

THE INSPIRATION OF WHOLE PERSON HEALTHCARE

Paige White, BFA

“Whole Person Healthcare;” it is a phrase continually associated with osteopathy, but what does it mean? How is it related to osteopathy? What is osteopathy? For those involved with the osteopathic profession or the general healthcare industry, the answers to these questions may seem obvious, yet they are some of the most commonly asked questions for the general public. One of the easiest ways of describing whole person healthcare and osteopathy is to explain its origins through the life of its founder, Andrew Taylor Still, DO. The Museum of Osteopathic Medicine’s newest exhibit, “Whole Person Healthcare: Osteopathy through the life of Andrew Still” does just that.

The “Whole Person Healthcare” exhibit was constructed to highlight the turning points in Dr. Still’s life leading to his views on medicine, which ultimately became known as osteopathy. In telling the story of osteopathy’s origins, the Museum wanted to show the man behind the profession through personal

artifacts such as Dr. Still’s boots, business cards, inventions, and treatment blanket. The Museum also wanted to bring to life Dr. Still’s second wife, Mary Elvira Still, who supported her husband and kids through various trials and tragedies, as is seen in the display of her mourning accessories.

The exhibit is housed inside a new 180-square-foot gallery made possible by the generous donation of Dr. and Mrs. John H. Drabing in memory of Faith and Martin L. Drabing, DO; C. Robert Starks Sr., DO; and Esther Bolles Starks, DO, whose family was in the first graduating classes of the founding osteopathic school, the American School of Osteopathy. The exhibit took a year to complete involving research, design, construction, graphics, labels, mounts, and artifact preparation, finally opening in October 2014.

In designing the new exhibit, the goal was to give viewers an experience, not just a history lesson. Bottles of dried herbs that were commonly found and used by 19th century Missouri frontiersmen and various American Indian tribes can be viewed and smelled. Interpretive sounds of what Dr. Still’s first wife would have heard can now also be experienced through a high end, sound adjusting speaker. Even a Shawnee prayer can be heard thanks to Dr. and Mrs. George Blue Spruce who spoke and interpreted a Shawnee prayer from the Museum’s collections for the new exhibit. Finally, an interactive touchscreen was also added to give more in depth information about the influences of Wakarusa Mission, the Shawnee Indians, and American Indians in general on the Still family. With the opening of “Whole Person Healthcare: Osteopathy Through the life of Andrew Still,” visitors both familiar and unfamiliar with osteopathy and whole person healthcare can, not only learn about the origins of osteopathy, but experience it.

Dr. Still did not always understand how medicine worked, nor did he have a sudden realization of osteopathy. He learned gradually throughout his life, enduring many hardships, tragedies, and eventually fortunes that served as milestones in



Whole Person Healthcare exhibit

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Left to right: Dr. Gary Cloud, Dr. George Blue Spruce, Paige White, and Jason Haxton



Left to right: Paige White, Dr. John Drabing, and Jason Haxton

his understanding of medicine and people. Recognizing causes in seemingly unrelated parts of the body and the effects of one's lifestyle choices and environment became Dr. Still's approach to medicine. He learned that one cannot understand medicine

without also understanding both the body and the patient. Dr. Still's philosophy of medicine has lived on through generations of osteopaths and continues in the osteopathic students of today.

The Museum continues its international outreach

This fall marked the 10th anniversary of international exhibits and lectures by the Museum. It is hard to believe that the first invitation abroad was to Germany by the Verband der Osteopathen Deutschland (VOD). Museum Director Jason Haxton, MA, attended that Kongress and the Museum's international outreach program was born.



Jason Haxton with his VOD Diploma

At the time of his visit, a majority of German osteopaths were unaware that Dr. Still, founder of osteopathic healthcare, had actually published any books – let alone the four that continue to be reprinted. The Museum team and Haxton embarked on a collaborative effort to have all of Dr. Still's books compiled into a German language compendium along with works of other early great osteopathic teachers. In fall 2014, when Haxton attended the graduation ceremonies for the students in Germany, he

was honored to find he too was on the list to receive a degree. Professor Marina Fuhrmann, MSc, DO, doctor of osteopathic education (hc), announced that for his support of German osteopaths and his worldwide efforts to make the Museum globally accessible, Haxton was awarded an honorary DO degree. The strong ATSU and VOD relationship continues with new academic collaborations on the ATSU campus.

