M. D.’s Use Vibrators to Compete with D. O. S.

They Treat Carefully at the Osteopathic Spinal Centers.

DOES IT SAVE BACKS AND FINGERS?

An Osteopath Says Our Profession Should Not Let the ‘Regulars’ Monopolize Vibrators IF They Are of Positive Help to Osteopaths.

"Will the medical man succeed in stealing the Osteopath’s thunder by adopting Vibratory massage as one of his stock treatments?"

This question was asked me in all seriousness by a prominent New York Osteopath the other day.

"Are they trying to do so?" I asked.

"There is absolutely no doubt about it—the effort is not a tendency; it is a regular campaign. Seeing that we Osteopaths are wonderfully successful in our system of manipulative treatment, and reflecting that high authorities in their own ranks uphold the facts and theories upon which our treatment is applied, they have set out deliberately to claim that there is nothing new in Osteopathy; that what there is good in it, they can give also; and it would surprise most Osteopaths to know how many Osteopathic offices are now adjacent to well-regulated medical offices where vibratory relaxation and stimulation are given as nearly as possible in accordance with Osteopathic principles."

"I was talking confidentially with an agent of a vibrator manufacturer the other day. I asked him if the ‘regulars’ were taking much interest in vibratory treatment. He said that they were taking up vibrators of all sorts with great enthusiasm and that they regarded it as the best way to compete successfully with local Osteopaths."

"I can count safely on selling at least one vibrator in every town where there is one successful Osteopath, and sometimes I sell six," were this agent’s words to me. He said that all he needed to stir up interest and effect a sale among the dispensers of jalop and opium in any town was to say, artlessly: I see, Dr. Pullen, your local Osteopath is making a great hit here and that your townspeople take kindly to mechanical treatment. Why don’t you buy a vibrator and compete with him?"

"You say he keeps pretty busy?" the ‘regular’ will ask.

"Yes. I called on him this morning and he had them waiting outside all over the porch. He told me he never gives a drop of medicine and that his patients would not go back to drugs for any consideration."

"Well, you can fit me up with one of your outfits," the old family doctor is quoted as saying. ‘I guess I’ll take a hand in this modern treatment myself.’"

"And then, whenever a patient has done poorly on drugs, Dr. Pullen drops his medicine bag and gives his patient a vigorous spinal massage with his vibrator."

"This business is not gone at blindly, either, by the up-to-date doctor. One firm, the Chattanooga Vibrator company—of which Dr. Charles Owens, a graduate of the American School of Osteopathy, is vice president and general sales manager—has the reputation of manufacturing the best machine."

"This machine has no rival. It is not necessary to notify the management ten days beforehand of the date when the accommodations will be required. It is the desire of the association officers to make a final attempt to encourage all Osteopaths who have not done so to join the A. O. A., before the St. Louis meeting, thus taking advantage of the liberal offer made to those who join within three months of the date of meeting. To this end all members are asked to cooperate with the committee by writing personal letters and making personal work to induce non-members to join. Let each member write a personal letter or make some strong effort to get at least one new member before that time.

Notice To All Osteopaths

Those who have reserved accommodations at the ‘Inside Inn’ should remember that it is necessary to notify the management ten days beforehand of the date when the accommodations will be required. It is the desire of the association officers to make a final attempt to encourage all Osteopaths who have not done so to join the A. O. A., before the St. Louis meeting, thus taking advantage of the liberal offer made to those who join within three months of the date of meeting. To this end all members are asked to cooperate with the committee by writing personal letters and making personal work to induce non-members to join. Let each member write a personal letter or make some strong effort to get at least one new member before that time.

It seems that all the powers that be are at work to make this meeting the event of our professional lives. Dr. Still has notified us that he is coming. The New York City Osteopaths are coming by special train. We have received notification of this fact. The Oregon and California Osteopaths are coming in special cars, and others from great distances are coming. Asa Willard will come in his flying machine. (See ‘Crutches For Sale’).

Once more let us warn you of the necessity of securing your rooms at once, if you desire them at the ‘Inside Inn,’ the hotel headquarters of our association. At this time that hostelry is full; every room is taken. For July, however, there still remain rooms that can be reserved. Remember, if you fail to secure rooms there, the Local Osteopaths will do all in their power to help secure such accommodations as you need, and to suit your pocket-books—so don’t stay away if it is possible to come.

The Local Osteopathic Information Bureau will be found on the first floor, directly over the hotel offices at rooms No. 5129 or 5130, where all information possible will be furnished.

If, when you arrive at the ‘Inside Inn,’ you need any sort of knowledge you do not possess, call at these headquarters, and Dr. Beekham and the members of his committee will gladly supply your needs.

ONE THING MORE! DON’T FAIL TO NOTIFY THE HOTEL PROMPTLY PLEASE; FROM THE ARRIVAL! THIS IS A PART OF YOUR CONTRACT. Don’t forfeit. Fraternally,

A. G. HILDEBRTH, D. O.,
Pres. Local St. Louis Exposition Association; W. H. ECKERT, D. O.,
Chairman of Committee on Arrangements;
HOMER EDWARD BAILEY, D. O.,
Chairman of General World’s Fair Committee.

Notice To All Osteopaths

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Dr. Peckham Says It Fills the Bill

The question of popular literature which will enable the people to grasp the why and how of Osteopathy is a much more serious problem to prepare than most of us evidently realize. In this field there is absolutely nothing deserving the name with the exception of ‘Osteopathic Health,’ and that is edited by a man who recognizes the fact that it is the height of absurdity to try the heterodox, incongruous and incompatible plan of mixing scientific and popular literature in the same publication. It is just as sensible to try to make oil and water mix as it is to put scientific and popular literature into the same journal and expect the same degree of excellence for both. Therefore, in this field the school journals are not filling the demand, be

Dr. George J. Helmer of New York

cause the, thinking and truly scientific mind doesn’t wish to read the literature of the graduate or newly-fledged doctor who can tell one nothing new, nor that written for the layman which bears the stamp of the kindergarten and primary stages of Osteopathic knowledge.

While the uninstructed member of the laity wants things written for him in terms of everyday language and not the scientific nomenclature which he can no more understand than a Hebrer or Sanscriter primer.

While there probably is no publication that can be said to be perfect in every way, yet ‘Osteopathic Health’ is the nearest to this ideal which we have yet reached. It is edited by one who realizes the need for such a publication and is giving his best creative zeal to it, realizing that ‘external vigilance is the price of success.’ ‘O. H.’ doesn’t try to straddle both the scientific and popular demand, thereby falling between them, to prove neither the one nor the other, but is just what it pretends to be, a publication written to tell the people what Osteopathy is and what it can do. It doesn’t tell the gossip of the schools and professional controversies of no in

Arrangements Are Perfect for the Big Meeting.

MEET US AT ST. LOUIS.

And When the A. O. A. Meeting Is Over, Stay and Attend the Post Graduate Summer Course If You Can.

It seems that all the powers that be are at work to make this meeting the event of our professional lives. Dr. Still has notified us that he is coming. The New York City Osteopaths are coming by special train. We have received notification of this fact. The Oregon and California Osteopaths are coming in special cars, and others from great distances are coming. Asa Willard will come in his flying machine. (See ‘Crutches For Sale’).
The Osteopathic Physician

Dr. A. T. Still Coming to the Great St. Louis A. O. A. Meeting

The following characteristic letter was received by Dr. A. G. Hildreth, President, of the Local St. Louis Osteopathic Association, recently, in answer to a letter to Dr. Still, asking him to come to the St. Louis Convention.

The letter follows:

Kirkville, Mo., May 16th, 1904.

Dear Arthur: Just received yours, requesting me to forward the following directions to those attending the St. Louis Convention. Paul says "try all things." And I think I will try that and stay with it, if I can stand it.

A. T. STILL.

"Osteopathy Day" Invitations

The invitations to "Osteopathy Day" exercises at the World's Fair are now ready for distribution. The Health Commissioner will forward envelopes to all members, which data is clearly marked off with the name of the osteopath entitled to the floor.

