Is Dr. Albert Abrams the Tenth Wonder of the World?

By J. V. McManis, D.O., Who is Now Investigating at Dr. Abrams' San Francisco Laboratories

You request that I give The OP some direct information relative to what I have learned in my investigation about Dr. Albert Abrams and his new Electronic Diagnosis and Treatment. Osteopaths know of Dr. Abrams' other research work from the name he gave it, "Spondylotherapy." This newer research of his is, indeed, a mighty big subject, one upon which I could write for many hours and still not tell half the story. Also, I have only as yet a very superficial knowledge of the subject.

In talking or writing about this subject, I have found it very difficult, indeed, to follow the advice or suggestion mentioned by a doctor whom I heard lecture in Chicago recently. He said that in reading a paper before an audience one can avoid overdoing the matter by trying to follow the advice of a lady who was having a dress made. At the time the lady was taking this matter up with her dressmaker, the dressmaker asked her how long she wanted the skirt. After studying a minute, she replied, "I want it long enough to cover the subject, and yet short enough to be interesting."

How Dr. McManis Got Interested

Last Summer, Mrs. McManis and I spent a little more than a month in San Francisco, at the time that the Stillman case was being investigated and the San Francisco papers had many articles in them regarding Dr. Abrams' blood test to determine parentage. My understanding is that he was mixed up in some way in this Stillman case. Whether this is true, I do not actually know, but I do know that quite a bit was said at the time about his blood test to determine parentage. It was reported that he could take the blood of a man and the blood of a child, and tell whether the man was the father of the child. I have been informed from a reliable source that he did this in connection with a divorce suit in Prisco, and in another case in Georgia, and in both cases, his diagnosis was accepted as evidence. It occurred to me that a man who could make a test of this kind was able to do something that I did not know anything about.

Decided to Call and Investigate

I knew that Dr. Albert Abrams was a regular ophthalmic physician and a man of considerable prominence. I wondered how he would receive me as an osteopath. I thought I would go up and see as soon as I landed. When I arrived in his office, he made me welcome and said, "I am glad to meet you."

He took me in and introduced me to his class in this manner: "Folks, this is Dr. McManis of the McManis Table Company, an Osteopath." Then he added: "I will add that an examination was held in Philadelphia, in which thirty-five medical doctors took the examination in anatomy, thirty-one of whom flunked. The examiner called the four before whom he had passed and asked them, "How is it that you four men are so well posted in Anatomy?" They replied that they were graduates of the osteopathic school.

This naturally put me in a comfortable position. A little later I found that I knew a couple of his students, having met them several years before, in Chicago, at an official meeting.

that the patient he was to examine was out in the waiting room. Dr. Abrams said, "Bring her in; it will give me an opportunity to show Dr. McManis how I make a diagnosis."

Here Starts the Story of Wonders

He requested the nurse to take a sample of her blood, which was taken on a small piece of white filter paper, a splTch about as large as a half dollar. This sample of blood was placed in a little round instrument on a table, called the Ohmmeter. In the bottom of this instrument there was something that looked to me like magnets. I observed this before placing the blood sample on top of this machine. The doctor then drew a small magnet across the bottom of this instrument; then he placed the blood sample in this instrument and screwed the top down tightly. From this instrument there runs an insulated wire about fifteen to twenty feet long, at the end of which, was an Electric plate.

Dr. Abrams has a young man who is supposed to be perfectly healthy and he acts as a subject or "control." This young man had no clothes on from his hips up and Dr. Abrams stood him facing west, telling me this was necessary because of the polarity of the earth. The young man stood upon metal plates that were grounded—will give me a spark. Running to one plate to another, the machine leads from plate to plate in the same manner, and the doctor then draws a small electric current across the plates, and the machine says "tuberculosis." He then took the blood of a child and told whether the man was the father of the child. I was interested in the patient, from whom the blood had been taken is tubercular, the blood in some way modifies the paper when brought in contact with it. I am interested in the fact that Dr. Abrams did not give an opinion on the blood on the table, but drew a small magnet across it, and the machine reported that it was "tuberculosis."
Then, as I said, the Ohmmeter was turned on and, as I understand it, the energy from the Ohmmeter was transmitted through this blood sample down this wire through the electrode in to the patient's body.

In less than five seconds from the time the Ohmmeter was turned on, there was a change in the percussion note. In other words, it became dull.

The doctor turned around and asked me if I had seen that change. Then he proceeded to turn on and off this Ohmmeter. As he did so, the dullness would appear and disappear, requiring about five seconds for the change to take place. He then turned to me and said, "Now, doctor, you see the girl has tuberculosis."

And I told him while I saw what he did, I did not understand it. He said for me to not mind that, I would see later on.

Tests for Degrees of Advancement of Phthisis
He added, "Now we want to know how far advanced it is." Then he explained to me that tuberculosis is a form of energy, that he had found in the advanced stages of this disease it measured as much as 15 Ohms. He then turned the Ohmmeter dial to 15 and the dullness disappeared. He then turned it back to 10, 12 and 7 and when he reached 7, the dullness reappeared. He said to me, "Now, if this first area turns dull, we may rest assured it is 'bone tuberculosis.'" The other areas were "lung tuberculosis." You may imagine my surprise when the only one that showed dullness on percussion was the lung area.

Determines Which Side Is Involved
Now, I have forgotten just how he proceeded to tell which side of the body the girl's trouble was on, but this also was quickly accomplished, in somewhat the same manner as the other methods described above.

Are you interested, Osteopaths?
Do I hear you say, "McMains must have gone plum nuts?" No, friends, I haven't. Keep on reading.

Then by such ordinary methods of diagnosis as percussion and auscultation, he comes to his conclusion. Dr. Abrams located dullness in the posterior aspect of the right lung, in the intra-scapular region, near the shoulder blade. He said, "I have found that all energy is either negative or positive." He said he had found that tuberculosis, where it was too much or too little, a silk thread and a thistle needle suspended from its center and put this wand in a rack and charged it from another wand that he had rubbed upon his sleeve, until the thistle needle became highly magnetized. While this boy was facing west—as I have before described—he suspended this thistle ball in this rack, so it was adjacent to the area on the boy's back where the girl's lung was tubercular. This was done while the Ohmmeter was turned off. Then the thistle ball was moved up close to the boy's back, to what I judge about 1/16 of an inch from the back: The Ohmmeter was turned on and in less than five seconds there was a lowering of this thistle needle a foot in the thistle ball towards the boy's body. Then, to show me the boy's body didn't attract the thistle needle, he lowered it over about four inches, so as to get away from the tubercular area and there was no attraction of the thistle ball.

Witness Such Work Daily for a Month
I could continue on almost indefinitely this way, describing the various cases I saw diagnosed in this manner in Dr. Abrams' laboratory. But I think I will be writing you this letter. I wish to say I had the pleasure of visiting Dr. Albert Abrams in his laboratory from one to three hours each day for over a month. I saw this sort of work going on daily.

Diagnosis for Injected Tonsils
I have seen Dr. Abrams diagnose cases from a sample of blood and tell his patient definitely that he had a pus infection in one or both tonsils. "If it were one, without any examination whatever of the patient!"

He has seen him take a patient with a pus infected tonsil on one side, put the patient with some doctor on one side of a large screen, Dr. Abrams on the other side and by an insulated wire passing from the boy's back to the hand of the physician on the other side of the screen, Dr. Abrams would tell definitely and quickly whenever the physician on the other side placed the electrode on the pus infected tonsil!

Are you interested, Osteopaths?

Enter "Bovine Syphilis"
A thing I should think should be especially interesting to Osteopathic Physicians is the alleged discovery and proof by Dr. Abrams that bovine syphilis contains a virus that he calls "bovine syphilis." He says that all people who have been vaccinated for smallpox have more or less "dullness" of the same type. I have seen one man with a vaccination scar, where there last week expressly to investigate Dr. Abrams' work.

So Osteopaths, you see, this really is not just a brain storm of your friend McMains, as much as it may sound like pseudo-science, occultism or the wizardry of alchemy come back after centuries. Dr. Albert Abrams is a scientist pure and simple, and he has the goods. Dr. Abrams receives a large number of blood samples of the United States for examination and it was watching these tests, during the month of June, that so much interested me.

Measures Vibratory Rate of Tissues
Now, I would like to say a few things about Dr. Abrams' method of treatment, especially his Oscillocystic instrument. He reasons as follows: Tuberculosis, for example. He says that tuberculosis is an active process, different in its makeup from normal tissue, and as it is different from normal process, it is a form of energy. If this be true, it follows then that it has a vibratory rate, peculiar to itself. He says that he has discovered exactly, from a mathematical and physiological standpoint, this rate. Now, as you no doubt know, soldiers are not permitted to march over a bridge in step, because the rhythm of vibration set up by the regularity of the step would be too strong. This would be a very dangerous thing. The use of this instrument has been a rule, or law of military tactics ever since the Manchester bridge unwillingly was destroyed in 1870.

The Oscillocyst is an electrical instrument stepped up electrically so that it produces the exact vibratory rate of tuberculosis, as well as many other diseased conditions. The application of the Oscillocystic plate to the diseased area has the same effect upon the disease condition that the soldiers marching have upon a bridge. In other words, it breaks the harmony of the vibratory rate. The vibratory rate in the diseased condition is a partial part of its makeup, cannot exist unless it can vibrate. This causes a rapid breaking down of the disease condition.

It Seems to Work Out in Practice
In so far as I was able to make observation, there is little fault to look out in an actual practice. Dr. Pearl's brother-in-law has had tuberculosis for two and one-half years, before which he had tuberculosis of the lungs entirely, and when we reached California this summer, he had tuberculosi of the bowels, of the throat and pus infection of the teeth, along with bovine syphilitic. He was troubled greatly with tubercular diarrhoea.

I advised him to go up to see Dr. Abrams.
Result within about 18 days, the tuberculous condition had entirely disappeared, in so far as we could observe!

In about ten to fourteen days the more the lytic reaction was feeble; then with the Osseolochastic plate applied to his teeth, at the rate of 2—which is the rate for pus infection—and that condition also was apparently dissipated!

He left Dr. Abrams' laboratory about August 30 and since that time has been apparently in good health with the exception of a few days or two, and while he has hardly enough anatomy left to become vigorous and strong as he used to be, the recovery that he seems to have had are truly wonderful.

Are you interested, Osteopaths?

Accept Dr. Still's Early Idea of Faulty Soil

Dr. Abrams says that all of us have, at least, a little hereditary human syphilis, inherited in an attenuated form from what he calls our "Sainted forefathers" of the middle ages. He does not consider this hereditary form as lues, unless the Osphase is more than 2/25 of an inch. He says that the Osphase is normal, when everything is considered.