All of the Museum's international success has stemmed from that first trip, as those attending the Kongress from a variety of

countries asked if they too could have a visit from the Museum. The international program includes almost 50 trips abroad and as many trips by osteopaths coming to Kirksville, including our largest group last spring of 28 Russian MDs, DOs led by Irina Egorova, MD, DO, PhD, CEO-Institute of Osteopathic Medicine in St. Petersburg. This year alone the Museum completed three trips to Canada, two trips to Japan, two trips to Germany, one trip to Russia, and a trip with two osteopathic locations in Spain.

Reciprocal visits by osteopaths this year came from Argentina, Brazil, several Canadian Provinces, United Kingdom, Italy and Germany. Vice president of the European Federation of Osteopaths, Marika Jevbratt, DO, was a lecturer at the ATSU-KCOM Founder's Day Continuing Medical Education program.

Future Museum programs include the new locations of Alberta, Canada; Maaseik-Aldeneik, Belgium; and Warsaw, Poland. The Museum of Osteopathic Medicine is the museum for the profession – both in the USA and globally.



Haxton receives osteopathic books in Russian from Dr. Egorova

Museum advances toward its American Alliance of Museums accreditation goal

Jason Haxton, MA

Accreditation is the highest standard set for museum professionalism through the national organization the American Alliance of Museums (AAM). Achieving accreditation provides recognition of a museum's commitment to excellence and the highest professional standards of museum operation and public service. Since 1997, the Museum of Osteopathic Medicine has been working to improve itself to achieve this coveted museum classification.

Over the years, the Museum has engaged professional onsite reviewers to create check lists for areas of museum success and areas for improvement, and then acted on those recommendations. In fall 2014, the Museum team felt it had reached the point of readiness to submit core documents to AAM.

Core documents receive their name because they are fundamental for basic professional museum operations and embody core museum values and best practices. They include a museum's mission statement, institutional code of ethics, three-to-five-year strategic institutional plan, disaster preparedness/emergency response plan, and collections management policies. In all, four binders of material have been created unique to the Museum and its collection of artifacts. Staff completed and sent in materials in early November 2014.

By late December, the Museum received positive news from the accreditation program officer that the core documents were impressive and all in order. The Museum was cleared to apply for the next step, application for an internal self-review of all aspects of the Museum. The application and letter of support by a former reviewer, Barry Bauman, PhD, was accepted and now the self-review is due by mid-September 2015.

If the AAM accreditation program officer accepts the review as complete, then a team of museum professionals will visit Kirksville for several days and compare their on-site visit with the self-review. Provided all is accurate and in order we will be granted a 10-year accreditation classification. More as the progress continues!

Museum strategic plan sparks new campus programs

As mentioned earlier, accreditation requires a three-to-five-year strategic plan outlining goals and how the museum plans to achieve these goals. The Museum staff felt a stronger outreach to campus through programs on osteopathic history would be a worthy use of Museum staff and resources. Two new programs were agreed upon: a monthly student lunch on history and programs for faculty and staff related to the University's mission for whole person health.

Museum Director Jason Haxton, MA, contacted ATSU-KCOM student Janeeka Benoit, OMS II. Benoit, the Student Government Health and Education Committee co-chair, was looking for opportunities along the same lines, and thus, the monthly Brown Bag Lunch Series was created.

Since that discussion, four Brown Bag Lunch programs were held to a good size attendance of interested students and others in the ATSU community. This year's topics include:

October: Why does Dr. Still look so creepy; November: The beginnings of the first osteopathic school; January: Shawnee Indians at war with the Still family; February: Blacks in osteopathy; March: Is chiropractic medicine the illegitimate baby of osteopathic medicine?; April: What almost killed osteopathy in its early years?

It is expected that this series will be continued next year as there is always more to share from research on osteopathy and the Museum's ever growing collection of artifacts.

The second opportunity for Museum outreach came from a visit with Trina Goodenow, benefits coordinator. Each year faculty and staff are required to be involved physically or through training on health issues as part of the University's insurance requirements. Goodenow finds a variety of healthy learning opportunities throughout the year under the Still Healthy Seminars. In October, the Museum provided the program, "Body, Mind, Spirit, According to Dr. Still" on living healthy using Dr. Still's suggestions. The program was digitally recorded and so well received by attendees that it is available to check out and review for learning credit for health insurance.

