Much fame has come to Osteopathy in Gotham through a high-class comedy which is having a successful run at the Savoy theater. It is called "Mrs. Leffingwell's Boots" and it holds fair, after an initial mouth of success, to become the hit of the season.

Of course the M. D.'s roar at giving Osteopathy such a genuine and highly ethical boost—but what's the use?

The Savoy is not an adjunct to the American Medical Association and is out for good shows that pull good houses, and Mrs. Leffingwell's Boots' answers both demands adequately. Besides, did not Mr. Augustus Thomas, the king of dramatists, write the play? And the king can do no wrong—not even to medical men.

Furthermore, does not Mr. Charles Frohman "present" the play to the American public? There are no better auspices and whatever bears the Frohman trade-mark is supposed to be good. And lastly, does not Mrs. Daniel Frohman, herself—better known to the stage as Miss Margaret Illington—does not she take the part of the clever Mrs. Leffingwell?

Well, then—why should Manhattan M. D.'s snort, from the Bowery to the Bronx, so long as the Frohmans and Mr. Thomas and "We Osteopaths" are satisfied?

But let them roar, if they wish—and stay at home. They will miss a good show, and they can bet a dose of calomel the people will all be there and see a much-abused theme extensively elucidated. Of course Kirksville and Dr. A. T. Still come in for their share of fame—but I am getting ahead of my story.

As a play "Mrs. Leffingwell's Boots" is really delightful. The villain of the play, Richard Ainslie—not a black-moustached, rakish-looking sort of chap at all, but a villain, reflexly, as it were, because of a lesion in his nervous constitution—has been the victim of an injury, a blow on the head, inflicted accidentally by a schoolmate, Walter Corbin, who loves "Dick's" sister. This blow seemed to change entirely the character of "Dick," who began straightforward to do eccentric things, mainly directed to the discomfiture of his would-be brother-in-law. His one desire seemed to be to get his old chum into trouble, and to this end he placed the dashing Mrs. Leffingwell's dainty boots upon the fire escape of his friend's window—and hence the complications. Of course Mr. Leffingwell got excited over the discovery.

Old Dr. Rumsey—the M. D., D. O., in the play—had been insane once himself, it transpires, through injury 20 or 30 years before; and he knew how it was to be "nutty." After trying all known schools of physicians and remedies without benefit he had not improved and was being taken to California by his wife to be placed in a sanitarium.

And there is where our good old "Pappy" Still comes in! God pulls with "Pap" and he with God—and wouldn't it be wonderful, then, if they hadn't accomplished something really noteworthy together? Of course. Well, they did in the case of poor old Dr. Rumsey on his way to an asylum—just as has happened to several others! God sent a railroad wreck to delay the invalid's train in an out-of-the-way spot in Missouri. The patient became violent and they
were forced to call in the first village doctor who could arrive. You see, when you suspect it, Dr. A. T. Still, of course,—who else would you expect to be Johnny-on-the-spot when a cerebral was to be set? Who else knew how to do it in the rapidly approaching 4000's? Anyway, there was only one of us then—good old Father Andrew—and he set the poor old physician’s neck in good order and restored his reason. Of course, the audience turned out at the time Mrs. Leffingwell’s ‘tooties’ are on the fire escape, but it develops so that the audience knows that Dr. A. T. Still and his assistants are at it—‘gaining’ Osteopathy, and that he owed life and reason to the new science. Some years after his cure, and after Dr. A. T. Still had founded the A. S. O., he is supposed to have gone there and taken a course and become an Osteopath.

The description of our venerable ‘Pap’ is not what we would like, but there is really a splendid, didactical explanation of the theory of Osteopathy and our manner of treatment. ‘A little didactic,’ critics may say, but all the better for it. It’s great! And the audience takes it all right, too—seem to understand it. Full many a dose of dope has been administered on the stage. Then why should not players use up-to-date methods in the last act?

The eccentric ‘Dick’ is caught trying to burglarize a house and is bound. Old Dr. Rumsey has been thinking he had a lesson for some time. He heard this thrilling hour, while he was bound, to give his spin an examination. So! the lesson is found about the second cervical; old ‘Doc’ Rumsey gives the boy’s neck a twist; there is a snap; there is a subdued echo among the properties, and the job is over—villain is cured—a reformed man—a person of consequence. And upon this makes a confession about having put Mrs. Leffingwell’s boots on the fire escape to make trouble. Mystery fades, suspicion is dispelled and all is happy again.

It is the climax shown in the accompanying picture where Dr. Rumsey has just set ‘Dick’s’ neck and upon recovering his mentality he sits up in his cot and makes the confession that makes the world serene again for ‘Mr.’ Leffingwell.

Of course the dramatic critics—are nothing if not inflated with plenty of hot air to float their patronizing and pitying observations—have gone for Mr. Thomas and Mr. Frohman with hammer and sword for daring to put a filmy creation that caused female audiences to faint and then lie about it. Mr. Thomas combined the two ideas successfully and ‘Mrs. Leffingwell’s further reflection, will softly blow somewhat by the same extent of sensation, which, while some may be required by the exigency of the plot, is a trifling large. There is a feeling that, perhaps, in a Barrie, the author has taken too liberal an advantage of the situation, and that if Richard Ainslee had only been a trifle more, a bump and could be removed Osteopathically.

But the Osteopathic incident did not appeal to me as an amusing episode in a farce. It was discouraging to think that Mr. Thomas had built up this structure on a mere bump. It must not be allowed to Mr. Thomas to expect that if Richard Ainslee had only been ‘treated’ last week, there would have been no ‘Mrs. Leffingwell’s Boots’ at all! Here is another case from Mr. Thomas’ plays where the farce writers and wrench away those bumps.

**Face of Pajamas and Night Gown**

*From The New York Sun.*

When Augustus Thomas was called out on the stage of the Savoy theater last evening to accept the applause of the audience which had witnessed the first production of his new comedy, ‘Mrs. Leffingwell’s Boots,’ he declared that the proprietors of the theater were probably going to make him ‘gaining’ Osteopathy in the hope that the founders of that school of medicine would prove more workable. To relieve the rigidity of the medical end of his play Mr. Thomas had woven with it a web based on woman’s inalienable right to do more and then lie about it. Mr. Thomas combined the two ideas successfully and ‘Mrs. Leffingwell’s Boots’ will take a place beside the other dramatic successes he has achieved.

There is much business in the comedy which besides being amusing, is true to life, such as the telephone scenes in the first act and the delivery of the ice cream at one o’clock in the morning. Mr. Thomas made a success of it. He looked happy. He had every reason to, for he has again scored with a bright, clean and thoroughly amusing comedy.

**Osteopathic Theater Party.**

On February 11th the Osteopaths of New York gave a theater party at the Savoy which was a very enjoyable occasion for the clan, as much be imagined. Many visiting Osteopaths are present from the up state, New Jersey, Philadelphia and New England. It is a pity the whole profession couldn’t have been there. These box parties were noted:

**Mrs. Leffingwell’s Boots.**

*From The New York Sun.*

‘Mrs. Leffingwell’s Boots,’ which is not as scurrilously funny as ‘The Earl of Pavtucket’, or as well nigh as ‘The Other Girl’ is a more or less judicious mixture of high and low comedy and farce, galvanized into more activity by touches of horseplay, in which a manikin, a drunken maid, and an amateur burglar figure. Incidentally, there is a bold and unabashed advertisement, which Mr. Thomas humorously justified in his amusing speech, of the school of Osteopathy. This advertisement, which halves the action with a long recital, will doubtless be hailed by Artemus Ward, of subway sign fame, as proof that there is no essential antagonism between art and business promotion, and even gift frames were an unnecessary concession. Nevertheless, it is not unlikely that Mr. Thomas, on doing a good job well on young ‘Dick’ Ainslee he could have had plenty of it by yelling over the footlights ‘Some good Osteopathy come up and give me a helping hand.’

Here is one newspaper review of the attraction:

Anot hope Triumph for Augustus Thomas

*From The New York Sun.*

When Augustus Thomas was called out on the stage of the Savoy theater last evening to accept the applause of the audience which had witnessed the first production of his new comedy, ‘Mrs. Leffingwell’s Boots,’ he declared that the proprietors of the theater were probably going to make him ‘gaining’ Osteopathy in the hope that the founders of that school of medicine would prove more workable. To relieve the rigidity of the medical end of his play Mr. Thomas had woven with it a web based on woman’s inalienable right to do more and then lie about it. Mr. Thomas combined the two ideas successfully and ‘Mrs. Leffingwell’s Boots’ will take a place beside the other dramatic successes he has achieved.

There is much business in the comedy which besides being amusing, is true to life, such as the telephone scenes in the first act and the delivery of the ice cream at one o’clock in the morning. Mr. Thomas made a success of it. He looked happy. He had every reason to, for he has again scored with a bright, clean and thoroughly amusing comedy.

An Ad for Osteopathy

*From The New York Sun.*

‘Mrs. Leffingwell’s Boots,’ which is not as scurrilously funny as ‘The Earl of Pavtucket’, or as well nigh as ‘The Other Girl’ is a more or less judicious mixture of high and low comedy and farce, galvanized into more activity by touches of horseplay, in which a manikin, a drunken maid, and an amateur burglar figure. Incidentally, there is a bold and unabashed advertisement, which Mr. Thomas humorously justified in his amusing speech, of the school of Osteopathy. This advertisement, which halves the action with a long recital, will doubtless be hailed by Artemus Ward, of subway sign fame, as proof that there is no essential antagonism between art and business promotion, and even gift frames were an unnecessary concession. Nevertheless, it is not unlikely that Mr. Thomas, on
by Miss Ainslee's scapegrace brother was not explained until Mr. Thomas had had all the fun he wanted with the night gowns and the jealous husbands.

The situations he devised to keep the wives in hot water and to create jealousy in the mind of Miss Ainslee, when she found out about the boot episode, are too numerous to set down in detail. He dragged out the Artist Bonner's dummy model, turned the butler into a make-believe burglar and even wounded the hero before he cleared the marital atmosphere by performing a rapid-fire operation in Osteopathy on young Ainslee to prove he was not responsible when he placed the omnipresent boots on the fire escape and later attempted to burglarize the Bonner home.

Much of the success was due to the capable way in which the company handled the roles. Jessie Busley, as the cocktail-loving maid, and Ernest Lawford, as the butler, imported to give dignity to the dinner, carried off the major share of the honors. Fay Davis made a charming Miss Ainslee, and William Courtenay proved a daring and self-sacrificing lover. John Saville added a bit of clever character work in the role of the Osteopathic doctor, and Louis Payne made an acceptable Howard Leffingwell. Dorothy Hammond was the Mrs. Bonner, and Margaret Illington the Mrs. Leffingwell.

