New Osteopathic College of National Scope
Launched by the Chicago Profession

A NEW osteopathic college of prime national importance and with the power of the Chicago College of Osteopathy—has just been launched in Chicago on the non-profit making basis.

For some months past the movement for this new non-profit making school has been quietly organized by the leading osteopaths of Chicago, assisted and encouraged by numerous progressive members of the profession in many widely separated places in the country.

The new school will be devoted absolutely to the making of intelligent and scientifically educated practitioners of osteopathy, to progressive post-graduate work, and to extensive laboratory research work in fields quite new to osteopathic research in the past. None of the funds will accrue as profits to any individual or individuals whatsoever. All funds coming into the school, whether in the form of fees from students in the under-graduate or post-graduate courses, or in the advanced and special courses projected, or in the form of endowments, will be converted at once into actual concrete development, so that the benefits of the money shall go to the students who have paid it in, and who are to be the osteopaths of the future, or to the post-graduate workers who shall take advantage of the attractive and practical post-graduate courses to be offered. The Chicago College of Osteopathy has been chartered by the State of Illinois as a corporation "not for profit," thus making the "not for profit" principle the cornerstone of the new institution. The basic principle of the school will be to spread every dollar of its funds on osteopathic education.

The several faculties of the school are in process of formation, and adequate college and hospital buildings for immediate use have been secured, on a rental basis, in the buildings now occupied by the Littlejohn College, which automatically goes out of existence. The pure science faculties will consist of men of known ability in their lines, and the pure science laboratories will be newly equipped with ample apparatus of every kind necessary to the adequate teachings of the fundamental biological and chemical sciences.

The officers and trustees of the new college are: President, Dr. Carl P. McConnell; vice-president, Dr. J. B. Littlejohn; secretary, Mr. Edgar S. Comstock; treasurer, Dr. Fred Bischoff; dean, Dr. Ernest R. Proctor; trustees, Dr. Carl P. McConnell, Dr. W. Burr Allen, Dr. Fred Bischoff, Dr. Geo. H. Carpenter, Dr. Grace Smith, Dr. Edgar S. Comstock. Faculty members so far appointed are:

Department of Osteopathy.

Theory and Practice.
Carl P. McConnell, professor.
E. R. Proctor, associate professor.
Geo. H. Carpenter, associate professor.
H. M. Maltby, associate professor.
Grace L. Smith, associate professor.
Garfield Inwood, associate professor (psychiatry).

Principles of Osteopathy.
Chas. A. Fink, professor.

Osteopathic Nervous Anatomy and Physiology.
Fred M. Schwarzel, professor.
Osteopathic Applied Anatomy.
Millicent E. Graves, professor.

Technique.
H. H. Fryette professor.
W. Burr Allen, associate professor.
H. R. Holmes, associate professor.
Edgar S. Comstock, associate professor.

Osteopathic Diagnosis and Clinics.
Frank C. Farmer, professor.
Geo. H. Carpenter, associate professor.
R. F. Connor, associate professor.

Clinical Demonstration.
Fred Bischoff, professor.
Fred Gage, associate professor.
J. R. McDougall, associate professor.
A. W. Young, associate professor.
Agnes Landes, associate professor.
J. C. Groenewoud, associate professor.

Denton B. Holcomb, associate professor.

Margaret Messick, associate professor.
C. L. Miller, associate professor.
Glenn J. Proctor, associate professor.
A. P. Klotter, associate professor.
C. C. Klumph, associate professor.
A. P. Klottler, associate professor.
F. J. Smith, associate professor.

Number 4
The Osteopathic Physician

We realize our responsibilities, knowing full well that many of us will not be satisfied until thorough unification we believe they will be satisfactorily met. We have no factional ax to grind. Nor do we propose to antagonize any society or institution. Osteopathic teaching, development and advancement will be our endeavor.—Carl P. McConnell, D. O., President.

Littlejohn College Alumni Association Co-operates.

At the last meeting of the Littlejohn College Alumni Association the reorganization of the college was announced and it was enthusiastically welcomed. For a long time the members of the alumni association have felt the need of the reorganization of the profession, that we cannot fail to reach the goal of our dearest ambitions. We feel sure that our new letter will now become the biggest, best, and most thorough osteopathic college in the world, one that will equal and surpass the best colleges in the entire medical profession.

The Chicago College of Osteopathy may bank on the hearty support and the tireless cooperation of the Alumni Association of the Littlejohn College. We're going to talk it and boost it, and we're bound that it shall be widespread in its educational qualifications and so thorough in its course of study that it will be the pride of the profession and the envy of the medical world.—Edgar S. Comstock, D. O., President Littlejohn College Alumni Association.

A. T. Still Research Institute Now Has a Home and Location—Illinois Osteopaths Make Good

I N ACCORDANCE with their promise to the profession, the A. T. Still Research Institute, located with a home, Illinois osteopaths have made good, and a building for the institute has been purchased for $15,000. The property is located on Ashland boulevard, Chicago, about two miles west of the loop or downtown district. The lot is 50 by 145. The main building is a two-story stone and brick structure with a slate roof. There are eleven rooms on the first and second floors, and four rooms on the attic floor. The entire building, including its equipment and an organization that will be our Alma Mater, will now become the biggest, best, and most thorough osteopathic college in the world, one that will equal and surpass the best colleges in the entire medical profession.

The organization of the Chicago College of Osteopathy marks a new era of osteopathic development. It is an institution that will provide a course of education on a par with that of the best colleges of the country—medical colleges and universities included, and backed by the splendid support that has been assured, it is destined to be a wonderful influence for the betterment of osteopathic conditions in Chicago and Illinois and a vital force for the general scientific advancement of osteopathy.

Purposes and Prospects As Viewed By Dr. McConnell, President.

The Chicago College of Osteopathy, an organization composed of a large number of the Chicago osteopaths, has for its only purpose the promoting and developing of the science of osteopathy. We feel that local and state conditions demand an organization that presents a solidarity for both offensive and defensive welfare. All interested parties have mutually and thoroughly agreed that the only feasible solution of the peculiar local conditions that have confronted us for many years is the promulgation of the present organization. This step has been taken after mature deliberation and which we believe will prove a credit to not only the Illinois osteopaths but to the profession at large.

Recently Purchased Building for The A. T. Still Research Institute.
We want a great many to take part in this series of discussions. We don't want the opinion or experience of one man only or even of just a few. We want a large number of "boiled down" contributions so that the composite (asbestos and rubber) in the care of the profession on these subjects may be available for the guidance and benefit of the whole. Do not rush in because you may be asked to explain something that is not your own. It will clarify your ideas wonderfully to express them in writing. It's a good experience to state clearly and concisely as possible answers to such questions as are here suggested. Have you any definite system or plan of handling patients and conducting your office? Is it haphazard or do you know why do you do what you do? Have you verified your method by experience and test against some other plan? If not, how do you know your way is best?

Are you making the most out of your practice from every point of view—getting best results for your patients—making them good missionaries for osteopathy and its new gospel of common sense, therapeutically and otherwise? It is imperative for the profession at large as a dignified, high class, efficient body—securing for itself a sufficient recovery and to maintain the standing and prestige in his community; a larger circle of pleasure and satisfaction out of your work, that is in your own, you will find the soreness growing less and wherefore's of everything.
We are Both Working for the Same End

You, doctor, by your strict physical examinations must discover the appalling prevalence of spinal troubles and diseases. In your practice, adapted to giving efficient aid in all such cases, doubtless you have discovered the need of some practical appliance designed on scientific principles, as a substitute for the old, cumbersome and painful Plaster, Leather and Starch Jackets, as an adjunct to your treatment of spinal deformity.

We have such an appliance. We ask you to carefully consider our claims of excellence and effectiveness for

Our No. 1 Appliance

Light and comfortable to wear, easy of adjustment, bringing the desired pressure upon the parts, made only to individual measurements, the No. 1 APPLIANCE is the adjunct you need.

To avoid conflicts, "Method of Curing Spinal Curvature" contains a full description, fully illustrated from actual photographs, of Our No. 1 Appliance, in use. Let us send you a copy of this book and other literature bearing upon the subject of Diseases and Disorders of the Spine.

We hope also to interest you in our plan of co-operation with you in reducing the enormous total of sufferers from Spinal deformity, of which are producing a generation of hunchbacks and cripples. Write to us.

PHILO BURT MFG. CO. 141 4th St., Jamestown, N. Y.

contract the blood vessels and relieve the congestion, leaving native free in her own wonderful power of buying his skill for their recovery of health. It is important to be agreeable, thoughtful for their comfort, considerate as possible to avoid shock, and, above all, to maintain the modesty of your profession, but it is just as important to be definite, honest, thorough and business-like in both examination and treatment.

