe to say, however, that various other colleges and numerous of their classes held meetings at some time during the week.

One of the best yells heard on the grounds also was the old slogan of the editor’s class, now aged ten years, which rang out clear and true:

“Bones, ligaments, blood and pus weeks in the health of the matter with us.

Nothing at all—nothing at all.”

We are the boys that cure them all!”

Awaiting the Signal from “Arthur’s” Mega.

New York to the Front.
THE AMERICAN OSTEOPATHIC COLLEGE OF OPTICS

Authorized and Incorporated

OSTEOPATHS can increase their practices very materially by learning one of the most profitable branches of the profession.

OPTICS, as a specialty for the Osteopathic Physician, can not be surpassed.

The new and simplified method of refraction is taught which enables the student to become proficient much sooner than by the old methods.

A corps of able instructors give their personal attention to the instruction of the students.

The complete course may be taken by correspondence.

The degree, "Doctor of Optics" (Op.D.), is conferred upon those who complete the course.

Address all communications to the

Secretary
American Osteopathic College of Optics,
ELLSWORTH, KANSAS

Still Time to Arrange
For Dr. Smith's Lecture

There is still time to get a few dates arranged for my lecture on osteopathy this autumn if you hurry. I trust you have read some of the endorsements of the osteopaths in the various places I have visited. These without exception express their unqualified approval of the entertainment and educational value of this lecture. They say it is proving a power for the good of osteopathy in these places. It will help your field likewise. Let me hear from you. Address me at Kirksville and mail will be forwarded enroute.

WILLIAM SMITH, M.D., D.O.

THE OSTEOPATHIC PHYSICIAN

Atlas and Axis Banquet Was Notable

A NOTHER of the big features of the week was the joint banquet given by the Atlas and Axis Clubs which took place at the skating rink at which more than 300 persons sat down to table. This affair was arranged for 190 persons, but applications came pouring in at the last hour and when the limit—350 plates—had been reached, the caterer ad-

Sunflower Parade of Kansans.

vised that he could not furnish another plate. Unfortunately, some members and guests could not be accommodated at the tables about a score—but good-naturedly remained in the hall and added to the fellowship of the occasion by their company, buoyed up on air and water, and even the water was scarce as the wasters were kept busy quenching the thirst of the crowd.

The editor of The Osteopathic Physician acted as toastmaster and the following persons of the two clubs responded to toasts:

Dr. Nellie Huthard Belles, Denver, Colo.
Dr. Florence A. Cover, Portland, Me.
Dr. Lenna K. Prater, Springfield, N. Y.
Dr. Mary A. Walters, Kirksville, Mo.

"Harry" in Front, "Warren" Behind.

Dr. Franklin Pisk, Kirksville, Mo.
Dr. Geo. W. Riley, New York, N. Y.
Dr. Chas. Huzard, New York, N. Y.
Dr. Ann Willard, Muscoota, Mo.
Dr. H. L. Russell.
Dr. Paul M. Peck, San Antonio, Texas.

Dr. J. S. Holloway had been asked to respond to a toast but declined, owing to having a very sick patient needing much attention who threatened until the last minute to keep him from coming to the big meeting. Dr. Holloway had the good fortune to reach the
Still College of Osteopathy
1422-1428 Locust Street
DES MOINES, IOWA

Desires to announce that its abundant osteopathic clinic arrangements are now completed whereby it has secured large additional surgical clinics. As many as twenty major operations are seen in these clinics in a period of two weeks. This places all the clinics of Still College in a class by themselves.

Unequaled Post Graduate Course
Next Term begins Sept. 15, 1908
SEND FOR CATALOGUE

C. E. Thompson, A. M., D. O. Wm. E. D. Rummell, A. M., L.L. B.
President Sec'y. & Mgr.

scene, however, but was too tired out with travel and other duties in connection with the meeting to take part in this programme.

This meeting marked the tenth anniversary of the Atlas and Axis Clubs and it was an occasion long to be remembered.

The committee on arrangements were: Messrs. J. C. Groenewold, C. G. Luft and Richard Prindle and Drs. H. W. Malthy, Almeda J. Goodspeed, Mary E. Noyes, Julia A. Fogarty and Mary Walters.

Family Reunions Were a Feature

A NOTHER feature of the convention was the many family reunions. There were lots of them. You know that some of the families at Kirksville and other cities have a great many osteopaths in them. Some families have even been "depleted" sending D. O.'s into the field. For instance, there was the Conner family, and some say that there are sixteen of them now in osteopathy and a considerable share of the sixteen had come to Kirksville for a family reunion. There were also the Bailey and Chapell families, which are one unit of kinship, and it was told that sixteen of this family are now practicing osteopaths. They were well represented under the leadership of Dr. Homer Edward Bailey, of St. Louis. Then there was the Hook family—number unknown, but it is known that a lot of them are doctors of osteopathy, and it is said that one of the Hooks has written the book where he studied that his son is now ready to enter preparatory to becoming a doctor, so soon the little Hooks will be in our ranks also.

Another family reunion of note was the Ray family and I believe that all of the Ray brothers and sisters and wives were present. Our statistical department does not show just how many Rays there are in osteopathy, but they are a loyal bunch, surely, and their influence has always been felt for good in practice and in our professional organizations.

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There were numerous other family reunions, but space forbids mention of them all.

Loving Cup Given by Citizens.