Mrs. Leffingwell's boots, in themselves innocent enough little affairs (quilted silk, are the means of casting suspicion upon a well-meaning young man, in whose room they have been found. Mr. Leffingwell, being an exceedingly jealous person, at once accept the worst interpretation of the situation. It develops eventually that the young man is in love with the sister of a youth who has sought to injure him by casting suspicion upon his character and that of Mrs. Leffingwell.

We learn, also, after a considerable time that this wicked youth is suffering from a mental derangement caused by a blow on the spine, and his ultimate recovery and confession are accomplished in what seems to be an incredibly short space of two hours, by Osteopathic treatment.

The story is occasionally interrupted by the long-winded explanations of the Osteopathist, but with this exception and the tedium of the first act it is carried forward briskly.
The American School of Osteopathy

KIRKSVILLE MISSOURI

DR. A. T. STILL
Founder of the Science . . . . President

The largest and foremost Osteopathic College in the world. Ten years of successful school work. Number of students exceeds seven hundred. This institution teaches genuine Osteopathy—no adjuncts.

Teaching facilities unsurpassed. Thoroughly equipped laboratories in all departments. Clinical advantages unlimited. Faculty composed of fifteen able and experienced instructors who devote their full time to teaching. Anatomy taught in every term—three professors in charge of this department. Special attention given to dissection and to the study of anatomy in general.

Course of study covers a period of two years, divided into four terms of five months each. Classes formed in September and February. Next term opens September 5, 1904.

Write for catalogue, "Journal of Osteopathy," or any information. Address

American School of Osteopathy

KIRKSVILLE - MISSOURI

been backed by insight and temperament. Some of his notorious failures were milestones in the history of the American drama. For, in the fullness of time, it has been seen that the failures meant neither lack of ability nor lack of dramatic material, but that he had tried to furnish more thoughtful material than people were quite ready to receive.

Standing as he does to-day, the most successful, both artistically and financially, of the American dramatists, it is not amiss to refer to less popular efforts that marked him as the one man to whom one could turn for drama that appeals as much to the intellect as to the desire to rest comfortably in a large upholstered chair. A man who has the wells of poetry in him that Mr. Thomas has may turn out as fine farces as "The Other Girl" and "The Earl of Pawtucket," but there were views of life even there that called for a more serious setting. "If they would let me," he once said to a friend, "I would write plays so serious that no one would come to them." That was some time ago. It is safe to say that there is neither let nor hindrance on him now, but he has so thoroughly mastered the comedy form that he is now able to supply a whole range of his more serious thoughts without the audience being quite aware of the fact that they are being intellectually stirred as well as amused.

That's what Mr. Thomas has done in his latest play. Whether he believes in Osteopathy or not is not a matter of very great importance, but he certainly drew from the disputed science a dramatic situation that in its novelty and its insinuating possibility mastered an apparently incredulous audience. Had Sardou written the scene in which, before the full view of the audience, the man is treated for an injury that has caused him so morbidly wrong for years, there would have been agony piled on agony, and the nerves of the witnesses would have been almost rent in two. In "Mrs. Jeffingwell's Boots" the scene was led to quietly, convincing almost imperceptibly, and when it was over the audience looked as though it had enjoyed as much of a reality as one can enjoy when looking into a three sided room.

That was one of the daring things Mr. Thomas did last night. One of the others was to end what was called a farce comedy with a line that gave the whole play a reason and a purpose and a poetry that placed it among the finest American comedies of the day.

In a speech almost as clever as his play before the audience. Mr. Thomas declared that he and Mr. Fitch had decided that there was nothing in it for them in the dramatization of hotels at least in the effete east. It was his first intention, he said, to mention a well known college of Osteopathy. Mr. Charles Frohman, however, objected, he said, because he did not think the college would show its appreciation in the right way. After much sarcasm at the expense of both audience and actors Mr. Thomas, the dramatist, poked this at Mr. Frohman:

"You all know I am indebted much to Mr. Frohman. You all know my opinion of Mr. Frohman. My attorney informs me that I can say this much without being libellous."

How It Came To Be Done

Various explanations how the theatrical trust turned Osteopathic are in circulation. This theory was given by New York "Town Topics":

"For years the young son of Augustus Thomas had a slight affection of the spine. Many specialists treated the boy in vain, until Mr. Thomas took him to an Osteopath. In a few weeks he was entirely cured. And now Mr. Thomas, out of gratitude, has made an Osteopath one of the heroes of his new comedy, 'Mrs. Jeffingwell's Boots.'"

False Sympathy

[From The Doctor.]

Countryman (to dentist).—The tooth next to that 'un aches, too, Doc."

Dentist.—Yes, it aches in sympathy.

Countryman.—Yank it out. Burn such sympathy.

As Necessary as a Treatment Table

to a well appointed osteopathic office are Helmer & Merton's superb osteopathic charts. Are worth $5.00 to the practitioner who is busy—or who would get busy. Cost but 50c per set of three, each 23x33 inches, tinned edges. An ornament to the treatment room. Full of persuasion for the patient. He sees it plainer than you can tell him. Saves wordy explanations.

Send for Descriptive Circular

HELMER & MERTON, 16 Madison Ave., New York

OSTEOPATHIC RECORD

The Most Complete Book of Its Kind Ever Published

Gives a Full Knowledge of Your Entire Business.

Handsome Bound in Cloth and Leather.

An Ornament to Your Desk Besides a Friend in Your Business.

$3.50

SEND TO


DR. CLARK'S GYNECOLOGY

Of course you do a lot of gynecological work as that is one of the "strongholds" of Osteopathy. You are entitled to have all the best thought and assistance on this subject that the profession has formulated. It is contained in Dr. Clark's Gynecology. It is in its 5th edition, has 839 pages and 111 illustrations. Have you got your copy yet? $5.00 the copy. Order of "Cooper," at Kirksville, or direct of

DR. M. E. CLARK, Kirksville, Mo.
**When Was Murray of Elgin Telling the Truth?**

**Murray of Elgin's Appeal for Coin from All Osteopathic Physicians**

*By Murray Confesses*

That Ten Months of His Disreputable Advertising Methods Had Only Dismal Failure

He print this correspondence by court-reporter James Kinns Cobb, of Murray city, formerly the partner of the late Chas. H. Murray, to whom it was addressed by Murray-confess to his own handwriting. We have this correspondence in our office and will show it to any interested party.—Editor.

Letter No. 1

**Elgin,** Ill., Sept. 29, 1904.

Dear Doctor Cobb:

Things are moving. Heap much talk. A reporter came to see me this a.m. I gave him the facts. Thought it was the best thing to do to show the mismanagement. Let me hear from you.—Murray.

N. B.!!!

I have been very successful.

My success.

My ability to interest the public.

Your qualifications, etc.

C. H. Murray.

Letter No. 2

**Elgin,** Ill., Sept. 29, 1904.

Dear Doctor Cobb:

I am keeping up the advertising, but no new ones are coming in. The only patient at present is Mrs. Murphy, Jr. The only time p. m. was Inguinis.

Chas. H. Murray.

Letter No. 3

**Elgin,** Ill., Sept. 29, 1904.

Dear Cobb:

The medical genius, a great gob of philosophy, is trying to get Murray-Osteopathic offices two pages, one all day—Murphy and Dr. Spurling Bullding, Elgin, Ill.; same as Advertising to beat all! I tell you, there is much that hurts that is this week promises to be (to get your money—Ed.), telling in a plain, simple manner, the story of how the CONCESSIONS magazine in America, and the one I am running, are the same. I have not touched a finger on any of the new, but I have been trying to get it out to the public, and it is the only advertising in the book just as published, and I tell the truth. I have not changed the facts, and it is in the book, but you are now reaching no such results. I am sure that you are reaching no such results that I have been trying to reach. I am here, though, and I have been trying to reach you.—Murray.

C. H. Murray.

Letter No. 4

**Elgin,** Ill., Oct. 3, 1904.

Dear Cobb:

Plenty of time to write you this morning. **Some of the old ones who failed to show up I have written to to-day and see what comes of it.** The lady I have been treating out here has been getting along nicely. Was up to-day and nurse gone. Let me hear from you often.

Sincerely, C. H. Murray.

Letter No. 5

**Elgin,** Ill., Oct. 7, 1904.

Dear Doctor Cobb:

Yours reached me this morning. Mrs. Gale is now mauling out the books. **Business is the dullest I have ever been in** since March. It will not reach $2,000 this week—and I have not let anything get away. Of course there is more talk than I have anything of, but I hear enough. Inquiry has been here through financial circles—Murray of Elgin.—Ed.

C. H. Murray.

Murray Says It Can't be Done without "O. H."

From Our Files

Elgin, Ill., Oct. 21, 1904.

Osteopathic Pub. Co., Gentlemen: I send by this mail a copy of a magazine. I have just gotten out 10,000 of them. They are adapted to my needs, but I intend to use it to osteopathic health.—Ed.

Sincerely, Chas. H. Murray.

The Osteopathic Physician

5

There are so many funny things at work here.

Sincerely, C. H. Murray.

Murray Confesses

That Ten Months of His Disreputable Advertising Methods Had Only Dismal Failure

Where advertising efforts are not reproduced in the book just as published, and I tell the truth. I have not changed the facts, and it is in the book, but you are now reaching no such results. I am sure that you are reaching no such results that I have been trying to reach. I am here, though, and I have been trying to reach you.—Murray.

C. H. Murray.
MURRAY Murray Murray Murray Murray

THE OSTEOPATHIC PHYSICIAN

That Full Correspondence Which Murray Threatens to Publish

The Editor's Foreword

I feel it necessary to apologize for inflicting personal correspondence upon the profession, but as Murray-of-Elgin has quoted a few extracts from our letters with "malignity" and "tirade" I and "threatens" to print some more, I deem it only fair to ask those who read "Old Porkpine's" yellow slander now to read this full text of our correspondence.

The time may not be fully wasted, as there are issues involved which have come up frequently for professional consideration and which, in certain circumstances, are "hard nuts to crack"—if one is conscientious, desirous of protecting the good name of the science, on the one hand, and unwilling to do needless injury to worthy individuals on the other. This issue is, briefly:

Who are, and who are not, accredited osteopaths?

Is the professional pirate who qualified at a recognized college one?

Is the Osteopath who is well educated, and who was taught his Osteopathy by good Osteopaths, but who was not educated at a recognized college, one?

Is the M. D., D. O., who sometimes administers an opiate, or prescribes a course of iron, one?