Most patients like a doctor to be positive; it increases their confidence, but it must be remembered that a positive demeanor when backed by knowledge and experience is a great asset to any physician, while a positive attitude maintained by bluff to cover up ignorance is unsafe and frequently harmful.

3. It is no less important to work like a physician. A general treatment of twenty minutes to one-half hour, administered alike to all patients, is one of the stumbling blocks for the public mind in our claims as physicians. So becomes imperative for each osteopath to work as a real physician. He must study every case, no matter how commonplace, anatomically, physiologically and pathologically.

He must recognize its needs and administer services accordingly. If it is osteopathic, proceed definitely and intelligently as possible. If it needs a specialist, refer it to an osteopathic specialist if possible. If surgical, refer it to an osteopathic surgeon if possible. And osteopathic physician, by the way, who bears the name of the patient will not grudge $2.00 or $8.00 worth of time on every one who comes before him, whether his case be simple or complex.

The physician who neglects appearances and does not make the patient feel that he is ready to chop wood. The very appearance of the practitioner who always does his work in shirt sleeves with sleeves rolled up, and which are using "two minds," one to talk and the other to think, will never be accepted by the public mind as being the physician.

A little thought upon these matters and putting these thoughts into practical application will add golden dollars to the private purse of the osteopathic profession.

Dr. Collyer.

Do you talk to your patients? Yes, about many things, explaining so as they can understand, intelligently what I am doing, telling them various subjects, about some interesting outside case, on subjects that are of more interest to them, and by that means keep the minds off their ailments, study their idiosyncrasies, etc. Of course one must be well versed in the study of human nature.

I find that in "fixing" your patient's attention you can better discover the amount of pain present—by your manipulation—and arrive at its true character, and the patient's mind is better centered on what you are doing, but you assure the patient that you require skill and diplomacy, as figuratively you are "passing the part," one can talk and the other on your work, and to be cognizant of what you are doing. One can acquire this by practice.

Above all, be sympathetic, and keep in close touch with your patients, and make them feel that you take an interest in their cases.

Keep yourself well posted on different methods of treatments, so as you can make comparisons as you go along; know the physiology, the effects of drugs, and compare the different methods with your own, and give brief logical explanation of osteopathy.

Again, one must use common sense, as you cannot talk to all your patients "all the time." How do you explain osteopathy to them?

In a plain, practical way.

How do you answer various questions that are asked?

That depends; but always try to give intelligent answers.

How about the question of encouragement or the patient's confidence in you?

Confidence is paramount; get your patient's confidence, then strive to keep it; encourage the patient to bear his pain, no matter how scientiously; never give encouragement unless you are justified in doing so, but one must strive to give them interest, tenderness and hope.

How are patients received?

Give them a bright and cheery welcome, and ask them how they are and how they have fared.
95 “ALBRIGHT” TABLES SOLD IN DECEMBER

Our 1913 Model offers the best value that money, brains and experience can create.

The price is $125.00

(Loss 15% discount for cash)

and it is worth every cent we ask.

A postal brings the proof.

CHESTER W. ALBRIGHT COMPANY, Office and Factory, 907-909 East 75th Street, Chicago, Ill.

since last visit; show an interest in them, and above all, keep your treating rooms clean and homelike, pictures on the wall, bric-a-brac, and plenty of good osteopathic reading matter, and leading magazines, not “bleak and barren,” as some treating rooms I have seen. Keep yourself scrupulously neat—one’s personal appearance counts—and keep your self free of tobacco smoke. I dearly love a good cigar, but never indulge during the day, as nothing is more disgusting to a lady than to have a physician working over her reeking with the odor of tobacco. Smoke after working hours.

How do you handle “prospective” patients or visitors who call in quest of information before committing themselves to osteopathic treatment?

That would require a lengthy explanation. The main thing, use good common sense, and act as the occasion requires. One’s own judgment and a knowledge of people and how to talk is really explanation enough to this question.

Frank A. Collyer, D. O.

A. O. A. at Kirksville in August. Remember, this is to be the greatest “homecoming” in the history of osteopathy. It will probably become an event of historic interest.

Dayton Osteopaths Escape Death or Serious Loss from Flood

This will inform you that all the osteopaths in Dayton are safe and suffered no immediate loss from the flood. All were high and dry, residences in suburbs and offices in office buildings. All, too, have been active in relief work, doing their share in the rebuilding of what will now be a greater Dayton. The loss of life is actually less than 200.

Monetary loss is immense, 30,000 people homeless and entirely dependent upon relief stations for food. In behalf of those who suffered most we heartily thank those who have contributed so generously.—E. H. Cosner, D. O., 918 Reibold Bldg.

If You Read—You Need This Book.

“Of Lasting Value as a Work on Osteopathic Principles and Practice.”

Dr. Smith’s book “Manhood—A Study of Male Vitality” shows the handiwork not only of a student, but of a practical Osteopath. Aside from the exhaustive and most interesting consideration of the subject in all its phases and relations the work has so much of sound osteopathic reasoning and therapy in application to the subject handled that it has a substantial lasting value as a work on osteopathic principles and practice.—Dr. A. W. Willard, Missoula, Montana.

An Important Appeal to Illinois Osteopaths

W. E. are pleased to announce that our bill for an Independent Board was introduced in the House by Hon. Thomas N. Gorman of Peoria, was referred to the Committee on Judiciary, has been printed and is now known as House Bill No. 229.

Now, Doctor, this is the time we all looked forward to. This is the time when we all must get together and do our best in an endeavor to have this bill pass and become a law in Illinois.

Now is the time for the profession in this state to get busy, each with the respective representative in his or her district, both personally and through their friends, and through your own friends and patients.

Not only your personal moral support is needed at this time, but your financial support also. But of this in a later bulletin. The principal thing at this moment is to get busy in your district. Keep busy until results are had. Don’t put it off. Now is the time. Please inform our President, Dr. E. Q. Thawley, Peoria, Ill., of your individual activities and results regarding the attitude of your representative, prospects in that direction and anything else of interest.

E. Q. Thawley, D. O.,
President, I. O. A.

Status of Affairs in New Jersey

The osteopathic situation in New Jersey may be more or less as one of the schools. We are trying for one osteopathic member on the Medical Board of Examiners—which was drawn and favored by medical men—and was signed by the governor on April 2.

While not favored by our profession, this bill, we believe, will make a good law, and we have a great deal to show for our fight for a separate board, for all these ten years.

In the first place, the bill was modeled after our own bill, and given to all osteopaths now practicing the same rights and privileges as it would have done. Those are the same rights and privileges as other physicians, except the right to prescribe drugs and perform such surgical operations as require cutting. This last clause is unfortunate, but we did not have the opportunity to amend it.

Osteopathy is defined in a fairly satisfactory manner as a “method or system of healing whereby displaced structures of the body are replaced in such a manner by the hand or hands of the operator that the constituent elements of the diseased body may reassociate themselves for the cure of the disease.”

The osteopathic member of the board has the sole right to determine for the board the standing of osteopathic colleges, and, of course, gives the examinations in the practice of osteopathy. This, to a great extent, safeguards our most important interests, and is the one great satisfaction about the law.

Except for its forcing the candidate to take a medical examination in a majority of subjects, and so leading the schools to train students for medical, and not the osteopathic examination, there is no grave criticism of the law.

The governor very promptly appointed me as the osteopathic member of the board, which recognition of our society was gratifying. The irregulars are vastly concerned, as they well recognize by the board. Inasmuch as it shuts up the state to quacks the new law will serve its purpose well, but we are naturally disappointed not to have secured our own board.—D. Webb Granberry, D. O., Orange, N. J.
THE BUSINESS SIDE OF PRACTICE.

The purely business side of practice is too often almost entirely neglected and seldom gets the attention it deserves. The average doctor becomes so engrossed in the study of his science and its practical application that he overlooks many details that would tend to better success financially and greater enjoyment in his work. On this page we want to discuss such things as the keeping of case records and accounts; office equipments and furnishings; arrangements of offices and treating rooms; conveniences for callers and patients, etc. We shall welcome suggestions from doctors as to the methods they have found satisfactory, and also information from manufacturers of physicians' furniture and equipment. Anything that will make an office more attractive in appearance, or more convenient; or any system or method by which business efficiency may be increased will be germane and acceptable.