Dr. W. J. Novinger, President.

JUNE OSTEOPATHIC HEALTH TALKS

1. TO OLD MEN.
2. TO MOTHERS WITH GROWING FAMILIES.
3. TO MEN IN THEIR PRIME WHO FEAR APoplexy.
4. TO EVERYBODY WHO IS CONSISTAED.
5. TO THOSE WHO FEAR TYPHUS FEVER.
6. TO CONSUMPTIVES.
7. TO WOMEN INTERESTED IN OSTEOPATHIC PROGRESS.

A forceful stimulus to June practice. It will bring in new friends whom you may not have reached yet. Read the article titled "day break" page 14 of this paper. Order now.

The Osteopathic Physician bas shown so kindly a remembrance of our youthful college, that we flatten ourselves of our ancestry in anything essential to our continued growth. Dr. J. A. Vance has resigned from the presidency of the Ohio College of Osteopathy and we feel an accession of confidence with the inauguration of W. J. Keyes, B. S., D. O., in the executive chair. Dr. Keyes is a graduate of the A. S. O., and came to us from Pennsylvania, where he has been instructor in anatomy and pathology for the Ohio College during the past two terms. He is well liked by students and all fraternity yours,

ADA NICHOLS, Acting Secretary.

Chillicothe, Ohio, May 19.

Great Clinic Feature at the Summer Post-Graduate School

This clinic work will be conducted by Dr. Laughlin, who will be assisted by Dr. C. E. Still, of Chicago; Dr. C. P. McGregor, of Chicago; Dr. L. Tasker, of Los Angeles, and Drs. A. G. Hildreth, H. F. Goetz and others, of St. Louis. Dr. Laughlin will give a number of special clinics on diseases of the hip-joint and spinal curvatures. Methods of diagnosis and treatment will be demonstrated in cases of hip-joint disease, traumatic dissociations, congenital dislocation of the patella, fracture of the neck of the femur, and disturbances of mobility of hip-joint, due to slipped innominate.

The treatment for all forms of spinal curvatures, including Pott’s disease, will be demonstrated on cases. Dr. Tasker will give special clinics, demonstrating Osteopathic methods of diagnosis and treatment in cases of dis
cases of the stomach and heart. Drs. McConnell and Goetz in cases of diseases of the nervous system, and Drs. Hildreth and Still in such other cases as may appear at the clinic for treatment.

The A. S. O., announces by letter the following terms for the course, which is certainly cheap enough, considering the expense undertaken to supply the programme:

The price of tuition is as follows:

Gynecology $10.00, Surgery $10.00, Dietetics $2.00, Principles and Practice of Osteopathy $5.00. This charge is based upon daily clinic to students taking at least one course. Fee for certificate $5.00. No fee for certificate will be charged to students taking two or more courses, or for students taking dissection.

For further information address Geo. M. Laughlin, D. O., dean, Kirkville, Mo.

P. S.—If you expect to attend this school, please notify the A. S. O. as soon as possible, also state the courses you desire to take.

Dr. Vance Resigns College Presidency

The Osteopathic Physician has shown so kindly a remembrance of our youthful college, that we flatten ourselves of our ancestry in anything essential to our continued growth. Dr. J. A. Vance has resigned from the presidency of the Ohio College of Osteopathy and we feel an accession of confidence with the inauguration of W. J. Keyes, B. S., D. O., in the executive chair. Dr. Keyes is a graduate of the A. S. O., and came to us from Pennsylvania, where he has been instructor in anatomy and pathology for the Ohio College during the past two terms. He is well liked by students and all fraternity yours.

ADA NICHOLS, Acting Secretary.

Chillicothe, Ohio, May 19.

ENTERTAINMENT FOR JULY!

This is the good light reading for patients and public in the July issue of "Osteopathic Health."

"Summer Complaints" (Short)
Appenclites, Pleurisy, Typhoid (Short)
"What is Osteopathy?" (Short)
"Drug Habits Growing at Alarming Rates"
"Is there Something Wrong?"
"The American Osteopathic Association"
"Stomach Dilatation"
"Drug Habitism and its Aid in Contemplation"
"A Sketch of Osteopathy"
"The American Osteopathic Association"

This is a fine and convincing number and will be your best addicted friend. If you don’t want it, send it back at once. In order to have it in your hands, you must pay a small charge. I have no doubt of it. I believe, really, he can accomplish the same result as the naked fingers in these cases of merely contracted and congested tissues. In fact, I believe that it will result in a contraction of less than one’s fingers, and certainly with less wear-and-tear on the physician. If my point is well taken, then the M. D. has a chance to help or cure about two cases out of three by aid of the vibrator, and that percentage is big enough to make his reputation as a successful giver of mechanical treatment. He can hold his old patients on that show and make many a recruit from going to the Osteopaths.

"But that is not all. The lucky Dr. Dosem finds that he has a very good advantage over the M. D. in several respects. His fingers do not grow numbed and sore; his back does not get tired and give out; he has ‘a gen­
thusiasm to my work’ and he is almost as easy to write as easy as writing prescriptions to use a good vibrator. Besides, he can treat two or three patients while the Osteopath is treating one, and still be the freshest of the bunch!” My “shop talk” friend drew a deep breath for a new start.

"Now, here’s the milk in the cow: ‘What is Osteopathic medicine? It will probably come as a surprise to some of the osteopaths about to enter the profession—perhaps a little more, because more in harmony with our principles of treatment. If we in any considerable numbers use vibrators, they will be the com­munications of Osteopathic medicine to the patients, and who­ever else chooses to make use of them. But if we Osteopaths taboo vibrators and declare that they are ‘unosteopathic’ (which on its face would be impossible) we may be absolutely and infallibly sure that the regulars will take up the vibrators as their stock orthodox treatment, proclaim its virtues to the skies, and put it for-

M. D.’s Use Vibrators, Etc.

(Continued from Page 1.)
THE "HEALTH VIBRATOR"

Self-Contained, Portable, Light, Durable, Cheap.
Price, $5; with two Arms, $6.

OSTEOPATHS
YOU ESPECIALLY ARE INTERESTED

Don't fail to give your careful attention. You cannot afford to waste your time, energy and strength in vibratory manipulation—when this little instrument will give deeper, lighter, stronger, more general stimulation (as well as local) than any hands can possibly do, and save aching sore fingers while increasing your capacity and power for relief.

Many Osteopaths are adopting it and I believe with unfailing satisfaction. Energy is transmitted at either end—generated through a solid steel shaft by a touch of the finger and while there is no thrust blow or oscillation, the power is greater than either, and transmission perfect, applied to any part of the body—upright or prone—deep, heavy, light surface application at will, changed and controlled instantly by the operator—every vibration being sensed by the skilled hands.

"It is unnecessary to refer to the value of vibration—yourselves are demonstrating it daily in the widest possible range of diseases. I guarantee to replace any vibrator found defective in construction, or that becomes inoperative through actual wear. Send remittance by Postal or Express Money Order, or Draft payable to

J. C. OAKMAN,
206 Stewart Bldg., 92 State Street, Chicago
456 Carlton Avenue, Brooklyn, N. Y.
178 Chapell Street, New Haven, Conn.

THE "HEALTH VIBRATOR"

ward wherever expedient as 'an improvement on Osteopathy' and the more scientific form of Osteopathy' than 'crude work by the hands,' etc., which will have just enough plausibility in the saying to be accepted as gospel by most of the lay people.

"Now, can our profession afford, just by way of gratifying a bit of vanity, or satisfying its prejudice against machine treatments, to stand back and let the regular appropriate vibrators? I ask in all seriousness. It is not enough to say the vibrator is used in barber shops. Don't barbers also attempt to relax the scalp and firm up the facial muscles, nerves and vessels with the hands? Don't they also perform minor surgical operations on imprisoned hair follicles 'blackheads?' Where is the argument against either Osteopathy or surgery in a barber shop?