In February, Goodenow requested a second program on health and spirituality. "Dr. Still Soul to Soul" was suggested, and it too is available digitally to faculty and staff at ATSU. The success of both programs means they will continue to be a regular fall and spring option to meet the required health training requirements by the University's health insurance company.

Welcome



Chris Ferguson

Originally from Moberly, Mo., Chris Ferguson graduated from Southeast Missouri State University in Cape Girardeau, Missouri, with a bachelor of science, majoring in historic preservation. After graduation, he interned at the McFaddin-Ward House Museum in Beaumont, Texas, a great learning experience in collections management and care. Ferguson began working as the Museum of Osteopathic Medicine's

assistant Museum registrar in August 2014.

"I still have many things to learn about osteopathy, but I am excited and look forward to continuing my career here at ATSU and the Museum of Osteopathic Medicine."

From Salt Lake to St. Anthony

Anna Mullen, MA

Any individual who has taken a long car trip, or has seen one on TV or in a movie, knows the importance of roadside exits. These off ramp signs are lifelines to trip necessities such as food, fuel, and open space to stretch one's legs. But, for one genealogist who contacted the International Center for Osteopathic History, a green exit sign for St. Anthony, Idaho, changed her research completely.

In 2014, the Museum of Osteopathic Medicine's International Center for Osteopathic History received a research request from Jean Jones of St. Lake City, Utah. All Jones knew was that her grandmother Avis Bodle attended the American School of Osteopathy in the early 1900s.

Research confirmed Dr. Bodle was a native of Kirksville, Missouri, and graduated with her degree in osteopathy in June 1902. The Museum was able to provide Jones with the first image of her grandmother, Avis, that she had ever seen. Additional research also yielded connections to Jones' great uncle, Bert C. Maxwell, a graduate of the Still College of Osteopathy in Des Moines, Iowa, in 1906.

Upon the completion of the request, Jones shared the unique journey which brought her to contact the Museum. In 2013, Jones and her husband were returning home from a vacation by way of Highway 20, northeast of Idaho Falls, Idaho.



Avis Bodle
in 1902 graduation class image of the
American School of Osteopathy
Museum of Osteopathic Medicine,
Kirksville, Missouri [1979.321.01]
Image altered

Jones had always been interested in her family tree and knew that her grandfather Riley L. Maxwell, the husband of Avis, was from St. Anthony. They took the exit hoping to locate any related gravesites.

Jones writes, "We were almost out of gas, and we pulled into a station. I got out of the car and asked [two] old looking cowboys if they might know of an old cemetery. By chance one of them took us right to one, and as fate had it we walked right up to [my grandfather's] grave."

This was just the first successful moment of the day.

Jones continues, "We talked awhile about my problems finding my father's side of the family. He said 'get into your car and follow me.' He led me to Cheryl Bills. We hit it off immediately. She took a little information from me, and now, I have nearly a whole family tree."

Jones represents approximately 28 percent of the Museum's research requests, those which focus on genealogy questions. Each request is a unique opportunity to use the collection to answer family history questions, providing metaphorical exit signs for their personal research road trip. This specific journey connected the Jones' home in Salt Lake City, Utah, to the family homestead of St. Anthony, Idaho, to the collection in Kirksville, Missouri.

Museum of Osteopathic Medicine collections internship program

Anna Mullen, MA, and Heather Rudy, MA

Interns, student workers, and volunteers have been at the heart of the Museum for decades. As the institution works toward accreditation through the American Alliance of Museums, staff members have sought out ways to further advance the opportunities offered to these key individuals. In January 2014, the Museum of Osteopathic Medicine established a formal internship program that offers an annual six-month collections internship. Potential applicants are students or new professionals with a background in history or museum studies with an interest in expanding their hands-on experience with artifacts. The collections intern specifically assists the Museum's registrar with inventory and cataloging the collection.

For the 2014 collections internship, the Museum received 11 applications from nine different states and two countries. Jackie Dezendorf, from Townshend, Vermont, was selected for the inaugural six-month position. Dezendorf had just graduated from the University of Vermont with degrees in anthropology

and art history. She previously interned at the Robert Hall Fleming Museum in Burlington, Vermont, cataloging and photographing the pieces in their collection.