Chester W. Albright Company Expands and Occupies Its Own Factory Building

From nothing at all less than four years ago to a fine new factory building covering two thousand square feet of space and equipped with modern machinery and giving employment to ten people is quite a jump and a very creditable one. Such a record of the C. W. Albright Company, makers of the now well known Albright treatment table, is not rare.

The Albright tables are now being manufactured in the company's own factory; best materials will be used and each table will be thoroughly inspected before it is shipped. The company is on orders behind on deliveries which has caused some annoyance and complaint. The cause of the delay has been the scarcity of malleable castings during the past five months, the company being absolutely unable to get what they wanted. Sufficient stock has now been delivered, and it is expected that all orders on hand will be ready for shipment within a few weeks.

The Albright Company considers the 1913 model of the table such a great improvement over all previous models that they are very anxious to replace all their old tables to have been delivered with a new model, and accordingly they are willing to make a liberal allowance on any old style table in order to give their customers and the profession the benefit of the improvement.

Four years ago Dr. C. W. Albright, then a boy of 22 years of age, in his last year of college, conceived the idea of making an osteopathic treating table in two parts; one part to remain stationary and the other to carry the weight of the patient under the operator’s directing hand.

Dr. Albright found a market for his article from the start and a number of his first crude tables were quickly sold.

After finishing college, Dr. Albright practiced two years in the town of Rossville, Illinois, where he made a study of the actual needs of the osteopathic practitioner and by actual use of his table, was able to overcome many of the weak points of construction so conspicuous in his first table. Only those who have gone through a similar experience can realize the hardships and many obstacles to overcome before an article can be perfected.

Dr. Albright has since discontinued his practice and devotes his entire time and attention to the manufacture of the table and the devising of new ideas in osteopathic equipment and he endeavors to offer to the osteopathic profession exclusively.

Like every other invention, the Albright table had to pass through the experimental stage. A small fortune was expended by Dr. Albright and his father during the first three years in the establishment of the business and it is only during the last year that the business has been put on a paying basis.

As soon as the business was cleared of its indebtedness, Dr. Albright realized that the time was ripe to start his own factory where he could personally see that each table was properly constructed and thoroughly inspected before being shipped. Several manufacturers had been tried but found lax about inspecting tables and also somewhat indifferent to the various complaints made by customers.

The Albright Company is ambitious to become a general osteopathic supply house and to be so recognized. They are well aware of the fact that they cannot win such recognition in the commercial world, without the hearty support and assistance of the osteopathic profession at large and they expect to merit such support by fair dealing, good service, and quality merchandise.

It is the intention of the company to send out bulletins at regular intervals showing a large variety of straight cut tables, treating stools, instruments and other accessories used by the osteopathic profession.

Office Coats for Osteopaths

The best guarantee that any business house can make is "absolute satisfaction or money refunded." Such a guarantee gives a customer confidence because it shows that the manufacturer knows his product is right in every way. Such a manufacturer is always glad to rectify any mistakes as his reputation and future orders depend on the satisfaction he gives. "Absolute satisfaction or money refunded" means more to the careful buyer than millions of other words extolling the excellent qualities of any product and this is the guarantee that is made by the Weissfeld Manufacturing Company, 253 "F" Market street, Philadelphia, makers of coats for osteopathic physicians.

The office coats made by the Weissfeld Company are neat and attractive in appearance and inexpensive. They are made to order and a large variety of material is offered from which to make selections. In addition to presenting an appropriate appearance, these coats practically pay for themselves by saving wear and tear on regular clothes.

The coats are washable and are, therefore, sanitary and create a favorable impression because of their neatness and cleanliness. We recommend our readers to write for samples and prices and if orders are placed, we shall be glad to hear concerning satisfactory given by the coats in actual use. The Weissfeld Company is the first concern to cater to the wants of the profession along this line by advertising in The Osteopathic Physician and we hope that their product is such that they will find a remunerative response from the profession.

Suggestions from Dr. Horning of Toronto, Canada.

Dr. J. E. HORNING, of Toronto, Canada, sends us a diagram of an office lay-out which, although it is not his own, is used by an osteopathic acquaintance, and he considers it a decided improvement over most arrangements that have come to his attention. He says: "I think there is one serious flaw in all the plans of arrangements of offices that I have seen and that is that there are no separate exits and entries for patients. I find that patients are often sensitive about others knowing that they are being treated, unless they are sick enough to be confined to bed, and therefore there should..."
be a separate means of exit without its being necessary to pass through the reception room on the way out. An osteopathic patient naturally has his rooms arranged on this basis, and while the arrangement is not ideal, it is better, I think, than the majority.

The second treatment room is a washbowl. In the room “X” are kept books, urinalysis outfits, coat and hat, etc. In the plan, doors only are marked. The reception room is beautifully furnished, and has no suggestion of either doctor or a business except osteopathic literature on tables. It has a phonograph for patients’ reading, magazines, etc. His desk is in the back, and patients prepare for treatment in treatment rooms, the back one being used only when necessary. I prefer the separate dressing room idea.

Dr. Hornig also sends us a sample of his engraved billhead. This billhead carries with it this statement: “Accounts are due and payable when rendered. Interest at the rate of 1½% per month will be charged on overdue accounts.” Dr. Hornig believes the method of charging interest cannot be considered ideal. As far as possible he endeavors to secure payment in advance or after each treatment.

Put a dollar a day in a savings bank for Kirksville trip and expenses.

We are pleased to show herewith a diagram of Dr. J. R. McDougall’s new offices in the Goddard building, Chicago. At a later date we hope to be able to give a description of the equipment, furnishings and furniture arrangement.

**Importance of Efficiency in Office Arrangement**

By Dr. J. R. McDougall, Chicago.

**The Osteopathic Physician.**

![Floor plan of offices of Dr. Bailey, St. Louis, Mo.](image1)

The laying out of, or arrangement of, an office, of course, depends to a great extent upon the amount of space one has to deal with. An arrangement suitable for a large office cannot always be modified to work well in a smaller space. In any event, the more outside floor space one can get the better. From experience I have found that it is absolutely necessary to have all treating rooms supplied with windows. No matter how perfect the air drainage may be, there will be a number of patients who will think it impossible to breathe and who would rather wait for hours than be treated in a “blind” room.

Some offices will lay out much better by being divided into dressing rooms and treating rooms, and, in fact, I believe that when one is unable to have outside windows in each treatment room, it is better to use the dressing room method. However, there is much more efficiency in two treating rooms than in two dressing rooms and one treating room, unless sanitation and comfort are not regarded as important.

I prefer a number of treating rooms to the dressing room method, if space will permit an advantageous layout. It is better for efficiency, and it is better for privacy, as there can be nothing more desirable in this latter respect than for a patient to be able to remove one room from the time it is entered for treatment until the time it is left to leave the office and with assurance that the room will not be entered by anyone except the doctor until it is vacated by the patient.

Every room in which a patient has been treated should be thoroughly cleaned. To do this in cold weather means a considerable wait and a consequent loss of a few minutes while the proper temperature is being re-established. On the other hand, if the operator can pass immediately into another treating room with normal temperature and proper ventilation where the patient is in readiness, time has been saved, better service has been given to the patient, and the operator is working under better conditions for his own good health.

The separate treating room plan also gives the office attendant opportunity to prepare one room, look after ventilation and heating, change linen (pillow cover, towels, etc.), and fix the room generally while the operator is busy in another.

It is true that in my arrangement as shown by small plan herewith, I have some exception that in my arrangement as shown by small plan herewith, I have some exception that in the large plan, the operator is working under better conditions for his own good health.

The separate treating room plan also gives the office attendant opportunity to prepare one room, look after ventilation and heating, change linen (pillow cover, towels, etc.), and fix the room generally while the operator is busy in another.

The separate treating room plan also gives the office attendant opportunity to prepare one room, look after ventilation and heating, change linen (pillow cover, towels, etc.), and fix the room generally while the operator is busy in another.

You can’t make a mistake. All roads lead to Kirksville in August.

**Plan of Offices of Drs. Bailey, St. Louis.**

Dr. Homer Edward Bailey, 229-30-31-32 Frisco building, St. Louis, has recently associated with him his son, Walter E. Bailey, and his daughter, Arminta Bailey. The offices have been rearranged and redecorated, The offices are located in the corner of the building, the entrance being directly at the end of the main public corridor from the elevators. The total space used is 709 square feet, divided into five operating rooms, a library dressing room, and a commodious reception room. On the far wall from the entrance to the reception room is a beautiful picture, 12 feet by 18 feet, showing the Swiss Alps mountain and vale scene. At the side of this picture is a four foot bronze pedestal surmounted by two dancing nymphes bearing a wreath containing five flaming lights. The wall decoration is pure deep red with a frieze of tree and field landscape in brown, tan and sky colors. The floor covering is a 16 by 13½-foot rug, modest and rather plain, two-toned, red and green, with a sprinkle of tan.