"I say we ought to take up this situation seriously at St. Louis and appoint a committee to look into vibrators. I have never used one myself, but I know an Osteopath who does use one, and he says it both does good work in relaxing deep tissues and in physiological stimulation, besides saving the poor Osteopathic back and fingers. If this is true, we as a profession should know it and make use of our knowledge. At any rate, we should be clumps to let the M. D. appropriate the vibrator exclusively and it as a means of competing with our practice in those various lines of cases that rightfully belong to us. What do you think about it?"

I told our good brother I would put his views before the profession and invite a free discussion before we go to St. Louis.

"The shop talk" department of "The O. P. " is ready to hear honest opinion, especially if based upon investigation and experience. What about vibrators, anyhow?

Dr. Peckham says it fills the bill
[Continued from Page 1]

"Fingers Were Made Before Forks..."

But unquestionably forks are now better than fingers for certain purposes. So with Doctor's handy tools for examination and treatment. "Some tools are longer, finer and stronger than one's fingers." What do you want in the tool line to-day, Doctor? All are the best of goods. Add postage if goods are to be sent by mail. Otherwise will be sent by express.

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<th>Bargain Price</th>
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<td>Forceps, Uterine, Thomas</td>
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<td>Scissors, 4½ straight</td>
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<tr>
<td>Scissors, 4½ angular or curved</td>
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<td>Twelve Fowler Urethral Sounds</td>
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<td>Thermometer, 60-second, clinical</td>
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<td>Rubber Dissecting Gloves</td>
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<tr>
<td>Hand Brushes, 9 for</td>
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<td>Razor, fine, for shaving</td>
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<tr>
<td>24 in. Tape Measure</td>
<td>$0.25</td>
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<tr>
<td>Centrifuge, Hand Power</td>
<td>$0.75</td>
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<tr>
<td>Gold Point Fountain Pen</td>
<td>$0.40</td>
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<tr>
<td>Test Tube Rack</td>
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<tr>
<td>3 Glass Shelving Table</td>
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<tr>
<td>$250 Static Machine</td>
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</table>

Museum of Osteopathic Medicine, Kirksville, MO
“Osteopathic Health” is certainly doing good work for me here in my city. Thanks for your timely advice. — Dr. A. H. Davis, Niagara Falls, New York.

Increase our regular order to 200 copies a month from now on. We do no other advertising at all, as we consider “Osteopathic Health” not only the best advertising medium, but the safest and best way to educate the public concerning Osteopathy. — Drs. Classen & Arnold, Alton, Michigan.

“Osteopathic Health” is certainly doing its work, and as a result patients are becoming quite numerous. I am more than pleased with the returns from my investment. — Dr. Frank Baker, Wheaton, Illinois.

Enclosed you will find renewal of my contract for another year for “Osteopathic Health.” I cannot do without it. It suits the people. — Dr. D. M. Bodwell, Cripple Creek, Colorado.

After using “Osteopathic Health” for two years, and knowing the pleasure it gives the people to read its entertaining and, best of all, educating articles, the satisfaction it gives me financially, I would not think of doing otherwise than signing the contract for another year. — Dr. Julia E. Fossett, Butler, Pennsylvania.

I want to continue the use of 100 copies of “Osteopathic Health” for another year. I used “O. H.” for five months before they seemed to have any effect whatsoever, but after that the tables turned; consequently, the prompt renewal of my contract. — Dr. Byron F. McAllister, Fayetteville, Arkansas.

Beyond any doubt, “Osteopathic Health” is the only magazine for the field. — Dr. J. C. Garrett, Ypsilanti, Michigan.

I expect to do business with The Osteopathic Publishing Company as long as it publishes “Osteopathic Health,” for it has done me great and last good as a promoter of my practice. — Dr. W. J. Deeming, Brookfield, Missouri.

Every issue of “Osteopathic Health” is the best; contains enough matter—not too much; is issued often enough—not too often; hits hard enough—not too hard; dynamite used in blasting for pure gold—not pure gold itself. — Dr. L. C. Kline, Tarentum, Pennsylvania.

Medicine Not Alone Drug Giving
[From the New York Times.]

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The American School of Osteopathy

KIRKSVILLE, MISSOURI

DR. A. T. STILL
Founder of the Science . . . President

The largest and foremost Osteopathic College in the world. Ten years of successful school work. Number of students exceeds seven hundred. This institution teaches genuine Osteopathy — no adjutants.

Teaching facilities unexcelled. Thoroughly equipped laboratories in all departments. Clinical advantages unlimited. Faculty composed of fifteen able and experienced instructors who devote their full time to teaching. Anatomy taught in every term — three professors in charge of this department. Special attention given to dissection and to the study of anatomy in general.

Course of study covers a period of two years, divided into four terms of five months each. Classes formed in September and February. Next term opens September 7, 1903.

Write for catalogue, "Journal of Osteopathy," or any information. Address — American School of Osteopathy.

AMONG THE STATES

Indiana Association, Pay the Bills

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The present status of Osteopathy in Indiana was fully discussed and the action of the State Board of Medical Registration and Examination, in refusing new graduates examination, was condemned as being an unjust discrimination against the Osteopaths. Dr. Mannatt, of New Castle, reported the results of his prosecution under the Osteopathic Act.

The judge, in his case, when instructing the jury, said practically as follows: "If you find this man guilty of practicing medicine without a license, assess him a fine, but if you find him guilty of practicing Osteopathy without a license, the law inflicts no penalty." Of course Dr. Mannatt was practicing Osteopathy, so he was acquitted. Dr. Rush, of Muncie, who was recently arrested, has been instructed to fight his case out on the same line. The I. O. A. pays all costs of prosecutions against its members, from the current publishing articles and the satisfaction it gives me financially, I would not think of doing otherwise than signing the contract for another year. — Dr. Julia E. Fossett, Butler, Pennsylvania.

I want to continue the use of 100 copies of "Osteopathic Health" for another year. I used "O. H. for five months before they seemed to have any effect whatsoever, but after that the tables turned; consequently, the prompt renewal of my contract. — Dr. Byron F. McAllister, Fayetteville, Arkansas.

Beyond any doubt, "Osteopathic Health" is the only magazine for the field. — Dr. J. C. Garrett, Ypsilanti, Michigan.

I expect to do business with The Osteopathic Publishing Company as long as it publishes "Osteopathic Health," for it has done me great and last good as a promoter of my practice. — Dr. W. J. Deeming, Brookfield, Missouri.

Every issue of "Osteopathic Health" is the best; contains enough matter—not too much; is issued often enough—not too often; hits hard enough—not too hard; dynamite used in blasting for pure gold—not pure gold itself. — Dr. L. C. Kline, Tarentum, Pennsylvania.

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THE VIBRATOR
THAT REALLY DOES VIBRATE

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WRITE TO-DAY

THE AMERICAN VIBRATOR CO.
CANTON, OHIO
pass a new law that will enable them to drive
from the state all who are not "regulars"—all
who profess to cure by any means, in any
manner. Of course this is mainly work of the Ameri-
can medical association, which met in New Or-
leans last winter, and no doubt they began work
there.

Doubtless you remember my having written
you that a local practitioner had informed me re-
cently that they were going to "fix me. I was
expecting a legal fight; but they realized that
under the present law I would have every ad-
antage. I suppose all practitioners in this state
will be ready for the fight. I don't believe the
people of Phila., however, will allow the "regulars"
to discriminate against our school.

Fraternally yours,
R. P. BUCKMASTER, D. O.
Alexandria, La., May 14.

Big Illinois Meeting
The fifth annual meeting of the Illinois Os-
teopathic Association came off just as scheduled
in our last issue. It was a big, hearty, whole-
souled meeting and much good to the profession
in this state will come of it. The Leland hotel
at Springfield is a famous old convention house
and did the honors well. Special preparations
were entered upon to take a good delegation to
St. Louis. The following officers were elected:
William H. Ford, of Chicago, president; Editor
Burner, Bloomington, vice president; Laretta
Lewis, Paris, secretary; Mrs. W. C. Carter,
Springfield, treasurer.

