Continuing Dental Education Courses
Fall 2012

Professional development through continuing education
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Arizona School of Dentistry & Oral Health is an ADA CERP recognized provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.

Arizona School of Dentistry & Oral Health is a member of the Association for Continuing Dental Education.
Dear colleagues and friends,

A.T. Still University's Arizona School of Dentistry & Oral Health (ATSU-ASDOH) is pleased to present to you our fall 2012 Continuing Dental Education (CDE) brochure of courses. Our CDE program continues to expand as we begin our sixth year. Courses are designed for the entire dental team, and we encourage you all to join us in our state-of-the-art facility.

We believe that our dental school is an essential partner to our practicing dental community. Our goal is to provide high-quality, cost-effective, local, CDE opportunities. We invite you to join us in this endeavor and welcome you to ATSU-ASDOH.

Sincerely,

Jack Dillenberg, DDS, MPH
Dean, Arizona School of Dentistry & Oral Health
The ultimate, hands-on, functional anterior aesthetics program

David S. Hornbrook, DDS, FAACD

Dates ..........September 7-8, 2012
              (Prep weekend)

October 5-7
              (Seat weekend)

Time ..........8 a.m.–5 p.m. each day

CE credit.....42 credit hours

Format............ Lecture/participation

Tuition ............ $3,995 for doctor, includes one assistant

$295 for additional team members

Audience......... Dentist and team

About the presenter

Dr. Hornbrook graduated from UCLA School of Dentistry and currently practices in San Diego, Calif. He has been a guest faculty member of the post-graduate programs in cosmetic dentistry at Baylor, Tufts, SUNY at Buffalo, UMKC, and the UCLA Center of Cosmetic Dentistry, and has consulted with numerous manufacturers in product development and refinement. He is on the editorial board of Practical Procedures & Aesthetic Dentistry, Contemporary Esthetics, and Signature and is the past editor of the Journal of the American Academy of Cosmetic Dentistry. He is also the clinical editor of the Dental Practice Report, as well as a member of the Esthetic Dentistry Research Group, which publishes REALITY and REALITY NOW. He is an accredited member and fellow of the American Academy of Cosmetic Dentistry. He was the founder and past director of P.A.C.-live, and the Hornbrook Group. He has lectured internationally on all facets of esthetic dentistry and has published articles in all of the leading dental journals.

Course description

Each participant will bring their own patient, and with the guidance of a clinical mentor, they will prepare, provisionalize, and seat 8-12 all-ceramic restorations. This course covers several topics including advanced soft and hard tissue laser techniques, ceramics, cements, marketing, step-by-step digital photography techniques, and an understanding of occlusal concerns.

Registration

Contact Cassie Heald at 520.568.2833 or cassie@hornbrook.com for this CE program only.

This course is supported in part by an unrestricted educational grant from the following:
Diagnostic goals for successful orthodontic treatment

Jae Hyun Park, DMD, PhD, MSD, MS

Date...........September 8, 2012
Time...........9 a.m.–Noon
CE credit......3 credit hours

Format............Lecture/participation
Tuition ............$100
Audience ..........Dentist or orthodontist

About the presenter

Dr. Park is associate professor and chair of the postgraduate orthodontic program at the Arizona School of Dentistry & Oral Health (ASDOH). He serves as an associate and section editor of the dentofacial orthopedics/orthodontics of the Journal of Clinical Pediatric Dentistry (JCPD) and as a consulting editor of the International Journal of Orthodontics (IJO). In addition, he is a referee for 11 dental and orthodontic journals including the Journal of Dental Research (JDR) and the Journal of American Dental Association (JADA). He received the Joseph E. Johnson Clinical Award at the American Association of Orthodontists (AAO) Table Clinic Competition during the 2011 AAO Annual Session. The AAO appointed him to be the recipient of the AAO Academy of Academic Leadership Sponsorship Program (AALSP) Award for 2010. While at New York University College of Dentistry (NYUCD), he received the Dean’s Award, the 1st place Master of Science Resident Research Award, and the 1st place Post Graduate Resident Research Award. He was also selected to be the NYUCD orthodontic resident representative in the Orthodontic Resident Scholars Program during the 2006 AAO Annual Session where he won 1st place.