The operating rooms all have appropriate rugs for floor covering. The walls are moss green with buff colored ceilings. The fixtures and furnishings are oak and the walls are solid tiled. Each room is furnished with hot and cold water. There is an extension telephone in each operating room connecting with main telephone at secretary’s desk, and giving direct connection with the outside world. Dr. Bailey says he finds this feature a great time saver.

Room No. 1 contains a five-foot case of instruments and a fine microscope installed by Dr. Walter Bailey. It is known as the “round room,” and is used for surgery and anesthetic work. By simply removing the regular floor covering it is easily in a few minutes made aseptic, as its covering is inlaid linoleum, which can be quickly scrubbed perfectly clean.

The den or library is also used for bandaging and plaster cast work to avoid interfering with regular osteopathic equipment.

**Floor plan of Dr. McDougall’s new offices in Goddard building, Chicago.**

"Dr." dressing room; "S" secretary’s desk.
The Osteopathic Physician

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Ralph Arnold, Business Manager.

Sworn to and subscribed before me this twenty-fourth day of March, 1918.
Aaroh M. Sick, Business Manager.

(My commission expires July 10th, 1913.)

Vol. XXIII.
April, 1918.
No. 4.

I'll be there! YOU'LL be where? Why don't you know? I've got to go—y'are've got to go—
to the O. A. A. at Kirksville, Mo.

WEAK-KNEED POLICY UNWORTHY OF OSTEOPATHY

Anyone of independent mind, familiar with the conditions, cannot fail to realize that the medico-political activities of the American Medical Association are contrary to Democratic ideals and potentially a serious menace to the development of rational therapeutics and a stumbling block in the way of progress in knowledge as to how best to combat human disease.

The trouble is that a large part of the public has not understood and does not understand the insidious way in which the A. M. A. campaign is carried on, nor realize the complete and complex organization that has been perfected to carry on its propaganda.

In this connection the National League for Medical Freedom has done and is doing a great work. It has brought together, united, and as an organized force, those who were awake to the conditions; it is carrying on a splendid educational campaign. It has used all the potentialities of the press and is being heard throughout the state, by personal conversation and by correspondence.

The Osteopathic Physician

The Friedman Tuberculosis Cure

It is too soon, of course, for any intelligent opinion to be expressed relative to the merit of the widely advertised Friedman serum for the cure of tuberculosis.

For the sake of humanity we hope it may prove to be all that its discoverer and his most enthusiastic supporters claim.

Two things stand out prominently in the controversy that is now raging. One is the rabid hostility of the old school M. D.'s to anything new that is not introduced by one of the elect through the prescribed and regular channels. In their blind professional jealousy, the orthodox M. D. is apt to lose sight altogether of the fundamentally important thing to-wit: whether the new remedy, or serum, or system has intrinsic merit and can be of benefit to mankind. Other considerations are of no real importance. But with the "regular," "orthodox," "safe and sound," "stand-pat," "orthodox" M. D., M. D., M. D., this prime essential sinks into insignificance if the professional conventionalities are not complied with. Professional dignity and authority must be upheld and maintained at all costs.

The second phase of the affair that impresses us is the divergence of opinions so far expressed. Serum therapy is evidently far from having arrived at any scientific basis. The best that can be done is to subject every claimed discovery to a series of experimentation, and even at that a large portion of the patients among those who hold themselves out as experts as to what definite conclusions can be drawn from the results.

All earnest, sincere investigators along therapeutic lines have our good wishes and every "discovery" that seems to offer a possibility of overriding importance is deserving of every opportunity to prove and demonstrate its merit, but in contemplating the present floundering condition of the serum-therapists, osteopaths cannot

The League is absolutely non-sectarian and non-partisan. It stands for no particular system or cult. It stands simply for freedom, justice and its protection for the general public. It is composed of people from all walks of life, and numbers among its members, liberal minded physicians of all schools. Every osteopath, I feel sure, wants to know absolutely and unhesitatingly if the public will purchase and receive and use the patients endorsed.

Osteopathy as individuals and the profession as an organization have been derelict in their duty in the past to take a stand and for this we heartily endorse and help it deserves. We regard it as nothing short of cowardice that our profession thus far has failed in national conventions to do the right thing and endorse the work of the National League for Medical Freedom. Claiming, as we do, to be a radical, militant organization opposed to all forms of medical monopoly, we should be ashamed of our pusillanimous attitude in this matter. Throughout its history, the osteopathic profession has constantly claimed the right of the individual to exercise his judgement as to what therapeutic system he will favor. Can it be that we are so narrow as to be willing to fight for this sacred right only when it is for the direct benefit of osteopaths? The cause of the National League for Medical Freedom is even deeper and broader than the cause of osteopathy: it is a fight for the protection and maintenance of fundamental principles of political and social justice and freedom. If we osteopaths have red blood in our veins, let us have the courage to tingle to co-operate with and actively support such a movement. It is a modern call to arms. The American Osteopathic Association is the National representative of organized osteopaths, is the proper institution through which the League should be recognized and endorsed. It is the properly organized body to do and it should be done. Endorsing the League does not in any way compromise osteopathy, as such, in the public mind. On the contrary, the National Osteopaths' League for Medical Freedom takes no position on therapeutic lines, but the League does endorse its work, the A. O. A. would give it the benefit of its influence and boldly inform the public that osteopathic physicians gladly join in this fight against the common danger of medical and political corruption—state medicine—and medical monopoly.

The American Osteopathic Association should redeem itself by passing suitable resolutions of endorsement and co-operation at the National Convention at Kirksville next August.

Every state society or association should get busy. Write your state society or association, the Parade of States at Kirksville next August.

GET BUSY, OSTEOPATHS OF ILLINOIS

In another part of this issue appears an announcement concerning a bill introduced in the Illinois legislature by Representative Thomas N. Gorman of Peoria, for the establishment of an Independent Board of Osteopathic Examiners.

This appeal to the profession of the state should cause every osteopath in Illinois to be up and doing immediately. If you do not know who your state representative is, find out and get acquainted with him either by correspondence or personally. It is essential that every osteopath in the state should do this, but it is also of the utmost importance that this matter be brought to the attention of your patients and friends. If the subject is properly understood, we believe there is probably not a single osteopathic patient who is not glad that something is being done along this line, and that a move is being made favoring the establishment of this board. Get them to express their sentiments vigorously, making it perfectly plain that the osteopathic doctor is the only one competent to attend to their health, and that the name of your state representative and the name of your state senator on file in your office with home address as well as address at Springfield. Of course, the Capitol building, Springfield, Illinois, will reach them, but probably better attention would be secured by addressing them at their hotels.

Particular effort should be made to work up sentiment in the home towns of representatives and senators.

Talk the proposition up strictly on its merit. Your patients know that osteopathy is a good thing. It is known that they want their friends to know about it and they want the privilege of obtaining treatments when they feel that they need it. It is rumored that the legislature is in session for the purpose of combating and protecting our friends as well as for your protection and advantage that this bill should be passed. In appreciation of the good it is doing and of the support it is receiving, it is only fair and proper that osteopathy should have this recognition in the State of Illinois.

This bill will not be passed simply because osteopaths have not been tireless and steady in their endeavor. It can be passed and will be passed if a sufficient portion of the general public state that they want it and are persistent and emphatic enough in their demands that it be passed. Osteopathy has sufficient friends in Illinois who feel this way about it. They only need to be informed as to the circumstances and how and by correspondence.

New Jersey has just received recognition, although not exactly on the basis that we would like it; Kansas has secured an independent board; Arizona has won recognition; the Colorado O. A. would give it the benefit of its influence and openly inform the public that osteopathic physicians gladly join in this fight against the common danger of medical and political corruption—state medicine—and medical monopoly.
The Osteopathic Physician

A SANE VETO.

Governor Hooper of Tennessee, February 25th returned to the State Legislature without his approval of the bill relating to the practice of chiropractic in Tennessee.

Governor Hooper's objections to the bill are so well stated that we reproduce them herewith:

"The bill provides that any person having a diploma regular from the California Chiropractic College or any other state, or any other legal charter and regulation, who shall practice chiropractic in Tennessee, as an osteopath, shall have been in personal attendance as a student in such school for at least two years, and shall be authorized to practice in the State by the board of examiners. By confining this authority to the board of examiners is required, as in the case of other branches of the medical profession: The diploma from any sort of chiropractic school would authorize the applicant to practice in the State if he was an osteopathic graduate.