One of the most pleasing features of celebrating the "Old Doctor's" birth was the presentation of a very handsome silver loving cup by the citizens of Kirksville, at the big tent on the night of August 6th. This loving cup stood about fourteen inches high and was contributed to, as the spokesman said, by all classes and conditions of people in the city—temperance people and hard drinkers, former saloon men and teetotalers, allopathic, homeopathic and osteopathic doctors, Christians and infidels—in a word, it was truly representative of all the people in Dr. Still's home city; they all revered and loved him. In accepting it Dr. Still made a long and vigorous talk which greatly delighted all his auditors. He held the prized loving cup in his hands throughout his speech and when he had a gesture to make, he just waved the big loving cup high over head and through the air with an effectiveness that made ordinary Deltsartian rules of elocution look foolish.

The osteopaths of St. Louis gave Dr. Still a memorial in the shape of a bronze tablet bearing the date and event and the names of the donors. Various other memorials were presented by different states and classes and coteries of his friends and admirers.

President Moore as a Parliamentarian.

The retiring president, Dr. F. E. Moore, of La Grande, Ore., won a good deal of praise for the tactful and forceful way in which he presided over the meetings of the convention. He demonstrated that he is a good parliamentarian and his work in the big tent was a fitting close to the year of good service he has rendered the Association.

President Ray a Veteran Worker.

President Thomas L. Ray, of Fort Worth, Texas, is one of the well known pioneers of osteopathy, having graduated at the A. S. O. in 1898. Dr. Ray comes from "a family of osteopaths" and has always been a hard and faithful worker in the ranks of the A. O. A. He has been identified with the official work of the organization ever since its incipiency.
and has served as a trustee, also on the legislative and in various other capacities. He is a true-blue osteopath and will give a good account of himself in the work the coming year.

Serious Times at Fun-Making.

There was the usual amount of fun and good humor at the Kirksville meeting. As usual the best natured men and women got the heaviest fusillade of jokes. Dr. Hildreth was a target for his full share of the good things passed around. Here are two samples. Dr. Hazzard told this story in the big tent:

"Arthur, why don't you kill it?" He said: "Oh, shucks, you do it—it's so much nearer to you."

The other is told in the accompanying affadavit.

State of Missouri.
County of Macon.

Dr. F. E. Moore, Osteopathic Physician, of Kirksville, Mo., swears that the references made, that the same were at the subjoined to which the affidavit is attached, were printed in the course of the present campaign, and were purchased from Dr. Moore at the Kirksville boot store, Kirksville, Mo., and were used by the affiant Hildreth at the celebration, in honor of the 90th birthday of Dr. Andrew

I further certify that the late, superintendent, now of the State College of Velma, Dr. Hildreth had the luck of the Irish, and was this year the subject of this little essay in autobiography. A good account of himself in the work the coming year. The list looks good, with some that may turn out again. and in all conditions.

BOVININE. Locally it is a dressing in all forms of ulceration or any peripheral extravasation is ideal.

BOVININE. It is ready for immediate assimilation, does not disturb, but gives the gastro-intestinal tract full and complete rest.

BOVININE. It is rich in assimilable organic iron and is sterile.

How the Rosters Showed Up.

Most everybody signed the rosters, but a good many were careless and forgot to register. The list looks good, doesn't it? D. O.'s were busy signing rosters up to the last minute, and after the rosters had been put away and registration forgotten people showed up looking for rosters. There is good reason for believing that there were nearly 1,500 graduated osteopaths present. There were not as many as were expected, to be sure, but enough to realize all that was promised and it would be hard to make a better time than all enjoyed.

The 1,500 osteopaths present included, of course, most of the members of the profession, yet there were many notable absentees whom we would like to have had present. Such a treat as this meeting was will never occur again—unless it be when we celebrate the 'Old Doctor's' 90th birthday, and here's hoping that we may do so, and likewise get back on his centennial. It might be that we may have that privilege. Who knows?

Official Register of Members in Attendance at the Twelfth Annual Meeting of the American Osteopathic Association. Kirksville, Mo...

Aug. 3-8, '06

Dr. F. E. Moore, La Grange, Ore.
Dr. Harvey, R. Rote, Dublin, Ireland.
Dr. C. E. Jossom, Omaha, Neb.
Dr. William Herse'n, Berkeley, Cal.
Dr. Frank Jones, Muncie, Ind.
Dr. Walter W. Steele, Buffalo, N. Y.
Dr. A. L. Evans, Chattanooga, Tenn.
Dr. Thos. L. Ray, Fort Worth, Texas.
Dr. Chas. Hazzard, New York, N. Y.
Dr. M. F. Hulet, Columbus, O.
Dr. H. L. Chiles, Auburn, N. Y.
Dr. H. C. Moore, La Grande, Ore.
Dr. Alfred J. Goodspeed, Chicago, Ill.
Mrs. Furman J. Smith, Chicago, Ill.
Dr. Geo. W. Graham, Brooklyn, Iowa.
Dr. W. R. Leland, Los Angeles, Cal.
Dr. Ethel L. Burner, Bloomington, Ill.
Dr. Dudley Washington, Port Clinton, O.
Dr. Laura E. Sartz, Carolina, Ill.

Send for Sample.

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75 West Houston St., New York City

SAVE YOUR BACKS, D. O.'S while "breaking up" the lumbar spine. You need not lift the legs of that 200-pound patient off the end of the table and swing his feet in mid-air at the cost of your own strength unless you like it for mere exercise. Even if you like that sort of a treat, pulling down of your own organs The Common Sense Treating Table and Adjustable Swinging Table Swing is still better than ordinary Tables for many reasons. It is light, strong, durable, portable, movable, comfortable and beautiful, and is not an expensive table.