It is Dr. Abrams' view that, in order to have a development of tuberculosis or cancer, or pus infection such as the tonsils, it is absolutely necessary that there be an impa­cted or faulty soil. Nothing unostéopathic about this conception. It is his view that syphilis has a great deal to do with the making of the soil, such as will permit of the development of the diseases mentioned. In other words, he says that the reason pyorrhoea often resists our best efforts in treatment is that it is grafted upon a syphilitic soil, that he has never observed yet, In which the gums failed to show the lytic reaction of congenital lies! I believe I am right when I say that he has had an in about 90% of his syphilitic cases, through the treatment with the Osseolochast—that is, 90% of them resulted in permanent cures! Dr. Abrams believes that the recurrence is due to the fact that within the body somewhere, in what he calls "dark corners," there are imbued some spirochaete which the Osseolochastic waves have failed to come in contact with. You could read more truly how this could be, if you could see how he treats syphilitic cases.

Ingenious Hypothesis for Still Hunting Spirochaete

General treatment for syphilis, as I saw it, was the concussion of the 7th cervical verte­bra, which produces an acute dilatation of the spleen, followed by a concussion of the 2nd and 3rd dorsal, which helps to maintain said dilatation for as long as tolerated by any application of the Osseolochastic plate upon the splenic area. It is Dr. Abrams' view that the sudden dilatation of the spleen pro­duces an aspirating effect of the blood stream. It is thought that this causes the spirochaete to fall out of the denser tissues and get into the blood stream. Then, as they pass through the spleen, they are acted upon by the vibratory rate of the Osseolochast.

Whose interest is it, then, shall I go on?

Well, to go on, I have observed cases of lues, in which the Osphase rate was as high as 49, related to the state of 3 Osphms, within 11 treat­ments of the spleen region alone. Continu­ation of such treatment will completely eradi­cate the usual abdominal dullness in syphilis. This he calls elimination and sweating. Occa­sionally, however, there are some nests of spirochaete in the dark corners; for example, they may be imbued in the aorta, heart or in some of the tissues. The remainder of the body, however, understand that sometimes it is possible to get a negative reaction to lues, by the electronic test of the blood and urine. This may be a few localized areas in the body, where some of the "bugs" are imbedded in deeper tissues. Dr. Abrams is able, however, to elicit the electronic reaction from these localized areas and by treating them locally and directly, by the Osseolochastic plate, even though it be in the brain, he believes he is able in this way to cure a permanent cure in syphilis.

It is my personal opinion, however, that there is a great deal of work yet to be done along the rate for pus infection and determining definitely whether or not there are any live germs of syphilis remaining in the body.

Cancer Seems to Yield Rapidly!

Now in the treatment of cancer, I have ob­served a great many cases in which there seems to be a rapid recovery, providing the Osphase isn't too high. I know, in the case of Dr. Repogle, a medical friend of mine, there was a recurrence in his case of cancer of the stomach, following treatment by the Osseolochast In Chi­cago two years ago. The cancer occurred about two months after Dr. Repogle first took treat­ment. He then took another course and in a few weeks was cured, and up to this time he seems to be in the best of health. There seems to be little doubt that he had a very serious case of carcinoma of the pyloric end of the stomach.

Cancer and Syphilis Have Vibratory Rates Alike

A peculiar thing about the treatment of cancer is that it has the same rate as syphilis. The permanency of the cure in cancer seems to be linked to the body's ability to permanently eradicate the syphilitic soil, upon which it seems to be grafted. If this sub-stratum can be properly sterilized, and the Osphase of cancer is not too high in the beginning, It would seem to me that it is possible permanently to cure the can­cer—providing Dr. Abrams is right in his con­clusion that cancer must have a syphilitic soil in which to grow.

Here's a thought that has come into my mind regarding the relation of the osteopathic theory to this discovery of Dr. Abrams. What I have in mind is to try to explain how it has changed my thinking along osteopathic lines. Getting down to the bottom of the physics of Osteopathy and thinking along this line, in con­nection with this discovery it has come to my mind repeatedly, that since matter is basically made up of only one thing, there is probably not more than one element in matter; and the characteristic things of all matter probably are the vibratory rate, the length of the wave, the form of energy and the grouping of the electrons—that determine the physical and chemical properties of matter. For exam­ple, lead and gold are really the same thing. The differences in their appearances and the apparent chemical and physical properties of the two, are due to the difference in the rate of their vibration, their form of energy, and the grouping of their electrons.

Our "Old Doctor" Speculated Much on This Line

If this be true—which all modern physicists are beginning to agree upon—then we can con­sider that human tissue is only a form of matter and the reason we get the picture we do of health is due to the same thing mentioned in regard to gold and lead. Now to make my point more clear, let me say, for example, that the brain and cord generate nerve impulses—at least, that is what we Osteopaths have been calling them. They are, in reality, nothing but expressions of energy in the form of vibration. These vibrations, if they are permitted to pass from brain and cord to periphery, without being impeded in their pas­sage—as for example by osteopathic sub-luxa­tions—reach the periphery at normal rate; the result that the tissues at the periphery (for instance, in the lungs or any other part of the body,) vibrate normally and we get a picture of tissue, which they call normal.

I suppose that the blood supply to the part may have something to do with the normal vibration of the part, but seems not to be so important as the vibration of the tissue.
THE OSTEOPATHIC PHYSICIAN

Lesion-Made Susceptibility

Now, suppose for instance, a perfectly healthy man would inhale tubercular germs into his lungs. These germs pass down into the lungs and find a condition of normality. They say to themselves, "we do not like this environment: the vibratory rate is not conducive to our propagation." So they either pass out or die. If this happens to a man whose body is light, he will frequently pass out, and if he does not pass out, he will be made sick. He may have it for months, he may have it for years, he may have it for a lifetime. After he has cured himself of it, he has a little matter which he said he would have interest in, as an osteopathic physician.

Demonstrates Ready Dilatation of Spleen

He stood his subject up and outlined the splenic area by percussion and made it with a flesh pencil. Then he had his nurse come up to the said area. There was an immediate increase in the size of the dullness of the spleen. Then he continued by concurring the 2nd and 3rd dorsal which he said would manifest this enlargement for several hours. Then he had his nurse concuss the 2nd lumbar which was followed by a marked constriction of the spleen, attended by a material lessening of dullness in that area. Then he said to me, "Do you get a lesson from this?" I said, "I ought to.

Clinical Part: "New Diagnosis and Therapy"

He said he believes that a number of osteopaths in the field at the present time were devoting too much of their time to general treatment. For example, he says, they will treat everything with a flesh pencil. "When this thing is all cleared up, I rather think that you will find both of us are right in our contention, more or less, with probably variation in favor of each view.

Now in the treatment of this tubercular lesion that we have just described, Dr. Abrams with the help of his Osellolcast in a very short time, by application of the same at ".5," which is the rate for tuberculosis, seems to be able to eradicate the infection. Then by his splenic treat-ment for lues, he clears the lattice skin. To my mind, now, it would be far better if he would continue the treatment by the removal of any anatomical abnormalties that were interfering with the transmission of the vibration to the part.

Dr. Abrams and I "kidded" each other in a friendly manner, while I was visiting his laboratory last summer. One day he called my attention to a little matter which he said he thought would be interesting to me, as an osteopathic physician.

Dr. Albert Abrams' New Diagnosis and Therapy

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Dating, as it does, from 1901 this brochure has become our best historic document for the science of Osteopathy, establishing in brief compass and clear-cut definition the fundamental parts of osteopathic theory and practice in a way peculiarly serviceable to the profession in this day when the shameless "chiropractic" thief is abroad in the land setting up his claims as "the original spinal adjuster." This historic publication—which was copyrighted and extensively disseminated all over the United States and Canada by the osteopathic profession in 1901 and periodically at intervals since—constitutes one of the best proofs obtainable of the chiropractic conspiracy against truth.

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Will you take Dr. A. T. Still's judgment for it?

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American School of Osteopathy
Kirkville, Missouri
March 1st, 1908.

My Sunday Sermon

Well, Bunting,
My old Friend—
Fool or Philosopher?

Allow me to give vent to what I am thinking about and intend to say whether you like it or not.

I have just read your article in March, "Osteopathic Health," and without any flattery, I want to tell you that from start to finish it is the most literary and scientific production that I have ever read from the pen of any writer, on the principle and philosophy of Osteopathy.

I am proud of the production. I am proud of the Man who is not afraid to peruse and acquaint himself with all the branches pertaining to the subject of human life, the form of the body with all its parts and functionings, when in normal or abnormal condition.

Go on with the good work. I am glad to have one man who compromises with nothing, not even Truth itself; a man who is ready to offer and stand to the truth without apology.

Please send me a dozen copies, and bill for same.

With kindest regards to you and Mrs. Bunting.

I am yours truly.

A. T. Still
Dr. Jane Craven Becomes a French Nun

From the Catholic Messenger, Dec. 31

Dr. Jane Craven, at one time one of the leading women osteopathic physicians of Pittsburg, later the driver of a motor ambulance with the French armies and worker in a French field hospital, has joined the Sisters of Charity, having been received into the order at the motherhouse in the Rue de Bac in Paris.

Dr. Craven's father was a Methodist Episcopal missionary in India, and she was of British birth. When the world war broke out she was intensely interested in the cause of the Allies and soon after the beginning of the war she undertook to secure hospital supplies for the armies in France and Belgium.

In 1915 she conceived the idea of organizing a motor unit. She enlisted the aid of many friends in the enterprise, and in raising funds a benefit concert was given at which Mme. Melba sang. With the funds a well-equipped motor ambulance was bought, fitted out and taken to France. This unit was crossed to France early in 1916 and was attached to one of the French armies. Later Dr. Craven was assigned to a hospital at Vitry-Francois which was several times bombed by the Germans.

For her work Dr. Craven was awarded the Croix de Guerre. It was while working in this hospital that Dr. Craven became imbued with the idea of joining the sisterhood on duty there, and now, having completed her novitiate, she is a member of the order.

Dr. Craven is the sister-in-law of Dr. Charles Hazard of New York City and the sister of Dr. Merritt B. Craven of Evanston, Illinois. She was a famous athlete some years ago, winning the woman's national tennis championship and the women's national indoor tennis championship. Dr. Craven is a graduate of Northwestern University at Evanston, where her family home was for many years and she obtained her osteopathic degree at the American School of Osteopathy.
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Kirkville, birthplace of the science of Osteopathy, is to be brought still closer to the hearts of all followers of the practice through plans, long in the making but now formally announced by the President of the American College of Osteopathy, Dr. Laughlin. The new college has been formally incorporated.

Those who knew Dr. Laughlin intimately are not surprised that he should plan to endow with his personal fortune an institution which in the broadest sense, will be a permanent monument of charity. When Andrew Taylor Still trained young Laughlin in the mysteries of drugless healing, he gave the young physician something more than the science of Osteopathy—he fired the heart of the man with an unyielding desire to follow in the footsteps of a Great Master. Hundreds of classmates and later, hundreds of students under his guiding hand as dean of the American School of Osteopathy, have known and appreciated the sterling qualities of leadership which, though concealed under a modest personality, have impelled Dr. Laughlin to delve more deeply than the average of his fellow workers into the basic facts upon which Osteopathy must stand before the critical public.