State Appeals the Herring Case
I have just heard that Mr. Herring has been
notified by the attorney general of New Jersey
that an appeal will be taken to the court of ap-
peals from the recent denial of the New Jersey
supreme court in the case of the State vs. Herr-
ing. Mr. Herring is a graduate of an Illinois
college and now has one term lacking to com-
plete his course of two years at the Phila-
delphia college of Osteopathy. The lower court
held that Mr. Herring was violating the New
Jersey medical practice act, the supreme court
recently holding that he was not. Now comes
the appeal.

Fraternally,
S. H. McELHANEY.

Newark, N. J., May 25.

Father Teall Entertained by Phil-
delphia
The Philadelphia County Osteopathic Society
had the pleasure of entertaining Dr. Charles S.
Teall, of Brooklyn, N. Y., at its meeting May
3rd. At 8 p. m. the meeting was called to order
at the office of Dr. J. Ivan Dufur, 1901 Walnut
street. Dr. U. J. Muttert gave an address of
welcome, introducing the guest of honor to the
society, at the conclusion of which an instruc-
tive clinic was held, conducted by Dr. Teall. An
informal reception followed, and at 9:30 the
company adjourned to the Belgravia, where a
banquet awaited. Here Dr. Teall read a short
paper, at the close of which a rising vote of
toasts was extended. Dr. Muttert then
spoke of the benefit to be derived from and
the importance of the banding together of the Oste-
opaths in the city and other societies. Dr. Dun-
nington, of Philadelphia; Dr. Vastine, Harris-
burg, and Dr. O. J. Snyder, of Philadelphia,
were heard also on this topic. Those from out
of town were Dr. Vastine, Harrisburg, and Dr.
O. J. Snyder, of Philadelphia. All the participants
voted the evening one well spent, and hope
for many such instructive and enjoyable occasions
to follow. The men were all in a receptive
state.

Very truly,
ABBIE JANE PENNOCK, D. O.,
Secretary
May 10.

Denver Clan Meeting
The next annual convention of the Colorado
Osteopathic Association will be held at the or-

regular board. Sec. 4 to 12 inclusive, contain-
thing usual in medical bills. Sec. 13—Penalty,
etc., and then comes: "Provided that dentists,
midwives and others solely engaged in the prac-
tice of Osteopathy, shall not be subject to the
provisions of this section." Army and navy
physicians and surgeons and surgeons and phys-
cians from other states were then included. Then again
they think of us: "Provided that nothing con-
tained in this act shall in any way affect any per-
son having a diploma from a legally chartered
and regularly conducted school of Osteopathy."

"Provided further (a third thought!) that the
said Osteopaths submit their diplomas or certifi-
cates of graduation from such college to the State
Board of Medical Examiners, who shall grant a
permit to practice Osteopathy without examina-
tion upon payment of a fee of $5 to said board.
Provided further, that nothing in this act shall
be so construed as to allow Osteopaths to pre-

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MRS. A. C. E.: "An hour after the labor-pain began the baby was delivered. I tried to get another Tokology, I would not part with mine for a thousand dollars."

J. E. M.D.: "I followed Tokology and now after fifteen years of childless married life, a sweet baby boy has come as a gift from God."

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(Incorporated under the Laws of the State of Illinois)
Member Associated Colleges of Osteopathy.

This College is chartered to teach Scientific Osteopathy applied to the healing art in all its branches. Its charter requires us to preserve the OSTEOPATHIC THEORIES and to apply them in therapeutics, surgery, obstetrics and specialties.

Courses:
- General osteopathic; for physicians.
- Post-graduate in surgery, obstetrics and specialties.

Special Facilities:
- Each student must disburse a certain sum to the College for use.
- Clinical practice for all students at the Infirmary for ten months, with attendance at Cook County Hospital for one term.

Infirmary Treatment and Surgical Work a Specialty.

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KIRKSVILLE, MO.

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"The Mouthpiece of the Old Doctor."

Edited by DR. GEORGE M. LAUGHLIN

Advertisements: One 1-inch, single column, $18; one 1-inch, double column, $25; one inch and a half, $30; one inch and a quarter, $35; one and a half inch, $40; one inch and an eighth, $45; two inches, $50; three inches, $60; four inches, $75; five inches, $100; six inches, $150; seven inches, $200; eight inches, $250; nine inches, $300; ten inches, $350; every additional inch, $50.

Advertised matter that is not inserted with the consent of the publisher is subject to a surcharge of 50 per cent. Notices that require special attention are charged extra, beginning with a surcharge of 50 per cent.

From time to time, in the discretion of the publisher, the Journal of Osteopathy may be sent abroad at the following rates: One year each, $2.50 in advance. One year, $1.50 in advance. One year, $1.50 in advance. Every additional year, $1.50 in advance. Every additional year, $1.50 in advance.

Every Advertisement inserted in this Journal may be removed at the request of the advertiser, at the rate of $1 per line, plus 50 per cent. This charge is made to the order in which the advertisement was inserted.
THE OSTEOPATHIC PHYSICIAN

THE Organ of News and Opinion for the Profession.

HENRY STANHOPE BUNTING, A. B., D. O., President.
R. CARROLL CASHE, Manager.

Published on the 15th of every month by The Osteopathic Publishing Company, 705, No. 171 Washington Street, Chicago.

SUBSCRIPTION PRICE, 50 CENTS A YEAR.
ADVERTISING RATES ON APPLICATION.

Entered at the Chicago Post Office as matter of the second class.

VOL. VI. CHICAGO, JUNE, 1904. No. 1.

Fairness! Freedom! Fearlessness!

EDITORIAL

"Here to the line, let ships fall where they will."

Meet us at St. Louis.

July 11, 12, 13, 14, 15—don't forget the dates.

Adopt the code of ethics presented—we need it.

The D. O. that doesn't go to St. Louis will miss a heap.

Get to St. Louis, Doctor, if you have to mortgage the old cow to do it.

Be sure and comply with instructions about reserving "space" at the Inside Inn.

Check your overcoats with the cold storage company before you start for St. Louis.

All aboard for the greatest show and convocation of Osteopathy the world has ever seen.

I wonder if Dr. Hazzard will have a new joke for St. Louis as good as his last one at Cleveland?

Rural guests should provide themselves liberally with a compass and a map of North America when they go to the exposition.

Don't fall to notify the hotel management ten days before the exact date of your arrival. Address "Inside Inn, World's Fair Grounds, St. Louis."

Father Teall has consented to address a small crowd at St. Louis on the subject "What to Do With Our ex-Presidents." It is said he favors taking them down the Pike.

I pity the poor chap at the fair who has no place to lay his head just because he was too lazy to follow out instructions about arranging for his room in advance. But he don't really deserve pity.

Dr. Asa M. Willard has volunteered to address the A. O. A. meeting on the topic: "Corns, With Foot Notes on the Pathology of Temper," if Dr. Clarence V. Kerr, for any reason, kicks on his assignment by the Program Committee.

Now that we know that code is as old as Gibralter and just as sound, and now that we know our Committee on Education didn't write it, and didn't tell us so, but that it is still a good code, notwithstanding, for the sake of progress let us vote together and adopt it.

Notice to Delegates

Private clinics will be held momentarily at the Louisiana-Hisler Busch Thuristatorium just off the Pike. Heat-stroke and sun-stroke cases a specialty. Physicians admitted free, but a charge of 5 cents will be levied for all who take the treatment, and just as sure as they are, often as they are, Dr. H. C. Hall's treatment. Of course, we're speaking of St. Louis—pray, where else would a body go this summer?

Convention Number of "The O. P."

The July "O. P." will not appear until after the convention and it will give first and full news of what happens, as usual. Those who can't go—and there unfortunately will be many—will find the July "O. P." therefore a rich treat in serving up convention news and gossip. Let this be a reminder to send in 50 cents, Doctor, if your subscription is remiss.

Listen to Buffalo.

Buffalo wants the 1905 convention. Well, where could we find a pleasanter place for a midsummer meeting? Let's hold alof fresno meet­ings in the woods near the falls and give our delegates a rest and refreshment as well as a love feast.