This is an unjust discrimination in favor of chiropractic, and is an imposition on the people.

As a matter of fact, chiropractic, not understanding its claims to the contrary, is merely an unlearned and inefficient imitation of osteopathy.

"Here is the definition of osteopathic given by its own authorities:"

"Chiropractic is the science of adjusting by hand all subluxations of the 300 non-articular joints of the human skeletal frame, more especially the 39 articulations of the spinal column, for the purpose of freeing impinged nerves which cause nervous symptoms."

"As I understand it, it is an acceptable definition of osteopathy."

"This bill, therefore, virtually authorizes untrained, uneducated and unlicensed men to practice a form of osteopathy, a science already regulated by a rigid statute. Whatever our opinion may be as to osteopathy, we must concede that its practitioners maintain a high professional standard, and that our laws protect them so doing. Chiropractors should be required to abide by regulations similar to those which govern other professions in our State."

We congratulate Governor Hooper on his perspicacity and his understanding of the situation. The italics in the quotation are ours. The portion of italics states conclusively the right of the therapeutic profession to the recognition of osteopathy. Nevertheless, while it is true that chiropractic is a limited imitation of osteopathy, it is quite probable that many of the graduates of the chiropractic colleges do not themselves know or understand this, and as far as the general public is concerned, in the long run it will not interest itself very deeply in a controversy as to whether a system is an original system or an imitation system. All the public will demand of chiropractors is that they produce results.

The only objection that we can raise against the licensing of chiropractors that the public will understand and appreciate is their lack of educational qualifications. As a matter of justice to the practitioners of other schools as well as for the public, we believe the osteopathic practitioners before they receive any recognition, should be compelled to pass an examination to show their educational fitness in general subject matter of the chiropractic table, and their ability to raise matriculation requirements and put their course of education on a standard basis.

Our practitioners with biggest practice are scolded and humiliated for not practicing for the shortest time or making the slightest effort to give the public sound advice for one and all, put a definite amount aside each day or week in a special account to provide for a "Kirksville Fund."
The Theophysiologist

City, Keen of Ft. Scott, Orr of Atchison, Ferryman of Newton, Tulloss of Rantoul and so many more, I think at least a hundred of the house. Chairman of the membership committee of the house, was one of the best friends, and has helped us before this. He lives at Ft. Scott. Arnam of Clay Center was one "of the best workers for us. Dr. H. W. Montgomery worked for it in season and out of season in senate and house. I want to let the profession know the work these men have done for and how we appreciated all they did without price. The committee feel jubilant after this fifty days' work in senate and house.— C. E. Hulett, D. 0., Topeka, Kan., Chairman Legislative Committee.

To Represent Profession on Program for Old Doctor's Birthday Celebration

The arrangements committee for the A. O. A. Convention, Kirksville, 1913, has selected to represent the profession on the program for the Old Doctor's Birthday Celebration, Dr. Nettie H. Bowles of Denver, Dr. O. J. Snyder of Philadelphia, Dr. Herman F. Goetz and Dr. A. W. Bumstead of Topeka. This is a passing tender committee and we may rest assured that the professional end of this celebration will be handled in fine shape and to the satisfaction of all.

Arizona Gets Recognition

The substitute for the Arizona House Bill No. 18, which was passed March 6th by a vote of 23 to 6, has passed the Senate and has been signed by the Governor and will go into effect ninety days from the close of the session which will make it about July 5th.

There was a strong fight to change the bill by making amendments, but it was finally passed without change, as outlined in the last number of The O. P. Osteopaths practicing in Arizona at the time the bill was introduced will be licensed without examination.

Colorado Senate Holds Up Osteopathic Measure

Dr. W. H. Sharpley, of Denver, Colo., chairman of the senate committee on medical affairs, was arrested on March 17th, of practicing without a state license, and a fine of $300 was imposed.

Chiropractors Are Arrested in Nebraska.

George W. Olson, who has been operating as a chiropractor, was arrested a year ago, for operating without a state license. He was released last fall, was brought before the county court at Nebraska City, March 19th, for trial at the next term of court. Henry W. Kellogg, who has been adjusting at Hastings and Harvard, Nebraska, was also arrested and his hearing was set for March 28th. We have so far not been informed as to the outcome of the case.

Second District, Iowa, Meeting.

The Second District, Iowa, Osteopathic Association held a meeting in Davenport, Iowa. Officers elected were: President, Dr. S. B. Miller, Cedar Rapids; vice-president, Dr. F. F. Furnish, Tipton; secretary, Dr. M. B. Burd, Cedar Rapids; treasurer, Dr. C. C. Hitchcock, Vinton, Dr. J. R. Johnson, of Clinton, gave a paper on "Inequalities of the Heart." It was decided to hold meetings hereafter annually, instead of semi-annually. The next meeting will be in Cedar Rapids, in October.

Sacramento Valley Meeting

The Sacramento Valley Osteopathic Society held its annual meeting in Sacramento, California. Officers elected were: President, Dr. C. T. Haines; vice-president, Dr. A. B. Elder; secretary, Dr. C. E. Gosbeck; treasurer, Dr. H. B. Hinch. Members of the society and Dr. A. T. Seymour. Interesting clinics were held and interesting speeches were made. Members enjoyed a banquet at the Peerless Grill.

Miami Valley Meeting.

The Miami Valley Osteopathic Society met in the office of Drs. Booth and Edwards in Cincinnati on March 11th. Officers elected were: L. E. Rains, of Delaware was the guest of the society and gave a paper on "Manual therapy: the clear and short report in Vienna. Dr. Charles A. Ross read a paper on Electrophysiological applications (used Electric therapeutics. -Clara McKinney, M. D., Sec'y.

Kansas Annual Meeting in May

The twelfth annual meeting of the Kansas Osteopathic Association was held at Wichita, May 9th and 10th. The program will be arranged and mailed out about April 26th. We expect to attract a large attendance and will celebrate our victory in obtaining an independent board. Will also plan for a large delegation to
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Adair County Reunion.
On the evening of the Old Doctor's birthday there will be held in the Adair County Historical Society, a grand reunion of friends. We desire to make this one of the features of the meeting. It is going to give us pleasure to have you there, and we will probably never again enjoy to renew old friendships and go over the old times. From all parts of the country we get word that they will come to pay their respects to the old doctor and his family. We want everyone who is proud of the fact that he brought us up to learn how to stand. We will be glad to bring his friends. There will be nothing formal about it, just a little old-time get-together and telling each other how we used to be.

Edward C. Pickering, D. O., Chairman Committee.

Rochester District Meeting
The April meeting of the Rochester District Osteopathic Society was held at the Rochester Club April 18. Diner preceded the meeting. The experts of the Rochester Railway & Light Company gave a talk on the accident being taken that each physician present understood the working of the engine and the symptoms of the injuries, poisoning and asphyxiation. Dr. F. A. Crofoot of Lyons, read a paper, "Some Unusual Osteopathic Experiences" and armaments were completed for the annual banquet to be held May 31 at the Hotel Powers, Rochester, Ill. Dr. Still, of Chicago, Ill., will deliver the address of the evening, his subject being Spinaloxidopsis.-E. M. Bancroft, D. O., Sec'y.

Dr. Ella D. Still Guest of St. Louis Women's Society
The St. Louis Women's Osteopathic Society entertained Dr. Ella D. Still, of Des Moines, Iowa, at a banquet given at the Washington Hotel, March 29. After the entertainment, the physicians gathered in the reception room and Dr. Still addressed them on the subject of "The Scope of Osteopathy." He said that the question of whether at its conclusion many questions were asked both by the doctors and their friends. It provided a lively and instructive discussion in which many good points and objections were brought to light. The subject was closed by Dr. Still. The profession was indeed fortunate in having such an able exponent of its truths to address its constituent society.

Dr. M. S. Slaughter Injured
On the evening of March 18th Dr. M. S. Slaughter of Wolfe City, Missouri, who has an extensive practice in that section, while on his way to see a patient at Galena, Kansas, twenty miles away, and when nearly there his automobile was struck by an interurban car at a dangerous crossing. The car was traveling at the speed of forty miles an hour. He was taken to the St. John's Hospital at Joplin and cared for by Dr. S. P. Allen, of that city. Later Dr. George Stil was called in consultation and had him moved to Kirkville, where he was received with the highest interest and properly taken care of. Indications are that the doctor will be out of practice for many weeks.