Early in his career, Dr. Laughlin saw that Osteopathy must be carried into mountainous fields where fearless men alone could hope to enter; he saw that orthopedia must go hand in hand with the already established osteopathic practice, that surgery, however, based upon the mastery of the three branches of therapeutics, with unanswerable logic, must call into play as a complement, surgery—a surgery, however, based upon osteopathic science. In short, he realized that there was a point beyond which “bloodless surgery” could not pass, and he proceeded to obtain the mystery of the three branches of therapeutics, with unusual success.

In nineteen hundred George M. Laughlin was graduated from the AOA with honors. His selection as Dean of the college soon followed, and he was more closely associated with Dr. Andrew T. Still than was possible for many others through having won the heart of the only daughter of the “Old Doctor” and who, to this day has been his guiding star and who, like her husband, is fired with a reverential torchlight for those who are seeking to the profession and wherever Osteopathy has planted its flag physicians are being appealed to until the very end of the road. Dr. Laughlin is an institution, in the very center of Osteopathic Medical History.

The selection of a faculty is now in progress. The Institution is to be maintained entirely for the profession, with no element of profit to the organizers or corporation. Men who have earned their way into leadership, not politically but as skilled Osteopaths, Orthopedists and Surgeons, who are willing to devote their lives to the profession, are being sought.

The new College is to be brought still closer to the hearts of all followers of Dr. Laughlin, is long dreamed of by the Osteopaths of Detroit to the profession with no element of profit to the organizers or corporation. The selection of a faculty is now in progress. The Institution is to be maintained entirely for the profession, with no element of profit to the organizers or corporation. Men who have earned their way into leadership, not politically but as skilled Osteopaths, Orthopedists and Surgeons, who are willing to devote their lives to the profession, are being sought.

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Hank Perkins He Sez:
"By Heck, Do You Know-
SLIM LASKEY, TH' STATION
AGENT, CLAIMS TO HAV' A LOT O' LARNIN' BUT TO'THER
DAY I HEARD HIM CALL
OSTEOPATH RUBBIN' LARNIN',
HAR! HAR!"

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G. V. WEBSTER, D.O.
Carhage, N. Y.

Philadelphia Osteopaths Still Eager to Get Lorenz There

[From the Public Ledger, Dec. 21.]

Hope has not yet been given up that Dr. Adolf Lorenz, the Austrian surgeon, will visit Philadelphia. Following the report of his being granted a license to practice in New York State, the Pennsylvania Board of Osteopathic Examiners has taken similar action.

In addition a telegram repeating an invitation to the surgeon to visit this city and use the osteopathic hospital for his patients, was sent last night by Dr. John H. Bailey, secretary of the Hospital Board.

Dr. O. J. Snyder, president of the Board of Examiners, said: "I am writing for the Board of Osteopathic Examiners, I can say we have the authority and will gladly permit Dr. Lorenz to come to this city and under the right of a visiting practitioner, hold clinics during his stay in Philadelphia."
When this paper reaches you our new class will be forming, but if you have any live names there will still be about two weeks that they can get in, and if you will send us the names we will get busy and do the rest.

We look for this year to be red letter year for all the schools.

We know it will be for the A. S. O.

Thanking you for past assistance, and assuring you that as long as you furnish us students and patients, we will ask no more material support than that, I am,

Fraternally yours,

George A. Still
Diseases of the Colon

D. V. Ireland, M. D., Columbus, Ohio

On account of its function, its location, its shape and other peculiarities, the colon is more prone to become the seat of pathology than any other organ of the human body; yet, strange to say, it is the most neglected and least understood pathologically.

I think I am conservative when I say that less than one-half of one percent of physicians have ever seen the inside of a living colon! Allowing this to be true, is it any wonder that the great multiplicity of its functions which lie hidden within the dark recesses of this unexplored cavity—which are reaping a greater harvest in human lives than all other diseases combined—should pass unseen and undiscovered. There is no period in life that is exempt; from the cradle to the grave some form of colon pathology is hard upon the trail of humankind, quietly and insidiously taking its toll from amongst our loved ones while we as physicians stand aghast helpless and hopeless, making no intelligent effort along sensible lines to subdue the enemy.

Focal Lesions of Alimentary Tract

There may be few if any local manifestations to call the attention of the doctor to the "focal lesion" which lies in the sigmoid flexure or rectum, while organs remote may be crying out in distress from the overload of pathogenic bacteria that are constantly thrown into the blood stream either directly through the capillary vessels, or by way of the lymphatics.

Another consideration is the various reflex disturbances. Through irritation of the sympathetic nerves nutrition may fail; the various rhythms of the body may become impaired; the heart's action becomes irregular; peristalsis disturbed; the menstrual rhythm of women thrown out of physiological balance.

The cerebro-spinal nerve supply to the visera of the pelvis is from the sacral plexus, the most important of which is the third sacral nerve. Either directly or through anastomosis with the second and fourth nerves nervation of the anal canal, the rectum and lower sigmoid, the cervices uteri and fallopian tubes in the female, and the prostate gland in the male is accomplished.

Through irritation of this system of nerves from some lesion in the rectum or sigmoid flexure we may have spasmodic contraction of the sphincter ani and which is one of the prolific sources of constipation, or of the muscles which guard the bladder from which retention of urine results, or, on the other hand, inability to retain the urine. The same nerves supply the uterine cervix and internal os; thus it can be readily understood how spasmodic or neuralgic dysmenorrhea may result from such focal lesions. I usually succeed in relieving permanently a dysmenorrhea, a sub-involution or a mal-poised uterus with striking rapidity without touching the uterus by simply removing the focal lesion.

The function of the colon is to receive and retain the waste products of the digestive tract until such time as it is ready for elimination. When the elimination fails to occur at proper intervals and the feces are retained, fermentation and putrefaction arise. Wherever putrefaction occurs we know that we have disease.

Prodigal Colon Flora

Metchnikoff states that "there exists, in the massive flora of the colon, bacteria both actually and potentially pathogenic; that the colon performs no digestive act but absorbs poison into the general circulation, therefore, a diseased colon must be and is a constant menace to human life."

Nature has kindly supplied the colon with a mucous membrane, which in health is capable of resisting the on-slaught of these pathogenic flora and fending them off. But, when diseased by inflammation, ulceration or other pathogenic conditions it loses its power of resistance, the barriers are broken down and horde of pathogenic bacteria invade the tissues of the body and sickness is the result.

Colitis

Of the diseases found in the colon, colitis is by all means the most common. It is the chronic type in which we are particularly interested. The older writers recognized but one type of colitis, viz., the mucous or muco-membranous type. These were recognized only by the syndrome muco-membranous colitis that is given by Hemsley. Mason Good, of Philadelphia, was the first American author to give a lucid description of the disease. Von Leyden, Nottebohm, Da Costa, Sierday, Glenard, Potain, and many others wrote learnedly on the pathology of the disease.

Some claimed it to be of purely nervous origin; others that it is partly of nervous origin and partly anatomical; while still others held that it is due to some anatomic lesion.

This latter view is in my judgment correct. The profession is rapidly becoming skeptical as to the nervous origin of disease. It has been found to be a convenient subterfuge behind which to hide our lack of knowledge of the real anatomic lesion back of the symptoms.

What the sigmoidoscope Revealed

With the advent of the sigmoidoscope many of the fallacies of the older writers have been cleared up. This instrument by the way has been proven to be one of the greatest innovations of modern times. Much credit is due to the untiring energy of the Electro Surgical Instro

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Dr. W. J. Hughes, Intern

Our hospital has enjoyed a very prosperous, satisfactory second year, with about 40 percent increase of patronage over the previous year. Dr. Hardy has proven to be very capable in the Ear, Nose, Throat and Eye Department. His work is high class and conservative. No effort is made to do things in a spectacular way. Dr. Earl Laughlin and Dr. Bigsbey have both proved very valuable in their departments also.

For further information address Dr. George M. Laughlin, Kirkville, Mo.
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"Liquid petrolatum in a large number of cases gives most excellent results, and as far as we know, may be used indefinitely and in large amounts. Its results are particularly gratifying in the dry or rectal types of stasis."

Harold Barclay, M. D., Attending Physician, Knickerbocker Hospital, New York, and C. A. McWilliams, M. D., Presbyterian Hospital, New York.

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### Talks to Osteopaths by a Dentist

**Some Opinions Regarding Devitalized Teeth**

M. D. K. Brenner, D.D.S., Chicago, Editor of "Dental Facts"

In the last issue I have presented the two extreme positions regarding the treatment of pulpless teeth, one being the radical removal of all pulpless teeth that is being advocated by Dr. Logan, and the other a strong argument that is being presented by Dr. D. H. M. Logan. I believe that the best results can be obtained by the combined efforts of both dentists and medical practitioners.

Both of these camps have followers amongst the dental profession but it may be safely as-

\[\text{secure to neither of them.} \]

The following quotations abstracted from a recent paper by Dr. Wu, H. G. Logan who is recognized as an authority upon the subject give a very good resume of the prevailing opin-

\[\text{ion held by nearly all of the teachers and most of the leaders in dental thought.} \]

Dr. Logan says:

"In my opinion sufficient evidence has not been secured to warrant rigorous dental instruc-

\[\text{tion to warrant a discontinuance of the filling of all root-canais in teeth having normal sup-
\]

\[\text{porting tissues if the main dental condition is well placed and a filling is the proper way to ac-
\]

\[\text{cess to the apex of the tooth.} \]

Until the advocates of the rather universal filling of root-canais can present additional evi-

\[\text{dence of the permanency of controlling the in-
\]

\[\text{fection beyond a treated tooth, it is my opinion no} \]

\[\text{one is not warranted in advising a patient to have the root-canal filled in a tooth about which}
\]

\[\text{exists a chronic periapical infection that has} \]

\[\text{resulted in the destruction of the pericemental}
\]

\[\text{fibres.} \]

### The Role of Toxemias

I think that we Osteopaths must admit and emphasize toxemia as being the great predi-

\[\text{posing cause of diseases—food toxemias first,}
\]

\[\text{toxemias affecting the blood and impairing}
\]

\[\text{the tone of muscle and ligament that all but}
\]

\[\text{the most extreme lesions (mostly traumatic) would adjust themselves.} \]

\[\text{O’f course. Hence our business is to correct lesions, of course, but also to go back of the}
\]

\[\text{lesion and work for the elimination of toxins, and give practical help as to diet—food combinations, and living habits so that patients may keep well?—A. C. Went-
\]

\[\text{worth, D.O., Saco, Maine.} \]

### Confidential to Oralicians

To tell you a story which OP readers who are doing oralific work will appreciate. It is said that Lord Tennyson once was operated on for some rectal complaint by a well known English proctologist. Some years after the post felt a return of his trouble and looked up his old surgeon. He thought he was received rather coolly by the surgeon and showed no sign of recognition. Mr. Tennyson explained his call and prepared for examination. In the middle of the examina-

\[\text{tion the surgeon showed that the instrument from his stool, rushed around to the head of the examination table and thrust-
\]

\[\text{ing his hand said. Well, well well. Mr. Tennyson—1 hope you are well again!} \]

—Riley D. Moore, D.O., Washington, D. C.