From Cairo to Stamboul.

Visitors at the St. Louis fair ought by all means to visit the original "Streets of Cairo" there, which have not been seen since the Mid­day days at Chicago. This artistic attraction is directed by Mr. C. E. Stone, of the Chicago Post-Dispatch. Mr. George Pangalo, its creator and manager, is a de­voted adherent of Osteopathy, and has made many changes for its. Go and see his show, and you will get your money's worth.

About Post Graduate Privilegues

We regret that an accident last month abbre­viated the announcement of the A. S. O. summer school in "The O. P." This is such an im­portant thing for the profession that it was a pity to let out any part of the news of such arrangements. We present in this issue the con­clusion of that announcement, with full informa­tion to our readers about the terms, etc. Be sure and read it—and take in the summer course, if you can.

Addresses of State Association Sec­retaries Also Wanted

In response to a request from several subscrib­ers "The O. P." will be pleased to carry the names and addresses of the secretaries of Oste­opathic state organizations as a regular depart­ment, as well as secretaries of state boards, if the secretaries will report their addresses to us hereafter. Space exigencies make it such that we hosti­lize them, but the profession must keep compiling its directory so that the addresses of state secretaries are undoubtedly often wanted and we will cheerfully restore this feature.

Help in Studies of Muscles and Arteries

The way to learn is to remember; the way to remember is to review condensed epitomes of our data. Dr. E. E. Higgins, its creator and manager, is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers, and is bound with cloth-lined, waterproof covers.

Secretary Cash Becomes Manager of the Publishing Company

By the retirement of Mr. W. M. Bunting from active connection with the Osteopathic Publishing Company, Mr. R. Carroll Cash, secretary of the company, and assistant manager, becomes manager of the corporation. Mr. W. M. Bunting resigned some time ago to devote himself to other business interests in Kansas City. The personnel of the corporation is now as follows: President and Vice President, Dr. Stanhope Bunting; Vice President, Mr. W. M. Bunting; Secretary and Manager, Mr. R. C. Cash. Manager Cash needs no recommendation to our patrons, having been in the editorial and business end of the office for all of his time. He is courteous, painstaking and careful in detail, and has been with the corpora­tion since it began business. We commend him to the profession as a satisfactory man to deal with. You will get better acquainted with him at St. Louis.

Congratulations, Uncle Dobbyns.

The A. O. A. directory is out, neatly printed, and giving promise of just what it should be. It represents a big job, and Dr. Dobbyns and his staff are deserving of full credit and con­gratulation for it. We trust it will prove rea­sonable in point of price, and we venture an opinion upon it. In checking up we notice a good many discrepancies between it and our file of addresses; yet we do not know that the new directory is less often accurate than our own list, as those whose addresses are dubious are naturally the ones who move around a good deal and are hard to hear from. We naturally feel more confidence in our own list, because we check it over and revise it every week of every month—and this plan should be followed by the profes­sion in keeping their address current, of the em­pire profession up to date. In six months, if not revised, any list would show a large share of faulty addresses, as will be proven by something like 20 per cent, of the first-class postage matter returning to the sender. At least this has been our experience in the past in keeping alive our mailing list, so the profession must keep compil­ing its directory always if it wishes to be ac­curate.

An Apology to Brother Evans.

An explanation is due Brother Evans of the A. O. A. Journal for the portrait we printed of him in our April number. This picture, it is but fair to say, was not a real photograph at all, but was drawn by our artist from a graphic description furnished by the editor. It is true the artist idealized a trifle. Note the high, bulging fore­head—that’s for the good; the editor is a think­ing proposition! Then the eyes do bulge and glinten with an unwonted leer. That was meant to typify the editorial faculty of carrying a hor­rible burden with a light heart. We wish we could think and do before the commission of the act, so as to be on deck with the goods in the first edition. This was meant in a complimen­tary way in our April, and our O. A. Journal, and we think he understands it so, although Mrs. Evans is good and mad and says she will sue us if we don’t remove the slander. We quote Brother Evans himself to vindicate our artist’s concept. It proves that artists as well as editors must be able to discern men and anticipate the future.

Dear Brother Bunting:

I am firmly convinced, considering the present state of my physiognomy and the laws of the land, that I have a clear case of libel and could win an action against you on account of the publication of that cartoon in the April number of the O. P. But I am so busy just now furnishing "copy" for the Journal that I have no time to suit. Then, too, I am consed by the reflection that all great (?) men are caricatured.

I am not sure but what your artist has pretty well represented me as I shall appear in a few years, should my connection with the Journal continue so long, except that I fear I shall have no such surplus of avurduons—an editor, you know, is naturally so hard to heal.

The gradually expanding bal'lenness of brow and the generally expanding area of brown are con­sequently manifest in this, or rather in that, or rather in this.

The July "O. P." is said he favors a trifle in the style of "The O. P." Dr. E. E. Higgins, of Ann Arbor, Mich., has brought out a neat booklet entitled "An Outline of the Muscles and Arteries," which exactly fills the bill. It contains 106 pages, is bound with cloth-lined, waterproof covers, and will be sent to any address for 50 cents. See the announcement of Dr. Higgins elsewhere in this issue.

Vice President, Mrs. Evans resigns some time ago to devote herself to other business interests in Kansas City.
Pong Promotion

Doubtless most of our social and athletic readers have stood apart from a ping pong table—just far enough to miss the interest of the play, and indulged the thought, “What the devil is that fuss and sweat all about, anyway? What’s the use after the play is done?”

This above thought comes to my mind whenever I see a practitioner purring around with his campaign of advertising—doing ping pong promotion. By this I do not mean giving himself enough to amuse and satisfy himself, without reference to any further utility than keeping up his own interest in the game.

To do the promotion which wins you must interest the other fellow. To interest him you must keep after him systematically—that is, once a month, every month, without waiting to see each month’s interest and without waiting to see each monthly installment put in the month before. Entered into in that spirit it pays well in the course of the months.

Of course, ping pong promotion is better than nothing at all. But, while going at it, why not do it right and actually make an impression on your community? Why not get up a real Pong Promotion—Osteopathic interest? You can do it. We can help you. And it will pay you well in money and reputation.

The way to educate is to do it fully, freely and systematically; so if you have been distributing your literature on the half way or occasional plan, we recommend earnestly that you quit ping ponging and join the ranks of those who educate. Offer him a new idea, something to interest, something to instruct, so that he will seriously give you some of his attention. “Osteopathic Health” fills the bill. And, of course, after that stage they are as good as landed. Three lines under the names of such persons as these who are making the future of Osteopathy, in my opinion, than a dozen long scientific articles from John Smith, B. A., D. O., from Two Oats, about all full of big words and unintelligent argument.

We trust that Mrs. Evans will see the utility of this and also forgive us. For instance, Mrs. Evans, if the A. O. A. got an idea that Osteopathy would work inside a person—bought the good looks instead of giving us credit for idealizing faithfully what really exists potentially in its editorial countenance? Forget, dear madam, if you cannot forgive us.

We Are Anxious to Stay Proceedings

Dear Doctor Bunting:

I received a copy of “The O. P.” yesterday, my countenance decorating the first page. A lady patient came in while I was looking it over and we found a verdict against “The O. P.” for one million dollars. The reflection on my age and health, and in such a popular and widely circulated medium as “The O. P.,” we call it nothing short of defamation of character. It is not easy to find a substitute (so to speak) in your next issue, and state that the reference to my age was a joke, and that I am in reality just old enough to vote and have seen hundreds of proposals which you might adopt to meet the exigencies of the present time. This is for the benefit of the young ladies who read “The O. P.”—if you will do this, we will stay proceedings.

I would also like to have you send me about twenty dozen extra copies of April “Osteopathic Health.” I am very particular about my advertising matters, as you know, but there are some things in this number of “Osteopathic Health” that certainly look good to me. I would mention the endorsements of Opie Reed and Ella Wheeler Wilcox. Such references as these have much influence in causing people to investigate.

On the whole I have concluded to forgive you this time, Brother Bunting.