These be fine distinctions in many cases which the editor does not feel qualified to settle for the profession; and the best he can do is to act upon the advice of the majority of Osteopaths in the locality where such issues arise, in the absence of local or general professional law on the subject. In some states and cities the D. O.'s draw fine distinctions and in others they don't—but they all draw a coarse enough line of demarcation between professional right and wrong to throw out fellows of the Murray-of-Elgin stripe.

I regret that Murray should have thrust this issue into professional councils now as a means of advertising—instead of a positive nature. Let me hear from you soon in regard to this matter.

CHARLES H. MURRAY.

Museum of Osteopathic Medicine, Kirksville, MO

January 9, 1905.

Dr. Charles H. Murray,

Elgin, Ill.

Dear Doctor:—In reply to yours of the 5th inst. permit me to say that when we investigated the situation which you recall some months ago, we reached a finding which I duly reported to you and which we now, on fresh inquiry, see no reason to reverse.

From the facts at our command Dr. West is an educated gentleman, a physician with good credentials, who respects professional ethics in letter and spirit, and with his osteopathic equipment would have no difficulty in consulting, or exchanging courtesies with other well-known practitioners of both professions, and for whom we have the highest regard.

While Dr. West obtained his Osteopathy at an institution in this city which, owing to...
the profession will be the gainer, and you as an Osteopath will be the loser. The first time that such a man is found, he will be quarantined, and Osteopathic Health that he sends forth.

Now, if you will act upon my advice, you will be the gainer. It is our privilege to take hold of a "porcupine." Porcupines have quills; quills stick; they make ugly sores. You should be on your guard better off not to make the issue.

Sincerely yours,

The Osteopathic Publishing Co.,

Henry S. Bunting, Editor.

Dr. C. H. Murray,


Osteopathic Publishing Company,

Gentlemen:—Osteopathic societies, and Osteopaths in general, do not accord the term "accredited practitioner" to a man who uses lymph, drugs and electricity, and who therefore discards Osteopathy. You do this and consequently weaken the position of the regular Osteopath. In doing this you destroy your own usefulness to the Osteopaths and attempt to overrule the judgment of the entire profession.

In this you weaken the whole profession and as such are a constant menace to the profession of Osteopathy.

Is it not about time for you to get off the fence, and if you should choose to stand on one side of pure, straight Osteopathy, to stay there? I have no fear of any kind where I simply want to know if you still, not only in Elgin, but elsewhere, give the stamp of your approbation to Osteopaths to those who use lymph, drugs and electricity. I care not what the consequences may be to the profession, to you personally, or to me, if need be, I am ready to be sacrificed for Osteopathic truth.

CHARLES H. MURRAY.

January 29, 1906.

Dr. C. H. Murray.

My Dear Dr. Murray:—I like the tone of your letter of yesterday morning, and am glad to have your assurance that you have not disposed to kick up any fuss over the situation. While you have no wish to contaminate the profession, we have some difficulty in settling the question. I had, therefore, had to be very positive in our replies to you, I am quite sure, that you would understand that we feel that your feeling toward us is absolutely friendly, and is actuated solely by a desire to be helpful. In writing you, you are only a member of our profession. I submit to you the question of the position in which we now find ourselves, and the course to be followed in order to start this in a business way and in the most friendly manner, neither to infringe upon, nor to enter into any discussion which will give lymph, drugs, etc.

Such discussion, in my opinion, would hardly be helpful to you, in common with every worthy member of our profession.

Sincerely yours,

CHARLES H. MURRAY.

January 23, 1906.

Dr. C. H. Murray.

My Dear Dr. Murray:—I like the tone of your letter of yesterday morning, and am glad to have your assurance that you have not disposed to kick up any fuss over the situation. While you have no wish to contaminate the profession, we have some difficulty in settling the question. I had, therefore, had to be very positive in our replies to you, I am quite sure, that you would understand that we feel that your feeling toward us is absolutely friendly, and is actuated solely by a desire to be helpful. In writing you, you are only a member of our profession. I submit to you the question of the position in which we now find ourselves, and the course to be followed in order to start this in a business way and in the most friendly manner, neither to infringe upon, nor to enter into any discussion which will give lymph, drugs, etc.

Such discussion, in my opinion, would hardly be helpful to you, in common with every worthy member of our profession.

Sincerely yours,

CHARLES H. MURRAY.
Murray's Open Insult to Illinois Osteopaths

Free Osteopathic Treatments

Dr. Murray, A. B., D. O.

Any persons who have spent their money for so-called osteopathy and have not been cured, I invite you to come to the Lynchburgh Osteopathic Hospital, 401 East Clay Street, Lynchburg, Virginia, and tell me if you are not convinced that osteopathy will cure you. I say this because I find Elgin has been humbugged. So-called osteopaths have defrauded many by falling either through ignorance or otherwise to deliver osteopathic goods. These unfortunate ones, having been duped by osteopathic treatment, are not good advertisements for true osteopathy. Osteopathic cures are osteopaths' best advertisements. I want to prove to you that osteopathy will cure you.

Dr. Murray offers to treat those who have taken school cures and have been thoroughly lost, being absolutely free until they are convinced that osteopathy will cure. It is all done at the American School under the founder of the science, Dr. Charles H. Murray, and we are open under the same rules and regulations as any other osteopathic school.

Consultation and examination free in all cases. (From two half columns in the Elgin News, March 5 and 12, 1904.)

Where Murray Is Original

These gems of getting ahead by playing one's fellows in a skin-game are choice samples of their teachings. Just as you are a graduate of the American School under the founder of the osteopathic profession, so I am. But my affront is not directed against the osteopaths at $2.00 per head. They are taken from his pamphlet. They tell their own story of how Murray can make his patients feel that they have had osteopathic treatment. His affront is in uncovering his shame in a side-show tent and charging his patients $20.00 each up to $100.00 and exhibiting ominously the symptoms of paranoia.

Without paying $2.00 to find out how Murray kidded himself out of fellowship with the osteopathic profession, anyone who wishes to know the mystery may find the secret in any penny newspaper. Read the story of the "Mutineers" in women's papers and see if you can find a better name for your trade. Dr. Murray has publicly discredited osteopathy and our whole profession. His name was more of a millstone than the good work of God and Lydia Pinkham to Electric Belt apothecaries and the "Lost Manhood Restorers," and you have the art of fake medical advertising—except his garbage. So far from anything of this being original, it is a part of the list of fakirs and such osteopaths as have discredited their profession, anyone who wishes to worked their schemes to death, spent long lives on the unneeded advice of the medical majority, and caused the public to suppose that everyone who went to the osteo-path, I accept that ruling; and so far as I observe it strictly. I asked you to inform me if you knew that any such decree existed.

Your desire and crafty effort to make it appear that The Osteopathic Publishing company with whom I have been able to learn by your inquiry these practitioners all stand for each other as individuals of personal and profession benefit, and that they have worked their schemes to death, spent long lives on the unneeded advice of the medical majority, and caused the public to suppose that everyone who went to the osteopathic profession, anyone who wishes to worked their schemes to death, spent long lives on the unneeded advice of the medical majority, and caused the public to suppose that everyone who went to the osteopathic profession, anyone who wishes to.
pathic association has carefully applied restrictions upon membership— as in certain other states— the rule is applied, not in that old, nor to be regarded by it as worthy of fellowship with our profession, disqualify your diploma from a school that taught you otherwise, and now join the American Osteopathic association. Your course of advertising yourself and of knocking others in your advertisements has put the mark of isolation and professional ostracism upon your head. A word by all your foolish tenor of being a "pure" Osteopath, a "great" Osteopath, and "only Osteopath in Elgin," nor by your artful espousal of "simon-pure" Osteopathy" can you lift yourself out of the quagmire which your bushwacking methods put you in.

If the Osteopaths of Elgin and Chicago whose advice I sought had put Dr. West to the backseat as to professional competence and courtesy— instead, as I have said, of speaking commendatorily of him, while to me complaining about your porcupine qualities—I should have been very glad to act on their recommendation. But they said that Dr. West was a gentleman, a conscientious physician and a sincere student of Osteopathic principles according to his light and was entitled to encouragement and praise for the good he is doing.

I refused to become your tool and let you knock him through me. To be entirely frank, although I had never met Dr. West— I have come to think highly of him because of your advice I sought had put Osteopathic principles according to his light and had made a gentleman. A. T. Still-anointed Osteopath ever known to that field— entitled to encouragement and praise for the free abuse of your professional discredit, and your presumption in offering to sell the men and women of our profession the formulae which wrought for the free abuse of you, your want and the public as to what is respectable, representative and scientific in medicine; or "Egoism—Insolent, Crafty and Grafting;" but you buggered," as you advertised, and the local need of you seized a "preacher of Elgin— everybody keeps sick in Elgin and in the profession understands quite well what a cheat of a misrepresentation that was on your part. You have wrought in isolation and professional ostracism— you have written and defamed— of all those who ever carried a diploma to that field— only to drag the fair light and prestige of our profession's name through the sloughs of advertising charlatanry that you in- 

The Principles of Osteopathy

TASKER

352 Pages, 166 Illustrations, Best Book Paper, bound in Silk Cloth

"I would have given a hundred dollars to have had that book fall into my hands on the day that I first entered on the study of Osteopathy."—H. S. BUNTING, D. O.

Price, $5.00, Express prepaid

DAVID L. TASKER, D. O.

46 Grant Building, LOS ANGELES, CAL.

WANT ADS.

WANT ads are printed for five cents per word. If "keyed" by an assumed name and addressed care of "The O. P.," we collect answers sent in and remail to the advertiser, thus keeping his identity hidden except to such letters as he accidentally copies. The above rate is for answering YOUNG LADY, BEST REFERENCES, WANTS "position as assistant. Address "938 B." care "O. P.,"


FOR SALE—ESTABLISHED OSTEOPATHIC practice and four-room house, Madison, Wis., $7,000. Convenient offices in best location. An excellent opportunity for anybody wanting to take advantage of two years' pioneer work. Address "A. R." care "O. P.,"

Don't you want the "Confessions of an M. D.?" Order of Dr. Barber, 466 Hall building, Kansas City, Mo.

Your wants will reach all interested persons if stated in this column.

You can get a bargain in December and the second edition of January "Osteopathic Healths" just at this juncture. Don't generally have a stock of back numbers and will take advantage of the chance for the best of field literature at the price of the poorest.

Want Analyses Made, Therapies? Do you find it a good assistance to have analyses of the different procedures in your practice, Doctor—or do you have the time and facilities to do all this work for yourself? Why not try letting us do it for you?

Our prices are right. We have the facilities. We have made it a point to get the technical experience, and good and reliable a diagnosis as you can get anywhere. Reasonable charges. For answer, remittance should accompany copy. Remittance should accompany copy. For answers, remittance should accompany copy.