THE BOVININE

Dr. Ethel L. Huest, St. Louis, Kan.
Dr. J. Burdette Banks, New York, N. Y.
Dr. Elizabeth Ayres, Hackensack, N. J.
Dr. M. Tenors Schildt, Portland, Ore.
Dr. Julia M. Surratt, Waco, Texas.
Dr. Gudee Mell, Phillips, Atlanta, Ga.
Dr. C. A. Whitlow, Los Angeles, Cal.
Edythe Antelope, Des Moines, Iowa.
Dr. S. T. Lyon, Kansas City, Mo.
Dr. Glenn R. Wheeler, Washington, D. C.
Dr. Ollie A. Lynn, Stamford, Conn.
Dr. Mary E. Falter, Lebanon, Mo.
Dr. Helen Stover, Cleveland, O.
Dr. R. T. Tuttle, Hicksville, O.
Dr. A. L. Galbreath, Oakland, Ill.
Dr. Martha V. Cott, Joplin, Mo.
Dr. L. A. Hewes, Minneapolis, Minn.
Dr. M. W. Bullard, Raleigh, Va.
Dr. Geo. W. Perrin, Denver, Colo.
Dr. Nettie H. Holton, Denver, Colo.
Dr. G. E. Arnold, Albion, Mich.
Dr. John H. Hulm, New York, N. Y.
Dr. Bertha A. Bichle, St. Louis, Mo.
Dr. T. E. Purdon, Kansas City, Mo.
Dr. C. H. Fulherr, Sherburt, Wyo.
Dr. J. O. Hatton, St. Louis, Mo.
Dr. Emma C. Fazekas, Crawfor, 111.
Dr. Austin Ueemg, Cranford, N. J.
Dr. R. M. Cox, Medical College, Y.
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Dr. J. M. good, Maryland, Ind.
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Dr. F. P. Barlow, Kansas City, Mo.
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Dr. Wm. 0. Fields, Atlantic Beach, Minn.
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Patented April 2, '06
THE OSTEOPATHIC PHYSICIAN

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Dr. G. Sondelton, Ore.
Dr. Wilden P. Nare, Golden, Colo.
Dr. C. E. Thompson, Des Moines, la.

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Dr. Ernest J. Faw, Superior, Wis.
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Dr. W. S. Elliott, Glenwood, Ia.
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Dr. Claude Smith, Carrollton, Mo.
Dr. James Becker, Norfolk, Neb.
Dr. W. E. Lampman, Butler, Mo.
Dr. Nancy E. Johnson, Hoit, Kas.
Dr. O. N. Benson, Memphis, Mo.
Dr. E. L. Bean, St. Louis, Mo.
Dr. Mary E. Reynolds, Coffeyville, Kas.
Dr. R. L. Gable, St. Peter, Mo.
Dr. F. M. Thomas, Wayne, Neb.
Dr. W. E. Draper, Shreveport, La., Lois.
Dr. Thomas, Turner, Philadelphia, Pa.
Dr. O. C. Joseph, Independence, Kas.
Dr. Robert W. Bell, Independence, Kas.
Dr. William S. Dimple, Fielding, Mass.
Dr. T. H. Kent, Steward, Neb.
Dr. R. G. Miller, McPherson, Kas.
Dr. E. R. Baker, Yates Center, Kas.
Dr. W. D. McVey, Kansas City, Mo.
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Dr. C. C. Wright, Charleston, Pa.
Dr. H. Jefferson, Mt. Ayr, Ia.
Dr. Mada Oliver, Yates Center, Kas.
Dr. John B. Thomas, Kansas City, Mo.
Dr. T. C. Stephenson, Cedar Falls, Neb.
Dr. L. E. Hubbard, Lincoln, Neb.
Dr. C. C. Wright, Charleston, Pa.

Official Register of Graduate Members in Attendance at Twelfth Annual Meeting of the American Osteopathic Association, Kirksville, Mo., Aug. 3-8, '08.

Dr. E. Emmett, Springfield, III.
Dr. S. A. Ensor, Springfield, III.
Dr. H. L. Urban, Muncie, Ind.
Dr. Louis A. Banker, Stillwater, Ok.
Dr. H. M. Still, Kirksville, Mo.
Dr. William Graves, Jefferson City, Mo.
Dr. J. P. Walker, quarry, Ill.
Dr. Lillian Muir, Kirksville, Mo.
Dr. Geo. Still, Kirksville, Mo.
Dr. K. W. Comer, New Orleans, la.
Dr. G. E. Graham, New York, N. Y.
Dr. Emilla M. Stewart, Clinton, I1.
Dr. F. F. S. Parry, New York, N. Y.
Dr. Hamilton Nelson, Minneapolis, Minn.

Dr. WaSh. J. Conn of Kansas City Says to You

"WHENEVER my practice begins to show a slump and give me a little or no threats to run down, I put out five hundred thousand copies of 'Osteopathic Health' for a months and that never fails correctly the slump and give me more than I can do. I regret Dr. Bunting's promotion as ice as indispensable to osteopathic practitioner. All need a go-between to reach our former patients, as interest new people. 'O. H.' is it—the best ev..."
THE OSTEOPATHIC PHYSICIAN
The Organ of News and Opinion for the Profession.
Published on the 15th of every month by The Osteopathic Publishing Company, 603, No. 171 Washington Street, Chicago.

HENRY STANHOPE BUNTING, A. B., M. D., President and Manager.

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Entered as second-class matter April 7, 1903, at the Post-office at Chicago, Illinois, under Act of March 3, 1879.