Fraternally yours,
A. L. EVANS.
about 75 per cent. of the membership of the A. O. A. A. which this organization since would be practically unrepresented.

I recognize as well anyone the value of keeping trained and proven generals at the helm—it is the life and progress of any organization, and therefore the fate of the American Osteopathic Association. A. O. A.'s phenomenal progress has been due to retaining, year after year, its seasoned counselors and twice-or-thrice-proved, industrious, committee women and staff officers; yet I recognize also that new energy and fresh ideas have their strong potential value and that these late cohorts which have enlisted under its banner have the making of officers just as good as the leaders of the old guard, and, surely, in the immediate future, they are entitled to a fair numerical representation.

These remunerating thoughts are offered without special reference to our own organization, or its history up to date. They are drawn from the fund of experience that belongs to many an older organization. Perhaps just a tendency to this has developed in our own ranks up to date, yet I would not say it has not been the very best thing possible for the organization up to this time, which is, in such an uniformed, rapidly growing body, to centralize power into a few wise hands was the safest and best policy. But we have a future to consider and I would strenuously urge upon growth and expansion, the organization, or the development of a hierarchy of divine right governors, or anything tending toward that condition.

There is a town in Michigan called Muskegon, known as the "one-man town." One man discovered the town on the map, gave it its industries, made his money there and then bought everything, schools, towns, docks, steamboats, and so forth, and gave them all to the people. In one sense Muskegon was lucky; but in another the people in that town may not have another citizen trained able to fill his boots. Then rival cities with 500 trained, public-spirited citizens will walk right ahead, while Muskegon settles down to worship a shrine—unless the usual order of things doesn't happen. The moral is: Train tens and hundreds of our members to work inside the A. O. A., and if there isn't room in the present official roster for them, affiliate all the state associations by organic law and make new A. O. A. jobs in each local state and keep them busy. The bigger working men we get the better. Look how long the Confederacy held out against starvation, siege, blockades and poverty, and remember every man of them was a colonel! The lesson is startling, is it not? We have the dear public want to do to in the A. O. A. They're eager now and willing.

A Shift in the Tactics of Aggression

Realizing, after ten years of futile effort to stamp out Osteopathy, that every time they step on it, like molasses, it only spreads out over more ground, our medical brethren, the divine right "regulars," adopted new tactics. He is about ready to quit persecutions before the police courts. The snare which Dr. Van Meter and his Board of "Health" ran up against at Denver has been found out by a new 3000-page bulletin of record for harrassing an Osteopath in his practice, has made our "regular" friends realize that there is a free country for medical opinion and choice just as there is for the people. The "regular" is about to quit "stampoting the heresy, Osteopathy," before legislatures also.

Victory after victory for the Osteopaths, followed by a new judiciary-minded, mythical Mattyism as old Kentucky's law-makers recently dealt out to one "Herod" McCormack, M. D., have fixed it, so far as it seems, persuaded the "regular," that he must fight a different battle to perpetuate his medical monopoly. Court and legislative matters alike are denied him.

Now, the regular isn't all the time a fool in politics, although I grant that when he gets after Osteopaths he acts like he can learn in the years—and he has. His last coup is deucedly more clever—indeed, so clever that we suspect the "regular's" lawyer thought all about the case for.

The "regular" has set out to get laws that will compel the Osteopath to study four years before he can practice, and also equip himself with a fresh knowledge of five per cent of the dispensing bitters. This is all done solely in the interests of the dear people. If the Osteopath is given a "regular" medical education he can make his money there and then bought his practice and "and he ought to do some good. He can then practice whatever he chooses." In the interests of a suffering public it is but fair to make the Osteopath study as much as other physicians, etc.

All this sounds just and plausible enough, and nine out of ten legislators will take the bait. It matters not that the very doctor who asks such learning to protect the people may have gotten his education in one year, or two. The average legislator does not see the trade union principle involved in putting a professional standard constantly higher and higher. Of course it limits competition—but the virtuous M. D. is not after that. He is burning and yearning only with desire to protect the dear people. Don't forget it.

It makes no difference that the Osteopath response to this is a free country for medical opinion and choice, to boot! The "regular" gets out his little hypodermic syringe and fills his lymphatic tissue with a compound that destroys life, wrecks health, detrones mind, debouches morals and daems as evidently and unmistakably as in this world a human life can be damned!

Yes, yes, the people must be protected against this. Still, they can train men and women to combat disease and heal suffering without drugs in two or three years, by all means add a fourth year to the course by law; compel every Osteopath in the realm to perfect himself in another and an alien system, and then just as he is leaving his patient after a wholesome Osteopathic treatment, let him return to a surgical operation, for the great and beautiful work his patient had just undergone. Wiser heads than that of Dr. D. knows and our schools add a fourth year to its course without materia medica, and fills their lymphatic tissue with a compound that destroys life, wrecks health, dethrones mind, debouches morals and daems as evidently and unmistakably as in this world a human life can be damned!

"Let him know all the people knows and the people will be safe!" As they are safe—poor, helpless, ignorant, newly-weds, farmers, clerks, mechanics, women, and children. Wise decisions are made not in due time the professionals study four years and qualify a professional, and the dear public should promptly consider. Now, I don't approve of that.

It is impossible. Are these states that adopt such four-year-laws to shut out Osteopaths in the future? Will D. O.'s become M. D.'s also, just to satisfy such laws? Will the two and three-year Osteopaths in the state who have to face such proposed legislation agree to it cheerfully in time as a matter of limiting competition in their own profession? Will our schools add a fourth year of medical instruction, without materia medica just to meet a blind statutory mandate?

"The O. P." is not going to answer these questions all at once, and perhaps not at all. We will have to lay our cards on the table and see how things evolve, for it is an evolution.

But don't forget the issue, namely, that the "regulars" plan to use laws making our practitioners study four years and qualify as drug therapists; that their petition to legislators to bring this about looks fair, respectable, honest and unselfish and very, very plausible; and that it will be a hard campaign to down the hardest we have ever struck. So, be prepared; remember that "The O. P." tipped off the "regulars" last year when they had their ammunition ready to fire when you have to.

WANT ADS.

WANTED.—A GENTLEMAN D. 0. WOULD like to have a lady practitioner open up offices under his own name. Thousand. No other Osteopath there. Refer. Address "88," care of "The O. P."

ALL MEDICAL MEN and women, EXPERIENCED Osteopaths to take charge of his practice while on summer vacation, may address Box "77," care of "The O. P.",
Dr. George J. Helmer, Our Eastern Pioneer.

The pioneer Osteopath of New York, Dr. George J. Helmer, is a very interesting figure, not only because he is the pioneer of New York state, and was also the pioneer of the city, but also because he is a conspicuous successful practitioner. He has one of the largest and most influential Osteopathic practices in the world and, it is to be added, perhaps the most lucrative—although the editor would not be justified in instituting comparisons, especially since Dr. Helmer is modestly not on record.

Dr. Helmer was a good business man before he entered Osteopathic work, and he has carried good business methods into professional life with him. He has always been progressive and alert to put Osteopathy’s best foot forward. His good business sense, for instance, was always exercised on the side of keeping up fees for treatment, and he has demonstrated very forcibly that it pays to do this. Dr. Helmer was the pioneer Osteopath in New York city. He began his practice there in the §23 for thirteen treatment basis. After a lot of other D. O.’s had come in, some condemned, but Dr. Helmer, as it is said, by cutting prices. Dr. Helmer promptly raised his rates to §35 and, I believe, that has been his minimum rate ever since. The rate cutters did not succeed. Dr. Helmer presumed their policy did not help them, while the §5 rate only helped Dr. Helmer to go forward all the faster. Since then most of Gotham’s leading Osteopaths have adopted the §35 rate.

Dr. George J. Helmer’s business office is at 136 Madison avenue, New York city. He was born in Canada in 1869, and was educated in the Canadian schools. Early to be interested in a physician and, while in mercantile pursuits, studied medicine.