WANT ADS.

Our prices are right. We have the facilities. We have made it a point to get the technical experience, and good and reliable a diagnosis as you can get anywhere. Reasonable charges. For answer, remittance should accompany copy. Remittance should accompany copy. For answers, remittance should accompany copy.
THE OSTEOPATHIC PHYSICIAN

The Organ of News and Opinion for the Profession.

Published on the 15th of every month by The Osteopathic Publishing Co., 603, No. 171 Washington Street, Chicago.

HENRY STANHOPE BUNTING, A. B., D. O., President and Manager.

SUBSCRIPTION PRICE, 50 CENTS A YEAR. ADVERTISING RATES ON APPLICATION.

If you see a star stamped in the margin of your paper opposite this notice, your subscription is now due. We will thank you to remit without waiting a more formal notification.

Entered at the Chicago Post/Office as matter of the second class.

VOL. VII. CHICAGO, FEBRUARY, 1905. No. 3.

Fairness! Freedom! Fearlessness!

EDITORIAL.

"Hour to the line, let ships fall where they will."

To the Profession.

On January 20 Dr. Bunting resumed active management of the Osteopathic Publishing Company and will now permanently be in personal direction of the company’s business details in addition to keeping true to his stand on all matters of general policy—whence, of course, has been the situation uniformly from the inception of the company. The plan of having an assistant to Dr. Bunting—a plan of which he has held without bonds for the past 18 months. An expert in new going over his accounts for six months to find the amount of his personal overdrafts.

The annoyance and inconvenience incidental to this sudden denouement are in large part responsible for the delay of sending out the February issue of “Osteopathic Health,” which we beg to assure our patrons will not happen again. We ask indulgence for this shortcoming.

Thanking our friends of the profession for their patronage and confidence, and beseeching a continuance of the same hearty cooperation for the future which we acknowledge in the past, We are, faithfully yours to serve,

THE OSTEOPATHIC PUBLISHING CO.

Your health, Mr. Thomas!

Pull for independent Osteopathic boards.

The stage has not quit being didactic, it would seem.

Dear Papi: Watch out or they will put us into vaudeville next.

Why don’t the M. D.’s get out an injunction against Mr. Frohman?

It is said Mr. Thomas has gone abroad to avoid his old family doctor.

Augustus Thomas stands pat with strict lesion Osteopathy and has no truck with mind-cure or vibrators.

THE OSTEOPATHIC PHYSICIAN

Smartness enables a man to catch on, but it takes wisdom to let go.

Read over the list of prizes to be awarded at Denver. Is your essay in?

In the natural course of events “Dick” Ainslee should go to Kirksville and take the course.

Greater New York hopes to greet Dr. A. T. Still and show him “Mrs. L’s Boots” in February.

Any time you have the blues, Mr. Frohman, drop in for a treatment and it won’t cost you anything.

If you know a Texas senator or representative write him at once to pull hard for our senate bill in the legislature.

Make your plans for a mountain trip after the Denver meeting. It will do you good and be a great rest for you.

Not everyone who cries “Lord, Lord, I am the pure Osteopath!” can be relied upon, either for purity or Osteopathy.

The actors of the two plays, “Crutches for Sale” and “Mrs. Leffingwell’s Boots,” ought to get together and celebrate.

God pity us all when Murray-of-Ellin assumes the role of a “regular” Osteopath—one recognized by our professional societies.

Anyone who visits Dr. Rumsey’s office will find a file of “The O. P.’s” there and plenty of copies of “O. H.” on his center table.

No; Mrs. Lef does not go barefooted on the stage while her boots are lost; they were pink-and-quilted silk top carriage boots.

If Heaven were filled with knockers Like Murray-of-Ellin this editor would respectfully wish to present his resignation and go elsewhere.

After Gus Thomas’ show has had such another run as “Arizona” and the “Earl of Pawsneek” the A. S. O. really ought to have a 2,000 enrollment.

Now, Dr. C. V. Kerr’s dream is realized in “Mrs. Leffingwell’s Boots.” Clarence always maintained that Osteopathy could be successfully dramatized.

Well, anyway, “Mrs. Leffingwell’s Boots” doesn’t have any flying machine episode in it, such as our “Once As” worked out to a finish in “Crutches for Sale.”

There is not much stir over “Osteopathic Health’s” prize essays as yet. What’s the matter? Do you despise $50? When may the editor look for your contribution?

The A. S. O. Alumni Association must adopt a standard of eligibility for membership at Denver. We will then have a way of silencing mountebanks with diplomas.

A man is best known by his neighbors. The doctor for whom none of his local colleagues will stand has no colleagues. He has built himself a sty which he must occupy alone.

We never suflered when the playwright made his heavy villain drink carbolic acid on the stage, or anything like that. Then why should the M. D. resist a little Osteopathy before the footlights?

Who can measure the influence for good that Dr. Rumsey’s treatment of “Dick” Ainslee upon the stage will hold for our profession? Countless thousands will see that “it is not massage,” that “you don’t have to strip naked to get a treatment,” and that “it cures”—all of which are important for the public to realize.

Even a dark lantern has its bright side and a “jimmy” may be the means of getting better ventilation. Murray will be the means of the profession regaining that, although holding a regular diploma, an Osteopath who plays charlatan is charlatan.

We suppose the marvelous meekness that Murray-of-Ellin is supposed to have expounded when he held a pulpit is just having its natural brute reaction to resolve with the malignity that characterizes his knocking.

Between “Osteopathic Health” and Mrs. Leffingwell’s Boots is an effort to aid with all the legislative ailing our science is getting—our doctors ought to have enough promotion to make practice brisk for 1905.

Robert Darten and Dr. William Smith may have ground to suspect that Augustus Thomas is a plagiarist. Did not “Crutches for Sale” give an Osteopathic treatment on the stage and solve a plot seven long years ago?

The advertising mountebank, who takes “fakery Osteopathy,” appoints himself carrier of Dr. A. T. Still’s lithograph and press agent for A. S. O., is the sort of man for the profession to be afraid of. Our worst enemies come from within.

Why is it that when a preacher once gets thoroughly commercial, he quite saving souls to pursue the fleeting dollar that he will often do things that a man who has never had the benefit of a touch of Christian spirit would scorn to stoop to? Remorseless knocking—striving to get ahead by pulling another down—has no defense in the Decalogue, the Golden Rule or the Sermon on the Mount; and a course of study in theology securing a diploma than a “Mr. Osteopath” for a mountain trip after the Denver meeting.

Mr. Frohman Challenged

We hear that the Hoochie-Coochie Vibrator Company has been sending a petition to Mr. Charles Frohman for a matinee trial to show their play to “Dick” Ainslee and see that his neck quicker and more durably than by ordinary digital intelligence.

Imitating Great Success

A mail-order course on “MY ABILITY,” or “How You Can Learn to Imitate a Great Success Like Me,” can be possessed if you will send Elgin-of-Murray two of your common paper dollars. It is not so much that Murray needs the money as it is his thought that you need Murray that makes him essay this generous philanthropy to Murray.

Does “Mr.” Osteopath Suit You?

I would rather be a “Doctor Osteopath,” backed up by 45 independent Osteopathic states statutes licensing boards, than a “Mr. Osteopath,” tolerated but discredited by 45 state M. D. boards—even if one “Mr. Osteopath” in each state sat in such boards as the Osteopathic hostage.

Limiting “Consumption”

Another crusade against tuberculos is on among M. D.’s. Fresh air—awake and asleep—deep breathing, clean, sunny quarters, good diet and exercise are their latest prophylatic and therapeutic agencies, as is pointed out by eminent leader Dr. William Olson. Good—so far as it goes! But Dr. A. T. Still has told Dr. Oser something new, if he will only listen.

Could You Improve “O. H.”?

Practitioners, you are kindly invited to suggest to the editor how “Osteopathic Health” may be improved to better suit your needs. Your
ideas will be more than welcome. It is edited for your assistance. Is it all that you wish and make for field literature?

If you have a good idea for some article in "Osteopathic Health" that you would like to see appear, offer it as a suggestion to the editor.

The Original Independent Board Man

We believe that credit for being the original independent Osteopathic board advocate belongs to Dr. A. G. Hildreth, of St. Louis. There was a time about 1893 when many of us thought he was narrow on that point, but time seems to have demonstrated that his point was well taken. So long as Osteopathy’s gaining rapidly, real freedom of profession among intelligent people. It ought to be easy enough to put the clouture on this gentry. Our schools which graduate these people ought to demand of every one who adopts fake methods. Complainments which they print in their ads about Dr. Still and the alma mater do not buy them exemption from criticism, as they seem to think, and both the schools and Alumni Association can shut off such blantry by proper censure and ostracism. It is up to the schools to demand ethical behavior of their graduates or discredit them before the public where they operate.

Have a Care, President Hartford!

It appears as if the legislative committee for Illinois were going to make an unfortunate blunder, if they don’t watch out by trying to get a little M. D. patronization and hand-out in the way of a possible membership on the state medical.

The Osteopaths of Illinois don’t want any such action and are saying so to President Hartford and the legislative committee in no uncertain terms. We want them to do their job and let the doctor—no more and no less—and the only way to spell that is to be independent of him by having our own board of examination and registration which is just as authoritative as it is.

It would surely mean failure, President Hartford, to attempt to frame legislation in Illinois that a majority of the profession will not endorse. It is a great responsibility for a little coterie of our folk to assume, should they go counter to the convictions, advice and wishes of their colleagues.

We have had enough of medical insolence in Illinois, boys, and the medical gang, who for seven years have denied Osteopaths the right to practise, are down in the dirt and have the audacity to try again to trample on the principles and estrange the public. It will be only another lesson to pull together for independent legislation from the outset in the next effort.

On the Banks of the Wabash

The Indiana fight goes on across between M. D.’s and Osteopaths with nothing very decisive there of late except talks of “compromise.” From the way our practitioners have been treated in the state, and in this board, we must conclude that the profession has an excellent chance to see what we have to expect so long as our destinies are in the hands of our enemies. They will never give Osteopaths a square deal while they can do otherwise, so the clear moral is to get from under and have our own independent boards all over the state, and that is just what our people propose to do.

The Sentinel, of Indianapolis, has had several good editorials and signed communications championing the cause of our folk. Dr. J. F. Spaulthurst, chairman of our legislative committee, in an interview January 30th, made this good point:

“...There are 7,000 medical doctors in Indiana compared with 44 licensed Osteopaths. Why do the physicians demand 42 months between entrance and graduation? Simply because their profession is overcrowded. The same condition does not obtain in the Osteopathic field. The school is young, and the students are allowed to accomplish as much as possible each year. To date the number of hours spent on any given subject, which the Osteopath applies, exceeds the hours spent on the same subject in the medical schools. Seven months has been added to the present course by the ten approved Osteopathic colleges, making the actual school work consist of more months than is demanded by the Indiana medical board of examiners, whose judgment in matters medical seems to be final.”