As the Museum is currently in the process of completing a comprehensive inventory, the goal for the internship was to inventory all of the 3-D artifact boxes. This entailed identifying, photographing, cataloging, measuring, and entering location information into the *PastPerfect* database. Once Dezendorf completed this goal, the Museum was able to use her knowledge of osteology to inventory all of the bones in the collection to ensure accurate identification. Through her hard work, the Museum was able to add and update nearly 1,000 artifact records to the *PastPerfect* Online Collection site for patrons use. The staff is looking forward to the continuation of the yearly internship program to further advance the mission of the Museum.

Founder's Day 2014 highlights

International guests come for Founder's Day 2014

The Museum was fortunate to host several international guests for Founder's Day week Oct. 14-18, 2014. The visitors attended the continuing education (CE) course for training in manipulation and sports medicine that culminated in a certificate for attendees.

The guests included returning friend of the Museum, Swedish Marika Jevbratt, DO, vice president of the European Federation of Osteopaths. Dr. Jevbratt was contacted to be a guest lecturer and presented the program, "Has the Classical Approach of Total Body Adjustment – a Part to Play in Sports Medicine?" for the CE course.

When asked about her lecture, Dr. Jevbratt replied, "I personally think that the Total Body Adjustment as taught and developed by Dr. John Martin Littlejohn is the perfect way to approach and treat athletic injuries or any type of problems that we see in our clinics."

The visitors also included a delegation of nine DOs from across Canada. This group was organized by Ed Paget and Scott Lawrence of the Intrinsic Clinic of Calgary, Alberta. It proved to be a motivating experience. After returning to Canada, a follow-up call was made to Museum Director Jason Haxton to provide two days of lectures for students, osteopaths, and the Calgary community in late April 2015.

A.T. Still Honorary Ceremony

At past Founder's Day weeks, a ceremony has been held at the A.T. Still family gravesite to remember Founder Dr. Still. But, due to the logistics of getting people to the site and the unpredictable weather of October, the ceremony was often relocated to the ATSU campus.

This year, the Museum assisted in selecting a number of images from its collection of photographs for an honorary ceremony provided by President Craig Phelps, DO, '84 during Founder's Day at the all-campus meeting on the Missouri campus and recognition of golden anniversary alumni and guests.

Formal traditional photos mixed with candid never-before-seen photos of founder Dr. Still provided laughs and a human connection to the unassuming "Old Doc." After the slide show, guests were encouraged to visit his gravesite at their leisure to remember Dr. Still's great work and sacrifices for advancing medicine.

CME program - athletics at the Museum of Osteopathic Medicine

The Museum hosted three history stations highlighting sports artifacts from the collection for the continuing medical education program at Founder's Day, which focused on the topic of sports medicine for 2014. Participants learned more about the football and baseball teams from the American School of Osteopathy, as well as osteopaths who made an impact in the Olympics, in gender equality in sports, and in coaching.

Osteo-Blast from the past trivia

Trivia Night premiered as a new event during the Still-A-Bration evening of Founder's Day 2014. Teams of four individuals, filling 11 tables, used their combined knowledge of the Still family, medical terminology, and osteopathic history to rack up points on 75 questions. A few ATSU faculty participants even found themselves pictured in the "Throwback Thursday" category. Current students Skyler Dahlseng, Tom McDonough, and Nicole Lighthouse, along with Anne Dahlseng, edged out the competition by five points for a victory. The Museum looks forward to offering this event at future Founder's Day celebrations.



Participants in Osteo-Blast trivia night



Like the Museum of Osteopathic Medicine on Facebook

Grants awarded 2014-2015:

Debra Loguda-Summers

Data loggers: The Museum was awarded a \$1,625 Preservation Assistance Grant for Smaller Institutions from the NEH to purchase 14 data loggers, replacing the outdated hygrothermographs. The data loggers are used to record temperature and relative humidity in the collection storage areas and gallery to allowing the Museum to effectively monitor the environment. With the addition of these data loggers, the Museum is advancing to its ultimate goal of accreditation by the American Alliance of Museums.

Legacy project: The Museum and A.T. Still Research Institute was awarded \$3,000 from the Advocates for the American Osteopathic Association Special Projects Fund for the Legacy Project. The Legacy Project works to capture the stories and professional contributions of osteopathic physicians, researchers, and others whose careers significantly impact the osteopathic profession. Learn more about this project at the website: http://www.atsu.edu/museum/legacy_project/.