### Smart Boy

A boy of three years, under-size, who ap-

\[\text{parently paid no attention to the doctor’s re-
\]

\[\text{marks to the mother and grandmother at home, “she said I had gasoline in my tum-
\]

\[\text{my.” He thought gas and gasoline were syn-
\]

\[\text{onymous terms!} —Margaret M. Spence, D.O.,
\]

\[\text{Marcoulo, Iowa.} \]

### Rules for the McManis Free Table Contest

Dr. McManis offers one Dr. Lage Treatment Table, fully equipped, to the Osteopath who is the means of matriculating the greatest num-

\[\text{ber of students in our Osteopathic Colleges.} \]

### Rules

1. The contest starts NOW and closed De-

\[\text{cember 1, 1922, thus giving opportunity for the}
\]

\[\text{enrollment of students in the coming January and September Classes.} \]

2. Only those students will be counted who have actually matriculated with some college prior to the closing of the contest.

3. Only Osteopaths who are in actual active practice are eligible to compete for this prize.

4. In case of more than one practitioner claiming the same student the Department of Education shall consider the case and decide.

5. The award shall be made by the Depart-

\[\text{ment of Education of the A.O.A.} \]

H. C. WALLACE

Chairman, Student Recruiting Bureau.
Fellow Osteopaths:

We shall be glad to send our interesting and attractive catalogue to any of your friends who may be interested in

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A few internes in Eye, Ear, Nose and Throat will be accepted February 10th, 1922.

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The Organ of News and Opinion for the Profession

Published on the 15th of Every Month by THE BUNTING PUBLICATIONS, INC., Waukegan, ILL. Entered as second-class matter August 21, 1921, at the Postoffice at Waukegan, Illinois, under the Act of March 3, 1879.

Vol. XLI January, 1922 No. 1

DR. IRELAND'S WORK

The thoughtful practitioner will be greatly interested in the paper of Dr. D. V. Ireland on colonic diseases which we print this month. Indeed it is not too much to say that for the up-to-date Osteopath, Dr. Ireland's work simply commands attention. We have been hearing much about it the past year from several of our wide acquaintance doctors who have taken his course and we have been eager as a result to get some outline of it for these pages. This statement from Dr. C. M. Bancroft in a letter is significant: "I have induced thirteen Osteopaths in this state to take Dr. Ireland's course and every one of them is reporting good results and enthusiastic faith." Dr. Ireland's course is announced on Page 12 of this issue and we cannot recommend too strongly the opportunity it affords you.-HSB.

OSTEOPATHY'S FIRST PAID ADVERTISEMENT

Every Osteopath must feel much justifiable pride in Osteopathy's first advertisement in the November Everybody Post. It appeared on page 8 of the January 5th issue. It covers half a page. Have you read it? If not for the love of your work and for the joy you must feel when someone is taken under his wing and butter, get that paper—read it! Keep it on display at your office, and show it to your patients. Get your local newspaper editor to put a notice in his paper calling attention to it. It's a noteworthy achievement in the history of the healing art, from his point of view, this event when a great branch of the medical profession formally begins using general publicity to tell their story to the public! The newspaper men will approve of this and will think it something worth editorializing upon, namely, how the elders of physicians are broadening and changing when a national association of physicians now begins the first national medical advertising campaign recorded in history! Do you get the significance of it? Make the most possible of it in your locality.

It is a red-letter day for Osteopathy, surely—this first paid advertisement. We approve of it completely and think it something worth editorializing upon, namely, how the elders of physicians are broadening and changing when a national association of physicians now begins the first national medical advertising campaign recorded in history! Do you get the significance of it? Make the most possible of it in your locality.

THE AVOCATIONS OF OSTEOPATHS

Dr. S. B. Miller a Soldier of the Cross

While a young man, beginning teaching, over thirty years ago, I was licensed to preach the Gospel. I taught school ten years, but did little preaching, never having accepted a pastorate. When I graduated in osteopathy and located at Cedar Rapids, I found a little church struggling for existence. For over twelve years I have been there at the same spot, perhaps preaching in the church at least one day in ten weeks, and working at being an osteopath the other days. I have spent many Sundays in the country building up that work—which unfortunately the "flu" and war brought to an untimely demise. For the past year I have been engaged in a north of town need—this little religious service in a territory four miles in any direction, and I went to their relief for six years. I have not been spending my Sundays with them; so that during the twenty years I have practiced osteopathy, I have preached an average of 83 times a year, besides conducting some funerals and making other addresses.

In order to keep physically fit for several years, and to get that "wobble-ball" an hour at a time from two to four weeks a time at the Y. M. C. A. At fifty-four I am bald-headed and gray bearded, but feeling in fine shape for future service. I have raised and educated my children, also have taken charge of three orphans of 13, 14, and 15 which I am yet to put through college. So that I have no debts except some mortgages, bonds and life insurance, and a good practice makes the future look Invincible.--S. B. MILLER, O.D., Cedar Rapids, Iowa.

Remember!

Do not fail to look at the threat of a sick child. Avail yourself of laboratory diagnosis in obscure cases. A blood analysis may tell you lots.—Evans S. Walker, O.D., Portland, Oregon.
New Year's Resolutions

Wm. A. Settle, D.O., Peterborough, Ont.

Dear Doctor:

Here is wishing you all the compliments of the season, a Merry Christmas and a Happy New Year etc. etc. I presume you are now busy framing up the usual grist of New Year's resolutions, which you will make and break as speedily as possible.

AND OF fair repute.

TO SPREAD the gospel.

OF OSTEOPATHY throughout.

MY ENTIRE bailiwick.

TO THE end.

PEOPLE MAY blow the truth.

AND OF fair repute.

TO SPREAD the gospel.

OF OSTEOPATHY throughout.

MY ENTIRE bailiwick.

TO THE end.

PEOPLE MAY blow the truth.

THANKS to the Good Lord that he knows.

THAT the Osteopath is.

THE ORIGINAL and only.

SIMON PURCH lumbar adjuster.

AND NOT a pull rubber.

OR SORT of glorified.

MASSAGE ARTIST.

THEM'S MY resolutions.

WHAT'S YOURS.

My dear H. S. B.

HERE'S THANKS to you.

FOR YOUR kindly greeting.

AND I may assure you.

I am busy making.

AN ENTIRELY new set.

OF NEW Year resolutions.

BUT THEY will be kept.

YOU MAY believe me.

I HAVE resolved to take.

WHATSOEVER of talent.

THE GOOD Lord hath.

VOECHSAFE'd INTO me.

AND so use it.

THAT THE sick and ailing.

WHO COME to me seeking.

SOME sort of succor.

SHALL not have come.

TO ME in vain.

I HAVE resolved.

TO TAKE up the truth.

OF THE elusive bony lesion.

AND FOLLOW where it leads.

WITH ZEAL and patience.

GIVING IT neither rest.

NOR ESPIRIE.

UNTIL I shall have chased.

IT to its last triumph.

WHEN GIRDING myself about.

WITH THE armour.

OF OUR osteopathic faith.

AS GIVEN unto us.

BY FATHER ANDREW.

I WILL hear it.

IN ITS den.

SMITING IT hip and thigh.

POKING IT and pounding it.

AND PUNCHING it in the eye.

UNTIL IT lies down.

AND ROLLS over.

OR SITS up and shakes.

HANDS WITH me.

OR PLAYS dead dog.

AS I may dictate.

I HAVE resolved.

TO EMPLOY all means.

THAT ARE good and proper.

THAT ALL who run may read.

AND READING learn.

AND LEARNING grow.

AND KNOW that he knows.

THAT THE Osteopath is.

THE ORIGINAL and only.

SIMON PURCH lumbar adjuster.

AND NOT a pull rubber.

OR SORT of glorified.

MASSAGE ARTIST.

THEM'S MY resolutions.

WHAT'S YOURS.

The Female of the Species may be deadly, as Kipling so profoundly reports, but if he thinks he has written the last word on things deadly, he ought to become acquainted with the Male of the Species as any physician comes to know him. There are ways and means of getting along with neurasthenics, gender female, but who ever heard of anyone getting along with the masculine variety? A man with an ingrown mind is to himself the most fascinating subject in the world; and conversely to his physician he is the quintessence of mental vacuity. This sort of a person not only knows what is the matter with himself but unfortunately he has used his God-given mentality and has analyzed, cross-indexed, filed for future and immediate reference, outlined and parsed the various nuances of his ego. He knows more about himself than was ever meant that human being should know; he knows what is wrong and how it should be fixed. He knows that no doctor in the world can fix it and if one should succeed in doing so, he would not believe it.

If it happens to be a woman you are dealing with, you can tell her all about it, using a lot of technical terms and she will forthwith repeat the succulent tale to all her intimates, living in comparative comfort upon the reaction obtained therefrom for perhaps all of a week, during which period you, as her physician, secure a rest and are able to think up something else to tell her when next she returns. But if it happens to be a man, does anything like that happen? I should say not! Let us suppose he suffers with a frontal headache. You discourse eloquently of blocked nerve supplies, engorged membranes and vacuum slums. Does he swallow it docilely and come back for more? He does not.

Self to one he will hie up to the Public Library, worm out the 1894 edition of Gray's Anatomy and engorge himself with the anatomy of the parts at fault. Then on the morrow, a full twenty-four hours before he is due, he will show up bright and early, ready to go to the mat with you on some of the details you neglected to cover. He will spring some vague connection of the spinal accessory nerve upon you and want to know why you did not take that into consideration in evaluating his case. After you have exhausted your- self mentally trying to keep up with his new-found knowledge, he will probably suggest that an eye, ear, nose and throat specialist ought to be handling his case and you will kick yourself for not having suggested it in the first place.

So he goes to the specialist, has the sinus opened, and a month later returns to you and wants to know why the treatments gave him have not cured his frontal headache. You are tempted to suggest that the disease is really more deep-seated than at first you suspected, that the frontal sinus is situated somewhat anteriorly to the area you are convinced is causing the trouble.

On second thought you refrain from bringing the man's brains or his lack of them into the discussion. You remember that ever since the six weeks you spent in school studying the anatomy of the complex organ within the skull, you have thought but vaguely about it in any concrete fashion and you are aware that this bird will be back on the third day, adequately prepared to talk misunderstandingly on Broca's area and ultimately to prove that the convolution you mentioned has nothing whatever to do with his condition. Of course, in a way he is right. The convolution in his case probably isn't there at all and so he couldn't have something the matter with something he does not have.

No, you had better go back to the first diagnosis of vacuum slums. Only it isn't the frontal sinus but the sinus back of the frontal sinus. And the more you think of it, the more certain you are that the slums you have visualized will just exactly fit the nicely rounded dome that sits before you and argues with you as to what should be done next. The Female of the Species simply isn't in it.
The Carberry-Feathers Controversy

Carberry Tried the Silver Screen

Daisy M. Moore, a patient, Fairfield, Pa.