Needless Torture

[From Modern Eloquence.]

During one of their arguments Senator and a French officer was wounded severely in the thigh, and for four or five days several surgeons were engaged in attempting to discover the ball. Their subsequent conduct was this: On the fourth day he could bear it no longer, and cried to the surgeons, "Gentlemen, in Heaven’s name, what are you about?" "We are looking for the ball," added another. "No, don’t you say so at first? It is in my waistcoat pocket!"
Dr. Snyder was the commencement orator at the exercises of the Massachusetts College of Osteopathy February 27, which is the first class to graduate under a compulsory three-year course. His speech is a gem of logic, truth and good English. In part it is as follows:

Dr. Snyder's Address
The Massachusetts College of Osteopathy is the first institution of its kind to inaugurate a three-year course of study, and the class we greet this evening is the first to complete the magnificent preparation. You, honorable members of the faculty, have added strength to the beneficent profession which you so ably represent and guard; you, members of the graduating class, have added a cubit to your mental stature. The scientific pad to your way of greatest advancement Osteopathy has yet made. We see it lifted to a higher plane of usefulness, and clothed with greater dignity and power than ever it enjoyed before.

What we may reserve the magnitude of the achievement, let us remind ourselves of the brief, familiar history of Osteopathy. It was just 20 years ago that Dr. Andrew T. Still first established a college for the education of students the whole philosophy of osteopathy, which shall ever remain

THE OSTEOPATHIC PHYSICIAN

Dr. Snyder a Champion of Higher Education

As a champion of advanced and higher education in our profession Dr. O. J. Snyder, of Philadelphia, has been very prominent. Both as an educator and in the management of the profession his voice has ever been raised for advanced standards for both entrance requirements and academic qualifications. At the A. S. O. D. meeting he threw himself into the discussion with great earnestness, eloquence and power, and if there had ever been doubt as to his worth to the profession as a strong man of the profession it was banished from that hour.

O. J. Snyder, A. M., M. D., D. O., is president of the Associated Colleges of Osteopathy, member A. O. A., and of the American Chemical society. Born in St. Louis, Mo. Early life spent in Wisconsin. Graduated with honors from the Minnesota state normal school. Began teaching at the age of 17. While working as professor of science in the high school of Winona, Minn., State Inspectors of High Schools in Minnesota, A. O. A., in an interview with the William Republic made the assertion that Prof. Snyder was "conducting the strongest and most efficient course in science given in any institution in the state."

Dr. Snyder entered the scientific department of Columbus university, now George Washington University, at Washington, D. C., and graduated with the degree of analytical chemist and bachelor of science; he also won the highest honors and first prize in his class and for the department of science. He was ever envious of the physical department and awarded the degree of master of science. During his regular college work he also paid attention to special courses fitting himself for the administrative service. After graduation he entered a competitive civil service examination and secured the appointment of pension examiner. He was elected a member of the pension board and examiner for the government. During Cleveland's second term Dr. Snyder was released from his government position on the ground that "his political preservations are quite out of gear with the sentiments of the administration."

Dr. Snyder's attention was attracted to Osteopathy while in the west. He entered the Northwestern College of Osteopathy both as a student of Osteopathy and as a professor of chemistry and clinical microscopy, which departments he organized for the N. C. O. He has been high favor with the management of the institution and had the proffer of a fourth interest in the college, preferring, however, to go east. It was here at the N. C. O. that he met Dr. Mason W. Pressly, who occupied the chair of physiology. With Dr. Pressly in December, 1888, he organized and projected the Philadelphia College of Osteopathy and became president of the organization after its incorporation and served in that capacity until last August, when both he and Dr. Pressly resigned their posts. He has been a constant and zealous student, since devoting their entire time to their very large practice. In addition to their Philadelphia practice in the Williamsburg building, Drs. Snyder and Pressly have an office in Atlantic City, open from April to October. This, however, is only their branch office.

Dr. Snyder's practical work thus makes him one of the foremost leaders in the profession in the advanced educational movement, having built up his own college from a two-room corner in a downtown office building to a fourteen-story stone building with a half block of ground in six years. He has championed the cause of higher education for the Osteopathic profession with his whole might.

Dr. O. J. Snyder of Philadelphia

a monument to his humane genius. Standing with bowed head and stricken heart in the shadow of a great sorrow, he cried out to know of others, which have been generations informing, and is to-day rapidly coming abreast and in the councils of the world, Osteopathy has swept forward in great stride. That it has been justified by the judgment of critical public opinion is evident. We suspect but cannot name, and of the administration."

For centuries men have been studying Nature, and an instructor in the world, Osteopathy has swept forward in great stride. That it has been justified by the judgment of critical public opinion is evident. We suspect but cannot name, and of the administration."

Built upon the three imperceptible foundation stones of knowledge-simplicity, sympathy, justice—Osteopathy is justified by the public, the benefits of which are already heard by the increasing number of thousands.

In the history of medicine the world has seen no other system of practice with which it can compare the advancement of Osteopathy. It has been made for that purpose. While Osteopathy then has reached its highest development, Science never reaches the point where she may say, "I am satisfied." Each discovery, instead of lifting repose, but opens new paths of inquiry, and commands the servant of science to look further. Science never reaches the point where she may say, "I am satisfied." Each discovery, instead of lifting repose, but opens new paths of inquiry, and commands the servant of science to look further.

For centuries men have been studying Nature, and an instructor in the world, Osteopathy has swept forward in great stride. That it has been justified by the judgment of critical public opinion is evident. We suspect but cannot name, and of the administration."

For centuries men have been studying Nature, and an instructor in the world, Osteopathy has swept forward in great stride. That it has been justified by the judgment of critical public opinion is evident. We suspect but cannot name, and of the administration."

Built upon the three imperceptible foundation stones of knowledge-simplicity, sympathy, justice—Osteopathy is justified by the public, the benefits of which are already heard by the increasing number of thousands.
No man can measure the effect of this forward movement upon the future of the science of Osteopathy. Where that future shall lead we may not know, but we can believe that it will be so in harmony with the law of nature that we shall hold with unshaken confidence the belief that we are pursuing the right line, and that the world without pride the widening circle of light that streams forth from the lamp of science and of faith.

It is not my purpose here to assail other systems. All, we admit, have good in them; but Osteopathy, broader and more effective than all, is destined to supersede all others. Through the ages of their development they have grown away from the pure path of Osteopathy. But it is true that while they may temporarily repress some of the natural forces, and frequently, besides leading to weakness and exhaustion, themselves implant the seeds of functional disorder which cannot be removed.

The processes of life are natural forces. This has always been recognized, more or less directly, and to maintain these forces in operation in connection with the natural life forces is to preserve the natural forces of the body. And that is the object of natural healing.

The limitations of the efficacy of drugs have always been recognized, and the lines and to preserve the natural forces of the body and how to remove by natural means obstructions and interferences which retard their operation. In order to make the gage who bows down to work and stone, or imagines a living entity, capable of hate and love, bleeds and has a heart, in a lifetime, yet we do not millions of the intelligent and educated—the product of generations of wise parental effort, in which the anxious drus, and seek to coerce Nature by artificial devices of ordinary surgery cannot relieve. Thus Osteopathy, the consummation of reason and of the truths of Osteopathy, and bring untold benefits to millions of the younger generation. If we are faithful and persistent we can spread the simple, tremendous truths of Osteopathy, and bring untold millions out of darkness into light. In this great work, building up by the inspiration and structure of our profession and spreading the truth among men, the members of this college have first assurance that the bonds that will be the first to whose recognition will be given for work well done. Any one who is sent forth to-day to their tasks will share in the honor.

The A. H. Andrews Co.
174 AND 176 WABASH AVE., CHICAGO
Of Every kind—the best. Bank and Office Furniture
Of Every Price—the Lowest.

The Massachusetts College of Osteopathy
BOSTON

The present course of study consists of THREE YEARS OF NINE MONTHS EACH (no option).

The THREE YEAR Course was inaugurated September, 1902.

Next term opens September 11, 1905.

No mid-year class. No student admitted except upon acceptance of applicant.

The individual instruction to students, a year of clinical demonstration and practice, Osteopathic and Surgical, the new Osteopathic Dispensary located in the north end, and the dissection privileges, make the course ideal.

To TWO YEAR GRADUATES wishing extended work, a residence in BOSTON of a year, with its numerous Hospital opportunities, and the exceptional Osteopathic Clinical Practice afforded by the College, will be of untold value. A year's experience in our clinic is REAL PRACTICE.

Tuition: $150.00 per annum, including dissection, in regular three year course.
Write for Application Blank, Catalog, College Journal and information to

Massachusetts College of Osteopathy
509 Huntington Ave., Cor. Vancouver St.
BOSTON, MASS.

A Bargain in Back Numbers

Those who feel it very necessary for them to buy their literature at the lowest price possible need settle upon cheap means of promotion, just at present, while several excellent descriptive circulars are being distributed. It is as one of them puts it, yet would like to get right good and tired just once.—Yours fraternal—J. O. Bruce, Plattsmouth, Neb., January 23.

Louisville Elects Officers

New officers of the Louisville, Ky., Osteopathic Association, installed February 3, are: Dr. Frank A. Collyer, president; Dr. Silas Dimmoo, first vice president; Dr. F. P. Bush, second vice president; Dr. H. H. Colco, secretary; Dr. Laura B. Dimmoo, treasurer; Dr. H. E. Nelson, Dr. C. W. Burns and Dr. M. E. Pearson, trustees.

A Baggin in Back Numbers

It was decided to seek an Osteopathic law at the annual meeting of the D. O.'s. The time is thought to be ripe for action. These officers were elected: President, J. E. Anderson; first vice president, Dr. W. E. Merrer, Salem; second vice president, Dr. W. A. Rogers, Portland; secretary, Dr. Hezir Carter, Portland; treasurer, Dr. T. E. Bar, Portland. Board of trustees: Drs. F. E. Moore, R. S. Grafis, H. E. Penland, L. B. Smith and H. L. Studley. These are

Southern School in Line

Dr. Bowling, of the Southern School of Osteopathy, says his college is in line for the three-year course next September.

Adversity in North Carolina

The North Carolina Osteopathic Board of Health has reported adversely on the bill to create an independent Osteopathic board.

Rally in Maine

The Maine Osteopaths meet at Portland February 25. Dr. C. G. Teall, Brooklyn, will make an address.