Northeast Ohio Association Has Good Meeting
The Northeast Ohio Osteopathic Association held its second monthly business and banquet meeting at the Marion Hotel, Giddings, 819 New England building. The president, Dr. Robert C. Brundage, of Pontiac, was absent, but got lively opening to the closing. Dr. Walling, of Norwalk, gave a talk on the status and advantages of the Practitioner's "School of Medicine," illustrated by a case from her practice. Dr. Fiske was the toastmaster of the evening and presented dinner. A question box was also a feature of the meeting. Everybody was pleased and everybody was pleased in spending an evening in such fine osteopathic atmosphere. The doctors present were:-Dr. C. C. Credell, Massillon; J. E. Passe, Lorain; H. D. Knapp, Elyria; Bonnie Walling, Norwalk; Mary and Helen Gilkerson, Carter Hill, C. T. Keen, Arthur Herman, J. Byrnes, R. H. Singleton, M. K. Cottrell, P. E. Roseo, of Cleveland.-F. E. Roeser, D. O. Sec'y.

Dr. George Still Makes Some Long Hunting Trip
Dr. George Still, who is usually kept pretty busy between the hospital in Kirkville and outside trips, has just gotten back safe and sound. One of his favorite haunts is to take him to Montore, Colorado, where he operated on four faces in a week. Last autumn he went to a ranch in the Blue Mountains in Washington, where he was called by Dr. Martin McCaffrey, of Seattle, and worked on thirteen or fourteen patients in two weeks. He has made another trip to a ranch near Tauezell, Virginia, where he was called by Dr. Margaret Bowen, of Lynchburg. The latest trip was in connection with Dr. Martha Petrie, Decorah, Iowa, for Drs. Urbahn and Urbahn, Canton, Illinois, for Dr. Paul Collins and R. T. Mullen, and Drs. Ubbelohde, and Joplin, Missouri, for Drs. Baxter, Allen and Slaughter, and one of the recent and thrilling experiences for Dr. George Stil was made when his patients came to the osteopathic giving the anesthetics and osteopath care for the patients after the operation. All of the cases treated were all cases of some of them, and his patients were all cases of some of them. George Still's kind of surgery isn't hurting osteopathy.

Iowa Seventh District Meeting
The Seventh District Iowa Osteopathic Association held its regular semi-annual meeting in Des Moines, April 5th.
Papers delivered were: "When Is a Lesion Considered Corrected?" Dr. E. Paul Erwin; "How to Handle Cases with Deep Pain," Dr. A. A. Hill; "The Treatment of Nephritis," Dr. Carrie C. Harvison; "Technique of the Joint and Adjacent Tissues." Interesting and lively discussions followed all papers. The meeting was well attended and very instructive. Among other things, the president mentioned the efforts made before the legislature to secure a Board of Osteopathic Examiners of the state, recommending to the consideration of the Iowa Osteopathic Association recent editorial by the American Osteopathic Association relative to the formation of a board to control and regulate the education and to secure the competency of practitioners. The association renewed its endorsement of the same principles of osteopathy as laid down by its founder, Dr. A. T. Still, and ordered con­ferences with the state secretaries at Kirksville next August, and that the secretary be asked to be the chairman. Dr. D. N. Roberts, Des Moines; vice-president, Dr. Nina Wilson-Dewey, Des Moines; secretary-treasurer, Dr. Bertha M. Gates, Ames; trustee of the state association, Dr. Frank Holmes, Spokane; secretary, Dr. R. B. Leach, Jr.

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Washington State Association Meeting.

The thirteenth annual meeting of the Washington State Osteopathic Association, the best in the history of the association, was held at Tacoma Friday and Saturday, April 4 and 5. The program, in which great interest was shown, was as follows: "Home Care, Hygiene and Dietetics," Dr. David W. Kline; "Blood Pressure, Causes—Significance—Treatment," Dr. W. E. Waldo, Seattle; "State Examining Board," Dr. L. K. Larn, October-Berta M. Gates, D. O., Sec'y.


Dr. Frederick W. Gottschalk of Boston died at his home in Brookline, Mass., March 26, of cancer of the stomach. He had been ill for some time and had to cut down his practice last summer. He was born in Cochecton, N. Y., forty-five years ago. Prior to studying for his profession he was employed by the Standard Oil Company of New York City. He graduated from the Massachusetts College of Osteopathy in 1906. He was a member of the American Osteopathic Association, New England Osteopathic Association, the A. T. Still Osteopathic Association of Massachusetts and the Masons. He leaves a wife and daughter. The internment took place in New York March 26. Dr. Gottschalk will be mourned by a large circle of friends and acquaintances.

Edith C. C. Good attended the April meeting of the New York City society, and while in the metropolis visited a number of hospitals in New York and Brooklyn.

Don't Get Your Money Tied up in This Game.

The following information was sent to us by a doctor who wishes his name withheld, but will be given to The O. P. Co. if requested.

"Mr. R. B. Leach, Jr., of 33 Massie avenue, Provi­

dence, R. I., is going around visiting the D. O.'s in each town to act as his agent for "Laundry Ironing Polish" in sheet form. He sells you $5.50 for these, and throws in an extra "Laundry Ironing Polish" for $25.20. These goods are guaranteed and if they cannot be sold will be re­deemed and at the price paid, five cents each. Agency for (name of town) for one year or till, cancelled by mutual agreement. Signed, R. B. Leach, Jr.

"I have written him twice for my money returned, but he refuses. I have sent R. B. Leach, Jr. to the Narragansett Hotel in Providence, R. I., May 9 and 10, are nearing completion. Mr. MacDonald, the general manager of the hotel, and Dr. P. L. Walker, the secretary, will be present, and the welfare of all, and that no pains will be spared for the benefit of all. Wives, sweethearts, sisters and daughters who attend will be entertained and become familiar with the city, and the cuisine is unsurpassed. Dr. Bryant, the president of the association, and his committees, have worked indefatigably for the success of the convention, and a good program is promised. Technique will have a distinct feature. An innovation at the meeting will be a bar for the benefit of their patients and friends. Many of the leading lights in the profession are expected to attend.

Meet me at Kirksville, August 6th. Have you saved your fare for that Kirksville trip?
Osteopathy has made a whole lot of creditable progress, and it is really wonderful what a multitude of people have been brought to understand and appreciate it. And yet, on the other hand, there are multitudes upon multitudes who have not the slightest idea what osteopathy is, or what it claims to accomplish. This is not to be wondered at when one realizes that we are fighting prejudice of ages; we are trying to induce people to abandon inherited convictions, the habits and beliefs of not only their own lifetime but of generations. Bear in mind, also, that if you are going to keep busy—increases the ratio of financial return— aids you in getting the most out of your professional work. There are wasteful ways of promoting practice. There are slow methods, wasteful of time and professional ability. Osteopathic Health is the efficient way. Whether you have big or little practice, its regular monthly use means greater efficiency for you—conservation of energy and a larger financial dividend. Why not arrange for our service today—its ready for you—begin with the May issue.

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Efficiency or Getting the Most Out of Time and Energy and Capital

W E HEAR a good deal these days about efficiency and its a mighty interesting subject. It is a word of wide meaning. It means power to produce effect, and, mechanically, the ratio between energy put in and the work or results produced, and, in political economy, the power to produce wealth.

Have you ever applied the test of efficiency to yourself as an osteopathic physician? You have put time, work, and money into qualifying yourself for practice—you have invested capital to establish an office with its necessary equipment. You have made a considerable investment of capital and energy and time for expenses and upkeep of connection.

Now what is your combined efficiency? Are you getting the best results for amount of time devoted to patients? Is your invested capital producing a fair return? Are you using your "plant"—your office and equipment, physical and intellectual and mental—to its fullest legitimate extent? If you are not treating the number of patients you should, you are not doing all you are capable of doing, and your capital is not being conserved in the best possible manner.

Your nearest osteopathic physician will be glad to discuss with you the various methods of promoting practice. There are slow methods, wasteful of time and professional ability. Osteopathic Health is the efficient way. Whether you have big or little practice, its regular monthly use means greater efficiency for you—conservation of energy and a larger financial dividend. Why not arrange for our service today—its ready for you—begin with the May issue.

Some D. O.'s refrain from using popular literature because their "class of patients is peculiar." There is no class of people that cannot be reached by the printed word if the right literature is secured and the right method used in its distribution.

Would Not Be Without "The O. P."

Enclosed find check for number of subscriptions to Tax Osteopathic Physician. Of course I would not be without your paper and sincerely wish there were others of like character in circulation for the advancement of this splendid cause. I note with interest your article on the New Jersey bill that I have attended a meeting of the session there, and the osteopaths of the state of New Jersey are doing a great effort to obtain proper recognition for the reputable and recognized members of the profession. Within your success, Helen Love, M. D., D. O., New York City, March 29th.