Vol. XIV., AUGUST, 1900.

No. 7.

Fairness! Freedom! Fearlessness!

EDITORIAL

"How to live, let chips fall where they will"

At last Minneapolis is rewarded.

The beauty of osteopathy is that it can explain.

Uncle Charley Trall was missed at Kirksville.

Massachusetts has recognized osteopathy. Hurrah!

We are now getting on the right basis with such a fund started for research work.

Dr. N. Alden Bolles will add strength to the faculty of Still College. He is a born educator.

You ought to read the story in the September issue of Osteopathic Health about the rise of osteopathy.

Here's hoping that all who failed to get to Kirksville may make connections for Minneapolis next year.

If we can give you any advice, information or assistance in your efforts to represent osteopathy creditably in your field write us.

Our research work will now put osteopathy where it can face the scientific inquiry of the world and give the right account of itself.

The osteopath who hides his light under a bushel has himself to thank if his community does not put the right value on osteopathy.

The editor would like to have letters from all osteopaths who are anxious to develop the right and successful way to promote practice.

The St. Louis Post-Dispatch of August 2d had an interesting two-third page write-up of "Osteopathy" apropos of the Kirksville meeting.

Wouldn't you do well to send and get a souvenir brooch, charm or fob to commemorate all that osteopathy has become in this year of grace, 1900?

Ten years of educational campaigning have demonstrated to the satisfaction of the editor that the osteopath, able to give a good account of himself in the treatment room, can build up attention to these two articles as the culmination of an osteopathic year. It is too only and important enough to get considerable attention.

Some time ago, on tips of this sort whenever The O. P. presents them to the profession, our practitioners will do much good for the osteopathy of their localities and the whole profession.

In fact, if every practitioner of the profession would make it a habit to give a copy of Osteopathic Health to the local newspapers every month and would invite the editors to read them carefully and make comment whenever they saw anything of interest, it would result in a great deal of wholesome publicity without cost to our people.

Furthermore, when one of our good stories is written on "The Cure of Pneumonia by Osteopathic Methods" backed up by statistics, showing that it is a fact that we osteopaths do cure a very much higher percentage of our cases than the "regulars," for instance, just a pinch that the editors would print this fact, and oftentimes give it the greatest prominence and most liberal comment in their pages.

Likewise there is something in almost every issue that is true and conservatively stated which would win careful newspaper attention. This is a little side issue of promotion and publication which osteopaths can do without cost to themselves.

In consequence, we have something to report to our friends and to members of our profession. We have sent you a osteopathic souvenir brooch or fob. They all got them free—sort of free—yet they carried them. You can do likewise.

These beautiful charms, brooches and fobs in goldplate or sterling silver—your choice—will retail at from $2.50 to $5.00, depending on the quantity in which they were bought.

The O. P.—this newspaper—sells for $2.00 for two years and is worth—well, ask anybody how much. We know but we hate to say. Edit.

Anyhow, send us in your subscription for two years at the regular rate (which is one dollar per year), and we will send you a souvenir fob or brooch for two years from the present if it's a new one, or for two years from the date to which it is already paid, if you are a past subscriber, and we will send you this osteopathic souvenir for nothing. Which do you want? Last call, probably. Read what our friends say of the bargain.

Please accept my sincere thanks for the fob. You haven't said any too much about it in any of your advertising. It is indeed a beautiful thing, and ought to be proudly worn by every osteopath.—Dr. E. M. Dewning, York, Pa.

Don't delay.

Enclose your money order for $2.00. Put me down for a watch-fob—gold plate. You certainly cannot afford to miss this opportuniy. Review our brochures and brooches carefully. They are a splendid self-help. You will appreciate your valuable service to the cause we all love.—Dr. Nettie Ols-Hilgert, Los Angeles, Cal.

I am proud of my "Legion of Honor" fob. Not help me in the newspaper business I cannot understand how you can give it away so cheaply.—Dr. A. B. King, St. Louis, Mo.

The brooch arrived "O. K." and it is splendid. Enclosed find two dollars and twenty-five cents for another brooch. One of my patient's saw my with the watch fob and on account of it got a great deal of powerful anxiety for my fob.—Dr. Glenn B. Wheeler, Washington, D. C.

I have just received the A. T. Still watch fob. Shall price it very highly. I can't under-
stand how you can afford to give them away as you do. I am sure we all feel The Osteopathic Physician is worth even more than we pay for both.—Dr. H. F. Miles, Sacramento, Cal.\footnote{6}

Just received the fob. It's an artistic piece of furniture. Shall certainly wear it and consider my personal appearance helped thereby.—Dr. Asa Willard, Missoula, Mont.\footnote{6}

Have seen one of your gold watch fobs. They are fine. Want one badly, so here's the subscription to "The O. P." for two years.—Dr. C. W. McCurdy, Philadelphia, Pa.\footnote{6}

for which please let me have two more years of "The O. P." and the fob.—Dr. H. B. Feebles, Kalamazoo, Mich.\footnote{6}

Here you are—$2.00 enclosed is for sterling silver fob and two years of the "Osteopathic Physician." If the fob is as good as the journal you may accept my thanks in advance.—Dr. T. L. Herrold, Detroit, Mich.\footnote{6}

I received the watch fob yesterday and am very much pleased with it and am very surprised that you should give us so much for so little. Your workmanship is fine and the general appearance of the whole fob is quite attractive and something that every osteopath may feel proud to wear.—Dr. T. M. King, Springfield, Ill.\footnote{6}