Bill by New Jersey D. O.'s

New Jersey Osteopaths have prepared a bill for an independent board and will fight its enactment.

Among the States

The Tennessee Osteopathic Association has reported that five million of the American people are practicing the philosophy of health.

Wants to Get Tired Just Once

Seeing in your want column several ads to sell or give away practices, I would be pleased to be put in communication with some of them. While I do not feel it necessary to defend myself as one of them puts it, yet would like to get right good and tired just once.—Yours fraternal—J. O. Bruce, Plattsmouth, Neb., January 23.

Big Attendance in Ohio
Ohio held a semi-annual meeting at Columbus January 7. Biggest attendance yet. D. H. W. Forbes and Dr. C. P. McCann were features. The new officers are: President D. O. G. Scout, Dayton; vice-president, Dr. Clara A. Davis, Bowling Green; secretary, Dr. M. H. Hulett, Columbus; treasurer, D. L. H. McCartney, Xenia. Executive committee: Drs. R. C. Dugan, H. J. Dann, C. L. Rutherford, E. H. Comer and W. S. Pierce.

Tennessee's New Officers
At the Tennessee state meeting at Nashville January 21 these officers were elected: Dr. H. R. Bynum, Memphis, president; Dr. W. M. Williams, Nashville, and Dr. W. F. Link, Knoxville, vice-presidents; Dr. H. J. Dugan, Nashville, secretary and treasurer; trustees: Dr. T. L. Drennan, Jackson; Dr. Lora K. Barnes, Chattanooga, and Dr. B. A. Williams, Gallatin. A bill is to be presented in Tennessee seeking an independent law and board.

Lively Pop's Pictures
Please find inclosed a 5-cent book of stamps for my renewal of "The Osteopathic Physician." I could not well afford to do without it, as so much like a good monthly letter from all the osteopathic family. You can't imagine how I enjoyed the picture of dear old "Pop" still. Also his drink at the well—each worth more than the subscription! It fairly makes me long to visit the old scenes and see the dear old man again. Dr. M. E. Morgan, Fort Smith, Ark.

Massachusetts D. O.'s Taking a Vote
They seem to be a little divided in the osteopathic family of Massachusetts about the advisability of proposing an osteopathic law this year. A meeting has been called for February 10 to decide by vote. It seems that there is a serious difference of view over a feature or two of the proposed bill. Dr. Taplin sent out a circular letter January 25 with statements about the bill which Dr. C. E. Achorn corrected in another circular of January 26 and Secretary R. K. Smith calls on all who can't come to the meeting to send in their vote by letter. It looks a little obscure to one not on the ground, but evidentely the difference of view is about the possibility or impossibility of the legislature agreeing to register 70 osteopaths as practitioners of medicine without examination. We await the outcome with interest. We ought to have a law in Massachusetts.

Look's Good to Massachusetts College
The last 20 months' class to be enrolled at the Massachusetts College of Osteopathy entered in February, 1902, which graduated January, 1904, writes Dean F. M. Slagel. The next class enrolled was for 24 months, or what Dr. Achorn was pleased to call a three-year course of eight months each, by adding to the regular 20 months' course on term of four months." We enrolled two classes under that order—the one just mentioned and a second one in February, 1903. The second one will graduate in June, 1905. Then we are down to three classes in the school on the three-year basis. One entered September, 1903; one entered September, 1904, and one to enter September, 1905, which we already have more students enrolled for than we ever had enrolled for any class—even 90 days before the term opened.

Want Independent Law for Illinois
At the meeting of Illinois District No. 4, at Peoria, held at the offices of Drs. Wende1 and Magill, January 31, it was unanimously voted to recommend an independent Osteopathic bill for an independent Osteopathic board to our committee on legislation. President Hartford had just read the bill proposed by this committee, which does not seek an independent board, but proposes one osteopath for membership on the medical board.

This recommendation of District No 4 was that an independent bill should be framed and introduced into the present session of the legislature. This stand will give much satisfaction throughout the state and if a poll were to be made by the legislative committee there is no doubt that the prevailing sentiment of the profession would be found against any trucking compromise M. D. measure.

A.S.O. Alumni Meeting
The meeting of the A S.O. alumni at Kirksville was poorly attended, the season being against it, so no business like the election of officers was transacted, that going over till the rally in Denver. The "Old Doctor's" talk was the feature of the reunion.

The dangers besetting osteopathy, as outlined in Dr. St. George Feltch's paper on the "Future of Osteopathy," seem well founded. "Notwithstanding our success," he said, "there are some within our ranks who feel that Osteopaths do not occupy an recognized position, and think that we are not on an equality with medical men; that we should measure ourselves by the medical standard and take the medical state board examination. Our greatest danger is the desire of so many of our practitioners for the empty honor of being thought as good as medical men, of having M. D. as an appendix.

This insidious poison is also working its way into our schools, and among the upper classes the important question is, what shall I do? Where go to 'finish' when I leave here? They see places of honor in schools and associations given to medical men, and wonder why?

"The only possible danger that can come to osteopathy is through the schools, when we would lose our identity and become a branch of their system—hydro-therapy, etc. etc., and this danger can only come from within our ranks.

"The world wants specialists—men who can do one thing well. If they want drugs they will call in some regular drug doctor. They have little use and less respect for the hybrid now than ever.'

Progress at Pacific College
The annual meeting of the stockholders of the Pacific College of Osteopathy was held January 10. The secretary's report showed healthy growth and also a healthy need of money with which to carry on its educational work. No better indication of the health of the educational life of the institution can be offered than the fact that its directors find themselves continually in need of money with which to carry out their educational views. No one could attend this meeting without feeling that the spirit of the institution was still more educational.

The officers of the new board of directors are: Dr. George F. Burton, Kirksville, president; Dr. J. O. Hunt, Pacific college, vice president; Dr. Joseph Romney, formerly of Salt Lake City, Utah, secretary-treasurer. The other members of the board are Mr. G. O. Goodwin, of D. A. Davis, Dr. Frank A. Keys, Mr. William H. Knight, of Los Angeles, and Prof. W. A. Hussey, of South Passadena. Dr. C. A. W. Wittingham continues as chairman of the faculty of the college.

At least two important lines of investigation are being carried on in the college at the present time. The department of physiology is making a series of careful experiments upon animals for the purpose of determining the exact effect of manual manipulation of the back, and in the pathological laboratory a systematic investigation is being made between the ratio of the daily amount of the Urea which is excreted and the amount of the purin bodies.

It is hoped that both these series of experiments may yield results of sufficient importance to warrant their presentation at the national convention next summer.
THE OSTEOPATHIC PHYSICIAN

Publisher's Corner

Publisher's Confidences

"To business that we love we rise betime, and go to it with delight."

WING to change of management in the Osteopathic Publishing Company, removing the company's offices to larger and better quarters in the same building and making a complete revolution in printing facilities—all of this, plus the splendid February issue was late in making its appearance. For this we ask pardon of our patrons and promise it will not happen again. Indeed, much of this change is augmented so that lateness of issue cannot happen again. The March number of "Osteopathic Health" is already prepared and will be out ahead of the usual time. This number of "The O. P."—you will see—appears on time and about a week earlier than last month, so our prompt schedule has already been resumed, we have caught up with our duties and nothing but scrupulous promptness of both publications may be expected in the future.

It was also unfortunate that in our haste to send out belated sample copies for February magazine to our friends all over the country before the ink was dry, thus giving a stain from the cover to the title page. However, this happened in but a few copies, including all the samples made up and the first copies of the January issues were a "cheat" and not up to the standard of the goods. The regular edition for February did not have this defect. Any patron who wants to inspect one of the copies of the regular edition may have it for asking.

Everyone who has remarked for February must have noticed with satisfaction the very marked improvement in the typography and press work of "Osteopathic Health." The cover noticeably is from neat plates; it is accurately registered; is printed from rich glossy ink, and in all respects gets back to the old standard of excellence of this magazine as a piece of artistic printing.

The editor confesses that the workmanship and finish on the magazine has been below its old standard only a few months, although the company was paying the price for the best of workmanship and paper. Dr. Bunting has now assumed duties of the editor in chief of articulate newsuals which, as a printer by trade and an editor and publisher by profession, he is well qualified to keep up to the best grade of excellence. The first of time and utility the magazine of February are also new and show much improvement, but will exhibit even better improvement in March, as the leisure of the editor precluded adding some of the new features provided for.

For the first time since the Osteopathic Publishing Company was founded some five years ago Dr. Bunting now finds himself in a position to give his entire time and close personal attention to the work of the Osteopathic Publishing Company. That fortunate circumstance is the field's assurance that the service rendered by this corporation will be improved in all ways at least 50 per cent in 1905 over the service rendered in 1904.

It is impossible for anyone else to do one's work in a manner that will be as effective as Dr. Bunting has been able to do in the past, and it can attend to two different business interests as well as to one. From the outset of this company the editor has had to rely upon others to do much of the actual work in the field, leaving the editor part of the time to attend to the presidency and general management of the Illinois Peat Fuel company January 29 and has since disposed of western interests in order to give his undivided attention to the development of the Osteopathic Publishing Company. Now, with a united profession standing squarely upon a straight three-year course, the Osteopathic Publishing Company can give full assurance of permanency, and it is now possible to put on a full head of steam, throw the lever back and move confidently against the future!

To be entirely frank, while the profession was divided on a single such important issue as Osteopathy, grave doubts in the editorial mind about the permanency of our profession. That nightmare of a possible professional division—of disruption, no matter how partial—was to me a nightmare. Thank God it is a baseless dream now, and the profession has successfully weathered the greatest crisis of its history! With our code of ethics and three-year education in force the Osteopathic profession presents the most inviting field in the world for intelligent, conscientious men of brain and interest who desire to labor, with the assurance that what their hands now build up can never be destroyed. We may all congratulate each other that we are able to look upon this progress in our professional life within a few swift months. This triumph of education and ethics—knowledge and decent conduct—erects a great monument to Osteopathic progress.

The editor is désirous of resuming friendly and personal correspondence with all his old friends of the profession just where it was laid down late last summer and would be pleased to discuss problems in practice-building, new or old, with any who wish counsel. He does not give any information, or advice, or assistance to practitioners or students of Osteopathy, but he will command the.

YE MANAGING EDITOR

That Great March Number

"Osteopathic Health" for March must be seen and filed away. This is a real "cheat," not unagurated in make-up, printing and paper and has been fully realized in this number. Watch for the sample copy.

This number in its contents presents more variety, shorter stories and more of them than any number in a long while. While a number of general interest, following as it did the "winter season," among them being "La Grippe Can Be Cured." "Tonsilitis, Sore of the Month," is a good one also for late winter. It is convincing that tonsils don't have to be cut out.