I don't want to get along without Osteopathic Health. I believe its judicious use has been a great factor in building up my practice.—Dr. Bert H. Rice, Carroll, Iowa, April 8. 

Enclosed, please send copy for insert cards for Osteopathic Health beginning with the April issue. As this card shows our permanent address, you may print enough for a year or two as I expect to continue the use of Osteopathic Health as long as I am in practice. I hope before very long to increase my list of 500 to 1,000 as I have been using—Dr. Corpus C. Knypm, Goddard Building, Chicago, March 4th.

About the first of the year I thought I would give up my distributions of Osteopathic Health but on asking some of my patients from different walks of life whether, I should do this, I was met by immediate and vigorous protests, so I think it best to let the "little minister" continue to do its work. Osteopathic Health is doing great things for me, and I shall carry on.—Dr. Bert H. Rice, Carroll, Iowa, April 8th.

I think that the light blue cover and design of the March number is most attractive. It is a very effective and attractive combination. I find that patients notice the cover and quality of binding, and I am sure that a magazine is much more likely to be read if it has a good appearance on the outside.—Dr. H. J. Fulford, Chelsea, Michigan, March 17th.
The April number of Osteopathic Health is a fine number and the cover design excellent.—Dr. H. J. Fulford, Detroit, Mich., March 26th.

The April number of Osteopathic Health, the special edition for women, is the best I have seen. My congratulations.—Dr. Alice Patterson Shibley, Washington, D. C., March 26th.

The April issue of Osteopathic Health is the best number yet, and ought to convince many of osteopathic truths.—Dr. Geo. R. Ferris, Denver, Colo., March 26th.

The April number of Osteopathic Health received, and I think it is a fine piece of literature. I wish I were in a position to distribute at least 1,000 copies.—Dr. Cyril Moore, Baton Rouge, La., March 26th.

I am getting results and am especially pleased with the April number of Osteopathic Health. I believe I shall need this an extra supply.—Dr. E. E. Feather, Memphis, Tenn., March 26th.

I have just received a copy of the April number of Osteopathic Health, the special edition for women, and I can say with perfect satisfaction that it is not only a splendidly worded argument on woman's ills, but in addition can compete with the most attractive design of your front cover design. It is good work and entitled to encouragement and support in all circles of profession.—Dr. C. B. Atwell, Omaha, Neb., March 26th.

I think the April number of Osteopathic Health is one of the best of the best for women that I have ever read anywhere. It is certainly the most informative on the subject of osteopathy, as there are a good many who know practically nothing about it. The education of the public is one of the most difficult and great problems that is confronting us today.—Dr. D. H. Cowse, Lodi, Cal., March 26th.

Dr. W. B. Farris, of Woodland, California, has opened a branch office at Berkeley, California, and practices there every other week. Dr. Marshall M. Estabrook and Dr. A. E. Eells, formerly in partnership at Blackwell, Oklahoma, have dissolved partnership. Dr. Marshall M. Estabrook and Dr. Katherine E. Estabrook remain at Blackwell, and Dr. A. E. Eells has located at Muskegon, Michigan.

Dr. E. H. Boonville, of Illinois, has opened an office at 217 Land Co. building, Chicago, Ill., and is making an active canvass in that city. Dr. E. H. Boonville, is a candidate for assistant delegate to the D. A. R. convention. She is accompanied by her daughter, her mother, Mrs. Wm. Hill, Mrs. Giles Cook, and her sisters, Mrs. Katherine H. Estlack and Dr. A. E. Estlack remain at Blackwell, and Dr. A. E. Estlack is now associated with Dr. Susan Orpha Harris, at 46 Kearney street, San Francisco, Cal.

Dr. F. W. Hanna, of Indianap., has moved his offices from 92 Fourth street to 1704 Fifth avenue, Indianapolis, Ind., March 2nd. Dr. G. F. Eichhorn, of Chicago, is now located at 227 Land Co. building, Chicago, Ill. Dr. H. A. Linebarger, of Lewistown, Pa., April 3rd. Dr. J. J. Pearce, of El Paso, Texas, has just completed his course at the School of Osteopathic Medicine and Surgery, Kirksville, Missouri, and has become a candidate for assistant delegate to the D. A. R. convention. He is accompanied by his daughter, his mother, Mrs. Wm. T. Hutchinson, and her sisters, Mrs. William Hill, Mrs. Giles Cook, and Mrs. Katherine H. Estlack.

Dr. W. B. Farris of Woodland, California, is now located at 217 Land Co. building, Chicago, Ill. Dr. E. H. Boonville, of Illinois, has opened an office at 217 Land Co. building, Chicago, Ill., and is making an active canvass in that city. Dr. E. H. Boonville, is a candidate for assistant delegate to the D. A. R. convention. She is accompanied by her daughter, her mother, Mrs. Wm. Hill, Mrs. Giles Cook, and her sisters, Mrs. Katherine H. Estlack and Dr. A. E. Estlack remain at Blackwell, and Dr. A. E. Estlack is now associated with Dr. Susan Orpha Harris, at 46 Kearney street, San Francisco, Cal.
The Osteopathic Physician

PROFESSIONAL CARDS

R. Kendrick Smith, D. O. Osteopath and orthopedic surgeon. Hospital accommodations for out of town cases, 19 Arlington St., Boston.


Murray Graves. Osteopathic Physician. 209 Symes Building, Denver, Colorado. Special attention given to referred cases.

Frederick H. Williams. The office treatment of rectal diseases a specialty. 19 Arlington St., Boston.


David Glover Osteopathic Physician 615 American National Bank Building San Diego, California.


D. C. Farmer Osteopathic Physician 802 Elkan Garn Building San Francisco, California.

Dr. John O. Trueblood and Dr. Mary J. Trueblood were visiting at the office of The Osteopathic Publishing Company, April 15, on their way back to Traverse City, Michigan, after a three month's visit to St. Petersburg, Fla.

If you are proud to be an osteopath; if you glory in the profession and its youth and vigor, viritility and strength, be on hand at Kirkville and help swell the crowd and generate enthusiasm. Let us show the world a wonderful and impressive spectacle of a united, progressive profession, sure of its foundation and of high courage. The A. O. A. invites you to be present to Kirkville, Missouri, August 4th to 8th. The glad hand of welcome for all.

Take your almanac—turn to August and make a big red cross on the dates 4-5-6-7-8 and be sure to get away on time.

Dr. Edwin W. Tate, from 800 Broad street to 925 Kansas building. From 92 Fourth street to 1704 Fifth avenue, Troy. From 1124 Main street and Strong avenue to 459 Main street, Stevens Point, Wis. From 800 S. State street to 1114 S. State street in Chicago. From 341 S. 42nd street, Philadelphia, Pa. from 602 to 614 S. 42nd street, Memphis, Tenn. From 924 Second street to 925 El Paso, Texas. From 111 W. Logan boulevard, Chicago, Ill. to 5710 Logan boulevard, Chicago, Ill.

Dr. W. S. Briscoe, at S21 Kansas avenue, Topeka, Kan.

Dr. G. W. Short, from 159 N. State street to 3110 S. 42nd street, Philadelphia, Pa. from 602 to 614 S. 42nd street, Memphis, Tenn. From 924 Second street to 925 El Paso, Texas. From 111 W. Logan boulevard, Chicago, Ill. to 5710 Logan boulevard, Chicago, Ill.

Dr. Jennie L. Dunning, of Bound Brook, New Jersey, has announced the removal of his offices to 315 Land Missouri, to Heo's Building from 315 Land Missouri, to Heo's Building. He expects to occupy this building about Chicago, Ill. to 459 Arcade building, College of Physic.

The Museum of Osteopathic Medicine, Kirksville, MO.

CARDS

Dr. Lewis J. James, at 310 Woodruff Building, Springfield, Mo.

Dr. Herbert A. Tew, from 421 Kansas avenue to cor. Grand avenue and 14th street, E., Nashville, Tenn.

Dr. T. M. Westfall, formerly of Fostoria, Ohio, has sold his practice at that place to Dr. Vera E. Derr, who has assumed control.

Dr. George Washington Moore, of Woodbury, New Jersey, has announced the removal of his offices in the Standard Bank Building. Dr. Dormer has purchased the practice of Dr. W. H. Brown, New York, and has become associated with the Middletown Sanitarium in the capacity of visiting osteopathic physician. The Middletown Sanitarium is conducted on the same principles and methods as the Battle Creek, Michigan, Sanitarium. No drugs are prescribed. Osteopathic in adjoining territory having patients needing sanitarium care could do well to refer them to this institution.