We received our brooches several days ago and I have worn mine every day since. I am very much, even better than the fob, as I very seldom wear a watch. "Ma" wishes me to thank you for her as it is so hard for her to write. Thanking you again for the beautiful brooch, I am sincerely, Blanche Still Laughlin, Kirkville, Mo.\footnote{6}

Received my watch fob all O. K. and certainly am tickled over it. It certainly is a beauty. Don't see how you can do it. I rejoice very much and wish to thank you for the opportunity of receiving one.—Dr. E. C. Cookson, Carlinville, Ill.\footnote{6}

This will inform you that the A. T. Still anniversary gold fob reached me in good order, and is now hanging at my side attached to my watch. I admire it both for its beauty and its quality resemblance to our professional father. Would not take $50.00 for it if I could not get another. I like the O. P., all right, and am glad that I will be getting 24 copies in the two years to come. I congratulate you for your ability to please so many persons at one time and am proud to have a souvenir, written about, which accept my thanks—Theop. Parker, D. O., Kingston, Jamaica, British West Indies.\footnote{6}

Our Gold and Silver Brooch.

I have just received one of the anniversary souvenir watch fobs. It's fine. If I buy a brooch will you give me two years' additional subscription to The O. P. [Yes.] If so, send me one of the Roman gold finish at once.—Dr. W. A. McConnell, Marion, Ind.\footnote{6}

Got the fob "O. K." and it is "O. K." too. Guess one of them would look good to me as a brooch on my wife. Send on a brooch in silver and shave up my subscription a couple more nitches.—Dr. W. Frank Bates, Fort Collins, Colo.\footnote{6}

Ilinois Osteopathic Physicians—Attention!

By Dr. E. M. Brown, President of the I. O. A.

T
e profession of Illinois enters upon the most critical year in its history. The time is up and doing has arrived, if we are to preserve Osteopathic practice as a distinct system of therapy. The warning has been sounded by the medical profession entering the political field. Several districts in this state this year had candidates for representatives and senators of the state legislature from the medical profession, and the nomination at the recent primary election and some will be elected at the coming election. This is a threat to our program, and I warn the osteopaths that if completed will sound the death knell of the independence of our profession in this state.

Fellow Osteopaths, brothers and sisters, are we who have given years of work and study in college, or done office work in practice, some of us the best years of our lives, to a science that has proven itself to be exact and rational and indestructible; that has proven itself not alone by the work of one man, but by the work of thousands of men and women, that has proven it self by hitting some of us, and many of our relatives and friends from so-called incurable invalids to the towering heights of health and strength—are we to stand by and see our science, our profession and ourselves absorbed and assimilated into a nonentity by the medical trust?

Allow me to call your attention to two articles that appear in the August number of the Journal of Osteopathy. One, "The Story of a Struggle" by Dr. Earl S. Willard, of Philadelphia. The other, "Some of Our Liabilities" by Dr. Della B. Caldwell of Des Moines, Ia.

How anyone—however selfish he may be, who can read these articles and not even take notice of determining to put forth his or her greatest energy and loyalty to fight and work for osteopathy night and day, I cannot see. Certainly such a person has little conception of what osteopathy is.

Men and women of Illinois, every word in these two articles is true. The first is vouched for by us who lived in Adair county, Mo., and know. The second, by Dr. Caldwell, is vouched for by every member of the profession who has the good of osteopathy at heart.

Now then, if you are in earnest in your desires to see osteopathy live and advance, if you are in earnest in your endeavors to place...
osteo-pathy upon an independent basis legally in this state, if you are in earnest toward the life of truth; that you have chosen, if you are earnest in your loyalty to yourself, to osteopathy and to suffering humanity, show that earnestness by becoming a worker for these things. To be a worker, you must start right, join your state and district associations, showing that you are in harmony with your profession, dedicated to the use and the advancement of osteopathy united in its work, and your name on the roll of your state association means more to osteopathy than all the money that you pay into the treasury.

True, to carry on this work the association must have money. Let everyone begin now and dedicate the coming year to the advancement of our profession. Let everyone be a "booster"—boost hard, strong and all the time. Attend every district meeting that is held near you. Hear of and assist in the work that is being done in your interest.

THE OSTEOPATHIC PHYSICIAN

Dr. Matthew F. Mayes and Osteopathy Recognized in Massachusetts

In the year 1887, Governor Hubbard of Massachusetts signed into law the first osteopathy act in the history of the United States. This legislative act established the first osteopathic school in the world. It was founded under a comprehensive act of the General Court of Massachusetts, entitled "An Act to Incorporate the American School of Osteopathy." This act provided for the establishment of osteopathic colleges and for the granting of osteopathic licenses.

Dr. Matthew F. Mayes, of Springfield, Mass.

Mr. Lyman H. Bigsby's "Diagnosis and Technique"

By Mason W. Pressly, Sr., Ph.B., D.O.

THE first requisite of an osteopathic physician is a clear and comprehensive idea of the fundamental principles on which osteopathy is founded. If he must know a normal body, there are specifications on which he must rely. Knowing the normal, he may easily detect departures therefrom. This is diagnosis. The degree of departure is pathology. The restoration of the abnormality to normality is the procedure of cure, therapeutics. The exact method of procedure is technique. Osteopathy postulates that structural defect is causative of disease. Structure regulates function. The essential principles of structure are mechanical, and for the body these principles constitute anatomical mechanics and physiological physics, both basic studies in osteopathic education. Unquestionably, all our standard anatomies are greatly deficient in mechanics, and little is given in the instruction to supply the lack. Not even the "action of muscles" is made up, which scarcely any physics is provided for in classes.