The Massachusetts College of Osteopathy

BOSTON

The present course of study consists of THREE YEARS OF NINE MONTHS EACH.

The THREE YEAR COURSE was inaugurated September, 1902. Next term opens September 12, 1904. No resident admitted except on acceptance of application.

The individual instruction to students, the real periods during the term, a YEAR of clinical demonstration and practice, Osteopathic and Surgical, and the dissection privileges, make the course ideal.

The required course of study fills the student with all that he needs to know for a life work in the osteopathic profession. It contains 106 pages and is backed with cloth-lined, waterproof covers. Price 50 cents, postage paid to any part of the United States or Canada.

Address: DR. S. S. HIGGINS, Ann Arbor, Mich., or W. K. FLETCHER, Still College, Des Moines, Iowa.

WANT ADS.

CHICAGO.—FOR RENT—TREATING-ROOM and reception room in a downtown Osteopath’s office, very desirably located and at a reasonable consideration. Address C, care of O. P.

CHICAGO.—TO RENT—TO 1 OR 2 OSTEOPATHS; dirt cheap; furnishings of large, light, airy, quiet. Central offices, with reception desk, etc., etc. Ground floor. Fine chance for man and wife, or lady assistant. Address H. W., M., 1209 Trude Bldg.

FOR SALE.—A GOOD PRACTICE in LIVE Western Town of 15,000 has been for 16 years. A practice sufficient for two—lady and gentleman. Patronized by best people of the community. Martin’s favorite. Write for particulars to Dr. S. M. Sherwood, Dale, N. Dak., where it will be for a three months’ vacation.

The Pacific College of Osteopathy

South Pasadena, Cal.

Incorporated 1898

The required course of study fills the student with all that he needs to know for a life work in the osteopathic profession. It contains 106 pages and is backed with cloth-lined, waterproof covers. Price 50 cents, postage paid to any part of the United States or Canada.

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The Open Court

Says It Hit the Nail on the Head Also Believes In Less Pathology

Editor "O. P."

Your article in "Shop Talk" concerning the "20 months Osteopathy" is getting along the right line, and I hope to see such an array of evidence and opinions going into your office as will cause our brethren of the Osteopathic faith to take a stand far the major proposition as expressed in your article.

The 20 months idea is not the major idea, but if only half a loaf is obtainable at this time let us have it more abundantly. To define the major premises as given it is this, 30 months devoted to anatomy, physiology and Osteopathic principles and diagnosis. In my short experience in the field, the fact has been demonstrated to me that I know too much pathology and not enough Osteopathic principles and diagnosis.

It was patent to me before leaving school that my knowledge of the three branches named in the major premises was very deficient, especially the last mentioned, so that at the present time, if it were possible for me to enter school for a term of review, there are two subjects to which my whole attention would be directed, namely, anatomy and diagnosis.

When time came for me to leave the fostering care of my alma mater my ideas of an anatomical lesion were so thin that one could see through them. When my first patient came to the office would have caused either uproarious laughter on your part or extreme sympathy and tears! It was a case of migraine and cramp-diarrhoea. If there were any lesions it was beyond my ability to detect them, and yet my belief in "bony" lesions is firm and unshaken.

In closing, permit me to restate that my idea of Osteopathic education is a three-year course, and I believe that 30 months' study of anatomy, physiology and Osteopathy is all well and good, but what does the third year's work consist of as advertised? Nothing that will benefit D. O.'s in practice. It puts in time and see how near we can approach the M. D. and yet call ourselves Osteopaths.

When I first graduated I thought I must have medicine, as I was required to study materia medica to get my D. O. degree, and we were left with the impression that medicine was necessary. After practicing Osteopathy a time, and having no use for drugs, I took a post course at A. S. O., and now, after nearly four years additional practice, I am by far farther away from medicine than ever. The adjuncts might do when one has that "tired feeling" and desires to get out of work—but hardly, otherwise.

How many of our real successful D. O.'s in the field had any other than the 20 months' Osteopathic course? What per cent of the ten month fellows who had nothing but anatomy, physiology and Osteopathy are successful? Look at the records! "Pup" gave them what is called into use every day they work.

A three-year course would do for us in the field what the four-year course is doing for the M. D., lessen the number of graduates and competition, for fewer students would enter the Osteopathic colleges.

I talked with a D. O. who took the M. D.

BOVININE

in ANÆMIA

BOVININE overcomes Anæmia logically, rationally and radically, for several substantial reasons:

1. Because it supplies the starving organism with the requisites for immediate reparation.

2. Because it needs no preparation or transformation at the hands of the vital machinery before it can be assimilated and converted into living force. Scores of theoretically excellent foods lack this vital condition, and are therefore appealed to in vain.

3. Because the condition called Anæmia results from a form of malnutrition which is not caused by lack of any nutritive element, but by the absolute inertia of the digestive function.

BOVININE comes to the rescue by supplying a vitalized and perfectly compounded pabulum that calls for no chemico-vital effort or expenditure whatever.

Have we made the contrast between BOVININE and all the rest of the prepared foods distinct enough?

If not, please apply the crucial test—clinical use—at our expense, and convince yourself that our claims are neither extravagant nor exaggerated, but are strictly based on science.

The Bovinine Company

75 West Houston Street, NEW YORK
course, who confided to me that drug medicine and its traditions lessened the confidence of the D. O. and was therefore a detriment.

Osteopathy pure and simple, no adjuncts, has built on so far on the 20 month course. How much more success can we ask? Nothing like it was ever known—legalized in twenty-five states of the union and practised in all—this has been accomplished in ten short years! Don't you think that a record to be proud of? Does it need amending? Fraternally,

W. T. THOMAS, D. O.

A Mealy Trick, Doctor Proctor, You Might Expect Better

Editor of Osteopathic Physician

Dear Sir: Some time ago a party called at my office and asked me to take 100 copies of a write-up on Osteopathy in the New York Journal of Health. I read part of the article and found it exceedingly objectionable, because of false personal allusions. I told him that in that form it was out of the question, but to call in the afternoon and I would consult with my wife and we would see what we would do. He called in the afternoon and told my wife that I approved of the article and only wanted her consent to order it. Without reading it, as she was very busy, she ordered 100 copies on the strength of his assertion that I said it was all right. When it came we threw the papers all aside and hoped that it would soon be buried in obscurity. But, alas! We found afterwards that a dairy company had distributed many copies at the pure food show. In humiliation we explained our position to all our fellow Osteopaths we met, and supposed it would be forgiven, if not forgotten. But, alas! alas! Some one of our most virtuous Osteopathic friends, with that keen perception of the ethical in conduct which characterizes some people, has, we learn, mailed them to the profession generally, to show, I presume, to what depths of degradation Drs. C. W. and Alice H. Proctor have fallen, and incidentally to prevent any Osteopaths from directing any patients, or giving any public recognition to those who have fallen so low!

Now, Mr. Editor, as we know not to how many and whom these have been sent, and cannot therefore mail to each personally this explanation, we are compelled to appeal to the journals of the profession to publish our confession of this heinous crime and stand in shame in the presence of so great virtue as we find about us!

We do not know who has sent this publication broadcast, so we cannot designate. We do not feel that the Buffalo Osteopaths in general would approve this method of disciplining a recalcitrant, and we do not wish to impute any of the profession to publish our confession of this act.

We trust that the Rewarder of all good work will some day reward this most virtuous person, whoever he may be! Yours truly,

Buffalo, May 17.

C. W. PROCTOR.

Dr. Linnell Captures a Kirksville Belle

Dr. J. Arthur Linnell, of Chicago and Miss Bess Bielby were married at Kirksville, Mo., May 9th. "Out of deference to the health of the lady's mother, the wedding was a quiet home affair, without cards or invitation, and none but immediate relatives attending," Dr. and Mrs. Linnell took a bridal trip on the lakes and are at home at La Grange, Ill., where Dr. Linnell has a very fashionable suburban practice. The hosts of friends of both Dr. and Mrs. Linnell in the profession wish them all happiness in wedlock;

Buffalo Wants It and Shall Get It

(Continued from Page 7)

the association may be unprecedented in enthusiasm and scientific influence. Trusting that your own words and vote will reciprocate our spirit, we are,

Most cordially yours,

IRENE BISSONETTE, Sec'y.