Feathers did exactly what Carberry's cere
ticular cells, working overtime, under the he
dant warmth of Edgeworth, suggested. He
did borrow money from Carberry—$800.
Next day he was whisked rather breathlessly
der his dynamic friend to interview the pro
tor of a popular theater in his own town. After
seven-minute conversation Feathers swallowed
hard, tugged at his collar, and, looking steadily
into steel-gray eyes, crossed the Rubicon.

The next week he spent, between strenuous
Carberrian treatments for mental lesions of
language, and consulting in person, five of his
brother D.O.'s within a radius of a hundred
miles, with a view to securing co-operation in the
payment of the entertainment which he intended
for one night in his own city. Six suc
cessive nights would greatly reduce the rate
for all, and It was such a ripping plan, Car
berry had made Feathers feel.

The result was more gratifying than either
promoter had hoped. Each Osteopath, after
listening to a resonant Feathers who
Carberry would have marveled at, decided that he
could not possibly get along another day witho
ut the propaganda which Feathers had out
turned. Rigorously convincing was the fact that they
really wondered how they had managed to
prosper in any degree without it's aid.

Feathers was amazed to hear himself say
eagerly, "What if it did cost—hundreds? It
surely is worth the while for the benefit you will
get.

"Of course, you—you—you, why, man, it'll be
the making of you!" And Carberry slapped Feathers
on the back and beamed on him almost admiringly.

"Now then, use Osteopathic Health, Harvest Lea
tlets, Banting Brochures, anything—everything
that explains Osteopathy. I'm SURE this isn't new,
Feathers. You've got over the dog, don't balk at
his tall.

The order that went to the publishing com
pany making such treatment of a few days rather over
whelmed the once-penurious Feathers.

He mailed this literature to former patients,
and one they were biggest, business men with
whom he had in any way been associated; it
was put into all hotel bedrooms, and found
upon investiga the proprietors did not
object to the brochures being placed in the
seats before audiences assembled.

By the way, this is a fine method of adver
tising of there is always been time to wait for
a majority of patrons at the theater and most
of them are sure to scrutinize any literature they
pick up; even though It may not especially appeal
to them at the time, some stray phrase will
often recur to them at a time when they
are in need of just such treatment.

Once launched upon this publicity campaign,
Feathers waxed positively prodigal. The
periodum had swung to the very extreme with him,
and whereas he had sat wailing for patients before,
now they sat waiting for him.

One day three weeks later the man who had
been a beautiful, lonesome problem to the
man who
business failure, flushed and eager, according
to plan called up Carberry on the long distance,
and told him—O well, ask Carberry what he
had told him; but don't ask him what he did when
he got the message. It would be a blow to Car
berry's pride to have any one suspect the antites
he cut about the room when he heard of the
splendid success of his plan.

Any way, Feathers had to pay sixteen dol
ars over rate—and here's the part that is hard
to believe—Feathers didn't care!

Opinion of Dr. T. J. Ruddy, of
Los Angeles

My solution of the "Tar and Feather" case is
simple. If Feathers boldly "bolt in" soon
he may "molt out." Time has become of
the essence of his peril.

If Feathers is to make any graduate of a recognized
osteopathic college and who possesses the
unusual professional skill acquired through years of
successful practice, and who is imbued with the
spirit that he represented in his offering to suf
fering humanity the best possible service if he
could have the opportunity to do so, has but one
course to pursue and that is to provide the op
portunity to render that service to the greatest
number of people.

A patient relieved or cured may, or may not,
carry the message of osteopathy to others, be
cause of limited acquaintance, lack of enthusi
asm and an inability to place the problem of
osteopathy before the people in such a way as to
convince them. There are many good sales
men, so far as intentions are concerned.

If Feathers is to make the greatest number of people possible the greatest service in th
nerapeutics he must tell the story himself thoroughly and often to his old patients in order to hold
them for his service through their entire life
period, and must carry his message to all who
might at any time in the future require the ser
vice of a physician and who should have the
osteopathic physician's services.

It will not pay him or anyone else to spend a
few dollars for a few weeks or a few months.
He must spend sufficient money to carry his mes
sage to 10,000 people frequently enough to con
vince at least 50 of them that they should
have his services regularly and instead of looking for a job he will be
offering and providing jobs for many assist
ants.

This has been proven and is not mysterious.

Opinion of Dr. Sten Hanson,
Fargo, N. D.

Feathers should borrow sufficient money from his friend to start a real campaign of educa
tion and demand a really popular liberty of the pamphlet "Chiropractic Kleptomania," and follow it up
monthly with "Osteopathic Health" in liberal
quantities which will
osteopathic society
would in the near future secure him a good prac
tice.

Chirology

What take up so much of our time fussing
about the chiro? I believe in giving him the
care of the disease to the true osteopath.
Yet it seems he is not worrying as much as we are
about it. Let's all get hold of our own rope and
yank our own boat. If B. J. Palmer can make
them believe they can poke the back and shoo
away body lice—then we may as well give up
hope for them; they will not take our course.

The chiro has enough publicity. Let us get
together for the sake of our own profession and
use publicity of the good clean, honest kind and
that for Osteopathy first—last—and all the
time. (How fine it would be to just mind our own
business and leave other people's alone!)

"—T. G. Burt, D. O., Groton, South Dakota.

A Good 1922 Formula

Toward the last of each year, one generally
looks back and wonders if one could have done
differently. Looking over the various mag
azines, I find that their too burning question has been chiropractic. Now there is no doubt
that chiropractic is an invasion of osteopathy,
but then it is a very poor one, and one that no
osteopath need be afraid of. I would like to
suggest to all our publications that we do our
work differently this year. THINK, TALK
AND WORK OSTEOPATHICALLY AND FORGET OUR IMIT
ers.

Also, get a good staff each year for an osteopathic school (yes, Bo, I got mine,
and so am one ahead;) that's the best way to
help our schools, and help Osteopathy.—Hugh

Why Not Take That Vacation

From some recent extensive research, I have
determined that pockets in shrouds are not
deep and that the big, tall tomb-stones that
make the scenery are built for keeping their money to buy, serve
only to keep the sun off the grave and make it
cooler: so why not take a vacation!—J. Deacon,
Little Stories of the Clinic

C. W. Young, D.O., Grand Junction, Colo.

STORY No. 35

Mrs. S applied for treatment in April 1921. She was a rancher's wife, age 36, the mother of three children. Some time prior to coming for treatment she was able to pitch hay, run a plow or do any of the rough heavy work on the ranch as readily as a strong man. I found marked procidentia of the uterus and a perineal tear almost to the rectum. She was almost fra­gile with nervous distress and weakness. She stated that the uterus had often been replaced, but it would not stay in position. I advised an operation for repair of perineum, but she and her husband were opposed to operations. I replaced the uterus and inserted a No. 4 Smith Bros. pessary, as described in A.O.A. Journal, May 1918. Next day she returned, reporting that the pessary had not stayed in position, nor had proved of any benefit as a support to the uterus. I then removed the No. 4 and inserted a No. 5, a very large sized pessary. Now for six months this pessary has kept the uterus up in position and relieved all symptoms of nerv­ousness and prostratation. Mrs. S has frequent­ly employed Nu-Col douches, and on her own initiative, when she takes a douche, she will place her finger over the end of the pessary resting against the pubes, and secure thorough cleansing of this portion of the pessary, with­out impairing the position of the pessary. At the end of every six or eight weeks she comes to me for a renewal of the pessary, a thorough cleansing and reinsertion. She was in the office a few days ago saying that she could do heavy ranch work, as well as at anytime in her life and that she experienced no distress from the pelvic condition.

COMMENT: No. 1.

I admit that this patient would be wiser if she had the perineum repaired. But many women refuse to have this done, and it is the duty of the physician to do the next best thing. The majority of cases of procidentia that I have had, I have been unable to make a Smith Bros. pessary work satisfactorily, but I have many cases of utero-displacement, where the pessary brings great relief and often helps to permanent correction.

COMMENT: No. 2.

The osteopathic profession has just as fine opportunity for research and discovery for the relief of suffering humanity in the gynecological field as in the eye, ear, nose, and throat work, but the gynecological section of the A.O.A. unfortunately is greatly out classed by the eye, ear, nose, and throat section. The former sec­tion is greatly afflicted with dry rot. They are too much satisfied with what they know. At two different conventions I attempted to nar­rate a little clinical experience when there was time for discussion, and one would think he was in a nest of yellow-jackets instead of a convention of scientific investigators.

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Considerable angle with the horizon, the contact point being lateral aspect of the devaluated spinous process; or else the force is delivered straight downward upon the lamina of the devaluated vertebra. In the latter case the contact is usually unilateral on the side of the abnormal position.

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This contact is one of the nine technical methods in direct leverage adjustment with speed, that I have described elsewhere, for correcting Antero-Posterior Spinal Conditions.

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IX—Expenses Not Usually Considered

PERSONALITY (Continued)

Last month we were talking on the personality of the osteopathic physician. Because of the importance of this particular phase of our subject, we desire to go a little further on this point.

Fourth. Unkind, unfriendly, a knocker.

The average doctor is likely to become hard and unkind in his feeling toward sick people where he has many with whom to deal. Many of the patients are hypercritical, and unkind themselves. We must remember, however, that they are sick and that there may be some excuse for their mental state, but there is no excuse for the unkind doctor. He should not only be kind to his patient, but he should be friendly, making patients his friends as far as possible.

This does not mean that the doctor should make them his social friends, necessarily, but business friends who have generated in their minds and hearts a friendly feeling toward him. Doctors who have been in large clinics, seeking so many poor unfortunate people who try their patience, are likely to become unkind and unfriendly in their relations toward sick people. To be a knocker of people in general or of one’s professional brethren is inexcusable and has absolutely no good purpose.

Fifth. Rough. Many people seem to be built that way. They are rough in their manner, speech and handling of patients. This was very aptly put by a doctor, who said, “He is worse than a bull in a china shop.”

The osteopathic physician should learn to be delicate in his touch, subdued and moderate in his manner and quiet and graceful in his movements, as far as possible. Any roughness in osteopathic manipulation or in examination is entirely on the wrong side of the ledger in personality and results that weigh in finances.

Sixth. Unethical. The unethical doctor is necessarily an outcast. He is like the Ishmaelite of old. He is against everybody, and everybody is against him. He is not on the level. He is trying to get by, by hook or crook. He is not only out to catch suckers. He does not deal fairly with the people, nor with the doctors. He disfigures his profession as well as himself. He usually ends up by leaving his locality.
In spite of all this, there is such a thing as the unethical advertising doctor. By discussing the unethical, however, I am referring to the doctor’s personality. He is practicing therapeutics with a character that is not built on fundamental principles of right living.

Seventh. Dishonest. Many so-called perfectly ethical doctors, so recognized by the medical profession and perhaps as well by the osteopathic profession, are absolutely dishonest. That is, they work all kinds of chicanery, deceit and quackery in their effort to take advantage of people in order to get their money. The man who is so dishonest is on a shaky foundation. He does not belong anywhere in the universe. We have very few places for that type of individual. The jail and penitentiary or the grave are the only places where we can be assured they will not continually be doing some kind of damage in the world, and in these places they merely cumber the ground.