Dr. Park is an active member of ADA, AZDA, CADS, AAO, PCSO, and the College of Diplomats of the American Board of Orthodontics.

Course description

Participants will discover how to use lateral cephalograms, panoramic radiographs, study casts, intraoral and facial photographs, and most recently cone-beam computed tomography images to evaluate patients and determine a treatment plan for them. Additionally, participants will learn to focus on the diagnostic record measurements that are necessary for a successful and effective treatment plan for each individual patient.

Learning objectives

At the conclusion of this course, participants will be able to

• Identify the goals and objectives for achieving optimal orthodontic treatment results.
• Analyze which clinical factors allow for healthy, functional, esthetic, and stable orthodontic treatment results for each patient.
• Discuss at least two key elements used to measure a successful orthodontic outcome.
Understanding legal tools: The key to lawsuit prevention and tax reduction

Daniel J. McNeff, CEO
Legally Mine, Inc.

Date.................September 15, 2012
Format...............Lecture/participation
Time..............9 a.m.–Noon
Tuition .............$50
CE credit......3 credit hours
Audience.........Dental professionals

About the presenter

McNeff is the CEO of Legally Mine. In addition to running his own businesses for the last 20 years he has also served as the senior vice president of one of the nation’s largest financial services companies for 15 years. He is a published author with one book and many magazine and newspaper articles.

Mr. McNeff has conducted hundreds of seminars and is responsible for helping thousands of people protect their assets and reduce their tax liabilities.

Course description

This course is best suited for those people who have already achieved a degree of success in their career or at the very least, those who have intentions of achieving success in the near future.

Financial and/or professional success in your career unfortunately makes you a candidate for attack from a trial attorney and his or her clients. No attorney will file a lawsuit unless he or she thinks that money or assets can be obtained through the suit. This course will teach you how to own and control your assets in such a way that only you have access to them. These tools will lock out the trial attorney, and in the process, eliminate the threat of lawsuits.

These same tools can be used to reduce your income taxes, and in some cases, help you to eliminate or reduce both estate and capital gains taxes. You have worked hard to create your career. Let us teach you how to keep control of that career and all you have earned.

Learning objectives

- Identify how to use administrative entities for financial protection specifically in the areas of sole proprietorship, S-Corp., C-Corp. and partnerships
- Explain the purpose of a living trust, when it should be revocable
- Communicate a variety of ways to fund a living trust
- Discuss sources of lawsuits and strategies to help prevent lawsuits
- Describe the proper use of a family limited partnership
- Define the term charging order
- Discuss the proper use of LLCs
- Demonstrate the proper way of separating assets

This course is supported in part by an unrestricted educational grant from the following:
Laser: Emerging scientific technology

Janet Press, RDH
Academic Laser Dentistry Fellow

Date................September 22, 2012
Time...............8 a.m.–5 p.m.
CE credit.....8 credit hours

Format............. Lecture/participation
Tuition ............... $300
Audience.......... Dental professionals

About the presenter

Press is the foremost trainer and speaker in the evolving field of laser dentistry. A dental health futurist, consultant, and coach, she brings together science, cutting-edge patient care, and improved practice management to the dental health professionals in her audiences. With 15 years experience in soft-tissue laser specialty practice and more than 30 years in general dental hygiene practice, she speaks to the heart of the dental health community.

Her laser credentials include the Standard Proficiency in both Diode and Nd:Yag lasers from the Academy of Laser Dentistry (ALD), which named her “Fellow.” She has been a contributing member of the Regulatory Affairs, Scientific Sessions, and Auxiliary Committees. Formerly, she was co-director and clinical instructor in the Laser Certification Program and Dynamic Team Programs at Las Vegas Institute for Advanced Dental Studies.

Course description

This program explores the value and benefit of hygiene laser-assisted therapy that maximizes clinical end-point and the healing effect of the diode laser at the biologic and molecular level of repair and regeneration. You will learn how laser assisted bacterial reduction meets the demands in treating both biofilm infection and the host-immuno-inflammatory side of the periodontal infections through the absorption of light energy. Join in as we take this journey of scientific discovery that will shift our skills to another level of dependable and predictable healing through technologically advanced levels of patient care. Learn the specifics of laser fiber optic delivery and the clinical technique of using a laser device through this hands-on clinical simulation program.