If osteopathic teachers would only read the history of cure from 400 B.C. to 1200 A.D., they would find a hundred years before Christ, and note how distinctly therapeutics followed mechanical philosophy, mutually augmenting each other; they would see how the constructive nature of osteopathy would exalt the constructiveness of the therapist. Osteopathy has a notable pedigree, reaching back to the ancient philosophers and still-born. Great ideas do not come all at once, full-ordained from the brains of great men. They are imprinted and then germinate. It has taken two centuries of splendid travail to give birth to our science. Dr. Still is merely its godfather. He vouched for it; till it grew strong enough to take care of itself.

The germ of osteopathy was implanted by Borelli, of Naples (1608-79), whose great treatise, "De Motu Animalium," published in 1689, lay the foundations of our science. He founded a school, and distinctly taught that the actions and functions of the body depend on physical and mechanical principles. The movements of bones and muscles were referred to as levers, and nutrition and secretion were shown to be dependent upon the tension of the vessels; that is, upon circulation.

In the year 124 B.C., at Prusa, in Bithynia, there was born a man called Asclepiades, who was the first Great Greek anatomist. He was a man of great note in his own time, but we have no record of him as a Roman physician. He founded a great school, and his followers were called Methodici, or Methodists. They ignored the older anatomists and held anatomy in contempt; but they were great for method, which they took to be that which is "common to all diseases." These common conditions were (1) "Relaxation," (2) "Contraction," (3) "mixed state, partly lax, partly contracted;" (4) "Traction.

To read these things seems like reading some of the latest osteopathic doctrines; and the light, then, against drugs and incantations was even greater than before. It would not be hard, therefore, to think that Dr. Myron H. Bigsby was a linear descendent of these great old physicians; even to say that he was born through his book on "Osteopathic Diagnosis and Technique" one is sure he ranks with the Methodians. His book is unique and great for method; and he is unquestionably a mechanic. These, then, are predisposing causes for seeing in this latest work of Dr. Bigsby a right understanding of his book and comprehensive work.

Dr. Bigsby sticks to his subject. It is just "Diagnosis" and "Technique," but his is original and ingenious; and it is by far the best one on the subject, when one understands it. Some are puzzled with the title; upon that it seems like a puzzle; but, like all puzzles, it is easy enough when you get the key to it. The philosophy of the book is mechanical.

Our Pioneer Gallery
In D. O. Land

Osteopathy in Financial Trouble.

The local newspapers state that Dr. Everett H. Jones of Oklahoma City, has closed his office, and a judgment of $108 for rent has been secured against him by the Mutual Life Insurance Co.

Louisiana State Society Incorporates.

Articles have been filed for the incorporation of the Louisiana State Osteopathic Society which incorporators named are Drs. Mary Armand, Enouche Cauchet, John Lafon, William Thibodeaux, M. J. Richardson, N. Bellmore and D. W. Gulden.

Sued for $10,000.

Dr. John Wesley Jones, of Baltimore, Md., is suing persons for $10,000 damages by Mrs. Arthur Lamb, who alleges that the "rough, careless and negligent manner" in which she was treated by the doctor caused her to be afflicted with acute neuritis.

Osteopathic Examination in Vermont.

The Vermont State Board of Osteopathic Examination and Registration will conduct the next examination of applicants for admission to practice osteopathy in the state, in Barre, on Wednesday and Thursday, September 2 and 3, 1898. —Louis D. Martin, D. O., Sec'y.

Poor Dr. Efford Is Lonely.

Dr. William Efford of the June, 1898, class of the L. A. C. O., has been in the Supperet, B. C., trying hard to make his way through suffering from multiple neuritis which followed a severe three weeks' illness in which he was still confined to his bed with this unfortunate ailment, and will be glad to hear from any of his old school mates who will send him a line to cheer his hospital hours.

Auto Travel Voted "O. K."

Dear Dr. Bunten: Got to our journey's end, 590 miles, in fine shape. No troubles, only one puncture west of Independence, La. Had show- er in Wisconsin, which delayed us one morning. The machine held up fine and everybody on board voted that the auto is the only way to travel. Had good time from this morning — Paternally, G. H. Carpenter, D. O., Chicago, Clear Lake, la., Aug. 3, 1898.

Iowa Examinations Severe.

Ninety-eight osteopaths and osteophysi- cians were granted certificates by the state board of health, on July 11th, making the forty-four and thirty- seven physicians and thirteen osteopaths who have received the Seal of State since the board was organized in May and June by the board at Iowa City, Des Moines, Anamosa, and Council Bluffs. The average grade was 75 per cent. The large number of osteopaths and physicians who failed the state board examinations in medicine are becoming more rigid.—Des Moines (la.) Capital.

For Louisiana State Board of Osteopaths.

The authorized osteopaths and osteop- physicians to compose the State Board of Osteopaths have recommenced. In accordance with the Calibre bill of the General Assembly, theosteopaths have been recommended to the Governor are as follows: Dr. R. Eppehouse, M. A. Ric, Keeshan, H. W. Macle and Henry Tete, New Orleans; Fari McCracken and Paul Geddes, Shreveport; C. W. Hamilton, Lake Charles; Charles Kenow, Crowley, and Murry Graves, Monroe.

Dr. Nannie Ball Baughman as Author.