One whose personality is only colored by dishonesty cannot be expected to carry on a practice worthwhile in any community. He will not have contributed anything to the upbuilding of his profession because he is on the wrong side of the ledger.

Eight. Lack of ambition. One who is without ambition may be a very different type of personality from the dishonest or unethical individual. He may never do any particular harm; he may be strictly honest; he may be entirely ethical, but without that burning desire in his make up that will fire his energy, stir up his enthusiasm and stimulate him to rise to the top in his profession; he is prone to drug. He stays at home; he is not aggressive; he does not contribute to the various movements of the profession locally or nationally. He seldom attends conventions, merely gets along in the world and is satisfied. He does not see himself in any other state than that in which he exists at present.

Lack of ambition seems to be a disease of the nervous system manifesting itself in all the thinking and activity of the party. These people do not pity themselves, but they are surely to be pitied by the person who is full of ambition to see his profession grow and all the individuals in it up and doing.

Ninth. Over-familiarity. In talking of this subject, I would not say anything that would prevent one from being a good mixer, from being friendly, courteous and kind, from being cordial and cheerful in his greetings. There is such a thing, however, as a doctor “slopping” over on people, taking advantage of situations and thrusting his personality on people by over-familiarity. He becomes disagreeable. Nice girls or women reach the point where they do not feel comfortable in his presence and prefer not to go to his office, especially alone. This becomes a very expensive thing for the doctor who indulges in it.

This trait may crop out in a person with all good intentions and yet become very disagreeable to particular people. One should exercise tact and care along this line if he does not want to take money out of his own pocket as well as spoil a good many friends.

Tenth. Fails on self control, self mastery. A doctor who loses his temper has a mark of weakness that is just as real as one who has shaking of the knees. Many who seem to have very good control of their knees, have very little control of their temper and fly off the handle at small things or little slights. It may even reach a point where they will conjure up things that are imaginary for which they can harbor some kind of ill will or ill feeling toward some person, frequently their professional brethren.

Self mastery in a doctor is essential to the highest type of personality and practice.

“BE MASTER”
Frank Channing Hadlock

Be master of thy work.
Mayhap ‘twill irk or nerve or bone
To capture crown and
Still, master be, splendidly.
Be master of thy place;
In sooth the case must test thy soul,
Ne'er weakling wins the goal;
Still bankrupt go, Lord Power to know.

Be master of one art.
‘Twil strain thy heart and drain life’s best
To prove this kingly quest
Still court the dream, stand thou, supreme.
Heart Disease Treatment by a Victim

After five years of intense suffering from a serious heart affection, during which time I have studied and worked with all the powers left me in cardiological pathology, treatment, etc., I am convinced that manual manipulative therapy does not suffice—not alone sufficient, I should say—for the successful treatment of this disease. On the other hand, I know that the osteopathic physician, as a whole, little dreams what actually can be accomplished in this field with intelligent spinal treatment.

Dr. Abrams is accomplishing and has accomplished wonders in certain heart affections with his spinal percussion. Percussion of the seventh cervical spine does produce a criddle- reflex such as he describes. I know it. I have so written. The field of research along these lines is open to the world. The “regular” school has entered the field. Dr. Abrams is no longer a voice crying in a wilderness. I talked with Dr. Louis Bishop in New York one day last week—than whom, by the way, there is no better or greater heart specialist in America. He is a close student of Abrams’ work.

Osteopathy is overlooking a bet in not studying scientifically the effect on the heart of spinal percussion and manipulation. Especially, work on the seventh cervical spine. The average physician of any school is weak on cardiological diagnosis. This should be remedied. Heart disease is steadily increasing. Vital statistics easily obtained will verify this. Heart disease is becoming a big problem.

I shall gladly submit an article on heart disease for popular use but I cannot endorse Osteopathy alone as offering a complete treatment for the diseased heart. I believe anti-toxins is essential in the treatment of diphtheria, salvarsan is base; I believe in vaccination against typhoid and smallpox; and likewise I am convinced that digitalis is life saving in certain heart affections. The drug is misused and abused. Improperly used, it may complete the wreck of a damaged heart! Unfortunately, the average M.D. does not know how to properly use the drug, and so much harm is done. He is being awakened—though rapidly, by his own profession’s leaders. They have seen the light. So when I speak of treatment of heart disease, I must mention digitalis and endorse it. If I am wrong, let the Osteopaths prove me so! God knows my mind is open.—Lamar K. Tuttle, M.D., D.O., Stamford, Conn.

It's a Sign of Intelligence

Should we go to the chiro or to the M.D. for help when in trouble? Dr. A. T. Still was once asked what class of people took osteopathic treatment. He did not hesitate to say “the most intelligent class.” I am sure the most intelligent ones study it and practice it, too. Sufficient to say that in my 20 years passed in the practice I have met a great many college graduates and professors studying osteopathy—almost more of these than of any other class. So I take off the hat and apologize.—J. C. Kibler, D.O., Clifton Forge, Va.

Passed a 30-Inch Worm

About a year ago I took a special course in colon and rectal diseases under Dr. D. V. Ireland of Columbus, Ohio. I have used the colon treatment extensively with great success. One case occurs to me that I might mention: Woman, small and anemic, chronic constipation, enteritis, etc. Used enemadiosed and took mucous membrane greatly swelled. Injected sol. Glyco-Thymolst. In three days she passed a 39 inch worm. Kept up this treatment two months. Result, patient gained 12 pounds and is in better health than in past ten years. Of course I also gave her osteopathic treatment too.—Grover C. Jones, D.O., Macon, Ga.

Tonsil Needle Care

I used to experience considerable difficulty in keeping my tonsil needles in shape; they got dull, broke off, clogged, etc. I now use the 2½ inch extention with universal thread, choose my size of ordinary hypodermic needle and with which place hold it over alcohol lamp and bend to angle to suit my particular fancy. My nurse always has an extra needle handy and if anything goes wrong with a needle the change is made in a jiffy while the patient has a spurt.

I claim to be the only D.O. in Canada doing exclusive eye, ear, nose and throat work. Am I right, Canadian D.O.?—W. J. Siemens, D.O., Calgary, Alta., Canada.

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5200-5250 Ellis Avenue, Chicago

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The Summer Quarter begins June 19, 1922
The Autumn Quarter begins September 25, 1922
The Winter Quarter begins January 2, 1923
Each quarter is twelve weeks in length.

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For the right kind of a course in Osteopathy extensive clinical facilities are needed.

The clinical opportunities of Chicago are unsurpassed.

The College maintains an excellent Osteopathic Hospital.

In the Training School for Nurses there is room for a few more candidates. The Training School course is two years in length. At least one year high school work, or its equivalent, is required. Tuition is free and, after the probationary period of three months, student nurses are paid $20.00 per month during the first year and $25.00 per month during the second year. The student nurses receive board, room and laundry free, and two weeks' vacation each year.

For further information, address:

The DEAN

Special Information for Osteopaths

Under the laws of some States osteopaths are prohibited from using anything of a drug nature.

Dionol and Emulsified Dionol have no drug contents whatever and hence do not come under these restrictions. Their action is in strict consonance with osteopathic principles, being entirely mechanical, hence no drug re-actions are possible.

Dionol, throughout America, are using large quantities of these preparations, and there has never been a legal exception taken to their use, excepting in one case, and when the authorities learned the above facts the case went by default and they never even appeared against the doctor in question.
Humanizing the Bunch

Seattle Osteopathic BULL-e-TIN

January, 1922

Published and Edited:
W. E. Wantz, 3466 Green Bldg.
No Subscription received and now Declined.

—Poem—
The saddest words of tone or pen,
I'll pay that bill—I can't tell when.

H. B. Mason, Temple, Texas.

Note: Usually we do not publish poems other than our own composition but H. B. is a friend of ours and everything.

Parker:—“New car, old top?”
Upton:—“No. Old car, new top.”

Walter (in high brow eating place):—“Hey! What do you mean by stuffing that table cloth in your pocket?”
Bancroft:—“Well, you charged me two dollars for cover and I thought I would take it home.”

A word to the wise is unnecessary.

Dr. Lee Miller of Knoxville is the worst pessimist I know. He wears a hat and also suspenders.

Dr. James M. Fraser is the champion optimist. He came to Cleveland with a cork screw in his pocket.

Speaking of optimists, Dr. E. F. Curt of Paris, Illinois, was telling me about a farmer patient of his who came in after selling a load of hogs.

Dr. Curt:—“How did you come out on the deal?”
Farmer:—“OH! They didn’t weigh as much as I thought they would but I didn’t think they would.”

A rolling stone gathers no money.

Charlotte, Mich., Nov. 25, 1921.

Dear Classmate:—
The Chiros are writing their magazines and telling of the successful adjustment of the spines of mules, cows and dogs. Cannot we use the columns of the BULL-e-TIN to tell about some chickens we have treated?

Yours fraternally,
A. J. Garlinghouse.

Dear Garlinghouse:—
You certainly cannot.

Ye Editor.

C.O.P. & S. Student:—“I was wondering what keeps us from falling off the earth when it is upside down.”

Dr. Curtis Brigham:—“Why the law of gravity, of course.”

Student:—“Yes, but how did folks keep on before that law was passed?”

Dr. Harry Vastine (unattached) said to a young lady the other night: “My love for you is like a rushing brook.” All she said was, “Pum it.”


Dear Sir:
Could I get you to brighten up my sheet. Everything I say is so serious.

Fruenally,

Abdson O’Neill.

Dear Sir:
You just think it’s serious. I cannot see much difference in our Publications except that I know mine is a joke.

As ever,

Editor BULL-e-TIN.

—Correct—

Doc Soothorn says that goat’s milk is better than Cow’s milk for children and there should be a goat in every home. There is!

—Wonderful Diagnosis—
My tailor remarked the other day that there was little change in men’s trousers.

—Friends—
I think that good must come of good, and ill of evil—surely unto all
In every place or time, seeing sweet fruit
Greweth from wholesome roots, or bitter leaves
From poison stocks; yet, seeing, too, how spite
Breeds hate—and kindness friends—patience.

—Edwin Arnold.

Drugs Make Diseases

I have been in close touch with the M.D.s. for some time and I take notice that they are working to kill Osteopathy by the use of strong poisons as medicines. The drugs that are used weaken the organs and all of the tissues of the body, brings on a weakness which terminates in an infection, and later tuberculosis. We have today more of each diseased state than was ever known before. I would suggest that the Osteopaths make a strenuous effort to check this unnecessary evil.


Be Cheesy

Have been out of active practice for five years and now when I read what D.O.’s are doing I can hardly believe it is possible. Perhaps those in the “thick of it” do not feel they are progressing but, as slow as we move it seems to me the science is many, many steps ahead of five years ago. We as a profession do not possess enough egotism. Look up! Be a bit more cheery! You can afford it! Yours for Progress.—Arthur N. Smith, D.O., Tampa, Fla.

It Works

Osteopathy is great! It works! And the future is radiant with promise! We should all pull for unity in the profession, and so destroy that lack of harmony which sometimes is apparent. If we could eliminate the "pin-heads" and the "gas-bags" much would be done to bring about the happy condition of greater progress.—Wm. J. Hickey, D.O., Santa Cruz, California.