"calls Appendicits Medical Rad," quotes a well-known doctor in support of the common sense view of this malady, and while very popular it will convince, as in case of tonsillitis, that the body does not have to be mutilated for every ailment that one feels, also that Osteopathy cures em.

"Osteopathic Hints to Mothers" is a childhood malady by the editor—very timely, very simple, very applicable and every mother will read it who gets the chance.

"Why Most Cures Are Slow" tells its own story. It is a pretty "cheat" and will make it worthwhile giving to read that as well as all you hope to treat. This one short article alone would make circulating this number worth while.

"Artistic Diagnosis." Amyotrophic Lateral Sclerosis, insomnia, nervousness and other ills are all very satisfactorily considered. A Mark Twain anecdote lends interest and there are more short para graphs than ever before.

Watch for your early sample copy, doctor, and then fire in a big order, for March will be a hummer.

Contents of February Issue

"Right and Wrong Treatment of Pneumonia," by Dr. Bunting, has been accorded a very hearty welcome by the field. Although this number was unavoidably late in reaching the field—which is against getting "repeat" orders—more than ever are coming in to read it to any recent number. Warm eulogies are passed on this pneumonia treatise and its power to make business for the Osteopath. "Why You May Fear Polio, My Friend!" is another all-year-round gem which is of the utmost consideration to Osteopathic patients. Patients who like "policy treatments" ought to read it. "The Philosophy of Osteopathy in Brief" is a little classic—"Replacement as Medicine." "Physicians Cannot Give Health," "Why Osteopathic Legislation," "That Cold in the Head" and paragraph stuff complete this peerless number. Current rates. What number do you wish to order?

Market Quotations

February is a great magazine for winter and spring circulation. You are still in time to order, with or without your professional card. It is going fast and you ought to have it in this magazine if you have not already done so.

February "O. H."—the peerless winter number at a great rate.

December and January are still in stock and may be had at the back-number rate of two cents. Only 200 copies of the November number now remain and go at two cents a copy. This is the magazine that contains Dr. E. M. Downing's excellent article on "The Meaning of Osteopathy in the St. Louis World's Fair" and contains the best general articles on Osteopathy ever penned.

All other back-numbers exhausted.

Lay in a supply of this excellent series of "O. H." while you have the opportunity at two cents the copy.

Contents of Back Numbers

JANUARY "O. H." is a number that broke all records for popularity and is running close on the demands for a third edition. It is timely now and will carry great momentum. Its leading feature is "What Dr. Still Has Done for Women," by the editor. How many women there are among our patients! How many people are still on the fence and will get them. "How Osteopathic Patients Are Treated" is a little classic that ought to go into every home in the United States. A Truce to Asthmatics, "A Little Talk to Men," "Rhematic" and a paragraph about "Colds, La Grippe and Pneumonia" complete this very valuable number. Why not lay in 100 copies at two cents a copy? Order at once or you may lose your chance.

DECEMBER, "O. H." contains Dr. Bunting's article on "The Lesson from Heart and Kidneys," explaining how man grows old and how he can do so but slowly. "Neurasthenia," by Dr. J., has been regarded as a very convincing. "Locomotor Ataxia," by Dr. Carl P. McConnell—strong and convincing. "Hip Dislocations and Osteopathic Reductions," by Dr. Harry K. Crowther—interesting. "Clarke's Osteopaths' Corner"—the Old Doctor's' pioneer days. A fine number for your archives. You will need these articles all through the year.

Retrospect and Prospect

Five years of loyal, consecutiveness, consistent progress. The Osteopathic Publishing Company to the Osteopathic profession has established a confidence in our word and integrity which...
THE OSTEOPATHIC PHYSICIAN

A very Osteopath should never use "Osteopathic Health" as his field literature. They will force him to work.--Dr. C. E. Bennett, Pensacola, Fla.

Enclosed find contract for another year. I must have "Osteopathic Health" as my field literature.--Dr. C. G. Wheeler, Brattleboro, Vt.

I expect to continue using "Osteopathic Health" indefinitely, as I believe more lasting good is done for the cause of Osteopathy by thus getting the science before the people in a way that they can comprehend and understand than by any other publicity. I expect to use 125 per month for the next year, and perhaps more.--Dr. J. C. McGinnis, Aurora, Ill.

I am well pleased with "Osteopathic Health," and it is surely the best means of advertising Osteopathy as well as the individual.--Dr. S. Louise Osemed, Clinton, la.

You may continue to send me 200 copies of "Osteopathic Health" per month indefinitely without instructions from me. There is little probability of your receiving any notice of discontinuance as I have grown to look upon this account as one of the necessary and productive expenses. While I am not prepared to say that the use of "Osteopathic Health" is directly responsible for ALL of the new business received, I believe that it is at least indirectly responsible for much of it.--Dr. Ralph H. Williams, Rochester, N. Y.

I am more than pleased with "Osteopathic Health." It is uniformly excellent.--Dr. George W. Perrin, Denver, Col.

I enclosed please find contract for another year. While we can not place our finger on any one patient that we can say directly from reading "Osteopathic Health," yet we hear lots of things say that they have read of Osteopathy and understand something about its principles, and we know they do not get it from the newspapers. We know also that there are thousands of people who need Osteopathic treatment, and will have it just as soon as they understand what it is, and we feel sure that more than one will learn of it in a very favorable way if we circulate 1,200 "Osteopathic Healths" per annum. Some one will treat them if we do not, and they will be benefited.--Dr. Charles R. and Mary King Palmer, Chicago, Ill.

My patients ask for "Osteopathic Health" often, stating they wish to hand a copy to a friend. They think that they will interest them in Osteopathy.--Dr. R. C. Dugan, Marion, O.

I can not do without "Osteopathic Health" in my practice.--Dr. C. W. Gaskell, Des Moines, la., to Holman building, same city.

"Osteopathic Health" is bringing me new patients right along.--Dr. C. K. Struble, Hastings, Neb.

I hereby hand you signed contract for another six months, which is a duplicate of one you held expiring this month. I am perfectly satisfied with "Osteopathic Health" and your treatment of me, and I feel that this act of renewal is the least I can do to further my own interests and that of the profession in this field.--Dr. Willard D. Emery, Manchester, N. H.

I am very well pleased with "Osteopathic Health." Go right on with it!--Drs. Wendell and Magill, Pocatello, Idaho.

When you use "O. H." for your field organ you know what you are getting every month—and that is considerable.

The best of field literature is none too good for you if you are ambitious to increase your prestige and practice, but inferior literature may be very much too poor for you.

Cheap literature like cheap treatments is cheap.

The best of everything is always worth the price, but the cheaper often is not, and the cheapest never is.

"Osteopathic Health" stands for quality in promotion service—editorial and mechanical. Quality is worth what it costs every time.

There are annual crops of imitators of "Osteopathic Health," but no competitors.

THE Pacific College of Osteopathy
(INCORPORATED)
LOS ANGELES CALIFORNIA
Member of Associated Colleges of Osteopathy. Established 1896.

THREE YEARS’ COURSE OF STUDY

The Pacific College of Osteopathy has long stood for thorough professional training and this policy will be continued in the future. New college building thoroughly modern in every respect.

Well Equipped Chemical, Physiological, Histological, Bacteriological, and Anatomical Laboratories.

Clinical Advantages Unsurpassed.

Work Throughout Based Upon Laboratory Methods.

Faculty Composed of Specialists in Their Several Lines, Who

Have Had Wide Experience in Teaching.

The Required Course of Study Fits the Student for Practice in Any State in Which Osteopathy is Legalized.

Excellent Opportunities Are Offered for Post-Graduate Work.

For catalog or further information address
C. A. WHITING, Sc. D., D. O.
Chairman of the Faculty
The profession has recently been treated to some very bitter personal abuse of me, in "The Osteopathic Physician," Henry S. Bunting, Editor. I have, so far, remained silent, as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have Bunting or his "mixers" could be forced into the accredited ranks of the O. P. Co. could continue to serve them with literature. These "mixers" are good customers; they are glad to get material such as genuine D. O.'s use, and their patronage has cut no small figure in the large profits the "porcupine" has made. So, very naturally, he is making a most elaborate and determined defense in their behalf. Slighted in all his fine plumage, the naked bird very much resembles that other specimen, the "vibrato" bird, which the practitioners on the field finally succeeded in neatly hanging up by the heels.

If you who read this be a genuine Osteopath, and if you believe in the doctrines I am preaching, I want your moral support in the fight. I need assurance that you will do this. I want your money to send to me, and I need assurance that you will do this. Frustrally yours,

CHARLES H. MURRAY.

DELIBERATE MISREPRESENTATION REGARDING MY "FIVE CENTS BOOK"

These Facts Prove the "Porcupine" to Be Guilty.

Eighty-One Per Cent of Purchasers Were Well Satisfied With It.

It is exploded by the "porcupine" that I wrote 'The Five Cents Book' with malice aforethought, with a premeditated misrepresentation of the facts pertaining thereto. The book is also charged with being a "bogus" book, one false and misleading, and I produce these letters to which I have replied. In full view of this, I have further asked Dr. Bunting to circulate copies of my book among his friends and patients. If he is able to answer the book, as expressed by the pur- pose behind every word, as he was on the professional platform, ready to strike me blind, and armed with the types fully two years, the determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have

The effect of all this on the book is well we can be justified. Business for two weeks following was equal to a standstill, and the let- ters that I wrote Dr. Cobb during that time, and which were printed in O. P., tend with intent to deceive, told the truth, the whole truth, and nothing but the truth. Not ever having faced a crisis like this, I was not surprised. Wishing to reach some of the "mixer" propositions, and with a circulation of 1,300, we now have the spectacle of our "noble champion" openly advocating the cause of the "mixer." His blind defense of the men who use adjuncts will prove a most powerful weapon in the hands of hostile M. D.'s to use against us in private and in public. Cobb, not only has changed all signs about my Subscribed and sworn to before me

I stated that was then running at the This is to certify P. I had printed

is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I

I, and so far, remained silent. as did others, similarly attacked by him. However, since in the March number he declares it his intention to continue his attacks on me, I have decided to send to all practitioners on the field, the other side, my side, of the controversy. I have therefore made a study of my cases, in fair play, and I next give my patients, or their families, a chance in writing. In this way it may be seen if I have been living up to the type of man I have been standing in my types fully two years. The determination to send them out was reached only after the most mature deliberation and because it seemed only right that some things about this man Bunting, and his methods, should be made public. I would not have think that is a personal fight between us. It is much more. From first to last my sole aim has been to compel him, on this and other fields, to abide by the laws of O. P. and the laws of the States. Cobb to a man like Bunting, was still better, and I
THINK over these things, Doctor. When you go to his door, you may hear from him at any time. With kindliest regards, I am, etc.  