Learning objectives

At the conclusion of this course, participants will be able to

• Discuss the key elements of laser safety
• Explain how the diode element functions and produces the unique characteristics of laser energy
• Identify how diode laser energy interacts at all levels of the periodontal infections and why
• Interpret laser tissue interaction with its correlation to power settings and the techniques used to obtain optimum clinical results
• Understand thermal disinfection and how the laser affects bacteria
• Discuss the healing effect of the diode laser
• Recognize and discuss soft tissue procedures performed by lasers

This course is supported in part by an unrestricted educational grant from the following:
Laser: Emerging scientific technology

Janet Press, RDH
Academic Laser Dentistry Fellow

Date.............November 17, 2012
Time.............8 a.m.–5 p.m.
CE credit......8 credit hours

Format............Lecture/participation
Tuition ............$300
Audience.........Dental professionals

About the presenter
Press is the foremost trainer and speaker in the evolving field of laser dentistry. A dental health futurist, consultant, and coach, she brings together science, cutting-edge patient care, and improved practice management to the dental health professionals in her audiences. With 15 years experience in soft-tissue laser specialty practice and more than 30 years in general dental hygiene practice, she speaks to the heart of the dental health community.

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• Discuss the healing effect of the diode laser
• Recognize and discuss soft tissue procedures performed by lasers

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Ivoclar Vivadent: passion vision innovation
Registration form
Please submit one form per registrant. This form may be duplicated.

First name __________________________________ Last name _________________________________________

Title (please circle)  DDS / DMD / RDH / DA

Mailing address ______________________________________________________________________________

City ______________________________ State __________________________ ZIP code ____________________

Phone ______________________________________ Fax ______________________________________________

Email (needed for course confirmation) __________________________________________________________

Please register me for the following courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Date</th>
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Subtotal
Discount (if applicable)
Total

Payment — □ Check enclosed (please make check payable to ASDOH CE Department)

Please mail this form to A.T. Still University
Arizona School of Dentistry & Oral Health
Continuing Dental Education Department
5850 E. Still Circle
Mesa, AZ 85206

Register online at http://www.atsu.edu/asdohcde
General information

Registration — Course registrations are accepted by mail or online. All registrations are processed in the order in which they are received and as space permits. Registrations will not be processed without full payment. Payment may be made by check (payable to ASDOH CE Department). Walk-in registrations will be accommodated as space permits and are subject to a $25 late registration fee.

Course location — All courses will be held on the campus of A.T. Still University, 5835 E. Still Circle, Mesa, AZ 85206.

Day of course — Registration begins 30 minutes prior to course start time. Continental breakfast will be provided at time of registration. Participants in hands-on courses are responsible for providing all required equipment and supplies as stated in course confirmation letter. Lunch will be provided for all full-day course attendees.

Continuing education credit — Arizona School of Dentistry & Oral Health is an ADA CERP provider and member of the Association of Continuing Dental Education. Continuing education credits are awarded on an hour-for-hour basis. Participants will receive verification of attendance at the conclusion of each course by email.

Discount policy — ASDOH alumni and Affiliate alumni may take a 10% discount on individual courses. Tuition for all discounted courses must be paid in full at the time of registration. Refunds will not be granted for discounted courses, but registration may be transferred if within the specified brochure. Discount does not apply toward auxiliary tuition.

Refund and cancellation policy — A tuition refund, less a $50 cancellation fee, will be issued for notice of cancellation up to seven days prior to a lecture course and 14 days prior to a hands-on or limited attendance course. Refunds cannot be given for missed courses. The Arizona School of Dentistry & Oral Health Continuing Education Program reserves the right to cancel any course that does not receive sufficient enrollment. In the event of course cancellation, registrants will receive a full tuition refund. Participants cannot transfer a registration for any class outside the CE brochure time period for which that class exists.

Contact Information

A.T. Still University
Arizona School of Dentistry & Oral Health
5835 E. Still Circle
Mesa, AZ 85206

Email: mmcdonald@atsu.edu
Phone: 480.219.6195
Fax: 480.219.6080

Register online at www.atsu.edu/asdohcde.