Set Your House in Order

“Let us set our house in order” is my one best thought. “Cut out” the candy, not the tonsils. Regulate the diet. Let them get well. A well stomach, pure air, plenty of sleep, with knowledge enough to disinfect tonsils and pharynx and strengthen the heart, will do the rest. Let’s all be ordinary "maniples" will do it. Charge enough, not too much. We are driving people away by high fees.—R. W. Torrance, D.O., Greensburg, Indiana.

Bless Those Who Help Themselves!

We have a hard time realizing our dreams for enlargement of the Delaware Springs Sanitarium, not having a fairy god-father to help out, but we are steadily arriving and our experience ought to be a stimulant to others who should depend upon their own resources of wit and schema.—L. A. Runsted, D.O., Delaware, Ohio.

Apply to Millard, Toronto

Can you put me on to where I can secure blanks for making the examination for the prize perfect spine? This is a splendid opportunity for osteopaths to let people know that we are the original spine doctors. I hope every osteopath will encourage everyone possible to enter this contest, as it will give our science wide publicity in a most legitimate way. Let’s all get busy now, as there are already many inquiries from people who want to enter the contest.—W. Orrin Flory, D.O., Minneapolis, Minn.

“Resolve to go to Los Angeles”

Let your New Year resolution be to attend the Osteopathic Convention at Los Angeles July 3rd to 8th and stay over for the Convention of the American Society of Ophthalmology and Otology and the American University of Osteopathy and the International Congres.

Make your reservations now at the Ambassador Hotel, the new Los Angeles hotel for the Osteopaths of the world. Give no credit to the rumor and reports in the newspapers that the Los Angeles hotel prices are higher than eastern prices. The prices at the average hotel vary from $2.50 up and just as fine a room with bath as can be secured anywhere in the East for the same price. And join the Transcontinental College Circuit Clinic.

“The Osteopathic Physician”

Vol. 9—No. 14—Thursday, December 24, 1921.


Published for the Osteopathic Physicians and Surgeons of Washington State by W. E. WANTZ.

Subscription $1.00 a year.

Member, Osteopathic Publications Association.
**How to Build Practice by Ethical Promotion**

**Historic Proof of the Precedence of Osteopathy**

[Ready to Reprint in Your Local Newspaper]

A little document of great historic interest to the healing art and to the health seeker in particular is found in the February issue of "Osteopathic Health," the lay magazine. It is a simple, yet rather complete explanation of Osteopathy as a revolutionary and reform movement in medical science, entitled "Most Diseases Are of Spinal Origin."

This interesting article is unique in that it was absolutely the first statement ever written to acquaint the public with the new form of diagnosis and therapy actually used! Think of it!—with all the thousands of journals, pamphlets, text books, special articles, editorials, lectures, plays, moving pictures, etc., that have followed since that pioneer statement was first issued in print twenty-one years ago, here is the original pioneer, copyrighted statement that first issued in print for the osteopathic profession in 1901.

That you know, was long before the so-called "chiropractic" school was started, a cult which in these latter days is filling the earth with noise, claiming falsely to be the original "spinal adjustment" system of the healing art.

No better historic proof of the complete falsity and inutility of all such chiropractic claims could be asked for than this simple osteopathic historic document, copyrighted in 1901, two copies of the original of which now repose in the Congressional Library at Washington.

"Most Diseases Are of Spinal Origin" is a brief but complete statement of the mechanical aspects of Osteopathy; and Dr. A. T. Still, the revered founder of Osteopathy, said in his day that no other as lucid and satisfactory brief statement of osteopathic principles was ever written!

This interesting definition of Osteopathy presents osteopathic philosophy and practice successively from three different points of view, that of Anatomy, of Physiology and of Pathology, and from each point of view the facts of science vindicate the Osteopath's position as a diagnostican. Each point of view is shown also to vindicate his position as a therapist when he makes needed "adjustments" of the working parts of the deranged human organism.

You will find this explanation of Osteopathy very understandable and very satisfactory. It is ascertaining, too, to know it is an authoritative utterance of the profession, and had the unqualified endorsement of the founder of the science himself. More than three-quarters of a million copies of it have been circulated in the past twenty-one years.

Get it!

A complimentary copy of the February number of "Osteopathic Health" containing this article can be had by applying to Dr. _ of _. A telephone or post card request will bring it to you.

**A Word to Osteopaths About It**

Since the foregoing facts are all true, Doctor, what are you yourself going to do about it? Don't you feel the call as both opportunity and duty to put out several thousand of these literary, informative pamphlets printed from plates issued in "Osteopathic Health" and prove that Osteopathy is the science itself, himself, and had the unqualified endorsement of the founder of the profession. and had the unqualified endorsement of the founder of the science himself. More than three-quarters of a million copies of it have been circulated in the past twenty-one years.

Get it!

A complimentary copy of the February number of "Osteopathic Health" containing this article can be had by applying to Dr. _ of _. A telephone or post card request will bring it to you.

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**Coming!!!**

Watch for it in March "Osteopathic Health." In this issue we introduce, as the first of our staff of new writers for "the patient's monthly magazine," Irma G. Grise, wife of Dr. H. M. Grise of Water-town, Wisconsin. Mrs. Grise is a spirited writer whom you will like her stuff.

We announce this new osteopathic serial as something entirely original in promotional literature. That's what you expect in "Osteopathic Health" every month now—novelties—no old stuff—always something fresh and new!

It comes higher than stock pamphlets printed from plates—of course—because it costs more to write and produce a fresh new magazine every month, but it's worth the price.

"Converting the Conovers" will intrigue your soul. Place your order today for the March edition of the magazine containing it, which sells at $5.50 by the thousand on single orders, delivered to your door, with envelopes and your professional card added. The cost for one hundred copies on single order, is $7.50. It's cheaper, of course, if you use the monthly magazine on annual contract, as you really ought to do. Then the 1,000 magazines cost you but $40; and one hundred, $8.50. Besides, you get the cumulative benefits of advertising by using the magazine every month in the year.

**Why not write for a free sample?**

**Bunting Publicity Service**

**for OSTEOPATHS**

Waukegan, Illinois
A Man Is As Old as His Spine

By Mary L. LeClerc, A.B., D.O.

is announced as the contents of April "Osteopathic Health." This polished writer dwells in Redlands, California, and we take pleasure in introducing her as No. 2 of our new staff of writers for "Osteopathic Health" during 1922.

Here is why Dr. LeClerc did it.

"I have noticed," she said, "the thing that medical doctors ridicule is the idea that people go around with joints dislocated. But we don't really teach that. Osteopaths have been very inarticulate when it comes to explaining what lesions really are. It seems to me, anything that explains what really does happen to the joints will do much toward giving Osteopathy the esteem it should have, and will rob our enemies of their only weapon against us."

So the lady wrote it! This is it. It's as simple as romance to read, but the lady's biological basis is so sound that it's a step forward from the mere mechanical explanation of Osteopathy. Especially appealing to osteopathic up-to-daters!

Put your order in now.

Prices: One thousand, $55 if you order from us once in a while, but, only $40 if you're our regular monthly customer; one hundred, $7.50 to transients, but $6.50 to 12-month-a-year customers. Besides, the fellows who enjoy the cheapest prices are the ones who get the most in the bargain for they derive cumulative benefits from their advertising which the once-in-a-whiler loses. Come on in on our contract service, fellows, and use it every month! It delights your patients, wins new adherents for Osteopathy and it pays you. Write for sample.

The BUNTING PUBLICITY SERVICE for OSTEOPATHS

Sixty Days from Date Our Million Run Begins!

Our big presses will start to grind out that 20-Year Jubilee "Million Run" Pamphlet, "The Osteopathic Method and Its Cures," which is to carry a new message of Osteopathy into a million homes.

Think of the thinking about Osteopathy that will arouse!

Think what it will mean for you to have the people of a thousand homes in your own territory all set to thinking about Osteopathy at one time!

You simply can't afford to let slip this grand opportunity for osteopathic propaganda—for setting the public of your community thinking along new lines respecting the right way to overcome disease and maintain health.

The pamphlet is to be printed high grade stock, printed in colored en-velopes. First-class mailing list, in your community and accurate addressing assured. The text matter is by RSB which is a guarantee of literary punch and convincing presentation.

And the cost is so small—$31.79 for the "whole works," the 1,000 pamphlets, the envelopes, the addressing, the postage. Also if you wish we furnish the list of names. We are doing it—this time, at least—at cost for you.

We Pay Cash for Acceptable Manuscripts

We are in the market for contributions that explain osteopathy, its theory and practice, its diagnosis and cures, in simple plain English suitable for lay reader and educators of osteopathic patients. Such manuscripts must be suitable for the purposes either of "Osteopathic Health" or "Harvest Leaflets;" namely, to be typewritten on one side of the paper only and be either single or double spaced between lines. The total number of words by actual count must be given on each article and the number of words on each separate page.

For "Osteopathic Health"

Brochures or other manuscripts offered as suitable material for making up our entire number of "Osteopathic Health"—say 400—must be typewritten on one side of the paper only and be either single or double spaced between lines. The total number of words by actual count must be given on each article and the number of words on each separate page.

For "Harvest Leaflets"

We prefer short articles explaining a variety of diseases rather than for one long manuscript. Long articles have to possess some definite theme, show artistic unity and conform to one or another of the subheads for long articles.

The preference is for short articles explaining a variety of diseases rather than for one long manuscript. Long articles have to possess some definite theme, show artistic unity and conform to one or another of the subheads for long articles.

Have You a Maturing Loan to Reinvest?

If you are fortunate enough to have money out at interest on first-mortgage real estate loan, or otherwise, about to mature, we would like to bring to your attention the attractive features of our limited offering of 8 percent Preferred Stock, Cumulative, in The Bunting Publications, Inc.

The BUNTING PUBLICITY SERVICE

for OSTEOPATHS

Waukegan, Illinois

We've Helped Dr. Dodson Build It Up

My practice for this month has already been greater than I hope to have in December. I thank you for helping me to build it up with "Osteopathic Health." Please increase my order from 200 copies to 200 copies per month, with white envelopes, with my card imprinted on envelopes, the same as you are now imprinting it on the "Osteopathic Health"—very truly yours, C. L. Dodson, D.O., Little Rock, Ark., Dec. 23, 1921.

The man that everybody likes, generally likes everybody.

To indulge in self-pity is self-destruction.
Harvest Leaflets

Let the Light Filter Through
Help your patients to think osteopathically. The waiting room should be an osteopathic educational center. Our magazines are rich in usable material. News from the osteopathic world, quotations from the "Old Doctor," incidents from his life, mounted and hung on a screen attract attention and furnish food for thought. This quotation from the "Old Doctor," neatly printed, never fails to excite thought and comment: "Now, Lord, we beseech Thee, once in a great while to pummel our heads with the hallstones of reason."—Anna G. Tinkham, D.O., Waltham, Mass.