Buffalo, June 14, 1904.

$5 a set of three charts. Cost but $5. Will teach you anatomy unconsciously. Will be a valuable adjunct to your office when you engage in practice. Write for illustrated circular. Address,

HELMER & MERTON, 56 Madison Ave., New York

The Splendid Library of Text and Reference Books from the presses of P. Blakiston's Son & Co.

1012 Walnut St., PHILADELPHIA constitute the best works of modern medical science. No physician's library is complete without them. Osteopathic Physicians find special delight in Deaver's unique and graphic Anatomies in three volumes, Morris' Anatomy—the new standard text book which is rapidly superseding all others as a college text, Solis-Cohen's System of Physiologic Therapeutics and many others of equal interest and value. Doctor, let us send you a copy of The Medical Book News, our descriptive catalogues and price list. You will be sure to find some volumes described that you are in need of.

Deaver's Surgical Anatomy, in three royal octavo volumes of more than 600 pages each, containing 499 full-page plates, including 610 figures, nearly all from dissections made for the purpose. Over three volumes now ready. Full Sheep or Half Morocco (Green). Marbled Edges, $24 net.


Scores of other books of special interest to Osteopaths.
We offer a choice of several plans for circulating "Osteopathic Health," endeavoring to give regular users as much saving in price as we are able to secure on our part by having our printing work contracted for at lower rates. It saves us on the cost of our service to know months ahead how big editions we can contract for, and we simply give our patrons the advantage of this economy. Those who use a hundred a month on the yearly plan get their service 50 cents cheaper per month than those who order on the monthly plan. Those who on the six-months' contract save 25 cents a month.

We are pleased to serve patrons on any plan that suits them best, but recommend the annual contract plan of 100 a month for so much because it enjoys the cheapest possible rate, than because systematic advertising, everlasting lamenering at the desired end, is what gets the most glorious results. But, remember, single orders are always welcome and receive prompt attention. Here are the prices for our service on the various bases, carefully figured out, so that you can tell at a glance just what you want to know—namely, the total cost for your order on each plan submitted:

**Prices on the Yearly Contract Basis**

One hundred copies a month, with the professional card feature included, will cost as follows:

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<tr>
<th>First Month</th>
<th>All Subsequent Months</th>
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<td>First Month Cost</td>
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<td>Extra charge first month only</td>
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<tr>
<td>Electrotyping six-line card</td>
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**On the Six Months' Contract Plan**

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<td>Extra charge first month only</td>
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<td>Electrotyping six-line card</td>
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<td>Composition six-line card</td>
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**On the Single Order Plan**

Fixed cost, if professional card is wanted:

| 100 copies magazine, blank | $3.50 |
| Printing card | $0.25 |
| Electrotyping six-line card | $1.00 |
| Composition six-line card | $1.00 |
| Extra charge at time of first order, if professional card is wanted | $2.00 |

Contractors must remember that we go to press on the 20th, and that all changes in orders or cards must be in our hands prior to the day of the press.

If the professional card feature is not included the cost per 100 copies, including envelopes, on the single order plan is $3.50. Expressage is always an added cost to the contract price of magazines. See explanation under annual contract plan.

We send no goods C. O. D. We cannot bother with the details and take the risk of having the shipment refused by the consignee—an emergency that has not been unknown to us in the past. Single orders must be accompanied with the money.

Express Rate Concession.—Under a new ruling of the express companies we can now guarantee express at the lowest rate charged for points east of the Rocky mountains, a rate of 35 for 100 copies, with envelopes. We can also secure a much cheaper rate on larger quantities to points within this territory. We suggest 200 magazines and envelopes will go for only a few cents additional. Write us for special rates to your city.

To take advantage of this cut-rate it is necessary that we prepay the express charges, which we will do in each case, unless definitely instructed otherwise, and include the same in the monthly statement. Remember for single orders must include express charges if they wish to take advantage of the rate.

List of Diseases Printed if Desired.—A patron using "Osteopathic Health" with his professional card therein may have the "List of Diseases Successfully Treated by Osteopathy" printed in the lower half of the same cover page without extra cost while the professional card does not cover over half the page.

When the professional card has to be reset and re-electrotyped to accommodate the insert of a new disease, the printer must pay whatever charges necessary to do this. You must order list of diseases included if you want it.

Changes in Professional Cards.—Every change of the matter or arrangement of your professional card, however trivial, necessitates some new composition and, if much change is made, a new electrotype, which cost, you, of course, must pay. Therefore, write your card carefully, typewriting it if possible, avoiding errors.

**Things to Remember in Ordering**

Remember that we are able to fill your order for "Osteopathic Health" any time during the month, and that the professional card feature may include either back numbers or the current edition as long as they last.

Remember that where patrons desire it we will address and mail out their magazines for them to lists furnished us, at the rate of $1.25 per hundred—$1.00 for postage stamps and 25 cents according to distance. We cannot charge for mailing card—our typical, stamping, enclosing and mailing.

Remember that we will furnish instructions about how to prepare mailing lists, etc., and that you have the advantage of education in his or her special field, if such advice is solicited.

Remember that with every order of "Osteopathic Health" we furnish envelopes for mailing.

Remember that you can use either a half-page professional card—which we recommend to the professional card user, if you prefer it, a full-page advertisement, or statement of any nature. The printer's charge for composition and electrotyping a full-page is $2. Be sure and send your own copy for professional card if you want it—at the time of placing your order, giving full instructions—if you have any—so as to avoid the cost to you of resetting.

**These Rules Are to Help You**

These rules are necessary for the protection of our regular patrons and to enable us to get the magazine out before the first of the month. To accomplish this requires the rigid enforcement of the rules. You will greatly understand this when you comprehend that each order for 100 copies requires a special order to the printer, a separate count, separate binding, our own label in the form which has to be taken off the press each time and printed separately. In brief, each order is printed as a separate edition for you.

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Remember that keeping busy is the art of being well and properly advertised.

You have just one more chance to get in on the prizes in the essay race. The awards will be made at the St. Louis meeting.

Now is the time to begin to boost up the old characters so that you will not have any falling off of practice during the summer.

Practice need not decline in the summer if one handles his promotion properly. Indeed a lot of our patrons last summer wrote us that midsummer were their busiest months.

When "business" is dullest the merchant scraps the hardest to get all there is offered. When practice is slack, the Osteopath should do his most vigorous campaigning to make all the new friends and patients possible.

Always to improve is a good motto. We follow it. This subject of making "Osteopathic Health" better and better each month is one that we have given a great deal of study and we are pleased to have from our friends take up the problem with us and give us the benefit of as many viewpoints as possible.

Your Attention Is Invited.

Subscribers to The Osteopathic Physician and Osteopathic Health will confer a favor upon us by remitting their subscriptions as soon as they know them to be due. It costs us a good deal to write repeated notices, to be sure, such as a bright, brief, treatise on "Summer Complaints," and other things of interest in all seasons, but the keynote is entertainment—or rather instruction masked with entertainment, for "O. H." must never forget that it has a mission—to "bring them in!"

Beginning in the order of appearance after "Summer Complaints," there comes a brief editorial from the Chicago Tribune, "Drug Habits-Growing at an Alarming Rate." This is based on the report of the Interdenominational Committee for the Suppression of Drug Addition, and asserts that there are more than 1,000,000 morphine fiends in the U. S. N. ow, we, as Osteopaths, do not have to "roast" anybody for our unfortunate fellows, or to say anything unkind; but it is due the people who do not give much attention to these things, and who rely upon their physicians with absolute trust to take care of things anatomical and physiological, to let the truth be known, and when representa­ tives of the Christian Religion ask such a report and sound the alarm it is meet that Osteo­ pathic magazines should do their part to spread the light and let the truth be known. This article on the ravages of drug habits among Americans is less than a page, and shows no bitterness

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