LED lighting for gallery: The Museum was awarded \$1,500 from the Auxiliary to the Missouri Association of Osteopathic Physicians and Surgeons DO CARE FUND and Public Relations Fund for new LED lighting for the gallery. By converting high wattage bulbs to LED bulbs, ultraviolet rays would be nearly eliminated from flood lamps, and the heat output would be greatly reduced. LED bulbs also increase versatility of color, temperatures, color rendering, and brightness levels ideal for viewing artifacts.

World War I Project: The Museum of Osteopathic Medicine along with the Missouri History Museum, Missouri State Archives, National World War I Museum, Springfield-Greene County Library District, and State Historical Society of Missouri has been working together on a Missouri WWI digitization project. The Museum has been working with this group of libraries and museums since 2012 to develop a database and website with historical documents, photograph collections, and photograph WWI artifacts throughout the state of Missouri. Several artifacts from the Museum collection, such as Dr. Harold Magoun's army bugle and military metals and Dr. Wilbur Bohm's personal photographs and other artifacts, have been documented for this project. The Museum will be hosting a presentation of the new website in Kirksville later in 2015.

For more information about project progress, visit www.missourioverthere.org, and follow the project on Facebook.



Disaster workshop and supplies: The Museum was awarded a \$5,998 grant from National Endowment for the Humanities to host an Emergency Preparedness Workshop. The training workshop was held at the Museum in April 2014 and was open to libraries, archives, historical societies, and museums from the state of Missouri and surrounding states. Patricia Miller, executive director of the Illinois Heritage Association; Bronwyn Eves, of Eves Conservation Studio Inc., and Capt. James Snyder, of the Kirksville Fire Department, were the speakers. The training program instructed participants on how to develop a disaster plan, demonstrate salvage techniques, review systems created by FEMA, and provide guidance on creating an emergency response team. The training concluded with a hands-on mock salvage operation and a visit to the Kirksville Fire Department. This grant also made it possible for the Museum to purchase supplies in case of a disaster (i.e., first aid kit, disposable respirators, folded sorbents, disposable bib aprons, etc.).



Anna Mullen, research coordinator, and speaker Patricia Miller



Participants at the Kirksville Fire Department

Did you know . . .

the Museum of Osteopathic Medicine has more than 28,000 visitors from all over the world each year? Whether it's a website visitor reviewing the collections database, an international researcher or thesis writer obtaining information about osteopathic history by accessing Dr. Still's papers, or school children learning about health sciences and disease prevention, the Museum of Osteopathic Medicine and its International Center for Osteopathic History are certainly kept busy!



While hard work and dedication has allowed the Museum to emerge as the primary resource for osteopathic research and history, both domestically and internationally, support from its friends is vital for

- **The Collections Fund** for preservation of the historical artifacts,
- **The Exhibit Fund** that allows us to showcase the artifacts safely and securely for others to enjoy, and
- **The Endowment Fund** that supports continued growth and expansion of programs and services.

On behalf of the osteopathic community and public who benefit so much from your generosity, thank you for considering an investment in the heritage that makes the Museum unique in the field of healthcare!

Artifacts acquired in 2014

Heather Rudy, MA

The Museum has been able to acquire a large number of artifacts this past year. Shown here are a small sample of the items added to the collection. These artifacts, and a large portion of the collection, can be viewed on the Museum's *PastPerfect* Collection Online site (<http://momicoh.pastperfect-online.com>).

Audio recordings: This collection, 2014.46, contains audio recordings of Viola Frymann, DO, during a cranial course in 1978 and several recordings of William Garner Sutherland discussing Cranial Osteopathy, the Cranial Concept, and the Science of Osteopathy.

Still family china set: These plates, bowls, and cups were used by Dr. Still and his wife, Mary Elvira, in their home in Kirksville.



2014.43.46 – Soup Tureen



2014.43.30 – Teacup



2014.43.31 – Dinner Plate

John Tuttle, DO, scrapbook: Dr. Tuttle was a 1912 graduate of the American School of Osteopathy (ASO). This scrapbook contains photographs taken during his time at ASO and as a member of the fraternity Theta Psi.



2014.06.01.19 – The Theta Psi Grip



2014.06.01.68 – At the Theta Psi House, John Tuttle is second from the left.



2014.06.01.210 – George Laughlin, DO, in the Pitt

MEMBER REGISTRATION

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Monday–Friday, 8:00 a.m.–5:00 p.m. | Saturday, 10:00 a.m.–4:00 p.m.

Closed on major holidays, during exhibit installations,
and for special campus events.

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