Lake Brochures Still in Print
"Osteopathy in the Inflammatory Diseases," by the late Professor Michael A. Lane. Brochure No. 8, Undated. Price 100 copies, $5.50.
"Osteopathy Potent Where Serums and Vaccines Fail," by the late Professor Michael A. Lane. Brochure No. 16, Undated. Price 100 copies, $5.50.

"HARVEST LEAFLETS" to Reach the Multitude and Arouse the Disinterested
Our new line of introductory and supplementary printed leaflets is designed to enable osteopaths to do wider and more systematic campaigning at unprecedentedly low rates per thousand (or per hundred) of names covered. These informal messages make easy and economical the undertaking of broadcast distributions and engineering systematic rapid-fire follow-ups where the cost of using a magazine would be felt as a deterrent factor. You can economically and speedily cover entire lists of any size by this medium and command instant attention. The harvest will be proportional to the sowing. Let us tell you how to plan and conduct such campaigns. Here is the splendid assortment of subjects offered you:

4-Page Harvest Leaflets

No. 1. What Doctor Shall I Employ?
No. 2. Disease Caused by Mechanical Pressure.
No. 3. How Osteopathic Patients Are Treated.
No. 4. Getting Well All Over at the Same Time.
No. 5. Building Up Weak Throats.
No. 6. A Chiropractor at Work.
No. 7. The Best Spring Tonic.

Price $1.00 per thousand, with or without your professional card.

5.50 per hundred.

6-Page Harvest Leaflets

No. 11. An Explanation of Osteopathy.
No. 12. (As stated by the London Times).
No. 15. Osteopathic Aid in Pregnancy and Confinement.
No. 25. Osteopathy in Obstetrics.

Price $18.00 per thousand, with or without your professional card.

5.00 per hundred.

8-Page Harvest Leaflets

No. 18. Habit in Suffering.
No. 19. The Osteopath's Point of View.
No. 20. An Osteopath.
No. 22. Osteopathy Is Not a Remedy.
No. 23. Dr. Atno's Definition of Osteopathy.
No. 25. Insomnia.
No. 29. Sciatica.

Price $5.00 per thousand, with or without your professional card.

Imprinting your professional card is FREE on all orders bought in thousand lots. On any number (or assortment) from 100 to 900 it costs $1.00 extra. These folders are sized to go in an ordinary letter envelope.

These osteopathic "Harvest Leaflets" do not take the place of campaigning by Osteopathic Health, but supplement it. They are scaled for easy, economical, wide distribution in units of thousands and are adequate to supply your want of something effective that will stir up quickly numerous inquiries about osteopathy. You should use them as "attention-getters." As each new inquirer is heard from you should automatically put him on your mailing list to receive Osteopathic Health, the magazine, monthly for a year's period. That is campaigning as scientific propagandists of any worthy cause would do it. We have only begun to fight for Osteopathy!
“Harvest Leaflets” Have a Potency
All Their Own

It is the supreme merit of our line of 28 different “Harvest Leaflets,” ranging from one to eight pages each, that they are the easiest, quickest and most popular advertising media of high quality that one can put out to special mailing lists. The cost per thousand persons reached is so low that any practitioner really interested in building up practice or osteopathic prestige in his own field can afford to mail these out in series every week or ten days. The results from using them are found to be so good that any vigorous campaign of this sort, entered into for a period of three to six months, ordinarily pays for itself from new patients obtained before the campaign has entered well into the second month.

The proper strategy involved in the use of “Harvest Leaflets” is to regard them as the low-cost, wide-distribution, quickly-repeating medium for attracting first attention and producing inquiries. All inquiries so produced should at once be put on one’s regular mailing list for education by Osteopathic Health and selected numbers of our “Standard Laity Brochures.” It is usually an easy matter to find out what an inquirer’s special interest in osteopathy may be—that is, what and whose disease it is hoped to cure—and then it is only common-sense follow-up science to select and supply such brochures as most nearly cover that subject.

Any one who wants quick and extensive results will be pleased at the productiveness of this system of advertising. And the charm of it is that it benefits osteopathy as a whole by benefitting most the osteopath who puts this evangelization machinery in motion. In other words, the fellow who spends the money gets it back with a profit besides. That proves quite satisfactory, as a rule, to the one who shows the enterprise.

**Books! Books! for Osteopaths**

Keep your library up to date! Look over this list and place your order for what you haven’t got.

- Poliomyelitis—Millard $4.00
- Applied Anatomy of the Spine—Hallday $3.50
- Osteopathic Descriptive Anatomy—Laughlin $6.50
- Practice of Osteopathy—McConnell & Teall (1920) $7.50
- Physical Diagnosis and Diseases of the Chest—Norris & Landis (1920) $9.50
- Diseases of the Head and Neck—Deason (1921) $2.50
- Manual of Technique and Osteopathic Anatomy—Guelz $3.00
- Analytic Cyclopedia of Practical Medicine—Sjouw (8 Vols.) $64.00
- Quiz on Osteopathic Practice—Laughlin $1.50
- Quiz on Obstetrics and Gynecology—Clark $2.00
- 500 Osteopathic Pathology Questions—Hoffman $1.50
- History of Osteopathy—Booth $5.50
- Autobiography of A. T. Still $2.50
- A. T. Still, Founder of Osteopathy—Lane $8.00
- Therapeutics of Activity—Gour $4.00
- Osteopathic Mechanics—Ashaume $3.50
- Osteopathy, the Science of Healing by Adjustment—Woodall $0.75
- Concerning Osteopathy—Webster $2.50
- Food Fundamentals—Beau $3.00
- Something Wrong—Webster $0.75
- Health and Life (Partial Fasting Method) $1.00
- The Allen Treatment of Diabetes—Hill and Eckman $1.75

Prompt attention given to all orders. Tell us about any book you want.
November was seriously injured, which necessitated a Hernial operation at once. The operation was performed by Dr. S. L. Taylor of Des Moines and was a complete success. Elsewhere in this issue are accounts of ‘Mac’s' activities in the cause of Osteopathy since the operation.

A. S. O. Starts Nationwide Advertising

Campaign for Students

The A.S.O has recently signed up a contract for an advertising campaign for students, which involves thousands of dollars. The contract is with the Knapp Advertising Co., of New York City. Literature will be sent monthly to three thousand Osteopaths for a period of twelve months. Further advertising on a large scale is also contemplated.

North Texas Osteopathic Ass’n. Elects Officers

At the meeting of the North Texas Osteopathic Association at Fort Worth, Texas, November 5th, the new officers elected were: Dr. J. J. Dunning, President; Dr. Mary Beilu, Vice President; and Dr. Chas. Kenney, Secretary. The coming year portends to be the most fruitful in the history of the Association.-J. J. Dunning, D.O., President.

Northwestern Nebraska Meeting

The Northwestern Nebraska Osteopathic Ass’n, held its regular quarterly meeting in Stantons, Nebraska, December 14th. Dr. Charles Hartner, of Madison, is president of this association. Interesting papers were read by Dr. S. P. Taylor of Norfolk, Dr. C. S. Bone of Fremont, Dr. Boals, Stanton, and Dr. Byron S. Peterson of Omaha. Norfolk was chosen as the next meeting place in March at which time each annual election of officers will take place.

North Carolina Osteopath Burned Out

Fire of unknown origin practically destroyed the handsomely $25,000 brick residence of Dr. E. C. Armstrong, New Bern, N. C., on the morning of December 23rd. The Doctor and his family, awakened when the downstairs room had already reached the second floor, had time only to seize some clothes and save their lives. The house was fully insured but the insurance on the furniture would not cover the loss. Until such time as the house can be rebuilt the Doctor and his family will stay with friends.

Dr. Francis A. Cave New President Boston Society

At the October meeting of the Boston Osteopathic Society, elections for the year were held as follows: President, Dr. Francis A. Cave; vice-president, Dr. Perrita J. Wilson; secretary-treasurer, Dr.

Poliomyelitis

(Infantile Paralysis)

By F. P. Millard, D.O., Toronto, a remarkable book on account of the clearness and comprehensiveness of its treatment of the anatomical, physiological, and pathological phases of the subject.

The book has 162 pages, printed on high grade stock; 97 illustrations; bound in cloth, stamped in gold. No osteopath should be without a copy.

Only a limited supply of copies available. You will need two copies, one for your reference library, one to care for your patients among your orders. Price now.

Price—$4.00 Postpaid

The Bunting Publications, Inc.

Waukegan, Illinois

The spinal cord and nerves in situ. This illustration is typical of the unique and artistic anatomical drawings of Dr. Millard as displayed in this book.
Osteopathic Health for February

Most Diseases Are of Spinal Origin

This is the pioneer and now classic exposition of Osteopathy in terms of popularized simplified science. It was most highly praised by Dr. Andrew Taylor Still and has been more widely distributed than any other popular brochure on Osteopathy. Each new edition wins fresh praise from the profession and laity. What part of this present issue do you wish to requisition for yourself?

Osteopathic Health for January

WHAT CONSTITUTES OSTEOPATHIC EXAMINATION AND TREATMENT

This January issue has a dandy discussion about osteopathic examination and treatment. It's very popular and entertaining as can be but the reader gets lots of real information out of it just the same. Start now to make 1922 your banner year.

Died

Mrs. Margaret Sisson, mother of Mrs. Elba Ernest and Ada Sisson, December 18th, age 94.

Dr. Ernest Archer, son of Dr. E. A. Archer of Pullman, Wash.

MARRIED

Dr. Frank R. Heine of Greensboro, N. Carolina and Miss Ethel Bew Garrett, Dec. 21, 1921, at Cambridge, Mass., a very pleasant wedding. The couple left for Chicago the following day, returning to their postes in Atlanta, Ga.

Miss Gertrude Marian McGeaun, daughter of Dr. and Mrs. R. L. McGeaun of Saginaw, Mich., and Mr. Carl F. Miller, Jan. 5th, at Saginaw.

Miss Ellen Clare Chiles, daughter of Dr. and Mrs. Harry Lindsay Chiles of East Orange, N. J., and Mr. Joseph Lemen Wills, Tuesday, December 26th.

Dr. Harry J. Marshall, President of the Osteopathic Association and President of the O. and L. Division of the AOA, and Miss Edith Johnson, one time nurse at the Des Moines General Hospital and later at the Congregational Hospital of Des Moines, Ia., was married on December 21st and will take up residence at 203 6th Avenue, Des Moines, Ia.

To Dr. and Mrs. Harry L. Roberts, Missouri Valley, Ia., a son, December 22nd.

Dr. M. Arthur Ford, New York, is engaged in the practice of medicine in Chicago.

EXCHANGE AND MARKET

Wanted—Lady assistant, no license required. Address No. 325 care of the O.P., Waukegan, Ill.

Wanted—Graduate student, to act as assistant to busy practitioner in Canada. Address No. 327, care of the O.P., Waukegan, Ill.

SITUATION WANTED—By American woman as working or managing housekeeper; competent. Address No. 320, care of the O.P., Waukegan, Ill.

WANTED—By young married man in senior class, who has passed all examinations, for position of assistant for summer. Address No. 325 care The O.P., Waukegan, Ill.