The Old Doctor, Chicago.

M. H. Murray.

MY SOUR VISAGE.
Some Promotional Thoughts

An Extract on Display Advertising
From My Book—We Strongly Condemn

Next to predecessor in the practice of his profession, the most important thing he can do is to "Learn to Do a Profession." In the case of the man or the woman osteopath, a good deal of good work is done, and has been done, by an individual who, instead of going out to a large office where he can be treated, and lose, or at best, the most or most feasible plans of promotion, the proper solution of this problem is very necessary to the success and future of our profession, and I am of the opinion that a vast number of osteopaths have delayed for some time recognizing the great importance of this subject of properly informing as many people as possible of their existence, as to how to treat patients, but also how to sell their books.

I have given the question of proper, effective promotion hours of earnest thought and study, and have found that there must be a method, if one is always, through the medium of good promotion, a way of meeting any or all of the evils of our profession.

The leading editorials in the March, 1898, issue of the "Osteopath" in which the Osteopath who gives drugs is upheld, will make excellent reading for you. I wish you had read the full article. It showed that in some cases the medica, as a result of a demand from the field, and the practice of it, has certainly earned this title. So, if I had you all know that the man who does the work of an osteopath is a graduate of an eastern school, and has for years held the position of being just one of the most important in the world, and consequently held the good name of our profession.

It should be noted, however, that the fact that a book has been written, and not only personal acquaintance, is allowed to a practitioner to resort to desperate measures to combat desperate evils. This is the case of the "porcupine", against whom the Osteopathic profession is now engaged in a most terrible struggle. For the first time in the history of the world, a physician, who has in the face of the world, and his own profession, a way to do this, has at last, through the medium of good promotion, met the "porcupine" in his own field and has been able to prove his worth to the world.

(Continued from First Page, 4th Column)

My Five Cent Book

"I am well satisfied."

"I received full value and even more for my investment."

"The plans cannot fail to help. What can you do for me on your field? Question blank conclusion."

"It has given me new inspiration."

"Just what I needed. Has already been a great help to me."

"Worth to me many times what I paid for it."

"I feel that I made a mighty good investment."

There are many questions to the "porcupine" charge of extortion. They have written, and not only personal acquaintance, is allowed to a practitioner to resort to desperate measures to combat desperate evils. This is the case of the "porcupine", against whom the Osteopathic profession is now engaged in a most terrible struggle. For the first time in the history of the world, a physician, who has in the face of the world, and his own profession, a way to do this, has at last, through the medium of good promotion, met the "porcupine" in his own field and has been able to prove his worth to the world.

(Continued from First Page, 4th Column)

As to Knocking

It is claimed that I am guilty of brutally "knocking" other practitioners, past and present. The truth is, that Bunting and I have taken against Dr. Bunting. My idea of him is that he is a business man he fore he is an Osteopath."

"I commend your attitude and dor you to know it. You will keep up the good work, and prove in this instance that the "porcupine" is not really dangerous to the interests of the advocates of true Osteopathy."

"Since reading the last Osteopathic book you have greatly desired to own your book. I think the advice you received in that issue will sell your book more widely. You know "clues" always lie under sweet apple tropes."

Send book to above address.

I will say, as a pure "dyed-in-the-wool" osteopath, that this play the profession will take in the matter, and what I have contended for and I have held all the way, is that the O. P. Co. was a little too easy to expand its own interests (regardless of the consequences to the profession in general)."

"I am not much on the fight, but I will fight for pure A.T. Still Osteopathy any time. I used O. H. * * * agree with you perfectly. I am satisfied that the profession is with you. I have not been satisfied with the results of the O. H. papers. You pay them the major portion of your profits, and they give every school of Osteopathy on earth, and feel pest in the background. Most cer­tainly this is not right."

Your recent communication was a second attempt on your part to prove you assure us the O. P. Co. should be given the better treatment. They are not O. K. on any question. A good plain roast from a few months ago, and not the least effect have been given them, will cause them to come to you in the matter, and not (business) but doing the other fellow. Their standard of self-importance is so low that a look at them will show you that they wear, and a few more hot words of yours would let some of the air out of the con­servative tins of their anemtops. Wishing you all kinds of success."

I am more than with you in your fight with the "porcupine." It seems scarcely credible that an osteopathic newspaper, published in a country where we have, or should have, would stoop to this. I am not prepared to go on an outrage on common decency, to say nothing of professional ethics. For the present, I will pass over these, I guess we have one on my deck. I am not concerned with your policy and your indignation. I think you are doing a splendid work, but I do not wish to make you accounts, and the issue you are making, God speed you."

I raise my voice with yours against gag rule and the knife."

The attack of the "porcupine"Dr. Murray is in line with his infamous attack on Dr. Hibbert, a man to whom the Osteopathic profession owes more than can ever be repaid. Yes, the "porcupine" is really helping the profession to get organized and make the rules its policies and standards.
The "porcupine" is trying to kick up as much dust as he can to divert the attention of the profession from a real threat to the future welfare of the practicing osteopath at large.

Shake hands Dr. Hildebrand. I think I know how honored you must have felt.

The advertisements the "porcupine" quotes in the "O. P." are just the ones we correlate condemn.

If my methods really secure the best people and in such a short time, are they not worth looking into?

What of assistance has the "porcupine" added to the "York, New York, and other eastern cities, proclaiming himself as "accredited practitioners" in every other part of the country. He earnestly is helping us to get organized and mature our policies and standards.

We warrant that the Osteopathic Publishing Company will soon cease to advertise irregulars who give drugs, or who in one way or another claim to be "accredited practitioners." They will be forced to cease by the profession, and we are forced to cease advertising irregulars. Yes, the "porcupine" is helping to mould the profession.

Ten months ago two only advertised as Osteopaths in Elgin, today there are five. In a short time there will be room for ten, provided those now in the field do good work.

It seems passing strange that a sour looking fellow who persons to be the only regular Osteopath who is operating in the city of Elgin, has been compelled to treat patients from private correspondence. The liberal amount of space given the "porcupine" in this paper is due to the fact that he is a real threat to the welfare of the profession.

The "porcupine" claims to have considerable business with him and I would not wait until he had first severed his connection with the "mixers," for I do not think by the "mixers" he has covered a period of six months clear up to January 23, 1905.

It is my desire to stir up strife, and am profoundly sorry that such a conflict of ideas is ever reached, but I was furnished with the name of the "porcupine" through a large circulation of newspapers, and the fact that he was able to get safely down from the vibration from which so many are suffering, and to publish the names of persons from private correspondence. The liberal amount of space given the "porcupine," in this paper is due to his real threat to the profession.

We wish to tell the profession we are proud of our so-called mouthpiece, the February "O. P." Its large circulation in Elgin, I believe here, but "Murray, of Elgin," will do his best to keep its head above water.

It is a mistake to hold back of a "porcupine." Porcupines have quills; so will you if you make ugly sore. You will unquestionably be a whole lot better off not to make the issue.

The "porcupine." You gods! What a spectacle. You allow a man to say about your profession what he likes and without regard over his own wit and cleverness. Gigging fit to kick probably be called, in matters of importance, to serve two masters, the genuine D. O. and the "mixer," and force each to put him handomely for so doing.

There are annual crops of imitators of "Osteopathic Health," but no competitors.-"The porcupine" Feb., 1906, "O. P." That is the "porcupine" knocks on every professional Osteopathic Magazine. We have no desire to stir up strife, and am profoundly sorry that such a conflict of ideas is ever reached, but am furnished with the name of the "porcupine." I was furnished with the "porcupine" through a large circulation of newspapers, and the fact that he was able to get safely down from the vibration from which so many are suffering, and to publish the names of persons from private correspondence. The liberal amount of space given the "porcupine," in this paper is due to his real threat to the profession.

When I began practice in Elgin both of the other "mixers" were using the same old advertising in the newspapers regularly, I wonder how the "porcupine" ever got to overlook these.

We would like to see a copy of this splendid new field literature for the layman, so ably written that its contents are interesting to the reader who is ignorant of the principles of Osteopathy as well as to the medical men at the front edge of the science. It is not heavy and technical, but instructive and entertaining fashion.

The Osteopathic Truth A magazine for field use containing sixteen pages, and every form, with the very best and brightest Osteopathic arguments. A magazine of results, for the promotion of Osteopathy for the layman, so ably written that its contents are interesting to the reader who is ignorant of the principles of Osteopathy as well as to the medical men at the front edge of the science. It is not heavy and technical, but instructive and entertaining fashion.

It will be well printed on good paper with a tinted cover, and is a handsome two color design. Contributed articles from the field, if used will be paid for.

This magazine will not be available for sale.

The Spring number is now prepared, and will soon be in the hands of experienced practitioner of pure Osteopathy and will like to see a copy of this splendid new field literature and learn the rates, which are most reasonable, fill out and send the coupon below.

By Charles H. Murray, A. B., D. O.

This book contains information worth many times its cost to any practitioner who has to contend against obstacles such as the ones referred to me on my two fields.

Sent postpaid to any address upon receipt of price, two Dollars.

The Successful promotion of Osteopathy

By Charles H. Murray, A. B., D. O.,

The Murray Promotion Service Offers, at very moderate cost, just the advertising needed to get every competent Osteopath whose practice is not satisfactory. The matter furnished, and the plans used are ethical and effective, producing results quickly.

A number of practitioners have availed themselves of the Service and a gratifying increase in practice has been the result in every case.

Rates and full particulars made known upon application.

Murray Promotion Service

The Osteopathic Truth

By Charles H. Murray, A. B., D. O.,

ELGIN, ILL.

The Successful promotion of Osteopathy

Copyright 1905

By Charles H. Murray, A. B., D. O.,

This book contains information worth many times its cost to any practitioner who has to contend against obstacles such as the ones referred to me on my two fields.

Sent postpaid to any address upon receipt of price, two Dollars.

ADDRESS

Chas. H. Murray, A. B., D. O.,

ELGIN, ILL.

MURRAY PROMOTION SERVICE

ELGIN, ILL.

The Successful

promotion of

Osteopathy

By Charles H. Murray, A. B., D. O.,

Thesuccessful

promotion of

Osteopathy

By Charles H. Murray, A. B., D. O.,

If you would like to see a copy of this splendid new field literature and learn the rates, which are most reasonable, fill out and send the coupon below.

The Successful

promotion of

Osteopathy

By Charles H. Murray, A. B., D. O.,

If you would like to see a copy of this splendid new field literature and learn the rates, which are most reasonable, fill out and send the coupon below.