"Principles of Practice" is an interesting little volume that has come to us from the pen of Dr. George Greenwell of Burlington, Iowa. It is dedicated to her sister women in every land and talks in much the same language that the students of the osteopathic school of the L. A. C. O. is using to educate the public. This little volume is a plea for spiritual life and clean social customs, and makes an effort to elevate humanity above the physical plane. This is well done, but we know he will welcome such criticism as he would just commendation, for he is both honest and earnest for the truth.

The Osteopathic Physician

by his book will fail to add to his technical equipment. It can hamper only an incompetant. The book is so good in all its great essentials that it could not have been so excellent in its details. Typographical errors are numerous. Some are of reference to the text, some of them are mere errors of position, but many of them are inexplicable in a book of such importance. We hope a new edition may soon be required in which these errors have been entirely eliminated. We believe Dr. Bisby is a very modest man, and learns through his faults. This is why he is so wise and able. His merit is so great in his book that it seems captions to criticise its blinices, but we know he will welcome such criticism as he would just commendation, for he is both honest and earnest for the truth.

The Osteopathic Physician

and so do only an uninteresting routine of the lowest order. Ask any operator, "What are you doing that for?" and expect a specific answer, and you will learn how unscientific most osteopathic work is. Treatment must be specific; to become so requires accurate diagnosis and expert technique. Dr. Bigsby's technique is exhaustive, detailed, masterly. No one ever taught him technique; he developed it himself. His book, therefore, is first-class as a text-book, and a superb incentive to the study of all osteopathic work. There is enough on any one page to make five pages if fully written out. By symbols, the author has amassed enormous information, like logarithms in mathematics and formula in chemistry. One can hardly say the book is full of rules, and would make a student too mechanical in his work. Its rules cover an immense ground, and when learned would not hamper any one any more than other rules. The same objection could be made to the multiplication table in the "counting room." It is always used, but unconsciously assimilated. No one who masters the details of Dr. Bigsby's book will fail to add to his technical equipment. It can hamper only an incompetant. The book is so good in all its great essentials that it could not have been so excellent in its details. Typographical errors are numerous. Some are of reference to the text, some of them are mere errors of position, but many of them are inexplicable in a book of such importance. We hope a new edition may soon be required in which these errors have been entirely eliminated. We believe Dr. Bisby is a very modest man, and learns through his faults. This is why he is so wise and able. His merit is so great in his book that it seems captions to criticise its blinices, but we know he will welcome such criticism as he would just commendation, for he is both honest and earnest for the truth.
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Allopathes in Politics

Dr. W. B. Linville of Middletown, O., writes the statement comes to him from an allopathic profession that their plans are to defeat the osteopathic profession by an up to politics all over the country. Dr. Linville advises our profession to vote and against every allopath who is put on any political ticket, thereby keeping them where they cannot do osteopathic willful harm.
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The Business Side of Practice

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GET your guns of education into action and aim at unlimbering fellow osteopaths.

Now is the accepted time. Ten years of experience in the profession have demonstrated that the last week in August—the "official" close of the summer season—is the ideal because the most successful time of the year to begin and push your osteopathic propaganda.

Everybody practically has come back, or will soon come back, from summer vacations. People generally are refreshed after a time of change and rest, have open minds for conviction about health matters and what they should do for themselves, and can now find time for taking treatment. The hurry and annoyance incidental to closing up or breaking off business and getting away for summer trips are over. It will be several months before the social diversions and financial burdens of Halloween frighten us all away. Therefore, campaigners in the sacred and profitable cause of osteopathic education, strike me!

There is a turning in the affairs of osteopaths which taken at its flood leads on to fortune. That time is the last week of August and its opportunities are the widest but judicious use of intelligent and truthful pamphlet literature in magazine form of the best type and standard available.

I offer Osteopathic Health to our profession as the realization of this want and as the fruition of more than a decade of osteopathic study and experience. It is always most carefully and prudently written and edited, it tells the truth on gage and modulo, and the truth is told that persuades but does not offend. It is conservative in its claims and never narrow-minded or bigoted.

Yet Osteopathic Health has a way of telling the plain, unvarnished truth which wins universal interest and challenges the widest admiration. The problem set is a journalistic study worthy of the skill of any veteran newspaper man and advertising expert, namely, to so present this osteopathic proposition as to be newsy, sprightly, always new, variegated and interesting (which is demanded in order to get and hold public attention) and yet not to become too sensational, never to be flippant or undignified or unfair or speak aught but the truth. This is the goal of O.H.

I am frank to say I haven't learned it all yet, and I am proud of the fact that as the acres of soil under cultivation is a large share of our profession I learn new truths and develop better efficiency every year. The service O. H. renders its patrons now is better—a good deal better—than a year ago. This improvement in its efficiency as a patient-getter and patient-educator depends not less upon the knowledge of what not to do as upon what to do. This knowledge is a growth and has been based upon experience, experiment, trying out. Experiment in Osteopathic Health is worth much more than it costs you, too.

Don't Roast the Old Family Doctor

You'll find absolutely nothing in any copy of Osteopathic Health that you would not be proud to have your old family physician read. While comparisons are established with frequency between osteopathy and other systems it is not done any longer in the pages of O. H. in any way to hurt the feelings of the M. D.'s or give offense.

Please get this squarely in your mind. It will not be out of place here to say that his chief aim, so far as I am able to see it, is to develop and promote the osteopathic family doctor. It does not mean that O. H. is either censorious or snobbish. On the contrary, it means that O. H. is properly accurate in its reconstruction of the osteopathic family doctor and will try to keep him in his place.