Dr. J. R. McDougall, of Chicago, has issued announcement of the change of his offices to the Goddard building, 9 E. Monroe street.

Dr. F. Victor Aronson, of Fresno, California, has announced the removal of his offices from 315 Land Co., to 439-450 E. 60th street.

Dr. Clinton E. Ackorn, of New York City, has re-located his practice and moved his offices in the Professional building, 17 E. 59th street.

Dr. C. F. Sanford, formerly of Peru, Illinois, has located at Pine, So. Dakota, with offices at suite 3 Hyde block.

Dr. Elza W. Tate, of Newark, New Jersey, has removed from 800 broad street to the Kinney building, Broad and Market streets, rooms 801 and 803, has conveniently arranged offices with exceptionally good light.

Dr. George Washington Moore, of Woodbury, New Jersey, has just completed a post graduate course at the Philadelphia College. Dr. Moore has passed Pennsylvania State Board examination with an average of 86. He has opened an office in suite 1203 Real Estate Trust Building, Broad and Chestnut streets, Philadelphia, and will also continue a residence office at 85 Cooper street, Woodbury, New Jersey.

Dr. C. Q. Smith, formerly of Brownsville, Tennessee, has purchased the practice of Dr. C. A. Rose at Humboldt, Tennessee, and is now located there.

Dr. Rose goes to Missoula, New Mexico, and has opened offices in the Somerset block.

Dr. Robert Dormer, Des Moines Still Colleges, January graduate, has located at Bellevue, Ontario, Canada, with offices in the Standard Bank Building. Dr. Dormer has purchased a new brick building on one of the finest streets in the town and is having it fitted out especially for his use. He expects to occupy this building about May 1st.

Dr. Alice N. Willard, of Norfork, Virginia, is on a vacation trip in the East. She attended the osteopathic medical alumni ceremonies at Washington.

Dr. W. H. Bell, formerly of Story City, Iowa, has located at Berlin, Wis.

Dr. E. A. Ashton, of Story City, Iowa, has purchased the practice of Dr. L. H. Bell, of the same place.

Dr. Bell goes to Beloit, Wisconsin.

Dr. L. V. Long, Des Moines Still College graduate, has located at Detroit, Michigan.

Dr. Robert Kow, of Elyria, Ohio, has removed his office from 341 Sixth avenue to first National Bank Building, Fifth avenue and Wood street.

Dr. D. F. Spicer, formerly of Boonville, Missouri, has sold his practice at that place to Dr. Elwood, formerly of Rogers, Arkansas, and has located at Marion, Ohio.

Dr. W. E. Bullock, who has been in practice at Fort Madison, Colorado, for ten years, has removed from that place and taken up a location at Brush, Colorado.

The A. O. A. invites you to be present to Kirkville, Missouri, August 4th to 8th. The glad hand of welcome for all.
Osteopath for the Treatment of Diseased Joints and Deformities

And Contains

"Flat Foot" or "Fallen Arches"  
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Best Book on Sexology from the Osteopathic Viewpoint

Get "Manhood" While You Can—It's Worth While

I am glad to see you putting the salve of Dr. G. E. Smith's book, "Manhood: A Study of Male Vitality," as it is the psychological moment for our profession to become more interested in its application to the subject that it has a substantial lasting value as a work on osteopathic principles and practice.—Dr. A. W. W. Wilson, Idaho.

I have been reading Dr. Smith's book, "Manhood: A Study of Male Vitality," and I believe that osteopathic physicians should buy the books of osteopathic writers, but I especially recommend this book because of the need of the hour.—Dr. F. R. Moore, Portland, Oregon.

Dr. Smith's book, "Manhood: A Study of Male Vitality," is the best book of its kind that I have ever read. I believe that osteopathic physicians should buy the books of osteopathic writers, but I especially recommend this book because of the need of the hour.—Dr. A. W. W. Wilson, Idaho.

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Practice established twelve years, will bear close investigation. Will sell whole or half interest. Good reason given why sold by Dr. Smith. Address No. 352, care The O. P. Co., 215 S. Market St., Chicago.

WANTED—A. S. O. student graduating in June wishes to purchase practice. Desires position as assistant or will form location in Chicago loop district. Terms reasonable. Address No. 355, care The O. P. Co., 215 S. Market St., Chicago.

FOR SALE—Practice, Illinois county seat of 8,000. Eight buildings, well located, 300 patients per month. $5,000 commission. Address No. 355, care The O. P. Co., 215 S. Market St., Chicago.

OSTEOPATH Student Graduating January, 1914, desires position in practice. Also wishes to have a few months' experience in the summer holidays. Address No. 355, care The O. P. Co., 215 S. Market St., Chicago.

Do you want a $10,000 practice? Equipment high grade with first-class accommodations. Inquire for every way. Thorough investigation welcomed. See announcement "Special Opportunity" in this issue, and for further particulars address No. 353, care The O. P. Co., 215 S. Market St., Chicago.

FOR SALE—One of the oldest and best established practices in the state. Nineteen years in competition, in a city of thirty thousand people. Office equipment $4,000.00. Office rent $150.00 per month, total $1,500.00. If you are looking for a good thing and are prepared to make a fair price, sell with or without practice. Address No. 366, care The O. P. Co., 215 S. Market St., Chicago.

A CHANCE FOR CITY EXPERIENCE—I have fine Chicago practice established ten years; splendad down town location. Busy practice. Am going away for a few months; wish to sell with or without practice. Am open to reasonable offer. Address No. 367, care The O. P. Co., 215 S. Market St., Chicago.

WANTED—As assistant or will form partnership. Address No. 368, care The O. P. Co., 215 S. Market St., Chicago.


WANTED—Position as assistant or will form partnership. Address No. 370, care The O. P. Co., 215 S. Market St., Chicago.


WANTED—Still college graduate, June, '13, male, age 25, high school graduate, wishes to practice as partner, assistant, or take charge of practice. Address No. 372, care The O. P. Co., 215 S. Market St., Chicago.

WANTED—A lady partner. Kirkville graduate preferred. Splendid Illinois town. Good opportunity for right person. For fuller details communicate with Dr. Smith, 215 S. Market St., Chicago.

WANTED—Position as assistant by A. S. O. graduate. Holds Missouri certificate. Twenty-four years of age. High grade man of personality and ability to take charge. Address No. 373, care The O. P. Co., 215 S. Market St., Chicago.

FOR SALE—Jenry practice of 8,000. Collected $5,500 last year, have $100 on books collectable. Hunder to continue it. Good for man and wife. Sell with or without furniture. Cash only considered. Address No. 374, care The O. P. Co., 215 S. Market St., Chicago.

FOR SALE—Same practice of 8,000. Collected $5,500 last year, have $100 on books collectable. Hunder to continue it. Good for man and wife. Sell with or without furniture. Cash only considered. Address No. 374, care The O. P. Co., 215 S. Market St., Chicago.

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FOR RENT—Furnished or unfurnished office in a desirable location in Chicago loop district. Terms reasonable. Address No. 385, care The O. P. Co., 215 S. Market St., Chicago.

FOR SALE—Rom years established practice running from three to four thousand dollars a year in a $2,000 building. Address No. 386, care The O. P. Co., 215 S. Market St., Chicago.

FOR RENT—Furnished or unfurnished office in a desirable location in Chicago loop district. Terms reasonable. Address No. 387, care The O. P. Co., 215 S. Market St., Chicago.

FOR RENT—Well furnished office, downtown, 25, high school graduate, wants position as partner, assistant, or take charge of practice. Address No. 388, care The O. P. Co., 215 S. Market St., Chicago.

FOR SALE—Nice practice, eight years established, will bear close investigation. Will sell whole or half interest. Good reason given why sold by Dr. Smith. Address No. 352, care The O. P. Co., 215 S. Market St., Chicago.

WANTED TO PURCHASE—First class well established practice, for cash. Address No. 365, care The O. P. Co., 215 S. Market St., Chicago.

GOING TO GRADUATE? $5,000.00 a year practice to lease or sell on favorable terms. Must be good student; must have good education; and must be able to furnish satisfactory references. Address No. 366, care The O. P. Co., 215 S. Market St., Chicago.

OSTEOPATHS, ATTENTION—FOR RENT—Office, New building city two-two hundred forty-five (245) W. Lake avenue; second floor; thoroughly modern; electric light; hot and cold water. Exceptional location on an osteopathy, no competition. $25.00 per month. Address No. 357, care The O. P. Co., 215 S. Market St., Chicago.

Two days inspection permitted—Money cheerfully refunded if not satisfied.