Opportunity for Publicity in this Month's Events

THERE is a great deal of "propriety" in this September issue of Osteopathic Health inasmuch as it presents in a clear and dignified way the importance and recognition of the osteopathic year of
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THE OSTEOPATHIC PHYSICIAN

help to some osteopaths who consider our coun-

First, in the matter of collections. Every os-

tеopath knows how much better it is to have a

strict business basis, just as much so as a store

can. If you are getting something from your pa-

ients in the way of bills, you are in a much

better position to make a profit. It certainly

should be done with every account. If a D. O. has

bills, unless they are curtailed, it is absolutely

essential to select one system and follow it.

The patient who knows he can trust you in a

business way is likely to become a long-time

patient. Your patients should be schooled to

relinquish the idea of collection as a thankless

and important a merchant. Don't let them

think of you as a bill collector or they will

be uncooperative toward your collections will have to do

more work than they should have to.

Next, you are just as entitled to make col-

lections as the man who runs the groce-

ry or your landlord or your publisher. Don't let a

patient who owes you anything scream and make

you feel that you are being doublecrossed.

While you must feel and show all due consider-

ation for the worthy people who owe you

and haven't the money, yet, never be as amusing

why to-do people who owe you shouldn't pay

you in turn if they are able to meet other

obligations.

Next, to patients and ex-patients neglect you,

write or telephone or speak to them and have

a chance to see if they don't need your ser-

vice. If you make a living, if your accounts are not

paying, you haven't got a business. You are a

business man's. Don't let them get the habit of

thinking of you as your patient, or they will

not be more appreciated for your real value

if you don't demand payment.

Of course, bills are not met promptly it is good com-

mercial form to send another statement by the

lives of the first of the month, and not, as

popularly supposed, the first of the month, but

the first of the second month for all unpaid

collectors.

It is a maxim in advertising that a client should have

a personal call from his doctor at least once a

year. Most doctors only see their patients once a

year. It is a practice which is due to the fact

that patients are not apt to call at the office.

It is a mistake to advertise which works out in

practice that when times are bad the adver-

tisements will be the first things to suffer.

Prosperity is to advertise. Advertisements of your

business brings new patients to your office.

Now you have no choice, if you are "up and

going" you have a personal reason to do a

genuinely amount of campaigning by educa-

tional methods in order to keep from getting on

the dark side of your prosperity, and having to

in a stream of patients.

First, how you educate the people with-

in the sphere of your influence for osteopathy.

Second, how you "deliver the goods" in

the treatment room.

Third, how you collect your bills and get

payment there is not in any way different

from the merchant and manufacturer, fellow

D. O., except that you don't and can't advertise

as he does, on a newspaper, or billboard, or

hang posters on corner stores and indulge in

other advertising methods.

You have a personal reason to see that your

patients are not only satisfied with your treat-

ment but that the publicity of the treatment

is spread among the people, and the more

people will be the better for your advertising.

First, do what you can to help to assimilate

the public to the healing art of osteopathy.

Secondly, make the public understand the

osteo logical system.

Third, make the public understand the

value of the osteological system.

Fourth, make the public understand the

value of the osteological system.

Fifth, make the public understand the

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Sixth, make the public understand the

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Twenty-ninth, make the public understand the

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Thirty, make the public understand the

value of the osteological system.
HYPOPHYSEIS not merely a Delusion, How Woman’s Demyssional Structural Derangements are Often Denied the Sympathy and Treatment They Deserve: Cured by Osteopathy at Mail; A Fair Trial or None.

**May, 1908.**

Health Notes; Passing the Dangers of Puberty: The vase is a Key to Eupolemon Bonaparte on Medicine: Errors Regarding Tobacco, Nervous Tension, Stress, Pleasure; The Alcohol Habit, and Chronic Gastritis.

**June, 1908.**

What Osteopathic Fingers Will Do; Man and Physical Development: Out of Tune; Nerve Pressure: A Typical Disorder: Osteopathy; Pain Are Often Soothed: Circulation in the Bloodstream: Health Measures Becomes Simplified, by Henry Stanhope Harding; A. H. D. O. M. D. Health Officer Says Drug System Is a Reli: Strange Practices of the Ancients; We Live Longer To-day; Drugs Alone Will Not Cure; Preventive Medicine, An Important Factor: Gas Juice Had Died Up; Diarrhea Makes Quick Response: How Ont Play a Part in Gallbladder, Presence of Gallstones Often Unknown; Relieves Pain and Cures Causes; Haunts Out the Initial Obstruction; Go to the Switchboard, by Henry Sley of this brochure which is the most scholarly Cause Drops? Nervous Diseases; Catarhal Appendicitis: Wounds, Leeches; Leakage; Growing in Favor; Rheumatism; Neglect of the Local Surplus: Osteopathic News About Osteopathy; Notice—To Prevent Misunderstanding.

**July, 1908.**

A Cause of Stomach Trouble: The Great Medical Discovery of the Ages; Must View the Body as a Whole; Osteopathy Begins with Facts; What It Is About: Osteopathy Are Within the Body; Osteopathy Began with Facts; A Man Knew His Studies; Investigation of the Heart: Presence of Gallstones Often Unknown; Relieves Pain and Cures Causes; Haunts Out the Initial Obstruction; Go to the Switchboard, by Henry Sley of this brochure which is the most scholarly Cause Drops? Nervous Diseases; Catarhal Appendicitis: Wounds, Leeches; Leakage; Growing in Favor; Rheumatism; Neglect of the Local Surplus: Osteopathic News About Osteopathy; Notice—To Prevent Misunderstanding.

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